BACHELOR OF BUSINESS ADMINISTRATION (BBA DEGREE) 2012-13 Catalog

A Suggested Sequence of Pre-Business and Business Courses

Freshman Year

Fall			Spring		
____	3	**ENG 1302** (*Thinking and Writing*)	____	3	**ENG 1304** (*Thinking, Writing and Research)*
____	3	**MTH 1308** or **MTH 1304** *(Pre-Calculus***)**	____	3	**MTH 1309** or **MTH 1321** *(Calculus)*
____	3	**MIS 1305*** or **BUS 1301***	____	3	**BUS 1301*** or **MIS 1305***
____	3	CSS 1301, 1302 or 1304 (*Speech or Debate*)	____	4	Lab Science (see options below)
____	3	Social Science (see options below)	____	3	REL 1310 (*Christian Scriptures*)
____	0	CHA 1088 (*Chapel*) and UNIV / BU 1000	____	0	CHA 1088 (*Chapel*)
Total: 15 hrs.			**Total: 16 hrs.**		

Complete all lower level business core courses before applying to HSB

Sophomore Year

Fall			Spring		
____	3	REL 1350 (*Christian Heritage)*	____	3-4	Communication option (see options below)
____	2-3	Fine Art (see options below)	____	3	History or ECO 1301 (see options below)
____	3	**ACC 2303*** (*Financial Accounting*)	____	3	**ACC 2304*** (*Managerial Accounting*)
____	3	**ECO 2306*** (*Microeconomics*)	____	3	**ECO 2307*** (*Macroeconomics*)
____	3	**QBA 2302*** (*Statistics I*) or STA 1380	____	3	**QBA 2305*** (*Statistics II*)
Total: 14-15 hrs.			**Total: 15-16 hrs.**		

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Junior Year

Fall			Spring		
____	3-4	Communication option (see options below)	____	3	MGT 3325*
____	3	FIN 3310*	____	3	PSC 2302 *(American Constitutional Development)*
____	3	MGT 3305*	____	3	Major course
____	3	Literature or Great Texts (see options below)	____	3	Major course
____	3	MKT 3305*	____	3	Communication option (see options below)
			____	1	Personal Development (see options below)
Total: 15-16 hrs.			**Total: 16 hrs.**		

Senior Year

Fall			Spring		
____	3	BUS 3315*	____	3	BUS 4385*
____	3	MIS 3305*	____	3	BL 3305*
____	3	Major course	____	3	Major course
____	3	Major course	____	3	Major course
____	1	HED 1145 *(Health Education)*	____	3	Elective or major course as needed
____	3	Elective or major course as needed	____	1-3	Elective or major course as needed
Total: 16 hrs.			**Total: 16-18 hrs.**		

Must graduate with a minimum 124 hours

Summers or Overload

The sequence listed above is based on an 18 hour major. For majors requiring more than 18 hours, electives must be used towards courses in the major. Electives may also be used towards a second major in the Business School or a minor outside of the Business School. Elective hours will vary for each student, must be taken for a grade, and are only needed to reach the 124 hour minimum to graduate. Course selection is subject to availability and fit within each semester.

*****_Business Core_ ***Boldface type -*** *Prerequisites for advanced level business courses*

Social Science: (3 hours) AS 4302, ANT 1305, GEOG 1300, History, Honors, MILS 4302, Philosophy, PSC 1305 or 1306, PSY 1305, SOC 1305.
Fine Art: (2-3 hours) Choose one course from ART 1300, ENT 3301, FAS 1306, JOU/FDM 1303, MUS 1220, THEA 1206.
History: (3 hours) Choose one course from ECO 1301, HIS 1305, HIS 1307, HIS 2365, HIS 2366.
Personal Development: (2 hours) One Human Performance (HP 11__) course, AS 1111 (*ROTC*), MILS 1111 (*ROTC*), or MUS 0102 (*Marching Band*) **AND** HED 1145 (*Health and Human Behavior*). Credit may be earned for a maximum of four HP courses.

Communication options: (3-11 hours) Choose one of the following options:

- **I. Foreign Language** - one modern or classical language through the third level, either 2310 or 2312 **or**
- **II. Three courses, each from a different group:**
  - **a. BUS 3345** *(Training and Development in Business and Industry)* **or MGT 4320** *(Negotiating and Conflict Resolution)*
  - **b. BUS 3303** *(Managerial Communications),* **MKT 3310** *(Professional Selling and Communications),* **any CSS 3000 or 4000-level course (excluding CSS 4302)**, **AS 3302** *(Air Force ROTC),* or **MILS 3302** *(Army ROTC.)*
  - **c. FDM/JOU 3372** *(Writing for Media Markets)* **or any ENG 3000 or 4000-level course**
  - **d. Any foreign language course**

Literature or Great Texts: (3 hours) Choose from ENG 2301, 2304, 2306, any 2000-level or higher Great Texts (GTX) course, or foreign literature.
Lab Science: (4 hours) Choose one science course from the following--**must** include a lab (pre-med science courses are also acceptable): Biology 1401; Chemistry 1405; Environmental Studies 1301/1101 or 1303/1103; Geology 1401, 1402, 1403, 1405, 1406, 1408; Physics 1405, 1407 1455; FAS 1407; FAS 1117, 1127, 1137, and 1147 (all in this group must be completed for credit)
Math: (3-6 hours depending on SAT/ACT math score) A student with an SAT math score of 600 or higher or an ACT math score of 28 or higher may skip MTH 1308 and take MTH 1309. A student with a grade of C or better in MTH 1304 may also skip MTH 1308 and take MTH 1309.

