Thank you for taking a few moments to join me on this journey through the Baylor University Libraries. The growth of our libraries benefits and improves our engagement with Baylor faculty, students, staff, as well as researchers from around the globe. Our resources continue to expand through key acquisitions and great partnerships. We are improving our engagement with faculty, students and others, and the libraries host many excellent events and exhibits that center around our unique collections.

Our outstanding faculty and staff make everything in the following pages possible through their dedicated service to their colleagues across the university. We rely on friends like you to continue to improve our facilities, expand our services and extend our special collections. I hope that you are inspired by the great things we have accomplished in the Baylor University Libraries and will find ways that you can contribute to our future growth and development.

One of my favorite recent additions to our libraries is the construction of a Starbucks in the foyer of Moody Memorial Library. The presence of Starbucks increased traffic flow in the libraries by almost 20%! It is wonderful to see the library filled with faculty, staff and students from across the campus not only researching and studying, but also holding meetings, engaging with colleagues over coffee or simply taking a break in the warm, welcoming environment.

The next time you are in the vicinity, please drop by and see the new look and feel of the foyer. While you are here, I would love to visit with you over a cup of coffee and tell you more about all of the great things happening at the Baylor University Libraries.

Sic ‘Em Bears!

Pattie Orr
Vice President for Information Technology &
Dean of University Libraries
Baylor University
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**FINANCIAL**

- Total Budget: $16.5 million
- Number of Endowments: 84
- Total Value of Endowments: $12.4 million
- Total Collections Budget: $5.9 million

**STAFF & RESOURCES**

- Faculty & Staff: 132.97 Full Time Equivalent
- Student Assistants (163 students): 48.53 Full Time Equivalent

**USAGE**

- Materials circulated: 272,468
- Loans provided to other libraries: 57,445
- Loans received from other libraries: 24,396
- Classroom instruction/presentations: 584
- Persons served in presentations: 10,259
- Online searches: 5,951,630
- Patrons (gate counts): 1,201,116
- Full-text articles downloaded: 2,067,869
- Library system logons: 1,655,743
- Library web page views: 2,065,356
- Library web page visits: 819,384

Statistics in this section are from a snapshot taken at the end of May 2012 and include figures from Central and Special Libraries, the Legal Research and Technology Center, the Education Learning Resource Center, the Mayborn Museum and the Nursing Learning Resource Center.

**PARTNERSHIPS**

- American Library Association (ALA)
- American Theological Library Association (ATLA)
- Association of College and Research Libraries (ACRL)
- Association of Librarians & Archivists at Baptist Institutions
- Baptist General Convention of Texas Library Leadership Group
- Center for Research Libraries (CRL)
- Coalition for Networked Information (CNI)
- Council on Library and Information Resources (CLIR)
- EDUCAUSE
- EDUCAUSE Learning Initiative (ELI)
- GPO Depository Library (1905)
- Greater Western Library Alliance (GWLA)
- HathiTrust
- High Performance Computing Across Texas (HPCat)
- Online Computer Library Center/AMIGOS Library Services
- Texas Council of Academic Libraries (TCAL)
- The Texas Digital Library (TDL)
- TexShare
- Texas State Depository Libraries
- University Libraries Group
- Western Regional Storage Trust (WEST)
As a hub for academic life at Baylor University, the Central Libraries – which include Moody Memorial Library and Jesse H. Jones Library – continue to improve spaces and enhance services to create an environment for productive research and study. An expanding catalog of digital and print resources provides Baylor faculty and students access to the latest published research. Membership in the Center for Research Libraries and an ongoing partnership in HathiTrust allows access to key research resources across the libraries.

The Central Libraries also work with a variety of partners to create engaging exhibits and enriching programming. Thanks to a grant from Humanities Texas, the Central Libraries recently joined with the special collections libraries, several academic departments and community organizations to feature a "Celebration of Texas: Literature, Music & Film," an exhibit of Texas writers that included a series of public events. Other recent exhibits included "Art Inspired by a Thankful Soul," a student art competition displayed in coordination with the Baylor President’s office, and "Kick-Off," a football exhibit presented in conjunction with the Electronic Library and Athletics Department. Exhibits like these highlight our collections and draw students, faculty, staff, alumni and other visitors to the libraries.

