

## Campus News

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Fifty years ago, a tornado  
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claimed four Baylor lives.

Vol. 13, No. 5 • MAY 2003

# BaylorNews

Monthly News for the Baylor University Community

## A NEW WAY TO LIVE

*Baylor's North Village heralds a change in campus housing*

By Barbara Elmore

It's been more than 40 years since Baylor completed construction on a new campus residence hall, but soon the University will be sending out 600 student invitations to a long-term sleepover to begin when the North Village Residential Community opens in 2004.

Baylor plans to keep sending similar mass invitations through 2010, following an ambitious schedule of opening three new residential villages between 2004 and 2010. By then, the University will boast 1,800 new beds on campus and require more students — all freshmen and perhaps sophomores — to live in campus housing.

But such a requirement may not be necessary, given the thoughtful, attractive plans for the first model. Dr. Frank Shushok Jr., associate dean of Campus Living & Learning, discovered that students are eager to live in the shadows of Pat Neff Hall if given a good reason to do so.

"It surprised us how willing students are to move back to campus if we provide a product that's interesting and more than meets minimum expectations," he said.



See North Village on page 3

Dr. Frank Shushok Jr., associate dean of Campus Living & Learning (left), and Dr. Benjamin S. Kelley, dean of the School of Engineering and Computer Science, believe the North Village will benefit students.



create a truly  
residential campus

Photo by Chris

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Honors College, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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*BaylorNews* is published 10 times a year by the Office of Public Relations.

**The submission of suggestions for stories is encouraged. The newsletter works two months in advance. Deadline is the first of each month.** Comments or questions should be directed to:

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## British Professor to Head ABL

Stephen Prickett starts Aug. 1 as Armstrong Browning Library director

President Robert B. Sloan Jr. has announced the appointment of Dr. Stephen Prickett, Regius Professor Emeritus of English Language and Literature at the University of Glasgow, Scotland, and a visiting scholar at Duke University, as the new director of Baylor's Armstrong Browning Library. Dr. Prickett and his wife, Patricia, plan to relocate to Texas in time for him to start Aug. 1.

Dr. Prickett succeeds Dr. Mairi Rennie, who retired after six years as Library director. An internationally known Browning authority and scholar, Rennie returned to her native England in August 2002.

The son of Methodist missionaries, Dr. Prickett was born in Sierra Leone and was educated in Canterbury, England. He received degrees from Cambridge and Oxford universities, then taught in Nigeria from 1963-65. He completed his doctorate at Cambridge University in 1968 and taught at the University of Sussex, England, for 15 years before

being appointed chair of the English department at the Australian National University in Canberra, where he taught from 1983-89.

From 1990-2001, Dr. Prickett held The Regius Chair of English Language and Literature at Glasgow University. He is a former chairman of the U.K. Higher Education Foundation, former president of the European Society for the Study of Literature and Theology and president of the George MacDonald Society.

Dr. Prickett will be "a major asset" to Baylor's doctoral program in religion and literature, said Dr. David L. Jeffrey, Distinguished Professor of Literature and Humanities and provost-elect.

"Dr. Prickett is one of the English-speaking world's most eminent scholars to have contributed to a deeper understanding of the role of Christian theology and religious practice in western literature," Dr. Jeffrey said.

Dr. Reagan M. Ramsower, dean of libraries, associate vice president and chief information

officer, said Dr. Prickett is uniquely qualified to lead Baylor's efforts in developing the Browning collection and "focusing the world's attention on this tremendous scholarly resource."

"Under his leadership, I know the wonderful work of the past directors of the world-renowned Armstrong Browning Library will be preserved and that new ground will be plowed to plant seeds for future generations of Browning and Victorian scholars and enthusiasts," Dr. Ramsower said.

Dr. Prickett has published one novel, nine monographs, seven edited volumes and more than 80 articles on Romanticism, Victorian studies and related topics, especially on literature and theology. His latest academic book, *Narrative, Science and Religion: Fundamentalism versus Irony 1700-1999*, was published by Cambridge University Press in May 2002. He is a Fellow of the Royal Society of Arts, the Society for Values in Higher Education (USA) and the Australian Academy of the Humanities. — *Alan Hunt*

## Baylor Scores in *U.S. News* Rankings

A number of Baylor programs get high marks in *U.S. News & World Report's* "2004 Best Graduate School" rankings. Included in the magazine's "top" categories are Baylor's law, business, nursing, education, clinical psychology, speech-language pathology and other health-related programs, including two Baylor-U.S. Army programs operated at Fort Sam Houston in San Antonio.

Baylor Law School's trial advocacy program is ranked 11th in the nation, up five spots from last year's ranking. Overall, the law school is ranked 51st by *U.S. News* in its "Top 100 Schools" category.

The Executive MBA program at Baylor's Hankamer School of Business is ranked by *U.S. News* at 21st in the nation, tying with the Massachusetts Institute of Technology. Baylor's

entrepreneurship program, meanwhile, was ranked by *U.S. News* as 23rd in the nation, and *Entrepreneur* magazine named Baylor as one of the best universities for entrepreneurs in its April 2003 issue. More than 700 entrepreneurship programs were researched for the study, and Baylor appears in the first tier of the list of the top 50 nationally recognized academic programs in the country.

The master's degree program at Baylor's Louise Herrington School of Nursing is rated 58th by the magazine, while the University's School of Education is ranked 63rd in the survey of the nation's education schools.

In another ranking, the joint Baylor-U.S. Army master's program in health services administration is rated 20th, up six places from last year's ranking.

The program is operated at the Academy of Health Sciences at San Antonio's Fort Sam Houston for students from the armed forces. Another joint Baylor-U.S. Army offering — the master of physical therapy program at Fort Sam Houston — is ranked 13th nationwide by the magazine.

Other Baylor programs featured in the *U.S. News* graduate listings include speech-language pathology, ranked 46th in the nation, and the doctoral program in clinical psychology, rated 82nd.

A complete list of *U.S. News & World Report* rankings can be found at [www.usnews.com](http://www.usnews.com).

— *Alan Hunt*

## McCormick Named Collins Professor

Dr. Blaine McCormick, assistant professor of management, was chosen by Baylor's senior class as the 2003 Collins Outstanding Professor.

"I laughed in complete surprise when Dr. (Donald) Schmeltekopf told me about the award," Dr. McCormick said. "It was completely unexpected because I never assumed I taught enough students to be competitive for the Collins Award. It is, without a doubt, the nicest honor I've received during my short career as a management professor."

Dr. McCormick delivered the annual Collins Lecture titled "Great Texts and the Development of Business Leaders" April 30 and will be recognized at spring commencement May 17, receiving a cash award of \$10,000.

Dr. McCormick received his bachelor's degree from Abilene Christian University and his master's degree and doctorate from Texas A&M University.



**Dr. Blaine McCormick**

He joined the Baylor faculty in 1998 and received a Teaching Excellence Award in 2002.

He is the author of *Benjamin Franklin's 12 Rules of Management, At Work With Thomas Edison: 10 Lessons From America's Greatest Innovator* and the forthcoming *Shepherd Leadership: Wisdom for Leaders from Psalm 23*. Dr. McCormick has appeared on "ABC World News Tonight with Peter Jennings" to discuss Benjamin Franklin and on CNN to discuss Thomas Edison.

