

**Title:** A Tale of “O” On Being Different

**Production Company:** Goodmeasure, Inc.

**Reorder Information:**

**Length:** 18 minute training version; 27 minute full length version

**Synopsis:**

Hailed as a classic, and proven in thousands of organizations, “O” is an entertaining, captivating parable about what happens to any new or different kind of person in a group and how the situation can be managed.

You can use “O” to:

- Defuse conflict in the workplace
- Promote discussion and enhance mutual understanding
- Teach group leaders essential skills for managing group diversity
- Create a positive climate for productive, quality work
- Avoid problems before they happen