



Imperative II

Create a truly residential campus.

Executive Summary

“The heart of the Baylor experience rests in the communion of ideas, experiences, and relationships on campus. To facilitate and energize campus life, Baylor will seek to make more desirable residence halls available so that at least 50 percent of Baylor undergraduates are living on campus by 2012. Further, we will develop walking malls along the axes of campus to enhance the total social and relational environment. To complement the physical design of the campus, Baylor will create robust student life programming to enrich the life of the University and to cultivate social skills, leadership, and physical fitness: thus, a full array of opportunities for students to develop lifelong friendships will exist.”

(1) Improve Residential Facilities

North Village and Brooks Village have been constructed during the tenure of Baylor 2012. Ten living-learning programs have been implemented. The faculty-in-residence program was initiated and has since grown to nine faculty members residing in apartments within the residential communities. The faculty partners program has been implemented. In addition, current residential communities have undergone significant renovations, such as Kokernot Residence Hall and the creation of the Memorial Chapel. (pp. 3-4)

(2) Increase Number of Undergraduates Living on Campus

The number and percentage of undergraduates living on campus continues to increase. As of FY 2011, there are 4,619 beds available (4,818 beds with expanded occupancy when the halls opened in August). By the 12th class day, total occupancy was

4,730 undergraduates and represented 38 percent of undergraduate students living on campus. (pp. 5-6)

(3) Enhance the Social and Relational Environment

Furnishings in the Bill Daniel Student Center were updated to provide inviting spaces for students. The Baylor Activities Council, Department of Student Activities, Kappa Omega Tau Fraternity, Baylor Religious Hour Choir, Delta Sigma Theta Sorority, Inc. demonstrate the spirit of the season in their collaboration in presenting expanded activities for Christmas on 5th (a live nativity, Christmas Tree Lighting, Christmas Marketplace, cocoa and cookies, carols, New Anthems for an Old Story, Baylor on Ice, Kids' Creation Station, carriage rides, a petting zoo, pictures with Santa, live concerts by campus organizations and national performers, and thematic tree displays through the Student Union Building. Immediately after the celebration, Barfield Drawing Room is returned to its original design as a living room where students can retreat for quiet study in preparation for finals. Baylor traditions of education and enrichment were featured elements of Baylor Line Camps and common spaces on campus continue to be made more appealing. In partnership with Academic Affairs, University 1000 has been redesigned to help nurture all students as they transition from high school to college life or as they move into the Baylor community from another college setting. (pp. 6-8)

Further Detail

(1) Improve Residential Facilities

- **North Village and Brooks Village**

The North Village Residential Community, opened in Fall 2004 to house 573 primarily upper-division men and women and three faculty-in-residence, holds four living-learning programs: the Engineering and Computer Science Living-Learning Center, the Outdoor Adventure Living-Learning Center, the Entrepreneurship Living-Learning Center (opened Fall 2009) and the Fine Arts Living-Learning Center (opened fall 2010). By the 12th class day, 439 students were participating in these living-learning programs. Brooks Village, with 687 beds, opened in fall 2007. The village consists of two distinct programs: Brooks Residential College and Brooks Flats.

- **Kokernot Residence Hall**

The renovation of Kokernot Residence Hall makes it the perfect home for Engaged Learning Groups. The facility provides 107 women and 80 men separate living sections that are connected by remodeled study and conference rooms. In addition, a faculty member lives in the new faculty-in-residence apartment, encouraging student-faculty engagement outside of the classroom.

- **Memorial Chapel**

Symbolizing the integration of faith and learning at Baylor, the restored chapel in Memorial Residence Hall gives faculty, staff, and students of the Honors Residential College -- and beyond -- a place to gather in worship or to pray in solitude daily and serves as a venue for special events such as Student Life's end-of-the-semester worship led by the chaplains in Spiritual Life.

- **Living-Learning Centers (LLC)**

Campus Living and Learning creates vibrant, active, spiritual learning communities in the residence halls by positively supporting students' educational and social experiences at Baylor. The creation of learning communities within the residence halls has been a foremost priority for the department. Living-learning programs have a direct partnership with a specific academic program, a separate admission process, common courses among residents, and other academic services that are provided on site, such as classrooms, faculty offices, and enhanced academic programming opportunities.

More than 1,500 students reside in ten different living-learning programs, including Engaged Learning Groups (ELG). Each ELG program comprises students pursuing an engaged educational topic with a team of faculty for three to four semesters. The four Engaged Learning Groups for fiscal year 2011 are Animals and Human Society, Christian Narratives, Prehealth and Unlocking the Imprisoned Mind with a Digital Key. These living-learning communities attract a diversity of students who find an academic home within a living-learning program.

