

# Baylor Black Alumni

Minority Student Career  
Planning/Placement Seminar



## *Mission Statement*

*Baylor Black Alumni seeks to aid and support Baylor University in its endeavors to improve and promote the matriculation of African-American scholars and to encourage the active participation of its African-American alumni.*



## *Letter from the President*

Welcome to the 1st Annual Baylor Black Alumni Minority Student Seminar. We are excited about this seminar and we hope that you will obtain some great information today. We are also excited about your participation in this effort. We hope that you will continue to foster a working relationship with the Baylor Black Alumni Club. I would also like to acquaint you with the Baylor Black Alumni Club.

The Baylor Black Alumni Club was chartered in 1985 by a group of students who wanted to continue their Baylor experience beyond the halls of Pat Neff. We are committed to the same morals and values that Baylor was founded upon. Since 1985, we have been able to award over \$10,000 in academic scholarships to deserving minority students. We have also been blessed to have had seven scholarship luncheons where such speakers have been Michael Heiskell, Thomas Parker, Thomas Everett, Grant Teaff, Drayton McLane, Santana Dotson and Dr. Michael Bell.

**Our vision** is to become the strongest link for Black Baylor Alumni to all of the world. We want to be visible on campus by conducting student planning/placement seminars, participating in Welcome Week, increasing involvement during Homecoming and continuing to assist deserving students financially. We also want to foster strong spiritual and professional relationships with fellow Alumni in each and every city across the globe.

**Our mission** is to aid and support Baylor University in its endeavors to improve and promote the matriculation of African-American scholars and to encourage the active participation of its African-American alumni.

**Our goal** is to award at least \$10,000/year in scholarships years in various denominations. Our endowment goal is to reach \$100,000 within the next three to five years.

In an effort to reach as many people as possible, we affiliate with the Baylor Alumni Association, Baylor University and the Baylor Networking Office. On our website you will also find a rich variety of information about who we are and exactly what it is that we do. Our website is [Bayloralumni.com/bba](http://Bayloralumni.com/bba).

We are excited that you are here today to experience some of Baylor's Finest in their respective professions. I hope that what you learn here today, will be everlasting in your lives and the lives of others.

"A good teacher is like a candle- it consumes itself to light the way for others".

Sincerely,

*Marie A. Brown, President*

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## Seminar Agenda

<b>8:30 – 9:00</b>	<b>Registration &amp; Networking</b>
<b>9:00 – 9:20</b>	<b>General Session (Intro/Welcome/Opening)</b>
<b>9:30 – 10:15</b>	<b>Session 1</b>
<b>10:15 – 10:25</b>	<b>Break</b>
<b>10:25 – 11:15</b>	<b>Session 2</b>
<b>11:15 – 12:30</b>	<b>Lunch</b>
<b>12:45 – 1:30</b>	<b>Session 3</b>
<b>1:30 – 1:40</b>	<b>Break</b>
<b>1:45 – 2:30</b>	<b>Career Break-Out Sessions</b>
<b>2:30 – 3:00</b>	<b>Closing Session</b>

## Session Descriptions

### ***Financial Planning 101: “Why, When, & How do I plan?”***

Making a plan for our financial future often seems to be too much of a headache; so we just put it off or we don't deal with it at all. We are bombarded with tons of information; Emergency Fund, Stocks, Bonds, Insurance, Annuities, 401(k), IRA, Roth IRA, Savings Accounts, Money Market Accounts, Brokerage Accounts, 529 Plans and it goes on and on. Come and we'll discuss, why its important to start early, like, when you're Broke and in college instead of waiting until you've landed that \$50,000/ a year job. Let's also simplify and put all these different accounts and terms into 4 simple categories (Operations, Savings, Investments, and Retirement). Finally, we'll go through an example to get a few useful ideas of “How” to start tackling this “Money Thing”.

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### ***The Art of Successful Interviewing: “Resume Writing – Interviewing Skills – Interviewing Etiquette”***

How do you construct a good resume? What makes a successful interview? Did I wear the right clothes? Did I say the right thing? All these questions and you need answers in order to have a Successful Interview. Many times we fail to execute a successful interview, because we fail to understand the components. This class is designed to assist you in constructing a powerful resume that highlights your attributes that will get you the interview; teaching you interviewing techniques to get you the second interview or position, and share tips on proper attire, and etiquette in an interview through follow-up.

