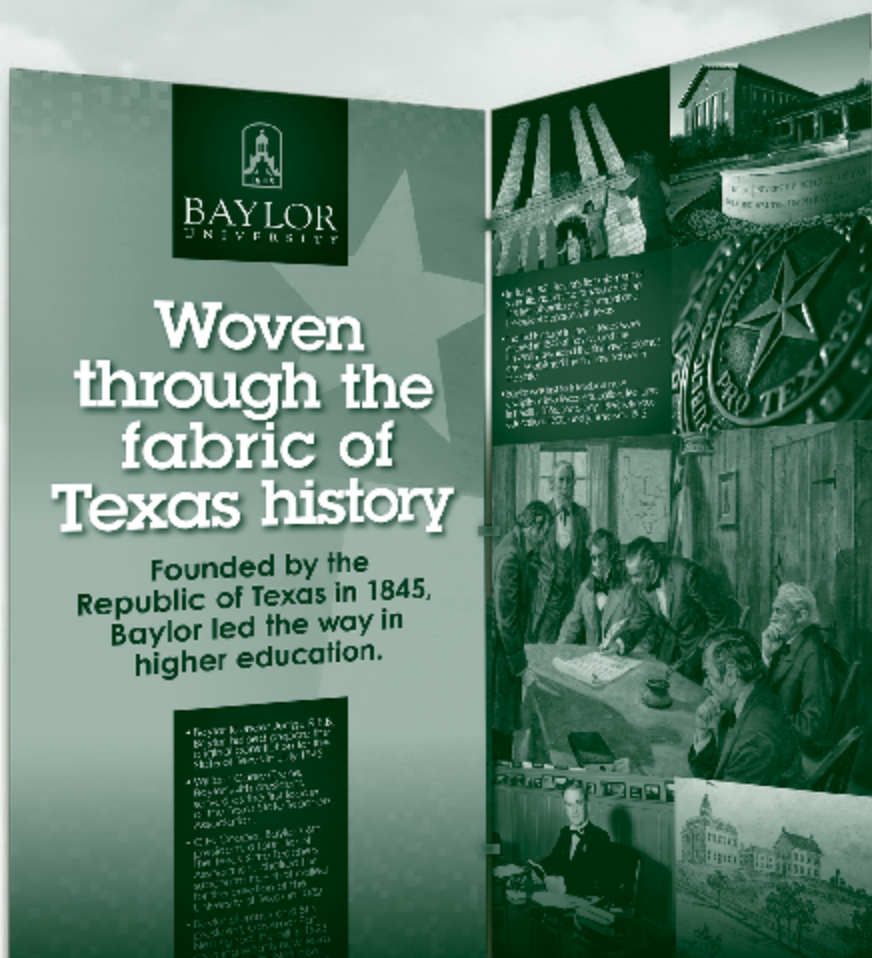


**6** Baylor@MCC  
Enters Second Year

**10** Outstanding Staff Awards

# BaylorNews

Volume 23 Number 2 Spring 2013



The Texas Legislature recognized Feb. 27 as Baylor Day at the Texas Capitol. A weeklong exhibit showcased Baylor's contributions to Texas' past and its future.

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# the BEAR facts

## Did you know?

"The Sic 'em, Bears!" yell and bear claw were introduced in 1960.

## BaylorNews

Efforts by Baptist pioneers resulted in Baylor University, chartered in 1845 by the Republic of Texas. With more than 15,000 students and 935 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through its 11 academic divisions and is consistently ranked among the top college values in the country.

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BAYLOR  
UNIVERSITY

www.baylor.edu

# Supporting *our* Baylor

Across Baylor Nation, when faculty, staff, alumni and friends hear "Baylor," they think, *family*. We share a special bond and an understanding that a family transcends generations and cares for every member – which often translates into a desire to share the Baylor experience with future Bears.

On campus, Baylor faculty and staff have shown their love for the University by sacrificing time and resources, knowing their roles are imperative in providing the transformative "Baylor Experience" to current and future students.

## This truly is *our* Baylor.

In recent weeks, letters and emails from campus liaisons – men and women who have championed care for the Baylor family – have landed in faculty and staff mailboxes introducing the *Our Baylor* faculty and staff giving campaign, an initiative that will occur each spring.

This annual effort calls our campus community together to give faculty, staff and retirees an opportunity to go beyond the call of duty and express their passion for Baylor University by financially supporting scholarships, excellence funds and other special programs at Baylor.

"My wife and I give because we believe in the mission of Baylor and doing what we can to help make a Baylor experience available to those who have a lot to offer but may need assistance," said Jeff Tanner, associate professor of marketing in the Hankamer School of Business.

The commitment and participation of Baylor faculty and staff enriches every aspect of campus life and shows the world how much the Baylor family cares about the University's dedicated students and distinctive mission.

"My thoughts on giving are pretty simple. It's a privilege to work at Baylor, and I want to contribute to improving opportunities for Baylor students," Leigh Ann Marshall, director of advancement for the School of Engineering and Computer Science, said. "Although I have not been able to give very much at once, over time – and with the painless benefit of payroll deduction – each small amount has consistently begun to add up.

"I believe I am making a difference at work each day and in a way I hardly ever think about: through my financial support."

This invaluable support is evidenced through students like Mira Benthual, a freshman English major from Lorena, who is the first-ever recipient of the Endowed Scholarship Honoring Baylor Staff.

"This kindness is what makes an education possible and exciting for students, and especially for me," she wrote in a letter of appreciation to Baylor Staff Council. "I am able to grow in every way at Baylor. I am flourishing here academically and individually."

As the cost of higher education continues to rise, financial support is increasingly vital for students and their families as they pursue the Baylor experience. Every gift, combined with the gifts of others, helps students reach their dreams of a Baylor education and empowers the University to maintain academic excellence in a Christian environment.

"As a member of the Baylor staff, I'm here to serve our students and consider it truly a blessing to have the opportunity to support them and the programs that make the Baylor experience so special," said Jan Holmes, development coordinator for the College of Arts and Sciences.

About 30 percent of benefit-eligible faculty and staff already have joined this year's efforts by making a gift to the *Our Baylor* campaign, and the impact is felt University-wide. To learn more and see how you can take part in the success of the 2013 campaign, please visit [www.baylor.edu/ourbaylor](http://www.baylor.edu/ourbaylor).



# Celebrating Success!

**More than \$100 million raised, 190 new endowed scholarships established**

An extraordinary call to the Baylor community began with a brand new president whose attention was turned toward those who matter most...the students.

Upon his inauguration as Baylor University's fourteenth president, Judge Ken Starr first turned to the Baylor student body to ask how he could serve them. In a survey, they overwhelmingly indicated concern over the rising cost of higher education. President Starr's response was swift, and within days of taking the reins of the University in 2010, he launched *How Extraordinary the Stories: The President's Scholarship Initiative*.

This effort became a top priority with an ambitious goal of raising \$100 million for student scholarships at Baylor in just three years.

It would take a great effort to see the vision realized, but Baylor Nation responded faithfully and frequently over the course of the initiative. On April 23, President Starr announced the goal has been reached and exceeded!

More than 11,000 donors throughout the Baylor community contributed, resulting in more than \$100 million raised, 190 new endowed scholarships established and 5,135 people motivated to make their first-ever gift to Baylor.

How  
*Extraordinary*  
the **STORIES**

★  
THE PRESIDENT'S  
SCHOLARSHIP INITIATIVE

## Celebrating You...

The incredible support of the campus community contributed to the success of *The President's Scholarship Initiative*. The goal would not have been met without the 876 Baylor faculty and staff who rallied together to make a gift to scholarships and make a difference for students seeking a Baylor education. Thank you!

## The Call Continues...

The benefits of scholarship support are clear to those who see the Baylor experience in action every day. Students who come to Baylor from across the nation and around the world find their places and prepare for their futures while in our care.

Reaching and celebrating this incredible milestone is not an end but a beginning to an ongoing commitment to the students here today and to those who will come. Please consider how you will continue to support student scholarships and impact the future of Baylor University.

Learn more at [www.baylor.edu/extraordinarystories](http://www.baylor.edu/extraordinarystories).

## Endowed Scholarship Announced During Celebration of RG3 at the State Capitol

Heisman Trophy winner Robert Griffin III was honored March 12 by both the Texas Legislature and Baylor, which announced the establishment of the Robert Griffin III (RG3) Quarterback Scholarship during "RG3 Day" at the State Capitol.

With Baylor President Ken Starr looking on, Sen. Kirk Watson, BA '80, JD '81 (D-Austin) – read the scholarship proclamation during a ceremony honoring Griffin in the Texas Senate Chambers:

"On behalf of the Board of Regents, faculty, staff, students and alumni of Baylor University, we pay tribute to Robert Griffin III, for his unyielding dedication and selfless service as an ambassador of Baylor University. Achieving unprecedented success on the football field, in the classroom and in his community, Mr. Griffin has demonstrated determination, scholarship, leadership and a commitment to excellence in all of his endeavors, and as such, is hereby recognized as an example to be noted and followed.



"The Robert Griffin III (RG3) Quarterback Scholarship at Baylor University will be awarded to a standout quarterback on the Baylor football team. Bearing the name of Mr. Griffin, the scholarship will serve as a reminder to the recipient to exhibit the characteristics of a true leader and representative of Baylor University.

"In recognition of his embodiment of Baylor University's values and distinctive mission, and in celebration of 'RG3 Day'

at the Texas Legislature, we honor Mr. Griffin on this 12th day of March in the year of our Lord 2013 and in the 168th year of Baylor University."

When fully funded, the RG3 scholarship will endow the quarterback position at Baylor, providing valuable assistance to deserving students who are participating in the football program and representing Baylor at the quarterback position.

To participate in this effort that will honor the lasting legacy of Robert Griffin III at Baylor University, visit [www.baylor.edu/nation/rg3](http://www.baylor.edu/nation/rg3) to begin the secure giving process.



BBC RANKS

# ARMSTRONG BROWNING LIBRARY

AMONG THE MOST BEAUTIFUL

The secret is out. Armstrong Browning Library, long known by the Baylor community for its large bronze doors, beautiful stained glass windows and gold-leaf ceiling, has made quite a name for itself internationally. Recently, the 62-year-old library was credited by the BBC as one of America's five most beautiful college libraries.

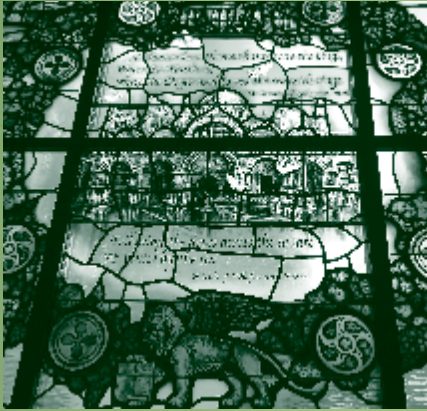
Dr. A.J. Armstrong, founder of the Browning Collection and former chair of the English department from 1912-1952, spent more than 40 years gathering ideas and inspiration for the creation of what he hoped to be "the most beautiful building in Texas." His dreams came to fruition in 1951 when the library opened.

"I feel sure that Dr. Armstrong would have been as delighted as I am about the recognition Armstrong Browning Library has received," said Rita Patteson, associate professor and director of Armstrong Browning Library. "During his travels and visits with dignitaries around the world, Dr. Armstrong determined that he wanted the most beautiful building of its size in America to be on the Baylor campus. I firmly believe that he succeeded."

Today the grand three-story Italian Renaissance-style building is a nineteenth-century research center dedicated to the study of the lives and works of Victorian poets Robert and Elizabeth Barrett Browning. With architecture as rich and eloquent as its collections, the library attracts more than 25,000 visitors each year.

The solid bronze doors at the entrance of Armstrong Browning Library are modeled after the 15th-century doors of St. John's Baptistery in Florence, Italy. Each weighing three-quarters of a ton, the doors feature 10 bas-relief panels, repeated on both sides, that embody themes from 10 of Robert Browning's poems.