Two major renovation projects in 2011 created additional collaborative learning spaces in the Central Libraries and enhanced connections with the Baylor community. The addition of Starbucks to Moody Library transformed Allbritton Foyer into a flexible space for individual or group study and casual conversation. The Jones 200 flexible learning space provides faculty with an open environment that suits many different approaches to instruction. Many faculty and staff are using this collaborative space; and it is exciting to see classes, meetings and academic conferences being held in Jones 200.

The Central Libraries consistently demonstrate strong engagement with faculty, students, staff and others by providing excellent research resources, productive learning environments and helpful service.
The Electronic Library collaborates with Baylor faculty, staff and students to implement existing instructional technologies and explore emerging approaches that integrate technology and learning.

The Digitization Projects Group in the Electronic Library processes unique collections from Baylor University’s holdings, including the yearbook, The Round Up, the campus newspaper, the Lariat; and the new Baylor Athletics Archive, making these invaluable research resources available to the world in full-text searchable formats online. The group helped digitize and present the famous love letters of Robert and Elizabeth Barrett Browning, a collection that upon its launch received 600,000 hits from around the world within 24 hours.

The Electronic Library enhances student learning through Blackboard Mobile Learn, which extends the capabilities of our course management system to tablets and smartphones. At peak usage in the spring 2012 term, 7,820 students and faculty logged into this new resource in one day, which demonstrates widespread adoption of mobile solutions for content delivery on the Baylor campus. The transition to mobile solutions will continue to inform the work of the Electronic Library moving forward, as evidenced by our recently revised mobile presence for the University Libraries.

Video conferencing capabilities across campus allow for easy and quick communication with individuals in remote locations – directly from a computer. The VGo video conferencing robot, affectionately called “Mary,” allows students studying in areas too far away for a physical visit to campus to explore the vast resources available at Baylor in places such as the Armstrong Browning Library and Mayborn Museum. VGo allows users to “drive” the unit from a remote location and view the robot’s surroundings.

These technologies and others that enhance learning, research and teaching at Baylor, enable the Electronic Library to set the course for Baylor’s engagement in the mobile and digital future.
The Armstrong Browning Library remains the world’s premier center for the study of the lives and works of British poets Robert and Elizabeth Barrett Browning and continues to grow as an outstanding 19th-century research center. In addition to serving Baylor faculty and students, the ABL supports visiting scholars who travel to the library to utilize resources as they author books, articles and dissertations. Recent acquisitions include numerous RB and EBB letters and manuscripts, books that belonged to the Brownings, and additional titles for the ABL Rare, 19th-century and Women Poets Collections.

The Margaret Root Brown Chair in Robert Browning and Victorian Studies is housed within the ABL. This prestigious academic post is awarded to established scholars in Browning or Victorian Studies. During the 2011-2012 academic year, Dr. Kirstie Blair from the University of Glasgow joined ABL and, along with teaching a course in Browning, organized an international conference held at ABL in November, “Robert Browning and Victorian Poetry at 200.”

The annual Valentine’s Day Extravaganza celebrates the love shared by the Brownings through an evening of entertaining music followed by decadent desserts. This past year, the event also marked the public launch of a digitization effort conducted in partnership with Wellesley College that made the courtship correspondence of the Brownings and the Browning letters owned by Baylor available to the public for viewing and research. The ABL is currently working with others who hold Browning letters to digitize them and hopes in time to complete this full-text searchable online collection.

The annual Browning Day festivities, usually held on May 7th, Robert Browning’s birthday, features a lecture by a world-renowned scholar and music inspired by the works of the Brownings. This past spring, Dr. Sandra Donaldson, general editor of The Works of Elizabeth Barrett Browning, offered a lecture; and Blake Clark, student winner of the 2012 Browning Composition Competition, premiered an original composition.

The Armstrong Browning Library balances unparalleled academic resources with a sense of beauty that extends throughout its artifacts and facilities to the new Garden of Contentment that graces the Baylor University campus.
The W. R. Poage Library, a Texas legislative library and political archive, continues to expand its collections, staff, physical space and impact on the Baylor and Waco communities.

The recent appointment of former Congressman Chet Edwards as the W. R. Poage Distinguished Chair for Public Service enriches both the Poage staff and Baylor community. Edwards added 100 boxes of his legislative documents to the archive and is assisting in the processing of these materials. As a guest lecturer, Edwards regularly engages students and, in April 2012, delivered the main address during the annual Poage Spring Lecture.

