

# BaylorNews

Volume 15 Number 6 September/October 2005  
NEWS FOR THE BAYLOR UNIVERSITY COMMUNITY

## Keeping them at Baylor

BY RANDY FIEDLER  
A Q&A WITH DIANA RAMEY  
ABOUT STUDENT RETENTION

### What's Inside...

- Cover Story | 1**  
Baylor is increasing retention efforts
- On Campus | 2**  
Regents extend presidential search
- Bear Briefs | 3**  
A roundup of recent news of interest
- In Memoriam | 6**  
Daniel Wivagg, Justin Longenecker and Carl Vaught
- Family Circle | 7**  
News of the Baylor University family
- Academia | 8**  
"How I spent my summer vacation"
- Spotlight | 14**  
Recent publications, presentations and honors



# Baylor NEWS

NEWS FOR THE BAYLOR UNIVERSITY COMMUNITY

## Keeping them *at* Baylor

BY RANDY FIEDLER

A Q&A WITH DIANA RAMEY  
ABOUT STUDENT RETENTION

The latest numbers show that 2,520 full-time sophomores returned to classes at Baylor this fall, and this means the University gained an 83.2 percent retention rate for the 2004 freshmen class. It's an improvement compared with last fall when the 2003 freshmen class recorded an 82.2 percent retention rate. Diana Ramey, Baylor's assistant vice president for enrollment management, discussed ongoing plans to continue improving retention and why every Baylor employee should assist with those efforts.

**BAYLORNEWS:** Let's look at the big picture first. How does Baylor compare with peer institutions when it comes to student retention?

**DIANA RAMEY:** Baylor is considered a selective institution according to ACT's classification. Our first-year retention rate of 83 percent is slightly above the average of comparable institutions, which is 80 percent. In addition, our six-year graduation rate of 70 percent is higher than the average of 68 percent for comparable schools. To move into the highly selective areas as planned in Vision 2012, we need to improve our first-year retention rate to 93 percent and our six-year graduation rate to 80 percent. And we believe these goals can be achieved.

**BN:** Is there an immediate goal for this school year?

**DR:** Yes. Retention experts indicate that most institutions that engage in a systematic and comprehensive retention effort should expect to improve annual retention rates by 2-5 percentage points. After a review of Baylor's potential enrollment picture, we set a one-year goal to retain 85 percent of the freshmen that enter this fall, which is an increase of 2 percentage points over last year.

**BN:** Why should all Baylor faculty and staff care about student retention?

**DR:** Improving the quality of student life and learning is a continuing and important priority for all colleges and universities. No institution can stand still, no matter how good things are at the moment. Always uppermost in our minds must be the question: "Are our policies, procedures and programs centered on student life and learning?" After all, student learning is the reason for our existence and the basis for our mission — educating men and women to go out into the world prepared to lead and serve.

If we believe in that mission, then we naturally care about seeing that our students receive an excellent education and experience personal growth with the fewest possible barriers. In short, we must

continued on page 4



## BaylorNews

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning. With approximately 14,000 students and 850 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through its 11 academic divisions and is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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### BaylorNews

One Bear Place #97024  
Waco, TX 76798-7024  
Tel: (254) 710-4343  
Fax: (254) 710-7816  
baylornews@baylor.edu  
www.baylor.edu/bn

### Larry D. Brumley

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### Brenda S. Tacker

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### Randy Fiedler

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### Lori Scott Fogleman

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### Writers

Julie Carlson, Alan Hunt, Cynthia Jackson, Vickie Marsh Kabat, Judy Long, Haley Wright

### Art Director

Randy Morrison

### Photographers

Robert Rogers and Clifford Cheney

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BAYLOR  
UNIVERSITY

# Regents Extend Presidential Search

## UNDERWOOD TELLS BOARD HE'S NOT IN THE RUNNING

The Baylor Board of Regents took no action at its Sept. 9 meeting relative to the search for a new president after Interim President William D. Underwood informed the search committee that he did not wish to be considered for the position. Following a report from the Presidential Search Committee to the full board, Regents Chairman Will Davis announced the search process for a president will continue.

Davis appointed the 11-Regent Presidential Search Committee last February, as well as a 10-member advisory committee composed of faculty, staff, students, alumni and Baptist representatives. The two groups have spent the last few months identifying, screening and interviewing presidential candidates.

"I have said from the outset of this search that it is more important that we find the right person to lead Baylor than to adhere to a particular timetable. We will take as long as

necessary to identify a strong leader for Baylor," Davis said.

Underwood said his decision came after weighing a number of factors.

"I had concluded over the last several months that to the extent I was a candidate for the long-term position as president, it would impair my ability to get some of the things done I needed to get done as interim. It caused people to question my motives on some things that I was doing," Underwood said. "I also believe that because of some of the controversial decisions I had to make at the very outset of my term as interim president that my being a candidate for the permanent job would be unnecessarily divisive, so I informed the search committee that I did not wish to be considered. I do appreciate the many people who have written me and written letters suggesting that I would be a good candidate ... but I did not think that was the right thing for Baylor."

The Board of Regents meets again Oct. 27-28.

# Bush Library Proposal Submitted

## PRESIDENTIAL CENTER WOULD BOOST CAMPUS ACADEMICS

BY PAUL CARR

Baylor submitted its formal proposal to secure the George W. Bush Presidential Library to the White House ahead of the Sept. 15 deadline. The proposal represents years of work and input from campus and community leaders interested in having the third presidential library in Texas located in Waco, just miles from the Bush family ranch in Crawford.

The Bush Library would draw world attention to the campus and provide positive benefits for Baylor. National and international dignitaries and researchers would come to the University, as would the best and brightest students, said one member of the committee working to secure the Bush Presidential Library Center.

"What an infusion of intellectual excitement (the library) will bring to our campus," said Tommye Lou Davis, chief of staff to Chancellor Robert Sloan and director of the Bush Library Project. "We will have both national leaders and leaders from around the globe coming here — people who would not be on our campus if it were not for a presidential library."

Davis said there would be a direct benefit to many academic areas, including political science, history, museum studies, oral history, communication studies and education. Baylor programs would enjoy access to historical records, interviews with members of the Bush administration and speeches by visiting leaders, and could take part in community outreach programs. And Davis said the entire Baylor campus would benefit from the symposia, conferences,

speeches and exhibits a national destination like the Bush Library would attract.

Presidential libraries also make resources available to visiting scholars and serve as hosts for academic conferences. Davis said a look at some recent events at the Lyndon Baines Johnson Library and Museum in Austin provides an idea of the kinds of academic events the Bush Library might attract to Waco:

- A public symposium titled "Whose Faith? Which Morals?: Religion, Politics and Values";
- A Smithsonian traveling exhibit on the burdens of the American presidency;
- Appearances by: General Anthony Zinni, former U.S. Central Command commander-in-chief; Jack Valenti, former special assistant to President Lyndon B. Johnson; Senator Kay Bailey Hutchison; author Max Holland, who used the LBJ archives as part of a new book titled *The Kennedy Assassination Tapes*; and W. Marvin Watson, former chief of staff to President Lyndon B. Johnson.

Having a presidential library at Baylor would not only enhance academics, Davis said, but it would bring hundreds of thousands of members of the general public to campus each year as well. For example, in the first nine months after President Clinton's library opened late last year in Little Rock, Ark., it recorded 410,000 visitors. Waco, like Little Rock, sits on a major interstate highway, prompting travelers to stop for spontaneous visits.



**BEAR HEAVEN:** Baylor's \$1 million Bill and Eva Williams Bear Habitat Complex opened to the public a few days before Parents Weekend in September. Work began in February on the new complex, which is an expanded natural habitat home for Joy and Lady, the University's bear mascots. Visitors get closer views of the bears in the new complex, which includes a waterfall.



## Freshman Class Sets Record

### ENROLLMENT, SATs SURPASS PREVIOUS MILESTONES

Baylor has enrolled the largest, most accomplished and most diverse freshman class in the University's history, according to official 12th day enrollment statistics compiled by the Office of Institutional Research and Testing.

The freshman class of 3,168 students surpassed last fall's freshman enrollment by 383 students and bested the previous record freshman enrollment of 2,938, which was set in fall 1998. In addition, the Class of 2009 continues an upward trend for academic quality, with this year's freshmen entering the University with an average SAT of 1196, compared with last year's record 1190. Baylor's freshman minority enrollment increased slightly to a record 30.6 percent.

This year's total University enrollment stands at 13,975, an increase of 176 students from last fall's enrollment of 13,799.

### PRACTICE MAKES PERFECT

During their Sept. 9 meeting, the Baylor Board of Regents authorized construction to begin on a 42,000-square-foot **basketball practice facility** at the Ferrell Center. Groundbreaking is expected in late September.

### HURRICANE HELPERS

**Janet and Frank Jasek**, both with Baylor Libraries, left Waco in mid-September on a mission trip sponsored by Mobile Loaves and Fishes, a non-denominational organization out of Austin. The trip's purpose was to **assist victims of Hurricane Katrina** in Mississippi and Louisiana by distributing food and cleaning up affected areas.

### THAT'S NINE SMITHS

**Dr. Alden R. Smith**, who directs both the University Scholars and Honors programs and chairs the Department of Classics, and his wife, Diane, recently **adopted three children** from Ethiopia — two girls and a boy. Dr. Smith brought the children from Ethiopia to Waco in August. He says the adoption process was long and detailed, but very rewarding. This makes a total of seven children in the Smith family. Congratulations!



THE NEWEST SMITHS

# BU Responds to Katrina

## RELIEF EFFORTS, STUDENT TRANSFERS ARE CONTINUING

Faculty, staff and students at Baylor have responded quickly and generously to relief efforts in the wake of the devastation caused by Hurricane Katrina.

Baylor Interim President William D. Underwood said, "We all need to continue praying for the thousands of people who have been impacted by this unspeakable natural disaster."

### TAKING IN STUDENTS

Baylor has opened its doors — and several students and faculty members have opened their homes — to more than two dozen students who have been displaced from their institutions because of the devastation caused by the hurricane.

As of Sept. 7, Baylor had registered 25 undergraduates, and at least two other students in Baylor Law School and George W. Truett Theological Seminary. These include students originally from Xavier University (8), Tulane University (7), University of New Orleans (4), Our Lady of the Holy Cross (2), and Loyola University, New Orleans Baptist Theological Seminary, Dillard University, Southern University, University of Southern Mississippi and Delgado Community College (1 student each).

Displaced students who enroll are not required to pay Baylor tuition if they have financially settled at the affected college or university. The University also assisted these students in locating temporary housing.



**KATRINA AID:** Baylor students drop off donations of non-perishable food and health care items at Truett Seminary, which served as the University's main collection site for hurricane relief.

### RELIEF EFFORTS

Baylor's Student Government set up a means by which students, faculty, staff and alumni may contribute to hurricane relief efforts. For information on the "Paws for a Cause" campaign, visit [www.baylor.edu/paws4cause](http://www.baylor.edu/paws4cause).

A number of other campus efforts have been started to aid hurricane victims. The Department of Counseling Services, ext. 2467, has started a support group for students who have family and friends affected by Katrina's devastation. The Mayborn Museum Complex donated backpacks filled with new school supplies and department store gift cards to Katrina refugees in Waco, and the McLane Student Life Center provided showers and towels to displaced persons sheltered at Seventh and James Baptist Church.

Baylor Alumni Steppin' Out groups around Texas are organizing relief efforts for areas affected by Hurricane Katrina, and Baylor Athletics teamed with the American Red Cross to assist relief efforts during the Bears' home football opener against Samford Sept. 10.

Meanwhile, Baylor's Student Life division is working on assembling student teams to help with hurricane cleanup efforts during fall break Oct. 21-23.

To find out more about Baylor's response to Hurricane Katrina, visit [www.baylor.edu/katrina](http://www.baylor.edu/katrina).

### \$573,000 FOR RESEARCH

As the country grapples with skyrocketing oil and gasoline prices, Baylor researchers have been awarded a \$373,000 research grant from the U.S. Department of Agriculture to **make fuel-grade ethanol** out of fiber using cornstalks and hard and soft wood. Meanwhile, the 2006 Interior Appropriations bill passed by Congress in August earmarked \$200,000 for a Baylor **study of Lake Whitney** salinity levels.

### TOP 25 FINISH

With 12 of its 17 teams participating in NCAA postseason play, **Baylor's athletic program** capped off its most-successful year ever, both academically and athletically, with its school-best 25th place finish in the final 2004-2005 Sports Academy **Directors' Cup** standings, which rank overall sports achievement across all programs. Baylor bettered its previous best finish of 39th place during the 1998-1999 academic year, placed fourth among Big 12 institutions, and beat out schools such as Texas A&M, Missouri, Oklahoma State and Colorado. And which school finished atop the national rankings? Stanford, for the 11th consecutive year.

continued on page 7

**FORMING FAMILY:** Developing a strong sense of community is a priority in Baylor's retention efforts.



## High retention helps fuel 2012

**EARLY INTERVENTION:** Diana Ramey says getting students help early on is a key to keeping them at Baylor.

continued from page 1

provide an academic culture that engages students in the learning process. Retention is an outcome of a high-quality educational experience.

