

**Title:** Applying TQM in Higher Education

**Production Company:**

**Reorder Information:**

**Length:** approximately 50 Minutes

**Synopsis:**

This video discusses how Total Quality Management is being used in higher education today at the University of Wisconsin-Madison. Faculty and staff inform the viewer about the costs and benefits of TQM in the classroom. The video also shows what TQM means and how to use it. The video also shows a discussion about TQM with several faculty members.