





the student foundation Vol. 9, No. 1 October 2012



TEN YEARS OF BEARATHO

"We have come a long way, but the best of Bearathon is yet to come." -Garrett Peerv, Campus Promotions Co-chair

n the years since Student Foundation members began planning the inaugural Bearathon, our race has gone from a hope-filled idea to an award-winning, scholarship-producing fundraiser.

In the spring of 2003, just over 100 runners participated in the first half-marathon. This past March, nearly 2,200 participants crossed the finish line as a part of the Bearathon Half-Marathon and 5k Run, helping to raise over \$68,000 for Student Foundation's scholarship fund.

Bearathon has become an impressive tool to further Student Foundation's mission—promoting the welfare of students. The fact that our race remains almost completely student-run and exists chiefly for the purpose of serving fellow students is what makes the

Bearathon stand out. Many Student Foundation members and alumni have built this race from the ground up, and we all share in the pride that comes from watching this event grow.



CASE ASAP recognized Bearathon as an "Outstanding Tried and True Program."

Bearathon allows Student Foundation to bring positive attention to our University. In addition to students and members of our community, many beyond the immediate reach of Baylor are taking notice of our race.

This spring, the Council for Advancement and Support of Education, Affiliated Student Advancement Programs (CASE ASAP) recognized Bearathon as an "Outstanding Tried and True Program." In August 2012, current co-presidents Mary-Kate Alderete and Clayton Cothran traveled to Indianapolis for the National CASE ASAP conference to present on Bearathon. They received much praise for our program's success and fielded questions as to how our organization could raise nearly \$70,000 dollars through a one-day event.

We have come a long way, but current and future generations of Student Foundation members owe it to our predecessors to press on and see Bearathon to its greatest potential. The best of Bearathon is yet to come. Crossing the 3,000-runner threshold, raising more than \$100,000 dollars for our scholarship fund and carving out a niche as a regionally acclaimed race these are now readily attainable goals.



Nearly 2,200 runners participated in the Spring 2012 Bearathon, raising over \$68.000 for Student Foundation's scholarship fund.

Perhaps one day, the funds we raise with Bearathon will allow us to provide a full-ride scholarship to a deserving member of our Baylor community. However, as we look forward to achieving our goals, Student Foundation cannot forget we are only as good as we were the year before.

Announcements

Alumni Council

Student Foundation is proud to announce our new Alumni Council. This team of dedicated volunteers will serve as a sounding board and team of advocates for our organization as we remember our roots and move into the future. Please join Student Foundation in welcoming the founding council members:

Jeff Wallace (Chairman); Mandy Anderson; Scott Edwards; Chandra Ford; Greg Looser; Randy and Stacy Sharp; Tim and Meridith Twaddell Thank you all for your service!

A New Little Bear

Student Foundation congratulates Lizzy Davis and husband, Kevin, on the birth of their son, Cohen Michael, on September 4, 2012. Best wishes to their growing family!

Temporary Director

During Lizzy's leave, Sameer Hashmi is serving as our Temporary Director of Student Foundation. Sameer is a Student Foundation alumnus who will ensure there is no break in pursuing our mission. Sameer can be reached at Sameer_Hashmi@baylor.edu or (254) 710-3498, should you have questions or just want to get to know him better!

From the Director

e begin each year in Student Foundation pondering the great legacy of this organization and how we will build upon that legacy, leaving our own imprint. Every year, we strive to achieve more, grow further and challenge ourselves deeper. How does one build on an organization with a 43-year history? To me, the answer is simple-stay focused on our mission statement and look for new, creative ways to actively pursue that mission.

Through various means, such as launching our inaugural Alumni Council, growing the Bearathon, or continuing to serve outstanding Baylor students, such as Asal Nabili (featured on the back cover), we hope to take on the challenge of making Student Foundation better each and every year. That mission exists for current members as well as the students we impact, our alumni and donors and our greater community.

Thank you for being a part of our rich history, and please join us as we consider how we all can contribute to this important legacy.