Sixty-two stained-glass windows, thought to be the world's largest collection of secular stained glass, are featured throughout the library illustrating the many works of the Brownings.



A signature of the Armstrong Browning Library is the bell and pomegranate motif found throughout the library's architecture and design. The motif is inspired by a series of poems published early in Browning's career, *Bells and Pomegranates*, and symbolizes the music and meaning of poetry.



A favorite spot for weddings and events, the McLean Foyer of Meditation sits below a five-foot dome finished in 23-carat gold leaf. The tall red-levanto marble columns, inlaid paneling of black walnut and three cathedral widows with filigree ironwork, only add to the richness of the spacious room.



A chosen spot for Baylor students to study, the John Leddy-Jones Research Hall is paneled in black walnut and features Gothic oak floors. Three backlit windows inside the room's Sturdivant Alcove are from the original Browning Room in Carroll Library and include the "Pied Piper" window first installed in 1924.



The Hankamer Treasure Room, housing many pieces from the library's continuous and changing exhibits, contains a detailed, hand-painted plaster and wood ceiling. Carved in the stone fireplace is a replica of the Browning coat of arms.



The Austin Moore-Elizabeth Barrett Browning Salon on the third floor recreates the mood of a Victorian salon and reflects some of the Brownings' personal tastes and possessions. Five windows illustrate in stained-glass the story of Robert and Elizabeth's courtship.

For more information about Armstrong Browning Library and its exhibits, visit [www.baylor.edu/abl](http://www.baylor.edu/abl).

## Baylor@MCC Program Enters Second Year

In October 2011, Baylor President Ken Starr and McLennan Community College President Johnette McKown signed a memorandum of understanding for a three-year pilot program called Baylor@MCC to begin fall 2012. Through Baylor@MCC 45 students in Baylor's fall 2012 entering class were provided a rich educational experience that drew from faculty expertise and experience on both the MCC and Baylor campuses. The program required that students first qualified for regular admission to Baylor, but due to space constraints, were offered the option to join Baylor@MCC and co-enroll at both Baylor and MCC in a distinct Baylor-bound program. Students enjoyed the benefits of being a Baylor student while taking most of their classes at MCC.

Now entering its second pilot year, the program will undergo some changes based on the experiences of students in the 2012 class. *BaylorNews* asked Diana Ramey, associate vice president for enrollment management and Baylor's liaison to the program, to describe changes to Baylor@MCC for fall 2013 students.



### Q. How has the Baylor@MCC partnership benefited both the students and the University?

**A.** The Baylor@MCC program was created to make the Baylor experience available to some students who qualify for regular admission to Baylor, but cannot be accepted due to space constraints in freshman classes.

A major benefit for Baylor is that we are able to hold onto some excellent students who can transfer to Baylor as full-time students after the freshman year. Baylor@MCC students benefit by having the opportunity to experience college life and live on campus as Baylor Bears while taking most of their classes at McLennan Community College.

They also benefit from being able to attend classes on two beautiful campuses with outstanding facilities, as well as take advantage of academic support services and getting to know faculty, staff and students on both campuses.

### Q. What changes will the program experience in its second year of operation?

**A.** As a pilot program, we have the opportunity to tweak the program as we learn more about what works well and what does not. Several changes have been made for next year based on input from the students who enrolled in the program last fall.

A couple of these changes include being invited to participate in orientation during the month of June and having the ability to select housing preferences once they deposit.

We have also tweaked the program based on our implementation experience. For example, in an effort to provide a more seamless transfer to Baylor and improve time to degree, we will be limiting acceptances based on the number of transfer credits students have accumulated by the end of high school and by specific majors students can pursue in the program.

### Q. For what type of student is this program best suited?

**A.** All students in the program meet regular admission requirements so they are academically well-suited for the program. These students decide to join the program because they want to

earn a Baylor degree. However, the more transfer credits a student has at the time of high school graduation, the more difficult it is to find enough of the right courses for two semesters of full-time enrollment and stay on track to a four-year Baylor degree. Thus, students best suited for this program will have 18 or fewer transfer credit hours and plan to pursue BBA, BS, or most BA majors.

Participants co-enroll at Baylor part-time as non-degree seeking students and at McLennan Community College as full-time freshmen. Being non-degree seeking is only a temporary status for them at Baylor while they are enrolled at MCC – they will become degree-seeking when they become full-time students at Baylor. In the meantime, they are being advised and placed into classes that meet the requirements of their anticipated degree plans.

Baylor@MCC students are active members of the Baylor community. As Baylor students, they have access to all the services and facilities and participate in a wide array of student activities, student clubs, intramurals, club teams and most organizations. These students are not, however, eligible to join social fraternities and sororities or any other organization requiring a new member education or pledge program until they become full-time Baylor students and have met stated requirements.

### Q. Are there opportunities for future growth/expansion of the program? If so, what types of changes might you envision?

**A.** The Baylor@MCC program size will be determined annually based on demand for space in the freshman class. However, the overall enrollment partnership with MCC will continue to grow even beyond the Baylor@MCC program. Talks are already underway about other types of collaborations.



# BRIC Welcomes First Researchers

University researchers began moving into the 330,000-square-foot Baylor Research and Innovation Collaborative (BRIC) this spring. The facility is the culmination of a long-standing vision of a Central Texas discovery park which would foster economic development by promoting the growth of innovative, technology-based research.



The vision began to take shape in 2009 when the Clifton Robinson family and H. Bland Cromwell donated the former General Tire facility and surrounding 21-acre site to the University. With support from community partners including McLennan County, the cities of Waco and Bellmead, the Cooper, Waco, and M.D. Anderson foundations, the Greater Waco Chamber of Commerce, and Texas State Technical College Waco, the former manufacturing facility has been transformed into a state-of-the-art center for research, innovation and industrial partnership.

The interdisciplinary environment of the BRIC reflects the growing consensus that the most important, cutting-edge research happens in collaborative environments where many perspectives come together to solve the pressing issues of our time. Approximately half of the BRIC will be occupied by Baylor departments, centers and institutes. Research occupants of the BRIC include the Center for Spatial Research (CSR); the Center for Astrophysics, Space Physics and Engineering Research (CASPER); *LAUNCH*, an innovative business accelerator of Hankamer School of Business; and the Baylor School of Engineering and Computer Sciences (ECS).

The electrical engineering department conducts research in advanced avionics, real-time data acquisition, circuit board prototyping, microwaves and circuits, medical instrumentation and wireless communication. Additionally, the newly outfitted labs in the BRIC for engineering will support ongoing graduate research projects funded by local industry as well as the new PhD program in electrical engineering.

The CASPER lab conducts basic and applied research at the intersection of math, physics, astronomy and engineering through collaborations with a wide range of national and international partners. The Center for Spatial Research (CSR) facilitates research on diverse topics by using spatial data, which integrates geographic data with other observed information, to create models that help researchers address issues of global importance.

Two well-established and highly regarded researchers who have been conducting collaborative research for decades will also move their labs to the BRIC. Dr. Lea Steele, an epidemiologist and research professor at Baylor's Institute for Biomedical Studies, and Dr. Marlan O. Scully, National Academy of Sciences member and distinguished research academician of science and engineering, will join the cadre of interdisciplinary researchers at the BRIC in the coming months.

Scully, known around the world for his groundbreaking work in quantum optics, holds faculty appointments at Texas A&M, Princeton and Baylor. Scully's reputation opens doors to labs, facilities and researchers across the nation. His wide-ranging research interests hold the potential for national and international impact in numerous areas including industry, medicine, renewable energy efforts, and at-range detection of bio-chemical agents and air pollution.

Steele, along with an interdisciplinary team of local and national researchers, is funded by the Department of Defense for her work aimed at discovering the biological characteristics of Gulf War Illness in order to facilitate the diagnosis and treatment of veterans who served during the Gulf War. Her collaborations include work with Scott & White Healthcare, the VA Center of Excellence for Returning War Veterans and the schools of public health at Columbia and Boston universities.

When fully operational in 2016, the BRIC will assemble under one roof a unique combination of University research and industry collaboration, workforce development and training, K-12 science, technology, engineering and math (STEM) initiatives, and business incubation through *LAUNCH*.



## Baylor 'Springs' into Missions

As many Baylor University students and faculty prepared to head to sunny or snowy destinations for a spring break getaway, Baylor mission teams pursued other plans.

The Office of Spiritual Life sent 113 students, faculty and staff to six domestic and international locations, including:

### Panama

The Multicultural Association of Pre-health Students (MAPS) Mission Team, including nine students and one staff member, traveled to Panama City, Panama, to work with Global Medical Training International. The group served daily in local clinics under the supervision of organization doctors. Global Medical Training International is a non-profit organization that provides free medical-dental services to medically deprived communities in Central American countries.

### Guatemala

The American Medical Student Association (AMSA) Mission Team consisting of 21 students and one faculty member, traveled to Quetzaltenango, Guatemala, to work with Global Community Health Evangelism, where they served in local clinics and taught basic hygiene techniques to village children. Global Community Health Evangelism is a non-profit organization that integrates evangelism and discipleship with community-based development.

### El Salvador

The Medical Humanities Mission Team of 19 students and four faculty and staff members traveled to San Salvador, El Salvador, to partner with Universidad Evangelica de El Salvador (UEES). They served at the university hospital and in local clinics. UEES is one of El Salvador's oldest and most prominent institutions, serving as the country's national university.

### Peru

The Louise Herrington School of Nursing Mission Trip, including 10 students and three faculty and staff members, traveled to Lima, Peru, to work with a local church, Iglesia Evangelica Baptista Morada de Dios. They worked within the community of the host church to offer health education and physical assessments, as well as research local health practices.

### Eagle Pass, Texas

The Baylor Urban Mission Team of 19 students and two staff members traveled to Eagle Pass, Texas, to partner with Literacy Connexus and Texas Cooperative Baptist Fellowship. While there, the group sponsored family reading fairs and literacy projects through book mobiles, worked in community gardens and performed light construction. Literacy Connexus is a nonprofit organization that provides resources within a Christian context to allow church communities to share the gift of literacy with all who seek it.

### LaPlace, La.

The Freshman Mission Team of 20 students and four leaders traveled to LaPlace, La., to work with Eight Days of Hope, assisting with disaster relief and doing light construction. Eight Days of Hope is a non-profit recovery organization that rebuilds homes struck by natural disaster.

"These students gave up their spring break to serve others.

**"These students gave up their spring break to serve others. That speaks volumes to the spirit of the Baylor student who seizes opportunities to serve God and neighbor."**

**Rebecca Kennedy**

Director of Missions and Associate Chaplain for the Office of Spiritual Life





## Texas Hunger Initiative Receives \$3.5 Million Contract from Texas Health and Human Services Commission

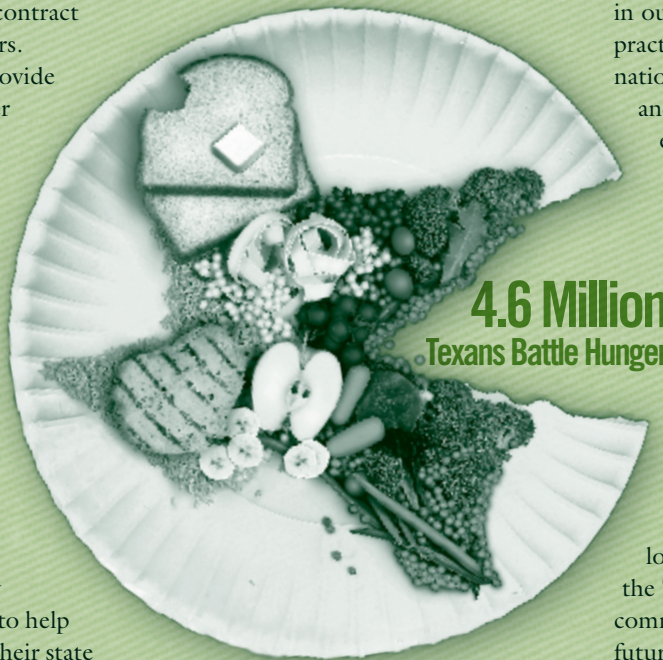
The Texas Hunger Initiative (THI) at Baylor University has received a \$3.5 million Community Partnership Program (CPP) contract from the Texas Health and Human Services Commission (HHSC) that will allow THI to develop an innovative statewide public-private partnership to expand access to food and health care for low-income Texas families through community-based research and programmatic activities. The contract is renewable for up to five years.