Living-Learning Program Enrollment, Fall 2010

Living Learning Program	Number of Students	Year Initiated
Engineering & Computer Science	269	2004
Honors Residential College	323	2004
LEAD	156	2005
Outdoor Adventure	16	2007
Brooks Residential College	366	2007
ROTC	67	2008
Global Community	46	2008
Engaged Learning Groups	150	2008
Entrepreneurship	73	2009
Fine Arts	81	2010
TOTAL	1545	

- **Faculty Involvement**

The faculty-in-residence program furthers Baylor's commitment to integrating learning in and out of the classroom. It encourages and maximizes the quality and quantity of faculty-student interaction by having faculty members, along with their families, living in apartments located within the residence halls. Faculty in the program have a unique perspective on student life and opportunities to interact with students in learning outside the classroom. This faculty involvement leads to community building, intellectual discussion and growth, career and idea exploration, creative thinking, and practice in lifelong and seamless learning. Students living in these halls have the opportunity to develop friendships and mentoring relationships with interesting and popular faculty members and their families.

Baylor's current faculty-in-residence/faculty masters include Doug and Michele Henry in Brooks Residential College; Julie Sweet in North Village, Texana House; Cindy Fry in North Village, Heritage House; Steven Pounders in North Village, University House; Laine Scales in Kokernot; Sarah Jane Murray in the Honors Residential College in Alexander/Memorial, and Doug Rogers in Allen/Dawson.

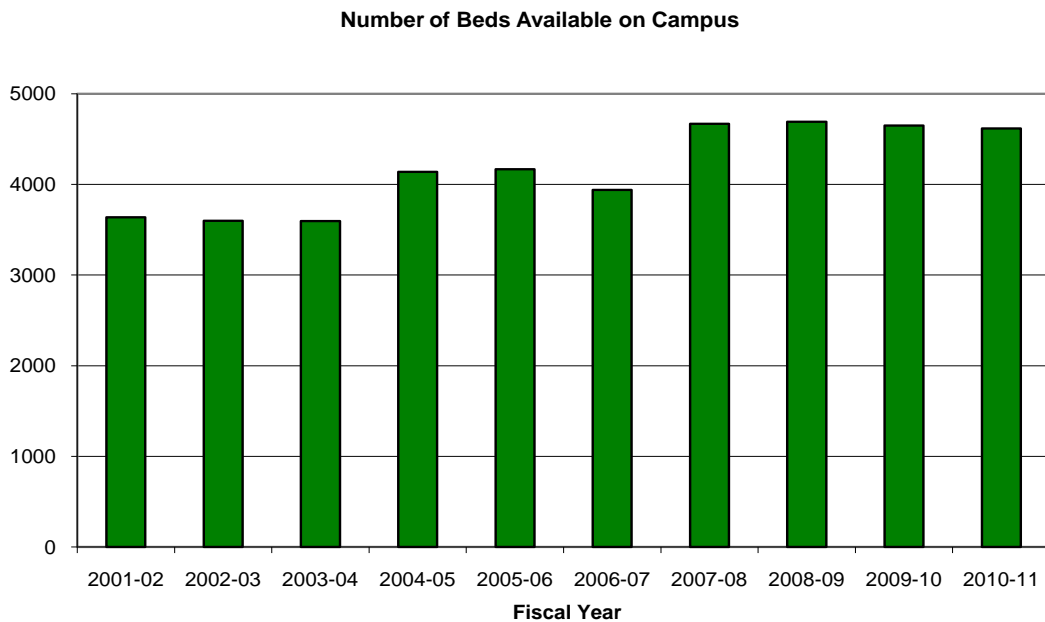
- **Faculty Partners**

The ultimate goal of the faculty partners program is to connect residents with faculty so they may begin to develop meaningful partnerships that will assist in maintaining residents' positive collegiate experience. Each Faculty Partner is selected by a Community Leader, a student who serves on the hall's residential staff.

