

Title: Invisible Rules: Men, Women and Teams

Production Company: CorVision Media

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Length: 34 Minutes

Synopsis:

According to Dr. Pat Heim in this customer-requested sequel to THE POWER DEAD-EVEN RULE, men and women grow up in different cultures, learning different lessons about what it means to be a leader and what it means to be a team player.

In her thoughtful and lively presentation, Dr. Heim sorts out some of these INVISIBLE RULES. Among her insights:

- Men and women have radically different ideas of what it means to be a team player
- Our meeting behaviors are different. For men, the meeting often doesn't happen in the meeting and women may not know this.
- Women often use disclaimers, hedges and tag questions in their linguistic behavior which can backfire when talking to men
- Our non-verbal communication is different. For example, when women nod, it means, "I hear you," while men nod in agreement.

These differences are not right or wrong but they can result in confusion and conflict. By making these INVISIBLE RULES visible, Dr. Heim provides the basics for better understanding, communication and teamwork.