

**Martin J. Medhurst**  
Distinguished Professor of Rhetoric and Communication  
Professor of Political Science  
Baylor University

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McGregor, TX 76657  
Married: Laurel Medhurst  
Children: Julia, James  
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**Education:** Ph.D. (1980) The Pennsylvania State University  
Speech Communication (Rhetorical Theory & Criticism)  
Diss. "God Bless the President: The Rhetoric of Inaugural Prayer"  
Directed by Thomas W. Benson

M.A. (1975) Northern Illinois University  
Speech Communication (Radio/TV/Film)

B.A. (1974) Wheaton College (Illinois)  
Speech Communication

**Employment:**

Distinguished Professor of Rhetoric and Communication Baylor University; Professor of Political Science, 2006	2003-
Coordinator of the Program in Presidential Rhetoric The Center for Presidential Studies George Bush School of Government and Public Service Texas A&M University	1993-2003
Professor of Speech Communication Texas A&M University	1991-2003
Associate Professor of Speech Communication Texas A&M University	1988-1991
Associate Professor of Rhetoric University of California, Davis	1985-1988
Assistant Professor of Rhetoric University of California, Davis	1979-1985

<b>Courses Taught:</b>	<u>Undergraduate</u>	<u>Graduate</u>
	Public Speaking Media & Society Media Criticism Speech Criticism Persuasive Campaigns Rhetoric in Western Thought Early Christian Rhetoric Cold War Rhetoric Rhetorical Theory African American Rhetoric	Rhetorical Criticism Rhetoric of Film Theories of Criticism Documentary Film/TV Rhetorical Theory Presidential Rhetoric Research in Rhetoric & Public Affairs Rhetoric and Society Classical and Christian Rhetorics

**Current Memberships:** National Communication Association  
Southern States Communication Association  
Religious Communication Association  
Rhetoric Society of America  
International Society for the History of Rhetoric  
Center for the Study of the Presidency  
Society for Historians of American Foreign Relations  
Council of Editors of Learned Journals

**Books:**

- 2008 James Arnt Aune and Martin J. Medhurst, eds., *The Prospect of Presidential Rhetoric* (College Station: Texas A&M University Press, forthcoming)
- 2008 Stephen E. Lucas and Martin J. Medhurst, comp., *Words of a Century: The Top 100 Speeches of the Twentieth Century* (New York: Oxford University Press, forthcoming).
- 2006 Martin J. Medhurst, ed., *The Rhetorical Presidency of George H. W. Bush* (College Station: Texas A&M University Press), ix + 207.
- 2003 Kurt Ritter and Martin J. Medhurst, eds., *Presidential Speechwriting: From the New Deal to the Reagan Revolution and Beyond* (College Station: Texas A&M University Press), ix + 231 pp. Paperback edition published in 2004.

Reviewed: *Presidential Studies Quarterly* 33 (2003): 698-700.  
*Choice* 40 (2003): 1903 (6232)  
*Argumentation and Advocacy* 40 (2004): 294-95.  
*Rhetoric & Public Affairs* 7 (2004): 232-35.  
*Journal of American History* 91 (2004): 721-24.  
*Quarterly Journal of Speech* 90 (2004): 249-51.

- 2000 Martin J. Medhurst and H.W. Brands, eds., *Critical Reflections on the Cold War: Linking Rhetoric and History* (College Station: Texas A&M University Press), vii + 281 pp.

Reviewed: *Presidential Studies Quarterly* 31 (2001): 370-72.  
*Argumentation and Advocacy* 38 (2001): 51-54.  
*Journal of Military History* 65 (2001): 868-69.  
*American Historical Review* 106 (2001): 703.  
*Journal of American History* 89 (2002): 290.  
*Rhetoric & Public Affairs* 5 (2002): 363-67.  
*Review of Communication* 3 (2003): 56-59.

- 1996 Martin J. Medhurst, ed., *Beyond the Rhetorical Presidency* (College Station: Texas A&M University Press), vii + 270 pp. Paperback edition published in 2004.

Reviewed: *Choice* 34 (1997): 873 (3001).

- 1994 Martin J. Medhurst, ed. *Eisenhower's War of Words: Rhetoric and Leadership* (East Lansing: Michigan State University Press), 1+ 318 pp.

Reviewed: *Orbis* 39 (1995): 101-112, esp. 106-07.  
*Presidential Studies Quarterly* 25 (1995): 315-18.  
*Quarterly Journal of Speech* 82 (1996): 199-200.

- 1993 Martin J. Medhurst, *Dwight D. Eisenhower: Strategic Communicator* (Westport, CT: Greenwood Press), ix + 256 pp.

Reviewed: *The Historian* 56 (1994): 758-59.  
*Presidential Studies Quarterly* 25 (1995): 315-18.  
*Southern Communication Journal* 60 (1995): 181.  
*Quarterly Journal of Speech* 81 (1995): 404-05.  
*Annals of the American Academy of Political and Social Science* 537: 191-92.

- 1993 Martin J. Medhurst, ed., *Landmark Essays on American Public Address* (Davis, CA: Hermagoras Press), xi + 227 pp.

Reviewed: *Quarterly Journal of Speech* 82 (1996): 302-04.

- 1991 Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media: A Critical Casebook*, 2nd edition (Dubuque: Kendall/Hunt Publishing Company), v + 534 pp.

- 1990 Martin J. Medhurst, Robert L. Ivie, Philip Wander, and Robert L. Scott, *Cold War Rhetoric: Strategy, Metaphor, and Ideology* (Westport, CT: Greenwood Press), x + 224 pp. Revised edition in 1997 by Michigan State University Press, xiii + 230.

Reviewed: *Quarterly Journal of Speech* 78 (1992): 503-04.

1990 Martin J. Medhurst, Alberto Gonzalez, and Tarla Rai Peterson, eds., *Communication & the Culture of Technology* (Pullman: Washington State University Press), ix + 285pp.

Reviewed: *Journal of Technical Writing and Communication* 23 (1993): 303-05.

1984 Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media: A Critical Casebook* (Dubuque: Kendall/Hunt), v + 408. Revised printing, 1986, v + 460.

Reviewed: *Communication Education* 34 (1985): 274-75.

### **In Preparation:**

2006 Martin J. Medhurst, Martin Carcasson, Wynton C. Hall, and B. Wayne Howell, eds., *Presidential Rhetoric: An Annotated Bibliography*. Under contract with Texas A&M University Press.

2008 Martin J. Medhurst, *The Eisenhower Persuasions: Rhetoric, Politics, and Leadership*. Not under contract.

2008 Martin J. Medhurst and Andrew Hogue, eds., *Landmark Speeches on the Cold War, 1945-1991*. Under contract with Texas A&M University Press.

2008 Martin J. Medhurst, ed., *Before the Rhetorical Presidency*. Under contract with Texas A&M University Press.

2009 Thomas W. Benson and Martin J. Medhurst, *Ghost: A History and Criticism of Presidential Speechwriting*. Not under contract.

### **Chapters:**

2008 Martin J. Medhurst, "Religion, Politics, and the Evangelical Base: *George W. Bush: Faith in the White House*." In *The Rhetoric of the New Political Documentary*, ed. Thomas W. Benson and Brian J. Snee (Carbondale: Southern Illinois University Press, forthcoming).

2008 Martin J. Medhurst, "William Norwood Brigance and the Democracy of the Dead: Toward a Genealogy of the Rhetorical Renaissance." In *Rhetoric and Democratic Citizenship*, ed. David Timmerman and Todd McDorman (East Lansing: Michigan State University Press, forthcoming)

- 2008 Martin J. Medhurst, "From Retrospect to Prospect: The Study of Presidential Rhetoric, 1915-2005." In *The Prospect of Presidential Rhetoric*, ed. James Arnt Aune and Martin J. Medhurst (College Station: Texas A&M University Press, in press)
- 2008 Martin J. Medhurst, "George W. Bush and the Debate over Same-Sex Marriage." In *The Prospect of Presidential Rhetoric*, ed. James Arnt Aune and Martin J. Medhurst (College Station: Texas A&M University Press, in press)
- 2007 Martin J. Medhurst, "Rhetorical Leadership and the Presidency: A Situational Taxonomy." In *The Values of Presidential Leadership*, ed. Terry Price and Thomas Wren (New York: Palgrave/Macmillan, forthcoming).
- 2007 Martin J. Medhurst, "Preface to the Series." In James R. Andrews, ed., *Rhetoric, Religion, and the Roots of Identity in British Colonial America*, vol. 1 of *A Rhetorical History of the United States: Significant Moments in American Public Discourse*, gen.ed., Martin J. Medhurst (East Lansing: Michigan State University Press), vii-xi.
- 2006 Martin J. Medhurst, "Why Rhetoric Matters: George H.W. Bush in the White House." In *The Rhetorical Presidency of George H.W. Bush* (College Station: Texas A&M University Press), 3-18.
- 2006 Martin J. Medhurst, "Evaluating the Rhetorical Presidency of George H.W. Bush." In *The Rhetorical Presidency of George H.W. Bush* (College Station: Texas A&M University Press), 197-200.
- 2004 Martin J. Medhurst, "Religious Rhetoric and the Ethos of Democracy: A Case Study of the 2000 Presidential Campaign." In *The Ethos of Rhetoric*, ed. Michael J. Hyde (Columbia: University of South Carolina Press), 114-135.
- 2003 Martin J. Medhurst, "Temptation as Taboo: A Psychorhetorical Reading of *The Last Temptation of Christ*." In *The Terministic Screen: Rhetorical Perspectives on Film*, ed. David Blakesley (Carbondale: Southern Illinois University Press), 55-69.
- 2003 Martin J. Medhurst, "Presidential Speechwriting: Ten Myths That Plague Modern Scholarship." In *Presidential Speechwriting*, ed. Kurt Ritter and Martin J. Medhurst (College Station: Texas A&M University Press), 3-19.
- 2003 Martin J. Medhurst, "Enduring Issues in Presidential Speechwriting." In *Presidential Speechwriting*, ed. Kurt Ritter and Martin J. Medhurst (College Station: Texas A&M University Press), 217-220.
- 2000 Martin J. Medhurst, "The Rhetorical Construction of History." In *Critical Reflections on the Cold War*, ed. Martin J. Medhurst and H.W. Brands (College Station: Texas A&M University Press), 3-19.

