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# BaylorNews

Monthly News for the Baylor University Community

## Baylor's Advocate

*The Office of Public Affairs lobbies for University goals*

By Barbara Elmore

If you can't find James Odom in his Pat Neff Hall office this spring, try Austin. As director of Baylor's Office of Public Affairs, he plans to spend most of his time between now and summer in the capital city while the Texas Legislature is deciding the fate of the state.

More to the point, the Legislature is deciding what to cut in light of a \$9.9 billion budget shortfall.

Odom's mission is to put a protective shield around financial grants to Baylor students and secure an extension of telecommunication grant funds that have expanded the University's electronic resources on campus.

### Expanded focus

The primary focus of Odom's job since the Office of Public Affairs was reorganized in January 2002 is representing Baylor before local, state and national government entities. His stint dogging the Texas Legislature is not so different from what Baylor has done in past legislative sessions. But a new job description adds local and federal jurisdictions to Odom's purview. And there's a recent addition to his duties — getting Baylor alumni and the public at large involved in discussing public issues.

Until the Legislature adjourns in late spring, Odom will be working to see that students at independent educational institutions such as Baylor keep their grants.

See Odom Advocates on page 3

James Odom, director of Baylor's Office of Public Affairs, spends much of his time at the State Capitol pursuing University goals.



Photo by Charlie Fonville

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Honors College, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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## Madden Returns to Teaching

VP for University relations steps down Jan. 31; Brumley named interim VP

**D**r. Charles S. Madden, vice president for University relations, stepped down from his administrative post Jan. 31 to return to full-time teaching in the Hankamer School of Business.

Dr. Madden, The Ben H. Williams Professor of Marketing, was appointed vice president for University marketing in March 1996 after serving five months as interim director of public relations. He was named vice president for University relations in fall 1999.

"After seven years of faithful service as a Baylor vice president, my friend and colleague Stan Madden has decided to return to the School of Business, where he will pursue interests in leadership development, research, and teaching in the field of nonprofit marketing," said Baylor President Robert B. Sloan Jr. "I am grateful for the important changes and improvements that he has made in a number of areas across the University, including enrollment management, public relations and public broadcasting."

Under Dr. Madden's leadership, Baylor's enrollment grew to record levels in both number and quality of students. He contributed to early discussions on Baylor's future that preceded the

formulation of Baylor 2012, the University's 10-year Vision. Dr. Madden also initiated the Baylor Success Center, which encompassed academic advisement, the Office of Access and Learning Accommodation, the registrar and career services.

While serving as vice president he chaired the international board of the American Marketing Association in 1998-99.

"My original intent when I came over to the administration was to serve for about three years," Dr. Madden said. "The opportunity was both more interesting and challenging than I anticipated. It has now been seven years and my heart is still in the classroom. I appreciate the opportunity that Dr. Sloan has afforded me to be a practitioner while maintaining my academic identity."



Dr. Charles S. Madden



Larry D. Brumley

Dr. Madden joined the Baylor faculty in 1983 as chair of the marketing department in Hankamer. He later served the business school as associate dean for graduate programs.

Dr. Sloan announced that Larry D. Brumley, associate vice

president for external relations, will provide interim leadership for the University Relations division, which includes public relations, alumni services, youth programs, University host, Department of Public Safety, continuing education and career services. He will continue to serve as president of Brazos Valley Public Broadcasting Foundation, which operates KWBU-TV and KWBU-FM. — *BN*

## Newman New Baylor Press Director

**D**r. Carey Newman, director of church relations at Baylor University, has been appointed director of Baylor University Press.

"Carey Newman will bring new vision and a level of experience, energy, practical know-how and determination the likes of which have not been previously known in the offices of the Baylor University Press," said Dr. Donald D. Schmeltetkopf, provost and vice president for academic affairs. "The foundation is in place for a greatly enhanced Press. I am confident Carey Newman can take the Baylor University Press to that higher level."

"I am simultaneously thrilled and humbled by the opportunity to serve Baylor in this capacity," Dr. Newman said. "The Press is uniquely and strategically positioned to be a significant contributor to the University's 2012 aspirations, and the administration's resolve to grow the Press is heartening."

Baylor University Press has published academic books since 1897. Dr. Newman said that under his direction, the Baylor Press will identify, pursue, acquire, publish and promote significant scholarly work, from top authors, in selected fields. He hopes to publish 25 to 30 books per year and acquire 30 to 35 books per year by 2012.

"Through an intentional publishing program, a university press can simultaneously foster and support the teaching enterprise, extend the frontiers of knowledge through the dissemination of scholarly research to various academic publics, and — ultimately — provide a vital service to society by improving the quality of public conversation and debate about important social, cultural, religious, scientific and economic issues," Dr. Newman said.

Dr. Newman was named director of church relations at Baylor in January 2002. Before that, he served as senior editor for academic books at Westminster John Knox Press in Louisville, Ky. He earned his doctorate in religion from Baylor in 1989. — *Julie Carlson*



Dr. Carey Newman

## A Dream Undeterred

Dr. Truell Hyde isn't giving up his goal of space flight

**D**espite uncertainty about the future direction of the American space shuttle program, a Baylor administrator remains firm in his goal to one day ride a shuttle into space.

As the investigation continues into what caused the space shuttle Columbia to break apart Feb. 1, resulting in the deaths of its seven-person crew, Dr. Truell W. Hyde II, professor of physics and vice provost for research, said he will continue to pursue his dream of flying on a future mission.

Dr. Hyde, director of Baylor's Center for Astrophysics, Space Physics and Engineering Research (CASPER), has applied for the last four shuttle flights, including the Columbia mission, and has made it each time to the final 100 applicants. He believes the U.S. space program will go on to satisfy the "explorer that's inside all of us" and to do the kinds of research that cannot be done on Earth.

"When you're in orbit, the microgravity environment allows you to do all kinds of research like drug discovery and semiconductors that you can't do here because of the influence of gravity," Dr. Hyde said. "You can argue that much of our



Dr. Truell W. Hyde II

current economy stems from NASA. From the Apollo era came pacemakers, semiconductor chips and microwaves, things that we take for granted. You can even argue that Silicon Valley came out of the space program. It's been good for everybody."

Dr. Hyde said that if he never actually flies on the shuttle, he hopes his experiments on dusty plasma will be flown into outer space.

Dr. Hyde's main research on dusty plasma is conducted through CASPER, which consists of a theory group and two experimental labs. He is working with CASPER scientists on a hypervelocity impact resistance system, which could lead to the creation of protective shields for satellites to keep them operating longer. — *Judy Long*

## Sign Up Now for the Komen Race

**B**aylor faculty, staff and students can use the form on the web site to sign up for one of the country's most visible fundraising races — the Susan G. Komen Breast Cancer Foundation Central Texas Race for the Cure, to be run April 12 from Heritage Square in downtown Waco to the Baylor campus.

Registration forms for the 5K race and one-mile "Run/Walk" can be downloaded from [www.baylor.edu/racefortheure](http://www.baylor.edu/racefortheure). Forms are also available at Richland Mall in Waco, Colonial Mall in Temple, Extraco Bank in Harker Heights or any local sponsor.