The HHSC contract will provide resources for the Texas Hunger Initiative to open 12 regional offices in Amarillo, Austin, Dallas, Fort Worth, El Paso, Houston, Lubbock, McAllen, San Angelo, San Antonio, Tyler and Waco. As part of HHSC's Community Partnership Recruitment Initiative (CPRI), the Texas Hunger Initiative will recruit and train more than 1,100 community-based organizations on YourTexasBenefits.com, a new online tool created by HHSC to help Texans apply for and manage their state benefits.

The Texas Hunger Initiative, based in the Baylor University School of Social Work, also will lead a coalition of community partners. The Texas Association of Community Health Centers (TACHC) will provide outreach work with the health community in Texas, particularly Federally Qualified Health Centers that meet the health care needs of the uninsured and underserved. Texas Impact, the state's oldest and largest interfaith social justice network will conduct congregational outreach.

The partnership model is intended to be replicable for any other poverty-related issue and to work in any other state in the country.

"As Texans, we really pride ourselves on developing efficient models for public and private service," said THI director Jeremy Everett. "The Texas Hunger Initiative is a collaborative model, and we believe that every organization – whether it's the corporate sector, the faith sector, the nonprofit sector or the government sector – has an equal seat at the table."



We also believe that the best solutions to local problems come from the local community, so it is important for us to put the decision-making process for how to address hunger in the hands of the local community.

In addition to the statewide community partnerships, Baylor University faculty from multiple disciplines ranging from business to social work also will be involved in the THI project, conducting research on the barriers that community-based organizations and clients might face participating in the CPRI, the cost

effectiveness of the program and impact of the solutions.

"This funding gives us a unique opportunity to conduct rigorous research on how best to create systemic changes resulting in greater food security for those most vulnerable to hunger and malnutrition," said Dr. Diana R. Garland, dean of the Baylor School of Social Work. "Research enables us not just to feed the hungry in our state, but to disseminate best practices to address hunger across the nation. The wedding of both service and research dissemination is an exciting and deeply gratifying role for our University to be granted."

"Through this contract, we are developing not only an external model but an internal model for how we are going to be doing informed engagement, so everything from how we do short-term service-related opportunities to long-term sustained engagement international, domestic or local, we're going to be using the THI format for how we engage communities for the foreseeable future," Everett said.

The Texas Hunger Initiative began in 2009 as a capacity-building and collaborative project within the Baylor University School of Social Work in partnership with the Baptist General Convention of Texas and the U.S. Department of Agriculture (USDA) to develop a model to significantly reduce – if not eliminate – hunger by building a public-private infrastructure. The THI structure convenes federal, state and local government stakeholders with non-profits, faith communities and business leaders to create an efficient system of accountability that increases food security in Texas.





## Outstanding Staff Awards

### Honorees display exceptional service to Baylor

Eight Baylor staff members are recipients of the University 2012 Outstanding Staff Awards, nominated by Baylor faculty and staff for their exceptional service to the University. Nominees are selected in three categories and must have been employed at Baylor for at least one year.

The awards recognize staff members who have accomplished exceptional achievement in their respective job assignments, support the fulfillment of the University's mission and contribute through service at Baylor, the community and the church. Outstanding Staff Award winners receive recognition at the Spring Staff Forum, a plaque commemorating the honor, a monetary gift and are invited to participate in the Homecoming Parade.

Each award winner was introduced with a description of his or her exceptional service to Baylor and its students. *BaylorNews* asked the recipients to share their thoughts about Baylor.

### EXECUTIVE / ADMINISTRATIVE / MANAGEMENT

#### Elisa Dunman

Director, New Student Programs  
9 years at Baylor



Elisa orchestrates and oversees Orientation, Line Camp and Welcome Week. Each of these is designed to provide a seamless matriculation into Baylor for our

incoming freshman students. These programs have experienced tremendous growth and have become institutional cornerstones to the new student experience. Evidence of higher retention, increased participation and incredible student satisfaction abound.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_.** Explain.

"Baylor is Hope. Our exciting mission is all about changing the world."

**BN: What do you find most rewarding in your work at Baylor?**

"The most rewarding aspect of my work at Baylor is the superstar team in New Student Programs and the many talented friends across campus who partner with us for all the aspects of Orientation, Baylor Line Camp and Welcome Week.

The important work we do is simply better when we recognize and rely on the strengths we each can bring and then work together – and it is more fun!"

#### James "Jim" Marsh

Director, Counseling Services  
13 years at Baylor

Jim is dedicated to serving students. He has been aggressive in using his position to recruit staff from diverse backgrounds to serve our changing population. He manages to meet the needs of so many with exceptional patience and professionalism.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_.** Explain.

"Baylor is unique. As someone who spent his education and training primarily in large public universities, I appreciate the uniqueness of Baylor in the world of higher education. Baylor offers the best of academic life and athletics as well as maintaining a strong Christian identity."

**BN: What is your fondest memory of your time as a Baylor employee?**



"One of my fondest memories was when I first started working at Baylor. I was providing a program in one of the residence halls and Dr. Milton

Cunningham, the University Chaplain at the time, was there. When I met him for the first time he said that he had been praying for me and that he had prayed for me to be here at Baylor. That brief interaction has always stuck with me through the years and affirmed that I was in the right place."

### PROFESSIONAL

#### Karen Edwards

Department Business Manager,  
Constituent Engagement  
11 years at Baylor



Karen is a tireless servant who never complains, but rather focuses on doing the job that needs to be done. She finds a way to accomplish every task she is given and

creatively develops new ideas to increase the efficiency and effectiveness of the office. Karen's ability to listen to any and all concerns have made her a favorite of alumni and allowed her to serve as a sounding board for coworkers' ideas.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_.** Explain.

"Baylor is remarkable. It is remarkable to find an institution where the students, faculty and staff have the freedom and the



comfort level to pray openly, encourage others to do so, and where all strive to offer encouragement and support to their fellow members of the Baylor family.”

**BN: What do you find most rewarding in your work at Baylor?**

“I believe that the world needs leadership and that Baylor is striving to produce quality and honorable graduates to help provide that leadership in the future. My work is fun and interesting, but my coworkers and I also do our best to engage and inform our alumni and constituents about Baylor’s important mission and to encourage them to give Baylor the support it needs to produce the best graduates. It is rewarding to be part of that mission and to do my small part to make Baylor and the world a better place.”

**Doug Fertsch**

Director of Baylor Sports Network, Constituent Engagement  
10 years at Baylor

Doug coordinates all the Baylor Alumni Network sports events with the athletic department. His program engages our alumni and friends in areas of their greatest passion – Baylor sports. His leadership of that endeavor helps to engage, connect and encourage the active participation of thousands of our constituency in current personal experiences with the life of the University.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_ . Explain.**

“Baylor is a very unique and special place. Baylor not only touched my life as a young athlete, but Baylor also has touched my whole family. We have a very strong bond with BU and as the years grow it only becomes stronger. I will always appreciate coach Grant Teaff and coach Mickey Sullivan taking the time to drive



to Wharton to recruit me. That chance meeting changed my life forever.”

**BN: Do you have any “words of wisdom” or favorite scripture you’d like to share with your campus colleagues?**

“I read this every day: If God brings you to it, He will bring you through it. In happy moments, praise God. In difficult moments, seek God. In quiet moments, worship God. In painful moments, trust God. In every moment, thank God.”

**Patricia Pack**

Museum Operations Manager,  
Mayborn Museum  
22 years at Baylor

Patricia excels in her work at the Mayborn by coordinating administrative matters and working with events for both internal and external guests. Patricia’s service to Baylor extends beyond her role at the Museum. Patricia is a dedicated Baylor fan! She enjoys Baylor football and served as president of Baylor’s Softball Diamond Club. She served on Staff Council for 6 years and serves on Baylor’s United Way Campaign Committee. She has a strong commitment to Baylor Round Table and currently serves as vice president of the organization.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_ . Explain.**

“Baylor is a place where you can BU. I know this might sound a little cheesy, but there is no other way to say it. I have been at Baylor for 22 years and during my time here I have seen so many different examples of how the faculty, staff and students make that statement true in so many ways through the uniqueness of what each of them brings to Baylor.”

**BN: If you could go back in time and attend one Baylor event – athletic or academic – which would it be?**



“I rarely ever miss a home football game. I have been there for all the heartbreaking losses and the exciting wins. So when we beat Kansas State during our Homecoming Weekend on Oct. 23, 2010, I was one of many diehard Baylor Bear fans in the stands who rushed the field! I was one of the first ones on the field! I have to say that, since then, I have many more great moments watching Baylor Football flourish, but that one win will always remain at the top of the list for me.”

**CLERICAL/TECHNICAL/  
PARAPROFESSIONAL/  
MAINTENANCE**

**Felicia Cruz**

Office Manager  
Board and Legal Support Specialist,  
Office of General Counsel  
8 years at Baylor

Felicia is a reliable, dedicated, self-starter who handles difficult and demanding situations with grace. The work that has captured the attention of others is her knowledge and execution of immigration law, which helps Baylor hire and employ foreign nationals. Felicia’s exceptional work in this particular area has garnered admiration and appreciation from in-house attorneys, as well as outside expert counsel.

**BN: Finish the sentence:**

**Baylor is \_\_\_\_\_ . Explain.**

“Baylor is a world of knowledge to be explored. Not only are we a University with outstanding faculty and staff, but we also have facilities that offer so much history, beauty and gateways to our future. The possibilities of learning are endless.”



**BN: Do you have any “words of wisdom” or favorite scripture you’d like to share with your campus colleagues?**

“My favorite quote comes from Bernard Edmonds: ‘To dream anything that you want to dream – that’s the beauty of the human mind. To do anything that you want to do – that’s the strength of the human will. To trust yourself to test your limits – that’s the courage to succeed.’”

## Jenice Langston

Office Manager,  
Department of Political Science  
12 years at Baylor

Jenice serves as not only the institutional memory of the department, but also as their compass for functioning on a day-to-day basis. And she does so with unequaled calm, expertise and personal warmth.



### BN: Finish the sentence:

Baylor is \_\_\_\_\_. Explain.

“Baylor is a place that encourages all individuals to accomplish personal academic and professional goals. I did not have the opportunity as a young

person to attend college, although it had always been a goal. While working at Baylor, I was encouraged by the faculty in my department to pursue a degree. It took nine years to accomplish this task, but I now hold a degree from Baylor University!”

### BN: What do you find most rewarding in your work at Baylor?

“The most rewarding part of my work at Baylor is the interaction with students. I enjoy watching them mature intellectually as they earn an undergraduate or graduate degree. I maintain friendships with many as they leave Baylor, and love seeing their careers develop.”

## Minnie Simcik

Office Manager, Department of  
Mechanical Engineering  
4 years at Baylor

Minnie takes the initiative to assist in any way she can so that the members of the department may focus their efforts on students and their research. She provides a sympathetic ear to professors and students alike, prayer when they have more critical

needs, and always has an encouraging word.

### BN: Finish the sentence:

Baylor is \_\_\_\_\_. Explain.



“Baylor is the foundation for learning, leadership and Christian values. And with that foundation, it sets itself apart in providing the excellence in academia and Christian values.”

### BN: Do you have any “words of wisdom” or favorite scripture you’d like to share with your campus colleagues?

“It’s the basic principle of the Golden Rule: treat others as you wish to be treated. This is a constant effort and knowledge on how words and actions affect others. By all working together with this thought in mind, we can only create a better understanding and respect for others. I use this practice every day and it overwhelms me how people react in such a positive way.”