BUSINESS CORE

Lower Division Business Core	Hours	Professional Business Core	Hours
BUS 1301 Business, the Economy and World Affairs	**3**	**BUS 3315** Integrated Business Writing	**3**
MIS 1305 Introduction to Information Technology	**3**	**BL 3305** Legal Environment of Business	**3**
ACC 2303 Financial Accounting	**3**	**MIS 3305** Management Information Systems	**3**
ACC 2304 Managerial Accounting	**3**	**FIN 3310** Introduction to Financial Management	**3**
ECO 2306 Principles of Microeconomics	**3**	**MGT 3305** Organizational Behavior	**3**
ECO 2307 Principles of Macroeconomics	**3**	**MGT 3325** Operations Management	**3**
QBA 2302 Business Data Analysis I	**3**	**MKT 3305** Principles of Marketing	**3**
QBA 2305 Business Data Analysis II	**3**	**BUS 4385** Strategic Management	**3**
TOTAL HOURS	**24**	**TOTAL HOURS**	**24**

BBA MAJORS

A BBA student must complete coursework leading toward a major of 12 to 27 hours in a particular field. A student may choose a major from the following: **Accounting, Baylor Business Fellows, Business for Secondary Education with Teacher Certification, Business French** (second major only*)**, Business German** (second major only***), Business Russian** (second major only*)**, Business Spanish** (second major only*)**, Business-Journalism, Distribution Management and Technology, Economics, Entrepreneurship, Finance, Financial Planning, Human Resource Management, International Business** (second major only*)**, Management, Management Information Systems, Marketing** (General Marketing Track, Music and Entertainment Track, Nonprofit and Development Track)**, Media Business, Professional Selling, Public Administration, Real Estate, Risk Management and Insurance, Sports Sponsorship & Sales.**

*Unless combining Business French, Business German, Business Russian, or Business Spanish with International Business.

ADMISSION TO THE HANKAMER SCHOOL OF BUSINESS

Application for admission to the Business School must be made when a student has completed 60 semester hours (with at least 12 hours at Baylor). Admission will be granted to students who have a 2.50 cumulative Baylor GPA, who have credit for MTH 1309 or MTH 1321, ENG 1302 and ENG 1304, who have completed the lower business core with a minimum grade of "C" in each course, and who have earned a minimum 80% grade on the Baylor University Academic Integrity and Honor Code online exam. Lower business courses are BUS 1301, MIS 1305, ACC 2303, ACC 2304, ECO 2306, ECO 2307, QBA 2302 and QBA 2305. Consideration for admission will be deferred one semester if all requirements can be met in the following semester a student is enrolled in school (two summer sessions count as one semester).

Pre-business students cannot progress into upper division business courses (3000-4000 level) until they have been admitted to the Business School. The only exception to this policy is for those students who have taken the suggested (advised) sequence of lower core courses and should logically begin taking an upper division business course. However, under no circumstances will a pre-business student who has a cumulative GPA less than 2.50 be permitted to take ACC 2304, ECO 2307, QBA 2305, or any upper division business course. Students who do not meet the admission requirements at 60 hours (plus another semester, if deferred) will be required to change degree programs.

HANKAMER SCHOOL OF BUSINESS IMPORTANT REMINDERS

- Students must have a cumulative 2.5 GPA in order to take ACC 2304, ECO 2307 and QBA 2305.
- After entering Baylor, a student may transfer in a maximum of 15 semester hours. In the lower business core, BUS 1301 and QBA 2305 must be taken at Baylor.
- Courses taken at Baylor may not be repeated at another school for degree credit.
- Courses taken at Baylor for which the grade is a "C" or better may not be repeated.
- In order to graduate, a student must attain a minimum of a "C" average cumulatively, a minimum of a "C" average in the courses for the major field, and a minimum of a "C" average in the combined Lower Division and Professional Business core.
- To earn a major in Accounting, a student must attain a minimum of a "C+" average in ACC 2303 and 2304 (including repeats).
- To earn a major in Entrepreneurship, Finance, Financial Planning, Real Estate, or Risk Management and Insurance, students must earn a minimum of a "C" in FIN 3310.
- To earn a major in Sports Sponsorship and Sales, Marketing – Music and Entertainment track, Marketing – Nonprofit and Development track, Distribution Management and Technology or in Professional Selling, a student must submit an application for acceptance during the sophomore year.