Baylor is a presenting sponsor for Race for the Cure, known throughout the world for its pink ribbons and inspiring ceremonies that honor breast cancer survivors and the women and men who are fighting the disease.

The early registration fee for the 5K and the run/walk is \$18 postmarked before March 28, \$20 walk-up registration from April 7-9 and \$25 on race day. Team registration, with one entry per team member, is \$15 postmarked by March 19. T-shirts for supporters are \$18.

The one-mile run/walk begins at 8:15 a.m. April 12 with the 5K beginning at 8:45 a.m. Pre-race activities include a pasta party and silent auction catered by Fazoli's on April 10 and a survivors luncheon April 11 sponsored by Zeta Tau Alpha Foundation and the Zeta chapter at Baylor.

For more information, call Melanie Witzel at 709-6332 or Stephanie Stone at 715-5306.

— *Randy Fiedler*

# Odom Advocates University Interests in Public Arenas

continued from page 1

“Financial aid is the government area that has the most impact,” he said, noting that more than \$75 million was provided to Baylor students by state and federal governments in the 2001-2002 academic year. “That’s a very important issue for us.”

### Grant funds

Odom is keeping tabs on the Tuition Equalization Grant (TEG), which benefits 3,800 Baylor students — roughly 25 percent of the University’s enrollment. The TEG program was established in 1971 to provide students from low- to moderate-income families the choice of attending independent colleges and universities in Texas, if those institutions best suit the students’ needs. The TEG helped more than 33,000 students at 40 independent institutions in 2001-2002.

The Texas Grant, a newer program which helped almost 600 Baylor students in 2001-2002, is another one under Odom’s careful watch.

“I think both programs are secure,” he said. “It’s just a matter of protecting them through the legislative process and making sure the Legislature knows how important they are.”

Odom also is pushing for an extension of the Telecommunications Infrastructure Fund (TIF), which supports such things as the University’s wireless computer network (AirBear), upgraded computer services, expanded instructional offerings and improved campus networking services that allow better online access. In the last three years the TIF grants have provided \$2.4 million to Baylor.

The TIF Board will expire in 2005, but Odom said a bill filed this session would extend it to 2009. Only one small Texas county has not benefited from the TIF, he said.

### Baylor 2012

Recent changes in the Office of Public Affairs are linked to Baylor 2012, the University’s 10-year Vision. A little more than a year ago, the University changed the name from the Office of Government Relations to its current name and realigned its management from University Relations to the Office of the President. Odom reports to Jerome Loughridge, chief of staff to Baylor President Robert B. Sloan Jr.

“We made the transition in terms of name and place to signal our constituents in public affairs that we were heightening Baylor’s involvement in the public arena,” Loughridge said.

Those constituents include elected and appointed officials as well as Baylor alumni who are not in public office but occupy positions that allow them to influence policy and contribute to a dialogue on public

issues. Dr. Sloan’s role in the public affairs office will include “more strategic contact with people in the public realm,” Loughridge said.

The move of the office “supports a couple of imperatives in the Vision plan,” Loughridge said. “One (imperative) assumes that we will extend our influence to include the Baylor family.”

Imperative IX of Baylor 2012 is to “enhance involvement of the entire Baylor family,” and includes the specific goal of “interact(ing) on a regular and concerted basis (with)...government and other regulatory bodies.”

### Alumni contacts

In Austin, some of Odom’s interaction on Baylor’s behalf takes place with 11 University graduates who are state representatives and two who are state senators. In addition, a state representative who lives in Dallas — Dr. Jesse W. Jones — is a professor of chemistry at Baylor, and one representative attended Baylor but graduated from another school.

Baylor’s alumni in Austin include Sen. Kip Averitt, R-Waco, and Reps. Jim Dunnam and John Mabry, D-Waco, all of whom Odom expects to be “of great help.”

Odom also seeks to expand the number of people who are interacting with government leaders and agencies by the creation of something called the Baylor Legislative Network.

“It’s a program to organize alumni into an effective lobbying force at the state and national levels,” Odom said. “We want to identify people who know public officials and make them aware of what we’re interested in at state and federal levels.”

By Odom’s count that includes more than 50,000 alumni in Texas and about 1,500 in the Washington, D.C., area. When the program is up and running, participants will communicate with Baylor and each other by e-mail and telephone. Odom said their discussions with policymakers could include subjects like financial aid or other issues of importance to the University.

### Research funding

In addition to keeping a watch on federal financial aid programs for students, Baylor will take a more active role in federal research funding, another important component of Baylor 2012. Odom’s office will work with Dr. Truell W. Hyde II, professor of physics and vice provost for research, primarily on grants that are



DEA Director Asa Hutchinson (left) and Baylor President Robert B. Sloan Jr. after Hutchinson delivered the inaugural lecture in the Public Leadership Series in September 2002.

appropriated by or through Congress.

“We may visit with agencies or we may form a research proposal and take it to congressional offices and they would help us move it through the legislative process,” Odom said.

### Public discussions

When Odom gives his attention to enhancing discussion of public issues, the community can expect more lectures like last October’s President’s Forum on U.S.-China Relations, which preceded President Bush’s summit at his Crawford ranch with China’s president.

The forum featured two different panels, one on national security and one on economic, cultural and civic issues. It brought in Strobe Talbott, president of The Brookings Institution, Andrew J. Nathan, a professor of political science at Columbia University and an expert on Chinese politics and foreign policy, and Ambassador J. Stapleton Roy, ambassador to China from 1991 to 1995.

Odom said a lecture series introduced this academic year — the Public Leadership Series — helps achieve Baylor’s goal of furthering the understanding of government by bringing people of different viewpoints to campus. It began with a fall 2002 lecture by Asa Hutchinson, director of the Drug Enforcement Administration.

When President Bush is hosting events in Crawford, Baylor assists by setting up a “media hub” for the news service representatives that follow the President. Odom said these events and the various newsmakers and media representatives they bring to campus offer “exceptional exposure for our students to see the political process at work.”

The Public Leadership Series will continue to provide another campus forum for the discussion of world events. The next Series event is a Mortar Board Women’s Day lecture by former Governor Ann Richards, who

will speak at 7:30 p.m. April 15 in Barfield Drawing Room.

### Personal interest

Baylor has maintained a presence in state government for decades, but the decision to expand lobbying efforts to local and federal arenas was prompted in part by Loughridge and Odom’s interest and experience in public policy.

Odom, a 1994 Baylor graduate, received a master’s degree in foreign policy at Georgetown University and lived in Washington, D.C., for five years. During that time he worked as a foreign policy adviser to then-Sen. John Ashcroft when Ashcroft served on the Senate Foreign Relations Committee.

After leaving the Washington area, Odom returned to his home state of Oklahoma, was involved in a political campaign and started the nonprofit Leadership Foundation, which he designed to prepare young people for leadership in politics and government.

As for his current job, Odom said, “It was one of those opportunities that only the Lord could put together. I did not anticipate this kind of opening. It was a real surprise.”

