

## ROBBINS INSTITUTE CHAMPIONS CONFERENCE *Special Healthcare Needs*



▣ The Robbins Institute for Health Policy and Leadership is co-sponsoring the 13th Annual Chronic Illness and Disability Conference. A grant to underwrite the conference was recently presented by Bill and Mary Jo Robbins, who are joined by Hilary Griffin – member of the Robbins Class of 2013 and an Administrative Resident at Texas Children’s Hospital.

The Robbins Institute is making a major investment to improve transition planning for children and youth with special healthcare needs. The Institute recently bestowed a generous grant to help underwrite the 13th Annual Chronic Illness and Disability Conference, set for October 18-19 at MD Anderson Cancer Center in Houston. Robbins is co-sponsoring the international conference with the Baylor College of Medicine and Texas Children’s Hospital.

This year’s conference – designed for physicians, healthcare professionals and families – addresses the great need for transitioning from pediatric to adult-based care. Nationwide, less than 50 percent of families whose children have a chronic illness or disability say they receive the services necessary to make appropriate transitions to adult healthcare, work and independence. The conference aims to strengthen collaborative relationships between families and providers, and to ensure a physician workforce trained in providing necessary transition services.

In addition to Robbins’ financial support, students from the Class of 2014 will attend and provide logistical support to the conference.



▣ L to R: Libby Hackney, Ashley May, Hilary Griffin, and Reshma Mohiuddin.

The Class of 2013 faculty and alumni gathered in Chicago in March 2012 for the ACHE Congress on Healthcare Leadership. With more than 4,500 attendees, ACHE’s annual Congress is the largest gathering of healthcare leaders in the world and provides students with cutting-edge education, unsurpassed networking and unique career development opportunities.





## NEW SUITE ENHANCES MBA PROGRAM

Our popular Robbins MBA Healthcare Program is growing and we're excited to announce an expansion that will strengthen our success. The new Robbins Institute suite, located in the Hankamer School of Business, was completed over the summer and features offices for core healthcare faculty and administrators, a healthcare library, student study space and gathering area. Most popular with the students is an area where they can congregate and recharge with coffee, cold beverages and snacks.

The opening of the suite coincides with the entrance of the Class of 2014, which is the tenth entering class for the MBA healthcare specialization. With eighteen students – nine men and nine women with an average work experience of 19 months and an average GMAT score of 617 – this is the largest entering class in our history.

The 17 students of the Class of 2013 are currently serving in residencies from Boston to Los Angeles. When they return to campus in the spring for their final didactic semester, we will have quite a full house, with 35 students enjoying the tremendous enhancement to our program provided by the new Robbins Institute suite.



– **SCOTT H. GARNER, FACHE**  
*Administrative Director  
 Robbins Institute for Health Policy  
 and Leadership*

## CLOSE UP Class of 2013

The members of the Class of 2013 began their administrative residencies in June and are fully engaged in the operations of their organizations. We are grateful to the preceptors at the hospitals, health systems and other organizations listed here for creating rich learning environments. We are also proud of our students who are making long-lasting and meaningful contributions at their residency sites.



