

Chapter Briefs



The West Houston chapter held a Valentine Boxing Party at the home of Pat and Alec Schrader on February 2. Goodies were prepared by 25 Baylor parents to send to their Bears. The next Boxing Party will be April 22 at the home of Greg and Sandy Louis. Planning will begin soon for the 2004 Summer Baylor Student Send-off Party and participation is welcome.

If you would like to become an active member of the West Houston Parents League chapter or would like information about upcoming events, please contact the chapter leadership: Greg and Sandy Louis, president, (281) 398-6141, louis77450@juno.com; Mike and Debbie Kay, vice president, (281) 346-2668, mikekay@ev1.net.



Shreveport area parents and students gathered for a Holiday Open House on December 22, at the home of Collins and Nancy Nix, co-presidents of the Shreveport Parents League chapter.



The North Dallas Chapter of the Baylor Parents League held a Bear Care Boxing Party at the home of Marilea Whatley Lewis on January 28. For more information about chapter activities, please contact Scott and Nancy Royal at (214) 342-2422, or scott-royal@sbcglobal.net.

See more Chapter Briefs on page 9.

Address Service Requested



www.baylor.edu/parentsleague
Waco, TX 76798-7026
One Bear Place #97026



Total Wellness Resources Available to Students

Early to bed and early to rise may make a person healthy, wealthy and wise, but it's also not a schedule many college students keep. The office of integrated life wants to give Baylor students realistic ways to develop a healthy mind, body and soul.



Total Wellness Coordinator Kamilah Bower, a Houston graduate student, assists a student with the equipment at the Student Life Center. As part of the Total Wellness Program, participants work with a physical trainer to help them get the most from their workouts.

Though previously under the department of health, education and wellness, the office of integrated life reports to a new department—the counseling center, and has a new focus—total wellness. According to Sarah Dunsmore, integrated life coordinator, the new alliance with the counseling center allows integrated life to incorporate positive psychology concepts into traditional health and wellness programs.

“We try to reinforce a broad range of wellness,” Dunsmore said. “Our purpose is to facilitate a wellness model that incorporates all aspects, including emotional, spiritual and social wellness.”

To accomplish this goal, the office of integrated life has developed several new programs. The most popular, according to Dunsmore, is the Total Wellness Program, which is available to students, faculty and staff.

Upon entering the program, participants are given a pre-assessment to establish a baseline. Students meet with a personal trainer and a nutrition educator, and they follow eating and exercise programs. Throughout the semester, the participant receives e-mails from an accountability coach. At the end of the program, participants are given a post-assessment to gauge the strides made.

“It’s really popular for students because they get here, they’re intent on looking good, eating right and exercising and finding out the tools to be able to do that,” Dunsmore said.

On the web, the office of integrated life has developed a Self-Care Guide for students. The guide covers 20 of the most common health concerns for college students and lets students know when to seek resources. “It’s hard,” she said. “When you’re a freshman, the last thing on your mind is trying to research what’s behind your headache. Students want a quick fix.”

But Dunsmore encourages parents to tell their students about this resource. “A lot of students are still calling their parents when they get sick,” she said. “But eventually they

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World Wide Web—Connecting Parents to Baylor University

A common complaint among parents of college students is that they experience a decline in communication when their children leave for college. No longer able to discuss the day’s events over dinner every night, parents find themselves at a loss for information regarding their child’s college experience.

The Baylor Parents League is harnessing the power of the Internet to help solve this parental dilemma. Although the Parents League launched a website several years ago, Judy Maggard, director of Parent Programs, recently realized the Parents League

was in need of a more interactive online resource for parents.

Thus began an overhaul of the Parents League website. The goal for the new website is to provide quick and efficient access to helpful information for parents regarding Baylor University. To begin with, the site’s URL address was changed to www.baylor.edu/parentsleague to provide easier access for parents. The easy-to-remember address should encourage parents to visit the site often

without having to search through dozens of web pages.

Secondly, the organization established a new e-mail address (parentsleague@baylor.edu) that facilitates communication between parents and the Baylor

Parents League. In addition to the Parents Helpline (1-888-BU-PL-557) that has been in existence for several years, the new e-mail address will encourage parents to communicate their needs and questions to the Parents League, who in turn can provide helpful

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New Web Address:
www.baylor.edu/parentsleague

A Word from the Director



It is a privilege to communicate with you through the Parents League newsletter. While we know that you have many sources of

information about what is happening on campus, we hope that this issue of *Perspectives* will bring new information about programs and services that will benefit you and your students.

Last fall we received a number of calls on the Parents Helpline from parents who had questions about the mail delivery service on campus. For this issue, we interviewed the supervisor of incoming mail regarding Baylor's mail policies. One important change since last semester is that the U.S. Postal Service has assigned the university its own mailing address—**One Bear Place**. Please read the story carefully to find out the particulars about the new address and how the campus post office functions. Providing mail service to our students is a top priority, and we appreciate feedback from students and parents so we can continue to improve this important service.