Loughridge graduated from Baylor in 1995 and received a master’s degree in public policy from the Kennedy School of Government at Harvard University. From 1998 until 2001, he was a staff member for U.S. Sen. Don Nickles, R-Okla., advising him on policy and representing him in the state. Also from Oklahoma, Loughridge said he and Odom grew up about 30 miles from each other but didn’t meet until they were students at Baylor.

Future changes in the Office of Public Affairs will involve a broadening of its scope, Loughridge said.

“We’ve done a good job of monitoring state policy and politics as they affect Baylor,” he said. “I think you will see a strengthening of local and federal ties.”

## Bears in Public Service

The following is a partial list of Baylor University faculty, staff and alumni who have served in state or federal public office.

**James Adams** (BA ’49, LLB ’49): Texas Department of Public Safety director (1980-1987).

**Kip Averitt** (BBA ’77, MBA ’78): state representative (1993-2002), state senator (2002-present).

**Bob Bullock** (JD ’58): state representative (1957-1961), Texas secretary of state (1971-1972), state comptroller (1975-1991), lieutenant governor (1991-1999).

**Tom Connally** (AB 1898): state representative (1901-1905), U.S. representative (1917-1929), U.S. senator (1929-1953).

**Bill Daniel** (JD ’38): governor of U.S. Territory of Guam (1961-1963).

**Price Daniel** (BA ’31, LLB ’32): state representative (1939-1945), state attorney general (1946-1953), U.S. senator (1953-1957), governor (1957-1963), Texas Supreme Court justice (1971-1979).

**Jim Dunnam** (BBA ’86, JD ’87): state representative (1997-present).

**Holt Getterman** (BBA ’77): state representative (2002-2003).

**Sam B. Hall** (JD ’48): U.S. representative (1976-1985), U.S. district judge (1985-1994).

**Jack Hightower** (BA ’49, LLB ’51): state representative (1953-1955), state senator (1965-1974), U.S. representative (1975-1985), Texas Supreme Court justice (1989-1996).

**Sam D. Johnson** (BBA ’46): Texas Court of Civil Appeals justice (1967-1972), Texas Supreme Court justice (1973-1979), U.S. Fifth Circuit Court of Appeals senior judge (1979-1999).

**John Mabry** (BA ’92, JD ’95): state representative (2003).

**Jim Mattox** (BBA ’65): state attorney general (1983-1991).

**Abner McCall** (BA ’38, LLB ’38, law dean, president and chancellor): Texas Supreme Court justice (1956).

**Pat Neff** (AB 1894, AM 1898, president and trustee chairman): state representative (1899-1905), governor (1921-1925), Railroad Commission chairman (1929-1932).

**Priscilla Owen** (BA ’76, JD ’77): Texas Supreme Court justice (1995-present).

**Tom Phillips** (BA ’71): Texas Supreme Court chief justice (1988-present).

**Bob Poage** (AB ’21, LLB ’24): state representative (1925-1929), state senator (1931-1937), U.S. representative (1937-1978).

**Ann Richards** (BA ’54): state treasurer (1983-1991), governor (1991-1995).

**William Sessions** (BA ’56, LLB ’58): U.S. attorney (1971-1974), U.S. district judge (1974-1987), FBI director (1987-1993).

**David Sibley** (BA ’70, JD ’89): state senator (1991-2002).

**Alan Steelman** (BA ’64): U.S. representative (1973-1977).

**Mark White** (BBA ’62, LLB ’65): Texas secretary of state (1973-1977), state attorney general (1979-1983), governor (1983-1987).

— Compiled by Randy Fiedler, with assistance from Kent Keeth, The Texas Collection

## As We Onward Go

### March 2003

8-16	Spring Break
17-19	Breathe Renewal Event <i>Louie Giglio, etc.</i>
19	Lecture by Horton Foote
20-21	Truett Spring Preview
20-23	Art & Soul Festival
25	Herbert H. Reynolds Lecture <i>Dr. Mary Jo Nye</i>
26	Allbritton Lecture <i>Dr. Caroline Boyle-Turner</i>
29	Steppin' Out
31	Psychology and Faith <i>Dr. Armand Nicholi Jr.</i>

### April 2003

3-4	Gooch-Stephens Lecture <i>Alan G. MacDiarmid</i>
5	Pioneer Heritage Day
7	Barbara Chafin Lectures <i>Dr. Wendy M. Wright</i>
7-9	Beall Poetry Festival
8	What's Bruin? Lecture <i>Dr. David Hendon,</i> <i>Baylor Interdisciplinary Core</i>
10	Diadeloso
10-11	Schmeltekopf Colloquy
12	Komen Race For the Cure
15	Public Leadership Series <i>Ann Richards</i>
18-21	Easter Holidays
23	Deans' Tea
24	Libraries Rededication
25-26	Spring Premiere
25-26	Truett Hispanic Preaching Conference
29-May 2	Genocide Conference

### May 2003

5	Last Day of Classes
6	What's Bruin? Lecture <i>Dr. David Jeffrey,</i> <i>Provost-elect</i>
6-7	Special Study Days
8-14	Final Exams
15-16	Board of Regents Meeting
17	Spring Commencement
26	Summer Orientation Begins
27	First Summer Term Begins

## Law School Aces State Bar Exam

Baylor Law School once again made a "clean sweep" of the Texas Bar Exam. Baylor students taking the exam in 2002 achieved the highest passing percentage of the state's nine law schools.

Particularly impressive was Baylor's performance in the exam taken in July 2002, when 2,130 persons participated statewide. Although Baylor students represented fewer than 5 percent of participants, two of the exam's top three scorers were from the University.

The bar exam is given twice each year, in July and February, and Baylor Law School has an unsurpassed record of success on the exam. Of the 100 Baylor law students who took the July 2002 examination, 94 passed. Baylor also topped the pass rate for the exam taken in February 2002. Students are required to pass the exam before practicing law in Texas.

Bradley J.B. Toben, dean of the School of Law, said the 2002 exam results underscore the distinctiveness of Baylor's law program and the quality of its students, faculty and staff. — *Alan Hunt*

## Art & Soul To Examine Mystery and Meaning

A *New York Times* best-selling author, a popular mystery novelist, a renowned poet and a progressive Baptist pastor will join scholars, musicians, writers and filmmakers at "Mystery and Meaning in the Arts," the 2003 Art & Soul Festival. Now in its fourth year, the festival will run March 20-22 at locations across campus.

"We felt that this topic was at the heart of the relationship between religion and the arts — both of them attempts on our part to translate the transcendent," said Dr. Gregory T. Garrett, Art & Soul director and associate professor of English. "A fun byproduct of this was that it also gives us an opportunity to consider mystery writing — a popular culture version of the great search for meaning that artists, scholars, scientists and theologians make."

Headlining the three-day event will be Kathleen Norris, who will speak at 8 p.m. March 21 in Jones Concert Hall of the McCrary Music Building and will teach a master class on non-fiction writing earlier that day. An award-winning poet and author of the *New York Times* best-sellers *The Cloister Walk*, *Dakota*, *Amazing Grace* and *The Virgin of Bennington*, Norris is one of America's foremost literary chroniclers of the spiritual life.