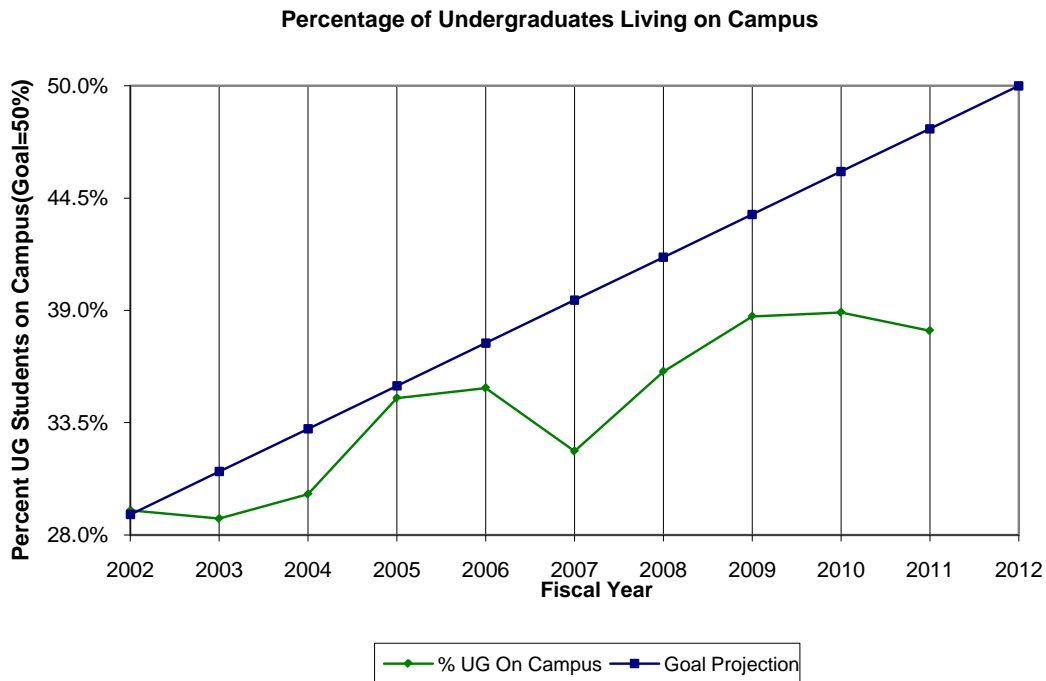
The Faculty Partner Program began in fall 2004 along with the first living-learning centers. Faculty Partners volunteer to maintain consistent interaction with residents over the course of the academic year, intentionally allocating time and effort to aid students in their collegiate experiences. Campus Living & Learning reports the number of faculty participating in its residential programs has increased from 92 faculty participating in 2004-2005 to 120 faculty participating in 2010-2011 through residential programs as Faculty Partners, Faculty Fellows, Engaged Learning Group Faculty, Faculty-in-Residence and Faculty Masters.

(2) Increase Number of Undergraduates Living on Campus

- The number of beds available in residence facilities was 4,619 in FY 2011. Demand for housing has exceeded current capacity, resulting in most residential communities operating in “expanded occupancy” mode with 4,818 occupants on move-in day.
- The percentage of undergraduates living on campus remains relatively steady at 38% in FY 2011.



Source: Campus Living and Learning



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(3) Enhance the Social and Relational Environment

- **Bill Daniel Student Center**

Since spring 2003, improvements have been made to the Bill Daniel Student Center (BDSC) to help meet current needs of students. The additional space for IFC (Interfraternity Council) and Baylor's various multicultural organizations created on the third floor has enhanced interactions, provided resources and improved the overall development of these groups and generated more traffic in this central location of campus. A partnership with the Department of Art resulted in an art gallery for student artists to display their work while providing the building with revolving exhibits that draw interest from the entire Baylor community.

The BDSC remains an important gathering location for the entire University. Dr Pepper® Hour, a campus tradition for more than 50 years, is held in the building from 3 to 4 p.m. each Tuesday with a weekly attendance of over 700 faculty, staff and students. In addition, the BDSC is the location for countless other student programs, meetings, events, conferences and symposia.

In an effort to increase accessibility to students, the Department of Multicultural Affairs continues to hold or assist multicultural student organizations with implementation of on-campus events. A resource guide and The MA Times newsletter are distributed to streamline campus resources. Three interns for the department contribute to retention and to introducing undergraduates to the field of student affairs.

- **Bobo Spiritual Life Center**

The Bobo Spiritual Life Center is a multifunctional space that can accommodate large and small groups but also strives to provide a space for individual students. Comfortable spaces provide adequate area for both group and individual study. Coffee is available throughout the week as hospitality to students, faculty, and staff utilizing the space or just passing through. The newly renovated TV room serves as a unique classroom and meeting facility by providing multi-media equipment, a large black dry erase board, couch seating, and a table work station. Office staff facilitates reservations for groups that would like to use the Bobo Spiritual Life Center. Partnerships with New Student Programs and Residence Life have increased the usage of the space. Each weekday afternoon at 3:30 the Baylor community gathers in the Bobo chapel for vespers, a service of prayer and worship.

