Jim Tilley
BFA Studio Art - Graphic Design 2005
After graduating from Baylor in the spring of 2005, I began in earnest to search for job in the graphic design field that would be both rewarding and practical in terms of location. After interviewing with employers in Oklahoma and Texas, I soon took a job at small Graphic Design agency in Longview, Texas in early 2006. If not for Professor Terry Roller and his connections to the professional field and other Baylor alumni, I would have never had opportunity to interview for this position. As an alumnus of the Baylor Art program, Holly Forbes, of Forbes & Butler Visual Communications, contacted Professor Roller to see if there were any recent graduates of the Graphic Design program interested in moving to East Texas. Since being hired in 2006, I have found that I was more prepared technically and artistically to handle the everyday workload of a Graphic Designer because of my education at Baylor University. From drawing and photography, to printmaking and design, there is not a course I took in the department that has failed to inform some aspect of my work. As a designer in small firm, I am sometimes asked to fill the role of photographer, art director, prop artist, illustrator, and even web designer on occasion. Projects are varied and interesting, ranging from simple stationery projects up to truck wraps and trade-show booths with plenty of invitations, packaging pieces, and brochures to fill the space. I have had the good fortune to work with many interesting clients that offer exciting and often rewarding work. In particular, we do much of the advertising for a local city organization, Partners in Prevention, that offers mentoring programs, drug and alcohol awareness programs, and much more to the community. With an audience that is largely local, it is always rewarding to see the immediate impact of my work in the community. I can thank the Baylor University Art department and its dedicated faculty for helping to prepare me for a successful career in the creative field.