The Carr P. Collins Foundation provides funds for the Collins Outstanding Professor program, which is now in its 10th year and was initiated to honor outstanding teachers at Baylor. All full-time faculty members who have taught at least four years as full-time faculty members at Baylor prior to the fall term and have taught during the fall, winter or spring terms of the year of their election are eligible to receive the award.

Former recipients include Dr. Joe Cox (1994), Dr. Rosalie Beck (1995), Dr. Randall O'Brien (1996), Dr. F. Ray Wilson (1997), Dr. D. Thomas Hanks (1998), Prof. Rachel H. Moore (1999), Dr. Chris Kearney (2000), Dr. Robert G. Packard (2001) and Robert B. Jones, (2002).

— *Julie Carlson*

## University Junior is Truman Scholar

For the second year in a row, a Baylor student has been selected for a Truman Scholarship. John Hill, an Arlington junior, is one of 76 students chosen for the prestigious scholarship out of 635 applicants representing 305 colleges and universities nationwide.

The Truman Scholarship provides \$30,000 — with \$3,000 slated for the student's senior year and \$27,000 earmarked for graduate study. In addition, Truman Scholars receive priority admission and supplemental financial aid at some premier graduate institutions, leadership training, career and graduate school counseling and special internship opportunities within the federal government.

Hill follows in the footsteps of Skye Perryman, a senior Waco economics and philosophy major from Waco who last year was named a Truman Scholar.

Hill, who is working on a double major in political science and Russian, initiated the One Book, One Waco citywide reading program and also serves as a mentor for seventh grade students through the Waco Reads program. — *Julie Carlson*



**John Hill**



## North Village Represents a New Direction

continued from page 1

### Meeting the Vision

The University's interest in residential villages, or living-learning partnerships, is tied to Baylor 2012, the 10-year Vision. The plan's second imperative expresses the desire for a truly residential campus.

"The heart of the Baylor experience rests in the communion of ideas, experiences, and relationships on campus," Dr. Shushok said.

But saying that North Village will provide the campus with 600 new beds is a bit like noting your new luxury car comes with four good tires. It's the advantages beyond providing for basic housing needs that are most impressive.

The operational word is not "beds" but "village." If you think of all the things you might do in such a village — attend seminars, pray in a chapel, discuss ideas, shop, cook, have coffee with friends, work on projects with others of like mind, go to class, park your car and, of course, turn in for the night — you begin to catch the vision of what Baylor is building.

### ECS partnership

Designed to foster a "seamless learning environment," North Village will offer 180 of its 600 new beds to students in the School of Engineering and Computer Science. The rest will go to upperclassmen of any major. Students and their parents are already interested.

"We have had inquiries," said Dr. Benjamin S. Kelley, dean of the School of Engineering and Computer Science. News of the village got out quickly, he said, because students are members of a nine-member planning group called the Steering Committee for the ECS Living-Learning Center. Baylor will break ground for the building May 16, and the complex will open for residents by fall 2004.

The School of Engineering and Computer Science is an eager and natural partner for the first learning-living center. Dr. Kelley's enthusiasm for the project was a big selling point in making his school a partner, Dr. Shushok said. It also seemed a natural fit since North Village will rise next door to the Rogers Engineering and Computer Science Building.

Dr. Shushok said officials from the school have attended the steering committee's meetings every other week.

"That was quite a time

commitment for the dean and faculty members," he said.

### Advantageous residence

Dr. Kelley's excitement stems from advantages the complex will give his students outside the classroom as well as inside.

"The most minimal thing we could have done was house students together there. This is far beyond that," he said. "We know that if students in rigorous majors are together they will do better because they have a support group. This unit will take ideas from the classroom and into the living-learning center so that it's much more than clustering students in a common living area."

Dr. Kelley envisions special activities that "bring learning from classroom into living space." One example might be when a distinguished scholar visits Baylor as a seminar speaker.

"That evening, he might wander over to the living-learning center and have an impromptu discussion with a group of students who happen to gather," Dr. Kelley said.

It's hoped that the North Village experience will encourage informal student gatherings and create teamwork and leadership skills because classmates will have the space to work together. Private living quarters will be under the same roof, but with separate wings for men and women. To increase student-faculty contact within the center, planners included two offices in the new building for faculty of the School of Engineering and Computer Science.

Dr. Shushok and other planners know that not all Baylor students will want this kind of living arrangement, but they hope most will. Their goal is to have half of Baylor undergraduates living on campus by 2012.

Dr. Kelley expects the North Village to have a higher percentage of freshmen the first year it's open than in following years.

"The tradition of Baylor is that when you reach your sophomore year, you move off campus," he said. "As this (village concept) develops, we see them staying on campus, so the percentage of freshmen will go down."

### Retention benefits

Dr. Shushok said one of the main reasons to house more students on campus is to bind them to each other and to the University so they will remain at Baylor until graduation.

"The research is not fuzzy. It's quite clear that students who live on campus are more connected, more loyal, and retain better," he said. "Part of any community is being present."

Dr. Shushok points to figures that say college students are 43 percent more likely to graduate from an institution if they live on campus their freshman year. Why?

"They are surrounded by people they get to know well, by an environment that tells them they belong to something," he said. Add activities they get to attend on campus with people who have similar interests, and they identify with the University.

On the other hand, a student's circle of friends shrinks when he moves off campus. This is something Dr. Shushok knows all too well, having lived on campus only one year during his undergraduate career.

"I was very much the Baylor norm," he said, describing his life at Brooks Hall as a bit isolated. "I could have easily been one of those retention casualties had I not gotten involved in activities and met people."

After graduating from Baylor with degrees in history and education, Dr. Shushok earned a master's degree in higher education and student affairs at Ohio State University. His doctorate in higher education policy analysis comes from the University of Maryland at College Park. The latter universities provided models for Baylor's new villages, he said.

Although he had not anticipated returning to Baylor, Dr. Shushok was compelled by the vision of creating a completely residential environment. He returned in August 2001.

The new thrust toward making the campus an inviting living space will not ignore traditional residence halls, Dr. Shushok said. Planners want to make sure Baylor residence halls are con-

ducive to learning, where people are engaged and understand the connection to being part of an institution of higher learning. That means faculty will visit residence halls to meet and eat with students. Career counselors will offer services within hall space.

### New style directors

These changes mean Baylor will look for new kinds of residence hall directors, individuals with master's degrees in higher education administration, ministry or counseling. They will interact with students and be resources for academic problems. A student not registered for an upcoming semester might find her residence hall

director asking why, for example.

As Baylor continues to envision its future campus, the steering committee and other planners are discussing what groups might mix the best in later villages. Discussions have included the entrepreneur program in the business school, a leadership center with a service emphasis, and a residence with a foreign missions-international politics focus, to name only a few. Careful planning is the key.

"Partnerships aren't trivial," Dr. Shushok said. "They are true marriages. We're developing a program designed to produce the best outcomes for students in those programs, not just putting people together who have like majors."



Illustration: Elizabeth A. Day

**The 212,000-square-foot North Village complex will be located near the Rogers Engineering and Computer Science Building and the new Dutton Avenue parking facility. It is scheduled to open in August 2004.**

## Let's Play!

Representatives from the University and the Baylor/Waco Foundation gathered April 8 to dedicate a new playground at Baylor's Piper Child Development Center. The playground — built with funds given by the Foundation and other donors — is fully accessible to children with disabilities, who represent almost 20 percent of students enrolled at the Center. Attending the dedication ceremony were (left to right) Lyndon Herrstrom and Debbie Keel, Baylor/Waco Foundation; Pamela Wilder, Piper Center director; Diane Haun, Baylor/Waco Foundation; and Larry Smith and Cathy Pleitz, Baylor University Development.