- 2000 Martin J. Medhurst, "Afterword: Rhetorical Perspectives on the Cold War." In *Critical Reflections on the Cold War*, ed. Martin J. Medhurst and H.W. Brands (College Station: Texas A&M University Press), 266-270.
- 1998 Martin J. Medhurst, "Martial Decision Making: MacArthur, Inchon, and the Dimensions of Rhetoric." In *Rhetoric and Community: Studies in Unity and Fragmentation*, ed. J. Michael Hogan (Columbia: University of South Carolina Press), 145-166.
- 1996 Martin J. Medhurst, "A Tale of Two Constructs: The Rhetorical Presidency versus Presidential Rhetoric." In *Beyond the Rhetorical Presidency*, ed. Martin J. Medhurst (College Station, TX: Texas A&M University Press), xi-xxv.
- 1996 Martin J. Medhurst, "Afterword: The Ways of Rhetoric." In *Beyond the Rhetorical Presidency*, ed. Martin J. Medhurst (College Station: Texas A&M University Press), 218-226.
- 1995 Martin J. Medhurst, "Dwight D. Eisenhower." In *U.S. Presidents as Orators: A Bio-Critical Sourcebook*, ed. Halford Ryan (Westport, CT: Greenwood Publishers), 190-209.
- 1994 Martin J. Medhurst, "Eisenhower's Rhetorical Leadership: An Interpretation." In *Eisenhower's War of Words: Rhetoric and Leadership*, ed. Martin J. Medhurst (East Lansing: Michigan State University Press), 287-297.
- 1993 Martin J. Medhurst. "The Academic Study of Public Address: A Tradition in Transition." In *Landmark Essays on American Public Address*, ed. Martin J. Medhurst (Davis, CA: Hermagoras Press), xi-xliii.
- 1993 Martin J. Medhurst, "Eisenhower's First Inaugural Address, 1953." In *The Inaugural Addresses of Twentieth Century American Presidents*, ed. Halford Ryan (New York: Praeger), 153-166.
- 1993 Martin J. Medhurst, "Eisenhower's Second Inaugural Address, 1957." In *The Inaugural Addresses of Twentieth Century American Presidents*, ed. Halford Ryan (New York: Praeger), 167-180.
- 1993 Martin J. Medhurst, "Eisenhower, Little Rock, and the Rhetoric of Crisis," In *The Modern Presidency and Crisis Rhetoric*, ed. Amos Kiewe (New York: Praeger), 19-46.
- 1990 Martin J. Medhurst, "Human Values and the Culture of Technology." In *Communication & the Culture of Technology*, ed. Martin J. Medhurst, Alberto Gonzalez, and Tarla Rai Peterson (Pullman: Washington State University Press), ix-xvi.
- 1990 Martin J. Medhurst, "Rhetoric and Cold War: A Strategic Approach." In Medhurst, et al., *Cold War Rhetoric: Strategy, Metaphor, and Ideology* (Westport, Conn.: Greenwood Press), 19-27.

- 1990 Martin J. Medhurst, "Rhetorical Portraiture: John F. Kennedy's March 2, 1962, Speech on the Resumption of Atmospheric Tests." In Medhurst, et al., *Cold War Rhetoric: Strategy, Metaphor, and Ideology* (Westport, Conn.: Greenwood Press), 51-68.
- 1989 Martin J. Medhurst, "Public Address and Significant Scholarship: Four Challenges to the Rhetorical Renaissance." In *Texts in Context: Critical Dialogues on Significant Episodes in American Political Rhetoric*, ed. Michael C. Leff and Fred J. Kauffeld (Davis, CA: Hermagoras Press), 29-42.
- 1989 Martin J. Medhurst, "Propaganda Techniques in Documentary Film and Television: AIM vs. PBS." In *Television Studies: Textual Analysis*, ed. Gary Burns and Robert J. Thompson (New York: Praeger), 183-204.
- 1989 Martin J. Medhurst, "The Politics of Prayer: A Case Study in Configurational Interplay." In *American Rhetoric: Context and Criticism*, ed. Thomas W. Benson (Carbondale: Southern Illinois University Press), 267-292.
- 1984 Martin J. Medhurst and Thomas W. Benson, "Rhetorical Studies in a Media Age." In *Rhetorical Dimensions in Media: A Critical Casebook*, ed. Martin J. Medhurst and Thomas W. Benson (Dubuque: Kendall/Hunt), ix-xxiii.

### **In Preparation:**

- 2007 Martin J. Medhurst, "Rhetoric and War, 1941-1991," In *Images of the Enemy: World War II and the Cold War*, ed. Martin J. Medhurst, Vol. 8 of *A Rhetorical History of the United States* (East Lansing: Michigan State University Press).

### **Articles:**

- 2007 Martin J. Medhurst, "Edwin Black: The Myth, the Man, and the Memory," *Rhetoric & Public Affairs* 10: forthcoming.
- 2006 Martin J. Medhurst, "A Critic's Tale: Thirty Years Later," *Rhetoric Review* 25: 379-383.
- 2005 Martin J. Medhurst, "Between Athens and Jerusalem: On Putting the 'Christian' Back into Christian Higher Education," *Cultural Encounters: A Journal for the Theology of Culture* 2: 7-17.
- 2004 Martin J. Medhurst, "Filled with the Spirit: Rhetorical Invention and the Pentecostal Tradition," *Rhetoric & Public Affairs* 7: 555-572.
- 2004 Martin J. Medhurst, "Religious Belief and Scholarship: A Complex Relationship," *Journal of Communication and Religion* 27: 40-47.

- 2004 Martin J. Medhurst, "Ted Sorensen," in *Encyclopedia of the Great Plains*, ed. David J. Wishart (Lincoln: University of Nebraska Press), 689.
- 2002 Martin J. Medhurst, "Forging a Civil-Religious Construct for the 21st Century: Should Hart's 'Contract' Be Renewed?" *Journal of Communication and Religion* 25: 86-101.
- Reprinted: Roderick P. Hart and John L. Pauley II, *The Political Pulpit Revisited* (West Lafayette: Purdue University Press, 2004)
- 2001 Martin J. Medhurst, "The Contemporary Study of Public Address: Renewal, Recovery, and Reconfiguration," *Rhetoric & Public Affairs* 4: 495-511.
- 2000 Martin J. Medhurst, "Text and Contexts in the 1952 Presidential Campaign: Eisenhower's 'I Shall Go To Korea' Speech," *Presidential Studies Quarterly* 30: 464-484.
- 1998 Martin J. Medhurst, "The Rhetorical Renaissance: A Battlefield Report," *Southern Communication Journal* 63: 309-314.
- 1998 Martin J. Medhurst, "Rhetorical Education in the 21st Century," *Southern Communication Journal* 64: 347-350.
- 1998 John H. Tindell and Martin J. Medhurst, "Rhetorical Reduplication in MTV's Rock the Vote Campaign," *Communication Studies* 49: 18-28.
- 1998 Martin J. Medhurst, "Writing Speeches for Ronald Reagan: An Interview with Tony Dolan," *Rhetoric & Public Affairs* 1: 245-256.
- 1997 Martin J. Medhurst, "Eisenhower and the Crusade for Freedom: The Rhetorical Origins of a Cold War Campaign," *Presidential Studies Quarterly* 27: 646-661.
- 1997 Martin J. Medhurst, "Atoms for Peace and Nuclear Hegemony: The Rhetorical Structure of a Cold War Campaign," *Armed Forces & Society* 23: 571-593.
- 1995 Martin J. Medhurst, "Robert L. Scott Plays Dwight D. Eisenhower," *The Quarterly Journal of Speech* 81: 502-506.
- 1994 Martin J. Medhurst, "Reconceptualizing Rhetorical History: Eisenhower's Farewell Address," *The Quarterly Journal of Speech* 80: 195-218.
- Reprinted: Carl R. Burghardt, ed., *Readings in Rhetorical Criticism*, 2nd ed. (State College, PA: Strata Publishing, 2000), pp. 579-602.

Reprinted: Theodore F. Sheckels, et al., eds., *Readings on Political Communication* (State College, PA: Strata Publishing, 2007), forthcoming.

1993 Martin J. Medhurst, "The Rhetorical Structure of Oliver Stone's *JFK*," *Critical Studies in Mass Communication* 10: 128-143.

Reprinted: Don Kunz, ed., *The Films of Oliver Stone* (Lanham, MD: Scarecrow Press, 1997), pp. 207-226.

1991 Martin J. Medhurst, "Rhetorical Dimensions in Biblical Criticism: Beyond Style and Genre," *Quarterly Journal of Speech* 77: 214-226.

1989 Martin J. Medhurst, "Rhetorical Criticism: Forensic Communication in the Written Mode," *Communication Education* 38: 205-213.

1989 Martin J. Medhurst, "Ronald Reagan and the Cinematic Candidacy," *The Pennsylvania Speech Communication Annual* 45: 29-37.

1988 Martin J. Medhurst, "Truman's Rhetorical Reticence, 1945-1947: An Interpretive Essay," *Quarterly Journal of Speech* 74: 52-70.

1988 Martin J. Medhurst, "Argument and Role: Monsignor John A. Ryan on Social Justice," *Western Journal of Speech Communication* 52: 75-90.

1987 Martin J. Medhurst, "Ghostwritten Speeches: Ethics Isn't the Only Lesson," *Communication Education* 36: 241-249.

1987 Martin J. Medhurst, "Eisenhower's 'Atoms for Peace' Speech: A Case Study in the Strategic Use of Language," *Communication Monographs* 54: 204-220.

Reprinted: James R. Andrews, *The Practice of Rhetorical Criticism* 2nd edition (New York: Longman, 1990), 168-185.

Reprinted: Martin J. Medhurst, Robert L. Ivie, Philip Wander, and Robert L. Scott, *Cold War Rhetoric* (Westport, CT: Greenwood Press, 1990), 29-50.

Reprinted: Lloyd Rohler and Roger Cook, eds., *Great Speeches for Criticism and Analysis* (Greenwood, IN: Alistair Press, 1988), 241-261.

Reprinted: James R. Andrews, Michael C. Leff, and Robert Terrill, *Reading Rhetorical Texts* (Boston: Houghton Mifflin, 1998), 326-348.