- **Campus Programs and Academic Partnerships**

Campus Programs, the late night and evening programming initiative, consistently provides students, faculty, and staff access to high quality programming designed to achieve the following purposes:

- 1) Retention: In order to support the retention efforts of the University, Campus Programs works to ensure that students have opportunities to become involved in the Baylor community as first year students. Throughout the academic year, Campus Programs collaborates with student organizations to make sure that quality programs are planned and produced to engage students and give them opportunities to get to know their peers. Annual programs offered during 2010 included Late Night at the SLC and Traditions Rally.
- 2) Create a greater sense of community among Baylor students, staff, faculty, and administration: Programs are purposefully planned to create and support school traditions and allow for personal growth through socialization opportunities. Campus Programs seeks to foster an institutional commitment by planning activities that generate new friendships, a sense of belonging, and personal development. Christmas on 5th Street consistently draws large numbers of student and community participants annually.
- 3) Continued involvement: Campus Programs strives to continue diversifying and educating Baylor's campus through a variety of programming initiatives that offer beneficial experiences for the community as a whole, throughout the academic year. Fish Fry Festival, Fright Night, Bed Races and Chili Cook-off, Chinese New Year, Salsa Fest, Gateway to India, and Fiesta! have proven successful in drawing the Baylor community together for inspirational programs that also educate the community.

The Baylor Rising Artist Network (BRAN), established in 2003 as a partnership with the Baylor Hankamer School of Business' music and entertainment marketing program, serves two purposes. Acknowledging that there is a great deal of musical talent on the Baylor campus, BRAN's primary purpose is to connect talented students to performance opportunities and, second, to provide Baylor students with enjoyable music and access to talented students. By 2008, BRAN initiated a partnership with students from the music and entertainment marketing program to form Uproar Records, which serves as the record label to help produce and promote student musicians on campus. The options for student musicians are endless.

- **Traditions Education and Enrichment**

In addition to Campus Programs events, freshman students learn cheers, enjoy an open-air concert, meet the Baylor football team, and receive their Baylor Line jerseys and traditional slime caps during the Traditions Rally. Freshmen are exposed to the story of the Immortal Ten during Mass Meeting, held each fall to kick off Homecoming activities. Traditions posters distributed each year by the Department of Student Activities help ensure that students know specific dates for each of the traditions. Homecoming 2010 featured Friday Night Flashback, featuring historic displays for each of the components associated with Homecoming (Bonfire, Pigskin, the Line, the Parade, etc.) The Rise Up Campaign introduced in August 2010 resulted in a 17 percent increase in student attendance at football games and ongoing support for athletic programs.

BaylorBound helps entering new and transfer students with their transition into Baylor. Through Orientation, Baylor Line Camps, and Welcome Week, students move through activities that help them make connections with upperclassmen and faculty, reinforce their individual strengths, begin to assume leadership roles, receive answers to their many questions, and participate in activities that provide information about the traditions and mission of the University.

- **University 1000/BU 1000**

Begun in 2004 as Chapel Fridays and evolving into University 1000 (for first-year students)/BU 1000 (for transfer students) in 2006, this program provides curricular and co-curricular experiences to help students make seamless transitions into Baylor while establishing and nurturing relationships with faculty and other entering students. Students are provided opportunities at all levels to discern and understand life as a calling and work as both a stewardship and a calling.

Beginning with dinner in the home of a faculty member during Welcome Week, students move through weekly essays and discussions around service, humility, attention and intention, Sabbath, integrity and friendship. In shepherding new students into a new life at Baylor, the goal is to help them with practical things like planning and calendaring but also with more spiritual matters such as how their attitudes toward professors and fellow students will impact the academic journey they are beginning.

- **Common Spaces**

Each year the graduating class (the Senior class) has chosen to unite in fellowship for a common cause while providing opportunities for future students to grow in fellowship from their Baylor legacy. The table [Fig. 2.4] below provides information about recent gifts from graduating senior classes.

Senior Class Gifts 2005-10

<i>Class</i>	<i>Gift</i>	<i>Amount</i>
2005	Prayer garden in honor of Dr. Ray Wilson and Professor Bob Jones	\$80,000
2006	Bear Park	\$25,000
2007	Draper/Old Main Courtyards	\$16,500
2008	Endowed Scholarship to support classmates	\$30,000
2009	Endowed Scholarship and flame for Immortal Ten Sculpture	\$22,900
2010	Endowed Scholarship Fund	\$23,985