

Fall 2007

November 27, 2007

Hankamer School of Business

Graduate Business News

Upcoming Events:

- End of Semester Banquet: November 29

- Last Day of Classes: December 3

- Honoring Ceremony: December 14

Individual Highlights:

Joint MBA and EMBA Tailgate 2

MBA's in Prison 2

Intramural Football 3

Co-Rec Sand Volleyball 3

Spring Sports 4

Message from the President

As another semester has passed, it is mind-boggling to see all the events the GBA has hosted this fall. We have continued many traditions, placing some new twists on them, such as the annual tailgate, this year hosted with the EMBA's at "Lucky", Progressive Dinner in Hewitt, and the bi-annual golf tournament at Battle Lakes. In addition, we've added new events such as the "USA vs. The World" soccer match, and continued the spring semester skeet shoot. We also had our ups and downs while competing in

Baylor's intramural sports with volleyball, football and Ultimate Frisbee.

As we close the semester with our annual Christmas party, I would like to thank everyone in the GBA. Without our representatives, and student attendance, none of our events would have been possible. It truly has been a pleasure serving all of you as president and I pray that each and every one of you has a safe and fun holiday season and I wish you all the best of luck in your careers.

– Jonathan Garza



Case Competition Team Takes Third

–Catherine Gruetzner

This year Baylor hosted its first annual National MBA Ethics Case Competition. I had the privilege of participating along with Luke Schmidt, Justin Brasell, and Laksh Ranganathan. We all also participated in the Spring Case Competition class, so we were accustomed to working together. We were given an ethics case about the Healthcare industry. We had 24 hours to analyze the case and develop our presentation. As usual, we took most of the 24 hours to complete the presentation. But, it paid off in the end when we were selected to move on to the final round along with two other teams. The

final round was more nerve racking because any team that did not move on could watch our presentations. Pepperdine and the University of Florida also competed in the final round. Since we presented first, we were able to watch both schools' presentations. Pepperdine's team was great and although their recommendations were similar to ours their presentation skills were phenomenal. The University of Florida had a very unique, risky recommendation. In the end, we came away with third place. I was very proud that our team was able to finally win a competition and go home with some cash.





Joint MBA and EMBA Tailgate

-Luke Schmidt

Burgers, brauts, football, and, most importantly, Lucky...that's what brought the MBA and EMBA programs together for some great tailgating this fall. The Austin EMBA program graciously invited the full time MBA students to join in on the tailgating fun with both them and Lucky the RV trailer. Lucky, entering its second season, is a renovated RV, painted in Baylor colors, that fully

adds to the Baylor Bear tailgating experience.

The two programs teamed up for both the Colorado and Texas Tech football games. Both tailgates offered students a chance to eat some great food, catch-up with friends and network with the executives in the EMBA program. The GBA looks forward to this relationship building as we look to continue the joint tailgates

next fall and who knows, maybe Lucky will have some new renovations for everyone to enjoy next football season!

"Baylor's MBA volunteers have had the opportunity to work alongside 600 executives and MBAs from 12 other universities to assist these soon-to-be released entrepreneurs."

MBAs in Prison

-Riley Ross

The Prison Entrepreneurship Program was a great success this semester. Under the leadership of Dr. Gary Carini and Joanna Iturbe, 25 students and 5 faculty members donated their time, knowledge, and skills to reviewing the business plans, marketing strategies, and market research of prisoners who have shown an earnest commitment to turn away from crime.

Prison Entrepreneurship Program (PEP) was started as a 501(c)(3) in Houston by Catherine Rohr, a former venture capitalist. Following a prison ministry trip in 2004, Rohr decided to

quit her Manhattan lifestyle and use her business savvy to help prisoners realize their business potential. PEP's mission statement is "to stimulate positive life transformation for executives and inmates, uniting them through entrepreneurial passion, education and mentoring" and that is exactly what they do. Baylor's MBA volunteers have had the opportunity to work alongside 600 executives and MBAs from 12 other universities to assist these soon-to-be released entrepreneurs. The prisoners have done an amazing job and shown a tremendous commitment towards their personal transformation.

Since their inception, PEP has given new opportunities for life to over 400 graduates with a less than 3% recidivism rate. If you would like to find out more information about Prison Entrepreneurship Program (PEP) you can learn more at www.pep.org.



Intramural Football

-Jared Goodwin

When you think about the football greats, legends like Bart Starr, Jim Brown, and Jerry Rice come to mind. Well, add one more to your list: Luke "Schmitt" Schmidt. He quarterbacked GBA1 to what can only be seen as an experiment in improvement. For the first time in recorded history, the old timers of the Graduate Business Association joined the premier (A) flag football league. After utterly dominating the B league last year, we were somewhat underprepared in our first game.

That quickly changed thanks to the tutelage of Team Captain Jared Goodwin who in his words became a "student of the game". After installing a zone defense and west coast offense, GBA began a winning streak that qualified the team for the playoffs. Unfortunately some very questionable refereeing ended our playoff run under a cloud of mystery and anguish in the waning moments.

The post-season awards follow:

Offensive MVP –
Luke Schmidt

Defensive MVP –
Olumayowa Famakinwa

Lion Heart Award –
Patrick Racsa

Most injuries inflicted on teams –

Yancy "I'll stomp you and eat your babies" Boatner

Dance Dance Revolution –
Jonathan "Twinkle Toes" Garza

GBA2 MVP –
Ross Riley (for showing up to the games)



Thanks for showing up Riley.

Co-Rec Sand Volleyball

-Jared Goodwin

Our Co-Rec Sand Volleyball Team remained undefeated throughout the regular season. The games were 4 on 4 and were held at the Student Life Center sand volleyball courts. Under difficult conditions and little practice, the competition (largely because of forfeits) stood no chance in any of the regular season games. However, again thanks to the crack staff at the intramurals desk, GBA's team members were informed of the game time mere hours before tipoff. With

only 3 players and no substitutions, GBA lost in their first playoff appearance 2 games to 1 in a best of three match. This volleyball season is nothing if not historic, though, as it is the first time GBA has put together a team for sand volleyball. The bar has certainly been set high.



Offensive MVP:
Joy Winand

Defensive MVP:
Warnapurage Fernando

"This volleyball season is nothing if not historic."

Spring Sports

-Jared Goodwin

"On the horizon is the crowd favorite Austin Winter Classic which brings together some of the top business and law schools from across the nation."

On the horizon is the crowd favorite Austin Winter Classic which brings together some of the top business and law schools from across the nation in an all day grueling soccer tournament. The Baylor GBA is still searching for its first win, but is getting closer every year. Practice is the key to this

event as other teams have already begun their preparation.

In addition, Baylor Intramurals offers intramural soccer and basketball. The GBA went 3-0 in soccer and 4-0 in basketball last year so the precedent for success is in place. Participation is easy. Simply email the

intramural coordinator and show up for practices and games. We have a large class graduating this semester, so get on the recruiting trail soon, and we'll see you on the field!

T-Shirt Design Contest

The GBA will be offering T-Shirts for sale in the spring, and would like to extend an invitation to submit a design idea that could be used. If your design is chosen, you will receive your t-shirt free of charge! A folder to accept the designs will be posted on the wall in the grad

lounge when you return from Christmas Break, so be ready to submit your fabulous designs. The shirts should be available by the end of February, so be ready!