## As We Onward Go

### May 2003

- 8-14 Final Exams
- 15-16 Board of Regents Meeting
- 16 Ring Out
- 16 Truett Baccalaureate
- 17 Spring Commencement
- 26 Summer Orientation Begins
- 27 First Summer Term Begins

### June 2003

- 30 Final Exams and End of First Term

### July 2003

- 2 Second Summer Term Begins
- 4 Independence Day Holiday
- 16-18 Board of Regents Retreat

### August 2003

- 6 Final Exams and End of Term
- 9 Summer Commencement
- 21 University Faculty Meeting
- 21-24 Welcome Week
- 25 Fall Classes Begin

## Baylor Donors Honored

Almost 250 Baylor faculty, staff and retirees were recognized March 20 for their continued financial donations to the University.

During a reception hosted by Baylor President and Mrs. Robert B. Sloan Jr., faculty, staff and retirees who have given consecutively to the University for five, 10, 15 and 20 years were honored. The recognition program was introduced by Dr. Sloan to acknowledge the donors and stress the significance of annual giving.

Dr. Sloan presented honorees with awards engraved with depictions of campus landmarks.

“Your efforts inspire others to support Baylor and promote the University’s worthwhile mission by helping attract other gifts from foundations, corporations and alumni,” Dr. Sloan said.

The faculty/staff campaign is a part of the larger Campaign for Greatness, a University-wide effort to raise \$500 million in current and planned gifts.

— *Angela Siefkes*

## Waco Hall Renovations

Baylor’s Waco Hall, the site of weekly Chapel services and numerous musical and theatrical performances, is undergoing extensive repairs and renovation this summer in a University effort to modernize the 74-year-old auditorium. The building will closed May 2 and will reopen August 1, forcing most summer events traditionally held there to relocate to other campus venues.

“Waco Hall is an important facility both to Baylor and the Waco community, so improvements to such a premier venue will have a positive impact,” said Rick Creel, assistant vice president for operations and facilities.

Enhancements to Waco Hall will include the installation of a new ceiling, flooring and carpeting and refurbished seating — including padded seating for the balcony seats — and the painting of walls. It will mark the auditorium’s first complete renovation, although gold upholstery seating was introduced in 1965 and updated carpet was installed in 1985. — *Jenifer Ferguson*

# Java Jump-start

Café offers coffee and food to Moody Library patrons

Baylor’s Dining Services cut the ribbon April 9 for Java City, a café located on the garden level at Moody Memorial Library that offers an extensive menu of coffee products, fresh baked goods, sandwiches and Fresh Market smoothies.

“Our desire in working with Baylor Dining Services was to provide something for our students to eat and drink without having to leave the library,” said William Hair, associate dean and director of the Central Libraries. “Java City is the culmination of that dream. The quality and attractiveness of the finished product is beyond our

expectations. From the furnishings to the culinary selections, everything is first class.”

Extending into the Library’s open-air Harvey Garden, Java City features outdoor seating and a walkup window for ordering menu selections. The Harvey Garden has been redesigned to include a small stage for live performances. Teak wood bench seating, a sound system and landscaping have been added.

Java City is open 7:30 a.m.-1 a.m. Mondays through Thursdays, 7:30 a.m.-6 pm. Fridays and 3-10 p.m. Sundays, and is closed on Saturdays.

— *Julie Carlson*



**Dr. Reagan M. Ramsower, dean of libraries, cuts the ribbon on Moody Library’s Java City café, which has proven extremely popular with patrons during its first weeks of operation. Offerings include coffee, pastries and sandwiches.**

# Career Tools

New service helps find work and change careers

Baylor’s Alumni Services division is outfitting University alumni with tools designed to help them plan and manage their careers throughout life.

Baylor has contracted with Lee Hecht Harrison’s Global Career Management Services to provide alumni with online career planning tools and resources, including a job search engine that can access postings on more than 100,000 job boards.

“This fulfills some of the needs that alumni have expressed,” said Alan Bowden, director of group programs and activities for Alumni Services. Tools and services include sample résumés and other job search marketing materials, suggested steps for conducting a job search, self-assessment tools and advice about career change and development, effective networking, interviewing and salary negotiation. There are also a number of worksheets for career planning, a directory of

— *Randy Fiedler*

more than 6,500 job boards indexed by profession, geography and function, and message boards where career coaches answer posted questions.

Baylor alumni can sign up through the Career Tools link on the Alumni Services web site at [www.baylor.edu/alumni](http://www.baylor.edu/alumni). — *Brandon Kirk*

# Baylor Wins ADDY Awards

Baylor faculty, staff and students brought home a total of 49 awards at the combined Advertising Club of Waco/Central Texas Ad Club League annual American Advertising Awards competition Feb. 8.

The Office of Public Relations won five Gold awards for projects including the 2001-2002 Baylor financial report, a Jesus, Impact Me! T-shirt, a brochure on the stained glass windows of Paul W. Powell Chapel, a poster for the 2003 Art & Soul Festival and graphics design for the Baylor Youth Programs trailer. They also took home six Silver and three Bronze awards as well as a Special Judges Award for an illustration in *Baylor Magazine*.

Baylor’s Office of Development Communications and Special Events won a Gold ADDY award for a Baylor Christmas ornament design and a Silver award for Baylor-Waco Foundation recognition illustrations. They won Bronze awards for an Old Main Society illustration and the Campaign for Greatness advertising campaign. Tim Holden, graphic designer, designed the pieces.

Eleven Baylor students won a total of 26 awards in the ADDY student design competition. Gold award winners included Carissa Johnson, Joshua Smith and Gerardo Lopez Jr. Johnson received Best of Show in the student division and received a total of four awards. Silver award winners included Veronique Street, Alyson Miles, Courtney McKeand, Victor Scott, Kyle Radford and Brittany Battles, while Bronze award winners included Kyle Phelps and Cami Rose.

Terry M. Roller, professor of art, received one Gold award, one Silver award for the design of a CD by School of Music faculty members Dr. Bradley C. Bolen and Dr. Jeffrey S. Powers, and two Bronze awards for projects including design of the Baylor Theatre season bill.

— *Randy Fiedler*

## Research Gazette

### Grant Awards (February)

**Dr. Eva Doyle**, HHPR; \$2,250; The Nature, Prevalence, and Health-Related Effects of Stress on Medically Uninsured and Underinsured Farmworkers in East Texas; Southwest Center for Occupational and Environmental Health through Texas Women’s University

**Dr. Brian Raines**, mathematics; \$55,978; Use of the Moore Method; The Educational Advancement Foundation

**Dr. Max Shauck**, Baylor Institute for Air Science; \$331,781; CenSARA; additional funding for existing project

*TOTAL AWARDS:*

*\$390,009*

### Grant Proposals (February)

**Dr. Greg Garrett**, English; \$5,849; Art & Soul 2003; Texas Commission on the Arts

**Dr. Beck Taylor**, economics; \$80,115; Incomes and Outcomes in the NICHD SECCYD; National Institutes of Health through Harvard University

**Dr. Charles Tolbert**, sociology; \$15,322; Oil and Gas Involved Areas Along the Gulf Coast: Phase 2; Mineral Management Services through Louisiana State University

**Dr. Peter van Walsum**, environmental studies, and **Dr. Rene Massengale**, biology; \$385,515; Technology for a Sustainable Future; National Science Foundation

**Dr. Sara Alexander**, environmental studies; \$6,564; Econnections: Education to Make a World of Difference; Sterling-Turner Foundation

*TOTAL REQUESTED:*

*\$493,365*

## The Hour’s in the Tower

In an effort to allow more students, faculty and staff to enjoy the tradition of Baylor’s Dr Pepper Hour, the University has expanded the weekly get-together to include a session in Clifton Robinson Tower.