# 2012 Service Awards

More important than the grounds, buildings, facilities and equipment are the people who work and serve at Baylor University. Each year, the University recognizes the extraordinary contributions faculty and staff make to the lives of our students and to the operation of the University.

A ceremony publicly acknowledges individuals with 5 to 50 years of loyal service. Those who were honored for 30 or more years of service are:

## 55 Years

Rufus Spain

## 45 Years

Robert Baird  
Darlene Kyser  
Janya Martin  
David Pennington  
Robert Ray

## 40 Years

Lana Conder  
Doris DeLoach

## 35 Years

Larry Browning  
Jerrie Callan  
Joe Cox  
Lynnette Geary  
David Hendon  
Mary Lynn Klingman  
Ava Knapek  
William J. McDonald  
Michael Morrison  
Janet Sheets  
Ron Thomas  
Mike Umble

## 30 Years

Greg Benesh  
Paul Creel  
Lynne Davis  
John Faribault  
Tom Featherston  
Douglas Ferdon  
Mike Frisch  
Richard Gerik  
Alton Hassell  
James Huggins  
Karen Ruth Johnson  
James Karban

Michael Korpi  
Tom Lindsey  
Bethany McCraw  
Pati Milligan  
Bill Raines  
Diana Ramey  
Avery Sharp  
Chuck Stanley  
Sara Stone  
David Swenson  
Randal Vaughn  
Dianna Vitanza







## BaylorPlus Award

**Pat Hynan**, computer systems manager for computer science

Pat Hynan received the 2012 BaylorPLUS Award during the spring staff forum. Multiple salutes from colleagues this past year cited Hynan for actions that exemplified the "Baylor Spirit" and described him as a hero that went above and beyond his required duties.

While many salutes cited Hynan's exceptional technology skill, one was quite factual when it used the term "hero." On a Friday afternoon in June, a Baylor facilities worker fell off a ladder while working on a light fixture in the Rogers Engineering and Computer Science Building. Hynan discovered him in obvious distress and immediately jumped to assistance. The worker was badly injured, with severe-looking cuts to his head and neck and a possible broken collarbone. Hynan administered first aid and comfort to him while instructing others to help until an ambulance arrived. Although Hynan modestly claimed "all his Boy Scout training simply took over," his quick thinking and calm demeanor truly saved the day.

## Baylor University Welcomes New Regents

Dr. Christopher B. Howard, president of Hampden-Sydney College in Virginia, and Dan Hord III, BBA '89, partner in HEDLOC Investment Co. LLC and Western Property Group of Midland, were elected to the Board of Regents in January. The two will serve for three-year terms.

"We are honored to welcome Dr. Christopher Howard and Mr. Dan Hord to the Baylor Board of Regents," Board of Regents Chairman Richard Willis said. "Dr. Howard is an outstanding academic who brings to the board a wealth of experience in higher education. Mr. Hord represents the best of Baylor as an outstanding young business executive. Together, these dynamic servant leaders will bring knowledge and wisdom to the board, as well as a deep understanding of the University's mission and vision. We look forward to working alongside them as Baylor moves forward powerfully under our strategic vision, *Pro Futuris*."

Todd D. Still, professor of Christian Scriptures, holder of The William M. Hinson Chair of Christian Scriptures at George W. Truett Theological Seminary

and chair of the University's Faculty Senate, and Taylor Hoogendoorn, a junior Baylor Business Fellow from Elmhurst, Ill., with majors in economics, finance and mathematics, have been elected to serve one-year terms as non-voting Faculty and Student Regents, respectively. Their terms will begin on

June 1. This is the second year that Dr. Still has been elected to the Board of Regents while Mr. Hoogendoorn will fill a seat vacated by current Student Regent Kelly Rapp, who will conclude his service to the board when he graduates in May.

"Dr. Still is a widely respected member of our academic community who has provided valuable perspective to board deliberation during the past year. Taylor is an exceptionally thoughtful and accomplished Baylor student who will share from his own experiences and views as a student to assist in the collaborative decision-making of the board," continued Chairman Willis. "Together, our new Regents are brilliant scholars, who are passionate about their Christian faith and excited about Baylor University's future progress under *Pro Futuris*."



Howard



Still



Hord



Hoogendoorn

## Continuing the Shift to Electronic Course Evaluations

For more than 35 years Baylor has conducted course evaluations at the end of each term to gather feedback from students. This spring approximately 98 percent of those evaluations will be conducted electronically, continuing a transition that began in spring 2011 with a recommendation by a faculty committee to replace paper with electronic course evaluations.

“Course evaluations are an opportunity for students to shape the courses that future Baylor students will take,” said Wes Null, vice provost for undergraduate education. “*Pro Futuris* calls the University toward judicious stewardship, and electronic course evaluations are a way to help faculty respond to that call. They also offer students a chance to let faculty know how their courses have influenced them and how they can be improved.”

Conveniently located on Blackboard where students and faculty can access all evaluations in one place, the electronic evaluations are very similar to the paper versions, but offer added benefits ranging from security and accuracy, to timeliness and customizations.

The electronic evaluations provide students with a two-week time frame, prior to the end of the class, to complete the forms. Because students can complete the evaluations on their own time, rather than the last few minutes of a class period, the electronic process encourages more thoughtful responses, particularly in the open response comment section.

“The Institutional Research and Testing Office (IRT) has done extensive work to compare responses by students who complete evaluations electronically to those who complete them by paper,” Null said. “We have seen evidence that students are more inclined to provide longer and more in-depth answers to the written response questions when they are answering from home with their laptops as opposed to rushing to finish during the last five minutes of class.”

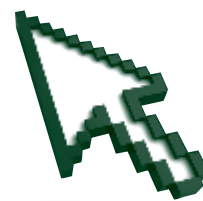
The quality of the feedback is improved, too. The electronic system allows for customized questions to be added at the school/college, department and instructor levels. The current paper evaluations have been in place, without any changes, for more than 35 years. By using an electronic process, the set of 15 core questions that are asked of every course can be kept, while additional questions specific to the individual course can be added.

With the electronic system, results are available almost as soon as the evaluations are given. In past years IRT would spend hundreds of hours scanning more than 60,000 paper evaluations each semester, which included performing data audits and compiling results one piece of paper at a time. Now, with the electronic process, accurate results can be released as soon as the grade submission process has been closed for the semester.

This year, the course evaluations will be conducted for the first time in a summer term. Previously, summer terms have lacked the time needed for processing, but with electronic evaluations that time is no longer needed.

“Electronic evaluations are a much better use of University resources,” Null said. “The electronic system better utilizes student and faculty time, supports the University’s green initiative, and provides us with more accurate and timely results – all of which enhance experiences for students and help us to continue to offer a transformational education.”

Instructors wishing to know more about the process of electronic course evaluations may email Kathleen Morley. Additional information also is available at [www.baylor.edu/irt](http://www.baylor.edu/irt).



### Tips for Improving Student Participation

If your courses are being evaluated electronically, how do you get your students to fill out the forms? Follow these steps to increase student participation:

- Include the evaluation period (April 22-May 8) on course syllabi.
- Ask students to be on the lookout for emails from [course\\_evaluations@baylor.edu](mailto:course_evaluations@baylor.edu).
- Emphasize the significance of course evaluations and let students know that their responses matter.
- Monitor and communicate course response rates to students during class.
- Offer incentives to classes for completing evaluations.
- Schedule time in a computer lab or during class when students can use laptops, tablets, iPads or other mobile devices to complete electronic evaluations.
- During the evaluation period, give an assignment or exam through Blackboard so that students are reminded to complete evaluations through Blackboard pop-ups.



## Recent Arrivals

Welcome to these new Baylor staff members.

**Jessica Alford**, Office of the Registrar  
**David Aycok**, Baylor University Press  
**Stacy Ballard**, Piper Child Development Center  
**Alison Bearden**, Campus Living and Learning  
**Jagannath Bhuyan**, Chemistry and Biochemistry  
**Jenny Branson**, School of Law  
**Jorge Chavez**, Health Services  
**Allyson Cliett**, Family and Consumer Sciences  
**Carlos Colón**, Spiritual Life  
**David Cortes**, Division of University Development  
**Bobby Cryns**, Academic Affairs/Research  
**Darrell Curry**, Police Department  
**JD Dethrow**, Facility Planning and Construction  
**Amy Easley**, Management and Entrepreneurship  
**Regina Easley-Young**, Academic Support Programs  
**Clayton Ellis**, University Development  
**Francisco Espinoza Rivera**, George W. Truett Seminary

**Ken Hall**, University Development  
**Yoshiko Hall**, Counseling Services  
**Eloisa Haynes**, Information Technology  
**Sarah Hester**, Center for Reservoir and Aquatic Systems  
**J'Naudia Hunter-Phillips**, Campus Life  
**Marc Jacobson**, School of Social Work  
**Amy McAlexander**, Division of University Development  
**Stacy McCracken**, Austin/San Antonio EMBA Program  
**Rachael Meeks-Ennis**, Piper Child Development Center  
**Delores Melendez**, Center for International Education  
**Leah Mullins**, Art  
**Bonnie Neagle**, Human Resources  
**Alison Neubert**, Cherry Award  
**Megan Pardy**, School of Social Work  
**Zach Peters**, Athletic Communications

**Casey Pittman**, Baylor Event Services  
**James Plummer**, Access Services  
**Marsha Poucher**, Computer Science  
**Lauri Rogers**, Counseling Services  
**Ruben Sanchez**, School of Social Work  
**Chelsea Saylor**, University Development  
**Will Simmons**, University Development  
**Maggie Slack**, Museum Studies  
**Jimmy Smith**, Procurement Services  
**Ryan Surratt**, School of Social Work  
**Jeremiah Tiffin**, Athletics  
**Chris Tindell**, Office of Investments  
**Shamethia Webb**, School of Social Work  
**Pat Williamson**, University Development  
**Jasmine Wilson**, Campus Living and Learning

*New staff hires Nov. 13, 2012, through March 8, 2013, provided by Baylor Human Resources*

## of NOTE...

### Congratulations to

**Madison Adcock**, admission services, and husband, Logan, on the birth of their son, Ellis Wyatt Adcock, Jan. 10.  
**William Anderson**, mechanical engineering, and wife, Britney, on the birth of their daughter, Claire Elizabeth Anderson, Jan. 17.  
**Carrie Arroyo**, social work, and husband, Luis, on the birth of their daughter, Eden Luz Arroyo, Dec. 1.  
**Jordan Barker**, athletics, and wife, Rachel, on the birth of their daughter, Ruby Meredith Barker, Nov. 9.  
**Michael Bell**, academic affairs, and wife, Michelle, on the birth of their son, Gunnar Lee Bell, Dec. 8.  
**Oleksandra Beznosova**, mathematics, and husband, Boris, on the birth of their daughter, Mary Beznosova, Feb. 6.  
**Samuel Binkley**, undergraduate programs at Hankamer School of Business, and wife, Courtney, on the birth of their son, Ian Samuel Binkley, Jan. 15.  
**Jaime Duerksen**, University Libraries, and wife, Kimberly, on the birth of their son, Joshua Lee Duerksen, Feb. 20.  
**J. Fagner**, University marketing and communications, and wife Brandi, on the birth of their son, Owen J. Fagner, March 12.  
**Lindsey Freed**, education, and husband, Corey, on the birth of daughter, Kennedy Elizabeth Freed, Dec. 27.  
**Heather Gilliam**, student life, and husband, Joshua, on the birth of their son, Luke Grant Gilliam, Dec. 4.  
**Michael Gonzales**, ITS, and wife, Maria, on the birth of their daughter, Mikaela Marie Gonzales, Feb. 1.  
**Leslie Hahner**, communications, and husband, Scott Varda, on the birth of their daughter, Kennedy Grace Varda, Dec. 26.  
**Dawn Hall**, admission services, and husband, Steve, on the birth of their daughter, Arden Marie Hall, Jan. 28.  
**William Hockaday**, geology, and wife, Mary, on the birth of their daughter, Abigail Noel Hockaday, Dec. 17.

