

**Title:** How to Shine in Difficult Management Situations

**Production Company:** Briefings Publishing Group

**Reorder Information:** (703) 548-3800

**Length:** 21 Minutes

**Synopsis:**

You'll learn how to use:

- Sincerity to encourage employees to work harder
- Humility to earn employees' trust
- Imagination to keep valuable employees happy and loyal
- Negotiation to improve employees' performance
- Enthusiasm to fire up employees when they face difficult challenges

How you handle difficult managerial situations can make the difference in whether your employees-and your boss- see you as an effective manager who conquers the steepest management challenges...or just an average manager who wills under pressure.

In the video How to Shine in Difficult Management Situations, you'll discover a powerful yet easy-to-remember tool to solve your toughest management challenges- the SHINE method.