While some attrition can always be expected, it's costly — both in time and money. As good stewards of both, we've got to continue to care as individuals about personally impacting students' lives and about having the resources we need to provide the educational experiences we value, and the faculty and staff to support those experiences. It's more cost effective to retain current students than it is to recruit new ones.

**BN: So if we make what's here attractive enough, students are naturally going to stay?**

**DR:** Right. If we want our students prepared in the best way we can prepare them, then we must give them the tools and support they need to thrive in an academically rigorous environment. If students are engaged in the learning process and involved in student life, they're going to stay because the environment is so conducive to helping them achieve success.

**BN: What are the biggest obstacles that might prevent students from achieving that success here?**

**DR:** We conducted a student satisfaction survey and held focus groups last spring to identify some challenges to student success. The No. 1 challenge students said they face on a regular basis is course availability. This is due in part to a number of things. First, Baylor generally has a 9 a.m.-2 p.m. class day, as 8 a.m. and 4 p.m. classes are not popular. Second, fewer classes are offered on Fridays, which creates a scheduling problem for Monday through Thursday classes. Next, there are increasing restrictions placed on classes that require permits, and finally, the advising systems across the campus are complex and not uniformly valued.

**BN: What are the reasons students most often give for leaving here?**

**DR:** At Baylor, medical concerns are the most frequently given reason for withdrawing from the University. Next in line are personal reasons. Students also frequently indicate that they are

leaving because their career objectives have changed or because of inadequate finances. In many cases, the lack of a sense of belonging is behind the personal reasons given for leaving. That's why student engagement is such a big issue, because that's one of the keys to getting students to stay — making sure they get plugged in.

**BN: Since it's so important that students plug in as soon as they get to campus, what is Baylor doing to try to get students more involved?**

**DR:** Well, summer Orientation and Welcome Week have been around for quite some time now, and both of those programs focus on getting students engaged in campus life. For the last few years, the Chapel Fridays program has carried the Welcome Week experience into the first six weeks of school. One of the things the task force is looking at now is how we can improve upon all of those programs. And we've already made a few changes this fall. For example, we did a few things at Orientation to help students know what's expected of them as Baylor students, both academically and socially, and we had faculty members speak to students at Welcome Week to reinforce that information. Then, during Chapel Fridays the first six weeks of this semester, the curriculum was redesigned to provide more of a mini "freshman year experience." We hope we are doing things in those first encounters with students that will make an impact on them.

**BN: When we see that a student isn't getting plugged into campus life, or is struggling with classes, are there things we can do to intervene before they possibly decide that Baylor's not for them and then leave?**

**DR:** Yes. Embrace the concept of early intervention — stepping in once a problem is detected to solve the problem so the student has no reason to leave. About 19 percent of the fall 2003 freshmen who responded to a survey indicated that they had thoughts about withdrawing within their first six weeks at Baylor. Campus life can be overwhelming in the early months particularly — not knowing where to turn or how to feel a part of things. There

are so many activities available — something for everyone — but sometimes students just need to be encouraged by one of us to get involved. Sometimes they just need to know that a professor or a staff member cares about them and has a personal interest in them.

Through the student referral system link on Blackboard, Class Roll, and Web for Faculty, faculty can refer students to the Baylor Success Center. For example, if a professor thinks a student has missed too many classes or is not doing well on exams, he or she will likely be the first to make a contact — but if it appears that some additional support is needed, then we hope the faculty member will refer the student to the Success Center. But others around campus can make referrals as well. Staff members who employ students in their offices have great opportunities to know when something isn't going well. We want everyone to know that a phone call to the Success Center or an e-mail is another way that they can help to make a difference in a student's life.

Students need to know as early as possible how they are doing in class. One of the biggest problems freshmen have is adjusting to the amount of time they need to study for college classes. Almost 62 percent of the fall 2003 freshmen survey respondents indicated that they spent less than five hours a week studying in high school. The earlier students can sample a professor's tests or get feedback, the quicker the students will get the message that this is not high school. That is why deficiency reports are so important to students, especially freshmen. They can be just the kind of wake-up call a student needs to get on track quickly and turn things around.

With this new emphasis on early intervention, we anticipate we're going to get a lot more referrals and deficiency reports, and that's good, because the earlier we can get them connected to support or help, the better the chances are they're going to do well and finish the semester. **BN**

## Baylor Moves Up in U.S. News Rankings

Baylor tied for 78th place out of 248 top national doctoral-granting universities in the 2006 edition of "America's Best Colleges," compiled by *U.S. News & World Report*. Last year, Baylor was ranked 84th.

The *U.S. News* survey ranks Baylor's engineering program among the country's top 25 programs. Baylor's Hankamer School of Business is ranked 66th in the "Best Undergraduate Business Programs" category, and placed 12th among business schools without a doctoral program and 24th among private schools. Hankamer's entrepreneurship program is rated the 10th best program in the nation for the second year in a row.

Baylor's 78th place overall ranking ties the University for third place among Big 12 schools and in fifth place among the 16 Texas universities listed.

"Baylor's position in the *U.S. News* rankings places us among some very fine universities, and it is gratifying to be in the company of these institutions," said Baylor Interim President William D. Underwood.

The *U.S. News* rankings can be found at [www.usnews.com](http://www.usnews.com).

# Administrative Changes

## NEW DUTIES FOR UNDERWOOD, SLOAN, O'BRIEN AND OTHERS

A number of staff and administrative changes took place over the summer at Baylor.

On June 1, former president **Robert B. Sloan Jr.** became the University's fourth chancellor. At the same time, **William D. Underwood** began serving as Baylor's interim president, having been chosen April 29 by the Baylor Board of Regents to succeed Dr. Sloan following his resignation as president.

Underwood appointed **Dr. J. Randall O'Brien** as interim provost and vice president for academic affairs. He succeeds **Dr. David L. Jeffrey**, who served as provost since June 1, 2003.

**Michael Morrison**, The William Boswell Chair of Law at the Baylor School of Law, is serving as Underwood's chief of staff. He succeeds **Tommye Lou Davis**, who accepted the position of chief of staff to Chancellor Sloan.

Underwood appointed **Dr. Samuel W. "Dub" Oliver** as interim vice president for student life. Dr. Oliver, who previously served as assistant vice president for student life, succeeds **Dr. Eileen Hulme**, who joined the faculty at Azusa Pacific University.

**Noley R. Bice Jr.**, Baylor's general counsel since 1998, retired Sept. 1 as the University's chief legal adviser. Underwood appointed former associate general counsel **Charles Beckenhauer** to succeed Bice as interim general counsel.

**Paul W. Powell**, dean of Truett Seminary, has been appointed special assistant to the president for denominational relations. Powell will remain as Truett dean while he works to enhance Baylor's relationship with Texas Baptists through the new position.

Two Baylor administrators announced their resignations over the summer. **Marilyn A. Crone**, vice president for enrollment and retention management, and **Rick L. Creel**, associate vice president for operations and facilities, announced their resignations, effective June 30, to pursue other opportunities.

Other personnel changes include:

- **Dr. Byron Weathersbee**, co-founder and president of Legacy Family Ministries, was appointed interim University chaplain.
- **Dr. Joel C. Gregory**, former pastor of First Baptist Church of Dallas, was appointed professor of preaching at Truett Seminary.
- **Dr. Xin Wang**, associate director of the Asian Studies Program and assistant professor in the Baylor Interdisciplinary Core, was appointed to serve as faculty member in residence at the Honors College Living-Learning Center in Memorial and Alexander residence halls.
- **Dr. Beck Taylor**, former associate dean for research and faculty development, left Baylor to become dean of the Samford University School of Business.
- **Dr. John F. (Jeff) Tanner**, professor of marketing, was appointed associate dean for research and faculty development in the wake of Dr. Beck Taylor's departure. In his new position, Dr. Tanner will give leadership to faculty development initiatives, identifying and deploying best practices in research and faculty development, overseeing the business school's sabbatical and research leave programs, developing strategies and resources for grant writing, and developing faculty excellence initiatives.



Underwood



O'Brien



Morrison



Oliver



Beckenhauer



Powell



Weathersbee



Wang



Gregory



Sloan



Jeffrey



Davis



Hulme



Bice



Crone



Creel



Taylor



Tanner

# Departmental Changes Announced

## NEW DEPARTMENT CREATED, THREE CHAIRS APPOINTED

Baylor's anthropology division, which had been part of the Department of Sociology and Anthropology, the forensic science program, which had been embedded in the anthropology program, and the Institute of Archaeology have been combined into the Department of Anthropology, Forensic Science and Archaeology.

"The move to establish separate sociology and anthropology departments was one not lightly made," said Dr. Randall O'Brien, interim provost and professor of religion. "In order for each academic area to achieve the highest degree of excellence, separate units is the way to go."

Dr. Lee Nordt, interim dean of the College of Arts and Sciences, said outstanding growth and intellectual differences in the programs necessitated the division of the department, one that was agreeable to all the parties.

"This is a natural process," he said. "These programs are a huge entity in themselves. The forensic science program has more than 200 majors, while the anthropology program has 43 and archaeology has 21 majors.

So in terms of majors, this new department would be one of the larger ones in the College. Plus, this will also allow sociology to focus more on their PhD program in the sociology of religion."

Meanwhile, new chairs for the departments of biology, psychology, and family and consumer sciences have been appointed:

- **Dr. Robert D. Doyle**, associate professor of biology, now chairs the Department of Biology. Dr. Doyle served as interim chair during 2004-2005.
- **Dr. M. David Rudd**, professor of psychology and neuroscience, now chairs the Department of Psychology and Neuroscience. He also served as interim chair during the past school year.
- **Dr. Suzy Weems**, the former Regents Professor at Stephen F. Austin State University, is the new chair of the Department of Family and Consumer Sciences.



Doyle



Rudd



Weems

## SUB Food Court Updated

DINING ROOM RENOVATED, QUIZNO'S SUBS AND CAFÉ FEEL INTRODUCED

BY RANDY FIEDLER

The look and feel of the food court and dining room in the Bill Daniel Student Center have been renovated to reflect changing tastes.

Chris Krause, director of University operations and host services, said the changes came from a cooperative project between the Student Union and Aramark/Baylor Dining Services.

"We wanted to upgrade the look and feel of the dining room as well as bring some new brands to the food court," he said. "Aramark/Baylor Dining Services provided the investment funding to allow for the completion of the project."

In the food court, the space previously occupied by Blimpie has been taken over by Quizno's, best known for their toasted sandwiches. Quizno's also offers four different soups and five featured salads.

Quizno's will be open 10:30 a.m.-8 p.m. Mondays through Thursdays, 10:30 a.m.-4 p.m. on Fridays and 10:30 a.m.-2 p.m. on Saturdays.

The SUB dining room has been repainted, and the floor has been replaced with a combination of wood and carpet tiles. But the biggest change is that the long rows of rectangular cafeteria tables have been replaced.

"The room now features a variety of café-height tables and stools, square and round tables with new chairs, as well as four- and six-person booth seating," Krause said.



**SUB-SSTITUTION:** Quizno's has replaced Blimpie as the provider for sub sandwiches in the Bill Daniel Student Center food court.

## Up for Review

ACCREDITATION STUDY UNDER WAY

BY VICKI MARSH KABAT

If you aren't familiar with the SACS and QEP acronyms, you soon will be. Both are integral in Baylor's three-year process of seeking reaffirmation of accreditation — what is historically referred to as the 10-year self-study.

Last conducted in 1994-1996, reaffirmation through the Southern Association of Colleges and Schools (SACS) Commission on Colleges is critical to an institution's viability and reputation, said Larry Lyon, dean of the Graduate School, senior vice provost and Baylor SACS accreditation liaison.

"Baylor's quality should assure reaffirmation, but it's up to us to prove our quality," said Lyon, who coordinated the study 10 years ago.

"And it's up to us to continue to improve student learning, which is the ultimate criterion for SACS."

A new and major component of the SACS process is the QEP (Quality Enhancement Plan). Baylor must present a proposal that will be implemented by the University that addresses student learning and has measurable outcomes.

"If you've ever wanted to have a direct impact on a new learning initiative to benefit students, this is your chance to do so," said Tiffany Hogue, assistant provost and Baylor SACS coordinator.

The deadline to submit a QEP topic idea is Nov. 1, and faculty, staff, students and alumni are encouraged to do so. Four ideas will be selected for full proposal development, Hogue said, and the author of each will receive a \$1,000 research award. A QEP Topic Selection Committee comprised of faculty, staff and students began meeting last spring.

In addition to the QEP report, a compliance report must be submitted by September 2006. This



report includes 12 core requirements, 61 comprehensive standards and 8 federal requirements — 81 total, all of which must be completed to SACS' satisfaction. The compliance report focuses on institutional effectiveness and faculty credentialing. This report will be input and updated entirely online, a major difference from previous self-studies that generated reams of paperwork, Lyon said.

