Connections with VP/Dean Orr
June 17, 2008

Colleagues,

Can you believe it is summer again---and so hot already? I hope that you are enjoying the slightly quieter campus and that this will allow you to focus on projects that are difficult to accomplish when Baylor is in full session.

I began the summer with a lot of travel. I just returned from a series of five conferences on various topics ranging from fundraising to Shibboleth 2.0. At the end of this message, I will give information about each conference for those who are interested. I will also outline some staffing and office relocation changes as well as share some news about ongoing projects.

I have kicked off a new series of town meetings with the first session being held at the Texas Collection. Dates and times for the upcoming sessions will be sent out soon.

Enjoy a productive summer, and I hope each of you will also be able to squeeze in some time to renew. I’ll be taking a week of vacation July 12-20 for a cruise to Alaska! Can you think of a better place to be in July if you live in Texas?

Pattie

Topics in this message:

1. Development Updates
2. Welcoming the Academy for Teaching and Learning to Jones Library
3. New Addition to Poage Library Staff
4. Library Advancement Transition
5. Renovation Update
6. ITS/Libraries Open Houses
7. Sustainability Update: Phase II Completed
8. Conference Summaries

1. Development Updates

As I traveled to conferences, I worked in visits to several of our donors in Dallas, Austin and Independence. It has been a very good year for development for our division. As you know we had two large gifts that enabled us to begin our renovation of the Riley Digitization Center and 24-hour study area. We also had significant donations to restricted and unrestricted accounts. This has been a building year for me as I met our donors and board members. I expect to put a significant emphasis on development over the next year. I need to raise several
million dollars to help with renovation and many aspects of support for all of our libraries and IT. To help me work more effectively, I have asked John Wilson to relocate to one of the offices in the Dean/VP Suite on the Garden Level of Moody Library. I expect that he’ll be relocating in early July. This will allow us to work more closely together and for the administrative team in my office to provide additional support for development efforts.

2. **Welcoming the Academy for Teaching and Learning to Jones Library**

As John Wilson relocates to the Dean/VP Suite, plans will be underway to prepare John’s old office for the new Director for the Academy of Teaching and Learning. I offered space to this important new program because the mission they represent is so important and similar to our mission. I hope that we can do many joint initiatives in support of teaching and learning and also help to make sure that instructional technology, course support, and state of the art IT resources are integrated into the program. It is expected that the new director will begin in September.

3. **New Addition to Poage Library Staff**

I’m sure you have noticed all of the great programs going on over at Poage Library under the direction of Director, Ben Rogers. The collection has experienced growth and great success through lectures, special events, and exhibits. I am very pleased to announce that effective June 26, Mary Goolsby will join Poage Library as the Library Services and Projects Manager to support its continued growth. Mary will manage the book and vertical file collections, order books to support the collections, maintain the book vault and current book collections, work with central libraries to store and maintain books in storage, assist with updating policies and maintain disaster and emergency manuals, facilitate communication with The Standing Committee, and coordinate library events/exhibits at Poage in cooperation with Carl Flynn and the new office for IT/Library Marketing and Communication. For the past eight years, Mary has supported our library development efforts and I believe this experience will greatly benefit Poage as we increase fundraising efforts and expand the number of special events and exhibits for the library. Because of her long tenure in the Library Advancement office, I have asked Mary to continue some of her development duties this summer to allow for a smooth transition.

4. **Library Advancement Transition**

With the appointment of Carl Flynn as Director of Marketing and Communication for our organizations, I am working with John Wilson and my administrative office to shift responsibilities in the area of library development. I plan to take a more central role in fundraising for the University, and having my development officer, John Wilson, in greater proximity to my office will be a great help. I also need to have one office which can help me oversee the administrative needs for development as well as marketing/communication. To achieve this goal, Tina Libhart, Library Publications Coordinator, will shift and report to Carl in the Marketing and Communication division in order to serve both IT and Library needs.
for publications and other marketing/communication needs. Ben Rogers has agreed that Mary Goolsby can continue with some of her development duties during the summer to help with transition. Initially Carl and Tina will office in the Library Advancement Suite in Jones, but after the renovation on the Garden Level is complete, they will move to spaces on the Garden Level of Moody to be nearer to the Dean/VP Suite. The fine details of these transitions are still being ironed out.

Over the summer, we will build a comprehensive plan that will guide our marketing and communication efforts as well as the support needed for development. I will provide updates as we move through the process.

5. **Renovation Update**

As those who work in the Moody Library know, the renovation on the Garden Level is underway. This is a very significant step for us because it means that the renovation for the central libraries is rolling and cannot be stopped! Beginning the work means that within a year we must have plans in place to renovate or add handicapped accessible restrooms on the Garden Level. When this phase of the renovation is complete we will have something to show to donors to help them catch the vision to support us as we renovate other areas. It is very exciting.

I know many of you worked tirelessly to get the space ready for renovation and many are enduring the noise of renovation. ITS has been putting in extra effort to help us make a plan for a new network closet in the space in order to provide adequate infrastructure for future network expansion as we renovate. Thanks to all of you for your assistance. Tim Logan is doing a fine job leading the process and we hope that the renovation will be done by October 1. This summer we’ll begin plans for dedicating the new space and showing it off through special events next fall.

