



BAYLOR

Division of Student Life

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August
Newsletter

Message from Kevin:



Welcome to the New Year!

I am always amazed at how the campus is transformed by the presence of our students. This fall, the energy and enthusiasm seems to be even stronger than previous years. And, it should be for there is much to anticipate with building projects like East Village; a new university strategic vision document entitled Pro Futuris; the momentum created by outstanding summer programs which included orientation, Line Camp, and the Christian Leadership Institute; the simply superb work of 2,700 volunteers who helped "move in" our freshmen and transfer students; and the excellent transitional experiences created by Welcome Week. Yes, we are well positioned to have a fantastic year. We have our students back. We have the successes of the previous year in place. We have our planning, training, and preparation ready. Now, it is time to put it all into action and do what we do best—make a difference in the lives of our students and each other.

Here's to a great year!

Kevin



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Call for Staff to Facilitate Tailgating at the Football Games

The Department of Student Activities is excited to start another year and, in a few short days, another great season of Baylor football. Last year the Division of Student Life partnered with Baylor Athletics to establish the Student Organization Tailgate area adding amenities such as cable, electricity, and a great new location next to Snickers Touchdown Alley. To assist us with the game-day management of the tailgate, we are again asking our faculty and staff colleagues to volunteer to help facilitate every home game tailgate. The 2012 Baylor Football season offers six home football games this year. We need two faculty or staff volunteers for every home game to assist with arrival, setup, and maintaining an environment that is fun and safe for all. Faculty or staff members who volunteer will receive a polo shirt, free food at the tailgate, a parking pass, and 4 tickets to the homegame of their choosing.

You must be a full-time exempt employee to volunteer for the tailgate.

If you are interested in volunteering, please send an email to Matt Davidson (Matthew_W_Davidson@baylor.edu) with the following information:

- Your name
- Position
- Contact phone number
- Date(s) you wish to volunteer
- Date(s) for which you would like tickets
- Polo size (men's and women's sizes available)



Home Football Schedule



September 2
at 5:30 p.m.

September 15



October 13
Parent and Family
Weekend

November 3
Homecoming



November 17

November 24
Arlington, Texas



December 1



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New Assessment Tool

Student Life has recently purchased a license for Baseline from Campus Labs to help with coordination and dissemination of assessments across the division. Intentional and reflective assessment is a division-wide goal; but without the proper tools and training, it would be difficult to achieve this. Baseline offers consultation and support to build the assessment capacity and skills across the division. Members of the assessment committee recently enjoyed a webinar overview of Baseline explaining how the tool will help centralize data collection and allow longitudinal tracking of key performance indicators. With the training and versatility offered through Baseline, we can make data-driven decision to impact the students of Baylor University positively.

Upcoming Events

Greek Week
August 27-31

Football vs. SMU
September 2

Labor Day
September 3

Freshman Retreat
September 7-8

Football vs. SHS
September 15

Be the Change
Benefit Concert
September 18

Using Social Media in Student Affairs

Building Community Using Social Media During #Move2BU

Student Learning & Engagement, over the past few months, has been rethinking the way that it creates community through social media. Using Campus Living & Learning's Twitter during #Move2BU, they found success in creating community by creating conversation around the first-year students' experience moving to Baylor. Below is a reflection on the process by Austin Kertesz, Student Outreach Coordinator for Student Learning & Engagement.

Community within social media is the byproduct of consistent conversation - conversation, not communication. By intentionally choosing to use conversation, it assumes that two or more parties are involved. In addition, conversation involves both parties being, to varying degrees, aware of each other's needs. It is when we understand the needs of our social media audience that we can begin to create conversation around their particular needs; it is at this point that social media community begins to form. You cannot simply post or tweet a resource and expect to create a vibrant engaging social media community. You have to establish, build, and support that social media community.

Community

Building community within a social media network is a process of establishing, building, and supporting. It becomes obvious then that this process is ongoing and continual. For example, if you supply a resource via Twitter, perhaps a map, you have to be ready to engage the questions created by that map or possibly point out specific locations referencing the map. In other words, you generate conversation by your engagement, which has to be supported and maintained.