If you have not visited the Parents League website recently you may

want to log onto the new and improved site at www.baylor.edu/parentsleague. We are working diligently to place more information on the website so that you can access information at your convenience. Also, an important and long-awaited feature is the capability to post prayer requests on the website. You may post your prayer requests or praises at any time. We have many 1st Call prayer groups that meet the first Tuesday of each month across Texas and throughout the nation. You may view the requests at any time, and we invite you to join us as we remember those who need our prayers.

As always please let us know if the Parents League office can be of assistance to you or your student. Besides contacting us toll free at the Parents Helpline (1-888-BU-PL-557), you also may contact us at our new e-mail address: parentsleague@baylor.edu. We look forward to hearing from you.

Judy Maggard
Director, Parent Programs
Baylor Parents League

April

3 Steppin' Out
9-12 Easter holiday
22 Diadeloso
23-24 Spring Premiere

May

3 Last day of class
6-12 Final exams
15 Residence halls close
15 Commencement
30 Residence halls open

June

1 1st summer term classes begin

July

6 Final exams & end of 1st summer term
7 Residence halls open
8 2nd summer term classes begin

August

11 Finals & end of 2nd summer term
14 Commencement
19 Residence halls open
19-22 Welcome Week
23 Fall semester classes begin

September

17-18 Fall Premiere
24-25 Parents Weekend

October

15-17 Fall Break
20-24 Homecoming

November

24-28 Thanksgiving holiday

December

6 Last day of classes
9-15 Final exams
18 Commencement

calendar 2004

Chapter Briefs

We love to hear what chapters are doing to stay connected with Baylor parents and their students. Please send us your stories, tips and photos for the Parents League News Brief section that will appear in the fall issue of *Perspectives*.

Send your material to:
Baylor Parents League
One Bear Place #97026
Waco, Texas 76798-7026
parentsleague@baylor.edu

We look forward to hearing from you soon!



Northwest Houston chapter Baylor moms and dads gathered at the home of Patty and Craig Lewis for a Bear Care boxing party on October 14. Boxes were filled with scrumptious treats for their Baylor Bears, and new friends were made.

Circle of Caring

Parents Supporting Each Other's Students

Parents of college students hope for the best when they send their children away to college. Among the list of hopes and prayers for their children: a good educational experience, a smooth financial aid process and no car accidents or major medical expenses. Unfortunately, not every student's experience unfolds smoothly, and some young adults are faced with major

"This endowed scholarship helps me keep my mind where it needs to be—not on financial worries, but on my studies."

-Eric

life challenges while in college. Although the Parents League is best known as a valuable resource for Baylor parents, the organization also serves as a lifeline for many students in their time of need. Through the Parents Fund, hundreds of students are helped each year with emergency assistance, endowed scholarship support and through the Library Excellence fund, which provides critically needed resources, like technology upgrades and improved study spaces.

Take Fort Worth freshman Amanda, for example. "My dad only has 25 percent usage of his heart and is on the waiting list for a transplant," she said. "My mom has to stay home to care for him." Imagine Amanda's dismay when she unexpectedly lost a portion of her federal grants, and she knew her parents could not afford the remainder of her tuition.

Amanda realized she would be forced to withdraw from Baylor and applied to the community college back home. On a whim, her mother called the Parents Helpline, and the Parents League used the Student Emergency Fund to offset Amanda's outstanding account balance. Not only was Amanda able to finish her fall semester of classes, but she also was able to return to Baylor this spring.

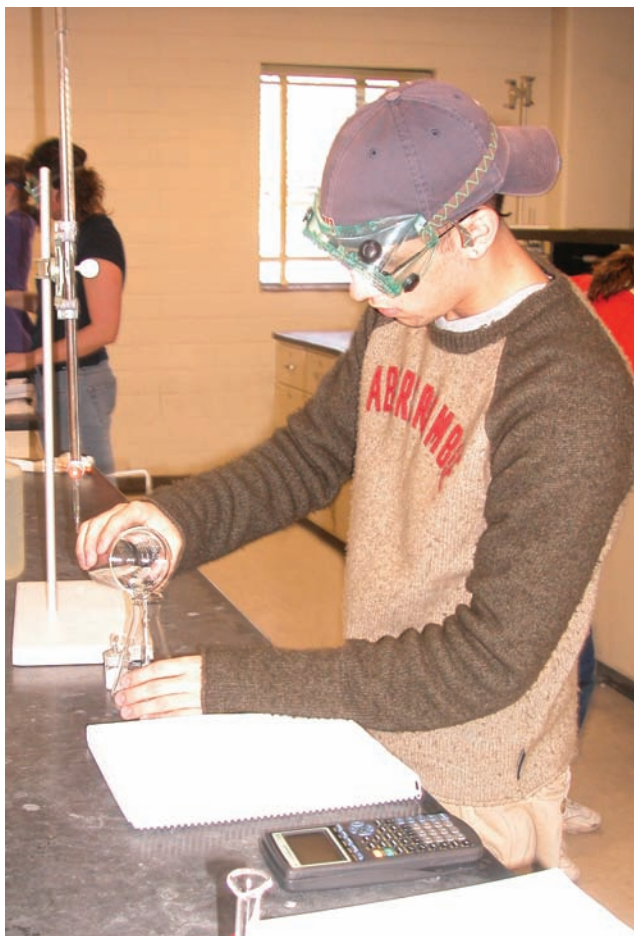
The Student Emergency Fund also is vital in helping students who encounter sensitive personal situations. One student's parent recently was killed in a fire that also consumed all of the student's personal belongings, clothes and textbooks. The fund was used to help her purchase some necessities while she attempts to put her life back together after this devastating loss. Another student recently was diagnosed with a terminal illness and needed to travel out of state to receive a second doctor's opinion. The Student Emergency Fund was used to cover his travel expenses and the trip resulted in a much less severe diagnosis.