"Kathleen Norris is a best-selling writer who — like Anne Lamott — uses her own life experience to create inspiring art. She has a

devoted audience, and we expect a good crowd for her talk," Dr. Garrett said.

A major presenter at Art & Soul will be Ralph McInerney, noted philosopher and author of more than 50 books — including many in the Father Dowling mystery series — who has received a lifetime achievement award from the Mystery Writers of America. A public interview of McInerney will take place at 10 a.m. March 22 in Barfield Drawing Room.

Another major presenter will be acclaimed poet Scott Cairns, professor of English at the University of Missouri-Columbia, who has been called "the poet's poet." His collections include *Recovered Body*, *Figures for the Ghost*, *The Translation of Babel*, *The Theology of Doubt* and the new *PhiloKalia: New & Selected Poems*. Cairns will deliver a public lecture at 8 p.m. March 22 in the Hankamer Treasure Room of Armstrong Browning Library and also will take part in a poetry panel and a public interview.

Chris Seay, who has appeared at every Art & Soul, is former pastor of University Baptist Church in Waco and serves as pastor of Ecclesia, a progressive Christian community in Houston. He is the author of *The Gospel According to Tony Soprano* and *The Tao of Enron*, and is working on a book about the movie "The Matrix" with Dr. Garrett. Seay will make a public presentation at 2 p.m. March 22 in the Baines Room of the Bill Daniel Student Center.

The festival also will feature a scholarly symposium with sessions on topics including mystery and meaning, contemporary poetry, American literature, British literature, the Oxford Christians and Harry Potter. A number of writing workshops, readings and special public presentations are scheduled as well.

All events except for Norris' March 21 presentation are free. Tickets to the Norris presentation are \$10 and can be obtained by calling the Institute for Faith and Learning at ext. 4805. A complete list of presenters and schedule of events is available at [www.baylor.edu/Rel\\_Lit/schedule.htm](http://www.baylor.edu/Rel_Lit/schedule.htm).

— *Julie Carlson*



Kathleen Norris



Ralph McInerney



Scott Cairns

## North Village Plans Taking Shape

University's initial residential complex will open in 2004

Campus Living & Learning and the School of Engineering and Computer Science have announced a partnership to establish North Village, Baylor's initial living-learning center and the University's first residential facility to be constructed in 40 years.

Scheduled to open in August 2004, approximately 180 spaces of the 600-bed North Village residential complex will be reserved for engineering and computer science students, who must apply and be admitted to the facility. The students will only

live in North Village and will take at least one course each semester with other students participating in the program. The School of



A conceptual drawing of Baylor's North Village living-learning center, scheduled to open in August 2004.

Engineering and Computer Science will hire a full-time staff person to direct the program and work with Campus Living & Learning in day-to-day coordination.

The other 420 beds in North Village will be available for sophomores and up from other academic disciplines.

The 212,000-square-foot facility will be built between the Dutton Avenue office and parking facility and the Rogers Engineering and Computer Science Building. North Village is the first of four projected residential villages to be built over the next decade to address the second imperative of Baylor 2012 — "to build a truly residential campus."

Groundbreaking on North Village will be held in late spring 2003. — *Lori Scott Fogleman*

## Allbrittons Receive Founders Medal

Baylor presented its most distinguished award — the Founders Medal — Jan. 29 to longtime University benefactors Joe L. and Barbara Balfanz Allbritton during the annual Founders Day celebration.

The Founders Medal was established in September 1969 and is given to those whose service and contributions have been significant to the University's growth and prosperity.

Named a distinguished alumnus in 1974, Joe Allbritton earned his bachelor's of law degree from Baylor in 1949 and also was bestowed an honorary doctor of laws degree from Baylor in 1964. He is chair and chief executive officer of Riggs Bank, N.A., in Washington, D.C., the owner of several network-affiliated television stations and the former publisher of the *Washington Star*.

Joe Allbritton served on the Baylor Board of Regents from 1989 to 2001 and also is a former

member of the Baylor board of trustees and executive committee, a former chair of the Baylor College of Medicine Board and a member of the Baylor Foundation board.

Barbara Allbritton has served as vice president of Allbritton Communications, a director of Riggs Bank, N.A., a director of Houston Financial Services, and vice president and director of Perpetual Corp. She also has been recognized for her leadership among arts and cultural organizations in Washington, D.C., and Houston.

Together, the Allbrittons have provided decades of philanthropic support to Baylor through such projects as Allbritton House, the Joe L. and Barbara B. Allbritton Endowment

Fund in support of The Glenn R. Capp Chair of Forensics and the Allbritton Art Institute.

— *Lori Scott Fogleman*



Baylor President Robert B. Sloan Jr. (right) presents the 2003 Founders Medal to University benefactors Joe and Barbara Allbritton.

# Facing the Challenges for Bioethics

Proposed University center would encourage links among faculty and health care researchers

**Dr. Robert B. Kruschwitz**  
**Director of the Center for**  
**Christian Ethics**  
**Professor of Philosophy**

**Dr. James A. Marcum**  
**Associate Professor of**  
**Philosophy**



Dr. Robert B. Kruschwitz (left), Dr. James A. Marcum

Cc is a healthy and beautiful kitten by all measures — sleek, curious and playful, and sporting a striped gray coat over white. So how did Cc become a disappointing speed bump on the fast-lane rush toward a brave new world?

The story is in her name, “Cc,” which was speculatively assigned by bio-technicians filled with pecuniary hopes, not lovingly bestowed by an adoring caregiver. Cc is a clone, built on speculation, not begotten. Her “parent,” a corporation called Genetic Savings & Clone (this is no joke), hopes to make a lot of money from producing carbon copies of our favorite pets. Unfortunately, Cc is quite unlike her original, Rainbow, who is a rather chunky, temperamental and reserved calico.

Cc is adorable, but not a copy. Nothing we value, it seems, from her color to her personality, is “just” in her (or Rainbow’s) genes.

Genetic Savings & Clone promises it will be going back to the drawing board, rather than down to Fuzzy Friends, for a replacement cat.

## No minor curiosity

Cc’s story is a sobering contemporary parable, rather than a minor

We clone our favorite pets simply because we want to copy them and think we can. This project of bending nature to our desires is *in principle*, Kass warns, “doomed, not by its errors but by its very success...For the victories transform the souls and lives of the victors, preventing them from tasting triumph as a success” (46). We employ biotechnologies with the goal of meeting needs and easing drudgery, only to watch our infinitely malleable human desires morph into new needs. Bracketing the desperately poor for his comparisons, David Myers has discovered that citizens of technologically advanced countries are, on average, only modestly happier than other folks. Our technologies motivated by fear of death fare little better: “we have medicalized and institutionalized so much of the end of life as to produce what amounts to a living death for thousands of people” (48). Then for the unhappi-

ness of modern life we turn to technologies for the soul, like behavior modification and pharmacology, which reduce our selves into objects and projects.

Cc’s story reveals another irony. In our extreme trust of biotechnology, old taboos become

prescriptions. We cross the line we once would not have dared to cross, then we pencil in another line. Cloning once seemed abominable, but we made an exception to improve farm animals. Today we’re copying desirable pets. Tomorrow will we try to improve our children, or our neighbors’ children?