Lizzy Davis, '07

Troy and Betty Mays Director of Student Foundation



LIZZY DAVIS Troy and Betty Mays Director of Student Foundation

SAVE THE DATE 2012-2013 CALENDAR OF EVENTS



Watch the movie "Clue" in Fountain Mall as Student Foundation presents its Fall Festival. Baylor students, alumni and friends are welcome at this free event.



Relive your Student Foundation years! Join current members at the Ed Crenshaw Student Foundation Center after the Homecoming parade for a morning of food, fun and fellowship.



The race is on! Go online today and register for Bearathon or the 5k run before the races fill up!

SHOW YOUR SUPPORT

Each year brings changes, but one **Student Foundation** tradition that remains strong is giving back. There are several ways to take part:

Scholarships

Growing our scholarship funds is pivotal to awarding scholarships to our fellow students. Whether you give to current or endowed scholarships, you make a difference!

Bricks & Pavers

Bricks and Pavers are a meaningful way to honor or pay tribute to a loved one, while benefitting Student Foundation.

Jerseys

Show your support by showing your stripes with an Alumni Jersey. Contact Student Foundation to get yours today!



(254) 710-3497 • Student_Foundation@baylor.edu • www.baylor.edu/studentfoundation

Paying 1t Forward

From Grateful Recipient to Cheerful Giver

lizabeth Miller (BA '82, JD '85) has experienced Baylor from every angle. A Baylor Law professor, mother to two Baylor students and wife of 30 years to her Baylor sweetheart, Elizabeth reflects on her years as a Baylor student with humble gratitude.



Elizabeth with her husband, Gary, and sons, Tom and David.

She came to Baylor as a firstgeneration Baylor student from a single-parent home, after her father passed away during her high school years. Though attending college was never a question, finances were the determining factor.

"Scholarships were absolutely critical for me...for our family," Elizabeth remembered. "My mom, a single parent, was able to have two children attend Baylor at the same time. It was the beginning of a Baylor family legacy."

That generosity set the trajectory for Elizabeth's life. Scholarships,

including one from Student Foundation, made her Baylor education attainable. "I'm so grateful that assistance was available—that the generosity of others made it possible for someone like me to come to Baylor," she said.

While Elizabeth pursued her social work education, she also met the love of her life. Gary (BBA '82)—her future husband—also came to Baylor as a first-generation Baylor student with the scholarship support of a local bank. He worked diligently toward an accounting degree and served faithfully raising scholarship funds in Student Foundation, the very organization that was benefitting Elizabeth.

"In Student Foundation, I was on the committee that raised funds for scholarships, so I was one of those students on one end of the phone asking alumni for donations," Gary reflected. "The fact that Beth received a Student Foundation scholarship really brought home to me the impact of what I was doing and put a face with the cause."

After graduating, Elizabeth went onto Baylor Law with a full scholarship, while Gary began his career in banking. As a young married couple, the Millers never took for granted the selfless support they had received from other Baylor alumni.

"Since Beth and I each were able to attend Baylor due to scholarship assistance, we both have a real appreciation of the importance of



"SCHOLARSHIPS WERE ABSOLUTELY CRITICAL FOR ME...for our family. I'm so grateful that the generosity of others made it possible for someone like me to come to Baylor."

-Elizabeth Miller

scholarship fundraising," Gary said. "We want to help ensure each new generation of Baylor Bears has the same kind of opportunities we had."

Bringing it Full Circle

Now a proud Baylor alum, a lot of things motivate Elizabeth to give back—the impact scholarships had on her life, Gary's great memories of serving in Student Foundation and even her role as a professor.

"When you're in the classroom, in the office and in the conference room with these students on a daily basis, it motivates you to give to facilitate learning and help students gain education and have the opportunity to pursue their calling," Elizabeth said.

"It gives us a lot of satisfaction to know we were the beneficiaries of someone's generosity," she continued, "and we can pay it forward and impact a young person who needs assistance."