The Parents League Endowed Scholarship Fund gives deserving students the gift of a Baylor education. Eric, a freshman from Minnesota, is a recipient of an endowed scholarship sustained by gifts to the Parents Fund.

A chemistry/pre-dental major, Eric knows how important it is for him to concentrate on his studies. "I have a heavy course load, and my family is 1,000 miles away," Eric explained. "So this endowed scholarship helps me keep my mind where it needs to be—not on financial worries, but on my studies."

Pete and Gail Carter of Covington, Georgia, have a daughter, Callie, who is a freshman at Baylor. They explain their desire to contribute: "As out-of-state parents, we were looking for guidance to help our daughter make a smooth transition into college life. Judy Maggard and the Parents League enthusiastically provided the support we were seeking. We would like to do what we can to pass along to the next student the kindness that was shown to us."

Each spring an appeal is mailed to parents, and in addition, you may receive a phone call from a Baylor student asking for your support. Each gift makes a difference in the lives of students and is greatly appreciated. To make a gift to the Parents Fund online, please visit www.baylor.edu/onlinegiving.



Eric, a Minnesota freshman, completes an experiment in the chemistry lab. He is a recipient of a Parents League Endowed Scholarship.

Parents Fund

Dean's Corner

Connecting People with Ideas: The BU Libraries

A student recently commented, "When I came to Baylor I thought you could only check out books at the library." This student quickly realized that the Baylor Libraries are active and vibrant learning centers throughout campus. The idea of a quiet sanctuary of "warehoused" books is almost humorous.

The Baylor University Libraries have a proud 101-year history of providing Baylor students with vital information, and the university has always supported the Libraries as an academic heart of the campus. So what has changed? A great many things, but technology has certainly been the catalyst driving the change.

You can look almost anywhere on campus these days and see change; many changes are in the form of new buildings or other physical improvements to the campus. But the changes in the Libraries began in the late 1980s with the purchase of an online catalog and then the personal computer. The revolution had begun.

Today, there are seven libraries on campus for students to use. Within the Baylor Libraries there are 266 public computers, 72 laptop computers for checkout, 260 web-based resources students can access from the Libraries' web page, 32,000 e-books and 13,200 e-journals. The Libraries hold 2.2 million volumes, 2 million microforms and 83,000 audiovisual items. The main Libraries are the Central Libraries (Moody and Jones), The Texas Collection and the beautiful Armstrong Browning Library. Last year approximately 1.3 million people walked into the Libraries—rather amazing given Baylor's enrollment of 14,000 students.

Having delivered the library facts, what makes us

different from any other major university library? There are several areas where there is a striking difference.

Most importantly is our mission: *Connecting people with ideas in support of teaching, learning, scholarship and academic distinction.*

Next, our goals:

- a friendly world-class learning environment that is the center of academic life at Baylor;
- a collection of information resources meeting the needs of scholars and creating international academic distinction; and,
- exceptional services in support of teaching, learning and scholarship.

The Libraries' connective mission and goals translates into a unique and nurturing experience beyond the Baylor classroom. User-friendly improvements to the Baylor Libraries have been one of the top priorities over the last two years and these improvements include a new information commons, Java City café, a new digitizing center, new group study rooms and soft seating areas. In addition, the Libraries, like other academic buildings on campus, provide wireless connectivity both inside and out in the gardens. Just as important as the facilities are the intellectual contents.

Many library futurists thought the library of the 21st century would be void of books, but that has not happened. It is not a case of either electronic or printed information; the students need and use them both. Accessing information in today's world is imperative for graduating successful students and making them productive and prepared to participate in a complex, fast-paced society.

Information is indeed power and the Baylor Libraries' attempt to instruct, teach and reach Baylor students in every transaction, both in person or online, hopefully extends the classroom into the Libraries and continues the learning process. This value-added experience enriches each student's time at Baylor and is part of the Baylor difference in providing a quality education.

The Libraries' logo is Connect@BU Libraries, and that is precisely what we want to continue doing in the future; connecting people with ideas in support of teaching, learning, scholarship and academic distinction.



Reagan Ramsower



Students take advantage of the Java City café, described by some as the center of intellectual discussion and community. The café, which opened in April 2003, features indoor and outdoor seating, extending into the Harvey Garden.

You've Got Mail at One Bear Place

Baylor has instituted a new official mailing address that is unique to the university—One Bear Place. The U.S. Postal Service will allow use of the old and new addresses until August 1, 2005, but all are encouraged to use the new address to avoid duplication with official U.S. Mail post office boxes. This new address also applies to overnight and package deliveries.