We never intend to cross the next line. After crossing the previous line, however, *we are changed*. Will we allow our biotechnological disposition “to proceed on its self-augmenting limits,” Kass worries, or will we resist “spiritually, morally, politically” (49)?

## Resistance is futile?

Well, perhaps not futile, but very difficult. New biotechnologies engender a “narrow utilitarian habit of mind,”

Kass warns, so that once we possess them, we ask only *when* do we deploy them and at *how much cost*. We forget to evaluate our goals, to ask *whether* we should create them at all.

The new biology, which claims to be value-neutral, will not help us to criticize goals. Neither will modern ethical theories that construct abstractions to answer small questions, while ignoring the roles of practice, character and custom.

We must go beyond calculating the costs and benefits, and ask the meaning of our biotechnologies. We ask, of course, “Will they relieve suffering and prolong *life*?” and “Will they produce whatever, in our unlimited *freedom*, we desire?” Usually, however, we fail to ask the more important question, “Do they *defend the dignity* of human beings and protect the incommensurable value of their embodied life?”

We shy from the idea of human dignity because it is notoriously difficult to articulate. The notion of “rights” distorts as much as it helps (228-9); a religious framework, which promises a more profound insight into dignity, seems too contentious to persuade in public debate (86) — though in discussing suicide Kass employs an interpretation of “the image of God” (234-44).

At the heart of *Life, Liberty and the Defense of Dignity* are Kass’s rich and provocative discussions of initiating human life in the laboratory, genetic self-knowledge, cloning, sale of human organs and the (proposed) “right to die.” In non-technical language he examines these challenging issues, always pointing us toward a deeper appreciation of our mysterious dignity as embodied persons enmeshed in institutions — familial, religious and political.

## On the national stage

Since Dr. Kass chairs the President’s Council on Bioethics, when we read his discussion of cloning, for instance, are we overhearing his arguments before the President’s Council? In the 2002 report, the Council members unanimously called for a ban on human cloning to produce children, or reproductive cloning. Although they

recognized the benefit cloning would have for infertile couples, they concluded the major weakness of such appeals is “that they overemphasize the freedom, desires, and control of parents, and pay insufficient attention to the well being of the cloned child-to-be.” In his book, Kass develops his concern that reproductive cloning undermines human dignity. He bristles at the thought of passionless human reproduction: “cloning represents a profound defilement of our given nature as procreative beings, and *the social relations built on this natural ground*” (p. 150, emphasis added). Sexual reproduction is a beautiful and sacred act, which is worth defending against the manufacturing of children in our own image through the cold sterility and the calculating logic of asexual cloning.

## Bioethics in Baylor 2012

Baylor University is poised to contribute to these bioethical debates with a voice of discernment shaped by biblical religion. Recently Provost Donald Schmeltekopf invited us to join other faculty members at a meeting with colleagues from the Baylor Health Care System of Dallas. We are planning a Center for Bioethics and Public Policy

that would encourage productive links among the faculty in the University’s distinguished programs and the Baylor Health Care System’s researchers and caregivers.

This Center would suit well the commitment in Baylor 2012, the University’s 10-year Vision, to increase “our scholarly output and our influence on society and the intellectual world” through research programs “that reflect our mission and our existing strengths (in) religion and ethics...and the health sciences.”

Significantly, the Center would build on the University’s greatest strength — its undergraduate curriculum. To face the challenges for bioethics, Leon Kass recommends we “think less about *doctrine* and *principles* and the rules to govern behavior, more about *education* and *institutions* — and what sort of people we produce” (73). This focus upon character building, which has long been a hallmark of a Baylor undergraduate education, will serve the University well in this new endeavor too.

All citations are from Leon R. Kass, M.D., *Life, Liberty and the Defense of Dignity* (Encounter Books, 2002).

## Readership Survey

Help us improve *BaylorNews*

Dear Readers:

We need your help in reviewing and determining whether or not we maintain the current direction of *BaylorNews* or develop a new emphasis for the publication. Please take a few minutes to complete an online survey at [www.baylor.edu/pr/bnsurvey](http://www.baylor.edu/pr/bnsurvey) by April 7. Your answers will be kept confidential, and will help us make important decisions about changes in the content, design and delivery of *BaylorNews*.

Why are we considering changes? The quick answer is that we want to make sure that we are making the best use of Baylor funds and communicating vital information to our readership.

A longer answer is that many changes have taken place since the last major revision of *BaylorNews* which have made information more readily accessible. When *BaylorNews* began, a need existed to provide a printed piece for the Baylor community that contained condensed news releases and other items of information of interest to faculty and staff. Since that time, the University has dedicated more and more resources to the Web and has inaugurated additional means of communicating campus news, including publications such as *Baylor Magazine*, news releases and features available online at [pr.baylor.edu](http://pr.baylor.edu), and messages relayed via e-mail through Baylor NewsFlash. In light of these additional resources, we need to know how *BaylorNews* can best continue to serve its purpose.

Thank you for your assistance. We look forward to delivering a better product for you.

**The Publications and Creative Services**  
**Staff of Baylor Public Relations**

“Baylor University is poised to contribute to these bioethical debates with a voice of discernment shaped by biblical religion.”

curiosity, for Cc’s makers see only a “problem” to be solved, not a tragic self-contradiction to be averted. Leon Kass points us toward this distinction in *Life, Liberty and the Defense of Dignity: The Challenge for Bioethics* (Encounter Books, 2002). By calling Cc’s divergence from her original’s phenotype a “problem,” we construe it as a difficulty to be solved by the application of more, rather than less, technology. “Back to the drawing board!” becomes the way forward. Of course, our biotechnologies cause myriad *problems*, such as unintended and undesired side effects, which are properly addressed by more technology. But beyond those sorts of problems, Cc’s story reveals a tragic self-contradiction in our goals.

## March Family Circle

### Congratulations to

**Alice Linkous**, Baylor Libraries, on the birth of her grandson, Denver Patrick Blocker.

**Dr. Paul T. Rosewell**, professor emeritus of curriculum and instruction, and wife, Lucy, on their 50th wedding anniversary.

### Best wishes to

**Dr. Henry Jackson Flanders**, professor emeritus of religion, who was hospitalized recently.

**Betty Mullins**, aerospace studies, on her recent heart surgery.

**Jack M. Thornton**, director emeritus of Wiethorn Visitors Center and former University Host, on his recent surgery.

### With sympathy to

**Duane Brooks**, Baylor Regent, on the death of his mother-in-law, Jo Freeman.



## This Month in Baylor History

**March 1, 1999** — Waco celebrates its 150th birthday with a large party at the Waco Convention Center. Baylor President Robert B. Sloan Jr. is given the honor of lighting the first candle on a nine-foot-long cake, which depicts Waco landmarks including Old Main.

**March 3, 1932** — When SMU scores an upset victory against TCU, the Baylor Bears win their first Southwest Conference championship in basketball. After word reaches campus, spontaneous pep rallies break out in Baylor dorms and students build an impromptu bonfire with scrap lumber. Initially thwarted by students, Waco firefighters return to campus with a police escort and succeed in dousing the flames. Students are heartened by the announcement of a school holiday to celebrate the championship.