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### ***Internships: “A Pathway to Your Future Career”***

Make your career choice through internships. Why wait until you graduate to find out the initial company you chose is not a fit? You can make a more accurate career decision by interning.

Learn where to go and how to apply for an internship that can give you a true picture of the “real world.” Interning helps you with initial job choices and can be an avenue for career changes as you plot your career course. Go for the best and avoid being a “Go-fer!” We will explore how to find the internship that is right for you. Make your career choices now. Take command of your future.





## ***Keynote Speaker***

JUNA JONES-MOORE

College Relations Manager  
(Associate Recruitment Department)  
JCPenney Company, Inc., Plano, Texas

Juna Jones-Moore is responsible for recruiting top talent for JCPenney's Home Office Trainee and Internship programs. JCPenney is one of America's largest Department Store Retailers and the largest Catalog operation with a growing Internet E-tailing business. Juna received her B.S. in Personnel Administration from Texas A&M at Commerce (formerly East Texas State University), and her Masters from the University of North Texas in Denton. She joined JCPenney in 1997. She has a total of 20 years of Human Resources experience.

Prior to joining JCPenney, her background was primarily in Mortgage Banking as Sr. Human Resources Representative for Countrywide Home Loans, Inc. in Plano, Texas and Assistant Vice President, Senior Recruiting Specialist at Sunbelt National Mortgage in Dallas, Texas.

Juna is a member of the Society of Human Resources Management, Employment Management Association, former VP of External Affairs with the National Association of African American Human Resources (NAAHR), and a former member of the United Way Collin County Board and Executive Board Member. She also, served for four years on Hope's Door Board and Executive Board – a United Way Affiliate.

Juna is an active member of Legacy Church, serving on New Member's Orientation and Praise Dance team.



## ***Internships: "A Pathway to Your Future Career"***

TIFFANIE CHILES-MTICHELL

Recruitment Manager  
Hanson Building Materials America

Tiffanie Chiles-Mitchell is a 1995 graduate of Baylor University with a BBA Degree in Computer Information Systems. Upon graduation, Chiles-Mitchell immediately became an associate of the J.C. Penney Corporation, the second largest company in Dallas. She began programming in the Information Technology Department. Receiving promotions and progressive responsibility over an eleven-year period, Chiles-Mitchell ultimately became a recruiter for the IT department. Chiles-Mitchell received one of the highest associate awards in Information Technology, the Spirit Award, three times during her employment with the company. In addition to her recruitment duties, Chiles-Mitchell developed and managed the J.C. Penney Information Technology Summer Intern Program. She worked with over 20 colleges assisting more than 100 students begin successful careers with J.C. Penney. At the end of her tenure with J.C. Penney, Chiles-Mitchell was responsible for the recruitment of Information Technology, Marketing, Strategic Planning & Research, Store Environment, Multi-Channel, and Construction Services professionals for the corporate office and field locations.

Recently, Chiles-Mitchell joined Hanson, a \$ 7 billion Building Materials Corporation with offices on three continents, Australia, Europe and the United States. She is second in command in the North America Recruitment Department in Las Colinas, as the Recruitment Manager.

Chiles-Mitchell has been married to husband, Carlos for six years. They are the proud parents of two year-old Calah and 1 year old, Carter. She is a member of Friendship West Baptist Church and currently serving as the Vice President of Baylor Black Alumni and occasionally volunteers as a "Bear Hunter", recruiting prospective Baylor students.



## ***Financial Planning 101: “Why, When, & How do I plan?”***

JOHN JOE

Partner, Chief Financial Officer  
Beverly Sue Global Services LLC. ,  
Arlington, Texas

John Joe—born and raised in Arlington, Texas, where I resided in Arlington from 1974 until going to Baylor University in 1989. Upon obtaining my Bachelor’s of Business Administration Degree (Finance) in 1993, I moved back to Arlington and in 1997 received my MBA (Finance) from the University of Texas at Arlington. My wife and I resided in Arlington until 1998 when we moved to Hurst, Texas where we now reside with our 3 boys (Jordan, Joshua, and Jacob). After 13 years of Commercial and Private Banking, I’m currently a Partner and the CFO for Beverly Sue Global Services LLC. I enjoy playing sports with my boys, serving my congregation, and attending local high school sporting events.