- 1986 Martin J. Medhurst and Gary C. Dreibelbis, "Building the Speechwriter-Principal Relationship: Minority Leader Robert Michel Confronts His Ghost," *Central States Speech Journal* 37: 239-247.
- 1985 Martin J. Medhurst, "Resistance, Conservatism, and Theory Building: A Cautionary Note," *Western Journal of Speech Communication* 49: 103- 115.
- 1984 Martin J. Medhurst, "Postponing the Social Agenda: Reagan's Strategy and Tactics," *Western Journal of Speech Communication* 48: 262-276.
- 1983 Martin J. Medhurst, "Values in Conflict: A Case Study of Coalition Formation in a Morally Ambiguous Situation," *Religious Communication Today* 6: 11-21.
- 1982 Michael A. DeSousa and Martin J. Medhurst, "The Editorial Cartoon as Visual Rhetoric: Rethinking Boss Tweed," *Journal of Visual/Verbal Languaging* 2: 43-52.
- 1982 Martin J. Medhurst, "*Hiroshima, Mon Amour*: From Iconography to Rhetoric," *The Quarterly Journal of Speech* 68: 345-370.
- Reprinted: Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media*, 1984/1986, 112-143.
- 1982 Martin J. Medhurst, "The Sword of Division: A Reply to Brummett and Warnick," *Western Journal of Speech Communication* 46: 383-390.
- 1982 Martin J. Medhurst, "The First Amendment vs. Human Rights: A Case Study in Community Sentiment and Argument from Definition," *Western Journal of Speech Communication* 46: 1-19.
- 1982 Martin J. Medhurst, "From Duche to Provoost: The Birth of Inaugural Prayer," *Journal of Church and State* 24: 573-588.
- 1982 Michael A. DeSousa and Martin J. Medhurst, "Political Cartoons and American Culture: Significant Symbols of Campaign 1980," *Studies in Visual Communication* 8: 84-97.
- 1981 Martin J. Medhurst and Michael A. DeSousa, "Political Cartoons as Rhetorical Form: A Taxonomy of Graphic Discourse," *Communication Monographs* 48: 197-236.
- 1981 Martin J. Medhurst and Thomas W. Benson, "*The City*: The Rhetoric of Rhythm," *Communication Monographs* 48: 54-72.
- Reprinted: Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media* 2nd edition, 1991, pp. 446-467.

- 1981 Donald W. Turner and Martin J. Medhurst, "The Beginning Course in Research Methods: Where Do We Stand?" *Association for Communication Administration Bulletin* 36: 82-88.
- 1980 Martin J. Medhurst, "A Man and a Microphone: The London Broadcasts of Edward R. Murrow," *Pennsylvania Speech Communication Annual* 36: 9-15.
- 1979 Martin J. Medhurst, "In Pursuit of Publications: A Graduate Perspective," *Pennsylvania Speech Communication Annual* 35: 15-21.
- 1978 Martin J. Medhurst, "Image and Ambiguity: A Rhetorical Approach to *The Exorcist*," *Southern Speech Communication Journal* 44: 73-92.
- Reprinted: Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media*, 2nd edition, 1991, pp. 495-509.
- 1978 Martin J. Medhurst and Gary C. Dreibelbis, "The Ghost of McGovern," *Communication Quarterly* 26: 37-43.
- Reprinted: Alan Goldman, ed., *Public Communication: Perception, Criticism, and Performance* (New York: Krieger, 1983).
- 1977 Martin J. Medhurst, "American Cosmology and the Rhetoric of Inaugural Prayer," *Central States Speech Journal* 28: 272-282.
- 1977 Martin J. Medhurst, "Rhetorical Criticism: A Pedagogical Imperative," *Journal of the Illinois Speech and Theatre Association* 31: 37-45.
- 1977 Martin J. Medhurst, "McGovern at Wheaton: A Quest for Redemption," *Communication Quarterly* 25: 32-39.
- 1975 Martin J. Medhurst, "Fundamentalism--Step to the Right?" *Journal of the Illinois Speech and Theatre Association* 29: 54-61.

### Reviews:

- 2007 Martin J. Medhurst. Review of *The Truth Is Our Weapon: The Rhetorical Diplomacy of Dwight D. Eisenhower and John Foster Dulles*. In *Journal of American History* 93: 1300.
- 2004 Martin J. Medhurst. Review of *Houses of the Interpreter: Reading Scripture, Reading Culture* by David Lyle Jeffrey. In *Rhetoric & Public Affairs* 7: 253-257.
- 2002 Martin J. Medhurst. Review of *The Presidency of George Bush* by John Robert Greene. In *The Review of Communication* 2: 196-201.

- 1999 Martin J. Medhurst. Review of *Douglas MacArthur: Warrior as Wordsmith* by Bernard K. Duffy and Ronald H. Carpenter. In *The Quarterly Journal of Speech* 85: 108-109.
- 1994 Martin J. Medhurst. Review of *Owen Lattimore and the 'Loss' of China* by Robert P. Newman. In *The Quarterly Journal of Speech* 80: 511-513.
- 1994 Martin J. Medhurst. Review of *American Rhetoric and the Vietnam War* by J. Justin Gustainis. In *The Annals of the American Academy of Political and Social Science* 535: 217-218.
- 1990 Martin J. Medhurst. Review of *The Bible Tells Them So: The Discourse of Protestant Fundamentalism* by Kathleen C. Boone. In *The Quarterly Journal of Speech* 76: 451-453.
- 1989 Martin J. Medhurst. Review of *Eloquence in an Electronic Age* by Kathleen Hall Jamieson. In *Rhetoric Society Quarterly* 19: 49-52.
- 1986 Martin J. Medhurst. Review of *New Testament Interpretation through Rhetorical Criticism* by George A. Kennedy. In *Homiletic* 11: 24-25.
- 1984 Martin J. Medhurst. Review of *Verbal Style and the Presidency: A Computer-Based Analysis* by Roderick P. Hart. In *Rhetoric Society Quarterly* 14: 139-144.
- 1982 Martin J. Medhurst. Review of eight articles on rhetorical theory appearing in the 1981 volume of the *Western Journal of Speech Communication*. In *Rhetoric Society Quarterly* 12: 149-156.
- 1982 Martin J. Medhurst. Review of *The Cartoon: Communication to the Quick* by Randall Harrison. In *The Quarterly Journal of Speech* 68: 333-334.
- 1981 Martin J. Medhurst. Review of *Ethics, Morality, and the Media: Reflections on American Culture* by Lee Thayer. In *The Quarterly Journal of Speech* 67: 229-230.

**Convention Papers: (Last Seven Years Only)**

- 2006 Martin J. Medhurst, "Political Prooftexts: The Use of the New Testament in American Presidential Rhetoric, 1977-2006." Society for Biblical Literature, Washington, D.C., November 21.
- 2006 Martin J. Medhurst, "William Norwood Brigance and the Democracy of the Dead." Rhetoric Society of America, Memphis, TN, May 26-29.

- 2006 Martin J. Medhurst, "Assessing Communication Scholarship: A Multimodal Approach." Southern Communication Association Convention, Dallas, TX, April 7.
- 2006 Martin J. Medhurst, "Toward a Christian Rhetorical Education." Callings Conference, Mount St. Mary's University, Emmitsburg, PA, March 30-April 1.
- 2005 Martin J. Medhurst, "Rhetorical Leadership and the Presidency: A Situational Taxonomy." Jepson School of Leadership Studies Conference on "Presidential Leadership," University of Richmond, September 9-10.
- 2005 Martin J. Medhurst, "William Norwood Brigance and the Democracy of the Dead: Toward a Genealogy of the Rhetorical Renaissance." Wabash College Conference on "Rhetoric and Democratic Citizenship," April 14-16.
- 2005 Martin J. Medhurst, "The Interdisciplinary Journal as an Outlet for Rhetorical Scholarship." Southern States Communication Association, Baton Rouge, Louisiana, March 31-April 3.
- 2004 Martin J. Medhurst, "So You Want to Give a Speech about Jesus." National Communication Association, Chicago, Illinois, November 11-14.
- 2004 Martin J. Medhurst, "Why George Edwards' *On Deaf Ears* is Deaf to Rhetoric." National Communication Association, Chicago, Illinois, November 11-14.
- 2004 Martin J. Medhurst, "Public Moral Argument in the Debate over Same-Sex Marriage: A Sophistic Approach." 9<sup>th</sup> Biennial Public Address Conference, Washington, D.C., October 7-10.
- 2004 Martin J. Medhurst, "Archival Politics and the Public Affairs Scholar." Southern Communication Association Convention, Tampa, Florida, April 1-3.
- 2004 Martin J. Medhurst, "Civil Religion, Public Faith, and the Culture Wars: What's a President to Do? 10<sup>th</sup> Annual Texas A&M Conference on Presidential Rhetoric, College Station, TX, March 4-7.
- 2003 Martin J. Medhurst, "Normative/Theistic Pluralism: One Perspective." National Communication Association Convention, Miami, FL., November 19-24.
- 2003 Martin J. Medhurst, "The Role of the Interdisciplinary Journal in Communication Scholarship." Southern Communication Association Convention, Birmingham, AL, April 2-6.
- 2002 Martin J. Medhurst, "The Rhetorical Construction of 'Peace': President Eisenhower's First Foreign Policy Address, April 16, 1953." Rhetoric Society of America, Las Vegas, Nevada, May 23-25.

- 2002 Martin J. Medhurst, "Rhetorical Studies: The Most Significant Development of the Last Ten Years." Southern Communication Association Convention, Winston-Salem, N.C., April 4-7.
- 2002 Martin J. Medhurst, "Religious Rhetoric and the Ethos of Democracy: A Case Study of the 2000 Presidential Campaign." Southern Communication Association Pre-Conference. Winston-Salem, North Carolina, April 2-7.
- 2001 Martin J. Medhurst, "The Role of Religious Discourse in the 2000 Presidential Campaign." National Communication Association Convention, Atlanta, GA., November 1-4.
- 2001 Martin J. Medhurst, "Rod Hart and the Religion of Politics." National Communication Association Convention, Atlanta, GA., November 1-4.
- 2001 Martin J. Medhurst, "Ten Promising Trends in Rhetorical Studies." Southern Communication Association Convention, Lexington, KY., April 4-8.
- 2000 Stephen E. Lucas and Martin J. Medhurst, "American Public Address: The Top-100 Speeches of the Twentieth Century." National Communication Association, Seattle, WA., November 8-12.
- 2000 Martin J. Medhurst, "Interdisciplinary Journals as Scholarly Outlets: the First Two Years of *Rhetoric & Public Affairs*." Rhetoric Society of America Convention, Washington, D.C., May 25-28.
- 2000 Martin J. Medhurst, "Private Sponsorship of Higher Education: The Consequences for Public Discourse." Rhetoric Society of America Convention, Washington, D.C., May 25-28.