Poage also produces timely, informative and visually stunning exhibits. This past fall, Poage created the “Not Forgotten: September 11, 2001-2011” exhibit that showcased newspapers, books and media collected over the past decade in memory of the 10-year anniversary of 9/11. In concert with this exhibit, Poage also partnered with President Starr to host a 9/11 memorial service featuring State Senator Brian Birdwell. The reception following the service in Moody Library featured a 9/11 memorial quilt honoring the military that was also on display during national memorial celebrations in Washington, D.C.

In addition, to mark the 50th anniversary of the first orbital space flight by an American, the 50th anniversary of President John F. Kennedy’s speech, “We Choose to go to the Moon,” and the 40th anniversary of the final two flights of the Apollo program, Poage featured a spring exhibit entitled “NASA @ 50 – Race to Space.” The exhibit featured a scale model of the space shuttle; astronaut helmet and glove; the Helen Newton editorial cartoon collection; Cosmonaut books, pins and stamps; and much more NASA memorabilia.

Due to the increasing size of its collection, Poage has expanded its processing area to the second floor of its facility creating space for up to eight stations, as well as an archivist work area. This additional space enables the W. R. Poage Legislative Library to make the valuable resources among its holdings available for Baylor faculty, students and outside researchers who regularly utilize the archive.
The Texas Collection continues to enrich its holdings of Texana and Baylor archives while serving a large population of researchers and engaging patrons through events, exhibits and new digital platforms.

In fall 2011, The Texas Collection was pleased to present a lecture by author and financier, James Bevill from Houston, Texas. Bevill captivated an audience of nearly 100 students, faculty and others from the community in Bennett Auditorium as he artfully told the story of how the Texas Revolution was organized and, more significantly, financed.

In honor of the sesquicentennial of the Civil War, The Texas Collection featured “Believe Me Your Own… Letters from the battlefield to Fanny from Alex (1862-1865)” an online exhibit centered on the serial release of 27 letters written by Dr. Nathaniel Alexander Morgan to his wife, Fanny. This exhibit engaged people around the globe and the site received 2,371 views with high praise from many Civil War enthusiasts.

The Texas Collection staff work diligently to promote the archive and attract new patrons by engaging people through fascinating online content and social media. The Texas Library Association recently honored The Texas Collection for its efforts with two TLA Branding Iron Awards. The first recognized the outdoor advertising banners displayed on the sides of the Carroll Library building, and the second honored the “Treasures of The Texas Collection” radio series hosted by Baylor professor and library board member Bob Darden, which was featured on NPR.

In addition to expanding the collection and its ongoing promotional efforts, The Texas Collection is also renovating its public spaces. Thanks to donations from the Pro Texana Society and a generous grant from the Summerlee Foundation, two phases of renovations in the Guy B. Harrison, Jr. Reading Room have been completed. The renovations included furniture refurbishing and replacement, lighting upgrades and painting. As a result, the reading room is more user friendly, comfortable and functional.

The Texas Collection serves as a unique research resource that strives to enliven Texas history and culture by engaging patrons around the globe.
The mission of the Baylor University Libraries is to support excellence in teaching and learning, enhance research and discovery, and foster scholarship and success by providing academic life centers, scholarly resources and technological innovation. As part of the university’s new strategic vision, Pro Futuris, the libraries will continue to support world-class research by Baylor faculty, graduate students and undergraduate students as Baylor strives to become a Carnegie-classified Research University with Very High Research Activity.

During this process of alignment, the libraries will continue to support student success by offering a welcoming environment and by providing the resources necessary for productive study, collaboration and research. Engaging in extensive conversations with the Provost, Deans and other academic leaders will help develop partnerships across the university that will shape the future of the Baylor University Libraries. The Central Libraries will develop a research commons area that will improve the support of faculty, graduate students and undergraduate researchers. The special collections libraries will enrich their digital and print collections to better feature the unique holdings and resources available for primary research. The Baylor University Libraries will continue to increase participation in local, regional and national associations. By developing mutually beneficial partnerships through these associations, Baylor Libraries can become a resource for other academic libraries and glean creative ideas from partner institutions.

We invite you to join us on this exciting journey! We face the future with confidence in the team that leads and sustains the Baylor University Libraries, but we depend on the assistance of others to achieve excellence in our endeavors. The Library Board of Advisors spearheads efforts to provide internship opportunities for students and helps enrich our Library Fellows program. We hope that you will become part of the future direction of Baylor University Libraries. Your involvement will impact the lives of Baylor students and faculty and will have a lasting impact on the lives they will touch in the future.

A LOOK AHEAD