Living and Learning Center and Enrollment Update

April 25, 2008
“The North Village ECS-LLC seeks to enrich the lives of Engineering & Computer Science students by providing an atmosphere that fosters serious intellectual pursuits and social interaction both in the classroom and living room, as well as encourage close interaction with classmates and professors”
ECS-LLC Population

• Originated with 50 ECS students

• 2006-2007 Academic Year
  – 25 Female Students
  – 115 Male Students

• 2007-2008 Academic Year
  – 50 Female Students
  – 134 Male Students

• 2008-2009 Academic Year
  – 64 Female Students (1295 SAT)
  – 157 Male Students (1320 SAT)
A Day and A Life in the ECS-LLC

- Movie Nights
- Faculty Lunches
- Paintball
- Bake Off
- Thanksgiving Dinner
- Pumpkin Carving and Fall Dinner
- Game Night in the SUB
- Halo, Wii, and Guitar Hero Night
- Seder Dinner
- Intramurals
- Dessert with the Fry’s
- Dr. Pepper Hour
One of A Kind

- Fry Family
- Board of Directors
  - Dr. Gravagne, Dr. Song, Prof. Fry, Prof. Aars, Aaron Dabney, Rishi Sriram, Leigh Ann Marshall, and Prof. Campbell.
- Tutoring In Heritage Academic Commons
- Chess Set
- Delta Leaders
- Faculty Partners
- Student Success Specialist
Future

- LLC Scholarships
- Fill Heritage House
- More Competitive
Enrollment Update

• ECS as of 3/31/08
  – 2,376 applications (9% increase over March, 2007)
  – 1,275 acceptances (31% increase over March, 2007)
  – 286 deposits (92% increase over March, 2007)

• Computer Science and Bioinformatics deposits significantly trending up
  – 33 (March ’07) → 52 (March ’08)
  – 3 (March ’07) → 8 (March ’08)
Recruitment initiatives

• Admissions staff luncheon

• Standing appointment through Wiethorn Visitor Center

• Admissions liaison sits on LLC Board of Directors
Premiere events

• ECS Open house during “pick & choose” time

• Renaissance Scholar program-2 presentations

• LLC open for tours
Renaissance Scholar Program

• Admissions liaison on steering committee from the beginning

• Class of 2007:
  – 43 students
  – 88% applied to Baylor
  – 100% acceptance rate
  – 73% deposited (65% of entire 43-student population)

• Class of 2008:
  – 35 applicants as of 4/23/08
ECS Vanguard Program

- Admissions liaison on planning/implementation committee
- Students below 1110/24 (ECS mean-1 Standard Deviation) invited to attend
- Purposes:
  - Prepare students with proper aptitude/motivation for success in an ECS major
  - Redirect students with different sets of strengths elsewhere within Baylor
- Still in process of contacting/inviting students
ECS Enrollment Benefits

- Dean Kelley
  - “gets” recruitment and enrollment management

- Student Success Specialist
  - Unique position on campus

- ECS Faculty

- ECS programs & facilities

- ECS USNWR ranking
Questions?

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