In addition to 56 formal presentations from 1977-2007, I have served as chair or respondent on more than three dozen convention panels or programs.

### **Editorial Experience:**

- 2004 Founder: *Studies in Rhetoric & Religion*, Baylor University Press. Series Editor, 2004-present. This book series focuses on the wide variety of rhetorical features and strategies that comprise religious communication, whether through oral performance, symbolic actions and rituals, art, architecture, print or other media. Studies may focus on historical religious figures, religious and social movements, contemporary religious debates and controversies, analysis of sacred texts, civil religion, religious critiques of media and culture, or religious rhetoric in secular texts and culture.

Vol. 1: Davis W. Houck and David Dixon, eds., *Rhetoric, Religion and Civil Rights, 1954-1965* (2006)

- Vol. 2: Michael W. Casey, *The Rhetoric of Sir Garfield Todd: Christian Imagination and the Dream of an African Democracy* (2007)
- 2003 Founder: *Landmark Speeches on . . . Series*. Series Editor 2003-2007. This is projected to be a 20 volume monograph series of important speeches on particular themes or movements in American history. Each speech text is to be authenticated, annotated, and set in context by a 500 word headnote that will establish the historical setting of the speech and its rhetorical import.
- Vol. 1: *Landmark Speeches on the American Conservative Movement, 1945-2005*, ed. Peter Schweitzer and Wynton C. Hall (2007)
- Vol. 2: *Landmark Speeches on National Socialism*, ed. Randall L. Bytwerk (2007)
- 2002 Founder: Website [www.presidentialrhetoric.com](http://www.presidentialrhetoric.com). Now coproprietor with Paul Stob, Ph.D. candidate, University of Wisconsin, Madison.
- 2000 Founder: *The Library of Presidential Rhetoric*. Series Editor 2000-2007. This is projected to be a 50 volume monograph series published by Texas A&M University Press. Contracts have been let on the first 25 volumes. Each volume will be about 150 pages in print and will include a reprint of the discourse(s) under study, an analytical section, and a comprehensive bibliography. Volumes published under my editorship include:
- Volume 1: Davis W. Houck, *FDR and Fear Itself: The First Inaugural Address* (2002)
- Volume 2: Ira Chernus, *Eisenhower's Atoms for Peace* (2002)
- Volume 3: Stephen Howard Browne, *Jefferson's First Inaugural Address* (2003)
- Volume 4: Thomas W. Benson, *Writing JFK: Speechwriting, Speechmaking, and the Press in the Kennedy Administration* (2004) [**Winner: ECA Everett Lee Hunt Award**]
- Volume 5: Mary E. Stuckey, *Reagan's Challenger Address* (2006)
- Volume 6: J. Michael Hogan, *Woodrow Wilson's Western Tour* (2006)
- Volume 7: Garth E. Pauley, *LBJ's American Promise: The 1965 Voting Rights Address* (2006)
- Volume 8: Amos Kiewe, *FDR's First Fireside Chat* (2007)
- Volume 9: Richard J. Jensen, *Reagan at Bitburg and Bergen-Belsen* (2007)
- Volume 10: Steven R. Goldzwig, *Truman's 1948 Whistlestop Campaign* (2008)
- Volume 11: Denise M. Bostdorff, *The Truman Doctrine Speech* (2008)
- 1998 Founder: *Rhetoric & Public Affairs*. Editor, 1998-present. This is an interdisciplinary journal devoted to study of the history, theory, and criticism of public discourse. It is published quarterly by Michigan State University Press. [**Winner: Council of Editors of Learned Journals, Best New Journal of 1998**]

Stephen E. Lucas, "The Rhetorical Ancestry of the Declaration of Independence," *Rhetoric & Public Affairs* 1 (1998): 143-184. **[Winner: NCA Golden Anniversary Monograph Award]**

Erik Doxtader, "Making Rhetorical History in a Time of Transition: The Occasion, Constitution, and Representation of South African Reconciliation," *Rhetoric & Public Affairs* 4 (2001): 223-260. **[Winner: NCA Golden Anniversary Monograph Award]**

Brian L. Ott and Eric Aoki, "The Politics of Negotiating Public Tragedy: Media Framing of the Matthew Shepherd Murder," *Rhetoric & Public Affairs* 5 (2002): 483-505. **[Winner: Article of the Year Award, Critical/Cultural Studies Division, NCA]**

John M. Murphy, "'Our Mission and Our Moment': George W. Bush and September 11<sup>th</sup>," *Rhetoric & Public Affairs* 6 (2003): 607-632. **[Winner: NCA Golden Anniversary Monograph Award]**

Cara A. Finnegan, "Recognizing Lincoln: Image Vernaculars in Nineteenth-Century Visual Culture," *Rhetoric & Public Affairs* 8 (2005): 31-58. **[Winner: Article of the Year Award, Visual Communication Division, NCA]**

1995 General Editor, *A Rhetorical History of the United States: Significant Moments in American Public Discourse*. A ten-volume series under contract with Michigan State University Press. Volumes will be published as they are completed.

- Vol. 1: James R. Andrews, ed., *Rhetoric, Religion, and the Roots of Identity in British Colonial America* (2007)
- Vol. 2: Stephen E. Lucas, ed., *Rhetoric, Independence, and Nationhood*
- Vol. 3: Stephen H. Browne, ed., *Rhetoric and Civic Identity in the Early Republic*
- Vol. 4: David Zarefsky and Michael Leff, ed., *Public Debate in the Civil War Era*
- Vol. 5: Martha Watson and Thomas Burkholder, eds., *The Rhetoric of Nineteenth-Century Reform and the Perfecting of American Society* (2008)
- Vol. 6: J. Michael Hogan, ed., *Rhetoric and Reform in the Progressive Era* (2003)
- Vol. 7: Thomas W. Benson, ed., *American Rhetoric in the New Deal Era* (2006)
- Vol. 8: Martin J. Medhurst, ed., *Images of the Enemy: World War II and the Cold War*
- Vol. 9: David Henry and Richard J. Jensen, eds., *Social Controversy and Public Discourse in Mid-Twentieth Century America*
- Vol. 10: Robert Hariman and John Louis Lucaites, eds., *The Fragmentation of American Liberalism at the End of the Twentieth Century*

1994 Founder: *Presidential Rhetoric Series*, Texas A&M University Press. Series Editor 1994-2007. Volumes published under my editorship include:

- Vol. 1: Martin J. Medhurst, ed., *Beyond the Rhetorical Presidency* (1996) **[Winner: Marie Hochmuth Nichols Award]**
- Vol. 2: Martin J. Medhurst and H.W. Brands, eds., *Critical Reflections on the Cold War: Rhetoric and History* (2000)
- Vol. 3: Garth E. Pauley, *The Presidency and Civil Rights Rhetoric from Roosevelt to Nixon* (2001)
- Vol. 4: Davis W. Houck, *Rhetoric as Currency: Hoover, Roosevelt, and the Great Depression* (2001) **[Winner: Marie Hochmuth Nichols Award]**
- Vol. 5: Francis A. Beer, *Worlds of Meaning: Words of War and Peace* (2001)
- Vol. 6: Leroy G. Dorsey, ed., *The Presidency and Rhetorical Leadership* (2002)
- Vol. 7: Kurt Ritter and Martin J. Medhurst, eds., *Presidential Speechwriting: From the New Deal to the Reagan Revolution* (2003)
- Vol. 8: Amos Kiewe and Davis W. Houck, *A Satisfactory Embodiment: FDR's Body Politics* (2003)
- Vol. 9: Vanessa B. Beasley, *You, the People: American National Identity in Presidential Rhetoric* (2004)
- Vol. 10: Robert Alexander Kraig, *Woodrow Wilson and the Lost World of the Oratorical Statesman* (2004)
- Vol. 11: Tarla Rai Peterson, ed., *Green Talk in the White House: Presidential Rhetoric and Ecology* (2004)
- Vol. 12: James Arnt Aune and Enrique D. Rigsby, eds., *Civil Rights Rhetoric and the American Presidency* (2005)
- Vol. 13: William Harpine, *From the Front Porch to the Front Page: McKinley and Bryan in the 1896 Presidential Campaign* (2005)
- Vol. 14: Martin J. Medhurst, ed., *The Rhetorical Presidency of George H.W. Bush* (2006)
- Vol. 15: James Kimble, *Mobilizing the Home Front: The War Bonds Campaign* (2006)
- Vol. 16: Vanessa B. Beasley, ed., *Who Belongs in America? Race, Rhetoric, and Immigration* (2006)
- Vol. 17: Colleen J. Shogan, *Presidential Moral Rhetoric* (2006)
- Vol. 18: James Arnt Aune and Martin J. Medhurst, eds., *The Prospect of Presidential Rhetoric* (2007)

1993 Founder: *Rhetoric and Public Affairs Series*, Michigan State University Press. Series Editor, 1993-present. Current contract extends through volume 40. Volumes published under my editorship include:

- Vol. 1: Martin J. Medhurst, ed., *Eisenhower's War of Words: Rhetoric and Leadership* (1994) [**Winner: Marie Hochmuth Nichols Award**]
- Vol. 2: J. Michael Hogan, *The Nuclear Freeze Campaign: Rhetoric and Foreign Policy in a Telepolitical Age* (1994)
- Vol. 3: Gregory A. Olson, *Mansfield and Vietnam: A Study in Rhetorical Adaptation* (1995)
- Vol. 4: Robert P. Newman, *Truman and the Hiroshima Cult* (1995) [**Winner: NCA Diamond Anniversary Award**]
- Vol. 5: Francis Beer and Robert Hariman, eds., *Post-Realism: The Rhetorical Turn in International Relations* (1996)
- Vol. 6: Thomas W. Benson, ed., *Rhetoric and Political Culture in Nineteenth-Century America* (1997)
- Vol. 7: Gregory Lampe, *Frederick Douglass: Freedom's Voice, 1818-1845* (1998)
- Vol. 8: Stephen Howard Browne, *Angelina Grimke: Rhetoric and the Formation of Radical Identity* (1999) [**Winner: NCA Diamond Anniversary Award**]
- Vol. 9: Gordon R. Mitchell, *Strategic Deception: The Rhetoric of Missile Defense Advocacy* (2000) [**Winner: NCA Winans-Wichelns Award**]
- Vol. 10: Kimber Charles Pearce, *Rostow, Kennedy, and the Rhetoric of Foreign Aid* (2001)
- Vol. 11: Robert Asen, *Visions of Poverty: Welfare Policy and Political Imagination* (2002)
- Vol. 12: Ira Chernus, *General Eisenhower: Ideology and Discourse* (2002)
- Vol. 13: Kirt T. Wilson, *The Reconstruction Desegregation Debate: The Politics of Equality and the Rhetoric of Place, 1870-1875* (2002) [**Winner: NCA Winans-Wichelns Award**]
- Vol. 14: Robert C. Rowland and David Frank, *Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use* (2002) [**Winner: 2003 Kohrs-Campbell Prize**]
- Vol. 15: Quentin J. Schultze, *Christianity and the Mass Media in America: Toward a Democratic Accommodation* (2003)
- Vol. 16: John Angus Campbell, ed., *Darwin, Design, and Public Education* (2003) [**Winner: 2005 SSSA James Madison Prize**]
- Vol. 17: Franklyn S. Haiman, *Religious Expression and the First Amendment* (2003)
- Vol. 18: Randall L. Bytwerk, *Bending Spines* (2004)
- Vol. 19: Francis A. Beer and Christ'l De Landtsheer, eds., *Metaphorical World Politics* (2004)
- Vol. 20: Robert E. Terrill, *Malcolm X: Invention and Radical Judgment* (2004) [**Winner: 2005 Kohrs-Campbell Prize**]
- Vol. 21: Angela Ray, *The Lyceum and Public Culture in the Nineteenth Century United States* (2005) [**Winner: 2006 RSA Book Award; 2006 NCA Winans-Wichelns Award; 2006 NCA Diamond**]