## ***The Art of Successful Interviewing: “Resume Writing – Interviewing Skills – Interviewing Etiquette”***

NICOLE WILLIAMS ROBINSON

Pharmaceutical Sales Professional  
Sanofi-Aventis,  
Plano, Texas

Nicole Williams Robinson is a 1997 Graduate of Baylor University with a BBA in Marketing and International Business. Upon graduation, Nicole started in the Management Training program with Capitol One Financial. She worked as a manager in the Recoveries Department, and went on to manage the Non-exempt Recruiting team for Capital in the DFW metroplex. Nicole left Capitol One in 2001, to pursue a career as a Sales Consultant with Mary Kay Cosmetics. During her 5 years with Mary Kay, Nicole grew her business to the position of Senior Sales Director, earning the use of company cars, awards, and recognition in her national area.

After a successful career with Mary Kay Cosmetics, she decided to pursue a career in pharmaceutical sales. Nicole is currently employed with Sanofi-Aventis, the 3rd largest Pharmaceutical Company in the world.

Nicole has been married to Bryan Robinson for eight years, and they are the proud parents of 5 year-old Bryan H. Robinson, II and 4 year-old Breyana Robinson. Nicole is a member of Alpha Kappa Alpha Sorority, Inc, The Dallas Junior League and PTF Vice-President at her children’s school. Nicole and her family are members of North Dallas Community Bible Fellowship, where she serves in the nursery, AWANA, and VBS Praise Team.



## Break-out Session Speakers

### ***Social Services --- Marie Brown / Denton County Health Department / Social Worker***

Marie Brown is a 1992 graduate from Baylor University with a Bachelor of Arts degree in Sociology. Upon graduating, she began working for the Texas Department of Protective and Regulatory Services (Child Protective Services) as a Case Manager. She worked for the State of Texas for over six years. Marie then moved on work in the private sector of the Foster Care system where she worked for over 4 years working as a case manager to help protect and provide services to children and families. Marie has over 14 years of experience in working with children and families in the areas of counseling and direct case management.

Marie received her Masters of Education from Texas Women's University in 2004. She is currently the Social Worker for the Denton County Health Department in Denton, Texas. There she is responsible for providing referrals for patients that require specialized health care needs as well as referrals to other social service agencies.

Marie received the W.R. White Meritorious Service Award from the Baylor Alumni Association in 1999. She also received the "Bear Hunter" of the Year Award from the Baylor Admissions Office for her continued service in helping to recruit prospective Baylor Students.

Marie currently attends Shiloh Missionary Baptist Church in Plano, Texas. She currently volunteers with the church Angel Tree Ministry, Denton County Children's Advocacy Center and will begin working with the Denton ISD Mentoring program in January, 2007.

### ***Information Technology --- LaTonya D. Jeffery / Bonné Sante Incorporated / President and CEO***

LaTonya Jeffery Graduated from Baylor University in Waco, TX, with a degree in Bachelor of Business Administration majoring in Management Information Systems. She began her career in Fort Worth, Texas as a programmer to later move to Austin, Texas to work as a Systems Developer for Sears, Roebuck and Co. She recognized that consulting in the field of information technology would present an opportunity to work with and help more people, so she left Sears and started consulting. Through her consulting, her knowledge and skills in project management, process improvement, database administration, and design and development of Customer Relationship Management (CRM) applications has been valued by numerous Fortune 500 companies, such as, American Express, Ameriprise, Citibank, and BlueCross BlueShield Rhode Island to name a few.

After years of consulting Ms. Jeffery decided to use her business background and knowledge learned in the field of information technology to promote sound business practices in the salon, spa, health, and wellness industries. As founder, President and Chief Executive Officer of Bonne Santé Incorporated she has made it her mission to improve the salon, spa, and fitness experience for owners, staff, and clients. Bonne Santé Incorporated is a company offering business consulting, business training, marketing, and web services to the industries that it support.

