

**Title:** Executive Briefings: Strategies for the Competitive Edge  
Coaching a Winning Team

**Production Company:** Stanford

**Reorder Information:** [www.kantola.com](http://www.kantola.com)

**Length:** 55 minutes

**Synopsis:**

Whether it be in basketball or in a business, a successful team is born of strengthening individual qualities and focusing them on a singular goal. Using examples from her years of Coaching, VanDerveer's talk focuses on the necessity for "positive inspiration" to lead a team to success. As Head Coach for the USA Women's Basketball team in the Olympics, she faced the challenge of uniting a team towards one goal: winning. Using honesty and inspiration as the cornerstones of her process, she explains how to maintain team unity, how she stays focused on a goal and how others can lead winning teams.