**Anniversary Book Award; 2006 Marie Hochmuth Nichols Award; 2006 AFA Daniel Rohrer Research Award]**

- Vol. 22: Michael William Pfau, *The Political Style of Conspiracy: Chase, Sumner, and Lincoln* (2005)
- Vol. 23: Trevor Parry-Giles, *The Character of Justice: Rhetoric, Law, and Politics in the Supreme Court Confirmation Process* (2006)  
**[Winner: 2007 NCA Diamond Anniversary Award]**
- Vol. 24: Marouf A. Hasian, Jr., *Holocaust Trials* (2006)

- 2005-2007 Editorial Board, *The Quarterly Journal of Speech*
- 2002- Editorial Board, *Presidential Studies Quarterly*
- 1993-1997 Editorial Board, *Critical Studies in Mass Communication*
- 1990-1992 Associate Editor, *Quarterly Journal of Speech*
- 1990-1992 Associate Editor, *Communication Monographs*
- 1989 Guest Editor for special section, "Teaching Rhetorical Criticism to Undergraduates," *Communication Education* 38: 175-213.
- 1987-1989 Book Review Editor, *Quarterly Journal of Speech*  
Volume 73 (160 pp.)  
Volume 74 (144 pp.)  
Volume 75 (189 pp.)
- 1984-1986 Associate Editor, *Western Journal of Speech Communication*
- 1982-1984 Associate Editor, *Western Journal of Speech Communication*
- 1977-1979 Editorial Assistant, *Communication Quarterly*
- 1977- Manuscript consultant for various publishers.

**Ph.D. Dissertations Directed:**

- 2004 Martin Carcasson, "Negotiating the Paradoxes of Poverty: Presidential Rhetoric on Welfare from Johnson to Clinton." Texas A&M University (codirected with James Arnt Aune). Dr. Carcasson is an Assistant Professor at Colorado State University in Fort Collins, Colorado.

**M. A. Theses Directed:**

- 2007 Erik Hjalmeby, "A Rhetorical History of the Early Pentecostal Movement, 1906-1916." Baylor University. Mr. Hjalmeby is a Ph.D. student at the University of Wisconsin.
- 2007 Hillary A. Bajema, "Islam as a Rhetorical Constraint: The Post-September 11 Speaking of George W. Bush." Baylor University.
- 2007 Diana Winkelman, "The Rhetoric of Henry Highland Garnet." Baylor University. Ms. Winkelman is currently a Ph.D. student at the University of Southern California.

- 2007 Sam Perry, "The Rhetorical Dimensions of an Apology for Slavery." Baylor University. Mr. Perry is currently a Ph.D. student at Georgia State University.
- 2007 Corrina N. Gura, "The 1995 Congressional Debate Over Partial Birth Abortion: President Clinton's Veto and the Aftermath." Baylor University. Ms. Gura is currently working in the nonprofit sector.
- 2004 Matthew Brigham, "When Cultures Collide: A Rhetorical History of the Makah Whaling Controversy." Baylor University. Mr. Brigham is a Ph.D. student at the University of Pittsburgh.
- 2000 Wynton C. Hall. "Presidents, Polls, and Political Marketing: The Instrumental Uses of Public Opinion Research in Presidential Discourse." Texas A&M University. Mr. Hall is currently a professional writer and an instructor at Bainbridge Community College in Georgia.
- 1999 Amy Melissa Tilton. "George Bush and the Religious Right: A Case Study in the Rhetoric of Interest Group Politics." Texas A&M University. Ms. Tilton is currently an instructor at Del Mar College in Corpus Christi, Texas.
- 1998 Timothy M. Resh. "The Evolution of a Vice Presidential Speechwriting Staff: Invention and Style in Gerald R. Ford's Ghostwritten Vice Presidential Speeches." Texas A&M University.
- 1998 Martin Carcasson. "The Cold War Court: A Rhetorical Analysis of the Supreme Court's Debate Concerning the American Communist Party in *Dennis v. United States*, 1951." Texas A&M University. Mr. Carcasson completed the Ph.D. at Texas A&M University and is now an Assistant Professor at Colorado State University.
- 1997 Kelly Jean Joyce. "Paving the Road toward Peace: John F. Kennedy's American University Address." Texas A&M University. Ms. Joyce is currently employed by Carlson Companies in Houston, Texas.
- 1997 Windy Yvonne Lawrence. "Lyndon B. Johnson and the 'We Shall Overcome' Address: A Study in Rhetorical Transcendence." Texas A&M University. Ms. Lawrence completed the Ph.D. at the University of Georgia and is now an Assistant Professor at the University of Houston-Downtown.
- 1996 Joseph M. Schadler. "Entertainment, Propaganda, and Power: A Rhetorical Investigation of *Triumph of the Will*." Texas A&M University. Mr. Schadler is a special agent with the Federal Bureau of Investigation (FBI).
- 1995 Garth E. Pauley. "Presidential Rhetoric for Legislative Action: Lyndon B. Johnson and the Civil Rights Act of 1964." Texas A&M University. Mr. Pauley completed his Ph.D. at Penn State University and is currently an Associate Professor at Calvin College in Grand Rapids, Michigan.

- 1995 Michael E. Carpenter Leugs. "President Clinton and the Debate on Health Care Reform: An Early Examination of an Emerging Rhetoric." Texas A&M University. Mr. Leugs is a senior consultant with Documentation Associates in Denver, Colorado.
- 1994 Vonda Ka Givens. "The Rhetorical Structure of the Southern Belle: An Analysis of the Myth of Southern Womanhood." Texas A&M University. Ms. Givens currently works for a law firm in Nashville, Tennessee.
- 1994 John Tindell. "MTV's `Rock the Vote' Campaign: A Study of Rhetorical Form." Texas A&M University. Mr. Tindell is currently a Visiting Assistant Professor at Wilks University in Wilks-Barre, Pennsylvania.
- 1994 Mark Allan Steiner. "Operation Rescue Rhetoric and the Rhetorical Goadng to Violence in the Abortion Controversy. Texas A&M University. Mr. Steiner completed his Ph.D. at Indiana University and is currently an Assistant Professor at the College of Wooster in Wooster, Ohio.
- 1989 Susan Zickmund. "Author, Text, Audience: A Rhetorical Analysis of Selected Stephen King Novels." University of California, Davis. Ms. Zickmund completed her Ph.D. at the University of Wisconsin, Madison, and currently serves as an Associate Professor at the University of Iowa.
- 1988 Patricia E.T. Morgan. "A Comparative Study of Evaluative Standards." University of California, Davis. Ms. Morgan completed her Ph.D. coursework at Northwestern University and is currently teaching in Mountainview, California.
- 1987 Andrea Dolan, "Creation Science as a Rhetorical Invention." University of California, Davis. Ms. Dolan is currently employed by the YWCA in Madison, Wisconsin.
- 1987 Paula Wilson, "Bitzer's Rhetorical Situation: A Heuristic Endeavor." University of California, Davis. Ms. Wilson completed her Ph.D. at The Pennsylvania State University and is now an Associate Professor at Lynchburg College, Lynchburg, Virginia.

**Undergraduate Honor's Theses:**

- 1990 Thomas Alden Rand, "A Metaphorical Analysis of New Testament Church Typology in Selected Sermons of John Wesley." Undergraduate Honor's Thesis, Texas A&M University. Mr. Rand graduated with a M.Div. from Garrett-Evangelical Seminary in Evanston, Illinois, and is now an ordained minister in the United Methodist Church.

**Membership on M.A. and Ph.D. Committees:**

- 1985 Daniel Corum (non-thesis option).
- 1985 Gretchen Spohn (non-thesis option).
- 1988 Linda Fletcher (non-thesis option).
- 1988 Susy Boyd (member, thesis committee).
- 1988 Wendy Vyborney (non-thesis option).
- 1991 Maralyn Hulkovich (member, thesis committee, English).
- 1991 Adrian Elfenbaum (member, thesis committee).
- 1992 Gustavo Eduardo Castellanos (member, thesis committee).
- 1992 Jeannette Williams (member, thesis committee).
- 1992 Nanci Florey (non-thesis option).
- 1993 John Palmer (non-thesis option).
- 1993 Clark Friesen (member, thesis committee).
- 1993 Carmen Heider (member, thesis committee).
- 1993 Julie Haynes (member, thesis committee).
- 1993 Tamara Loughran (member, thesis committee).
- 1993 LaConia Jenkins (member, examining committee).
- 1993 Sunnye Stevens (member, thesis committee).
- 1994 Mark Wadia (chair, examining committee).
- 1994 Thomas Moriarity (member, thesis committee, English).
- 1994 Nate Baxter (member, thesis committee).
- 1994 Julie Campbell Reed (chair, examining committee).
- 1995 Debi Hutchins (member, thesis committee, philosophy).
- 1995 Mary Johnson (member, thesis committee).
- 1995 Billy Ray Hall (member, dissertation committee, political science).
- 1996 John Chiviis (member, thesis committee).
- 1996 Kristi Wuensche (member, thesis committee).
- 1996 Martin A. Coleman (member, thesis committee, philosophy).
- 1996 Thomas Harrison Ellis III (member, thesis committee, philosophy).
- 1996 James Frost (member, dissertation committee, English).
- 1996 Ann Dizdar Nelson (member, dissertation committee, English)
- 1997 Stephen R. Hanna (member, thesis committee, political science)
- 1997 Glen S. Krutz (member, dissertation committee, political science)
- 1997 Jeff Todd (member, dissertation committee, English)
- 1997 Anneliese Reinemeyer (member, examining committee, political science)
- 1997 Melissa Rector (chair, examining committee)
- 1998 Joe Kallo (member, thesis committee, philosophy)
- 1998 Andrew Barrett (member, dissertation committee, political science)
- 1999 Jim Cottrill (member, dissertation committee, political science)
- 2000 Matt Carrothers (member, thesis committee, political science)
- 2001 Chris Robichaud (member, thesis committee, philosophy)
- 2001 Laura Carroll (member, dissertation committee, English)
- 2001 Lindsay Sloan (member, examining committee, English)
- 2001 Nicholas Rangel (member, dissertation committee)
- 2002 April Caires (chair, examining committee)