Dr Pepper Hour began in 1953 and is designed to allow the Baylor family to socialize over complimentary Dr Pepper floats. It is held at 3 p.m. each Tuesday during fall and spring semesters in the Barfield Drawing Room of the Bill Daniel Student Center. On April 8, an additional Dr Pepper Hour location was introduced in Robinson Tower.

The added Dr Pepper Hour gathering will be offered Tuesdays at 3 p.m. during the fall and spring semesters in the Robinson Tower 6th Floor atrium lobby. — *BN*



## Career, Profession, Calling

Baylor's retiring provost rejects a trend toward careerism in academic life

**Dr. Donald D. Schmeltekopf**  
Provost and Vice President  
for Academic Affairs

Over the past several months, most of us in the academic division have been engaged in the annual process of interviewing and evaluating individuals who could or who will become permanent members of the Baylor faculty. We have also been assessing some of our colleagues as tenure candidates. In these evaluations we have, of course, employed the standard criteria — judging each individual's capacity to perform at a high level in teaching, research and service. But beyond these standard criteria, we — at least many of us — have been equally concerned about how the candidates understand or might understand their work at Baylor as a career, a profession or a calling. This question is clearly relevant to our vision of Baylor as a Christian university.

### Losing our way?

In his recently published book, *Beleaguered Rulers: The Public Obligation of the Professional*, William F. May, Maguire Professor of Ethics, Emeritus, at Southern Methodist University, argues that we in the academy, just as many members of the other major professions, are feeling increasingly marginalized — “beleaguered” — in our work as academics and are often finding less meaning in what we do. Professor May believes we are losing our way. We are losing our way because too many of us have shifted our orientation as professionals from the social or altruistic justification of our work, which reflects fundamental elements of the Biblical narrative, to personal, self-interested justification. Behind that claim is another — that this shift from altruistic to self-centered aims is precisely the outcome that the modern Enlightenment university helped to achieve. The typical modern university of the 20th and now the 21st century recognizes as true only those claims that can be grounded in sense perception, empirical evidence or unrooted reason. Theological, metaphysical and moral truth claims are largely rejected as meaningless or unintelligible. Such statements, which give rise to the deeper meanings attached to the value of work, are seen within the context of the positivist university as statements of mere personal preference, hence essentially irrelevant.

### Increasing careerism

In my experience in higher education over the past 35 years, I have increasingly encountered within the professoriate as well as among administrators an unquestioning acceptance of the idea of what one might call “careerism,” though many

in Christian higher education have stood in opposition to this trend. A careerist is an individual whose primary goal, with respect to work, is to satisfy self-interest: getting the highest possible salary, moving to the next best position, climbing the career ladder, establishing contacts who can help in this trajectory, and the like. Of course, we all want to provide materially for ourselves and our families and we all desire respect and a degree of social status, and to this extent we all value our careers, but for the careerist the primary end is about power, position and prestige. Professor May reminds us that the words “career” and “car” come from the same root: too many of us are “off and running,” seeking our own self-aggrandizement wherever luck, whim and skill might take us. Furthermore, the modern university has taught this lesson to its students disturbingly well. One only has to note the enormous concern many of today's students have to build their resumes as they attempt to “take off” and to quickly achieve personal success in their individualized careers.

The idea of work as a “profession” rather than simply a career introduces three additional and important considerations, May tells us. First, in a profession, one “professes” — stands for — something; second, one professes for the benefit of others; and third, the “profession” takes place in a community and among colleagues. In the academy, we profess knowledge and truth, we profess for the benefit of our



Dr. Donald D. Schmeltekopf

honesty, fairness, perseverance and charity. Another important value of the professional, one that May emphasizes, is *pro bono* work, done freely for the public good. Unlike the self-centered careerist, the professional works in the service of others, and sometimes without pay.

Professionals become careerists whenever they lose sight of the normative meaning of their work — service — and adopt instead a private, self-interested view. Fact becomes separated from value, just as the

back to the biblical concept of a vocation or calling, directed to the service of human need.” (10)

### Work as a calling

The concept of calling or its equivalent appears frequently in Scripture. Abraham and Moses were called, spoken to by God, as were the prophets like Elijah, Hosea, Amos, Micah, Jeremiah and Ezekiel. May notes in particular “the public character of their service to the people of God.” (15) The Pauline writings are imbued with the language of calling. For example, in Ephesians, we read, “I...beg you to lead a life worthy of the calling to which you have been called....[G]race was given to each of us, according to the measure of Christ's gift....And his gifts were that some should be apostles, some prophets, some evangelists, some pastors and teachers, for the equipment of the saints, for the work of ministry, for building up the body of Christ.” (4: 1;7;11-12)

It is clear from the biblical tradition that work is meant to have religious character. That is, work is not to be done “as unto ourselves” but as a call to love and serve our neighbors in God's name. This applies to all legitimate work, not just to the professions, but those in the professions, as the spiritual leaders of Israel and as the Apostle Paul imply, have a special obligation to serve the common good because of the high office they hold and the public trust they have been granted. The concept of calling, then, provides the moral and theological grounding for *all* the professions — law, medicine, engineering, corporate management, politics, positions within the media, the ministry and the academic life. As Professor May observes, “In the language of the philosophers, God is the efficient cause of one's vocation —

God does the calling; and the common good defines the final cause toward which the vocation points.” (15)

Therefore, let it be said of all of us at Baylor in the years ahead that we not only affirm this link between our honored profession and the vocation to which God has called us, but also that we act on it as well, always attempting to recruit, nurture and tenure others into this community of learning who will do likewise. With equal resolve and faithfulness, let us also teach our students to understand their lives and their work as a service to others, in God's name.

**“Let it be said...that we not only affirm this link between our honored profession and the vocation to which God has called us, but also that we act on it as well, always attempting to recruit, nurture, and tenure others into this community of learning who will do likewise.”**

students and the larger society and we profess not in isolation but in contribution to and under the continuing tutelage and correction of our colleagues and of the guilds to which we belong. The carrying out of these responsibilities requires the requisite intellectual standards and the necessary moral virtues, such as

modern secular university would have it. The idea of work as a noble public good, which has its roots in the theological idea of the “calling,” becomes radically transmogrified. May argues forcefully for the need to reconnect the professions with their theological foundation. He writes, “The moral mark of the professional...traces

## Miller Honored

Ann Miller, professor of English and Master Teacher, was presented April 23 with an honorary doctor of humane letters degree during the annual Honors Week Convocation.

