FORMULA FOR GRANT SUCCESS
One Day Seminar
Presented by Dr. Anthony M. Coelho, Jr.

October 11, 2012
8:30AM – 3:30 PM
Mayborn Auditorium
Lunch Provided

Sponsored by: Academic Operations

This one day seminar will focus on factors that contribute to successful grant applications. Dr. Coelho, President of Grant Success Associates, will provide an in-depth overview of the NIH scientific review process and the fundamental principles of successful grant writing including details and examples on how to organize, structure, and format each section of the application, so that it succeeds in obtaining research funding. Participants will learn how to successfully compete, and learn what makes an application "reviewer friendly".

PRESENTER
Anthony M. Coelho, Jr., Ph.D. is President of Grant Success Associates, a consulting firm, which he founded after retiring from 15 years of service as a senior administrator at the National Institutes of Health (NIH). Dr. Coelho is also a Senior Associate with Health Research Associates, a consulting firm in Rockville MD.

AGENDA
Part 1: Scientific Peer Review
Overview of how scientific peer review is carried out at NIH that focuses on how understanding the peer review process can enhance an applicant's chances of obtaining funding. Learn how to compete successfully for funding by using this information in the preparation of your grant applications. Learn why understanding peer review process will enhance your chances of being funded. This presentation includes information on the newly restructured NIH application and new scoring system.

Part 2: Grant Writing for Success
Overview of factors that contribute to applications that succeed in obtaining research funding. This presentation covers the fundamental principles of successful grant writing, including: the most common reasons that grant applications fail, how to make an application "reviewer friendly", how to meet the needs of the reviewers and the funding agency.

Part 3: Grantsmanship: Strategies for Success
Provides specific information, details and examples on how to organize, structure, and format each section of the application, so that it succeeds in obtaining research funding. Learn what makes an application "reviewer friendly", and why structure and organizations are so crucial to meeting the needs of the reviewers and the funding agencies.

*PLEASE RSVP: Joni Roush at jmroush@sw.org or phone: 254-771-4843