**Usmaan Ahmad**  
 Baptist Health System  
 San Antonio, TX



**Andrea Bunnitt**  
 Mercy Health Center  
 Oklahoma City, OK



**Andre Cisne**  
 Baptist Health System  
 San Antonio, TX



**Derek Epperson**  
 Scott & White Hospital  
 Round Rock, TX



**Shannon Evans**  
 Scottish Rite Children's  
 Hospital, Dallas, TX



**Hilary Griffin**  
 Texas Children's Hospital  
 Houston, TX



**Libby Hackney**  
 Baptist Health System  
 Birmingham, AL



**Cole Kaleta**  
 Memorial Hermann Southwest  
 Hospital, Houston, TX



**Kevin Lin**  
 Baylor College of  
 Medicine, Houston, TX



**Ashley May**  
 HealthBridge Children's  
 Hospital, Orange, CA



**Reshma Mohiuddin**  
 HealthBridge Children's  
 Hospital, Houston, TX



**Chris Rupert**  
 HCA Midwest Health  
 System, Kansas City, MO



**Dira Salazar**  
 West Suburban Medical  
 Center, Oak Park, IL



**Sam Shalala**  
 HealthInsight New Mexico  
 Albuquerque, NM



**Josh Stoddard**  
 Scott & White Health System  
 Temple, TX



**Dennis Thé**  
 Vanguard Health System  
 Boston, MA



**Will Turner**  
 Hillcrest Baptist Medical  
 Center, Waco, TX

# ROBBINS MBAs CONFRONT REAL-WORLD CHALLENGE



□ L to R: Sara Sommers, Noah Dunlap, Chiamaka Acho

Health System. The contest gives students the chance to prepare and analyze a real case scenario and present recommendations to a panel of judges comprised of senior healthcare executives.

This year's Robbins MBA team – Sara Sommers, Noah Dunlap and Chiamaka Acho – assumed the role of an external healthcare consulting firm. Their task: develop a plan to help the University of Pittsburgh Medical Center respond to market changes following an affiliation by two dominant healthcare providers in western Pennsylvania.

While the Robbins team did not claim victory, the contest was invaluable for professional growth. "It was a great learning experience and offered an opportunity for our students to meet and network with students and faculty from healthcare administration programs across the country," said Thomas S. Haines, Preceptor Coordinator at the Robbins Institute.

The Robbins team was among 38 teams from CAHME-accredited graduate programs in healthcare administration that were invited to enter the case competition.

Experiential learning outside the classroom distinguishes the Robbins MBA Healthcare Program. One example is our students' role in the national Health Administration Case Competition, sponsored each year by the University of Alabama at Birmingham (UAB)

## NURTURING ACADEMIC PROMISE

### Robbins MBA Candidates Win Scholarships

Shaping tomorrow's healthcare leaders – the professionals who will build a better system and champion solutions that improve lives – drives our approach at the Robbins Institute for Health Policy and Leadership. We are pleased to announce the recipients of several scholarships, that were established by generous donors to support students studying healthcare administration and health policy.



#### Jeffrey K. and Leslie S. Norman Family Endowed Scholarship

The Norman Family scholarship was awarded to Ashley May. Ashley is completing her residency at HealthBridge Children's Hospital in Orange, California. Ashley received a Bachelor in Business Administration, majoring in Management from Baylor University. She is from Kansas City, Missouri.



#### Bill and Donna Baker Endowed Scholarship

Josh Stoddard, the recipient of the Baker Scholarship, is completing his residency at Scott & White Health System in Temple. Josh earned a Bachelor of Science in Speech Communications and Political Science from the University of Utah and is a native of Saratoga Springs, Utah.



#### Jim and Debbie Greenwood Endowed Scholarship

The Greenwood Scholarship was awarded to Hilary Griffin. Hilary is completing her residency at Texas Children's Hospital in Houston. A native of Sealy, Hilary received a Bachelor of Science in Finance from Texas A&M University and is a graduate of their Business Honors program.



#### J. Wiley Green Scholarship

Shannon Evans is the recipient of the scholarship established by the family of J. Wiley Green. Shannon is originally from Kansas City, Missouri, but now calls Dallas home. Shannon received a Bachelor of Science in Business Management from Emporia (KS) State University and is completing her residency at Scottish Rite Children's Hospital in Dallas.

## LEADING EDGE:

### Robbins Faculty Focus

**DAWN CARLSON, Associate Professor of Management,** has recently co-authored three papers: "Abusive Supervision and Work-Family Conflict: The Path through Emotional Labor and Burnout," in May 2012 Leadership Quarterly; "Virtual Team Effectiveness: Investigating the Moderating Role of Experience with Computer-Mediated Communication on the Impact of Team Cohesion and Openness," in the July 2012 Journal of Organizational and End User Computing; and "A Two-Study Examination of Work-Family Conflict, Production Deviance and Gender," in the July 2012 Journal of Vocational Behavior.