For safety purposes, Baylor's policy is that all deliveries go through the mailroom in the Bill Daniel Student Center. This means that floral deliveries, overnight mail and online purchases go to the mailroom instead of to the student's dormitory.

"The campus mailroom accepts any size mail and package except international mail, which cannot exceed 16 ounces,"

Liz Barnes, supervisor of incoming mail at Baylor, said. "And mail that is received in the mailroom Monday through Friday is put into mailboxes that day." All mail that is sent through the U.S. Postal Service is processed at the Waco post office and then delivered to the Baylor campus. Therefore, it occasionally takes extra time for mail to be delivered to a student's mailbox. "Priority mail is not a guaranteed two- to three-day service," Barnes said.

When overnight mail is delivered to the Baylor mailroom, a computer-generated notice is placed in the student's mailbox the day that it is received. Additional daily notices are placed in the student's box until the mail is picked up. "Notifications are placed in mailboxes by 1 p.m., so students expecting an overnight package should inquire with the mailroom attendant if he or she has not received a notice by that time," Barnes said. When a package is received, a handwritten notice is put in the student's box the day it is received and weekly until the package is picked up.

With the end of the semester near, parents should encourage their students to complete a mail forwarding form to ensure that they will receive their mail after they leave campus. The university will place a form in their mailboxes a few weeks before the end of the semester.

For questions regarding Baylor's mail policies, call (254) 710-1318.

New mailing address for all U.S. postal
and overnight mail sent to campus:



Student's Name
One Bear Place # Student's Box Number
Waco, TX 76798

New Website Provides Resources for Parents

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information and knowledgeable answers.

The Baylor Parents League is aware that certain topics and departments of the university are of particular interest to parents, so the new site provides several hyperlinks (see sidebar) to this information. Whether you are trying to decipher your student's financial aid package or wondering what the weather is like in Waco, the website furnishes the links parents need to answer their most pressing questions.

Perhaps the biggest change to the Parents League website is the addition of several pages devoted to the 1st Call to Prayer program. Many Parents League chapters have organized 1st Call prayer groups devoted to meeting on the first Tuesday every month to pray for their students and other members of the Baylor family. The 1st Call segment of the website includes a monthly prayer focus and comprehensive list of the prayer

requests and praises that are made via an online prayer request form. This online form allows parents the opportunity to submit their own prayer requests. Whether an individual parent wishes to pray on their own for Baylor's prayer requests or a 1st Call group wants to access the most up-to-date prayer needs, the new Parents League website greatly enhances the capacity for this exciting prayer ministry.

What is most intriguing about the changes to Baylor's Parents League website is that the potential for growth is practically boundless. Future plans for the site include adding individual pages for local Parents League chapters and information for Parents League events that occur throughout the year. Maggard envisions creating a website that not only engages parents in their student's Baylor experience by providing an avenue built around parents' needs, but also helps foster

meaningful relationships between you as parents and Baylor University.

www.baylor.edu/parentrleague
The new links include:

- about Baylor
- about Waco
- academic calendar
- academic departments
- academic support programs
- Baylor Athletics
- campus map
- Career Services
- course listings
- Financial Aid
- Health Services
- local forecast
- University Ministries

New AD Shares Goals, Advantages of Program

ION MCCAW



My family and I are incredibly excited to serve Baylor University and look forward to moving our 17-sport program forward in the future. Baylor represents a pinnacle personal and professional position for me. My goal is to position Baylor as the nation's pre-eminent Baptist, Protestant, Christian athletic program and for it to garner the same type of support that Notre Dame does within the Catholic community.

The BU program which we envision will be built upon a core values system that provides a high quality

experience to its student-athletes; maintains a commitment to competitive success in all sports; is committed to an environment that promotes equity, diversity, sportsmanship and compliance; while also enhancing revenue streams and providing outstanding leadership and management.

Our first priority is to the academic success of our student-athletes, and I am happy to report that Baylor is doing an outstanding job in this area. According to the most-recent *NCAA Graduation Rates Report*, 85 percent of Baylor's student-athletes who have exhausted their eligibility have left with degree in hand. Four times in the Big 12 Conference's eight-year history, Baylor has led the league in student-athlete graduation rates. Our goal is for Baylor to always set the pace for graduation rates, not only in the Big 12, but nationally, too.

When the *Big 12 Commissioner's Honor Roll* for the 2003 fall semester recently was released, 173 Baylor student-athletes were recognized for achieving a 3.0 or better grade point average. Included in that list are 18 with perfect 4.0 classroom marks. Those young men and women are tomorrow's leaders, and we greatly appreciate their commitment to academic and athletic excellence. It isn't easy to balance academics and athletics, however these young men and women found a way to achieve the highest measure of success.

While the academic success of our student-athletes is impressive, their performances on the fields, courts and tracks also have been marked by excellence. Entering this academic year, Baylor had won nine Big 12 Conference regular season or postseason titles, which ranks seventh among all institutions since the league was formed in 1996-97. This year's teams are poised to challenge for conference titles, and the majority are ranked among the nation's Top 35.