“In honoring Professor Ann Miller, we also honor the tradition of great teaching at Baylor University,” said Dr. Wallace Daniel, dean of the College of Arts and Sciences. “The capacity to inspire, to connect to others, to challenge dogma, and to uplift aspirations are qualities that are ingrained in teaching. Professor Miller exemplifies these qualities, and has always exemplified them, par excellence.”

Miller graduated from Baylor in 1949 and was appointed to the English department faculty in 1961. Named a full professor in 1984, she was designated a Master Teacher of Literature in 1992, one of the first two professors to attain this distinction. Miller, who also is recognized as a poet, is revered by many alumni as a professor who heightened their appreciation for literature.

— Julie Carlson



## Family Circle

### Congratulations to

**Matt Knoll**, tennis, and wife, Greta, on the birth of their sons, Erik and Karch Knoll.

**Stephanie MacVeigh**, student publications, and husband, Matt, on the birth of their daughter, Ashleyn MacVeigh.

**John H. Morton**, former computer laboratories manager, and wife, Mary Ann, on their 50th wedding anniversary.

### Best wishes to

**Dr. W. Merle Alexander**, professor emeritus of physics, on his recent hospitalization.

### With sympathy to

**Mary Ellen Davenport**, assistant professor emeritus of nursing, on the death of her husband, Warren Davenport.

**Ceylon Hood**, Registrar's Office, on the death of her mother, Laura White.

The family of **Jack W. Hudson**, former senior systems analyst in the Center for Computing and Information Systems, on his death.

**Penny Jacko**, public relations, on the death of her father, Ed McCoy.

**Dr. Carlos Manzanares**, chemistry, on the death of his son, Christopher Manzanares.



## This Month in Baylor History

**May 8, 1936** — Baylor's Keys Quadruplets leave by train with President Pat Neff on a nine-day publicity tour across the country. During the trip, Neff and the Keys will visit the Dionne Quintuplets, meet Vice President John Nance Garner, have lunch with the Texas Congressional delegation and speak on a nationwide NBC Radio broadcast.

**May 8, 1998** — Ground is broken for the 150,000-square-foot Student Life Center, which eventually will be named in honor of fundraising campaign chair Drayton McLane.

**May 14, 1901** — Baylor president emeritus Rufus C. Burleson dies at age 77. Before the end, he asks that his bed be turned so he can look one more time at the spires of the Main building and Burleson Hall. Thirty years later to the day, Baylor president Samuel Palmer Brooks dies at age 67 after a long fight with cancer.

**May 17, 1989** — Twelve inches of rain falls in five hours, sending Waco Creek out of its banks on the Baylor campus. The flood damages students' belongings in nearby apartment complexes, fills cars with water and mud, destroys a faculty parking lot and leaves up to three inches of water in a number of campus buildings.

— Compiled by Randy Fiedler

## Presentations & Participations

**Dr. Gregory A. Benesh**, professor of physics, presented "The Chemisorptive Bonding of Carbon Monoxide on Fe(001)" March 5 at an American Physical Society meeting in Austin.

**Cynthia A. Burgess**, senior lecturer and librarian/curator of books and printed materials at Armstrong Browning Library, and **Rita S. Patteson**, assistant professor and librarian/curator of manuscripts at Armstrong Browning Library, presented sections of a session titled "Old Texts, New Challenges: A Special Session on Edition Elizabeth Barrett Browning's Collected Works" March 13-16 at the University of Western Ontario in London, Canada.

**Dr. Joel S. Burnett**, assistant professor of religion, presented "Onomastic Evidence for Deities of Iron Age Transjordan" and "The Elohist Psalter Revisited" Mar. 15-16 at a Southwest Commission on Religious Studies meeting in Irving.

**Dr. Kenneth W. Busch**, professor of chemistry, and **Dennis Rabbe**, Baylor graduate student, had a co-authored paper titled "Prediction of Blood Plasma Progesterone via Near Infrared Transmittance Spectroscopy" presented Feb. 1-5 at an American Society of Animal Science Southern section meeting in Mobile, Ala. Presenter was Ron Randel, Texas A&M University, and additional co-authors are Randel, D. Tolleson and J. Stuth, Texas A&M University.

**Dr. Dawn S. Carlson**, assistant professor of management, **Dr. Nancy B. Upton**, professor of management and The Ben H. Williams Professor of Entrepreneurship, **Dr. Samuel L. Seaman**, professor of statistics and quantitative business analysis, and **Dr. Elisabeth J. Teal**, assistant professor of management, presented a co-authored paper titled "The Impact of Human Resources on Performance: An Examination of Family-owned Firms" in April at the Western Decision Sciences Institute in Kauai, Hawaii.

**Dr. A.J. Conyers III**, professor of theology at Truett Seminary, presented "Two Kinds of Toleration: The History and Meaning of a Public Virtue" and preached a Lenten sermon at the First Presbyterian Church of Tulsa.

**Dr. Richard C. Chewning**, professor emeritus of management and the former Hazel and Harry Chavanne Professor of Christian Ethics and Business, presented six lectures Feb. 26-27 at Indiana Wesleyan University in Marion.

**Laura Davalos-Lind**, coordinator of Baylor's Chapala Ecology Station, presented "Twenty Years of Baylor's Research in Lake Chapala" Jan. 18 at the University of North Texas in Denton. She and **Dr. Owen T. Lind**, professor of biology, presented "Algal Growth Potential and Limiting Nutrient Linkages with River Discharge and Land Use" in December at a Texas Rivers and Reservoirs Society meeting in Austin.

**Dr. Sharyn E. Dowd**, associate professor of religion, presented "Chreia Studies in the Gospel of Mark: Retrospect and Prospect" March 15 at a Society of Biblical Literature southwestern regional meeting in Dallas.

**Dr. C. Stephen Evans**, University Professor of Philosophy and Humanities, presented "Does Belief in God Make Sense in an Evolutionary World?," "Could the Historical Jesus be God Incarnate?," "Jesus as God Incarnate in a Pluralistic Religious World" and "My Journey as a Philosopher and a Christian" Feb. 28-March 2 at On Being a Christian and Philosopher: Conversations Concerning Contemporary Challenges to Christian Belief, held at Hendrix College in Conway, Ark.

**Dr. Kevin J. Gardner**, associate professor of English, presented "Timon's Potlach: Generosity and Prodigality in Pope's *Epistle to Burlington*" March 6-8 at a South Central Society for Eighteenth Century Studies meeting in Fort Worth.

**Dr. Charles M. Garner**, associate professor of chemistry, presented a seminar titled "New Organic Gelling Agents: A Discovery in Materials Science" Feb. 27 at Texas A&M University in Commerce.

**Sue Herring**, senior research analyst, Information Management and Testing Services, and **Shelly**

**Hammer**, manager of student systems, Information Systems and Services, presented "Top Ten Things We Wish We Had Known Before We Started This Project" in March at the SCT SUMMIT conference in New Orleans.

**Dr. Richard B. Kreider**, chair and professor of health, human performance and recreation, presented "Effective and Ineffective Nutritional Strategies to Promote Weight Gain and Weight Loss" and "Performance Enhancement Nutrition: Nutritional Strategies to Optimize Performance and Prevent Overtraining" Dec. 7-8 at a Society of Italian Fitness and Motor Science meeting in Rimini, Italy. He presented "Bridging Exercise Science and Sports Nutrition: Research to Support Athletic Protocols" and with Susan M. Kleiner, University of Washington School of Medicine, presented the co-authored paper "Build Muscle, Gain Energy, Lose Fat" March 14-15 at SCAN Symposium 2003: Advancing the Practice of Sports Nutrition in Chicago.