A campus SACS Task Force has been working on the review process since fall 2004. Within a month or two of the QEP proposal submission, due in February 2006, the SACS review committee makes its only on-site visit to the Baylor campus. The decision on Baylor's reaffirmation is expected in December 2007.

To find out more information about SACS and QEP, visit [www.baylor.edu/sacs](http://www.baylor.edu/sacs).

## Baylor Invited to Join National Physics Research Lab

BY JUDY LONG

Baylor has been awarded membership in the Universities Space Research Association, a private nonprofit organization established by the National Academy of Sciences. The independent consortium, established in 1969, is comprised of 97 U.S. universities offering graduate programs in space sciences or aerospace engineering.

USRA member institutions act together as a council providing research and program guidance to NASA, with NASA grants and contracts funding most USRA activities. Baylor's representative to the council is Dr. Truell W. Hyde II, vice provost for research and professor of physics.

Dr. Hyde said membership will open multiple doors for establishing research collaborations between Baylor and other member institutions. Dr. Hyde also serves as director of the Center for Astrophysics, Space Physics and Engineering Research (CASPER).

"We are certainly excited that we were admitted on our first try. The USRA offers wonderful opportunities both for student education and research collaboration with other USRA member institutions, such as Yale, Caltech and the University of Texas," Dr. Hyde said. "The USRA has been a driving force behind much of the cutting-edge space science education and research in the U.S., and we are very pleased to be a member."

Dr. Hyde said the educational alliance exists primarily to help universities and other research institutions "cooperate with one another, the government of the United States and other organizations toward the development of knowledge associated with space science and technology." The association serves as a link between NASA and the academic community.

USRA provides a mechanism through which universities can cooperate effectively with one another, with the government, and with other organizations to further space science and technology, and to promote education in these areas. The group also recognizes outstanding researchers in earth science disciplines and offers scholarships to students of member institutions.

If you have news about someone in the Baylor family you'd like to share, please send it to "Family Circle" at [baylornews@baylor.edu](mailto:baylornews@baylor.edu).

## Congratulations to

**Dr. Glenn Blalock**, English, and **Dr. T. Laine Scales**, social work, on becoming new parents to April, age 11.

**Blair W. Browning**, communication studies, and wife, Jordan, on the birth of their daughter, Keely James Browning, July 13.

**Bill Hair**, University Libraries, and wife, Beth, on the birth of their granddaughter, Mallory Holland Cockerham, Aug. 13.

**Dr. J. Larry Lyon**, Graduate School, and wife, Carol, on the birth of their granddaughter, Dianna Ray Taylor, Sept. 12.

**Brenda Ramey**, University development, on the birth of her grandson, Jack Ramey Birdwell, June 2.

**Dr. R. Alden Smith**, classics, and wife, Diana, on the adoption of two daughters, Bayush Smith and Tarikwa Smith, and a son, Sileshi Smith.

**Dewayne L. Weatherford**, former director of internal audit and management analysis, and wife, Jan, on their 50th wedding anniversary June 18.

## Best wishes to

Jo Fisher, wife of **Dr. Elmer Fisher**, associate professor emeritus of classics, who was hospitalized after a fall.

**Dr. James W. Henderson**, economics, on his recent hospitalization.

**Lisa Hoxworth**, budget and fiscal planning, and husband, Duane, who were hospitalized with serious injuries suffered in an automobile accident Sept. 3.

**Shannon Lackmeyer**, human resource services, who is recovering from injuries.

**Judy Mills**, psychology and neuroscience, on her recent heart bypass surgery.

**Kim Nye**, human resource services, on her recent surgery.

**Richard Robinson**, associate professor emeritus of voice, on his recent surgery.

**Debbie Williams**, human resource services, on her recent surgery.

## With sympathy to

**Richard Amos**, compensation and benefits, on the death of his father, Jack Amos, July 14.

**Linda Cates**, attorney to students, on the death of her father, John L. Bates Jr.

The family of **Helen Dillard**, former assistant controller, on her death Aug. 6.

**Alexis Caroline Foley**, Baylor student, on the death of her mother from cancer.

**Meagan Green**, Baylor student, on the death of her mother Aug. 31.

**Bernice Helpert**, Baylor Science Building facilities, and **Kevin Helpert**, Baylor DPS, on the death of Frederick "Fritz" Helpert (Bernice's father-in-law and Kevin's grandfather).

The family of **Jean Holmes**, spouse of deceased retiree Roderick Holmes, on her death May 27 in Clifton.

**Jennifer and Melissa Jackson**, Baylor students, on the death of their father Aug. 16.

**Matthew Kuehl**, Baylor student, on the death of his mother, Sherry Lowrie Kuehl, July 16.

The family of **Betty Geraldine Livengood**, former assistant professor of music, on her death May 24 in Austin.

The family of **H. Douglas Thomas**, former director of undergraduate admissions, on his death June 8.

The family of **Dr. Carl G. Vaught**, philosophy, on his death Sept. 18.

The family of **Dr. Daniel E. Wivagg**, biology, on his death Aug. 10.

## BEARBriefs

continued from page 3

### VOTE FOR BRUISER

Baylor's "Bruiser" is pitted against 11 other college mascots for the title of "Capitol One Mascot of the Year." Bruiser recently made Capitol One's **All-America Mascot team**, which includes the likes of Nebraska's Herbie Husker, UCLA's Joe Bruin, Purdue's Pete the Boilermaker and South Carolina's Cocky. Online votes from fans will determine who's announced as top mascot on Jan. 2. To vote, go to [www.capitollonebowl.com](http://www.capitollonebowl.com).



BRUISER AND HIS COMPETITION

### CADAVER CENTRAL

A new state law that took effect Sept. 1 allows Baylor's forensic science program to explore the possibility of one day establishing a **decomposition facility** to provide reliable data to state law enforcement for crime scene investigations. "The old law stated that only medical and dental schools could accept donated bodies, thus no university could ever teach gross anatomy with human cadavers," said Dr. Susan Wallace, director of Baylor's **forensic science program**. "The new law states that universities that have a forensic science program can accept donated bodies for research." The facility would allow Baylor to gather data on rates of decomposition to better determine time of death.

### COWBOYS AND DOUGH BOYS

**Cowboy churches**, located predominantly in rural areas and catering to those who feel more comfortable hearing the Gospel dressed in jeans and boots, are growing quickly in Texas. In August, **Truett Seminary** hosted its inaugural Cowboy Church Conference, which featured ministry workshops, food cooked on the grounds in a chuck wagon, and a concert featuring singer Candice Myers and the legendary Light Crust Dough Boys.



BAYLOR STUDENTS TESTIFY IN KENYA

### LITERACY CAMP

The **Waco Scottish Rite** Bodies recently presented \$81,000 to Camp Success, the language and literacy summer camp sponsored jointly by Baylor and Scottish Rite, and to Baylor's language and literacy clinic. This past summer, **Camp Success** graduated 55 students, ages five to 18.

### A.K.A. MOCKUMENTARY

A Baylor communication studies professor spent much of his summer making a **mock documentary** about a regular guy who thinks he is a messiah. The film, titled "a.k.a. Brian Barr," was shot in high definition in and around Waco. **Christopher J. Hansen**, assistant professor of communication studies, co-wrote and directed it, and Baylor faculty members Brian Elliott and Brooks Grigson assisted in the production. The finished film should be released in spring 2006.

### ANGELS OF ART

Although it's 25 years old, Baylor's **Martin Museum of Art** has never had a community support group — until now. A group called the Art Angels has been created to **raise money** to meet the needs of the museum and support its academic growth and community outreach endeavors.

ART ANGELS



### NEW FROM BAYLOR PRESS

Baylor University Press recently has released two books. The first, *Performing Israel's Faith: Narrative and Law in Rabbinic Theology* by Jacob Neusner, presents a careful and thorough examination of several key issues within **Rabbinic Judaism**. The second book, *The Grammar of Our Civility: Classical Education in America* by Lee T. Percy, makes the case for the **value of classical studies** in contemporary U.S. society.



### AFRICA '05 A SUCCESS

Baylor's missions effort grew dramatically this year through Africa 05, the **largest mission trip in the University's history**. A group of 147 students, faculty, and staff from the engineering, medical, social work, education, outdoor recreation, journalism, deaf education, telecommunications and music programs as well as from Baptist Student Ministries partnered with missionaries and organizations in **Kenya** for two weeks in May. The trip's purpose was to involve participants in a multi-disciplinary effort to serve and learn in their respective fields of study.



DETAILED TESTIMONY

### A TITANIC TRIAL

First scientists plumbed the depths to discover the wreck of the Titanic, and over the summer, Baylor Law students took the story of the **doomed ocean liner** into the courtroom. During a fictional civil trial held in Waco's federal courthouse, students appearing for victims of the 1912 Titanic sinking won the equivalent of a **\$210 million verdict** (in today's dollars) for their clients. Members of the Baylor Learning in Retirement program served as jurors.

### BAYLOR CPAS RULE

Baylor students' combined **pass rate of 65.3 percent** on the Certified Public Accountant exam given during the first three months of 2005 is the **highest in the state**, according to the Texas State Board of Public Accountancy. Students from 13 Texas universities took the exam.

## “How I Spent My Summer Vacation”

**SUMMER** isn't only a time for family trips to amusement parks and national monuments. It's also a time when many Baylor faculty and staff use time away from classes and normal duties to pursue research, teaching abroad or personal intellectual goals. For the second summer in a row, we asked a number of Baylor faculty and staff how they spent their time, and the responses reveal a varied mixture of activities.

### Dr. Sara E. Alexander

Associate professor of environmental studies and anthropology



“I spent this summer working on several projects, two with a similar objective — to help empower poorer people in developing

countries to lead their communities in self-targeted development projects. I was in Belize during the first half of the summer initiating needs assessments in rural villages that are struggling to identify sound development projects around newly established national parks in their areas. Going halfway around the world from Belize, the second project I worked on involves improving food and livelihood security for people living with HIV/AIDS in eastern and southern Africa. I am on an advisory task force for the World Food Programme (WFP). We are working on ways to help WFP improve how they use the massive amounts of food aid they distribute each year to more effectively address the economic, health and social consequences of the HIV/AIDS pandemic. I also continued to work on a book I am writing based on research I conducted in the eastern region of Kentucky. The project addresses the struggles between conservation, habitation and development in a unique wilderness setting and the reconciliation that has occurred over the last 20 years between these seemingly contradictory goals.”

### Dr. Dwight D. Allman

Associate professor of political science



“Last year, I enjoyed the monastic seclusion of a NEH research fellowship at Cambridge

University, but this summer I had to wrestle constantly with multiple claims on my time. For the first month I remained in Waco, attending mostly to graduate director chores connected to the department's new PhD. I managed, however, to rough up an article that I am writing with a former graduate student on ‘The Theological Voter and the 2004 Presidential Election.’ In mid-June, we vacationed as a family in Glacier National Park. Afterward, we all settled down in Utah with my recently widowed father for six weeks. Between family outings and helping my father adapt to life as an octogenarian bachelor, I was able to get to the library often enough to complete

my part of a translation project (another collaboration) and most of a chapter of the book manuscript I am working on concerned with the historical intersection and philosophical interaction of two key ideas in western political thought, that of the citizen and of the soul. The chapter will serve as the basis for the paper I am slated to present at the annual American Political Science Association conference in Washington, D.C., this September.”

### Dr. Francis J. Beckwith

Associate professor and associate director of the J.M. Dawson Institute of Church-State Studies



“I lectured on nine occasions for Summit Ministries, six times at its main campus in Manitou Springs, Colo., twice for its

program at Bryan College (Dayton, Tenn.), and once at Cedarville University (Ohio). I also addressed the Blackstone Fellowship (a summer intern program for Christian law students) at the Ritz-Carlton in Scottsdale, Ariz. At the end of May I gave an address at a roast in honor of my father's 75th birthday at the Mirage Hotel in Las Vegas. (Copies of the tape are hot on the black market, I understand). I also worked on several writing projects, including a paper I delivered at the American Political Science Association's annual meeting in Washington, D.C., in early September (‘The Court of Disbelief: The Constitution's Article VI and the Supreme Court's Religious Motive Analysis’), the galley of an article that was published in July in *Chapman Law Review* (‘Gimme That Ol' Time Separation’), an article that was accepted for publication in the *Journal of Law and Religion* (‘Rawls' Dangerous Idea: Liberalism, Evolution and the Legal Requirement of Religious Neutrality in Public Schools’), a book review for *Theology Today* (Princeton Theological Seminary), and an essay in *Christian Research Journal* (‘Are There Limits to Religious Free Exercise?’) In July I began working on a monograph that is due to InterVarsity Press by June 2006 — *Is Statecraft Soulcraft?: Christianity and Politics*. It is one of six books in the Christian Worldview Integration Series, for which I and J.P. Moreland of Biola University serve as general editors.”