**Austin Kertesz**, student learning and engagement, and wife, Arielle, on the birth of their son, Graham R. Kertesz, Feb. 7.  
**Ashley Louge**, University marketing and communications, and husband, Travis, on the birth of their son, Colton Russell Louge, Feb. 26.  
**John Miller**, electrical and computer engineering, and wife, Sarah, on the birth of their daughter, Ruth Elizabeth Miller, Oct. 17.  
**Jennifer Murphy**, Piper Child Development Center, and husband, Mark, on the birth of their daughter, Adaline Elise Murphy, Feb. 10.  
**Lane Murphy**, University marketing and communications, and wife, Amy, on the birth of their daughter, Hazel Jane Murphy, Oct. 9.  
**Joseph Oliver**, campus living and learning, and wife, Holly, on the birth of their daughter, Coralynn Grace Oliver, Jan. 30.  
**Chad Smith**, police department, and wife, Gina, on the birth of their daughter, Kimber Adeline Smith, Jan. 13.  
**Sky Toney**, health, human performance and recreation, and wife, Amy, on the birth of their daughter, Avery Grace Toney, Dec. 7.  
**Hillary Train**, Baylor Interdisciplinary Core, and husband, Daniel, on the birth of their daughter, Amelie Noelle Train, Dec. 18.  
**Joseph Villegas**, athletics, and wife, Natasha, on the birth of their daughter, Julianna Myriam Villegas, Dec. 15.

### With sympathy to

**Parker Andrews**, student, on the death of his father, Reese Andrews, March 2.  
**Will Benning**, student, on the death of his father, Bill Benning, Feb. 14.  
**Drew Earnest**, student, on the death of his mother, Ann Earnest, March 9.  
The family of **Daniel Jones**, student, on his death March 28.  
**Aaron Lorick**, student, on the death of his father, William Lorick, Feb. 18.  
**Matthew Minard**, University marketing and communications, on the death of his mother, Constance Minard, April 5.  
**Carol Perry**, journalism, on the death of her husband, Gene Perry, April 11.  
The family of **Kevin Signo**, student, on his death March 3.  
**Marcia Thomas**, student, on the death of her father, Herschel Thomas, April 6.

*Information provided by Baylor Human Resources and the Office of Spiritual Life*

## A look at recent news of interest around Baylor

### Baylor Regents Approve Fundraising for New Business School Building



At its February meeting, the Baylor Board of Regents approved fundraising for a new 275,000-square-foot facility on the east side of campus that would offer nearly 40 percent more space for business school students and faculty.

The architectural design for the new Baylor business school building features a highly corporate and sustainable business environment, including a centerpiece atrium that would showcase some of the school's signature classrooms, such as the Southwest Securities Financial Markets Center. The design also includes a large auditorium to accommodate guest lectures and special events, and a variety of classroom spaces that would fully incorporate the latest classroom technology for collaborative learning, innovation and problem solving. Regents heard a report on plans related to the building and viewed the architectural renderings of the potential new facility before approving the fundraising phase.

"This has been a truly historic year for Baylor," said Richard Willis, BBA '81, MBA '82, chair of the Baylor Board of Regents. "At levels we have never approached before, we are witnessing record numbers of donors coming forward to provide gifts both large and small to advance some of the most important and exciting projects in University history. In light of the tremendously active role alumni have taken supporting financially the President's Scholarship Initiative and Baylor Stadium, we believe that

Baylor Nation, which includes thousands of successful business school graduates, now stands ready to get behind our outstanding school of business to support construction of the building that will propel that program to new heights."

### Baylor LHSO Dean Named to Baylor University Medical Center Board

Shelley Conroy, dean of the Baylor University Louise Herrington School of Nursing, has been appointed to a three-year term on the Board of Trustees of Baylor University Medical Center.

"Baylor University Medical Center's vision of being a nationally recognized academic medical center cannot be achieved without outstanding governance. Dr. Conroy provides a unique perspective as a scholar, teacher, clinician and servant leader," said John McWhorter, president, Baylor University Medical Center at Dallas and senior vice president, Baylor Health Care System. "We value her perspective and her immense talent, and she is an outstanding addition to our Board of Trustees."

All members of Baylor University Medical Center at Dallas' Board of Trustees are leaders in their fields who dedicate hundreds of hours to ensure that Baylor continues to fulfill its mission to serve all people through exemplary health care, education, research and community service.

### Jim and Nell Hawkins Indoor Tennis Center Dedicated

Baylor dedicated the stunning new Hawkins Indoor Tennis Center in March with a ceremony honoring the contributions of benefactors Jim and Nell Hawkins of Waco, who generously provided the lead gift to turn the dream of an indoor tennis center into a reality.

An estimated crowd of nearly 700 fans celebrated the opening of the long-awaited new indoor home for Baylor Tennis, a 34,000-square-foot, \$7 million venue that will elevate Baylor's high-performing tennis program to new heights. Six parallel indoor tennis courts with spectator seating will ensure that fans and players can enjoy top tennis action in a comfortable environment, providing a venue that will position Baylor to host NCAA Tennis Championships in the future.



### Baylor University Is Pleased To Announce The 2014 Cherry Award Finalists



**Meera Chandrasekhar**  
Curator's Teaching Professor of  
Physics, University of Missouri



**Joan Breton Connolly**  
Professor of Classics and Art  
History, New York University



**Michael K. Salemi**  
Professor Emeritus of Economics  
University of North Carolina at  
Chapel Hill

Honoring the great teachers that inspire our future, Baylor University has selected these finalists from a strong field of nominees. The finalists will each receive \$15,000 and participate in a series of lectures at Baylor during fall 2013. The winner receives \$250,000 and teaches in residence at Baylor for a semester. The home departments of the finalists and winner also receive significant monetary awards.



## Waco and Addison Launch Partnerships with Baylor Entrepreneurship

Baylor and the Greater Waco Chamber have partnered to launch ThInc Space, a business incubator for creative start-ups that also will be the headquarters for Baylor's Accelerated Ventures Program.

The program teaches students to create real companies, raise real funds, create marketing plans, launch products and services, and generate sales.

The launch follows on the heels of Baylor's recent agreement with the Town of Addison, Texas for students in the Accelerated Ventures program to use free office space following completion of the program and take advantage of expertise and support of economic development stakeholders in the Addison community.

"This agreement is a shining example of partnership between Baylor University and the Greater Waco Chamber," said Dr. Terry Maness, dean of Baylor's Hankamer School of Business. "It will help our young student entrepreneurs during and after their coursework and help to ensure success of their businesses."

## National Survey Finds Baylor Alumni Retain Strong Bond with University

A new national survey by a leading academic survey research institute shows that a large majority of Baylor University alumni are "very proud" to be graduates and report a stronger bond than ever to their alma mater.

The national survey of Baylor alumni was conducted by telephone from Nov. 13-19, 2012, by the University of New Hampshire Survey Center (UNHSC). This is the third in a series of national studies of Baylor alumni conducted in 2007, 2010 and 2012.

"The results of this latest scientific survey of alumni show that Baylor graduates across the nation are enthusiastically supportive of their alma mater," said Baylor President Ken Starr. "Engaging Baylor alumni is both a high privilege and weighty responsibility. The University and our alumni have worked together over the past

decade to establish a rich variety of new programs that connect, empower and serve as never before our alumni nationally and around the world."

## Drayton McLane Jr. Honored with 2012 Founders Medallion

Baylor University presented the Baylor Founders Medallion to Regent Emeritus and Baylor alumnus, Drayton McLane Jr. during the Feb. 11 Founders Day ceremony in Waco Hall. As one of the University's most distinguished awards, the Founders Medal was established in 1969 to recognize men and women whose service and contributions have been unusually significant to the life and future of the University.



McLane's enduring relationship with Baylor University began during his years as a Baylor student. After graduating in 1958 with a bachelor of business administration degree, McLane went on to earn a master's degree from Michigan State University before beginning his career as an entrepreneur. In the spirit of the verse, "to whom much is given, much is required," McLane has remained a determined advocate for the growing needs of his alma mater and has advanced the University's mission through generous support.

As an expression of their own distinct passions and desire to propel students forward, McLane and his wife, Elizabeth, have supported several areas across campus. Their unwavering generosity is evidenced from the McLane Student Life Center to the carillon bells atop Pat Neff Hall. Their wholehearted support of Baylor's future was most recently demonstrated through the lead gift for Baylor Stadium.

## President Starr Expands Responsibilities, Adds VP Title to Chief of Staff

Baylor President Ken Starr has expanded the role of his Chief of Staff Karla Leeper, PhD, to include an additional title and new responsibilities as vice president for executive affairs.

While continuing to manage the Office of the President, Leeper will assume responsibility for the Office of Governmental Relations and Baylor Event Services, which previously had reported to the Division of Constituent Engagement and Division of Finance and Administration, respectively.



"This appointment recognizes Dr. Leeper's exceptional tenure managing the essential and strategic responsibilities of the President's Office," President Starr said. "We have expanded her role to include a vice presidential position that will lead a set of emerging areas of critical importance as our office moves boldly forward under the strategic vision of *Pro Futuris*."

## Other Headlines of Interest:

- Baylor Trumpeters Blow Away National Competition
- Baylor-Born Business Wins First Place in Entrepreneur Competition
- Baylor Model United Nations Team Receives Award at State Conference

To learn more, visit [www.baylor.edu/mediacommunications](http://www.baylor.edu/mediacommunications). Or to make sure you are aware of the latest campus news, make the Faculty and Staff page your homepage [www.baylor.edu/facultystaff](http://www.baylor.edu/facultystaff).

## Research Gazette

Information provided by the Baylor  
Office of Sponsored Programs

### Grant Awards (November 2012)

**TOTAL AWARDED: \$3,896,888**

\*printed with corrections from last issue

**Dr. Erick Baker**, computer science; \$46,888 (additional funding); Data Structures, Algorithms and Tools for Ontological Discovery; The Jackson Laboratory

**Dr. Liang Dong, Russell Duren, Yang Li, Jonathan Hu**, electrical and computer science; \$150,000; Onboard Wireless High-Definition Content Delivery System; L-3 Communications

**Dr. Daniel Peppe**, geology; \$100,000; Climate, Tectonics and the Ecosystem Impact: Exploring the Relationship between Extrinsic Controls and Cyclic Alluvial Stratal Accumulations within the Paleocene Nacimiento Formation, San Juan Basin, New Mexico

**Dr. Jon Singletary, Jeremy Everett, Dr. Beth Drew**, social work; \$3,500,000; Health and Human Services Commission

**Dr. Janelle Walter**, family and consumer sciences; \$100,000; Food Science Project Maintenance (additional funding); Texas Education Agency

### Grant Awards (December 2012)

**TOTAL AWARDED: \$248,977**

**Dr. Bob Marks**, engineering; \$24,304 (additional funding); Tactical Task Allocation and Resource Management in Nonstationary Swarm Dynamics; Office of Naval Research

**Dr. Jane Harvill**, statistical sciences; \$80,000; Using Vector Nonlinear Time Series to Develop and Advance for Solar Resource Characterization; Sandia National Laboratories, U.S. Department of Energy

**Dr. Bessie Kebaara**, biology; \$73,860; Copper Homeostasis and the Nonsense-mediated mRNA Decay Pathway in *Saccharomyces cerevisiae*; Texas Higher Education Coordinating Board

**Dr. Jon Singletary**, social work; \$10,838 (additional funding); Research on Food Security in Texas; Share Our Strength

**Dr. James Curry**, political science; \$35,000; Baylor Texas Legislative Internship Program; Beaumont Foundation

**Dr. Peter Allen**, geology; \$20,000 (additional funding); Determining Groundwater Recharge from Irrigation Systems for Production of Biofuels in Hawaii; United States Department of Agriculture