Often, I believe that a snapshot of national success can be drawn by a school's finish in the annual Sears Directors' Cup standings. Baylor has finished among the nation's Top 69 in the all-sports sweepstakes in each of the last six years and seven times in the last nine seasons overall. We'll look to build on that foundation in the coming years.

One area that we would like to experience immediate growth is in student attendance at our contests. We are privileged to be a part of the nation's strongest athletic conference that has achieved a level of credibility and performance that others desire to reach. Our students can take advantage of the opportunities afforded by being a part of the Big 12 conference, as well as play a vital part of enhancing the game-day experience at each of our venues. I hope you will encourage your son or daughter to attend our contests. We hope, too, that you'll take the opportunity when visiting Waco to experience some of our events.

Sic 'em Bears!



Fans rally around a player during an intramural volleyball game this past fall. Intramural sports give students the opportunity to compete and have fun while meeting new people. Spring intramural activities going on now include soccer, 5-on-5 basketball, nerf football, swimming, softball, golf, tug of war and track.

Making Connections through Competition

Students looking for a place to connect with others while quenching their competitive thirst only need to look as far as Baylor intramurals.

"Intramurals is what student life is about, which is building community," Kim Scott, director of campus recreation, said. "It's a time students can transfer their enthusiasm for sports while creating memorable moments."

Intramurals provide a healthy outlet for students to connect and play sports around campus, Scott explained. Students can participate in traditional sports like volleyball, flag football and basketball, or less traditional sports like darts and bowling tournaments.

"We want to be safe, but we also want to let students try new things," Scott said. "That's what college is about, opening up your mind."

A student does not have to be an athlete to participate in intramurals, but must maintain a 2.25 GPA. Students also may be involved in more than one sport at a time and can choose between a competitive or recreational and social sports track.

Teshia Tucker, a Colorado Springs freshman, said intramurals have been a positive experience for her as a student. "I have gotten the opportunity to meet a lot of new people that I may not have otherwise met," Tucker said. "I also have seen interaction between groups that may not otherwise interact."

Between 75 to 80 percent of Baylor students have participated or cheered on their team at an intramural game. "Our goal is to get participation up to 100 percent," Scott said. "I want every student on this campus to walk through the doors of the

Student Life Center and say, 'This does not intimidate me.'"

Some students find that intramurals give them something to look forward to each week. "I grew up playing sports, and I love to compete," Barry Johnson, a Hewitt senior, said. "I am not a member of a fraternity, club or any other organization at Baylor, so intramurals give me something to be a part of."

For more information on intramurals and how to get involved, please call Campus Recreation at (254) 710-3315, or visit http://www3.baylor.edu/rec_sports/.



Flag football is one of the many intramural sports students can take part in during the fall semester. Other sports include bowling, tennis, golf, volleyball, indoor soccer, miniature golf and 3-on-3 basketball.

Sports Sponsorship & Sales New Program Offers Students a Chance to Shoot for the Stars

Students in the Hankamer School of Business may soon be heard shouting, "Show me the money!" The school is offering a new degree program and the Center for Sports Sponsorship and Sales will greatly benefit students interested in sales and sports marketing.

The sports industry is a booming business. North American firms spent \$7.21 billion on sports sponsorships alone in 2003. Despite the need for business professionals specialized in sports marketing, few universities offer a major related to sports sponsorships and sales, and none offer a program like Baylor's.

"No other university in the country has the kind of support at this high level,"

Dr. Kirk Wakefield, chair of the marketing department in the Hankamer School of Business, said. "Because we are the only ones training students to do what every sports team needs—sales—these students will be able to hit the ground running. When they finish this program, they should be able to write their ticket into a career."

With applications being accepted this spring, the new major will admit 19 students into each class, beginning their junior year. Students will be given the opportunity to gain real work experience—first with Baylor athletics in sales and then with professional teams.

"One of the advantages our program has over other universities is that we have

marketing executives on our advisory board from the major sports sponsors in Texas. We also already have state-of-the-art sales classrooms where students can practice selling techniques and receive one-on-one coaching from our professors," Wakefield said.

Students will be given opportunities for internships with teams including the San Antonio Spurs; the Dallas Mavericks, Stars and Cowboys; the Houston Rockets, Texans and Astros; and, the Tennessee Titans. In addition, each student will receive professional selling experience working with the Texas Rangers.

Students who possess solid verbal skills, can communicate and listen effectively and

have a competitive drive to excel should consider this major, but they also should possess a desire to sell.

"This major is not for students who just want a job in sports. They need to have the drive to succeed in sales and marketing, and then it just so happens that they get to work in an environment where they might end up riding the elevator with Yao Ming or watching the Mavericks play at the American Airlines Center as they follow up with their clients at the game," Wakefield said.

For more information and to view a video about the program, visit the Hankamer School of Business website (<http://business.baylor.edu/sportssponsorships>).