**Dr. Dorothy E. Leidner**, professor of information systems and director of the Center for Knowledge Management, presented "An Empirical Examination of the Influence of Organizational Culture on Knowledge Management Initiatives" Feb. 18 at the University of Houston and Feb. 27 at the Queen's University Centre for Knowledge-based Enterprises in Kingston, Canada. She presented "How CIOs Manage Information Technology During Economic Decline" March 8 at Indiana University in Bloomington.

**Dr. J.R. LeMaster**, professor of English, read poems from his book *Journey to Beijing* March 13-15 at a South Central Conference on Christianity and Literature meeting in New Orleans.

**Dr. Owen T. Lind**, professor of biology, presented "Riverine and Transition Zone Bacterioplankton Community Dynamics in response to Pulsed River Inflow" in December at the Great Plains Limnology Conference in Lake Texoma, Okla.

**Dr. Timothy R. McKinney**, associate professor of music theory, presented "Music and Rhetoric in Vicentino's *Solo e Pensoso*" March 7 at a South Central Renaissance Conference in New Orleans.

**Kimberly D. Mencken**, lecturer in economics, Susan Lucenay, Midway Independent School District, and Terri Cox, Cameron Park Zoo, presented a workshop for elementary and middle school teachers titled "Create a Zoo and Learn Economics, Too!" March 18 at Cameron Park Zoo in Waco.

**Dr. Roger E. Olson**, professor of theology at Truett Seminary, taught a study of 1 Corinthians March 2-6 at Lorena Baptist Church. He presented "Is Open Theism an Evangelical Option?" March 11 at Wayland Baptist University in Wichita Falls. He participated in a panel discussion titled "Calvinism on Baptist Campuses" March 14 at a National Association of Baptist Professors of Religion regional meeting in Dallas.

**Dr. Benjamin A. Pierce**, professor of biology, presented a poster titled "Model Leadership Courses for Community-based Research" Feb. 13-16 at an American Association for the Advancement of Science meeting in Denver.

**Dr. Andy Pittman**, associate professor of health, human performance and recreation, presented a paper on the *Southwest Key Program v. Gil-Perez* case Feb. 6 at a Southern District American Alliance for Health, Physical Education, Recreation and Dance convention in Savannah, Ga. He and Paul Batista, Texas A&M University, presented "Foul Ball: Revisiting the Limited Duty Role for Baseball Facility Owners and Operators" March 7 at a Society for the Study of the Legal Aspects of Sport and Physical Activity conference in Atlanta.

**Theresa A. Posani**, lecturer in nursing, presented "Making Cents in Turbulent Waters: How to Prove Yourself as a CNS During Budget Time" March 7 at an Oklahoma Association of Clinical Nurse Specialists meeting in Oklahoma City. She presented a paper titled "In the Palm of Your Hand: The CNS and the Personal Digital Assistant (PDA)" and a poster titled "Use of the Intranet: Implications for Continuing Education" March 27-29 at a National Association of Clinical Nurse Specialists annual meeting in Pittsburgh.

**Dr. Daniel Rajaratnam**, associate professor of marketing, presented a paper titled "A Test of Equifinality: Insights into Strategy-Performance Relationships in Service Firms" March 8 at a Southwest Academy of Management meeting in Houston. The paper was published in the meeting proceedings.

**Dr. Frances Strodtbeck**, associate professor of nursing, presented "Early Enteral Feedings in the NICU" and participated in a publication meeting Feb. 14 at an Institute of Pediatric Research meeting in Phoenix.

**Dr. Charles H. Talbert**, Distinguished Professor of Religion, presented "From What Perspective Should We Read Romans?" and "A Response to Robert Gagnon's *The Bible and Homosexual Practice*" March 15 at a National Association of Baptist Professors of Religion southwest regional meeting in Dallas.

**Dr. John F. Tanner**, associate professor of marketing, presented "Integrating Your Curriculum: How Do I Get Them to Like My Class When This Ain't Their Major?" March 7 at an Academy of Collegiate Marketing Educators conference in Houston.

**Dr. Kenneth W. Van Treuren**, associate professor of engineering, chaired a session and presented "An Applications-oriented Gas Turbine Laboratory Experience" March 19-21 at an American Society for Engineering Education Gulf-Southwest conference at the University of Texas at Arlington. He had a co-authored paper titled "Mapping the Flow Characteristics of the Baylor University Wind Tunnel" presented by co-author **Melanie Hagewood**, Baylor undergraduate, which was published in the conference proceedings and won the Best Student Paper Award.

**Dr. G. Peter van Walsum**, assistant professor of environmental studies, presented a co-authored paper titled "Analysis of Carbonic Acid Pretreatment Hydrolysates Derived from Aspen Wood and Corn Stover" June 17-21, 2002, at a European Conference and Technology Exhibition on Biomass for Energy, Industry and Climate Protection in Amsterdam. Co-authors are Robert McWilliams, former Baylor graduate student, and Helen Shi, high school student. He had a co-authored paper titled "Conversion of Paper Sludge to Ethanol in a Novel Semi-continuous Solids-fed Reactor System Capable of Metered Aseptic Delivery of Solid Substrates" presented April 29-May 2 at a Symposium on Biotechnology for Fuels and Chemicals annual meeting in Gatlinburg, Tenn. Zhiliang Fan, Dartmouth College, was the presenter and there are multiple co-authors.

**Dr. Kenneth T. Wilkins**, professor of biology and associate dean for graduate studies and research, had a co-authored paper titled "Effects of an Invasive Species, Red Imported Fire Ants (*Solenopsis invicta*) on the Rodent Community in Native Tallgrass Prairie" in February at a Texas Society of Mammalogists meeting in Junction. Presenter and co-author was **Cathy Early**, Baylor graduate student.

**Dr. Daniel E. Wivagg**, professor of biology and director of undergraduate studies, presented a workshop on the advanced placement biology exam Feb. 15 to secondary teachers at a College Board Advanced Placement Assessment conference in Tulsa.

**Dr. Frank B. Wyatt**, assistant professor of health, human performance and recreation, presented "Heart Rate Threshold (HRT): Detection, Association with Other Physiological Thresholds and Training the HRT" March 7 at a Texas Chapter of the American College of Sports Medicine meeting in Houston.

Three English faculty participated Feb. 27-March 1 in a Conference of College Teachers of English meeting in San Antonio: **Dr. J.R. LeMaster**, professor, participated in an executive council meeting and chaired a session; **Dr. Maurice A. Hunt**, chair and professor, chaired a Texas Association of Departments of English meeting; and **Robert F. Darden III**, assistant professor, presented "On the Eighth Day, God Laughed."

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## Publications

**Dr. Susan P. Bratton**, chair and associate professor of environmental studies, had a chapter titled “Christian Ecotheology and the Hebrew Scriptures” published in *Franciscan Theology of the Environment: An Introductory Reader* by Franciscan Press, edited by Dawn M. Nothwehr (pp. 47-66, 2002). She had a co-authored article titled “Ethical Responses to Irish Commercial Fisheries Decline” published in *Ethics and the Environment* (Vol. 7, No. 1, 2002). Co-author is Shawn Hinz, Whitworth College.