Her business knowledge and expertise in Information Technology has not only been appreciated by major corporations, but is utilized to serve the community. She has recently volunteered at the Austin Community Outreach Distribution Center, an organization established to assist those affected by Hurricanes Katrina and Rita. Ms. Jeffery is committed to establishing opportunity and empowering the community. She is a lifetime member of the Baylor Alumni Association, The Baylor Women's Council of Austin, and the Baylor Black Alumni Club where she serves as Recording Secretary and sits on the Scholarship Committee. In her Home Owners Association she has served as chair of the recreation committee and founder and chair of the park committee.

Her most appreciable service is motivated by her determination to keep God first, others second, and herself third. She does this by accepting positions of leadership and service in many areas of the church. As an active member of Mount Sinai Missionary Baptist Church, Austin, TX she currently serves as 1st Vice President of the Junior Mission Ministry and 1st Vice President of the St. John Regular Baptist District Association Junior Woman's Auxiliary.

## Break-out Session Speakers

### ***Entrepreneur* --- Ben Baker / Keller Williams / Real Estate Consultant**

Ben Baker is a veteran Dallas-area residential real estate consultant and currently is affiliated with Keller Williams, one of the nation's largest real estate agencies. He joined the Dallas Preston Road office in February 2001 and has consistently been recognized as one of its top producers, including being the 7th top individual agent in 2004. In early 2005, he became a co-owner of the Dallas Metro East office of Keller Williams, located in Wylie. This is the second ownership stint for Ben, having been a co-owner and operations driver for a Realty Executives office in Plano, prior to joining Keller Williams. He began his real estate career in 1990.

Ben graduated from Baylor University with a bachelor of business administration degree with a concentration in real estate in May 1988. He was a flanker for the Baylor Bears football team from 1983 - 1988. Ben remains active in Baylor activities, having served as a director of the Baylor B Club and currently is a volunteer for the Baylor Black Alumni Association. He also is a year-round volunteer basketball coach for the Plano Sports Authority, coaching his son's 4th grade basketball team, and is a frequent volunteer at his children's school.

Ben was born and raised in Plano, Texas. In 2006, Ben was inducted into the Panther Football Hall of Fame at his high school alma mater, Plano East High School. He and his wife and two sons reside in Far North Dallas.

### ***Pre-Med* --- Leslie Ayensu-Coker, M.D. / Baylor College of Medicine / Physician, Obstetrics and Gynecology**

Dr. Leslie Ayensu-Coker is an Obstetrician Gynecologist at Baylor College of Medicine and fellow in Pediatric and Adolescent Gynecology at Texas Children's Hospital. Leslie received a Bachelor of Arts degree from Baylor University and her medical degree from The University of Texas Southwestern Medical Center at Dallas. She completed residency training in Obstetrics and Gynecology at Sinai Hospital of Baltimore. Upon completion of her required training she was selected as an NIH research scholar where she conducted basic science research in reproductive genetics and sex determination. Her interest in this area led to her current position as a clinical fellow in Pediatric and Adolescent Gynecology. Her responsibilities as a fellow and Attending Physician include training residents in general obstetrics and gynecology, facilitating medical student education, and managing pediatric gynecologic emergencies.

Leslie is a member of the National Association of Medical Minority Educators, the American College of Obstetricians and Gynecologists, the National Medical Association, and the North American Society for Pediatric and Adolescent Gynecology. She is also an active member of Alpha Kappa Alpha Sorority, Incorporated.

Dr. Ayensu-Coker is published in The Journal of Fertility and Sterility and The Genetics of Male Infertility. She has presented at national conferences including the American Society for Gynecologic Investigation, the American Society for Reproductive Medicine, and the North American Society for Pediatric and Adolescent Gynecology. She is a recipient of the Johns Hopkins School of Medicine Excellence in Teaching Award and the Society of Laparoendoscopic Surgeons Surgical Award. She is currently the president and CEO of Innovative Gynecologic Consulting, a corporation established to promote women's reproductive health.

Leslie is a native of Austin, Texas; her personal interests include mentoring and fostering healthy relationships. gram in January, 2007.