**SCOTT CUNNINGHAM, Assistant Professor of Economics,** published "Parental Substance Abuse and Foster Care: Evidence from Two Methamphetamine Supply Shocks," in the January 2012 issue of Economic Inquiry.

**ANNE GRINOLS, Assistant Dean for Faculty Development and College Initiatives and Lecturer in Information Systems,** published "My Favorite Assignment: Let the Speaker Beware," in April 2012 Business Communications Quarterly.

**JAMES HENDERSON, Academic Director and Ben Williams Professor in Economics,** presented "Affordable Care Act: The End of Federalism," at the April 2012 annual meeting of the Association of Private Enterprise Education in Las Vegas. He also participated in the submission of two briefs of Amici Curiae to the Supreme Court of the United States (concerning the individual mandate and severability) in the case addressing the constitutionality of the Affordable Care Act.

**ANN MIRABITO, Assistant Professor of Marketing,** co-authored two papers: "On the Road to Addiction: Can Marketing Cues Block or Facilitate the Path?" forthcoming in the Journal of Business Research and "From Use to Abuse: When Everyday Consumption Behaviors Morph into Addiction," in the Journal of Research for Consumers.

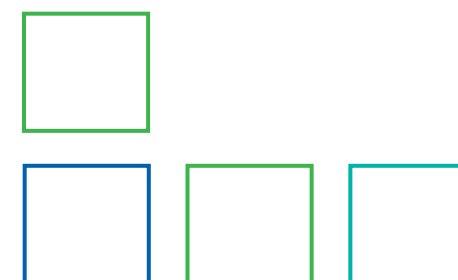
**PATRICIA NORMAN, Associate Professor of Management,** published "Resources Matter: Examining the Effects of Resources on the State of Firms Following Downsizing," in the February 2012 issue of Journal of Management.

## CLASS OF 2014

Diverse, accomplished and well-prepared – these attributes describe the Robbins MBA Class of 2014. The 18 students arrived in August with an average GMAT score of 617, ready for the academic rigors of the program. The class is especially diverse, with 50 percent female and 25 percent minority students. They also have, on average, more than a year and a half of real-world, professional experience and hold degrees from prestigious undergraduate programs in seven states.



□ Front L to R: Raja Abid, Marie Van Pelt, Melissa Nichols, Ashley Anderson, Bryant Duong, Zahra Kasam, Sara Young  
Middle L to R: Ryan Gebhart, Scott Bigler, Ashley Dunn, Reece Fitzgerald, Margaret Beaudoin, Paloma Pearson  
Back L to R: Sarah Carrell, Erik Wallace, Ben Lueck, Ted Edmunds, Stephen Garner



# GREAT EXPECTATIONS CLASS OF 2013 PROFILES



**USMAAN AHMAD** brings a decade of business acumen to his MBA in Healthcare Administration studies. He's increased revenues as a marketing manager for California-based Gen X Global and Magellan Navigation, worked for a biomedical device company and enjoyed success as a restaurant entrepreneur.

The son of a physician and dietitian, Usmaan selected Baylor University to launch a new career path in the healthcare industry. Key to choosing Baylor, Usmaan says, was the residency program that the university offers. He's now completing an administrative residency at the Baptist Health System in San Antonio, and will graduate with his MBA Healthcare Administration Specialization in May 2013.

Usmaan holds a Bachelor of Arts in Business Administration from California State University – San Bernardino. He also has a Master Certificate in Internet Marketing from the University of San Francisco.

After graduation from Baylor, Usmaan hopes to start his own consulting firm and serve as a potential overseas liaison to international hospital campuses.

by Zahra Kasam, Class of 2014



**DEREK EPPERSON** was raised in the Fort Worth area as a dual citizen of the United States and of Scotland. As a child he grew up playing soccer, which was a perfect segway into a punter's position on a football team in high school. Derek was recruited as a junior in high school to join the Baylor University football team and obtained a full athletic scholarship to attend.