### Dr. Walter L. Bradley

Distinguished Professor of Engineering and associate dean for research



“This was a particularly busy but exciting summer for me. It began with me leading a team of engineering students

and faculty and one MBA student to Kenya with Baylor's Africa '05. We did two significant projects while there and identified three new projects on which engineering students at Baylor can work this coming year that could provide significant economic opportunities for our very poor Christian brothers and sisters in Kenya, which was very rewarding. I spent one week reviewing center proposals for the Division of Materials Research at the National Science Foundation, helping decide how to allocate \$48 million, which was most interesting. Working with four other professors and about 10 students, we continued to make some very innovative breakthroughs on a research project funded by Curves International. Working with another student on a project funded by the National Collegiate Inventors and Innovators Association, we made excellent progress developing simple technology to convert coconuts into various value-added products. I organized three sessions on appropriate technology for developing countries and presented a paper at the American Scientific Affiliation meeting at Messiah College. And most importantly, I took my lovely bride of 40 years on an Alaskan cruise.”

### Dr. Gerald B. Cleaver

Assistant professor of physics



“I'm in the process of adding a new dimension to my research, so I spent most of the summer on campus finishing

a paper on 10-dimensional string model building before I proceed this fall into 11-dimensional M-theory. My senior graduate student, John Perkins, and I completed our study of a string-derived optical unification model that could explain the factor-of-20 difference between the extrapolated 2.5 x GeV unification scale of the Minimal Supersymmetric Standard Model (MSSM) and the 5.0 x GeV heterotic string unification scale. In the optical unification model, very massive exotic particles play the role of a diverging optical lens, creating the illusion of MSSM unification

distinct from string unification, just as a diverging lens creates the illusion of a virtual object displaced from the real object. This research project was part of John Perkins' PhD thesis. John was the first student to join my research group (in 2002) and was my first to be graduated (in August). In May I was interviewed by the *Baptist Standard* news journal for an upcoming article on the latest discoveries in cosmology and string theory. In July I presented an invited talk on string cosmology at the IICS '05 conference in Kansas City, Missouri.”

### Dr. Steven C. Driese

Chair and professor of geology



“My summer research efforts focused on paleoclimate and paleolandscape reconstructions using fossil soils, or

paleosols. In May I traveled to Pound Gap, Ky., to conduct fieldwork on Late Mississippian (325 million-year-old) paleosols with new PhD student Julia Kahmann. With Baylor geology colleague Don Parker as co-PI, we submitted a grant proposal to the National Science Foundation Major Instrumentation and Facilities Program to try to secure a new Rigaku X-ray fluorescence (XRF) for whole-rock and whole-soil geochemical analysis. I also submitted an NSF grant requesting three years' support for a dedicated technician for our analytical equipment. I co-authored and submitted three abstracts to the Geological Society of America (GSA) annual meeting in Salt Lake City, presenting research on 1) paleosols in Costa Rica (with Dr. Sally Horn and Dr. Ken Orvis from the University of Tennessee geography department), 2) paleosols in Kentucky (with Julia Kahmann), and 3) climate studies of modern Texas soils (with Baylor Geology colleague Dr. Lee Nordt). I also worked on preparing two new courses. The first course is a graduate seminar in grant proposal writing, while the second is a graduate course on micromorphology, which is the microscopic study of soils and paleosols in thin sections.”

### Cynthia C. Fry

Senior lecturer in computer science and engineering

“This summer, 25 Baylor juniors and seniors participated in the first Baylor International Technology

# Upcoming Lectures & Academic Events

## OCTOBER 2005

### Martin Museum of Art Exhibitions

Two exhibitions are featured in the museum through Oct. 8: “**Susan Dunkerly**: Sabbatical Exhibition” in Gallery I and “**Karl Umlauf**: New Work” in Gallery II.

### Robert T. Miller Professorship Distinguished Lecture

Oct. 3, 7:30 p.m.  
Bennett Auditorium

**Dr. Michael Zuckert**, the Nancy R. Dreux Professor of Political Science at the University of Notre Dame, will speak on “The Best Laid Plans of Mice and Men, Or How the Supreme Court Got Such Big Britches.”

### Supervisory Core: Preventing Sexual Harassment

Oct. 5, 9-10 a.m.  
Pat Neff Hall, Room 300

This seminar lets you know your responsibilities regarding preventing sexual harassment. Register at [www.baylor.edu/pod\\_reg](http://www.baylor.edu/pod_reg).

### Free Trade in the Americas Conference

Oct. 6-7  
Various campus locations  
[www.baylor.edu/freetrade](http://www.baylor.edu/freetrade)

This conference will assess the current state of trade agreements and negotiations in the Western hemisphere and will examine how bilateral, regional and global arrangements may reinforce one another or work at cross purposes. The keynote speaker is **Dr. Supachai Panitchpakdi**, Director General of the United Nations Conference on Trade and Development (UNCTAD) and outgoing Director General of the World Trade Organization.

### Geology Seminar Series

Oct. 7, 2:30 p.m.  
Baylor Sciences Building, Room E401

**Kembel White** of Southwestern University will speak on “Karst Recharge and Cave Biota in the Edwards Limestone, Austin, Texas.”

### Supervisory Core: Building Trust

Oct. 11, 1-5 p.m.  
Pat Neff Hall, Room 300

This seminar discusses the importance of trust in the workplace, identifying behaviors that can both build and tear it down. Register at [www.baylor.edu/pod\\_reg](http://www.baylor.edu/pod_reg).

### Baylor Medical Ethics Conference

Oct. 13-15  
[www.baylor.edu/IFL](http://www.baylor.edu/IFL)

This is a conference for practicing health care professionals interested in issues of medical ethics. The topics covered will include patient autonomy, end of life questions and the role of Christian faith in medical ethics and practice. Speakers include **Mark Cherry**, St. Edwards University, **H. Tristram Englehardt**, Rice University, **Jorge L.A. Garcia**, Boston College, **William May**, Southern Methodist University, **Gilbert Mailaender**, Valparaiso University, and

**David Solomon**, University of Notre Dame.

### Ben Williams Speaker Series

Oct. 14, 5 p.m.  
Kayser Auditorium  
[www.baylor.edu/business/speakers](http://www.baylor.edu/business/speakers)



The speaker is **Mark Hurd**, CEO and president of Hewlett-Packard and a 1979 Baylor business graduate. A

reception will be held at 4:30 p.m. in Jones Student Center. Registration is required.

### Geology Seminar Series

Oct. 14, 2:30 p.m.  
Baylor Sciences Building, Room E401

**Dr. Martin Volk** of the University of Leipzig will speak on “GIS and Landscape Analysis.”

### Parchman Endowed Lectures

Oct. 18-20, 9:30 a.m. each day  
Truett Seminary, Paul W. Powell Chapel



**Rev. Dr. Eugene Peterson**, professor emeritus of spiritual theology at Regent College, is an ordained Presbyterian

minister who has written 27 books on spiritual theology. He will deliver three lectures under the general theme of “Follow the Leader: Discernments in the Way of Jesus”: “Jesus or Herod” (Oct. 18), “Jesus or Caiaphas” (Oct. 19) and “Jesus or Josephus” (Oct. 20).

### Horton Foote American Playwrights Festival

Oct. 19-22  
Hooper-Schaefer Fine Arts Center  
[www.baylor.edu/hortonfootefestival](http://www.baylor.edu/hortonfootefestival)



The second annual festival will draw theatre professionals from across the nation to honor playwright **Romulus Linney**'s contribution to the American

Theatre. Other anticipated guests include **Horton Foote**, **Robert Duvall**, **Luciana Duvall**, **Marin Mazzie** and **Austin Pendleton**. It coincides with a performance of the play “Heathen Valley” by Romulus Linney on various days between Oct. 14-23, presented by the American Actors Company in the Mabee Theatre. Call 710-1865 for show times and ticket information.

### Supervisory Core: Hiring and Orientation

Oct. 19, 1-5 p.m.  
Pat Neff Hall, Room 300

This seminar will teach you to: use the Personnel Employment Guide; analyze the job to determine hiring criteria; know your responsibilities regarding diversity in hiring; develop good, legal interview questions; establish an effective interview process, and orient new employees to the workplace. Register at [www.baylor.edu/pod\\_reg](http://www.baylor.edu/pod_reg).

### 2006 Economic Forecast Luncheon

Oct. 20, 11:30 a.m.

Floyd Casey Stadium, Galloway Suite  
[www.baylor.edu/business/forecast](http://www.baylor.edu/business/forecast)

This annual conference, co-sponsored by the Greater Waco Chamber of Commerce and Baylor's Hankamer School of Business, will feature leading experts on investment markets and the U.S. and Central Texas economies discussing such topics as future outlooks for employment and energy prices. Registration and payment of a \$45 fee is required.

### Seminar Series: RFID Integrated Supply Chains

Oct. 20-21  
Cashon Academic Center, Fifth Floor  
[www.baylor.edu/business/rfid](http://www.baylor.edu/business/rfid)

This Hankamer School of Business seminar series centers on Radio Frequency Identification (RFID) Integrated Supply Chains, an electronic tracking system now mandated by the U.S. Department of Defense and used by retail giants such as Wal-Mart. Speakers include **Pedro M. Reyes**, Baylor University, **Gregory Heim**, Boston College, **Ted Labuza**, University of Minnesota, **Earl Kline**, Virginia Tech, **Diego Klabjan**, University of Illinois at Urbana-Champaign, and **Xiaowen Huang**, Miami University at Ohio. A registration fee (\$85 before Oct. 1, \$95 after) is required.

### Baylor Theatre Festival Concert

Oct. 21  
Jones Theatre



Celebrated Broadway musical theatre star **Marin Mazzie**, who has received Tony and Drama Desk nominations and an Outer Critics Circle Award, will perform. Tickets are \$25 each. For more information, call 710-1865.

### Martin Museum of Art Exhibitions

The exhibition “TALMUD and the Art of Ben-Zion and Marc Chagall” will be featured in Gallery I from Oct. 21-Nov. 16. It includes a reception Oct. 27 from 6-8 p.m. at the museum. Meanwhile, the exhibition “Collector's Items: Biblical Art and Private Devotion” will be featured in Gallery II Oct. 25-Nov. 9 and Nov. 29-Dec. 3.

### Supervisory Core: After All, You're the Supervisor

Oct. 27, 8 a.m.-5 p.m.  
Pat Neff Hall, Room 300

This seminar is designed for new supervisors or people who are interested in becoming a supervisor. Register at [www.baylor.edu/pod\\_reg](http://www.baylor.edu/pod_reg).

### Sociology Alumni Annual Lecture

Oct. 28, 2 p.m.

The speaker will be **Dr. Joe Feagin**, Baylor Class of 1960, The Ella C. McFadden Professor of Liberal Arts at Texas A&M University and past president of the American Sociological Association.

### Beall-Russell Lecture

Oct. 31, 3:30 p.m.

Jones Theater  
[www.baylor.edu/Beall-Russell](http://www.baylor.edu/Beall-Russell)



The 2005 Beall Russell Lecture, titled “An Afternoon with **Alexander McCall Smith**,” features a

lecture by the author of the internationally acclaimed *No. 1 Ladies' Detective Agency* series, as well as the bestselling *Sunday Philosophy Club* series.

## NOVEMBER 2005

### Business Ethics Forum

Nov. 1-4  
Hankamer School of Business  
[www.baylor.edu/businessethics](http://www.baylor.edu/businessethics)

The theme of the third annual forum is “Benjamin Franklin: Entrepreneurship, Effectiveness and the Public Good.” Sessions include “An Evening with Ben Franklin” (see below), “Entrepreneurship and the Public Good,” “Self Improvement and the Public Good,” “The Franklin Autobiography, American Business Culture and the Public Good” and a roundtable on integrity in financial reporting.

### What's Bruin?

Nov. 1, Noon  
Barfield Drawing Room, BDSC



In this year's installment of the popular “What's Bruin?” series of lectures, deans and colleges have been invited to share exciting news from their units. Dean **Diana Garland** speaks today about the School of Social Work. To register, go to [www.baylor.edu/pod](http://www.baylor.edu/pod).

### Ben H. Williams Speaker Series

Nov. 1, 3 p.m.  
Cashon Academic Center, Fifth Floor  
[www.baylor.edu/business/speakers](http://www.baylor.edu/business/speakers)

**John C. Bogle**, founder of The Vanguard Group, will speak on “Entrepreneurship and the Public Good.” It's free and open to the public.

### An Evening with Ben Franklin

Nov. 1, 7:30 p.m.  
Mayborn Museum Complex  
[www.baylor.edu/businessethics](http://www.baylor.edu/businessethics)

**Ralph Archbold** will present his acclaimed one-man show impersonating the famous American patriot. The evening also will feature colonial desserts and a performance on one of the world's three glass harmonicas, an instrument Franklin invented. Tickets are \$25 each (\$10 for Baylor students). Register online.

### Department of Religion Annual Lectureship

Nov. 3, 3:30 p.m.  
Bennett Auditorium

The 21st annual Department of Religion Lectureship features **Dr. Jeter Basden**, professor of religion

Continued on pg 12

## "How I Spent My Summer Vacation"



**Cynthia Fry** Entrepreneurship (BITE) summer study abroad program in Maastricht, the Netherlands. The program is a joint endeavor between the Baylor School of Engineering and Computer Science and the Hankamer School of Business, in conjunction with the Universiteit Maastricht. The BITE Program is a six-hour, project-based course.