## Break-out Session Speakers

### ***Pre-Med --- LeeRoy McCurley, M.D.***

Dr. McCurley has been a Family Doctor for the past 18 years. He is a native Texan raised in Port Arthur. He attended Baylor University in Waco and received his B.A. degree in Chemistry. From there he went on to medical school at Southwestern Medical School in Dallas where he received his MD degree. He did his residency at St. Paul hospital here in Dallas and served as chief resident during his third year of residency. He has diverse experiences in family medicine which includes being an emergency room physician. He has spent the majority of his time working in outpatient ambulatory medicine. He is currently in solo private practice in Grand Prairie. Two of his accomplishments include being named by Town and Country Magazine in it's August 2000 issue as one of the "Top 500 Physicians" in the country. He also appeared in a documentary with Bill Moyers called "Healing and the Mind" in 1993. He has been on missionary trips to Africa six times and is looking forward to more of them. He attends Oak Cliff Bible Fellowship where he serves in the medical ministry. He is married and has 3 daughters.

### ***Pre-Med --- Albert Thomas / Pharmaceutical Product Development, Inc (PPDI) / Sr. Project Manager***

Albert A. Thomas is a 1995 graduate from Baylor University with a Bachelor of Science degree in Biochemistry. Upon graduating, he began working for the Beaumont Independent School District as a 9th grade algebra teacher for 6 months. Albert began his career in the clinical research industry at PPD-Pharmaco, a Contract Research Organization (CRO), in 1996 as a Clinical Research Coordinator; moving on to Covance, located in Princeton, NJ working out of the Nashville, TN office, another CRO in 1997 as a Clinical Research Associate.

In 2000, Albert advanced his career by taking a position as a Clinical Trials Manager at Pharmacia Corporation, a pharmaceutical company, located in Peapack, NJ working in the Global Medical Affairs division managing the direction, planning, execution and interpretation of global clinical trials/research (sponsored/supported) and the collection and maintenance of local and global regulatory documentation.

Albert later moved to Seattle, WA working for ICOS Corporation, a biotechnology company as a Clinical Project Manager working with the Lilly ICOS, LLC, a joint venture between ICOS Corporation and Eli Lilly and Company for 3.5 years, for the development and FDA approval of Cialis® (tadalafil). He is currently working for PPDI as a Sr. Project Manager, for the overall coordination and management of clinical trials from start up through close out activities. Albert has over 10 years of clinical research experience within the pharmaceutical/biotechnology/CRO industry with a varied therapeutic background with primary concentrations in cardiovascular and genitourinary.

Albert currently attends St. James Missionary Baptist Church in Austin, Texas. He is an active life member of Alpha Phi Alpha Fraternity, Inc. where he has held several offices on the local, regional and national level. He also volunteers with the Big Brothers Big Sisters of America, the March of Dimes and as a Volunteer Deputy Registrar.

## Break-out Session Speakers

### ***Education --- Michael McFarland, ED. D / John Tyler High School / Principal***

Dr. Michael McFarland is a 1993 graduate from Baylor University with a Bachelor of Business Administration degree in Business Education. While at Baylor he served as an Executive Board Member of the Association of Black Students from 1990-1993. He also received the Hankamer School of Business Most Outstanding Student Award in 1993.

Upon graduating, he began working for Tyler Independent School district as a classroom teacher and football coach. He served as a teacher for four years teaching Algebra, Computer Science, Trigonometry, and Accounting before entering administration.

McFarland received the Hitachi Promise for Tomorrow Scholarship to complete graduate work in the field of Education and completed his Masters degree in Education in 2001 at Stephen F. Austin State University.

He was served as assistant principal at John Tyler High School and Foster Middle School before he was appointed to principal at Foster Middle School in 2002. During his tenure at Foster Middle School he was selected as “The Best Principal in East Texas” by the Longview News Journal.

He accepted the position as John Tyler High School Principal in 2004. During a very tumultuous time period and was able lead the school through a restructuring movement that resulting in dramatic improvement in test scores, school climate and culture, and college enrollment. Because of the success of John Tyler under his leadership, the school was awarded as the “2006 College Board National Inspiration High School Award.”