Establish

Establishing is the process where you define the specific group of people by their particular need based on demographic, experience, or interest. Question: Whom am I trying to speak to?

Build

Building is the process of designing specific information that meets the specific need(s) of the established group(s) above and starting conversations based on that specific information. Question: What am I going to say that meets my audience's particular need based on demographic, experience, or interest? How am I going to say that?

Support

Supporting is the process of continually engaging the conversations that you created by what you built.



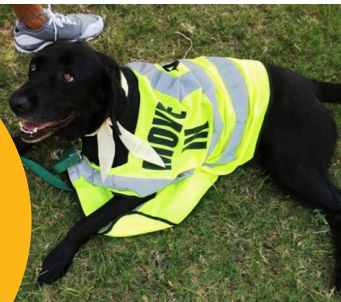
Move In 2012

Over 2,700 Baylor students, professors, staff members, and community members — all the way up to and including President Ken Starr (*pictured right*) — pitched in Wednesday and Thursday to help more than 3,200 members of the Class of 2016 get settled into their new homes on campus.

It didn't matter that the temperature was over 100° and heat index was over 105° – the Baylor Community signed up to help and showed up to lend “Super Human Help” to the newest members of the Baylor family.



Volunteers hauled load after load up stairs (even to the sixth floor of Collins) so that mom, dad, and student could simply park their car, grab the shuttle, and concentrate on what is most important: starting a new chapter and feeling that Baylor will take great care of their students.



The flood of volunteers came together to provide a proper welcome to Baylor's newest students in the best way possible — by assisting incoming students and their parents in carrying all their stuff to their rooms.



All members of the Baylor family chipped in... bears, dogs, faculty, staff, and even the President... it was an “all in” effort that is one of the distinctives that makes Baylor great!

THANK YOU BAYLOR BEARS FOR LIGHTING THE WAYS OF TIME!



Student Conduct Administration

On July 23, the Student Conduct Administration staff (along with assistance from former Student Life staff member Melissa Taylor, Coordinator of Baylor Business Fellows), assisted with Baylor Line Camp set-up and tear-down at Independence.



Additionally, Phase 2 of construction to the Student Conduct Administration suite is underway. This second phase of construction includes the conference room for hearings, file room, and the extended back entrance to the suite. The new conference room will be equipped with audio/visual equipment.

New Faculty-in-Residence at University Parks



Dr. Carson Mencken, Professor of Sociology, and his wife, Kimberly Mencken, Senior Lecturer in Economics, are the new Faculty-in-Residence (FIR) for University Parks Residential Community. They are joined by their eleven year old son, Carter, who attends Live Oak Classical School in Waco.

Carson and Kim came to Baylor in 2002 and have been active members of the Baylor and Waco communities. Carson serves as the Graduate Director for Sociology and is director of the Baylor Religion Survey. Kim is an active faculty advisor for several campus organizations, including Faculty Partner in Texana House, and also serves on the Hankamer Career Advisory Committee. This past fall, they served as program directors for the Baylor in Maastricht study abroad program. "We are so excited that Baylor is allowing us this opportunity to participate more fully in the spiritual, emotional, and community development of our students. We are thrilled to work with the students and staff at University Parks in this special capacity!" said the Menckens.



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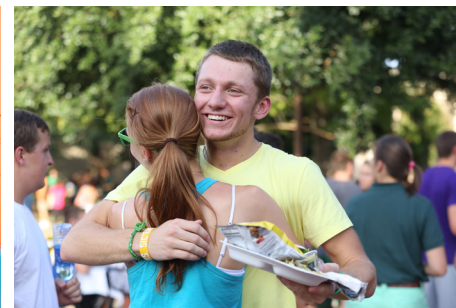
Baylor Line Camp Recap

This summer Baylor Line Camp welcomed over 1,500 new students to the Baylor Line through purposeful programming, small group interactions, and dynamic presentations. Students had the opportunity to explore their personal strengths, reflect on their calling, connect with new friends, honor our University's heritage, and celebrate our traditions as they began to think about maximizing their Baylor experience. A special thanks to the Student Life family for your meaningful support and participation in Baylor Line Camp 2012! We are grateful to all who contributed to the success of camp. Sic 'em, Baylor Line Camp!



