

Title: Connections: Practice for Excellence, Path to Success

Production Company: Noel-Levitz Centers

Reorder Information:

Length: Approximately 30 Minutes

Synopsis:

This video discusses the importance of helpfulness, care and concern from employees in higher education. It also shows how to effectively help current and prospective students. It teaches to be genuine, specific, timely, and sincere. These “positive strokes” make working with other people much more pleasant. The video compares positive words with negative words and shows the effects it has on co-workers.