He returned to Baylor University to complete his doctoral studies in Educational Administration. He received his Doctorate degree from Baylor University in 2005.

He currently serves as an Adjunct professor with Texas College University in their School of Education. He is also currently President of the Tyler Alliance of Black School Educator Alliance and Executive Board Member of the Texas Alliance of Black School Educators.

Michael attends New Life Community Church in Tyler, Texas. He currently volunteers with the church Children’s Ministry, and serves in the choir. He is married to Vanessa and has three girls named Abriel, Kharis, and Michiah.

# Baylor Black Alumni Club

## History

Baylor Black Alumni was chartered in 1985 by a group of alumni who saw a need to expand the Baylor black student experience beyond campus life.

The first president was Isaac Hardy and the first deposit for the Scholarship Endowment was made on September 20, 1989.

The chapter was re-established in 1997 after a period of inactivity.

First Scholarship Luncheon: July 1998

Speaker: Michael Heiskell, first black law school graduate

Second Scholarship Luncheon: July 1999

Speaker: Joseph Parker, first black Truett Seminary school graduate

Third Scholarship Luncheon: February 2000

Speaker: Thomas Everett, BU Hall of Famer, All-American, and retired NFL player

Fourth Scholarship Luncheon: February 2001

Speaker: Coach Grant Teaff, former Baylor University football coach

The scholarship was named after the first black professor at Baylor University, Dr. Vivienne Malone-Mayes, in February 2000.

The scholarship was endowed on February 7, 2000

The first scholarship was awarded to Brian Harris in April 2001.

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## Current Officers

Marie A. Brown, President

Tiffanie Chiles-Mitchell, Vice President

LaTonya Jeffery, Secretary

Evelyn Canady, Treasurer

Lenroy Malone, Parliamentarian

Jeremy Snipes, Campus Relations Coordinator

# Baylor Alumni Association

## Who We Are

The Baylor Alumni Association operates on one basic principle—once a Bear, always a Bear. We help Baylor alumni stay in touch through a variety of programs and services. You can find out what your friends are up to through the Class Notes section of the Baylor Line, the alumni association's award-winning magazine. Or stay in touch with professors and friends, both on and off campus, through "Between the Lines," the association's monthly e-mail newsletter.

The alumni association helps young and old graduates stay in touch, from organizing a Graduation Celebration at each graduation to sponsoring Heritage Club, a three-day spring event for graduates from fifty years ago or more. If you would like to honor a deserving friend or colleague, the alumni association has a variety of special awards, from Outstanding Young Alumni to Retired Faculty and Administrators. In short, we will help you stay connected with Baylor University and with each other.

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## Membership Benefits:

### *Baylor Line Magazine*

Membership entitles you to four issues a year of our award-winning quarterly magazine, which keeps you in-the-know about activities on campus and in touch with the lives of former students.

### *Homecoming Ticket Priorities*

Members are offered priority status for early ordering of tickets for Homecoming events.

### *Baylor Alumni Association Credit Card*

The Baylor University Alumni Association has created a new affinity credit card partnership with U.S. Bank that generates donations to programs for Baylor alumni and students each time a new card is activated and every time that card is used.

### *Alumni Travel*

Special tour packages make it possible for former students to see the world in the company of the best folks in the world--Baylor Alumni!

### *Car Decal*

Only members may display the distinctive BUAA decal as a sign of their Baylor pride.

### *Library Privileges*

Library use and check-out privileges are extended to all association members.

### *Merchant Discounts*

The BUAA membership card entitles you to special discounts at certain hotels and rental car agencies; the Baylor Book Store offers members a 10 percent discount on all non-textbook purchases.

### *1st University Credit Union*

Association members are eligible for membership in 1st University Credit Union.



You can join the Baylor Black Alumni Club and  
the Baylor Alumni Association at:

[www.bayloralumni.com](http://www.bayloralumni.com)  
or call  
(254) 710-1121

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Contact the Baylor Black Alumni Club at:

mail: One Bear Place #97170  
Waco, TX 76798

email: [baylorblackalumni@hotmail.com](mailto:baylorblackalumni@hotmail.com)

internet: [www.bayloralumni.com/bba/](http://www.bayloralumni.com/bba/)

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