

Title: Performance Matters: The Importance of Praise

Production Company: AIM Learning Group, Inc.

Reorder Information: www.aimlearninggroup.com or (877) 444-2230

Length: 24 Minutes

Synopsis:

At the top of the list of why people think of leaving their job is the fact that they feel they aren't appreciated enough. This new program makes the point that giving praise where it is due is a management tool that's powerful, cheap and easy to use.