As Elizabeth Miller continues to invest in the lives of future Baylor students, she can add "scholarship donor" to the list of many ways she has experienced Baylor, and she can rest assured that because of her family's generosity, someone like her will be able to pursue their dreams and perhaps, feel called to pay it forward too.

A FIRM FOUNDATION: REMEMBERING **OUR ROOTS**

"I hear stories about where Student Foundation started, and I am amazed to see how we've continued to grow. Every year, people have built on the year before, and we've seen our success carry on because of that commitment."

.....

-Jeff Dorsey, Alumni Relations Co-chair

A Firm Foundation

Pro futuris. More than just the name of Baylor's strategic vision, it's a spirit throughout Baylor University, an anticipation for the future that we all share. Even as we look forward, it is appropriate to look back—to the days before the striped jersey was a campus icon, before we awarded nearly \$250,000 in scholarships. The groundwork for today's success was set by a hardworking group of people who shared a common vision.

As Student Foundation was forming, images from college campuses nationwide showed scenes of discord and unrest. But at Baylor, the 1969-70 school year marked the birth of an organization that would unite students to serve their fellow students, to better understand their university and to grow as leaders.

A Dedicated Founder

Bill Harlan spent decades at Baylor as Director of Administrative Services in University Development, but he is better known as the founder of Student Foundation. Long before he became a leader, mentor and friend to generations of StuFu members, he was charged with starting a student organization from scratch in the fall of 1969.



"It's a huge honor to carry on the Student Foundation legacy. Prior graduates have been able to see that legacy continue, and I want to be able to come back and see that someday. We know we're a big part of Baylor's past as well as Baylor's future."

> -Mary-Kate Alderete, Co-president

With the support of then President Abner McCall, Harlan took on the roles of founder, builder and even recruiter to make Student Foundation a reality.

Bear Downs

Rather than starting a campaign to attract students or encourage them to join, he went out and found them.

"I went about the campus looking for the top junior man on campus," Harlan said, recalling his days searching for the right people to start Student Foundation. "I looked for other outstanding juniors. We found a president, and in the spring of 1970, we added 12 additional members—our first steering committee."

Student Foundation had a steering committee, but decades would pass before they had adequate space and a permanent home. Bill's wife, Nancy, regularly opened her home to the students, who huddled around the dinner table with the Harlans and their children.

"We'd have the steering committee meetings at our house and it was crowded," Bill laughed. "It was like a huge family!"

Homecoming Parade

The tasks required of those early steering committees are familiar to current members: meeting with the administration, recruiting students and building relationships with donors and alumni. Most importantly, they also began awarding scholarships.

"That first year, we gave two \$250 scholarships," Harlan recalled. "And we've never looked back since."

"It's a huge responsibility and a huge challenge to build on what we've accomplished over the years," Lizzy Davis, Troy and Betty Mays Director of Student Foundation, said. "We think of how much we've done in 43 years and try to pass that on to the incoming members so that they understand this legacy. "

FROM OUR PRO FUTUR

A Common Thread

Much has changed for Student Foundation over the course of the last four decades. Bearathon has replaced Bear Downs as Student Foundation's most popular fundraiser. The Ed Crenshaw Student Foundation Center has provided the organization with a long-awaited permanent home. Those first two \$250 scholarships have grown to \$234,000 in scholarships last year.

The goals and values of Student Foundation, however, have stayed the same. Current members of Student Foundation share the same mission and commitment of their predecessors. This thread binds today's members with alumni, whose work they carry on. Their diligence has allowed Student Foundation to grow with a magnitude and scope that astounds even the man who founded the organization.

"I cannot conceive of what has happened," Bill Harlan marveled. "I cannot say that I planned it. I didn't. It's because of the students that we have the program we have today."■



Initiative Update

The President's Scholarship *Initiative* is a university priority launched by President Ken Starr to raise \$100 million in scholarship support for Baylor students.