**Dr. Stephen Trumble**, biology; \$4,975 (additional funding); Physiological Monitoring in Diving Mammals; Woods Hole Oceanographic Institute

### Grant Awards (January 2013)

**TOTAL AWARDED: \$2,532,486**

**Dr. Lesley Wright**, mechanical engineering; \$50,000 (additional funding); Detailed Heat Transfer Coefficient Distributions on Leading Edge Impingement Models; Honeywell International

**Dr. Tanya Brice**, social work; \$15,304 (additional funding); Effects of Universal Breakfast in the Classroom, on Participation, Behavior and Flavored Milk Consumption; Dairy Max

**Dr. Stephen Sloan**, oral history; \$2,123 (additional funding); Texas Liberator William Danner; Friends of Texas Holocaust & Genocide

**Dr. Joe Yelderman**, geology; Student Internship; \$20,328 (additional funding); Southern Trinity Groundwater Conservation District

**Dr. Jon Singletary**, social work; \$75,000; Community Partner Program; Walmart Foundation

**Dr. Brooke Blevins and Dr. Karon LeCompte**, education; \$30,000; Hatton W. Sumners iCivics Student Summer Camp; Hatton W. Sumners Foundation

**Dr. David Jack**, mechanical engineering; \$162,493; 3D Hi-Resolution NDT for Composites-Phase 4; L-3 Communications-Waco

**Dr. Jay Yoo and Dr. Lorynn Divita**, family and consumer sciences; \$12,823; Forever Fashionable: Baylor Cotton Week

**Dr. Byron Johnson**, Institute for Studies of Religion; \$157,415; Evaluating the Effectiveness of the Quality Unit Executive Pilot Program; Boy Scouts of American, John Templeton Foundation



**Dr. Jon Singletary**, social work, and **Jeremy Everett**, Director of Texas Hunger Initiative; \$2,000,000; Summer Meals and After School Program Evaluation; Walmart Foundation

**Dr. Ian Gravagne**, electrical and computer engineering, and **Dr. Brian Garner**, mechanical engineering; NOVA/Baylor Casing Vent Security Device Engineering Improvement; \$7,000; NOVA Biologicals, Inc.

### Grant Awards (February 2013)

**TOTAL AWARDED: \$305,963.50**

**Dr. David Jack**, mechanical engineering; \$16,465.50 (additional funding); Development of Cement in Casing Collapse Analysis Tool; Hess Inc.

**Dr. Kenichi Hatakeyama**, physics; \$36,034; CMS LPC Fellowship; FermiLab

**Dr. Scott Cunningham**, economics; \$46,459; How to Efficiently Reduce the Public Health Costs of Illicit Uses of Legitimate Medicines? An Evaluation of Methamphetamine Precursor Controls; Tulane University, Robert Wood Foundation

**Dr. Stephen McClain**, mechanical engineering; \$86,538 (additional funding); Measurements and Modeling of Convective Heat Transfer from Realistic Ice Roughness; National Aeronautics and Space Administration

**Dr. Robert Doyle**, Center for Reservoir and Aquatic Systems Research; \$50,245; Comal River: Applied Research; Bio-West, Inc.

**Dr. Rebecca Sheesley**, environmental science; \$45,972; Collect Analyze and Archive Filters at two Discover-AQ Houston Focus Areas: Initial Characterization of PM Formation and Emission; University of Texas, Texas Air Quality Research Program

**Dr. Bridget Fuselier**, Law School, \$10,000; Application for Baylor Law School Veterans' Assistance Clinic; Texas Bar Foundation

**Dr. Brian Garner**, mechanical engineering; \$8,000; A Mechanical Horse Simulator for Therapy of Individuals with Disabilities; Bernard and Audre Rapoport Foundation

**Drs. Emily Hunter and Dawn Carlson**, management and entrepreneurship; \$6,250; Boundary Violations: Positive and Negative Consequences of Daily Work-Family Interference.



## Professional Spotlight

### PUBLICATIONS

**Dr. Steve Bradley**, assistant professor of management and entrepreneurship, published "Organizational Sponsorship and Founding Environments: A Contingency View on the Survival of Business Incubated Firms, 1994-2007" in the *Academy of Management Journal*, November 2012, with co-authors A. Amezcua, Matthew Grimes and Johan Wiklund.

**Dr. Blair Browning**, assistant professor of communication, published "The Positives and Negatives of Twitter: Exploring How Student-Athletes Use Twitter and Respond to Critical Tweets" in the *International Journal of Sport Communication*, Vol. 5, Issue 4, p. 503-521, December 2012, with co-author Dr. Jimmy Sanderson, Clemson.

**Dr. Mary C. Brucker**, professor of nursing, published "Yes, but," an editorial in *Nursing for Women's Health*, Vol. 16, Issue 6, p. 449-50, December 2012.

**Dr. Tonya Davis**, assistant professor of educational psychology, published "Case Report: The Effects of a Weighted Vest on Aggressive and Self-Injurious Behavior of a Boy With Autism" in *Developmental Neurorehabilitation*, 2013, with co-authors **Sharon Dacus**, alumnus, **Erica Strickland**, alumnus, **Daelynn Copeland**, doctoral student in educational psychology, Dr. Jeff Chan, Northern Illinois University, **Kara Blenden**, alumnus, B.S. in education (all-level special education), **Staci Osborn**, alumnus, **Rachel Scalzo**, doctoral student in educational psychology, and **Kellsye Wells**, alumnus. She also published "Chelation Treatment For Autism Spectrum Disorders: A Systematic Review" in *Research in Autism Spectrum Disorders*, Vol. 7, p. 49-55, 2013, with co-authors Dr. Mark O'Reilly, The University of Texas at Austin, Dr. Soyeon Kang, The University of Texas at Austin, Dr. Russ Lang, Texas State University, Dr. Mandy Rispoli, Texas A&M University, Dr. Jeff Sigafoos, Victoria University-Wellington, Dr. Giulio Lancioni, University of Bari, Italy, **Copeland** and **Shanna Attai**, doctoral student in educational psychology;

"Reduction of Automatically Maintained Self-Injurious Behavior Utilizing Noncontingent Matched Stimuli" in *Developmental Neurorehabilitation*, 2013, with **Dacus Strickland**, Dr. Wendy Machalicek, University of Oregon, and **Laura Coviello**, student.

**Dr. William V. Davis**, professor of English and writer-in-residence, published "Testing His Faith On Emptiness: Reading R. S. Thomas' Poems on Prayer" in *Renascence: Essays on Values in Literature*, Vol. LXIV, Issue 3, p. 233-247, spring 2012; "One of Those Days," and "Answers to Questions" (poems) in *The Louisiana Review*, Vol. 10, p. 92-93, spring 2012; "Finding an Ammonite" (poem) in *San Pedro River Review*, Vol. 4, Issue 5, p. 1, fall 2012; "The Fruit Cellar" (poem) in *Pembroke Magazine, The American South*, Vol. 44, p. 10, 2012; "Winter Windows" and "Depth of Field" (poems) in *Descant*, Vol. 51, p. 40-41, 2012.

**Ellen Hampton Filgo**, e-learning librarian, published "Using Twitter for Virtual Reference Services" and "Embedded Librarians Using Web 2.0 Services for Reference" (chapters) in *Implementing Virtual Reference Services*, 2013.

**Dr. Michael B. Frisch**, professor of psychology and neuroscience, published "Quality of Life and Well-Being in General Medicine, Psychiatry, and Mental Health" (a chapter) in *Handbook of Social Indicators and Quality of Life Research*, 2012; "Pioneers in Quality of Life Research" in *Applied Research in Quality of Life*, Vol. 7, Issue 3, 2012.

**Dr. Kevin Gardner**, professor of English, published "Strange Deliberations: John Betjeman and Protestant Nonconformity" in *Christianity and Literature*.

**Dr. Greg Garrett**, professor of English, published *Entertaining Judgment: The Afterlife in Literature and Popular Culture*, fall 2014; *The Prodigal*, summer 2013, with co-author Brennan Manning.

**Dr. Julia D Hejduk**, professor of classics, published "Arachne's Attitude: Metamorphoses 6.25" in *Mnemosyne*, Vol. 65, p. 764-68, 2012; "Teaching in Paradise" in *Classical Journal*, Vol. 108, p. 95-102, 2012.

**Kathy Hillman**, associate professor and director of special collections for the central university libraries, published "Review of *The Forever Box* by Kristin Clark Taylor (Berkley, 2012)" in *Baptist Standard*, Vol. 124, Issue

23, p. 19, Nov. 5, 2012; "The Forever Box by Kristin Clark Taylor" (a book review) in *Baptist Standard*, Vol. 124, Issue 23, p. 19, November 5, 2012; "The Archivists New Testament: An Archival Arrangement of the Documents of the New Testament by Jeanette White Ford" (a book review) in *Baptist Standard Digital Edition*, Vol. 125, Issue 1, Jan. 14; "In Pursuit of Great & Godly Leadership: Tapping the Wisdom of the World for the Kingdom of God by Mike Bonem" (a book review) in *Baptist Standard Digital Edition*, Vol. 125, Issue 2, Jan. 28. "Strength for the Moment: Inspiration for Caregivers by Lori Hogan" (a book review) in *Baptist Standard Digital Edition*, Vol. 125, Issue 3, Feb. 11; "My Sisters the Saints: A Spiritual Memoir by Colleen Carroll Campbell" (a book review) in *Baptist Standard Digital Edition*, Vol. 125, Issue 4, Feb. 25.

**Dr. Emily Hunter**, assistant professor of management and entrepreneurship, published "When does Virtuality Really 'Work?' Examining the Role of Work-Family and Virtuality in Social Loafing" in the *Journal of Management*, November 2012, with co-authors Sara Jansen Perry, Natalia Lorinkova, Abigail Hubbard and Timothy McMahon.

**Dr. Kyle Irwin**, assistant professor of sociology, published "A normative explanation of antisocial punishment" in *Social Science Research*, Vol. 42, Issue 2013, p. 562-570, January 2013, with co-author Dr. Christine Horne, Washington State University.

**Dr. Sung Joon Jang**, associate professor of sociology, published "Desistance and Protection from Binge Drinking between Adolescence and Emerging Adulthood: A Study of Turning Points and Insulators" in *Sociological Focus*, Vol. 46, Issue 2013, p. 1-24, 2013.

**Dr. Hope Johnston**, assistant professor of English, published "Redressing the Virago in Christine de Pizan's *Livre de la cité des dames*" in *CRMH*, December 2012; *Christine de Pizan, The Boke of the Cyte of Ladyes: An edition of Brian Anslay's 1521 Middle English Translation and the 15th-century Middle French Text of Ms. London, British Library Royal 19.A.xix*, Arizona State University Press for their Medieval & Renaissance Texts & Studies series, 2013.

**Dr. Joshua King**, assistant professor of English, published "Wordsworth and Reading Verse" in *Essays in Romanticism*, Vol. 19, p. 19-32,

2012; "Coleridge's Clerisy and Print Culture" in *The Coleridge Bulletin*, December 2012.

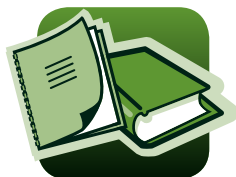
**Dr. Eric Lai**, professor of music theory, published "A Review of Performances of Bruckner's Sixth Symphony by Riccardo Muti and the Chicago Symphony Orchestra" in *The Bruckner Journal*, Vol. 16, Issue 3, p. 35-37, November 2012.

**Dr. Christopher Meyerm**, associate professor of management and entrepreneurship, published "A New Perspective on Coalitions: What Motivates Membership?" in *Group Dynamics: Theory, Research, and Practice*, 2013.

**Dr. David W. Music**, professor of church music, published "The Second Edition (1837) of William Walker's The Southern Harmony" in the *American Music Research Center Journal*, Vol. 21, p. 93, 2012.

