2007 Science, Technology, Engineering, and Mathematics (STEM) Job Fair

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April 27, 2007
ECS Board of Advocates
2007 STEM Job Fair

• 2nd annual internship & job fair targeting science, technology, engineering, math majors.

• Hosted by Career Services

• Held in Baylor Sciences Building atrium
2007 STEM Job Fair

- 24 recruiters this year.
  - Up from 19 recruiters last year
  - May grow to 10 more next year, if staying in preferred location, BSB

- Invitations to 842 Career Services STEM recruiters

- Invitations to 15 ECS partners
2007 STEM Job Fair

• How we publicized to ECS students
  – Email announcements
  – Bulletin boards flyers around Rogers Bldg
  – ECS Website announcement
  – Blackboard website announcements
  – Door hangers
  – Faculty announcements in the classroom
  – Lariat ads

• www.HireaBear.com
2007 STEM Job Fair - CHALLENGES

- ECS student supply vs. employer demand
- BSB logistics
- Partnering with other BU units
  - building the overall list of companies for a best-fit
- Allaying student perceptions that companies are not hiring for ECS career interests
2007 STEM Job Fair - ADVANTAGES

- Positive partnership with Career Services
- ECS faculty support
- Evolving ECS conventional wisdom that employers come to Baylor looking for non-ECS majors.
- Student and employer opinions that the STEM fair is a good concept