**March 4, 1885** — Reddin Andrews is hired by trustees to succeed the late William Carey Crane as Baylor's president. Andrews is not only the last man to serve as president while the University is located in Independence, but he is the first Baylor alumnus and native Texan to serve as University president.

**March 16, 1910** — The Baylor Peace League is formed, initiating the Peace League movement in Texas. G.H. Penland is founding president of the group, which seeks to promote the interest and study of international peace.

— Compiled by Randy Fiedler

## Sign Up for Baylor eNews!

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## Presentations & Participations

**Dr. Kenneth W. Busch**, professor of chemistry, presented a co-authored paper titled "Forays into Chiral Analysis" Oct. 15 at a Federation of Analytical Chemistry and Spectroscopy Societies symposium in Providence, R.I. Co-authors are **Dr. Marianna A. Busch**, chair and professor of chemistry and biochemistry, **Jemima Ingle**, **Dennis Rabbe** and **Sayo O. Fakayode**, Baylor graduate students, and **Isabel M. Swamidoss**, visiting assistant professor of chemistry. Dr. Kenneth Busch organized the symposium and presided over the morning session. Dr. Marianna Busch presided over the afternoon session.

**Dr. C. Kevin Chambliss**, assistant professor of chemistry, presented a poster titled "Amperometric Determination of Electroinactive Ions Using Electrodes Modified with Lipophilic Ferrocenes" Jan. 12-17 at the 2003 Gordon Research Conference on Electrochemistry in Ventura Beach, Calif.

**Linda H. Cox**, senior lecturer in curriculum and instruction, and **Margaret S. Thomson**, lecturer in curriculum and instruction, presented "Look! Look! See Them Read! Look! Look! See Them Teach!" Nov. 21 at a National Council of Teachers of English meeting in Atlanta.

**Dr. Joe B. Fulton**, associate professor of English, presented "Form and Content, Politics and Righteousness: Mark Twain's Catechisms in *What is Man?*" in December at a Modern Language Association convention in New York City.

**Dr. Charles M. Garner**, associate professor of chemistry, presented a seminar titled "Capillary Gas Chromatography in Undergraduate Laboratories: What Happens When You Give Them 80,000 Theoretical Plates" Oct. 8 at Tarleton State University in Stephenville.

**Dr. Gregory T. Garrett**, associate professor of English, chaired a panel, participated in a panel and served as master of ceremonies for sessions titled "Spiritual Journeys" in December at the Words and Music Festival in New Orleans. He delivered an address, taught a workshop titled "The Hero's Journey" and

participated in a public conversation with poet Scott Cairns Jan. 9-11 at a literary festival at the University of Mary Hardin-Baylor in Belton.

**Dr. Stanley J. Grenz**, Distinguished Professor of Theology at Truett Seminary, made the following presentations: a sermon Aug. 25 at Peace Portal Alliance Church in Surrey, Canada; a lecture titled "Celebrating Eternity: Christian Worship as a Foretaste of Participation in the Triune God" Sept. 4 at a Baptists in Worship conference in Managua, Nicaragua; a sermon Sept. 22 at Wieuca Road Baptist Church in Atlanta; a course taught Oct. 8-11 at Northwest Graduate School of the Ministry in Seattle; lectures titled "Coping with Cultural Transition: Reason, Religion and the Postmodern Turn" and "Being a Successful Church in a Post-Christian Society" Oct. 11-12 at a North Puget Sound Area of American Baptist Churches convention in Bellingham, Wash.; and lectures titled "Jesus's Call to Postmodern Christians," "I Know What You Did Last Summer: Movie-going as Postmodern Church," "Who am I and Why am I Here?: Androids, Homelessness and Humans as the Image of God," "What Does Hollywood Have to Do with the Christian College?" and "Educating Postmoderns to the Glory of God" Oct. 17-18 at Taylor University College in Edmonton, Canada.

**Dr. J.R. LeMaster**, professor of English, read poems from his book *Journey to Beijing* Jan. 9 at a literary festival at the University of Mary Hardin-Baylor in Belton.

**Dr. Charles M. Tolbert II**, chair and professor of sociology and anthropology, presented a co-authored paper titled "The Plausibility of Place and Other Sub-county Typologies" in November at an Economic Research Service Measuring Rural Diversity conference in Washington, D.C. Co-authors are Troy C. Blanchard, Mississippi State University, and Alfred R. Nucci, U.S. Census Bureau.

**Dr. Nancy B. Upton**, professor of management and The Ben H. Williams Professor of Entrepreneurship, presented a co-authored paper titled "Customer Service and Relationship Management: Do Family Businesses Differ?" Jan. 21-25 at a United States Association of Small Business and Entrepreneurship meeting in Hilton Head, S.C. Co-authors are **Dr. Marjorie J. Cooper**, professor of marketing, **Dr. Elisabeth J. Teal**, assistant professor of management, and Kurt Knapton, ERI Research.

Faculty made the following presentations Nov. 8-9 at "Ordination in the Baptist Tradition," the inaugural

Baylor University Program in Baptist Studies symposium in Waco: **Dr. William H. Brackney**, professor of religion, "Ordination in the Larger Baptist Tradition;" **Dr. Thomas V. Brisco**, professor of religion, "Old Testament Foundations for Ordination;" **Dr. David E. Garland**, professor of Christian scriptures and associate dean of Truett Seminary, "The Absence of an Ordained Ministry in the Churches of Paul;" and **Dr. Sharyn E. Dowd**, associate professor of religion, "Ordination in Acts and the Pastoral Epistles." Serving as symposium respondents were **Dr. William L. Pitts Jr.**, professor of religion, **Dr. Rosalie Beck**, associate professor of religion, and **Dr. A.J. Conyers III**, professor of theology at Truett Seminary. Introductions were provided by Dr. Brackney, **Dr. Bob E. Patterson**, Distinguished Professor of Religion and director of graduate studies, and **Dr. E. Jeter Basden**, professor of religion and associate director of ministry guidance.

## Baylor In the News

**Dr. Lawrence B. Chonko**, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, was interviewed by Kimberly McCall about sales organizations for an article in *Entrepreneurship Magazine* (March 2003). He was interviewed by Andrea Combs on ethics and opportunities in direct selling for an article on the *CBS Market Watch* web site.

**Robert F. Darden III**, assistant professor of English, was quoted on religious humor in an article by Todd Leopold titled "Is 'Religious Humor' an Oxymoron?" posted Nov. 19 on the CNN.com web site.

**Dr. Elisabeth J. Teal**, assistant professor of management, was quoted on Photowow.com in an article by Chris Sandlund titled "We Shall Overcome" in *Entrepreneur* (January 2003).

## Baylor/Waco Foundation Announces 2003 Goals

The Baylor/Waco Foundation has dedicated its 2003 fundraising campaign to three projects that will benefit Baylor and Central Texas.

For its major project, the foundation — a partnership between Baylor and the Central Texas community — will help provide new seating at Waco Hall, which will undergo a major renovation this summer. Several years ago, the organization helped purchase an acoustic shell for Waco Hall's stage.