The project teams, each made up of engineers, computer scientists, business students and Dutch students, chose a technology product/service, evaluated

its feasibility, developed a detailed business plan and technology prototype and presented their business plan and demonstrated their prototype to a panel of experts in technology, international business and entrepreneurship. The technologies used by the students this summer included web-based services, wireless Internet/home network services, web/television interface services and hardware/software solutions for home appliances. These six hours will count as substitutions for required courses within each of the academic units. The program directors were Dr. Leslie E. Palich, associate professor of management

and assistant director of the Entrepreneurship Studies Program, and I. The program coordinator was Mary Abrahams, assistant director of Baylor's John F. Baugh Center for Entrepreneurship."

**Dr. Gregory T. Garrett**  
Professor of English



"I spent the first part of the summer sweating out New Testament Greek, a required class for my MDiv coursework at the Episcopal Theological Seminary

of the Southwest, and taking a class in Benedictine spirituality. When my book *Holy Superheroes!* came out, I did a number of radio, magazine and newspaper interviews for the new book, as well as book signings, lectures, book club discussions and other appearances. In June, I taught a three-week class on spiritual autobiography at the Seton Cove spirituality center in Austin and was a major speaker at the Writers League of Texas annual conference in Austin. In July, I worked for two weeks as a consultant at Ghost Ranch-Santa Fe putting together a new cross cultural immersion program, and then I taught a week-long class at Ghost

## Research Gazette

### Grant Awards (May)

**TOTAL AWARDED: \$243,607**

**Dr. Darryn Willoughby**, HHPR; \$40,837; Effects of Eight Weeks of Novedex Extreme Supplementation on Serum Hormone Profiles and the Hypothalamo-Pituitary-Testes Axis in Resistance-Trained Males; Gaspari Nutrition

**Dr. Trena Wilkerson**, curriculum and instruction; \$3500; Addressing the Achievement Gap in Central Texas; Southwest Educational Development Laboratory

**Dr. Stacy Atchley**, geology; \$41,000; The Mississippi Pekisko Formation at Twining Field; Pengrowth Corporation

**Dr. Stephen Gipson**, chemistry and biochemistry; \$150,000; Redox-Initiated Reactivity of Organometallic Compounds; The Robert A. Welch Foundation

**Dr. Grear Howard**; Truett Seminary; \$8,270; Current Student Scholarships; The Raymond and June Kuns Foundation

### Grant Proposals (May)

**TOTAL REQUESTED: \$1,929,560**

**Dr. Robert Adams**, biology; \$25,000; Analyses of Intraspecific Variation and the Affinities of Extant Populations of *Cupressus abramiana* and *C. goveniana* by FISSR DNA and the Application of Biodiversity Information for Conservation Strategies; U.S. Fish and Wildlife Service

**Dr. Ian Gravagne**, engineering; \$341,802; Compliant Robots for Novel Manipulation; National Science Foundation

**Dr. Robert Adams**, biology; \$25,000; Conservation of Coconut Genetic Diversity While Developing Sustainable Coconut Agriculture in Papua New Guinea (PNA) for the Production of Coconut-Biodiesel, A Renewable Fuel: A Model for the Future; Wallace Genetic Foundation

**Dr. Stacy Atchley**, geology; \$41,000; The Mississippi Pekisko Formation at Twining Field; Pengrowth Corporation

**Dr. Erich Baker**, computer science; \$102,392; Comparative Informatics of Brain Molecular Networks; National Institutes of Health through the University of Tennessee and Oak Ridge National Laboratory

**Dr. Darrin Bellert**, chemistry and biochemistry; \$35,000; Resolution of Transient States of Nitrile Anions Via Photodissociation Action Spectroscopy; American Chemical Society-The Petroleum Research Fund

**Dr. Myeongwoo Lee**, biology; \$198,750; Role in Integrin Signaling in Gonad Functions; National Institutes of Health

**Dr. David Garrett and Dr. Michaela Ritter**, communication sciences and disorders; \$25,000; Making a Difference Across the Spectrum of Reading Disabilities: Changing the Lives of Children and Their Families; The Barbara Bush Texas Fund for Family Literacy

**Dr. Lori Baker**, sociology and anthropology; \$150,000; DNA Border Project; Consulate General of Mexico

**Dr. Wes Null**, education, and **David A. Smith**, history; \$856,346; Civic Virtue Initiative; Lynde & Harry Bradley Foundation, Inc.

**Dr. Jim Ellor**; social work; \$1,000; Ethical Issues in Suffering and Hope Among Older Adults; Institute for Geriatric Social Work Training Incentive Program

**Dr. Bryan Brooks**; environmental studies; \$120,000; Environmental Chemistry and Toxicology of an Emerging Contaminant: Low Level Exposure of Fish and Tadpoles to Fluoxetine in Water, Sediment, and Diet; The Camille and Henry Dreyfus Foundation Inc.

**Dr. Grear Howard**; Truett Seminary; \$8,270; Current Student Scholarships; The Raymond and June Kuns Foundation

### Grant Awards (June)

**TOTAL AWARDED: \$195,158**

**Dr. Grear Howard**, Truett Seminary; \$1,656; Current Student Scholarship; Raymond and June Kuns Foundation

**Dr. Lianne Fridriksson**, journalism; \$6,000; Mayborn Scholar in Journalism; Frank and Sue Mayborn Foundation

**Dr. Douglas V. Henry**, Institute for Faith and Learning; \$83,500; The World and Christian Imagination; Lilly Fellows Program

**Dr. Eva Doyle and Dr. Beth Lanning**, HHPR; \$24,062; Community Based Participatory Research: A Health Promotion Pilot in Roseland Homes, East Dallas; Institute of Faith-Health Research of Dallas

**Dr. Max Shauck**, Baylor Institute of Air Science; \$148,440; North East Texas 2005 Aircraft Study for Northeast Texas Air Care; ENVIRON International Corporation

**Dr. Randall Jean**, engineering; \$15,000; Microwave Technology Research; PECO, Inc.

### Grant Proposals (June)

**TOTAL REQUESTED: \$2,843,898**

**Dr. Robert Doyle and Dr. Joseph White**, biology, **Dr. John Dunbar** and **Dr. Peter Allen**, geology, and **Bruce Byars, Lisa Zygo and Shane Prochnow**, CAGSR; \$400,000; Lake Whitney Comprehensive Assessment Proposal Phase 1A-Physical Limnology; Environmental Protection Agency

**Dr. James Ellor and Dr. Jon Singletary**, social work; \$996,931; Building Healthy Families in the Heart of Texas; U.S. Department of Health and Human Services, Administration for Children and Family

**Dr. Steven Driese and Dr. Don Parker**, geology; \$123,619; Acquisition of a Wavelength-Dispersive XRF Instrument for Baylor University Geology; National Science Foundation

**Dr. Steven Driese**, geology; \$166,262; Technician Support: XRF and other Analytical Instrumentation for Department of Geology, Baylor University; National Science Foundation

**Dr. Robert Doyle**, biology; \$76,000; San Marcos River Restoration; U.S. Department of Fish and Wildlife Service

**Dr. Marianna Busch**, chemistry and biochemistry; \$351,486; Acquisition of High-Resolution LC-MS/MS Instrumentation; National Science Foundation

**Dr. Mary Nichols**, political science; \$77,000; Teaching the Founding Principles of the American Constitutional Order; Intercollegiate Studies Institute

**Susan Bader**, nursing; \$11,600; Pattulo Technology Grant; Dallas Foundation

**Dr. Diana Garland and Dr. Jon Singletary**; social work; \$35,000; National Study on Childcare Enrichment in Congregationally Based Childcare; A.L. Mailman Foundation

**Dr. Lianne Fridriksson**, journalism; \$6,000; Mayborn Scholar in Journalism; Frank and Sue Mayborn Foundation

**Dr. Kevin Pinney**, chemistry and biochemistry; \$100,000; Drug Discovery and Development Program Focused on Molecular Targets Suitable for Bioreductive Agents and Vascular Disrupting Agents; OXiGENE, Inc.

**Dr. Douglas Henry**, Institute for Faith and Learning; \$500,000; Sustaining the Theological Exploration of Vocation; Lilly Endowment Inc.

**Information provided by Baylor Office of Sponsored Programs and Contracts**

Ranch in Abiquiu called 'Writing for Peace and Justice.' In August, I taught a four-week series on faith and fiction at St. David's Episcopal Church in Austin. It was also a busy summer for me as a writer: I delivered my spiritual autobiography *Crooked Lines* to my publisher in August, completed my retelling of the Gospel of Mark for a new contemporary language Bible called *The Voice*, started on the book of Hebrews for the same project and worked on several book proposals."

**Dr. Kenneth C. Hafertepe**

Assistant professor of museum studies,  
director of academic programs and  
graduate program director



"This summer I completed research and produced a solid first draft of an essay on urban slave space in antebellum Texas, which focuses on the arrangements for slaves within households in Galveston, Houston, Austin and San Antonio. This is to be a contribution to a book of collected essays on slave space in antebellum America, which is under consideration by the Yale University Press. I also completed an essay on the 19th century American architectural writer A.J. Downing, discussing the influence of his books on American houses and the books that influenced him. This is for a book on American architects and their books that will be submitted to the University of Massachusetts Press. I wrote an exhibition/catalog review for the *Southwestern Historical Quarterly*, and my article on 'The Texas Homes of Sam and Mary Maverick' appeared in the July number of that journal. I taught several sessions in the second summer session of the Teaching American History institute for teachers of history at the elementary and secondary level. I also gave two lectures and was one of the leaders of a field trip to Dallas, on which we visited Old City Park, the Dallas Museum of Art and the Sixth Floor Museum."

**Christopher J. Hansen**

Assistant professor of  
communication studies



"Thirty Baylor telecom students took my summer course ('Special Topics in Production') in order to work on the feature film I wrote and directed called 'aka Brian Barr.' This was a professional production, with actors cast from New York and Mississippi, produced and directed by Baylor faculty. The film is a comedy, a mock documentary about a man who thinks he is a 'local messiah' and who plans to announce this to his hometown at a big rally, where he is certain that God will reveal to him his 'special earthly purpose' — if he can make enough money to rent out the civic center. The film will be edited and out to festivals in spring 2006. Baylor students filled vital roles on the

film, including camera and lighting crews, production design and PR. It was a great synthesis of education and professional opportunity for our students, and the support I received from the department and the students made it possible to get the film shot. By the way, I forgot to mention the other Baylor faculty involved. Brian Elliott, senior lecturer in communication studies, produced the film and Brooks Grigson, lecturer in communication studies, was our audio supervisor."

**Dr. Thomas S. Kidd**

Assistant professor of history



"I spent the summer mainly working on two research projects, one on 18th century evangelical Christianity, and one on American Protestant views of Islam. My book *Awakenings: The First Generation of American Evangelical Christianity* is nearing completion. Thanks to a Baylor grant, I spent a week in Boston in mid-May completing some archival research for that book, and much of the rest of the summer writing chapters on early Baptists in the South and on evangelicals in the American Revolution. I also started background reading for an October lecture at Gordon College, and possibly my next book on American ideas about Islam. This is a topic of obvious contemporary interest, but I have found that American Christians have been thinking and writing about Muslims for centuries. In August I spent a week in Oxford, England, participating in the Young Scholars in the Baptist Academy program."

**Dr. Owen T. Lind**

Professor of biology  
**Laura Davalos-Lind**  
Coordinator of the Chapala  
Ecology Station



"We spent the summer far south of the border, beginning by teaching a two-week course at the Universidad Michoacana called 'Experimental Plankton Ecology' for graduate students and water professionals. The course demonstrated how to design, conduct and analyze experiments on zooplankton-phytoplankton relationships.

In early June we crossed Mexico to southern Veracruz where, except for a trip to Spain to present a paper to the American Society of Limnology and Oceanography meeting, we remained until August. Baylor is establishing research and teaching programs with the Universidad Veracruzana which required several meetings between Laura and UV administrators. One UV campus is in Coatzacoalcos, Mexico's petrochemical manufacturing and shipping center, which has many environmental problems. Our dual focus was to research water quality change relative to eutrophication

across the Coatzacoalcos River basin; i.e., mountain headwaters to sea, and to educate Mexican students in the process. Most days consisted of two hours of limnology lecture followed by many hours in the field and laboratory. Data were analyzed in cooperation with Baylor's Center for Applied Geographic Systems Research and Dr. Joseph White. Using these modern GIS tools we can test the tropical applicability of a temperate model for predicting water quality changes associated with land use changes."

**Dr. Blaine McCormick**

Associate professor of management and  
associate dean of undergraduate business  
programs



"I spent three key days of my 'summer vacation' at a business and theology roundtable at Seattle Pacific University. A group of business scholars has convened each of the past two years (with another meeting planned for next year) for the purpose of creating theologically informed business scholarship. We've created scholarship on topics such as a theology of organizing, work and toil, theology and motivation, and a theology of leadership. I've learned to speak and write about God in more precise terms as a result of these meetings. Getting a Pacific Northwest break from Waco's July heat made for fond memories as well."