Campus Construction Projects Nearing Completion

Baylor Sciences Building

In May 2002, ground was broken on the largest construction project in the university's history—the Baylor Sciences Building. Encompassing a four-story atrium and a modular design to maximize flexibility, the Sciences Building is eight times the size of the 64,000-square-foot George W. Truett Theological Seminary. The new building will house the life sciences, the physical sciences and five multidisciplinary research/education centers on pre-health education, molecular biosciences, drug discovery, reservoir and water studies and scientific analysis and computing. The Sciences Building is more than 80 percent complete and is expected to be ready for students in the fall.



Construction officials lead a tour of the four-story glass atrium in the nearly completed Baylor Sciences Building. The building will be ready for students in the fall.

The Harry and Anna Jeanes Discovery Center

Construction on the much-anticipated Harry and Anna Jeanes Discovery Center, the heart of The Sue and Frank Mayborn Natural Science and Cultural History Museum Complex, was completed in fall 2003. With an expected opening date of May 2004, the Strecker Museum and The Ollie Mae Moen Discovery Center closed their doors to the public soon after construction was completed to begin the extensive job of moving museum collections and interactive

exhibits. Currently, museum studies students have already begun classes at the new facility.

Through artifacts, dioramas, text panels and interactive computer-generated information areas, visitors will take a journey from the beginning of the universe through prehistoric Texas, Native American times and Spanish contact periods to how Texans live today.

North Village Residential Community

Fulfilling the second Imperative of *Baylor 2012*, “to create a truly residential campus,” the North Village Residential Community is well underway and nearing completion. Located between the Dutton Avenue Office and Parking Facility and the Rogers Engineering and Computer Science Building, the North Village is the first residential community to be built in nearly 40 years on the Baylor campus.

The three residential buildings will house approximately 600 beds, 180 of which are reserved for engineering and computer science students. Applications for residence soared to 763 during the October student application period, nine months prior to opening the doors.

“We’ve always anticipated that the North Village would be successful,” said Dr. Frank Shushok, associate dean for Campus Living and Learning. “Nevertheless, to have 250 more deposits and applications than we have spaces is rather extraordinary.”

Beginning in July, students will be able to move in and enjoy a community center, café, a state-of-the-art classroom, convenience store and study areas.

East Campus Parking Facility

In the summer of 2003 construction began on the third parking garage to be built in four years at Baylor. Bounded by Cottonwood and Daughtrey Avenue and First and Second Streets, the East Campus Parking Facility will provide much needed parking near the Baylor Sciences Building and the McLane Student Life Center.

Other Programs Offered by Integrated Life

B a Healthier U — A two-day event centered around a topic and designed to disseminate information about living a healthier lifestyle. This fall, the topic was eating right and included a guest speaker, live cooking demonstrations, body fat testing, games and information on nutritional content.

CHOICES about Alcohol — A facilitator-led, peer interactive journaling process about alcohol decisions on the college campus. The process focuses on reaching students where they are and helping students evaluate the choices they make with regard to alcohol.

Peer Education — A semester-long class designed to help students learn how to make health education presentations. Research shows that peer education is the best way to get messages across. Students also learn presentation skills that may be beneficial later in their career.

For more information on programs offered by the office of integrated life, contact them directly at (254) 710-3520, or check them out online at www.baylor.edu/integratedlife/.

Office Promotes Healthy Mind

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need to make a transition to self care, and we’re trying to help facilitate that transition. This is one program we push not only to students, but also to parents to let them know it’s out there. It’s free, and we want them to utilize it.”

Dunsmore said parents should feel free to contact the office of integrated life if they see a need for their students (see sidebar). “We are a service for the students, but we also appreciate comments from parents. Sometimes students aren’t as apt to demand services that they

need, whereas parents might have a broader perspective of what’s going on. They may have helpful ideas about programming they would like to see, and we’re open to suggestions.”

Overall, Dunsmore said, the idea behind the office of integrated life is to give students a great Baylor experience.

“We work so hard as a university trying to recruit students here, and we want to make sure that they have the best experience they can while they are here.”

Baylor Ties in Tyler— Inaugural Women's Council of Tyler Organized

The East Texas city of Tyler is one of those places that is teeming with Baylor connections—hundreds of alumni live there and dozens of high school students choose Baylor as their college of choice. Therefore, Tyler seemed all too ready for an organization dedicated to building a network and fellowship of Baylor women in the greater Tyler area.

Modeled after similar women's organizations in Dallas, Houston and San Antonio, the Baylor University



—photo courtesy of Sara Henry Ball (BU '90)

Kristin Seeber, Amanda Habermehl, Kathy Gohmert and Judy Carter enjoyed fun and fellowship at the inaugural meeting of the Baylor University Women's Council of Tyler.

Women's Council of Tyler is open to women of all ages with any type of connection to the university—alumnae, moms of students and spouses of Baylor graduates all are invited to join, as are women from the smaller towns surrounding Tyler.

“The enthusiasm has been ageless,” Treacey Smith, interim president, said when describing the organization's first meeting on February 19. “We had women there who finished Baylor in the 1940s and women who graduated in the new millennium.