The total has now exceeded \$63 million! Student Foundation is proud to support this Initiative through fundraising and giving of our own resources to help Baylor reach the goal.

www.baylor.edu/extraordinarystories

This summer, Baylor unveiled a new strategic plan: Pro Futuris. This plan reinforces and expands the core values of the university, serving to guide Baylor's future.

Here, we explore how the mission of Student Foundation corresponds with the five key aspirational statements of Pro Futuris.

"The main point of Pro Futuris is to use the tools that we already have in order to examine our past and to change our future. This directly aligns with our mission," Student Foundation Student Recruitment Co-chair Sarah Wade said. "Everything we do points back to Pro Futuris."

Transformational Education

This first statement discusses using academic excellence and life-changing experiences to inspire leadership potential in students. As a service organization, Student Foundation enables students to grow and become leaders to both students and to the community.

"Everything about Student Foundation inspires leadership. As soon as you are a full-time member, you are given the opportunity to step up," Wade said. "The responsibility to make Student Foundation great falls on every single member."

Compelling Scholarship

This statement stresses the importance of using creativity and research to address the challenges of the world. While dedicated to tradition, Student Foundation continues to brainstorm creative ideas to adapt to an ever-changing world.

"As far as creative endeavors, we have a pretty set system that works well, but at the same time, we continue to look where we may have fallen short," Student Foundation Co-president Clayton Cothran said. "We did a great job last year, but let's see what we can improve upon."

Informed Engagement

This statement highlights Baylor's dedication to develop community connections with the City of Waco. By hosting various events, Student Foundation allows for the citizens of Waco to become an integral part of Baylor.

"One of the biggest ways we involve Waco is through Bearathon," Cothran said. "Baylor and Waco are very closely intertwined, so we love holding something that benefits Baylor but is also a fun and significant event for Waco."

Committed Constituents

This statement emphasizes the importance of connecting with alumni and working to keep them involved with Baylor. The Student Foundation Alumni Relations Committee works specifically to address this call by forming personal relationships with alumni through invitations to events, year-round communication and fundraising.

"Even if alumni are not able to meet with us and even if they are not able to give financially, we let them know they are still a part of Student Foundation. We still care about them, and we want them to be in the loop," Wade said.

Judicious Stewardship

This final statement discusses the importance of using our resources to the best of our ability. Specifically, one aspect of good stewardship is using gifts from donors to directly benefit students. This idea is consistent with The President's Scholarship Initiative, a three-year call by Judge Starr to raise \$100 million in scholarship funds, and with Student Foundation's commitment to increase scholarship support for fellow students. Last year, the organization raised almost a quarter of a million dollars. With these gifts, Student Foundation was able to award 117 scholarships to deserving students.

"It is very easy to be a member of Student Foundation and to be aligned with the future of Baylor simply because we have similar, if not the same, goals," Cothran said. "We are here to further Baylor, and Baylor is here to further its students. It's an easy give and take."

For more information about Pro Futuris, please visit www.baylor.edu/profuturis.

ASPIRATIONAL STATEMENTS

As an expression of the vision developed in partnership with our faculty, staff, students, alumni, parents and friends, Baylor will be a community recognized for...

I. Transformational Education

where academic excellence and lifechanging experiences ignite leadership potential that increases our students' desire for wisdom, understanding of calling and preparation for service in a diverse and interconnected global society;

II. Compelling Scholarship

where research discoveries illuminate solutions to significant challenges confronting our world and where creative endeavors reflect the breadth of God's creation;

III. Informed Engagement

where our Christian faith, in conjunction with our expertise and resources, inspires a desire to address systemic problems facing our community, both local and global, and renews our dedication to improvement of self and service to others;

IV. Committed Constituents

where the dedication of alumni and friends advances Baylor through sustained involvement and philanthropy;

V. Judicious Stewardship

where the value generated by and derived from a Baylor experience is supported through a diversity of revenues, prudent management of our resources and the pursuit of outstanding quality and character in every area of university life.