**Dr. Kenneth W. Busch**, professor of chemistry, and **Dr. Marianna A. Busch**, chair and professor of chemistry and biochemistry, had a co-authored article titled “Determination of the Enantiometric Composition of Guest Molecules by Chemometric Analysis of the UV-visible Spectra of Cyclodextrin Guest-host Complexes” published in *Journal of the American Chemical Society* (Vol. 125, pp. 1690-1691, 2002). Co-authors are **Isabel M. Swamidoss**, visiting assistant professor of chemistry, and **Sayo O. Fakayode**, Baylor graduate student.

**Dr. A.J. Conyers III**, professor of theology at Truett Seminary, had an article titled “Simms’s Reading of History as Prophylactic Against American Religious Fundamentalism: The Issue of Fictive Technique in History” published in *The Simms Review* (Vol. 10, No. 2, winter 2002). He had an article titled “Simms’s Incarnational Theology and the Emerging American religion” published in *The Southern Quarterly: A Journal of the Arts in the South* (winter 2003). He had a book titled *Last Things: The Heart of New Testament Eschatology* published by St. Augustine’s Press (2003).

**Robert F. Darden III**, assistant professor of English, had a book titled *Corporate Giants: Personal Stories of Faith and Finance* accepted for publication in native language editions in Indonesia, the Philippines and China.

**Dr. William V. Davis**, professor of English and Writer-in-Residence, had an article titled “‘Talked to by Silence’: Apocalyptic Yearnings in Louise Glück’s *The Wild Iris*” published in *Christianity and Literature* (Vol. 52, No. 1, pp. 47-56, autumn 2002).

**Dr. Sharyn E. Dowd**, associate professor of religion, had a review of the Sacra Pagina commentary on the Gospel of Mark by J.R. Donahue and D. Harrington published in *Catholic Biblical Quarterly* (Vol. 65, No. 1, 2003).

**Dr. James B. Farison**, chair and professor of engineering, had a co-authored article titled “Noninvasive Measurement of Shear Rate in Autologous and Prosthetic Bypass Grafts” published in *Vascular and Endovascular Surgery* (November/December 2002). There are multiple co-authors from the Jobst Vascular Center in Toledo, Ohio.

**Dr. Timothy W. Flynn**, director of the graduate program in physical therapy at Fort Sam Houston, had a co-authored article titled “Nonsurgical Management of Patients with Lumbar Spinal Stenosis: A Literature Review and a Case Series of Three Patients Managed with Physical Therapy” published in *Physical Medicine and Rehabilitation Clinics of North America* (Vol. 14, pp. 77-101, 2003). Co-authors are **Julie M. Whitman**, Baylor graduate, and Julie M. Fritz, University of Pittsburgh.

**Dr. Joe B. Fulton**, associate professor of English, had an article titled “The ‘Envable Detachment of the Anthropologist’: Barbara Pym’s Anthropological Aesthetic” published in *Papers on Language and Literature* (Vol. 39, No. 1, winter 2003).

**Dr. Charles M. Garner**, associate professor of chemistry, **Dr. Robert R. Kane**, assistant professor of chemistry, and **Dr. Kevin G. Pinney**, associate professor of chemistry, had a co-authored article titled “OXi 4503, A Novel Vascular Targeting Agent: Effects on Blood Flow and Anti-tumor Activity in Comparison to Combretastatin A-4 Phosphate” accepted for publication in an upcoming issue of *Anticancer Research*. There are multiple co-authors. Dr. Garner and Dr. Pinney had a co-authored article titled “Synthesis of 4-Methoxy-3, 5-Dinitrobenzaldehyde: A Correction to Supposed Tele

Nucleophilic Aromatic Substitution” accepted for publication in an upcoming issue of *Tetrahedron Letters*. Additional co-authors are **Keith Monk** and **Rogelio Siles**, Baylor graduate students.

**Kathy R. Hillman**, associate professor and acquisitions librarian, had an article titled “Partners in Purpose” published in *Baptist Way: Brief Basics for Texas Baptists* (March-April-May 2003).

**Dr. Richard B. Kreider**, chair and professor of health, human performance and recreation, had the following articles published in *Molecular and Cellular Biochemistry* (Vol. 244, 2003): “Effects of Creatine Supplementation on Performance and Training Adaptations” (pp. 89-94); “Long-term Creatine Supplementation Does Not Significantly Affect Clinical Markers of Health in Athletes” (pp. 95-104), with multiple co-authors; and “Creating Supplementation During College Football Training Does Not Increase the Incidence of Cramping of Injury” (pp. 83-88), with multiple co-authors. He had a co-authored article titled “Effects of Oral D-ribose Supplementation on Anaerobic Capacity and Selected Metabolic Markers in Healthy Males” published in *International Journal of Sport Nutrition and Exercise Biochemistry* (Vol. 13, pp. 76-86, 2003). There are multiple co-authors. He had the following articles published in *Muscular Development* (Vol. 40, No. 1, 2003): “Protein Thermogenesis” (pp. 290-298); “Exploring Alternatives to Ephedra” (pp. 298-304); “Research Update: Alpha-lipoic Acid” (pp. 272-274); and “Protein Update: Latest Research Findings” (pp. 282-287). He had the following articles published in *Fitness Rx* (Vol. 2, No. 1, 2003): “Protein Thermogenesis” (pp. 70-73); and “Exploring Alternatives to Ephedra” (pp. 108-111). He had the following articles published in *Muscular Development* (Vol. 40, No. 4, 2003): “Creatine and Glycine” (pp. 280-284); and “Histidine and Carnosine” (pp. 280-284).

**Dr. Owen T. Lind**, professor of biology, **Laura Davalos-Lind**, coordinator of Baylor’s Chapala Ecology Station, and **Brad Christian**, Baylor graduate student, had a co-authored article titled “Factors Affecting Bacterioplankton Size and Abundance in Anoxic Hypolimnina” published in *Verb. Internat. Verein. Limnol* (Vol. 28, pp. 705-709).

**Dr. Rafer S. Lutz**, assistant professor of health, human performance and recreation, had an article titled “Covert Muscle Excitation is Outflow from the Central Generation of Motor Imagery” published in *Behavioral Brain Research* (Vol. 140, pp. 149-163, 2003).

**Dr. J. Wesley Null**, assistant professor of curriculum and instruction, had an article titled “Who is Responsible for Student Learning?” published in *Kappa Delta Pi Record* (spring 2003).

**Dr. Andy Pittman**, associate professor of health, human performance and recreation, had a co-authored book titled *A Casebook Approach to Legal Concepts in Sport: The Most Important Cases of the 20th Century* (2002). Co-authors are Dr. J.O. Spengler, University of Florida, and Dr. Sarah Young, University of Indiana.

**Dr. Frances Strodbeck**, associate professor of nursing, had an article titled “The Role of Early Enteral Nutrition in Protecting Premature Infants from Sepsis” published in *Critical Care Nursing Clinics of North America* (Vol. 15, pp. 79-87, 2003).

**Dr. Joseph D. White**, assistant professor of biology, had a co-authored article titled “Assessment of Regional Forest and Scrub Productivity Using a Coupled Vegetation Process Model with Remote Sensing” published in *Geocarto International* (Vol. 17, No. 3, 2002). Co-authors are Dr. Nicholas Coops, Commonwealth Scientific and Industrial Research Organization-Australia, and Dr. Neal Scott, Woods Hole Research Center. Dr. White and Dr. Coops had a co-authored chapter titled “Modeling Forest Productivity Using Data Acquired Through Remote Sensing” published in a book titled *Remote Sensing of Forest Environments: Concepts and Case Studies* by Kluwer Academic Press, edited by M. Wulder and S. Franklin (2003).