The foundation also will buy 15 heart defibrillators for 11 public venues at Baylor, including Waco Hall, athletic facilities and concert halls and theaters.

For its third project, the cooperative organization will purchase tools for Baylor's Steppin' Out, a University-sponsored, community service event in which students participate in tasks such as landscaping, construction, painting, and cleaning up Waco neighborhoods.

Last year's campaign raised \$172,000, an increase of 15 percent from the 2001 campaign total. The funds were used to help purchase a permanent floor for the Ferrell Center, underwrite National Public Radio's "Marketplace Morning Report" on KWBU-FM and purchase visual enhancements for the Barfield Drawing Room in the Bill Daniel Student Center. — *Julie Carlson*

## Honors & Appointments

**Dr. Laura Barge**, assistant research professor with the Center for Astrophysics, Space Physics and Engineering Research, completed certification as an international *Artist's Way* facilitator.

**Dr. Corey P. Carbonara**, professor of communication studies, was selected as a member of The Academy of Digital Television Pioneers.

**Dr. Lawrence B. Chonko**, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, was selected as a member of the *Journal of Personal Selling and Sales Management* senior advisory board, the Institute of Certified Sales Professionals Sales Research Council and the *International Journal of Management Practices*.

**Charles E. Kemp Jr.**, senior lecturer in nursing, was inducted as a Fellow of the American Academy of Nursing.

**Dr. Dorothy E. Leidner**, professor of information systems and director of the Center for Knowledge Management, was selected associate editor of *MIS Quarterly*.

**Dr. James F. Moshinski**, associate professor of information systems and The Accenture Professor of Human Performance Improvement, received the

National Professional Builder Workforce Development Achievement Award from *Professional Builder* magazine.

**Omar Pachecano**, manager of the Baylor Computer Store, was selected as a member of the Campus Computer Resellers Alliance Council, the GovConnection Higher Ed advisory board and the Dell Computer Campus Reseller Council.

**Dr. Kevin G. Pinney**, associate professor of chemistry, was invited to serve as an ad hoc member of the National Institutes of Health Bioorganic and Natural Products study section.

**Dr. R. Alden Smith**, chair and associate professor of classics and director of the University Scholars Program, received the Award for Excellence in the Teaching of Classics from the American Philological Association.

**Dr. Nancy B. Upton**, professor of management and The Ben H. Williams Professor of Entrepreneurship, was elected to the board of directors of the Dr Pepper Museum and Free Enterprise Institute.

**Dr. Linda K. Walker-Kennedy**, associate professor of English, was given the Lorena Stretch Award by Delta Delta Delta for distinguished teaching.

## Publications

**Dr. Dwight D. Allman**, associate professor of political science, and **Dr. Michael D. Beaty**, professor of philosophy and vice provost for faculty development, had a co-edited book titled *Cultivating Citizens: Soulcraft and Citizenship in Contemporary America*, including an essay by Dr. Allman titled “Citizenship and Soulcraft in Contemporary America” and an essay by Dr. Beaty titled “Citizenship, Faith and Christian Higher Education,” published by Lexington Books (2002).

**Dr. Wickramasinghe Ariyasinghe**, assistant professor of physics, and **Dr. Darden Powers**, chair and professor of physics and director of the Institute of Biomedical Studies, had a co-authored article titled “Total Electron Scattering Cross Sections of CH<sub>4</sub>, C<sub>2</sub>H<sub>2</sub>, C<sub>2</sub>H<sub>4</sub> and C<sub>2</sub>H<sub>6</sub> in the Energy Range 200-1400eV” in *Physical Review A* (November 2002).

**Dr. Kenneth W. Busch**, professor of chemistry, **Dr. Marianna A. Busch**, chair and professor of chemistry and biochemistry, **Sayo O. Fakayode**, Baylor graduate student, and **Isabel M. Swamidoss**, visiting assistant professor of chemistry, had a co-authored article titled “Determination of the Enantiomeric Composition of Guest Molecules by Chemometric Analysis of the UV-visible Spectra of Cyclodextrin Guest-host Complexes” accepted for publication in an upcoming issue of *Journal of the American Chemical Society, Communications*.

**Dr. Dawn S. Carlson**, assistant professor of management, had a co-authored article titled “Relation of Behavioral and Psychological Involvement to a New Four-factor Conceptualization of Work-family Interference” accepted for publication in an upcoming issue of *Journal of Business and Psychology*. Co-author is M.R. Frone, State University of New York at Buffalo. She had a co-authored article titled “Interactive Effects of Personality and Organizational Politics on Contextual Performance” accepted for publication in an upcoming issue of *Journal of Organizational Behavior*. Co-authors are A.L. Witt, University of New Orleans, K.M. Kacmar and S. Zivnуска, Florida State University. She had a co-authored article titled “Coping with Multiple Dimensions of Work-family Conflict” accepted for publication in an upcoming issue of *Personnel Review*. Co-authors are D.R. Rotondo and J. Kincaid, Salisbury State University.

**Dr. Lawrence B. Chonko**, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, and **Dr. James A. Roberts**, associate professor of marketing and The Mrs. W.A. (Agnes) May Professor of Entrepreneurship, had a co-authored article titled “The Role of Environmental Turbulence, Readiness for Change and Salesperson Learning in the Success of Sales Force Change” accepted for publication in an upcoming issue of *Journal of Personal Selling and Sales Management*. Co-authors are Eli Jones, University of Houston, and Alan J. Dubinsky, Purdue University. Dr. Chonko had an article titled “A Look to the Future of Marketing Education: Observations of One Teacher-researcher Curmudgeon” accepted for publication in an upcoming issue of *Marketing Education Review* and an article titled “Sales Agility for the Master Salesperson” accepted for publication in an upcoming issue of *Sellebrations*.

**Dr. William V. Davis**, professor of English and Writer-in-Residence, had poems titled “The Staying,” “Leaves” and “The Singing” published in *The Gettysburg Review* (Vol. 15, No. 1, pp. 128-130, Spring 2002). He had an essay titled “The Presence of Absence: Mirrors and Mirror Imagery in the Poetry of R.S. Thomas” published in *The Play of Life on the Stage of the World in the Fine Arts, Stage Play and Literature*, edited by Anna-Teresa Tymieniecka, Dordrecht (pp. 347-360, 2001).

**Dr. Lorynn R. Divita**, assistant professor of family and consumer sciences, had an article titled

“Apparel Research News” published in *Apparel* (January 2003).

**Dr. Joe B. Fulton**, associate professor of English, had an essay titled “Sounding in the ‘Muddy Depth of Soul-History’: Johann Gottlieb Fichte’s Influence on Davis’ Life in the Iron Mills” accepted for publication in an upcoming issue of *South Atlantic Review*. He had an essay titled “Q: What Do Socrates and the Shorter Catechism Have in Common? A: Dialogic Influences on Mark Twain’s *What is Man?*” accepted for publication in an upcoming issue of *Essays in Arts and Sciences*.