Jeff Steely and I have been meeting with the Overland Group architects to discuss the plans for the renovation of the rest of the space in the central libraries. I have a lot of admiration and confidence in these folks. Our initial steps have been to share our previous feasibility study, changes since that study, and our general needs. The Overland Partners really love the Moody building and have great vision about how it can be restored to its former beauty with even more functionality and charm. Our next step will be to get a serious estimate for BAIRS, the Baylor Automated Information Retrieval System), and to visit some other library sites which have such a system in operation. I will provide more information as it becomes available.

6. **ITS/Libraries Open Houses**

To foster closer ties within our organization, various departments within ITS and University Libraries will host open houses. I encourage you to take advantage of these times to get to know what your coworkers do and who they are. We are an organization that values community, and opportunities like this will strengthen our community and help us work together better as a team. Announcements will be made as to date and time for these events.
7. Sustainability Update: Phase II Completed

On Thursday, June 5, representatives from the University Libraries, ITS, Housekeeping Services, and the University Sustainability Committee met on the first floor to assemble 125 new recycling containers for Moody/Jones Libraries, the SUB and the Student Life Center. We gathered at 9:30am and by 11:30am, from what I understand, the job was complete. Thank you for a wonderful response to our call for help and for your dedication to a great work that will have a direct impact on the campus. The next phase of the project will involve us in planning sustainable practices for recycling in campus offices and academic buildings.

1. Conference Summaries

Quarterly LEARN Board Meeting
http://www.tx-learn.org/

I kicked off the summer by attending the quarterly LEARN Board of Directors meeting from May 29-30 in Arlington. This was a very interesting meeting and of special note is the plan for the LEARN members to develop the policies and contracts to truly establish a Shibboleth federation. Pierce Cantrell (CIO from Texas A&M), Clair Goldsmith (Senior Advisor for IT for the UT System), and I have been asked to serve on an executive committee to work out the arrangements. Ultimately, TDL will be part of the LEARN Federation. This will allow all individual users from these trusted partners to easily authenticate and share/access information. If a university is a member of the federation, then their constituents can log on to services provided by TDL or LEARN using the same ID and password that is used to access their own university services. This is more secure and highly desirable. The authentication would be done by our own local Shibboleth server on our campus instead of setting up passwords at LEARN and at TDL. If you wish to know more about Shibboleth, see http://www.tdl.org/publications/#shibboleth Or, talk with Tommy Roberson or Ray Nazzario who have been leading the charge on Shibboleth at Baylor.

The conference gave me a good look at what is going on in our marketplace and I have greater admiration for the way we do things as well as a few ideas to enhance our work.

BGCT Elder Statesman Award

On June 1, I attended a wonderful event sponsored by the BGCT in Independence, Texas, to honor an elder statesman in Baptist life. This year’s honoree was Dr. Leon McBeth who wrote the most comprehensive history of Texas Baptists. The event was held in the historic Independence Baptist Church and was followed by an old fashioned picnic on the grounds. If you have never been to Independence, you should make a trip there this summer. The church is the oldest Baptist Church in Texas that has been in continual operation. It is fascinating and fun to see Sam Houston’s pew where he sat and carved his and his wife’s initials. I met with several
of our donors and had a wonderful time. Being new to Baptist life myself, it was fun to participate in this event and to learn more about the history.

**Academic Library and Advancement Network (ALADN)**
http://www.library.arizona.edu/aladn

John Wilson, Carl Flynn, and I attended the ALADN Conference which was held June 2-4 in Austin at the Driskill Hotel. It was my first time to participate, and I found it to be very helpful. The program focuses on library development and helped me connect with other deans and development officers from across the United States who deal strictly with raising funds for academic libraries. Presentations and panels were given on campaign strategies, marketing and communication, publications strategies for libraries, planned giving and gifts in kind, and much more! The information and connections that I gained will truly help me with my efforts to raise funds for both libraries and IT.

**Texas Digital Libraries Annual Conference**
http://www.tdl.org

June 5, I attended one day of the TDL Annual conference. Bill Hair is on the TDL Board of Directors and attended the full conference. We were well represented by a presentation on the Black Gospel Music Restoration Project by Tim Logan, Darryl Stuhr, Tony Tady, and Amanda Harlan. The conference was really helpful to me as it covered ways that libraries are reaching out to and educating constituents, building repositories, supporting research and data curation, metadata best practices, policy creation, and various digitization projects.

**EDUCAUSE Center for Applied Research (ECAR) Summer Symposium**
http://www.educause.edu/ecar/16004

Making decisions based on data is very important to me. Because of this, I have always supported the work of ECAR which is the research arm of EDUCAUSE. Becky King, who serves as our institutional representative for ECAR, and I attended the ECAR Symposium June 9-11 in Boulder, Colorado. Baylor has been very active in the ECAR research agenda. For several years we have participated in the ECAR Study of Undergraduate Students and Information Technology. Baylor was selected to produce a case study for ECAR on our IT security risk assessment program. The research studies are available for Baylor faculty and staff on the ECAR site. The summer symposium was very useful for me and I especially enjoyed a session that I attended on supporting research. A new study was released on June 10 on IT and CyberInfrastructure by ECAR Fellow, Mark Sheehan. At the symposium I was able to attend a session which was conducted by Mr. Sheehan for an in-depth explanation of results and recommendations. Being able to meet directly with the researchers and to influence future research makes ECAR a valuable resource for Baylor. I’d encourage you to look at the ECAR site and to review the many wonderful studies available on IT issues.