“We decided that we were more interested in having this group be about a connection and a fellowship, rather than looking for something else to do,” she explained. “I also feel strongly about having a place where moms can plug in.” Smith hopes Baylor moms who did not attend Baylor themselves will find the organization to be a great resource for meeting new Baylor people.

The Women's Council of Tyler is planning three events for the 2004-2005 year. Next fall the group will gather to assemble care packages to send to Tyler-



—photo courtesy of Sara Henry Ball (BU '90)

Dorothy Lamberth, BU '38, and Summer Ferguson, BU '03, won a prize for the distinction of being the oldest and the youngest graduates of Baylor at the inaugural meeting.

area Baylor freshmen. “We'll be sending a little piece of home to let them know we are thinking about them and praying for them,” Smith explained. The mid-winter event will be a membership coffee, and in spring 2005 there will be a dinner meeting featuring a spring fashion show. The group also has aspirations to assist with the Tyler area Student Send-off Party hosted each August.

For more information about the Baylor University Women's Council of Tyler, please contact Treacey Smith at (903) 509-4880, or via e-mail at fivebears@cox-internet.com.

Chapter Briefs



Abilene area parents met with Baylor Regent Stan Allcorn at Pioneer Baptist Church on November 17. Also attending were Tom Purdy, a member of the Baylor development staff, and Judy Maggard, director of Parent Programs.

The Plano chapter began the new year with some Bear Hunting by participating in three spring receptions. In January, a boxing party was held to prepare Valentine boxes for the students. Monthly boxing parties are planned for this semester. In May, the annual Finals Feast will be held in Waco to wish students good luck with exams. Before lunch, a group service project will be conducted with the students who also will receive their “Stress Relief” goodie boxes. The Plano chapter goal this year has been to include community service projects. In the fall, the chapter collected cans and provided hats, scarves, mittens and socks for the Brook Avenue School in Waco.



Waco parents Christi and Craig Klempnauer and Donna Kluck staffed the Parents League information table during the Winter Premiere Activities Fair held on campus January 31. More than 1,300 prospective students and their parents were on campus to learn more about Baylor. Any Central Texas area parent who would like to help out at future events, please contact the Parents League at (254) 710-2561 and speak with Diane Haun or Judy Maggard.

Perspective Points

Exciting Experiences for New Students with Baylor Bound

Baylor Bound, a program for incoming freshmen, offers students a chance to dive into all that Baylor has to offer before their first semester begins.

“Students will be able to ignite their passion for Baylor and identify their calling through Baylor Bound,” Dr. Kim Scott, director of campus recreation, said. Baylor Bound encompasses several activities including Orientation, Baylor Line

Camps and Welcome Week that incoming freshmen can participate in so they will feel plugged in before classes begin.

Each program is designed to facilitate the transition for freshmen. Although the programs focus on the student’s ability to identify strengths and weaknesses in a positive and motivating environment, each has its own unique purpose.

Orientation offers students information about academics and registering for classes. Baylor Line Camps serve to provide students with the choice of a variety of activities such as Big Ideas, Outdoor Adventures, Call To Serve or Spiritual Journey. Welcome Week enables students to experience the social, spiritual, intellectual and physical aspects of Baylor.

“Baylor Bound is meant to provide a seamless matriculation,” Scott added. These programs are offered at the beginning of the summer and end mid-August. For updated information about Baylor Bound and its programs visit www.baylor.edu/baylorbound.

Baylor Students Teach Teens Basic Finances

Baylor University business student Jessie Fiske wants to keep high school teens from having to “learn the hard way” about personal finances. As a service to the community, Fiske and 29 other members of Baylor’s Economists have decided to go into the classrooms of Waco high schools.

“We want to inform juniors and seniors about things we wish we had known before we left for college,” Fiske, a sophomore economics

major from Midland, said. “Things that parents may not have discussed with their kids.”

Topics include the basics of the banking system, how to deal with credit cards, what loans are and how they work and personal financial responsibility, which includes building good credit.

Fiske believes that having a college student explaining the importance of these ideas will help teens make wise decisions once they get to college and be more informed about personal finance than the average freshman.

Scholarships to Help Fund Study-Abroad Opportunities

A new scholarship program at Baylor University will provide students with funds for study-abroad experiences. The Glennis McCrary Goodrich International Scholarship Program will award scholarships to 15 Baylor students during each academic year to participate in study-abroad programs.

“Baylor is indeed fortunate to now have scholarship resources to partially fund many students who want to study abroad for a summer, a semester or a year,” Dr. William Mitchell, professor and the Jo Murphy Chair in International Education, said.

Baylor students continue to study abroad in record numbers. The Institute of International Education report, *Open Doors 2002*, ranked Baylor second in the nation among doctoral universities for the number of students who participated in study abroad opportunities for 2000-2001.

“In today’s world, international experiences are

Baylor Professors Detail Successful Higher Education Workshop in Iraq

A delegation of 23 Baylor University professors returned to Texas from Iraq in December with tales of Iraqis’ jubilation over the capture of Saddam Hussein and appreciation for Baylor’s support, as the country seeks to rebuild its higher education system.

The group—the largest academic contingent to date from a U.S. university to go into Iraq—traveled to Dohuk University in the Kurdish sector to conduct continuing education seminars for the school’s faculty.