- 2002 Amy Childers (member, dissertation committee, English)
- 2003 Matt Sherwood (member, dissertation committee, English)
- 2003 B. Wayne Howell (member, dissertation committee)
- 2003 David Gore (member, dissertation committee)
- 2003 Kristina Campos-Wallace (member, dissertation committee)
- 2003 Martin Carcasson (cochair, dissertation committee)
- 2005 Matthew Brigham (chair, thesis committee)
- 2005 David Cisneros (member, thesis committee)
- 2006 Hillary Bajema (chair, thesis committee)
- 2006 Zach Manis (member, dissertation committee, philosophy)
- 2007 Corrina Gura (chair, thesis committee)
- 2007 Diana M. Winkelman (chair, thesis committee)
- 2007 Sam Perry (chair, thesis committee)
- 2007 Erik Hjalmeby (chair, thesis committee)
- 2007 Neal Johnstone (member, dissertation committee, English)

**Published Works of Students Drawn from Theses or Graduate Seminar Papers Completed Under My Direction:**

- 1988 Patricia E.T. Morgan, "Cuomo and Reagan on Family: A Clash of Images," *Pennsylvania Speech Communication Annual* 44: 10-16.
- 1989 Wende Vyborney Dumble, "And Justice for All: The Messages Behind 'Real' Courtroom Dramas," in *Television Studies: Textual Analysis*, ed. Gary Burns and Robert J. Thompson (New York: Praeger), 103-118.
- 1994 Reed L. Welch, "Declaring War: The Rhetoric of Reassurance," *Journal of the Oklahoma Speech/Theatre/Communication Association* 16: 1-16.
- 1995 Carmen Heider Russell, "Symbolic Form and the Rhetoric of Belief: An Epistemological Account of John 4:1-42," *Journal of Communication and Religion* 18: 11-20.
- 1997 Garth E. Pauley, "Presidential Rhetoric and Group Politics: Lyndon B. Johnson and the Civil Rights Act of 1964," *Southern Communication Journal* 63: 1-19.
- 1998 John H. Tindell and Martin J. Medhurst, "Rhetorical Reduplication in MTV's Rock the Vote Campaign," *Communication Studies* 49: 18-28.
- 1998 Martin Carcasson, "Herbert Hoover and the Presidential Campaign of 1932: The Failure of Apologia," *Presidential Studies Quarterly* 28: 349-365.
- 2000 Martin Carcasson, "Constructing the Narrative of Oslo: The Rhetorical Transformation of the Israeli-Palestinian Conflict," *Rhetoric & Public Affairs* 3: 211-245.
- 2000 Holly G. McIntush, "Defining Education: The Rhetorical Embodiment of Ideology in *A Nation at Risk*," *Rhetoric & Public Affairs* 3: 419-443.

- 2002 Wynton C. Hall, "'Reflections of Yesterday': George H.W. Bush's Instrumental Use of Public Opinion Research in Presidential Discourse," *Presidential Studies Quarterly* 32: 531-558.
- 2002 Wynton C. Hall and John M. King., "Leadership by X-Sample?: Bill Clinton and Dick Morris's Use of Poll-Tested, Triangulated Rhetoric," *Business Research Yearbook* 9: 612-616.
- 2002 Wynton C. Hall, "The Invention of 'Quantifiably Safe Rhetoric': Richard Wirthlin and Ronald Reagan's Instrumental Use of Public Opinion Research in Presidential Discourse," *Western Journal of Communication* 66: 319-346.
- 2003 B. Wayne Howell, "Ronald Reagan's Address at Moscow State University: A Rhetoric of Conciliation and Subversion," *Southern Journal of Communication* 68: 107-120.
- 2005 David Gore, "Inflation Rhetoric: Gerald Ford's First Six Months in Office," *White House Studies* 5: 215-230.
- 2006 Mark Allan Steiner, *The Rhetoric of Operation Rescue: Projecting the Christian Pro-Life Message* (Edinburgh: T + T Clark Publishers), 1 + 226. Minor portions drawn from Steiner's M.A. thesis at Texas A&M University.
- 2006 Catherine L. Langford, "George Bush's Struggle with the 'Vision Thing.'" In *The Rhetorical Presidency of George H.W. Bush*, ed. Martin J. Medhurst (College Station: Texas A&M University Press, 2006), 19-36.
- 2006 William Forrest Harlow, "And the Wall Came Tumbling Down: Bush's Rhetoric of Silence during German Reunification." In *The Rhetorical Presidency of George H.W. Bush*, 37-55.
- 2006 Rachel Martin Harlow, "Agency and Agent in George Bush's Gulf War Rhetoric." In *The Rhetorical Presidency of George H.W. Bush*, 56-80.
- 2006 Roy Joseph, "The New World Order: George Bush and the Post-Cold War Era." In *The Rhetorical Presidency of George H.W. Bush*, 81-101.
- 2006 Holly G. McIntush, "Political Truancy: George Bush's Claim to the Mantle of 'Education President.'" In *The Rhetorical Presidency of George H.W. Bush*, 102-118.
- 2006 Martin Carcasson, "Prudence, Procrastination, or Politics: George Bush and the Earth Summit of 1992." In *The Rhetorical Presidency of George H.W. Bush*, 119-148.
- 2006 Amy Tilton Jones, "George Bush and the Religious Right." In *The Rhetorical Presidency of George H.W. Bush*, 149-170.

2006 Wynton C. Hall, "Economically Speaking: George Bush and the Price of Perception." In *The Rhetorical Presidency of George H.W. Bush, 171-196.*

**Professional Service:**

NCA Delegate to the American Council of Learned Societies, 2006-  
Award Selection Committee, Best Article for 2002 in *PSQ*  
NCA Mentor Campaign, Gift Coordinator for Thomas Benson Campaign (raised \$11,000)  
Editor, *R & PA*, 1998-  
Editorial boards of *QJS*, *CM*, *CSMC*, *WJSC*, *PSQ*  
Book review editor of *QJS*, 1987-1989  
Manuscript reviewer for *CE*, *SJC*, *PSCA*, *PSQ*, *CSMC*, *QJS*, *CM*, *WJSC*, *CT*, *AF&S*, *CY*, *HIJPP*,  
*JCS*  
Consulting editor for the SCA 75th anniversary volume  
Consulting editor for the ECA 75th anniversary volume  
Reader for national convention programs in public address and media forum  
Vice-Chair and Principal Program Planner, Public Address Division, SCA, 1991-1992  
Chair, SCA Public Address Division, 1992-1993  
Executive Committee, RSCA  
Theory Division Chair, RSCA  
Rhetoric and Public Address Division Chair, WSCA  
Manuscript consultant to Random House, Waveland, Houghton Mifflin, LSU Press, Praeger,  
Delaware, Alabama, McGraw-Hill, Texas, Texas A&M, Michigan State, Missouri, South  
Carolina, Illinois.  
Chair, SCA Nominating Committee, 1994  
Chair, SCA Winans-Wichelns Award Committee, 1995  
Chair, Public Address Division Marie Hochmuth Nichols Award Committee, 1994  
Member, SCA Legislative Council, 1992-1994  
Member, WSCA Representative Assembly, 1993-1995  
Member, SSCA Time and Place Committee, 1996-1998  
Chair, Kohrs-Campbell Prize in Rhetorical Criticism, 2003-  
Member, Search Committee, NCA Executive Director, 2003-04  
Wallace Award Committee, NCA, 2004-2006  
Member, Advisory Committee, "Communication as Humanistic Inquiry," NCA, 2004-  
  
Served as an external reviewer for tenure and/or promotion decisions at the following  
institutions: Denison University, University of Cincinnati, Marquette University (3), Indiana  
University (2), Ohio State University, University of Minnesota (2), Oregon State University,  
University of Utah (2), University of New Hampshire, Syracuse University, University of  
Nevada, Las Vegas, Purdue University, University of Arkansas (2), University of Alabama, San  
Diego State University, North Dakota State University, Southern Illinois University, Hope  
College, Penn State University, Vanderbilt University, University of Georgia, St. John's  
University, Pepperdine University, Wake Forest University, Georgia State University (2),  
University of Maryland (2), North Carolina State University, Southeast Missouri State  
University, George Washington University, University of Wisconsin, Southern Methodist,

Calvin College, Augustana College, Colorado State University, Ohio University, University of North Carolina, College of Wooster.

Served as member of three-person review team commissioned by the Commonwealth of Virginia to examine the Ph.D. proposal at Regent University. Served as a member of departmental review teams at Hope College (2007), Calvin College (1997) and Regent University (1996).