2012-2013 STUDENT FOUNDATION MEMBERS



2012-2013 Steering Committee

CO-PRESIDENTS

Clayton Cothran Brentwood, TN Mary-Kate Alderete Bakersfield, CA

CAMPUS PROMOTIONS CO-CHAIRS

Garrett Peery Conroe, TX MK Moore Savannah, GA

ALUMNI RELATIONS CO-CHAIRS

Jeff Dorsey San Antonio, TX Maddi Fulton Richardson, TX

STUDENT RECRUITMENT CO-CHAIRS

Ryan Duncan Baton Rouge, LA Sarah Wade Jasper, TX

Ale Aguado Eagle Pass, TX Bibi Yalda Ahmad Houston, TX Zachary Allen Spring, TX Alex Ambrocik Sugar Land, TX Liz Bacon Spring, TX Brandon Baker Bedford, TX Kelsie Benjamin Loveland, CO Geoff Brentlinger Houston, TX Ashley Broussard New Iberia, LA Meg Burleson Waco, TX Marissa Butler Tomball, TX Ryan Chappelle Mason, OH Alix Chen Waco, TX Weichao Chen Tulsa, OK Callie Jo Clevenger Sugar Land, TX Syd Condie Grand Rapids, MI Amber Cook Schertz, TX Shelby Criswell Forney, TX Aaron Dack Tulsa, OK

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Katie Jonez Austin, TX Daniel Kleypas Rosebud, TX Lauren Krieg Amarillo, TX Sarah Kroll Houston, TX Brennan Lane McKinney, TX Alekza Latte Katy, TX Lori Lee Richardson, TX Kaitlin Lolie Spring, TX Morgan Luera North Richland Hills, TX Dan Manuppelli San Antonio, TX Ivana Martinez San Antonio, TX Kate Martinez Lake Jackson, TX Megan McCarty Houston, TX Tyler Morgan Boerne, TX Asal Nabili Southlake, TX Diana Nakic Velenje, AL Tony Nguyen Arlington, TX Lauren O'Farrell Kingwood, TX Lauren Ondreko Friendswood, TX Nathan Palmer Lorena, TX Sarah Picken Wheaton, IL Katie Pyron Houston, TX Emily Rice Round Rock, TX

Kaitlyn Rollins China Spring, TX Kevin Rutledge Coppell, TX Sydney Shields Fort Worth, TX Lara Slabisak San Antonio, TX Sarah Smith Tyler, TX Josh Suelflow Gulf Breeze, FL Tana Sulit Sugar Land, TX Holly Taylor Dallas, TX **Kevin Truong** Houston, TX Marcus Veal Stafford, TX Kayla Vogel Groesbeck, TX Danielle Volkmann Austin, TX Jonathan Whatley Valley Mills, TX Annie Wilde Rockdale, TX Betsy Williams San Antonio, TX Colton Williams Dallas, TX Patara Williams Houston, TX Vannessa Williams Arlington, TX Capri Woolridge Waco, TX Devon Wright Vail, CO

Brittney DeVine Farmers Branch, AL

Kenzie Davis Marshall, TX Ben Dawson Sugar Land, TX

Anna Dearing Portland, TX

WHERE ARE THEY NOW?

randy & stacy SHARP BBA '76/BBA '76 Amarillo, TX



Student Foundation taught us that, yes, you are busy... but you can always find to time to volunteer and to help someone else."

Baylor University is "exactly 433 miles' from Randy and Stacy Sharp's home in Amarillo.

The Sharps know that round-trip by heart. Between visiting their children (all four graduated from Baylor), serving on the Student Foundation Alumni Council and various campus boards and cheering on their beloved Bears, they have worn out a path between the Panhandle and the university they never really left.

"Even though we are up here in the boonies, we think about Baylor all the time," Stacy laughs.

The Sharps have plenty of demands on their time—running the Mays Foundation and other companies started by Stacy's grandfather, volunteering, keeping up with their children—but their Student Foundation experience taught them they're never too busy to serve.

