



## Imperative X

**Build with integrity a winning athletic tradition in all sports.**

### Executive Summary

“Baylor recognizes both the vital role of athletics in the life of the collegiate institution and the potential for harm from misplaced priorities.”

*(1) “Pursuant to the goal of creating a winning tradition with complete integrity, Baylor will participate across the full spectrum of men’s and women’s athletics and will strive to be competitive in every athletic venue in which it participates.”*

We are maintaining our challenging goals, and we continue to strive to establish a winning tradition in all areas of competition.

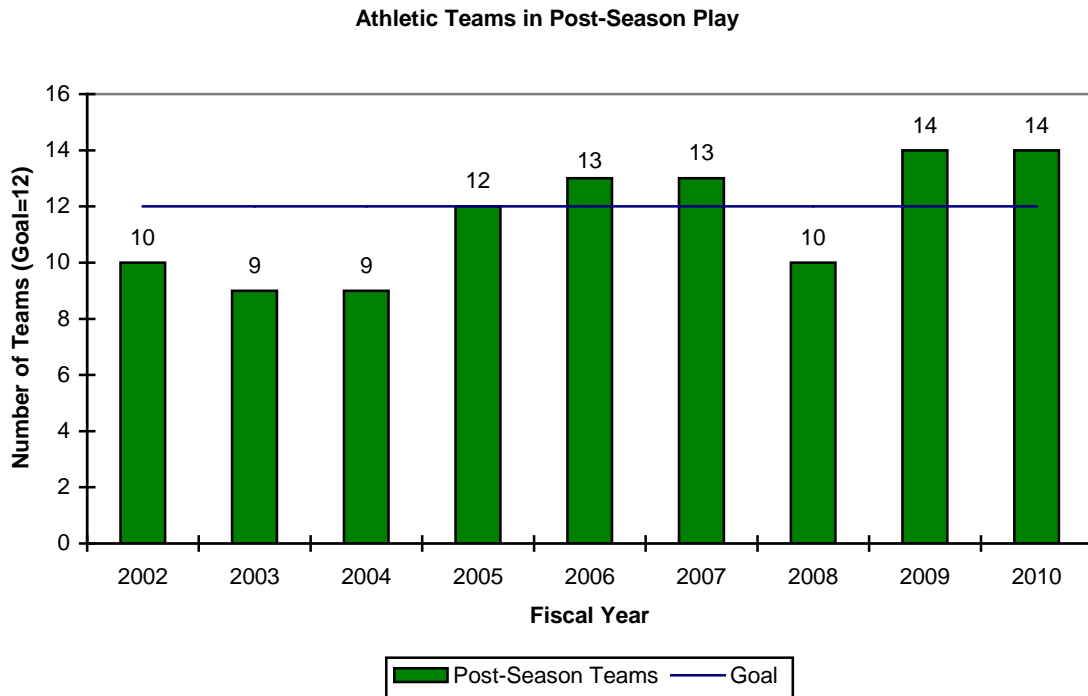
*(2) “We will achieve graduation rates comparable with the very finest Division I schools and integrate student-athletes into the full range of student life.”*

The NCAA Graduation Success Rate for Baylor student-athletes was 78% in FY2010. (pp. 4-5)

## Further Detail

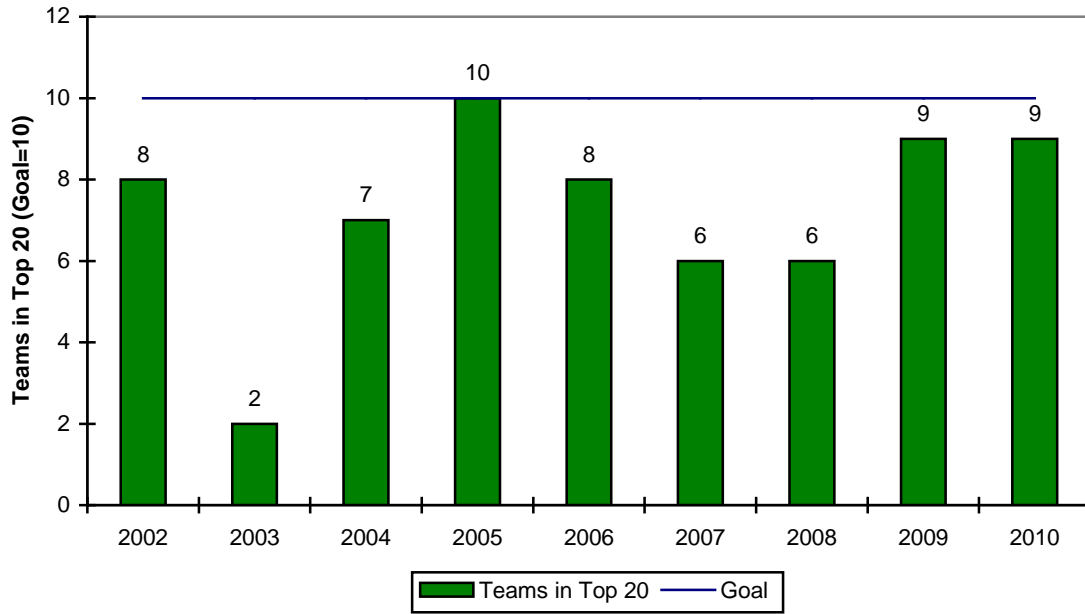
(1) “Pursuant to the goal of creating a winning tradition with complete integrity, Baylor will participate across the full spectrum of men’s and women’s athletics and will strive to be competitive in every athletic venue in which it participates.”