Welcome Week Recap

We are so excited to announce that we wrapped up another successful year of Welcome Week! Beginning with move-in on Thursday, August 16, new Baylor students experienced four days full of activities introducing them to their new life at Baylor. Welcome Week is a rich tradition at Baylor all about building relationships with fellow classmates, connecting with faculty and staff who will journey with you during your time at Baylor, becoming more acclimated to campus life, celebrating the spirit of Baylor and, most of all, having fun! Sic 'em, Welcome Week 2012!



Kicking off the TYE-LLC

The new Transfer Year Experience Living Learning Center is off to a great start! Under the direction of Program Director, Michelle Diaz, there are 113 students participating in the program and they represent 18 different states and at least 2 other countries. The transfer students participating in the program moved in on Wednesday, August 16, and were greeted with a Welcome BBQ that evening. The following day, many of them helped freshmen move in at Penland and Kokernot residence halls. They have already shown their enthusiasm for being at Baylor by attending various activities during Welcome Week including the Transfer Dinner, residence hall time at the University Parks complex, and the Transfer Mixer hosted by Baylor Transfer Council...just to name a few. With transfer tailgates, movie nights, and BU 1000 on the horizon, they're sure to have a great first semester at Baylor!



Making Assessment Intentional

Please make plans to attend the first assessment design workshop offered by the Student Engagement and Learning! It will be held on September 26, 2012, in the Bobo from 8 am until 1 pm. Jennie Massey and Tracey Sulak will walk you through the steps for designing effective, intentional assessments for your programs. By registering at the following link, your attendance will count as a university professional development: https://www1.baylor.edu/TD_Reg/ClassDetail.aspx?ClassID=8797

If you have any questions, please contact your assessment committee representative or email Tracey_Sulak@baylor.edu. Please register by September 19, and advise us of any special dietary considerations.

Academy for Leader Development Moves Four-ward

Created from a dynamic vision in 2004, the Academy for Leader Development reached another milestone in its own development this past summer. Students, faculty, and staff reflected on the Academy's progress to date and charted a refined direction. Simplifying the conceptual framework of the Academy initiated the new activity. The Academy's work now rests on a common frame: "Leadership reflects a call to service; it envisions and influences others toward a better future." This frame is supported by four foundational principles: 1) Leadership is developed; 2) Leadership is relational; 3) Leadership is contextual; and 4) Leadership is worthy of rigorous self-examination and study.

As a result, the Academy's activities can now be articulated as **four** guiding questions paired with **four** learning goals.

Guiding Questions	Learning Goals
Who are you?	Develop and mature in one's personal leadership capacity.
How do you work with others?	Develop and mature in one's ability to participate in complex human relationships.
Where are you leading?	Develop an increasing depth and breadth of personal leadership practice.
What are you learning?	Develop a knowledge base of leadership theory and engage in continuous reflection that stimulates further personal development.

These re-vitalized framework, guiding questions, and learning goals helped the Academy reach its latest milestone—a **four**-year curriculum map for the LEAD LLC! As the map reaches full implementation, the LEAD will offer students opportunities to examine leadership and their personal leadership skills in a variety of contexts. Those contexts change over the course of the four-year curriculum: starting as a group participant in year one; moving to a group leader in year two; working as a trainer for group leaders in year three; and finally serving as a project leader and evaluator in the fourth year. Unique opportunities await students as they progress on their personal **four**-year journey to leadership development.

East Village Update



Above is a view of the south residence hall that will house the Science & Health Living-Learning Center. Construction now includes the 3rd floor level.



Construction of the foundation of the East Village Dining Commons is well under way! You can see the first slab-on-grade beginning to appear in the picture above.

East Village Update *(continued)*



You can see the Dining Commons on the bottom left corner of the picture.

Commanding your attention in the rest of the picture, however, is the north residence hall that will house the Engineering and Computer Science Residential College. Much of the construction has reached the 2nd floor level.