**Dr. Mitchell Neubert**, associate professor of management and entrepreneurship and Holder of The Hazel and Harry Chavanne Chair of Christian Ethics in Business, published "The Influence of

Ethical Leadership and Regulatory Focus on Employee Outcomes" in the *Business Ethics Quarterly*, November 2012, with co-authors Ju-Chien



C. Wu and Jim Roberts; "Religious Profile of American Entrepreneurs" in the *Journal of Scientific Study of Religion*, October 2012, with co-author **Dr. Kevin Dougherty**, associate professor of sociology; "Three Alternatives to Organizational Value Change and Formation: Top Down, Spontaneous Decentralized, and Interactive Dialogical" in the *Journal of Applied Behavioral Science*, Vol. 48, No. 3, September 2012, pp. 380-409, with co-authors Michael Boniface and Michael Rashmi; "Christian Perspectives on Faith at Work: An Empirical Exploration of Faith and Work Associations Across Christian Religious Traditions" in *Handbook of Faith and Spirituality in the Workplace*, June 2012, with co-author **Dr. Kevin Dougherty**, associate professor of sociology.

**Dr. Linda J. Olafsen**, associate professor of physics, published "Tunable Excitation of Mid-Infrared Optically Pumped Semiconductor Lasers" in *Proc. SPIE, Quantum Sensing and Nanophotonic Devices X*, Vol. 8631, p. 86312N, Feb. 4, with co-authors **Jeremy Kunz**, PhD student, Dr. Andrew

P. Ongstad, Air Force Research Laboratory, and Dr. Ron Kaspi, Air Force Research Laboratory.

**Dr. Roger E. Olson**, professor of Christian theology and Holder of the Foy Valentine Professorship in Christian Ethics, published "Pietism and Postmodernism: Points of Congeniality" in *Christian Scholar's Review*, Vol. XLI, Issue 4, p. 367-380, summer, 2012.

**Dr. Richard Russell**, professor of English, published "Irish Unionism, North of Ireland Protestantism, and Home Rule in Joyce's Dubliners" (essay) in the *Joyce Studies Annual*, 2013; "There Lives the Dearest Freshness Deep Down Things: The Intertextual Relationship of George Mackay Brown's Greenvoe and Hopkins's God's Grandeur" (essay) in *Renascence*, 2013.

**Dr. Terrill Saxon**, associate professor of educational psychology, published "The Relationship Between Parenting Styles and Creativity in a Sample of Jamaican Children" in *Creativity Research Journal*, 2012, with co-author

**Dr. Danielle Fearon**, lecturer in educational psychology; "How Do Jamaica's Unattached Youth View Their Career Prospects and Life Skills" in *Comparative Education Review*, 2012, with co-authors **Dr. Danielle Fearon**, lecturer in educational psychology, Dr. Darrell Hull, University of North Texas, Dr. Lincoln Williams, University of West Indies, and Dr. Jimmy Tindigarukayo, University of West Indies.

**Dr. James SoRelle**, professor of history, published *Taking Sides: Clashing Views on Controversial Issues in United States History*, vol. 2, 15th edition, 2012, with co-author Dr. Larry Madaras.

**Dr. Rishi Sriram**, assistant professor of educational administration, published a book review of *Reframing Academic Leadership* by Lee G. Bolman and Joan V. Gallos in the *Journal of College Student Development*, Vol. 53, Issue 6, p. 860-861, November 2012; "Reclaiming the 'Scholar' in Scholar-Practitioner" in the *Journal of Student Affairs Research and Practice*, Vol. 49, Issue 4, p. 377-396, November 30, 2012, with co-author Meghan Oster, Northern Virginia Community College; "Influences of Theory and Practice in the Development of Servant Leadership in Students" in *Journal of Leadership Education*, Vol. 12, Issue 1, p. 74-91, February 2013, with co-authors **Jennifer Massey**, assistant dean for student learning and engagement, and **Dr. Tracey Sulak**, coordinator of student

life assessment; "Reclaiming the 'Scholar' in Scholar-Practitioner" in the *Journal of Student Affairs Research and Practice*, Vol. 49, Issue 4, p. 377-396, 2012, with co-author Meghan Oster, Northern Virginia Community College.

**Dr. Marty Stuebs**, associate professor of accounting, published "Corporate Social Responsibility and Firm Productivity: Evidence from the Chemical Industry in the United States" in *Journal of Business Ethics*, November 2012, with co-author Li Sun.

**Dr. Charlie M. Tolbert**, professor and chair of sociology, published "Entrepreneurial Environment and the Prevalence of Diabetes in U.S. Counties" in *International Scholarly Research Network Public Health*, Vol. 2012, Issue 359473, p. 1-5, August 2012, with co-authors **Dr. Carson Mencken**, professor of sociology, **Dr. Jing Li**, post doctorate, and Dr. Troy C. Blanchard, Louisiana State University.

**Dr. Jeremy E. Uecker**, assistant professor of sociology, published "Parental Divorce, Parental Religious Characteristics, and Religious Outcomes in Adulthood" in the *Journal for the Scientific Study of Religion*, Vol. 51, Issue 4, p. 777-794, 2012, with co-author Dr. Christopher G. Ellison, University of Texas at San Antonio.

**Dr. David VanHoose**, professor of economics, published "A Model of International Trade in Banking Services" in *Open Economies Review*, November 2012.

**Dr. Theodore Waldron**, assistant professor of management and entrepreneurship, published "Explaining Differences in Firms' Responses to Activism" in *Academy of Management Review*, 2012, with co-authors Chad Navis and Greg Fisher.

**Dr. Marley W. Watkins**, professor, Chair and graduate program director for educational psychology, published "Assessing Changes in Socioemotional Adjustment Across Early School Transitions New National Scales for Children at Risk" in the *Journal of School Psychology*, Vol. 51, Issue 1, p. 97-115, 2013, with co-authors Dr. Paul A. McDermott, University of Pennsylvania, Dr. Michael J. Rovine, Pennsylvania State University, and Samuel H. Rikoon, University of Pennsylvania; "Multivariate Screening Model for Later Word Reading Achievement: Predictive Utility of Prereading Skills and Cognitive Ability" in *Journal of Applied School Psychology*, Vol. 29, Issue 1, p. 52-71, 2013, with co-authors Dr. Heidi H. MacDonald, Granby Public Schools, Granby,



Conn., and Dr. Amanda L. Sullivan, University of Minnesota; "Examiner Familiarity Effects For Children With Autism Spectrum Disorders" in *Journal of Applied School Psychology*, Vol. 29, Issue 1, p. 37-51, 2013, with co-authors Dr. Julia E. Szarko, Pennsylvania State University, and Dr. Alec J. Brown, Arizona State University.

**Dr. Jim West**, professor and Holder of the W.H. Smith Professorship in Economics, published "From Natural Variation to Optimal Policy? The Importance of Endogenous Peer Group Formation," in *Econometrica*, December 2012, with co-authors Scott E. Carrell and Bruce I. Sacerdote.

**Dr. D. H. Williams**, professor of religion, published *Hilary of Poitiers: Commentary on Matthew (Fathers of the Church)*, Vol. 125, 2012.

**Dr. Matthew Wood**, assistant professor of management and entrepreneurship, published "The Effects of Perceived Control on Venture Capitalists Investment Decisions: A Configurational Perspective" in *Entrepreneurship Theory and Practice*, October 2012, with co-authors Will Drover and Tyge Payne; "Improving Governance Arrangements for Academic Entrepreneurship" in *Organizational Innovation in Public Services: Forms and Governance*, Palgrave-MacMillan, November 2012.

## PRESENTATIONS

**Cameron Armstrong**, director of student services, Louise Herrington School of Nursing, and Sarah Edwards, Texas A&M University, presented "The Relationship Between Student-Faculty Interaction and College Outcomes: Does Academic Major Moderate the Relationship?," co-authored by Dr. Young Kim, Azusa Pacific University, and Sarah Edwards, Texas A&M University, at the Association for the Study of Higher Education, held Nov. 17, 2012 in Las Vegas, Nev.

**Dr. Blair Browning**, assistant professor of communication, and Dr. Jimmy Sanderson, Clemson, presented "Training versus monitoring: A qualitative examination of athletic department practices regarding student-athletes and Twitter," at International Association of Communication and Sport Summit, held Feb. 23 in Austin.

**Greta Buehrle**, lecturer in interior design, and **Dr. Mary Simpson**, program coordinator for apparel design and product development, presented "Architecture

Meets Fashion: Inspiration Interchange — A Collaborative Project with Interior and Apparel Design," at 2013 IDEC Annual Conference, held Feb. 17-19 in Indianapolis, Ind.

**Linda Cates**, director of the Office of Academic Integrity, and **Dr. Sinda Vanderpool**, assistant vice provost for academic enrollment management, presented "Creating and Implementing an Online Academic Integrity Tutorial," at the International Center for Academic Integrity (ICAI) Conference, held Feb. 27 in San Antonio.

**Ramona Curtis**, director for civic engagement and educational development, **Lori Genous**, director of wellness, **Dr. Monique Marsh**, staff psychologist, and **Kim Marmon**, resource specialist for multicultural affairs, presented "More Than We Can Bear: Collaborating to Address the Mental Health Needs of African-Americans at Predominately White Institutions" at Texas University & College Counseling Center's Conference, held Feb. 7 in Waco.

**Dr. Charles Davis**, Holder of The Emerson O. Henke Chair and The Walter Plumhoff Professorship in Accounting, presented "Planning, Budgeting, and Forecasting: A Primer" at the IMA Student Leadership Conference, held November 2012 in San Antonio.

**Dr. Meghan J. DiLuzio**, assistant professor of classics, presented "Paulina's Poetic Defense of Roman Religion" at the American Philological Association, held Jan. 5, 2013 in Seattle.

**Dr. Michael B. Frisch**, professor of psychology and neuroscience, presented "How to Add Evidence-Based Positive Psychology to a Clinical or Coaching Practice" to the University of Kansas department of psychology and the clinical psychology program in Lawrence, Kan.

**Dr. Shelby Lea Garner**, lecturer of nursing, presented "Picture This! The Use Of PhotoVoice as a Change Agent to Improve Social Disparities" at Nurses Christian Fellowship International Conference, held Nov. 7, 2012 in Santiago, Chile; "Evidence Based Spiritual Nursing Practice," "Using Evidence Based Data to Write Critical Thinking Test Items," "Systematic Reviews versus Literature Reviews" and "Infection Control" at The Rebekah Ann Naylor School of Nursing Faculty Workshop, held Jan. 3 in Bangalore, India.

**Dr. Earl Grinols**, distinguished professor of economics, presented "Gambling Social

Impacts" at the ProFamily Legislators Conference held in Dallas, November 2012; "Gambling-Caused Social Harm" at the Predatory Gambling Conference held October 2012 in Arlington; "Health Care, Entitlements, and National Financial Collapse," held May 2012 in Waco.

**David Grubbs**, part-time lecturer in management and entrepreneurship, presented "Start-Ups On Steroids: Baylor University's Accelerated Ventures Program And An Experiential Learning Model," at the United States Association for Small Business and Entrepreneurship, held January 2013 in San Francisco.

**Dr. Emily Hunter**, assistant professor of management and entrepreneurship, presented "Expanding the generalizability of surface and deep acting across industries" at the Annual Meeting of the Society for Industrial and Organizational Psychology, held April 2013 in Houston.

**Dr. David Hurtt**, associate professor of accounting, presented "The Relationship Between Segment-Level Manipulations and Audit Fees" at the Auditing Section Midyear Meeting held January 2013 in New Orleans.

**Dr. Joshua King**, assistant professor of English, presented "F.D. Maurice's Protestant Britain: National Spiritual Community in a Sectarian Print Culture" at Religion and Literature in the Long Nineteenth-Century, held Oct. 26, 2012 at Wheaton College.