- For the past few years, we have met or exceeded our goal having at least 12 teams participate in NCAA post-season play (with the exception of 2008). We met our goal of having ten teams ranked in the Top 20 in the nation in 2005. We had nine teams ranked in the Top 20 in the nation in 2010.
- We met our goal of finishing 25<sup>th</sup> in the NACDA Director’s Cups standing in 2005. In 2010, we finished 31<sup>st</sup> in the Cup standings which is the second highest ranking in Baylor athletic history.



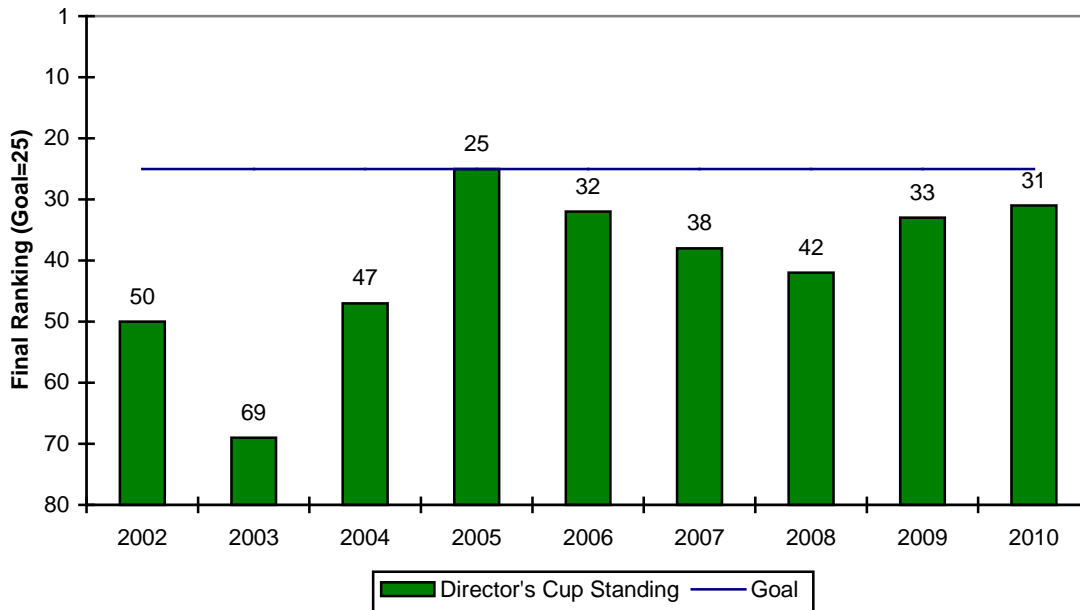
Source: Athletic Department

### Athletic Teams Ranked in Top 20 in Nation



Source: Athletic Department

### NACDA Director's Cup Standings

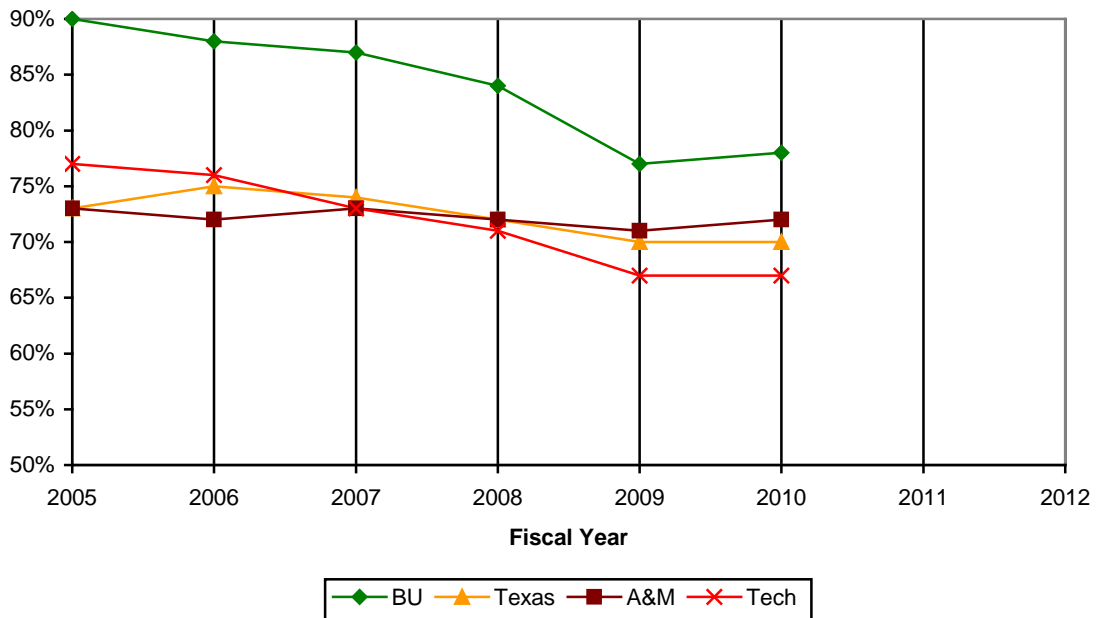


Source: NACDA Director's Cup

(2) “We will achieve graduation rates comparable with the very finest Division I schools and integrate student-athletes into the full range of student life.”

- Until 2009, Baylor had ranked first in NCAA Graduation Success Rate (GSR) among all Big 12 institutions. In 2010, Baylor’s rank dropped to fourth in the Big 12. The GSR adds to the first-time freshmen cohort, those students who entered midyear, as well as student-athletes who transferred into an institution. In addition, the GSR will subtract students from the entering cohort who are considered allowable exclusions (those who either die or become permanently disabled, those who leave the school to join the armed forces, foreign services or attend a church mission), **as well as** those who would have been academically eligible to compete had they returned to the institution.

NCAA Graduation Success Rates for Texas Big 12 Institutions



Source: IRT

### Big 12 NCAA Graduation Success Rate Ranking