**Dr. Sarah Jane Murray**

Assistant professor of medieval  
literature and French



"I spent the month of June in the Summer Faculty Institute, led by Dr. Tom Hanks. Then I went to Europe for three weeks to verify manuscript sources for my book project, *From Plato to Lancelot: A Preface to Chretien de Troyes*. I traveled between various manuscript libraries, consulting original manuscripts composed between the 8th and the 14th centuries. The first stop was York Minster, where I read a 12th century manuscript in the Cathedral archives. It contained some poems by one of my favorite medieval authors, Marie de France, and Benedeit's Old French Voyage of St. Brendan, the story of an Irish monk who sailed around the Atlantic in the early Middle Ages, visiting many marvelous (and strange!) islands. Then it was off to Oxford (for a visit to the Bodleian Library) and the British Library, where I read a number of illustrated manuscripts, including Gerald of Wales's *Topography of Ireland* and a manuscript containing medieval legends about Glastonbury and the Holy Grail. The third stop was Dublin, where I visited Trinity College (home of the *Book of Kells*) and the National Library of Ireland. Since I work on a lot of manuscripts that have never been edited, or which vary greatly from

copy to copy, it's really important that I travel to view the original artifacts. Being a medievalist is like being an archeologist, except you work on very old books. Like ancient buildings, they provide us with a window into the past. There's nothing quite like holding a 1,000 year-old manuscript in your hand and reading the notes the author, or other readers, have left in the margins. My archival research is funded by the University Research Committee. While in Europe, I also took a few days to prepare and gather materials for my fall 2005 honors freshman seminar on King Arthur and the Knights of the Round Table by traveling to Glastonbury Abbey, legendary home of the Grail and site of the graves of King Arthur and Guinevere. I also visited Stonehenge, conjured from Ireland to England by Merlin. The Honors College kindly provided funds for those extra visits."

**Dr. J. Wesley Null**

Assistant professor of curriculum and  
instruction



"I spent the summer teaching and writing. During June, I directed and taught in Baylor's Teaching American History Summer Institute 2005, which was funded by the U.S. Department of Education. With faculty members from the School of Education and the Department of History, we worked with 42 history and social studies teachers for three weeks. Following the Institute, my family traveled to New Mexico to visit family. In July, I completed one book project and began a second. I finished the writing on an edited book titled *Forgotten Heroes of American Education: The Great Tradition of Teaching Teachers*. My co-editor on the book is Diane Ravitch, research professor of education at New York University. The book will be released in early 2006. During July, I also completed the first two chapters of a biography that I am writing on Isaac Leon Kandel. That book should be released sometime in 2007, and the working title is *Peerless Educator: Isaac Kandel and Democratic Education*. The most important occurrence that took place this summer for our family, however, was that we learned that we are having another baby! He or she will arrive sometime in early March. Thanks for your prayers!"

**Dr. M. David Rudd**

Chair and professor of psychology and  
neuroscience



"This summer was a busy and productive one. I completed editing a special volume of the *Journal of Clinical Psychology*, titled 'Working with Suicidal Patients,' which included two of my own manuscripts: 1) a critical review of no-suicide contracts and an alternative for clinical practice; and 2) issues

## "How I Spent My Summer Vacation"

in the assessment, management and treatment of suicidal patients. I also served on two separate grant review panels for the National Institutes of Health (Substance Abuse and Mental Health Services Administration) on a suicide prevention and treatment request for proposals. Additionally, I've served as a consultant on three national committees targeting different issues: 1) a committee for establishing best practices in the assessment and treatment of depression on college campuses coordinated by the Jed Foundation and funded by Aetna; 2) the committee for a review of suicidality in the use of antidepressants with adults organized by Columbia University; and 3) the committee for best practices in the assessment and management of suicidality in employee assistance programs funded by the Suicide Prevention Resource Center (funded by the National Institute for Mental Health). Finally, I completed a short book that will be out next spring titled *Assessment and Management of Suicidality in Clinical Practice: A Pocket Guide for Clinicians*."

### Dr. Amanda F.C. Sturgill

Assistant professor of journalism



"I spent the start of my summer vacation on the Africa 05 trip to Kenya that Student Ministries conducted. I took a team of seven journalism students to Kenya, where we covered the other Baylor team and the Kenyans and missions groups that the Baylor group served. It was transformational learning at its best. As my student Courtney Schultz wrote in an opinion column after the trip, 'For the first time in my 21-year-old life I have found a place where it is truly unbelievable to see how other humans are living. Days went by and I continuously had to slap myself to make sure I wasn't dreaming. This place is real, and it's happening all over God's creation.' My students planted trees as a part of the Nobel Prize-winning Greenbelt movement, held babies orphaned by HIV/AIDS, saw electric lights installed in a school for the deaf, visited with Kenyan leaders and more. As journalists, they learned to tell the stories of the people they met and learned that they are not stories of despair. As student Matthew Waller wrote, 'Traveling with the social work team, I found a realm of hope previously unknown to me, where HIV/AIDS is not fought in sterile facilities filled with microscopes, but in the streets and homes of the suffering.' He went on to describe several of the agencies the social work team, led by Jon Singletary, assistant professor of social work, visited and how they are making a real difference in the lives of people. As journalism student Rebecca Beteet told the *Baptist Standard*, 'When I looked at the Kenyan people, I

didn't feel sorry for them, because even though they were living in cow-dung huts, they lived life with joy.' Team Journalism worked hard, out with the other teams during the day and writing at night. Our second night in Kenya, we set goals for the trip including being open to new experiences and being committed to telling the stories of what we saw. The students' work has been published in the *Baptist Standard*, the *Lariat* and *Mosaic Minds* magazine so far."

### Dr. Charles M. Tolbert II

Chair and professor of sociology and anthropology



"Baylor in Chicago? I went back and forth to Chicago quite frequently this summer. I was doing research at a Census data center that is housed in the Chicago Federal Reserve Bank. The work focuses on the migration behavior of rural persons in the U.S. and is funded by USDA's National Research Initiative. My collaborators are from Cornell, Duquesne and Mississippi State universities. We took turns visiting the lab and running models on very large Census databases. I was very pleased with this arrangement and, especially, the ease with which one can get from Baylor to Chicago, get some work done, and get back in just 2-3 days. I am now a veteran rider of the Orange-Line 'L' from Midway Airport that stops right at the Fed. No time for Wrigley Field or the Miracle Mile, but this proved to be a very productive summer!"

### Dr. Kenneth W. Van Treuren

Associate professor of engineering



"In early June I attended the American Society of Mechanical Engineers' International Gas Turbine Institute Turbo Expo 2005 in Reno, Nev. I was a session organizer and chair of a turbine impingement cooling session, the area of my research. Master's student Pete Robertson is currently developing an impingement cooling facility at Baylor. He also attended the conference and saw how his research will impact the gas turbine industry. At Turbo Expo I attended the heat transfer committee meeting and, as chair of the education technical, conducted this committee's annual meeting. Later in June I attended an NSF Mechanical Engineering Curriculum Symposium at San Diego State University on 'Revitalizing Mechanical Engineering Curriculum' using computer simulation. Next, I attended the 2005 American Society for Engineering Education Annual Conference and Exposition in Portland, Ore., where I presented a paper (co-authored by Dr. Steve Eisenbarth) titled 'An Evaluation

of Humanities and Social Science Requirements in an Undergraduate Engineering Curriculum.' A visit to NASA Glenn in Cleveland, Ohio, occurred in July where I taught an introductory propulsion course to NASA personnel. The remainder of the summer was spent developing a new fluids/heat transfer/thermo laboratory course and attending the Leadership Summit at Baylor in August."

### Dr. Bennie F.L. Ward

Chair and Distinguished Professor of Physics



"My summer began with a trip to the Werner-Heisenberg-Institut, Max-Planck-Institut fuer Physik in Munich, Germany, where I interacted with experts working on both the theoretical and experimental aspects of the preparation of the physics for the CERN Large Hadron Collider (LHC). CERN, the world's largest particle physics laboratory, in Geneva, Switzerland, is building the LHC for turn-on in 2007 to pursue the fundamental physics of the generation of mass in the Standard Model of elementary particles. While at the Heisenberg-Institut in late May, in interaction with LHC physicists, I continued my research on state-of-the-art theoretical calculations of the precision LHC physics studies, which will be essential in discovering that fundamental physics, independent of whether it manifests itself as the Higgs particle or as an extension of the Standard model involving new symmetry principles such as supersymmetry. In addition, I lectured on the subject 'Final State of Hawking Radiation in Resumed Quantum Gravity.' In June, after returning from the Heisenberg-Institut, I hosted Dr. Fyodor Tkachov from the Institute of Nuclear Research of the Russian Academy of Sciences at Baylor. He and I continued our

common research associated with the CERN issues as a part of my NATO grant, and I maintained the effort with my research group on the general theory of precision high energy collider physics. In late June, I learned from our contract monitor that our proposal for funding of research in high-energy physics at Baylor (\$360,000 for three years) had been funded as a U.S. Department of Energy grant, with a Theory Task consisting of myself and Dr. Scott Yost, associate professor of physics, and with an Experimental Task directed by Dr. Jay Dittmann, assistant professor of physics. This was truly a highlight of the summer. During June 28-July 12, I traveled to the 22nd International Symposium on Lepton-Photon Interactions at High Energies (LP 2005) in Uppsala, Sweden, and to the Johannes Kepler University in Linz, Austria, to meet with Professor Helmut Paul, an expert on accelerated beam atomic physics. I was accompanied to LP 2005 by Dr. Dittmann and Dr. Yost, so Baylor was a significant part of the invitation-only American delegation at the meeting. The meeting was the most prestigious meeting on high-energy physics of the year, and it was one of only two big meetings sponsored by IUPAP on the subject in alternate years. Baylor's presence in the meeting is essential to being on the 'map' in the field of high-energy physics. At Kepler University, Dr. Paul and I worked out a strategy of transition for Baylor's van de Graaff accelerator. I continued research on my new approach to the quantum gravity to make it more understandable to other experts and to apply it (resumed quantum gravity) to phenomena such as black hole physics issues like the final state of Hawking radiation, an issue on which I was invited to speak at the Heisenberg-Institut. These various activities show that our group had a successful summer."

## Upcoming Lectures & Academic Events

continued from page 9

and associate director of ministry guidance, speaking on "The Calling and Nurturing of Vocational Ministers: Connecting the Ivory Tower with Practical Ministry."

### Ferguson-Clark Author Lecture

Nov. 3, 7:30 p.m.

Waco Hall

[www.baylor.edu/librarygifts](http://www.baylor.edu/librarygifts)



Lynne Truss, author of the international best-seller *Eats, Shoots and Leaves: A Zero Tolerance Approach to Punctuation*, will present the fourth annual Ferguson-Clark Author Lecture benefiting the

Baylor Libraries. Patron tickets (\$50) include a reception and book signing. Other tickets include general admission (\$15), Baylor faculty and staff (\$10) and Baylor students (\$5). Call ext. 7249 for more information.

### Ben H. Williams Speaker Series

Nov. 4, Noon

Cashion Academic Center, Fifth Floor  
[www.baylor.edu/business/speakers](http://www.baylor.edu/business/speakers)

Judy Dean, former senior vice president of HealthSouth Corp., will speak on "Avoiding the First Step." There is no admission charge, but seating is limited for the luncheon and speech, and registration is required.

# InMemoriam

## Remembering Dan

By faculty, students and alumni of the Baylor Department of Biology

During Dr. Daniel E. Wivagg's tenure at Baylor (1979-2005), he published many articles, textbooks and peer-reviewed articles on biology research topics. Dan supervised the undergraduate curriculum and taught the honors sections of the introductory courses for biology majors, "Topics in Evolution and Plant Physiology."

Dan, truly stimulated by being in the classroom, was devoted to helping students develop critical thinking abilities necessary for the sciences. Dan was also passionate about teacher education, advising education majors and designing their curriculum for certification. He organized a very successful summer program for AP Biology teachers who came to Baylor to catch up on the newest ideas and techniques.

Tributes from faculty and former students as to his caring and expert presence in the classroom are many:

- "Dan Wivagg was a master of education adaptation. Everything could be a learning experience, and with Dan, teaching was done with a dose of wry humor."
- "I was very saddened today in hearing news that Dr. Wivagg died. What a loss for BU students, faculty and others — as well as the many people he encountered in his professional activities and Tapestry work. I was in five classes with Dr. Wivagg. I kept registering for his classes because of his passion for the subject matter and his personality. I loved his dry humor."
- "That is such sad news. I was an undergraduate and master's student in biology at Baylor. I took five courses, including Evolution, from Dr. Wivagg. He was one of the most influential people in my early career development. I was inspired by Dan to love plants and their interactions with the environment. Nineteen years later, I am an active scientist and a tenured professor at a liberal arts university with plant physiological and community ecology as my discipline, and I teach evolution. Dan certainly touched thousands of students' lives, particularly mine. I repeat 'Wivaggisms' to my classes on a regular basis or share particularly funny stories. When I think of Dan, I think of that little upswinging hum/grunt he would make with raised eyebrows when he or someone else had made a good point about something. What a loss — your department will have a huge hole in it for a long time, and so many students in the future will miss such a wonderful opportunity to know him. I am grateful for the memories of him that I have and for the ways that he unknowingly shaped my adult life!"