**Dr. Beth A. Lanning**, associate professor of health, human performance and recreation presented "The Efficacy of EAA/EAAT as a Treatment Modality for Children with ASD" at the Professional Association of Therapeutic Horsemanship International Conference, held October 2012 in Bellevue, Wash. with Nancy Krenek, ROCK Therapeutic Riding Facility, **Dr. Julie Hatz**, associate professor of educational psychology, and Dr. Jacqueline Muir-Broudeau, Southwestern University; "Post Traumatic Growth versus PTSD Treatment: The Role of Equine Assisted Activities in the Growth Process" at Professional Association of Therapeutic Horsemanship International Conference, held October 2012 in Bellevue, Wash. with Nancy Krenek, ROCK Therapeutic Riding Facility, and Scott Sjule, U.S. Army/Military; "A Theory-Based Investigation of Weight Change and Nutrition Behaviors Among College Students" at the

Society for Public Health Education National Conference, held October 2012 in San Francisco. with **Kimber Dillon**, graduate student, and **Dr. Renee Umstattd-Meyer**, associate professor of health, human performance and recreation; "Macro-Level Modifiable Variables Affecting Breastfeeding Rates" at Society for Public Health Education National Conference, held October, 2012 in San Francisco. with **Jessica Stroupe**, graduate student, and **Dr. Rodney Bowden**, professor and associate dean of graduate studies and research

**Dr. Thomas Mihara**, assistant professor for U.S. Army-Baylor, presented "Accuity Analysis & Access and Demand" at the Capstone and Healthcare Management Seminar held August 2012 in San Antonio.

**Dr. Grant B. Morgan**, assistant professor of educational psychology, and Aaron R. Baggett, graduate student, presented "Finite Mixture Modeling with Nonnormal Indicators: A Monte Carlo Examination of Fit Indices for Model Selection" at Southwest Educational Research Association Annual Conference, held Feb. 7 in San Antonio.

**Dr. Mitchell Neubert**, associate professor of management and entrepreneurship and Holder of The Hazel and Harry Chavanne Chair of Christian Ethics in Business, presented "Exploring Links Between Entrepreneurial Orientations, Promotion Focus, and Entrepreneurial Behavior," co-authored by **Dr. Kevin Dougherty**, associate professor of sociology, and Jerry Parks, at the Academy of Management Annual Meeting, held August 2012 in Boston.

**Dr. Daniel Nodes**, professor and chair of classics, presented "Il dono dello Spirito Santo e l'Amore divino: l'encomio letterario di Egidio da Viterbo a conclusione del suo Commentarium " at Convegno internazionale: Egidio da Viterbo, cardinale agostiniano, held Sept. 26, 2012 in Istituto Storico Italiano per il Medioevo, Rome, Italy.

**Dr. Linda J. Olafsen**, associate professor of physics, presented "Tunable Excitation of Mid-Infrared Optically Pumped Semiconductor Lasers," co-authored by **Jeremy Kunz**, PhD student, Dr. Andrew P. Ongstad, Air Force Research Laboratory, and Dr. Ron Kaspi, Air Force Research Laboratory, at SPIE Photonics West, held February 2-7 in San

Francisco; "Nonlinear Temperature Variation of Resonant Pump Wavelength in Optically Pumped Mid-Infrared Semiconductor Lasers," co-authored by **Lauren D. Ice**, REU student, and Benjamin Ball, REU student, at MIOMD-XI 11th International Conference on Infrared Optoelectronics:



Materials and Devices, held Sept. 4-8, 2012 in Northwestern University, Evanston, Ill.; "Optical Pumping of Type-II W Antimonide-Based Semiconductor Lasers" at 2012 TAMU-Casper College Summer School on Quantum Science and Engineering, held July 15-21, 2012 in Casper, Wyo.

**Dr. Roger E. Olson**, professor of Christian theology and Holder of the Foy Valentine Professorship in Christian Ethics, presented The Woolsey Endowed Lecture, "A Christian Humanist Manifesto," Nov. 12, 2012 at Houghton College, Houghton, N.Y.

**Dr. Jan P. Patterson**, Justice-in-Residence, presented "Developing Role of Women in the Law" at Texas Women Lawyers Annual CLE, Rising Together, held March 1 in Houston.

**Dr. Chris Pullig**, associate professor and Chair of marketing, presented "The Value of a Branding Perspective in Business Decisions" at Coventry University, October 2012.

**Dr. Lyn Swan Prater**, senior lecturer of nursing, presented "Utilizing a Journal Club to Enhance Evidence Based Teaching and Learning" and "Trends and Issues in Nursing in the United States of America" at the Faculty Development Workshop, held Jan. 2-4 at the Rebekah Ann Naylor School of Nursing in Bengaluru, India; "Developmental Care in the High Risk Neonate" at the Staff Nurse Development Workshop for the NICE Foundation, held Jan. 5-7, 2013 in Hyderabad, India.

**Dr. Pedro Reyes**, associate professor of management and entrepreneurship, presented "Smart emergency response and humanitarian supply decision system," "Water Usage: Sustainability in the Agricultural Supply Chain" and "An Empirical Investigation of RFID Drivers, Barriers, Implementation and Benefits" at the 43rd Annual Meeting Decision Sciences Institute held November 2012 in San Francisco.

**Dr. Bill Reichenstein**, professor and Holder of The Pat & Thomas R. Powers Chair of Investment in Management, presented "Taxes Exist! Implications for Asset Allocation, Asset Location, and Withdrawal Strategies in Retirement" at the Merrill Lynch Retirement Symposium held November 2012 in Dallas; "Advanced Social Security Claiming Strategies" and "Social Security: Basics of Claiming Strategies," at the National Financial Planning Association Conference held September 2012 in San Antonio; "Future Trends in Private Wealth Management," presented at the 2012 Annual Wealth Management Conference, Toronto, Canada, May 2012; "Social Security Strategies" at the San Antonio Financial Planning Association, Incarnate Word University held April 2012 in San Antonio.

**Dr. Cheryl Ann Riley**, coordinator of the NNP program, Louise Herrington School of Nursing, presented "Evidence-Based Teaching and Learning" and "Translating Evidence into Practice" at the Faculty Development Workshop at the Rebekah Ann Naylor School of nursing held Jan. 2-3, in Bangalore, India; "Thermoregulation," "Assessment of Sepsis in Preterm Infants," "Transition to Extrauterine Life" and "The Late Preterm Infant" at Staff Development at NICE Hospital held Jan. 5-7, 2013 in Hyderabad, India.

**Dr. Rishi Sriram**, assistant professor of educational administration, presented "Development, Validity, and Reliability of a National Survey of Student Affairs Professionals" at the annual meeting of the Association for the Study of Higher Education (ASHE), held Nov. 15, 2012 in Las Vegas; "More than words: Skills required for successful collaborations," co-authored by Ah Ra Cho, University of North Texas, and "The doctoral journey: What you should know from start to finish" co-presented with Dr. Logan Hazen, University of Rochester, and Dr. Jenny Bloom, University of South Carolina, at the annual meeting for the National Association for Student Personnel Administrators (NASPA), held March 18 in Orlando, Fla.

**Cheryl Tucker and Nan Ketcham**, lecturers in nursing, presented "Let It Snow, Let It Snow, Let It Snow: A Virtual Clinical Practicum Mother-Baby Case Study" at 2012 Elsevier/Mosby's Faculty Development Institute Jan.



3 in Las Vegas; "The Changing Face of Health Care: An integrated, multi-community clinical practicum to promote and maintain the health of vulnerable populations within the community," an accelerated BSN program case study, at the 2012 American Association of Colleges of Nursing (AACN) Baccalaureate Education Conference: Changes and Challenges in Baccalaureate Nursing Education Nov. 16, 2012, in San Antonio.

**Dr. Marley W. Watkins**, professor and Chair of educational psychology presented "Psychometric evaluation of the Wechsler Adult Intelligence Scale-Fourth Edition," co-authored by Dr. Jason M. Nelson, University of Georgia, and Dr. Gary L. Canivez, Eastern Illinois University, and "Latent class analysis of the Homework Problems Questionnaire parent scale," co-authored by Dr. Kara M. Styck, part-time lecturer in educational psychology, at National Association of School Psychologists, held February 2013 in Seattle.

**Dr. Matthew Wood**, assistant professor of management and entrepreneurship, presented "The Cognitive Processes Underpinning Entrepreneurial Action" and "Individual Level Determinates of the Transition from Third to First-Person Opportunity Beliefs," at the 2012 Annual Meeting of the Academy of Management held August 2011 in San Antonio; "Seeing the Forest and Trees: Opportunity Evaluation as Rule-Based Processing" at the Proceedings of the 2012 Babson College Entrepreneurship Research Conference held June 2012 in Fort Worth, Texas.

**Dr. Jeong-Ju "Jay" Yoo**, assistant professor of family and consumer sciences, and Dr. Won-Moo Hur, Pukyong University, presented "Cross-Cultural Examination of Body-Tanning Behaviors Among Female College Students in the United States and South Korea: The Tanning Effect on Body and Life Satisfaction" at the International Textiles and Apparel Association, held Nov. 14-16 in Honolulu, Hawaii. Yoo also presented "The Joint Effect of Private Self-Consciousness and Self-Monitoring on Luxury Fashion Brand Consumption Behavior," co-authored by Dr. Hye-Young Kim, University of Minnesota.

## HONORS

**Dr. Mary C Brucker**, professor of nursing, and **Dr. Donna LoSasso**, assistant professor of nursing, were named in the 25 Outstanding College Professors in Nursing from Online Nursing Schools.

**Dr. Michael B. Frisch**, professor of psychology and neuroscience, was named to the editorial board of *Applied Research in Quality of Life* from the International Society for Quality of Life Studies as recognition for scholarship in positive psychology.



**Dr. Grant B. Morgan**, assistant professor of educational psychology, received the 2013 Outstanding Paper Award from the Southwest Educational Research Association on Feb. 18 for distinguished scholarship.

**Dr. Daniel Nodes**, professor and Chair of classics, was appointed to the editorial board of *Institutiones from Edizioni Città Nuova di Roma*, Brepols Publishers, on Jan. 11 for a record of publication in late antique, medieval and renaissance thought and letters.

**Dr. Roger E. Olson** became the Foy Valentine Chair of Christian Ethics from Baylor University in January.

**Dr. Cheryl Ann Riley**, coordinator of the neonatal nurse practitioner program, received DNP Excellence Award from Creighton University on Dec. 14, 2012. The award is presented to the DNP student who demonstrates excellence in advanced practice.

## WANT TO CONTRIBUTE?

You can now submit news of your publications, presentations and honors online at [www.baylor.edu/bn](http://www.baylor.edu/bn).

## Baylor Connections

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# Water Bottle Refill Stations a Success on Campus

Baylor's sustainability efforts are seeing a remarkable response from the campus community, particularly with the water bottle refill stations.

Last summer Baylor installed two refills station on campus, one on the garden level of Moody Library and the other in the Bill Daniel Student Center. Almost a year later, the stations, which replaced traditional water fountains, have been used more than 22,000 times.

"It was an explosion in use," said Smith Getterman, sustainability coordinator. "Even within the first few months we saw about 5,000 uses, and that was still in the summer before the students were back on campus."

Getterman became interested in the refill stations after he saw them at a conference. He had seen more and more students carrying reusable, 32 ounce. bottles on campus. Ultimately, he said, it was the student feedback – an emailed suggestion from an undergraduate student – that made him recognize the need for the stations on campus.

"We are focused on meeting student needs. The water bottle refill stations reduce student dependence on plastic bottles

and decrease the amount of waste Baylor produces as a campus," Getterman said. "Baylor, as a Christian community, has a responsibility to recognize the gifts that God has given us. Among those gifts are our resources, and it is important that we are good stewards of those resources."

The locations for the two stations were chosen based on high traffic in the areas. Getterman expects to add additional stations in other areas of campus, such as Rena Marrs McLean Gym and the McLane Student Life Center.

"We are working to improve every facet of the Baylor sustainability program," Getterman said.



Refill Station in the Bill Daniel Student Center