Congratulating Summer 2012 Interns

This June, five Baylor undergraduates dispersed across the nation and world to embark on unique internship experiences that joined their area of study and a passion for service. As a part of the Baylor Interdisciplinary Poverty Initiative (BIPI) 8-10 week summer internship program, students submitted internship proposals last fall to qualify for potential funding and to be accepted into the competitive program. The students involved include:

Senior Sarah Picken of Wheaton, IL: Life Pieces to Masterpieces in Washington, D.C.

Senior Jake Abell of Ouray, CO: Fellowship in Kenya

Senior Kylie Aspegren of Wichita, KS: Atlanta Food Bank Community Garden in Atlanta, GA

Senior Sarah Kate Langford of Midland, TX: Raven + Lily in Austin

Spring Graduate Kelcy Workman of Lincoln, NE: National Campus Kitchen Project in Washington, D.C.

Visit blogs.baylor.edu/bipi2012interns for personal anecdotes from this year's interns. Students interested in internships that address poverty, human capability, and social justice within their field of study may contact marykatherine_leslie@baylor.edu or visit baylor.edu/engage and click the "special initiatives" tab.



(left) Sarah Picken strikes a pose with several students of Life Pieces to Masterpieces. This non-profit's mission is to improve the early childhood and youth development experiences of young, underserved, African American males in D.C.

The 2012-2014 HESA Cohort



From left to right: (*back row*) **Erica Urban**, Greek Life; **Joshua McPhatter**, New Student Programs; **Alejandra Mendosa-Muñoz**, Global Community LLC; **Holly Smith**, Student Activities, Marketing and Communication; **Ben Belz**, Community Engagement and Service; **Chelsea Cichocki**, Academic Mentor; **Jessica Robinson**, Spiritual Life; **Sean Rollolazo**, CL&L - Fairmont and Gables Apartments

(*front row*) **Emily Riley**, Career Services; **Sarah Pullin**, Student Activities, Campus Productions; **Elise Yuhas**, Multicultural Activities; **Annelise Hardegree**, Multicultural Activities; **Caroline Clark**, Student Success (ECS); **Erin Ellis**, Campus Programs (Trad.); **Kari Rood**, Greek Life; **Elizabeth Leslie**, CL&L - Texana House

The 2012 Psy.D. Cohort



From left to right:
Xuan-Shi Lim,
Ed Rogers,
Zach Harned, and
Natalie Nichols

Student Life Awards

As we start the new year, we celebrate the success of the past. Congratulations to all of the following for receiving a Student Life Award!



Pillar of Baylor Award
Kim Scott



**William Tryon Award for
Outstanding Support Staff**
Debbie Johns



**To Light the Ways Award for
Contributions to the Profession**
Jennifer Massey



Outstanding Student Assistant Award
Morgan Little and Colleen Bauer



**Rising Star Award for Outstanding New
Professional**
Tiffanie Spencer and Astrid Beltran



**James Huckins Award for Outstanding
Graduate Assistant**
Chad Mustain and Beth Roller



Customer Service Award
Meghan Becker

Student Life Awards *(continued)*



Student Advocate Award
Gary Emmons



The Student Life Torchbearer Award
Keane Tarbell



**Outstanding Faculty
Partner Award**
Ian Gravagne

New Staff



Student Activities is excited to welcome **Lamar Bryant** to the staff as the **Associate Director of Campus Programs**. Lamar joins us from Bethune-Cookman University in Daytona Beach, Florida, where he served as the assistant dean of students and director of student involvement. A graduate of Northwestern State University, Lamar is coming home to Texas with a strong background in programming and student development. Lamar is married to Kattina Bryant who is also a graduate of Northwestern State University. Lamar enjoys spending time with loved ones, watching both collegiate and professional sports, and reading inspirational novels. One of Lamar's favorite scriptures is Psalm 23:6 "Surely goodness and mercy shall follow me all the days of my life: and I will dwell in the house of the Lord for ever."



Campus Living & Learning is pleased to announce **Leia Duncan** as the **Administrative Assistant** in the University Parks Apartments. Leia most recently served as a residence director at Lee University in Cleveland, Tennessee. She is eager and excited to serve students and contribute to the community at University Parks as well as the entire Baylor community. She and her husband moved to Waco recently, and he is currently pursuing graduate work at Baylor.