Since 1985, Dr. Wivagg was associate editor of *The American Biology Teacher*, the official journal of the National Association of Biology Teachers. He was president-elect of the Texas Association of Biology Teachers in 2003. Unfortunately, his health prevented him from serving his term as president. The TABT Board of Directors was unanimous in its decision to name him past president for this year.

In addition to biology, Dan was passionate about woodworking, with intimate knowledge of historic techniques, and was closely involved in the rebuilding of many of the structures at the Bill and Vara Daniel Historic Village on the Baylor campus. He also enjoyed fishing, hunting, "ranching," traveling and visiting with family, friends and colleagues.

Dan is survived by his wife Becky. In addition, he is survived by a daughter Jennifer; sons Jonathan, his wife, Jennifer and daughter Allison; Peter and his wife, Elizabeth; Eric and his wife, Danielle; his first wife and his children's mother, Ann Wivagg; stepson, Cody Cassell; stepdaughter, Kelly Margot, her husband, Matthew, and sons, Ethan and Augustus; and his brothers, Peter and Bob Wivagg.

Dr. Wivagg ("Dan") as educator, colleague and friend, will be sorely missed and most fondly remembered by those who knew him. His life counted.

## Dr. Daniel E. Wivagg 1943-2005

Dr. Daniel E. Wivagg, professor of biology and director of undergraduate studies, died Aug. 10 at age 61. He taught at Baylor from 1979-2005.

Born Nov. 14, 1943, in Worcester, Mass., Dr. Wivagg received his bachelor's degree in zoology from the University of Massachusetts in 1965 and his doctorate in botany from the University of Texas at Austin in 1975. From 1975 until 1979, he served as an assistant professor at Loyola University in Chicago.

During his tenure at Baylor, he published numerous articles on biology education, five biology textbooks and several peer-reviewed articles on a variety of biology research topics. He was the associate editor of *American Biology Teacher* magazine from 1985-2005.

Dr. Robert Doyle, associate professor and chair of the biology department, said that Dr. Wivagg's presence in the department will be sorely missed, and that he was a dedicated teacher and researcher who challenged and inspired students.

"Daniel Wivagg was a professional botanical scientist and educator who quietly and professionally went about his duties, neither wanting nor expecting accolades," Dr. Doyle said. "His greatest contribution to science and to Baylor is his influence upon the many students that he mentored."

Dr. Wivagg served as chair of the board of directors for the Tapestry Institute in Harrison, Neb., a Native American science research and educational organization. The organization's website called Dr. Wivagg a supporter and friend.

"He gifted us with his insight into science education, his vast knowledge on many wide-ranging subjects and his wonderful sense of humor," according to an entry on the Tapestry Institute website. "Dan always had a warm and inviting smile, and he was the first to lend a hand, no matter the task. He loved the land, and he told all of us about the meaningful times he shared with his wife, Becky, when they would sit and watch their cattle and their horses as the sun set. We will miss Dan desperately."

Dr. Wivagg is survived by his wife Rebecca; daughter, Jennifer; son, Jonathan, his wife, Jennifer and their daughter, Allison; son, Peter and his wife, Elizabeth; son, Eric and his wife, Danielle; his first wife and his children's mother, Ann Wivagg; stepson, Cody Cassell; stepdaughter, Kelly Margot, her husband, Matthew, and their sons, Ethan and Augustus; and his brothers, Peter and Bob Wivagg.



## Dr. Justin G. Longenecker 1917-2005

Dr. Justin G. Longenecker, Emeritus Professor of Management, died Sept. 13 in Waco. He was 88.

"This is indeed a sad time for the Hankamer faculty and staff as one of the pillars of the school has just passed away," said Dr. Terry Maness, dean of the Hankamer School of Business.

Dr. Longenecker, who joined the faculty in 1955, was the first person to hold Baylor's Harry and Hazel Chavanne Chair of Christian Ethics in Business. He was an internationally known and highly-regarded expert in the field of entrepreneurship and small business management. His unparalleled lifetime career in academia spanned 50 years.

Although Dr. Longenecker officially retired in 1985, he actively continued his work in research and writing about small business and business ethics until his last days.

He is survived by his daughters, Linda, Jane and Nancy, and seven grandchildren.

A more complete obituary of Dr. Longenecker will appear in the next issue of *Baylor News*.



## Dr. Carl G. Vaught 1939-2005

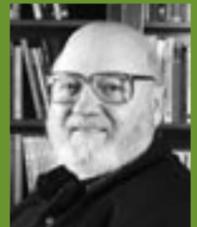
Dr. Carl G. Vaught, Distinguished Professor of Philosophy, died Sept. 18 in Waco. He was 65.

Dr. Vaught received his BA degree at Baylor and began teaching at the University in 1998.

Dr. Michael D. Beaty, chair and professor of philosophy, said, "Carl will be remembered for his intelligence, for his wide and deep knowledge of the history and substance of philosophy, for his intelligent and insightful treatment of Augustine's *Confessions*, for his strong will and fierce spirit and for his love of students. He loved Baylor as an undergraduate student. Though he and Janie spent 33 years in State College and he at Penn State, his love for Baylor intensified with his and Janie's return to Baylor and he to our department. Even near the end, he was expressing his concern and affection for his students. We will miss him."

Dr. Vaught is survived by his wife, Janie, two daughters, Cheryl and Jennifer, and three grandchildren.

A more complete obituary of Dr. Vaught will be included in the next issue of *Baylor News*.



# Spotlight

If you have news about a recent professional presentation, publication or honor you'd like to share, please send it to "Spotlight" at [baylornews@baylor.edu](mailto:baylornews@baylor.edu).

## PUBLICATIONS



**Dr. Kendall W. Artz**, chair and associate professor of management and entrepreneurship, and **Dr. Richard J. Martinez**, assistant professor of management, had a co-authored article titled "An Examination of Firm Slack and Risk Taking in Regulated and Deregulated Airlines" accepted for publication in an upcoming issue of the *Journal of Managerial Issues*.

**Dr. Charlene S. Budd**, professor of accounting and The Emerson O. Henke Chair of Accounting, and **Dr. Marjorie J. Cooper**, professor of marketing, had a co-authored article titled "Improving On-Time Service Delivery: The Case of Project as Product" accepted for publication in an upcoming issue of *Theory of Constraints*.

**Dr. Dawn S. Carlson**, associate professor of management, had a co-authored article titled "Measuring the Positive Side of the Work-Family Interface: Development and Validation of a Work-Family Facilitation Scale" accepted for publication in an upcoming issue of *Journal of Vocational Behavior*. Co-authors are K. Michele Kacmar, University of Alabama; Joseph G. Grzywacz, Wake Forest University School of Medicine; and Julie H. Wayne, Wake Forest University.

**Robert F. Darden III**, associate professor of journalism, had an article titled "The Pilgrim Travelers: On the Highway to Heaven" published in *The Oxford American* (No. 50, summer 2005).

**Dr. Steven G. Driese**, chair and professor of geology, had a co-authored article titled "Paleopedologic and Paleohydrologic Records of Precipitation Seasonality from Early Pennsylvanian 'Underclay' Paleosols, U.S.A." published in *Journal of Sedimentary Research* (Vol. 75, pp. 999-1012, 2005). Additional co-author is E.G. Ober, University of Tennessee-Knoxville.

**Dr. Stephen I. Dworkin**, associate professor of geology, **Dr. Lee C. Nordt**, associate professor of geology, interim chair of communication sciences and disorders and interim dean of the College of Arts and Sciences, and **Dr. Stacy C. Atchley**, associate professor of geology, had a co-authored article titled "Determining Terrestrial Paleotemperatures Using the Oxygen Isotopic Composition of Pedogenic Carbonate" accepted for publication in an upcoming issue of *Earth and Planetary Science Letters*.

**Dr. Jan E. Evans**, assistant professor of Spanish, had a book titled *Unamuno and Kierkegaard: Paths to Selfhood in Fiction* published by Lexington Books (2005).

She had an article titled "Passion, Paradox and Indirect Communication: The Influence of Postscript on Miguel de Unamuno" published in *Kierkegaard Studies Yearbook 2005* by Walter de Gruyter, edited by Neils Jørgen Cappelørn and Hermann Deuser (pp. 137-152, 2005).

**Dr. James R. Garven**, professor of finance and insurance and The Frank S. Groner Memorial Chair of Finance, had an article titled "Moral Hazard, Adverse Selection and Tort Liability" published in *Journal of Insurance Issues* (Vol. 28, No. 1, pp. 1-13, spring 2005).

**Dr. Earl L. Grinols**, Distinguished Professor of Economics, had a co-authored article titled "Global Patent Protection: Channels of North and South Welfare Gain" accepted for publication in an upcoming issue of *Journal of Economic Dynamics and Control*. Co-author is H.C. Lin. He had a review of *The Economics of Sin* by Samuel Cameron accepted for publication in an upcoming issue of *Faith and Economics*. He had an article titled "The Intervention Principle" accepted for publication in an upcoming issue of *Review of International Economics*.

**Kathy R. Hillman**, associate professor and acquisitions librarian, had articles titled "It's Time! Tell Me!" and "Woman's Missionary Union of Texas: Sharing the Light, Passing the Torch" published in the Baptist General Convention of Texas periodical *Brief Basics for Texas Baptists* (No. 29, September-October-November 2005).

**Dr. Tim R. Kayworth**, associate professor of information systems, and **Dr. G. Dwayne Whitten**, visiting assistant professor of information systems, had a co-authored article titled "What is a Chief Privacy Officer? An Analysis Based Upon Mintzberg's Taxonomy of Managerial Roles" published in *Communications of the AIS Journal* (Vol. 16, No. 6, July 2005). Additional co-author is **Leslie Brocato**, Baylor graduate student.

**Dr. Dorothy E. Leidner**, professor of information systems, director of the Center for Knowledge Management and The Randall W. and Sarah Ferguson Professor, and **Dr. Tim R. Kayworth**, associate professor of information systems, had a co-authored article titled "An Empirical Examination of the Influence of Organizational Culture on Knowledge Management Practices" accepted for publication in an upcoming issue of *Journal of Management Information Systems*. Additional co-author is Maryam Alavi, Emory University. Dr. Leidner and Dr. Kayworth had a co-authored article titled "A Review of Culture in Information Systems Research: Towards a Theory of IT Infusion" accepted for publication in an upcoming issue of *MIS Quarterly Journal*. They had a co-authored article titled "The Role of Culture in Knowledge Management: A Case Study of Two Global Firms" accepted for publication in an upcoming issue of *International Journal of e-Collaboration*. Additional co-author is Maryam Alavi, Emory University.

**Carolyn Monroe**, senior lecturer in information systems, had a book titled *A Practical Guide to Microsoft Office 2003* published by Kendall/Hunt (2005).

**Dr. Lee C. Nordt**, associate professor of geology, interim chair of communication sciences and disorders and interim dean of the College of Arts and Sciences, and **Dr. Stacy C. Atchley**, associate professor of geology, had a co-authored article titled "Triassic Paleosol Catenas Associated with a Salt-withdrawal Minibasin in Southeastern Utah, U.S.A." published in *Rocky Mountain Geology* (Vol. 40, pp. 25-49, 2005). Additional co-authors are **S.J. Prochnow**, Baylor graduate student; M. Hudec, Texas Bureau of Economic Geology; and T.E. Boucher, Chesapeake Energy Corp.

**Dr. Charles M. North**, assistant professor of economics, and **Dr. W.H. Smith**, professor of economics, had a co-authored article titled "Is 'Good Cause' Any Different? A Case Study of Employment-at-Will in Montana" accepted for publication in an upcoming issue of *Industrial and Labor Relations Review*. Additional co-authors are Dr. Bradley T. Ewing, Texas Tech University, and Dr. Beck A. Taylor, Samford University.

**Dr. Don F. Parker Jr.**, professor of geology, had a co-authored article titled "Variation in Mineralogy, Temperature and Oxygen Fugacity in a Suite of Strongly Peralkaline Lavas and Tuffs, Pantelleria, Italy" accepted for publication in an upcoming issue of *The Canadian Mineralogist*. Additional co-authors are J.C. White, Eastern Kentucky University, and M. Ren, University of Texas at El Paso.