### **University Service:**

Mass Communication Curriculum Committee, U.C. Davis, 1979-1983  
Instructional Media Resources Advisory Committee, U.C. Davis, 1979-1983  
Faculty Senate, Texas A&M (Member, Personnel and Welfare Committee; By-Laws Committee; Planning Committee; Committee on Emeritus Status), 1990-1993  
Liberal Arts Council, Texas A&M, 1990-1992; 2000-2002.  
Elected liaison of the Liberal Arts Council to the College Executive Committee on budget deliberations, 1991-1992  
Dean's Advisory Committee, College of Liberal Arts, Texas A&M, 1993-1995  
Coordinator of the Program in Presidential Rhetoric, The Center for Presidential Studies, Texas A&M University, 1993-2003  
Faculty Advisory Committee, Texas A&M University Press, 1995-2003  
Faculty Advisory Committee, George Bush Presidential Library, 2001-2003  
National Steering Committee, Baylor University, Committee to Acquire the George W. Bush Presidential Library  
Editor, Rhetoric and Religion Series, Baylor University Press

### **Departmental Service:**

Member of the search committee, Texas A&M, 2000-2001  
Associate Department Head, Texas A&M, 1991-1998  
Director of Graduate Studies, Dept. of Rhetoric, U.C. Davis, 1983-1988  
Member of curriculum, internship, and personnel committees, U.C. Davis  
Director of the Conference on Communication and the Culture of Technology, Texas A&M, 1989  
Graduate Director, Speech Communication, Texas A&M, 1990-1991  
Department liaison to the Bush Library Committee, Texas A&M, 1991  
Member of various departmental personnel committees, Texas A&M, 1988-2003  
Member of the search committee, Texas A&M, 1991-92  
Chair of the Ph.D.-proposal committee, Texas A&M, 1994-1997  
Chair, Tenure and Promotion Committee, Texas A&M, 1998-2003  
Member, Telecommunication Committee, Texas A&M, 2002-2003  
Member of Faculty Development and Scholars' Week Committees, Baylor, 2003-2006

### **Honors and Awards:**

- 2007 Recipient of the Southern States Communication Association's Michael M. Osborn Teacher-Scholar Award
- 2007 *Who's Who Among America's Teachers and Educators*, 11<sup>th</sup> ed.
- 2006 Recipient of the Religious Communication Association's Scholar of the Year Award
- 2005 Elected as a Distinguished Scholar of the National Communication Association and presented with the Distinguished Scholar Award
- 2004 Recipient of the Paul Boase Award for Scholarship, School of Communication, Ohio University
- 2004 Recipient of Award for Scholarly Leadership, Conference on Presidential Rhetoric, Texas A&M University
- 2002 Recipient of Distinguished Achievement Award in Teaching (College Level), Association of Former Students, Texas A&M University
- 1998 Best New Journal Award for *Rhetoric & Public Affairs*. Council of Editors of Learned Journals. Presented December 27, 1998, at the MLA Convention in San Francisco, CA.
- 1998 Profiled in *Contemporary Authors*.
- 1998 *Who's Who in the Media and Communications*.
- 1997 Marie Hochmuth Nichols Award for Outstanding Scholarship in Public Address. Public Address Division, National Communication Association. For *Beyond the Rhetorical Presidency*.
- 1995 Marie Hochmuth Nichols Award for Outstanding Scholarship in Public Address. Public Address Division, Speech Communication Association. For *Eisenhower's War of Words: Rhetoric and Leadership*.
- 1994 Naomi Lewis Faculty Fellow in Liberal Arts, College of Liberal Arts, Texas A&M University. Endowed fellowship for the 1994-95 academic year.
- 1993 Naomi Lewis Faculty Fellow in Liberal Arts, College of Liberal Arts, Texas A&M University. Endowed fellowship for the 1993-94 academic year.
- 1983 Recipient of the Religious Speech Communication Association's Publication Award for "From Duche to Provoost: The Birth of Inaugural Prayer."
- 1982 Recipient of the Speech Communication Association's Golden Anniversary Prize Fund Award for Outstanding Scholarship for "Political Cartoons as Rhetorical Form: A Taxonomy of Graphic Discourse" (with Michael A. DeSousa)
- 1975 Recipient of the Paul K. Crawford Award for Outstanding Graduate Student. Northern Illinois University.
- 1973 Recipient of Wheaton College Leadership Award.

### **Grants Funded:**

- 2005 Co-PI, "The Voices of Democracy: The U.S. Oratory Project," National Endowment for the Humanities [EE-50192-05]. PI: Shawn J. Parry-Giles; Co-PI's: J. Michael Hogan, Robert Nixon Gaines, Rosa Eberly, Martin J. Medhurst (\$195,000)
- 2000 Race and Ethnic Studies Institute, Texas A&M University (\$2,500)
- 1999 Race and Ethnic Studies Institute, Texas A&M University (\$5,000)
- 1999 Bush Presidential Library Foundation, (\$50,000 over 5 years).

- 1999 Professional and Career Development Program, Texas A&M University (\$2,500)
- 1998 Professional and Career Development Program, Texas A&M University (\$4,995)
- 1997 Visiting Lecturer Program, Office of Graduate Studies, Texas A&M (\$300)
- 1997 Professional and Career Development Program, Texas A&M University (\$4,970)
- 1997 The Center for Presidential Studies, Texas A&M University (\$4,081)
- 1996 Professional and Career Development Program, Texas A&M University (\$4,965)
- 1996 The Center for Presidential Studies, Texas A&M University (\$3,026)
- 1995 Professional and Career Development Program, Texas A&M University (\$4,995)
- 1995 Texas Committee for the Humanities/National Endowment for the Humanities (\$3000)
- 1994 Visiting Lecturer Program, Office of Graduate Studies, Texas A&M (\$500)
- 1991 The Center for Presidential Studies, Texas A&M University (\$600)
- 1991 Texas A&M University Mini-Grant (\$850)
- 1987-82 U.C. Davis Faculty Research Grants (\$1600/yr.)
- 1984 Moody Grant, Lyndon Baines Johnson Research Foundation (\$600)
- 1981 U.C. Davis Summer Faculty Planning Award (\$1500)

**Invited Lectures:**

- 2006 University of Memphis, “George W. Bush at Goree Island: American Slavery and the Rhetoric of Redemption.” October 27.
- 2005 Pepperdine University, “Why Rhetoric Matters: George H. W. Bush in the White House.” October 24.
- 2005 Luther College, “Presidential Rhetoric on the Campaign Trail: Then and Now.” July 28.
- 2005 Calvin College, “Between Athens and Jerusalem: On Putting the ‘Christian’ Back into Christian Higher Education.” June 24.
- 2004 Wheaton College, “Presidential Rhetoric on the Campaign Trail: Then and Now.” October 27.
- 2004 Loyola Marymount University, “Presidential Debates as Rhetorical Opportunities.” October 13.
- 2004 University of Arkansas, Little Rock, “The Rhetorical Legacy of William Jefferson Clinton.” September 28.
- 2004 Tarleton State University, “Presidential Rhetoric on the Campaign Trail: Then and Now.” September 21.
- 2004 Ohio University, “Eisenhower’s ‘Chance for Peace’ Speech.” Paul Boase Lecture, September 17.
- 2003 Eisenhower Presidential Library, Abilene, Kansas, “Eisenhower’s ‘Chance for Peace’ Speech.” October 12.
- 2003 University of Rochester, “Religious Rhetoric and the 2000 Presidential Campaign.” April 26.
- 2003 University of Wisconsin: “Religious Rhetoric and the 2000 Presidential Campaign.” February 21.
- 2002 Florida State University: “Religious Rhetoric and the 2000 Presidential Campaign.” October 11.
- 2002 University of Texas, Austin: “Religion and the Rhetoric of Civic Piety: Beyond Hart’s *Political Pulpit*.” October 2.

- 2000 University of Rochester: "Bill Clinton and the Ethics of Speechwriting." October 16.
- 2000 Penn State University: "Renewal, Recovery, and Reconfiguration: Toward the New Millennium." Keynote address at the 7th Biennial Public Address Conference, October 13.
- 2000 Messiah College: "The Role of Religion in the 2000 Presidential Campaign." October 12.
- 2000 University of Maryland: "Bill Clinton and the Ethics of Speechwriting." April 28.
- 1999 University of Nevada, Las Vegas: "Bill Clinton and the Ethics of Speechwriting." November 16.
- 1999 Northwestern University: "Public Address and Significant Scholarship: Retrospect and Prospect." October 7.
- 1999 University of Pennsylvania: "Presidential Campaigns Past and Future." September 29.
- 1998 Southeast Missouri State University: The Emil Weis Lecture: "Why Isocrates Would Have Liked Ike." October 6.
- 1998 Wheaton College: "Private Lives and Public Leadership: Where Shall We Draw the Line?" September 10.
- 1996 Indiana University: "Eisenhower and the Crusade for Freedom." October 7.
- 1996 Purdue University: "Eisenhower and the Crusade for Freedom." October 4.
- 1995 Kansas State University: "Why Isocrates Would Have Liked Ike: Moral Character and Political Appeal in the Eisenhower Era." Annual Humanities Lecture, April 20.
- 1993 Emerson College: "Presidential Speechwriting." December 14.
- 1993 Penn State University: "The Research Agenda in Speech Communication." March 17.
- 1989 Calvin College: "Temptation as Taboo: A Semiotic Critique of *The Last Temptation of Christ*." April 21.
- 1989 Northern Illinois University: "Propaganda Techniques in Documentary Film and Television." Fiftieth Anniversary of the Founding of the Communication Department, April 19.
- 1988 University of Nevada, Las Vegas: "Propaganda Techniques in Documentary Film and Television." April 6.
- 1987 California State University, Chico: "The Rhetoric of Political Cartoons." March 30.
- 1986 California State University, Chico: "Generic Criticism of Film and Television." April 8.
- 1979 University of California, Davis: "Rhetoric and Rhythm: *The City Forty Years Later*." January 9.

**Selected Media Interviews and Appearances (1996-2007):**

- 23 February 1996: Interview on radio station KRLD (Dallas) concerning the debate among the candidates for the Democratic Party nomination for U.S. Senate.
- 25 April 1996: Interview on radio station WSYR (Syracuse), New York) concerning the economy as a rhetorical topic during election cycles.
- 27 July 1996: Interview with William Neikirk of the *Chicago Tribune*. Story appeared on front page of the *Chicago Tribune* ("The New Reality: `This is Just the Beginning") on Sunday, July 28, 1996. Quoted five times in story.