Dr. William Mitchell, director of Baylor’s Center for International Education, said the trip was a great experience, both as an opportunity to assist Dohuk University and to see the Iraqi response to Saddam’s



capture, which was established as a Kurdish holiday.

“It was rewarding to see the emotions and excitement of the Kurds following the capture of Saddam,” Mitchell said. “The mood felt like an experience of five New Years Eve celebrations.”

The foundation for Baylor’s delegation to Iraq was laid in August 2003, when Mitchell and Dr. Mark Long traveled with others to Dohuk to conduct needs assessments. Mitchell said Baylor plans to visit the university again in 2004 and is considering semester-long faculty exchanges between the two schools.



Perspective Points

more important than ever,” Mitchell said. “Thanks to this new program, we can send more students to share in other cultures and learn more about themselves in the process.”

For more information about the program visit the Goodrich Scholarship website, www.baylor.edu/international_programs/scholarships, or call the Center for International Education at (254) 710-4824.

North Village Home to First Faculty-in-Residence

Dr. Walter Bradley, distinguished professor of engineering and associate dean for research in the School of Engineering and Computer Science, and his wife, Ann, will be among the 600 new residents of Baylor University’s North Village Residential Community when it opens this fall.

The Bradleys will serve as Baylor’s first “Faculty-in-Residence” and will reside with the expected 180 engineering and computer science students in the ECS Living-Learning Center located within one of the three North Village “houses.”

Frank Shushok, associate dean for Campus Living and Learning, said, “Walter and Ann Bradley’s decision to make their home in the North Village as our first ‘Faculty-in-Residence’ represents a watershed opportunity for students and opens possibilities for learning and interaction with unusual potential.”

Baylor has Fourth-Best Giving Year in University History

Baylor University had one of the most successful years ever for gifts to the university,

despite a recovering economy and other challenges faced by the institution during 2003.

Baylor received \$45,489,886 in gifts during 2003—the fourth-largest amount ever given to the university during a calendar year. The \$45 million came from the third-largest number of donors in Baylor’s history, as 16,440 individuals, foundations, companies and organizations committed their financial support to Baylor and its distinctive Christian mission in higher education. More than 3,500 gifts came from first-time donors.

The \$45 million given to the university in 2003 supported student scholarships, academic programs, athletics and construction projects.



Baylor Names Cherry Award Recipient

Baylor University has named a philosophy professor at Saint Louis University the recipient of the Robert Foster Cherry Award for Great Teaching, the single largest award given to an individual for great teaching.

Dr. Eleonore Stump, the Robert J. Henle Professor of Philosophy, will receive \$200,000 plus \$25,000 for her home department and will teach in residence at Baylor during the 2005 spring semester.

“It is important to honor teaching,” Stump said. “Fundamentally, everything worthwhile we do is teaching. We are privileged to be able to spend our working day doing things that belong to the life of the mind, and that is a great gift. And for that gift, we have to give back to the community that had given us this blessing. The way we give back is entirely by teaching.”

Stump, who is a member of Phi Beta Kappa, earned her bachelor’s degree from Grinnell College, her master’s from Harvard University and her doctorate from Cornell. She has published widely on the philosophy of religion, metaphysics and medieval philosophy.

Journalism Professor Receives Third Fulbright

Dr. Lianne Fridriksson, associate professor and director of graduate studies in the department of journalism at Baylor University, has received a Fulbright Scholar grant, the third time she has received the prestigious award.

“The greatest value of the Fulbright experience is in what I can bring from it to my students at Baylor and what I can contribute to students and journalists in Ukraine,” Fridriksson said. “The Fulbright affords an extraordinary opportunity to share expertise with colleagues abroad that could never be possible without actually being there. I’m also proud to bring this honor to Baylor, particularly because of the university’s renewed emphasis on its international profile.”

The U.S. Congress created the Fulbright Program in 1946 to foster mutual

understanding among nations through educational and cultural exchanges. Today, the Fulbright Program is the U.S. government’s premier scholarship program which sends graduating seniors, graduate students, faculty and professionals to study abroad and conduct research in more than 100 countries.

Senior Class Chooses North Village Spiritual Walkway Panel as Class Gift

Class officers for the Class of 2004 have chosen a panel on the Spiritual Walkway of the North Village Residential Community as their class gift, according to Senior Class President Shilpa Pesaru.

“We believe that allowing the 2004 senior class to contribute to this historic project is a remarkable opportunity to create a lasting tribute to our class and Baylor University,” Pesaru said.

The Spiritual Walkway will contain a series of inspirational quotes following two distinct paths, Love God and Love People. Students will be able to meditate at each station on either path. The paths join together, at station six, where the culminating verse panel features *Psalms 133:1*: “How very good and pleasant it is when kindred live together in unity.” The panel will possess a very special design to reflect its importance as both the spiritual and physical focal point between loving God and loving man.

Parents also may support the gift as a tribute to their son or daughter and their time at Baylor University. For more information on the senior class gift, visit their website at www.baylor.edu/seniorclassgift.