Derek entered Baylor as a pre-med student and as the starting punter on the football team. After a year, he had a change of heart and decided to change his major to business, focusing on management information systems. This new career path offered him more flexibility and was enjoyable and challenging.

Derek graduated after just three years, then chose to enhance his career path with Baylor's Robbins MBA Healthcare program. As a former pre-med and business school graduate, he found the program to be a perfect fit.

During his first year of graduate school, Derek took a reduced course-load to enable him to prepare for the NFL draft. Derek signed with the NFL's Arizona Cardinals but after a few games, he decided instead to pursue his studies, given the uncertainty of professional football.

Derek is completing his residency at Scott and White Hospital, Round Rock.

by Paloma Pearson, Class of 2014



Seeing the joy on the face of a child who gets well enough to leave the hospital is a "wonderful daily reminder" why **RESHMA MOHIUDDIN** chose the healthcare profession.

A self-described "Texas girl at heart," Mohiuddin graduated from Baylor with a Bachelor of Science in Family/Consumer Science and Nutrition. She also served four years as an officer for CHI's Service Sorority, performing weekly community service and winning service awards for her work.

Knowing she wanted to be in the healthcare field, Reshma looked into several master's and PhD programs in nutrition. But she realized an MBA would be more practical for what she wanted to do. Reshma was attracted to Baylor's program because of the overall experience, from the intensive residency component to the personal attention from faculty.

Reshma is currently completing her residency at the HealthBridge Children's Hospital (Nexus Health Systems) in Houston. She holds a number of positions, including being an Administrative Coordinator and the interim Director of Clinical Nutrition.

by Zahra Kasam, Class of 2014

## EXECUTIVE MBA HEALTHCARE PROGRAM-DALLAS

They are healthcare managers and executives, physician leaders and technology pros: the 10 members of the new Robbins Executive MBA Healthcare Program, Class of 2014. After a week of "boot camp" on Baylor's main campus in Waco, the inaugural EMBA candidates began their first weekend of classes Aug. 24 at the Cooper Center in Dallas. We are excited to have these experienced healthcare industry professionals as part of the Robbins family.



□ Front L to R: Susie Ahn, Sarah Lundeen, Joanna Ku  
Back L to R: Carlos Ramirez, Craig Butters, Jay Wendt, Doug Loudenslager, Bryan Grossman, Brayson Burchfiel, Charles Toulson

### Susie Ahn

Nurse Practitioner/Office Manager  
Integrative Physical Medicine & Rehabilitation  
Dallas

### Brayson Burchfiel

Account Executive  
Hooper Holmes  
Dallas

### Craig Butters

Revenue Cycle Manager  
Accretive Health  
Harlingen

### Bryan Grossman

Spine Sales Consultant  
Johnson & Johnson  
Plano

### Joanna Ku

Surgical Technologist  
Baylor Medical Center  
Frisco

### Doug Loudenslager

Director, Sales Technology  
McKesson Pharmaceutical  
Euless

### Sarah Lundeen

Clinical Exercise Physiologist  
Cooper Clinic  
Dallas

### Carlos Ramirez, MD

Chief Medical Officer  
Valley Baptist Health Plans  
Mission

### Charles Toulson, MD

Orthopedic Surgeon  
Alpha Orthopedics  
McKinney

### Jay Wendt

Senior Vice President  
Hanger Orthopedic Group  
Colleyville

## HIGH MARKS Program Stats

Average GMAT score \* **617**

Average class size ° **16**

Completion rate for  
healthcare specialization ■ **94%**

Completion rate for MBA ■ **100%**

Employment at 90 days  
after graduation ■ **88%**

Employment at 180 days  
after graduation ■ **100%**

Average starting salary ■ **\$63,300**

\* Fall 2012 entering class  
° Last 3 entering classes  
■ Last 3 graduating classes





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**Robbins Institute**  
*for Health Policy & Leadership*

**+ ROBBINS INSTITUTE FOR HEALTH POLICY & LEADERSHIP +**

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