**Dr. Mary Ann Yantis**, assistant professor of nursing, had an article titled “Assisting Patients Using Positive Airway Pressure Therapy” published in *Home Healthcare Nurse* (Vol. 21, No. 3, pp. 161-167, 2003).

## Profile

## Waxing Eloquent

Baylor librarian’s candles warm many a campus heart

Necessity led Moody Library’s Barbara Hodge to unleash her entrepreneurial spirit and creativity while sharing a warm glow with her customers. Over the years, her homemade candles have become popular purchases among Baylor faculty and staff.

“It’s just a side business,” Hodge, bibliographic accounting control assistant, said. “I love my job in Moody, and it comes first. I go through 2,500 to 3,000 library acquisitions a month.”

Her aromatic candle enterprise was born about three years ago. Hodge needed extensive — and expensive

— dental surgery, so she put her creative problem-solving skills to work and started a candle-making business. She turned a large closet in her home into a small workshop.

“I keep all my candle and soap equipment and supplies in there,” she said.

Becoming a candle maker required work and perseverance. It took her more than nine months to perfect her formulas and methods before actually selling any candles, but the process paid off. Her creations, beautiful gel and wax votives, are available in a variety of scents.

“I’m working on perfecting a formula for a container wax,” she said.

Once she paid for the dental surgery, Hodge continued making the gel candles, which are made with clear gel and have glass beads in the bottom of a glass container. If a candle has a pastel tint, it is the refraction of the bead color through the clear gel. A characteristic of some of



Barbara Hodge with some of her candles, which she creates using a process she developed.

Hodge’s candles is a look of carbonation.

“The bubbles are created by heating the liquid to a higher temperature,” she said. “After heating, you add the scent. For bubble-free candles, you have to pour the gel into the containers at a much lower temperature.”

Hodge has expanded her business offerings.

“I’m making soaps now, too, and they are all natural,” she said. Her first soaps consisted of lanolin and liquid silk, and she also makes a natural oatmeal exfoliating soap.

Hodge does not use traditional paid advertising to promote her business.

“It only spreads by word of mouth,” she said.

“Advertising could cause it to get too big, and I don’t want that. Right now, it’s a hobby. I can do it at my own leisure, and I want to keep it that way. It brings me a lot of joy to be creative, and I think anyone can do it. Sometimes you surprise yourself with what you can do.” — *Judy Long*

**Dr. William V. May**, dean of the School of Music and professor of music education, was elected president of the Texas Association of Music Schools.

**Dr. Mitchell J. Neubert**, assistant professor of management and The H.R. Gibson Endowed Chair of Management Development, had a co-authored article titled “Program Commitment: A Multi-study Longitudinal Field Investigation of its Impact and Antecedents” nominated for the William A. Owens Scholarly Achievement Award from the Society of Industrial and Organizational Psychology. Co-author is Steve Cady, Bowling Green State University.

**Dr. J. Wesley Null**, assistant professor of curriculum and instruction, was appointed to the *Educational Studies: A Journal in Foundations of Education* and *American Educational History Journal* editorial review panels.

**Dr. Andy Pittman**, associate professor of health, human performance and recreation, was appointed chair of the Texas Association for Health, Physical Education, Recreation and Dance. He became the first recipient of a second Presidents Award from the Society for the Study of the Legal Aspects of Sport and Physical Activity.

**Calvin B. Smith**, chair and associate professor of museum studies, was presented with the President’s Award for lifetime achievement from the Texas Association of Museums.



## May 11 Memories

A half century ago, the Waco Tornado left four dead at Baylor and changed the campus skyline

**F**ifty years ago on May 11, 1953, Baylor students were finishing up their last round of classes before dinner. The black dread some felt for approaching final exams was surpassed only by dark rain clouds that had chased away sunny skies. No one knew that an extremely powerful tornado was about to strike Waco, bringing death and destruction to a Monday afternoon.

The tornado demolished much of Waco's central business district and killed 114 people, including a Baylor faculty couple and two students. It remains tied with a 1902 twister in Goliad for the dubious distinction of being the deadliest tornado in Texas history.

Dr. Robert G. Packard, professor emeritus of physics and Master Teacher, remembers the irony of his class listening to a guest speaker talk about using weather balloons to predict storms when the tornado hit. Power in Carroll Science and other campus buildings went off, but Dr. Packard didn't realize a tornado had hit until he made his way downtown soon after class.

"Waco looked like a city that had been bombed. Debris was everywhere," he said. "If the tornado had hit about 30 minutes later, it probably would have killed a great number of Baylor students who would have gone downtown to eat."

Tommy Turner, who would later become assistant to Baylor President Abner V. McCall, was a reporter covering Waco for *The Dallas Morning News* when the tornado hit.

"It almost overwhelmed me," he said. "You couldn't get within about four blocks of the middle of town. The entire R.T. Dennis Co. Building had shifted and slid into the street, and the bricks next to the curb were between 5-to-20 feet deep. Electric lines were hanging down and popping and water on the streets was 6 inches deep because it had just rained, so I don't know

why we didn't all get electrocuted. Gas lines had broken, and if anybody had lit a cigarette we'd have all gone up."

The collapse of the Dennis building was the single largest cause of deaths in the tornado. Two Baylor students who worked there died when it fell — Rev. Cecil Parten, a ministerial student from Sweeny, and James Neal Jr., a Waco night school student.

Outside the Dennis building, Keith James, a

The Cornelia Marshall Smith Distinguished Professor of Biology, were called into service to prevent looting of damaged stores.

"People were trying to sneak through the alleys to get into the buildings," he said.

Baylor women, meanwhile, made sandwiches and coffee for rescue workers, tended the wounded and helped organizations such as the Salvation Army and Red Cross.

Dr. Packard and two other physics professors

"Before we could even climb down the needle on the Geiger counter went off the dial," Dr. Packard said. "I walked over to a pile of dust, picked up a piece of string and the (radium) was on the other end."

Waco's mayor at the time the tornado struck was no stranger to tragedy. Ralph Wolf was a former coach of the Baylor men's basketball team who had survived the team's fatal "Immortal Ten" bus crash in 1927. He earned overwhelming praise for his handling of relief efforts in the tornado's wake.

The tornado's path missed the Baylor campus, but it left a physical legacy nevertheless. The spires of Old Main and Burleson Hall were weakened by high winds and were removed soon after the storm. They were rebuilt and replaced during renovations of the two buildings in 1975.

— Randy Fiedler



The tornado destroyed numerous buildings in downtown Waco (above) and forced the removal of the damaged spires of Old Main and Burleson Hall (right).



Photos: The Texas Collection

— department chair Herbert Schwetman and Arthur W. Smith — were asked to help find a dangerous sliver of radium that had been lost when a doctor's office was destroyed. The men searched with a Geiger counter for two days before discovering the radioactive substance in a basement.

For a longer version of this story, visit the Baylor Public Relations web site at <http://pr.baylor.edu>

Vol. 13, No. 5 • MAY 2003

## BaylorNews

Monthly News for the Baylor University Community

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