- 1 August 1996: Interviewed on "Wake Up, Arizona" radio program on KFYI (Phoenix) concerning President Clinton's response to terrorism.
- 14 August 1996: Interviewed by Frank Jossi of *Presentation Magazine* on the rhetorical styles of Dole and Clinton.
- 15 August 1996: Interviewed by William Honan of the *New York Times* on Dole's Acceptance Address at the Republican National Convention. Article appeared in the *New York Times* on Saturday, August 17.
- 27 August 1996: Interviewed by Mr. DePledge of the Knight-Ridder Newspaper chain on the keynote address to be delivered by Governor Bayh of Indiana tonight at the Democratic National Convention.
- 11 October 1996: Interview by William Neikirk of the *Chicago Tribune* for story on the role of symbolism in presidential politics.
- 5 February 1997 Interviewed by Nicole Radoivich of the State College *Daily Collegian* on Clinton's State of the Union address.
- 21 May 1997 Interviewed by Jonathan Sutton on KTRH radio, Houston, TX, on the death of Millie and the history and significance of presidential pets.
- 27 May 1997 Interviewed by Bill Neikirk of the *Chicago Tribune* on the Supreme Court decision allowing Paula Jones's suit against Bill Clinton to proceed 21 April 1998. Interviewed by Scott Orr of the *Star Ledger* (New Jersey) on political speechwriting.
- 23 July 1998 Interview with Kathleen Decker of the *Los Angeles Times* on political rhetoric, speechwriting, and plagiarism. Story appeared in *LAT*, October 19, 1998, A1/A8.
- 17 August 1998 Interview with George Jennings of station WOAI in San Antonio on Bill Clinton and Monica affair.
- 17 August 1998 Interview with Jay Socol of station WTAW in College Station on Bill Clinton and Monica Lewinsky affair.
- 13 January 1999 Interview with Bob Cohen of the Newark, New Jersey, *Star-Ledger* on Clinton's 1999 State of the Union Address.
- 13 January 1999 Interview with Francine Kiefer of the *Christian Science Monitor* on Clinton's State of the Union Address.
- 27 March 1999 Interview with R.G. Ratcliffe of the *Houston Chronicle* on George W. Bush and the social issues. Story appeared in *Chronicle* on March 29, 1999, A8-A9.
- 30 April 1999 Interview with Francine Kiefer of the *Christian Science Monitor* on why Clinton refuses to use the word "war" in reference to Kosovo. Story appeared on May 4, 1999.
- 3 August 1999 Interview with Francine Kiefer of the *Christian Science Monitor* on the history of speechwriting and speechwriting in the Clinton administration. Story appeared on August 10, 1999.
- 8 September 1999 Interview with Joe Klein of the *New Yorker Magazine* on historical rhythm of presidential oratory. Story appeared September 27, 1999.
- 13 September 1999 Interview with Allan Wolper of *Editor & Publisher* on freedom of speech in the Bush School.
- 17 December 1999 Interview with Stephen Miles of radio station in Madison, Wisconsin on the top-100 speeches of the 20th century.

- 18 January 2000 Interview with Doug Barstow on KAMU-FM College Station, TX on the top-100 speeches of the 20th century.
- 28 January 2000 Interview with Lana and P.J. on KTRH-AM Houston, TX on Clinton's State of the Union Address
- 1 June 2000 Interview with David Lilenthal, *Dallas Morning News*, on Bush and Gore's uses of rhetoric. Story appeared on June 4.
- 28 June 2000 Interview with Kathleen Decker of the *Los Angeles Times*, on comparing George W. Bush to Ronald Reagan in oratorical skill.
- 5 September 2000 Appeared on "Focus" radio program on KAMU with Doug Barstow to discuss the 2000 presidential campaign.
- 6 January 2001 Interview with R.G. Ratcliffe of the *Houston Chronicle* on G.W. Bush's upcoming inaugural address.
- 11 April 2001 Interview with Carolyn Barta, *Dallas Morning News*, on the standoff with China over our spy plane and crew. Story appeared on April 12.
- 24 September 2001 Interviewed along with Wayne Booth and Gerald Graff on the radio program "Odyssey" on WBEZ Chicago on the Rhetoric of War.
- 9 January 2002 Interviewed by Reed Johnson of the *Los Angeles Times* on George W. Bush's rhetorical development over the last two years. Story appeared on January 10.
- 22 January 2002 Interviewed by Larry McQuillan of *USA Today* about Bush's forthcoming State of the Union speech. Story appeared on January 28.
- 11 April 2002 Interviewed by Frank James of the *Chicago Tribune* about the change from "suicide bomber" to "homicide bomber." Story appeared on April 13.
- 15 April 2002 Quoted on *American Morning with Paula Zahn*.
- 26 June 2002 Interviewed by Nathan Isaacs of the *Tri-City Herald* (Washington) on speechwriting in the George W. Bush White House.
- 4 September 2002 Interviewed by Davis Rankin from KURV radio in Edinburg, Texas on presidential speechwriting.
- 4 February 2003 Interviewed by Rod Sharp on BBC Radio (London) on George W. Bush's Columbia eulogy.
- 17 March 2003 Interviewed by John Belmont on WTMJ radio in Milwaukee, Wisconsin, about George W. Bush's speech on Iraq scheduled for tonight.
- 17 March 2003 Interviewed by Knight-Ridder Newspapers about George W. Bush's speech on Iraq
- 24 March 2003 Interviewed by Marcus Moore of KBTX-TV in Bryan, TX about expressions of patriotism during war and free speech
- 25 March 2003 Interviewed by Newhouse Publications from Washington, D.C. on rhetoric and propaganda during Iraqi conflict
- 19 January 2004 Interviewed by Michael Wallace of *The Wall Street Journal This Morning* on Bush's upcoming State of the Union address.
- 22 July 2004 Interviewed by Kate Folmar of the *San Jose Mercury News* on political catch phrases.
- 23 July 2004 Interviewed by Hugh Truslow of the *New York Times* on convention speeches. See “

- 27 July 2004 Interviewed by Sumana Chatterjay of Knight-Ridder Newspapers on the keynote address of Barack Obama at the Democratic National Convention.
- 28 July 2004 Interviewed by Jacob Gerschman of the *New York Sun* on the speeches by Edwards and Kerry at the DNC.
- 2 September 2004 Interviewed by Derek Sands of the Associated Press of Japan on Bush's acceptance address at the Republican National Convention.
- 1 October 2004 Interviewed by Julie Shelton on KWTX-TV, Waco, TX on the first presidential debate.
- 4 October 2004 Interviewed by Michael Wallace of *The Wall Street Journal This Morning* on the upcoming vice presidential debate.
- 11 January 2005 Interviewed by Colleen McCain Nelson of the *Dallas Morning News* about inaugural addresses.
- 19 January 2005 Interviewed by reporter for the Asbury Park Press of New Jersey on Bush's second inaugural address.
- 27 January 2005 Interviewed by Donna Cassata of the Associated Press on State of the Union addresses in time of war.
- 29 March 2006 Interviewed by Andrew Ratner of the *Baltimore Sun*. Published on May 7, 2006 as "As war evolves, so does language."
- 5 June 2006 Interviewed by Curt Smith on radio station XXXX in Rochester, New York on rhetoric and George H.W. Bush.
- 18 August 2006 Interviewed by David Rabin of National Public Radio on the rhetoric of the Iraq War.
- 23 October 2006 Interviewed by Matt Spetalnick, White House correspondent for Reuters on Bush's change of language about staying the course in Iraq.
- 25 October 2006 Interviewed by Fox News with Shepard Smith on views of students on a conservative campus leading into the November elections.
- 11 June 2007 Interviewed by Tom Brune of Newsday. Published on June 14, 2007 as "Is Rudy Promising Too Much, Too Soon?"

### **Administrative Experience:**

**COORDINATOR OF THE PROGRAM IN PRESIDENTIAL RHETORIC**, The Center for Presidential Studies, Texas A&M University, September 1993-2003. Responsible for conceptualizing the program, building a program faculty, executing an ongoing working paper series, a fall lecture series, and a spring conference series. Also served as the general editor of a book series on "Presidential Rhetoric" published by Texas A&M University Press. Under my leadership, the program issued eleven working papers, held nine conferences, and sponsored nine major lectures featuring Mr. Marlin Fitzwater, press secretary to Presidents Reagan and Bush (1994), Mr. Paul Kirk and Mr. Frank Fahrenkopf, co-chairs of the Commission on Presidential Debates (1995), former President George H. W. Bush (1996), former Canadian Prime Minister Brian Mulroney (1997), Dr. John Lenczowski, Director of The Institute of World Politics and former Director of the Soviet and East European Desk of the National Security Council (1998), Governor Mike Huckabee of Arkansas (1999), former chief speechwriter to President Clinton, Michael Waldman (2000), Mr. David Eisenhower, Public Policy Fellow, University of

Pennsylvania (2001), and Mr. Rolando Santos, Vice President and General Manager of CNN  
Headline News (2002).

**ASSOCIATE DEPARTMENT HEAD**, Department of Speech Communication & Theater Arts, Texas A&M University. Responsible for drafting selected correspondence for the Department Head, Robert L. Ivie (1991-1993) and Linda L. Putnam (1993-1998); preparing class schedules; recommending departmental committee assignments; managing the department's role in the capital campaign; nominating faculty members for teaching and research awards; supervising curriculum initiatives and maintaining the undergraduate and graduate catalogues; supervising departmental reports on space utilization, department inventory, and faculty teaching loads; serving *ex officio* on key department committees, esp. graduate affairs and curriculum; assisting the Department Head with annual review of faculty, program review, and strategic planning; attending key meetings and functions when the Department Head is not able to attend; and performing such other duties as the Head may assign. (September 1991-July 1998).

**DIRECTOR OF GRADUATE STUDIES**, Department of Speech Communication & Theater Arts, Texas A&M University. Responsible for the implementation of a new M.A. program, including recruiting of both first and second-year classes, student advisement, class scheduling and rotation, fellowships and assistantships, advertising, liaison with the Associate Dean for Graduate Affairs, and day-to-day administration of the program. (January 1990-Sept. 1991)

**DIRECTOR OF GRADUATE STUDIES**, Department of Rhetoric and Communication, University of California, Davis. Responsible for all aspects of M.A. program, including recruiting, advising, curriculum, advertising, program review, and day-to-day administration of the program. (March 1983-March 1988)

**PRESIDENT, M.J. MEDHURST & ASSOCIATES**, Davis, California. President and Chief Executive Officer of a political campaign management firm specializing in non-partisan races. Managed or consulted on over thirty campaigns, including County Board of Supervisors, City Council, School Board, County Clerk, County Assessor, County Sheriff, and various ballot propositions. (January 1980-February 1988)

**BOARD OF DIRECTORS**, Davis Cable TV Cooperative, Inc. Member of a six-person board responsible for conceptualizing, planning, and executing the construction of a 5.6 million dollar cable system for the City of Davis. Responsibilities included hiring of consultants, approval of system design, oversight of marketing and needs assessment surveys, negotiations with governmental bodies, public utilities, and citizens groups, and responsibility for initial programming. System came on line in December 1984. (July 1980- December 1982)

**References:**

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