**Dr. Chris P. Pullig**, assistant professor of marketing, had a co-authored article titled "Conflicts in the Work-Family Interface: Links to Job Stress, Customer Service Employee Performance and Customer Purchase Intent" published in *Journal of Marketing* (Vol. 69, No. 2, pp. 130-142, 2005). Co-authors are R.G. Netemeyer and J.G. Maxham, University of Virginia. He had a co-authored article titled "Price Matching Guarantees as Signals of Value: Role of

Perceived Risk and Estimates of Lowest Market Price" published in *Association of Consumer Research Conference Proceedings* (2005). Co-authors are S. Dutta, John Carroll University; D. Biswas, Bentley College; and A. Biswas, Wayne State University.

**Dr. John T. Rose**, chair and professor of finance, insurance and real estate and The Harriette L. and Walter G. Lacy Jr. Chair of Banking, and **Dr. Charles J. Delaney**, associate professor of real estate, had a co-authored article titled "Meeting the Mandate(s): Using a Project/Case Study to Comply with the New AACSB Accreditation Standards" published in *Journal of Financial Education* (Summer 2005). They had a co-authored article titled "The 'Lillie Mae': A Capital Investment Project in Riverboat Restoration" published in *Journal of Business Case Studies* (second quarter 2005). Additional co-author is **Colene L. Coldwell**, lecturer in finance.

**Dr. T. Laine Scales**, associate professor of social work and associate dean of graduate studies of professional development, had an article titled "Jewell Legett and the Social Curriculum: The Education of a Southern Baptist Woman Missionary at the WMU Training School, 1908-1909" published in *Baptist History and Heritage* (fall 2005). She and Dr. Terry Wolfer, University of South Carolina, co-edited *Decision Cases for Generalist Practice: Thinking Like a Social Worker* (2006) and *Decision Cases for Advanced Practice: Thinking Like a Social Worker* (2006), both published by Wadsworth. Baylor faculty contributed the following articles to the books: "Twice a Victim" by **Helen E.W. Harris**, senior lecturer in social work and director of field education; "This Could Get Messy" by **Scott W. Taylor**, lecturer in social work; and "Finding Our Way" and "In Good Faith" by **Matthew Schobert**, part-time lecturer in the Baylor Interdisciplinary Core.

**Dr. Martin Stuebs**, assistant professor of accounting, had a co-authored article titled "The Economic Benefit of Goal Congruence and Implications for Management Control Systems" accepted for publication in an upcoming issue of *Journal of Accounting and Public Policy*. Co-authors are Marvin L. Bouillon, Iowa State University, and Gary D. Ferrier and Timothy D. West, University of Arkansas.

**Dr. Jeff Tanner**, professor of marketing, had an article titled "Risk Avoidance and Risk Reduction: Reaching Teens at Risk" published in *Healthcare Marketing Quarterly* (Vol. 21, No. 3, pp. 79-106, 2004). He and **Cynthia Mitchell**, Baylor graduate student, had a co-authored article titled "Adolescents' Perceptions of Factors Influencing Values and Sexual Activity: Implications for Social Marketing Initiatives" published in *Journal of Nonprofit and Public Sector Marketing* (Vol. 12, No. 2, pp. 29-49, 2004). Additional co-author is Mary Anne Raymond, Clemson University. He had a co-authored article titled "Sales Technology within the Salesperson's Relationships: A Research Agenda" accepted for publication in an upcoming issue of *Industrial Marketing Management*. Co-author is Shannon Shipp, Texas Christian University. He had a co-authored article titled "CRM in Sales-Intensive Organizations: A Review and Future Directions" accepted for publication in an upcoming issue of *Journal of Personal Selling and Sales Management*. Co-authors are Michael Ahearne, University of Houston; Thomas W. Leigh, University of Georgia; Charlotte Mason, University of North Carolina; and William Moncrief, Texas Christian University.

**Dr. Michael D. Thomas**, professor and director of Spanish and Portuguese, had an article titled "Rethinking the Genre Question: The Cantar de mio Cid as Heroic Epic, Carnival and Sentimental Melodrama" accepted for publication in an upcoming issue of *La Corónica: A Journal of Medieval Spanish Language, Literature, and Cultural Studies*.

**Dr. C. William Thomas**, professor of accounting and The J.E. Bush Professor of Accounting, had an article titled "Signals from Sarbanes-Oxley for Best Practices for Smaller Borrowers" published in *Commercial Lending Review* (January-February 2005).

**Karl A. Umlauf**, professor of art and Artist-in-Residence, had a work titled "Desert Odyssey" accepted into the Bradley International Biennial Exhibition at the Hartman Art Center and Contemporary Art center at Bradley University in Peoria, Ill. The work won the Bradley University Provost Award and Purchase Prize. He had a solo exhibition of paintings and drawings exhibited at Cline Fine Art in Scottsdale, Ariz. He had works accepted for exhibition in the San Francisco Art Fair and the International Pier Exhibition in Chicago. He had a painting accepted into the Critics Choice Exhibition at the Dallas Contemporary Art Center.

**Dae Vasek**, assistant director of the Office of Access and Learning Accommodation, had an article titled "Assessing the Knowledge Base of Faculty at a Private, Four-year Institution" published in *College Student Journal* (Vol. 39, No. 2, June 2005).

**Dr. G. Dwayne Whitten**, visiting assistant professor of information systems, and **Dr. Ju-Chien Cindy Wu**, assistant professor of management, had a co-authored article titled "The Impact of Strategic Human Resource Management on Organizational Performance" accepted for publication in an upcoming issue of the *International Journal of Human Resources Management*. Additional co-authors are Ken Green and Bobby Medlin, Henderson State University. Dr. Whitten, **Dr. Tim R. Kayworth**, associate professor of information systems, and **Kara Borgmeyer**, Baylor graduate student, had a co-authored article titled "Telemedicine: Developing a Framework to Classify Technology Strategies" accepted for publication in an upcoming edition of *International Journal of Electronic Healthcare*.



## PRESENTATIONS

**Dr. Diana R. Garland**, dean of the School of Social Work and professor of social work, led a family ministry conference and presented a sermon Aug. 27-28 at First Christian Church in Tulsa, Okla. She and **Dr. Jon E. Singletary**, assistant professor of social work, convened a family ministry summit Aug. 4-6 in Estes Park, Colo.

**Dr. Earl L. Grinols**, Distinguished Professor of Economics, provided expert testimony March 17 to a State of Illinois State Government Administration Committee meeting in Springfield, Ill. He presented "Illinois and Social and Economic Consequences of Casino Gambling" March 17 and "What Economics Has Learned About Casino Gambling" March 18 at meetings in Springfield. He conducted a roundtable forum titled "Economics of Casino Gambling" April 1 at the Minnesota State Capitol in St. Paul. He presented "Turning Back to Go Forward: Why Gambling Doesn't Pay, But Costs" April 1 at a Center for the American Experiment meeting in St. Paul. He and **Dr. James W. Henderson**, professor of economics and The Ben H. Williams Professor of Economics, co-presented "Problems and Responses to Texas Health Care Access Issues" May 31 at a North Texas Underinsured Health Care Coalition meeting in Dallas. Dr. Grinols submitted a research report titled "State of Iowa, Peer Review on *Study of the Socioeconomic Impact of Gambling on Iowans*" June 1 to the Iowa General Assembly and Iowa Legislative Council in Des Moines.

**Helen E.W. Harris**, senior lecturer in social work and director of field education, presented "Back to

our Roots" June 4 at a South Texas Children's Home reunion in Beeville, Texas. She presented "Gardens of Hope" June 25 at a Methodist Children's Home regional foster parent retreat in Waco.

**Cynthia Jackson**, director of communications and marketing, Hankamer School of Business, presented "Wielding a Wallop: High Impact Communications" March 2 at a Public Relations Student Society of America meeting in Waco.

**Dr. Hope Koch**, assistant professor of information systems, presented "Pegasus: Lessons from a Business-to-Business Electronic Marketplace's Struggle" at an International Conference on Information Systems meeting in Washington, D.C.

**Dr. T. Laine Scales**, associate professor of social work and associate dean of graduate studies of professional development, presented "Jewell Legett and the Social Curriculum: The Education of a Southern Baptist Woman Missionary at the WMU Training School, 1908-1909" June 2-4 at a Baptist History and Heritage Society annual meeting at Samford University in Birmingham, Ala.

**Dr. David A. Sherwood**, professor of social work, presented "Hnau What? C.S. Lewis on What It Means To Be a Person" July 28 at Making All Things New: The Good, the True and the Beautiful in the 21st Century, the 2005 Academic Conference of Oxbridge at Oxford University.

**Dr. Jon E. Singletary**, assistant professor of social work, served as a delegate with Bread for the World and the ONE Campaign in July to the G-8 Summit in Edinburgh, Scotland.

**Dr. C. William Thomas**, professor of accounting and The J.E. Bush Professor of Accounting, presented "Mandatory Ethics in the Accounting Classroom: The Texas Experience" Feb. 14 at a joint annual meeting of the Accounting Programs Leaders Group and the Federated Schools of Accountancy in Tempe, Ariz.

**Dr. Robin L. Wakefield**, assistant professor of information systems, presented "The Role of Switching Costs as a Higher-Order Factor" Aug. 7-10 at an American Accounting Association annual conference in San Francisco.

The following faculty and staff presided over sessions, made presentations or served as respondents April 18-19 at "The Future of Baptist Higher Education" conference at Baylor: **William D. Underwood**, interim president; **Dr. Robert B. Sloan Jr.**, chancellor; **Dr. J. Larry Lyon**, dean of the graduate school, senior vice provost and professor of sociology; **Dr. Bennie F.L. Ward**, chair and Distinguished Professor of Physics; **Dr. Richard C. Scott**, vice president for University development and professor of management; **Dr. Scott H. Moore**, director of the Great Texts Program and associate professor of philosophy; and **Dr. Douglas V. Henry**, director of the Institute for Faith and Learning and assistant professor of philosophy in the Honors College.



## HONORS

**Jana Allen**, director of the Dallas Executive MBA Program, was elected the next chair of the Executive Council Board of Trustees for the Executive MBA Council.

**Dr. Robert M. Baird**, chair and professor of philosophy and Master Teacher, received the Cornelia Marschall Smith Professor of the Year Award.

**Dr. Rosalie Beck**, associate professor of religion, received the Distinguished Service Award for Outstanding Contributions to Baptist History from the Baptist History and Heritage Society.

**Dr. Walter L. Bradley**, Distinguished Professor of Engineering, and wife, Ann Bradley, received

the Lifetime Achievement Award from Christian Leadership Ministries.

**Robert F. Darden III**, associate professor of journalism, had a book titled *People Get Ready!: A New History of Black Gospel Music* selected as a finalist in the 2005 Association for Recorded Sound Collections (ARSC) Awards for Excellence in Historical Recorded Sound.

**Dr. Norman L. Gilchrest**, professor emeritus of health, human performance and recreation, received the Luther Halsey Gulick Award from the American Alliance for Health, Physical Recreation and Dance.

**Dr. Christopher J. Hansen**, assistant professor of communication studies, received the Platinum Award for Best Screenplay for a drama at the Worldfest 2005 film festival.

**Jonathan D. Hook**, chief investment officer, was named Endowment Officer of the Year by *Foundation and Endowment Money Management* magazine.

**Cheryl A. Kay**, lecturer in statistics and quantitative business analysis, received the 2005 College of Education Dissertation Award from the University of North Texas.

**Dr. Hope Koch**, assistant professor of information systems, received an award from the Cameron Independent School District for "helping Yoe graduates' dreams come true" by presenting scholarships on behalf of the Calloway Foundation.

**Dr. Terry S. Maness**, dean of the Hankamer School of Business and professor of finance, is vice president-elect of the Southwestern Business Deans' Association.

**Dr. Patricia M. Norman**, associate professor of management, received the Best Reviewer Award from the Technology and Innovation Management division of the Academy of Management.

**Maxey Parrish**, lecturer in journalism, received the 2005 Collins Outstanding Professor Award.

**Dr. Eric C. Rust**, associate professor of history, received the 2005 Centennial Professor Award.

The Baylor Alumni Association presented Retiree of the Year awards to **Dr. Bruce C. Cresson**, professor emeritus of religion, **Marvin E. Goebel**, director emeritus of Baylor Press, **Dr. Phyllis S. Karns**, dean and professor emeritus of nursing, **Dr. Howard L. Rolf**, professor emeritus and former chair of mathematics, **E.E. Schroeder**, associate professor emeritus of health, human performance and recreation, and **Jack M. Thornton**, director emeritus of Wiethorn Visitors Center.



## IN THE NEWS

**Dr. Earl L. Grinols**, Distinguished Professor of Economics, was interviewed about the costs and benefits of casino gambling March 17 by WROK Radio and WIFR-TV in Rockford, Ill. He was interviewed about the economics of gambling April 1 by KSTP-TV, WCCO-TV and WWTC-AM in St. Paul and by VoiceAmerica.com.

**Dr. Jeff Tanner**, professor of marketing, gave an interview to "Opcion Multiple," a business television show, that aired Feb. 13 in Mexico and on the Internet.

Have an item you'd like to see included in an upcoming issue? Send it to "Spotlight" at [baylornews@baylor.edu](mailto:baylornews@baylor.edu) or mail it to One Bear Place # 94024.