"Without scholarships, I couldn't have had the Baylor experience," Randy said. "That's what drew me to Student Foundation back then, and it's important to support that now."

"Student Foundation taught us that, yes, you are busy, and in college, you think you are the busiest thing in the world," Stacy remembered. "There's a lot of things pulling on you then and now, but you can always find time to volunteer to help someone else."

scott EDWARDS

BA '85, JD '88 Dallas, TX Pictured with: his wife, Mary K (BA '87)



The values and principles gained in Student Foundation are values and principles for life."

For Scott Edwards, Student Foundation is a part of his past, present and future. His first introduction came as a child from family friend Bill Harlan, the founder of Student Foundation.

"Even before I went to Baylor, I grew up knowing about Student Foundation and their message," Scott said. "It was something that I wanted to be a part of, if given the opportunity."

Scott finally had the chance to join the Foundation his junior year at Baylor and served as president his senior year. Following graduation, Scott attended Baylor Law School, and he now resides in Dallas with his wife, Mary K (a fellow Student Foundation alum), and their three children, Kyle, Sam and Hannah.

Staying true to his roots, Scott demonstrates his heart for service through roles as a discipleship group leader, member of the elder board at his church and coach of his children's sports teams.

He also continues to serve Student Foundation by meeting with current members, supporting scholarships and volunteering on the new Alumni Council.

"The values and principles gained in Student Foundation are values and principles for life," Scott said. "We love Student Foundation and very much support it, even as our role has transitioned from students to alumni."

tim & meridith TWADDELL

BA '93/ BBA '93, MBA '94 Tyler, TX



Student Foundation gave us the confidence to do what we wanted to do."

When Meridith Cox Twaddell joined Student Foundation, she expected to learn life-long lessons of leadership and service. However, she didn't expect to gain a husband in the process. During her junior year, Meridith met her future husband, Tim, while serving on the Financial Affairs committee. In true Student Foundation fashion, they even celebrated their first date by attending the annual banquet.

After marrying and moving to Dallas and Birmingham, Ala., for Tim's medical career, the Twaddells settled in Tyler, Texas, with their two children, Luke and Caroline. Tim is a successful anesthesiologist, and Meridith volunteers with their church, their children's schools and the Baylor Women's Network.

Throughout the years, the Twaddells have continued to keep their Baylor pride blazing. They remain actively involved with Student Foundation as they meet with current members, support student scholarships and serve on the new Alumni Council.

"Student Foundation gave us the confidence to do what we wanted to do. It pushed us out of the bubble," Meridith said.

"If it hadn't been for Student
Foundation, we would have never taken
that first step," Tim added. "Student
Foundation means a lot to us and to
our relationship."

mandy ANDERSON

BBA '01, Coppell, TX Pictured with: her husband, Thomas (BBA '02), and daughter, Carole Beth



Student Foundation members know that even though our colors are green and white, our blood runs green and gold."

Since her days in Student Foundation, Mandy Anderson has traveled all around the world, but her journey led her back to Baylor.

After graduating in 2001, Mandy began her adventure by moving to Paris to work with the United States Ambassador. Later, she accepted a job at a corporate meeting and event planning company, which led her all around the globe, including countries such as Australia, Argentina and Portugal.

Now living in Dallas with her husband, Thomas (a fellow Student Foundation alum), and her daughter, Carole Beth, Mandy is a regional director for the Baylor Women's Network. In this role, she supports BWN chapters by enabling them to connect with Baylor women in the area and raise scholarship support for students.

As a former Student Foundation member, she remains involved as a donor and by serving on the new Student Foundation Alumni Council.

"Student Foundation members know that even though our colors are green and white, our blood runs green and gold," Mandy said. "I hope and pray that students will continue to keep the Student Foundation spirit alive and that my little 16-month-old will one day be riding her bicycle in the parade with her green and white jersey.



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STUDENT FOUNDATION

Alum? Scholarship Recipient? Friend?

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