**Dr. Kevin J. Gardner**, associate professor of English, had an essay titled “Virgin Doves: Dryden’s Poems to Women” accepted for publication in an upcoming issue of *M/MLA Journal*.

**Dr. Linda F. Garner**, associate professor of nursing, had a co-authored article titled “Spirituality Among Baccalaureate Nursing Students at a Private Christian University and a Public State University” published in *Christian Higher Education* (Vol. 1, No. 4, pp. 371-384, 2002). Co-authors are J. Gray, D. Snow, A. McGuire and K. Wright, University of Texas at Arlington School of Nursing.

**Dr. Gregory T. Garrett**, associate professor of English, had a short story titled “Serpents” published in *Windbover 7* (2002).

**Dr. James R. Garven**, professor of finance and The Frank S. Groner Memorial Chair of Finance, had an article titled “On the Implications of the Internet for Insurance Markets and Institutions” published in *Risk Management and Insurance Review* (Vol. 5, No. 2, pp. 1-12, fall 2002) and featured on the Insurance Information Institute web site. He had a co-authored chapter titled “Economic and Financial Perspectives on the Demand for Reinsurance” published in *Rational Reinsurance Buying*, edited by Nick Golden, Risk Publications (pp. 163-186, 2003). Co-author is Joan Lamm-Tennant.

**Dr. Stanley J. Grenz**, Distinguished Professor of Theology at Truett Seminary, had a co-authored essay titled “Toward a Nonfoundationalist Understanding of the Role of Tradition in Theology” published in *Ancient and Postmodern Christianity: Essays in Honor of Thomas C. Oden*, edited by Kenneth Tanner and Christopher A. Hall, InterVarsity (2002). Co-author is John R. Franke. He had essays titled “Restoring a Trinitarian Understanding of the Church in Practice” published in *Evangelicalism and the Stone-Campbell Movement*, edited by William R. Baker, and “Human Life and Responsibility” published in *IVP Women’s Bible Commentary*, edited by Catherine Clark Kroeger and Mary Evans, both InterVarsity (2002). He had the following articles published: “Concerns of a Pietist with a PhD” in *Wesleyan Theological Journal* (Vol. 37, No. 2, pp. 58-76, fall 2002); “Die Begrenzte Gemeinschaft (the Boundaried People) and the Character of Evangelical Theology” in *Journal of the Evangelical Theological Society* (Vol. 45, No. 2, pp. 301-316, June 2002); “Christian Spirituality and the Quest for Identity: Toward a Spiritual-theological Understanding of Life in Christ” in *Baptist History and Heritage* (Vol. 37, No. 2, pp. 87-105, spring 2002); and “Community and Relationships: A Theological Take” in *Talk: The Mainstream Magazine* (Vol. 1, No. 3, pp. 12-14, April 2002). He had reviews of *Your Word is Truth*, edited by C. Colson and R.J. Neuhaus, and *The Free Church and the Early Church*, edited by D.H. Williams, published in *Christian Century* (Vol. 119, No. 22, Oct. 23, 2002).

**Dr. Michele L. Henry**, assistant professor of choral music education, had an article titled “The

Development of a Vocal Sight-reading Inventory” published in *Bulletin of the Council for Research in Music Education* (No. 150, fall 2001). She had an article titled “Program Notes: Myriad Benefits for Audience and Choir” published in *Choir Journal* (Vol. 43, No. 5, December 2002).

**Kathy R. Hillman**, associate professor and acquisitions librarian, had an article titled “Chrismons: Symbols of Christmas” published in *Baptist Way: Brief Basics for Texas Baptists* (December-January-February 2002-2003).

**Charles E. Kemp Jr.**, senior lecturer in nursing, had a co-authored article titled “Culture and the End of Life: A Review of Major World Religions” published in *Journal of Hospice and Palliative Nursing* (Vol. 4, No. 4, pp. 235-242, 2002). Co-author is **Sonal Bhungalia**, Baylor graduate.

**Dr. Kevin K. Klausmeyer**, assistant professor of chemistry, had a co-authored article titled “Ligand Exchange Reactions of [Et<sub>4</sub>N]<sub>3</sub>[W<sub>2</sub>(CO)<sub>6</sub>(OMe)<sub>3</sub>]: A Reactive Binuclear Tungsten Carbonyl Center” published in *Organometallics* (Feb. 17, 2003). Co-authors are **Rafael A. Adrian**, Baylor graduate student, **Meenafer Khan**, Baylor undergraduate, and Joseph H. Reibenspies, Texas A&M University.

**Dr. Rizalia M. Klausmeyer**, lecturer in chemistry, had a section on MediaPortfolio published in an instructor’s resource CD-ROM accompanying the fifth edition of *Organic Chemistry* by L.G. Wade Jr., Prentice Hall (2002).

**Dr. Ute S. Lahaie**, assistant professor of German and director of the Language Acquisition Center, edited “SOCALLT ’02 — Creating Cross-cultural Communication: A Critical Goal of Technology-enhanced Language Instruction,” the proceedings of the South Central Association of Language Learning Technology (2002). Associate editors are

**Dr. Patricia A. Pierce**, senior lecturer in French, and Dr. Karima Benremouga, St. Jacinto College. Faculty publishing articles in the proceedings include Dr. Lahaie, “From Blackboard to Chalkboard: Issues of Faculty Development at Baylor University;” **Dr. Marian M. Ortuño**, associate professor of Spanish, “Developing Web-based Courses to Promote Cross-cultural Communication: Image and Word-teaching Cervantes’ *Don Quixote* with Blackboard;” Dr. Pierce, “Developing Web-based Courses to Promote Cross-cultural Communication: Culture-grammar Connection” and “Cross-cultural Competence with Technology Tools: Dans un Quartier de Paris;” and **Dr. Sijefredo Loa**, associate professor of Spanish, “Developing Web-based Courses to Promote Cross-cultural Communication: Using Websites for Social and Cultural Content.” Dr. Lahaie had an article titled “LLTI Highlights” published in *The IALLT Journal of Language Learning Technologies* (Vol. 34, No. 2, pp. 75-84, 2002).

**Dr. Dorothy E. Leidner**, professor of information systems and director of the Center for Knowledge Management, had a co-authored article titled “Building Communities of Practice with Information Technology in Pursuit of Knowledge Management” accepted for publication in an upcoming issue of *Journal of Strategic Information Systems*. Co-author is Shan Pan, National University of Singapore. She had a co-authored article titled “Managing IT During Economic Decline” accepted for publication in an upcoming issue of *MIS Quarterly Executive*. Co-authors are Jane Mackay and Bob Beatty, Texas Christian University.

**Dr. J.R. LeMaster**, professor of English, had a poem titled “When Mind is Axed Into a Tree” published in *New Texas 2002* by the University of Mary Hardin-Baylor (p. 5, 2002).

**Dr. Rafer S. Lutz**, assistant professor of health, human performance and recreation, had a co-authored article titled “Should the Threshold Limit

Value (TLV) for Power Frequency (60Hz) Magnetic Fields Be Changed? Perceptions Among Scientists and Other Risk Experts” published in *American Industrial Hygiene Association Journal* (Vol. 63, No. 5, pp. 636-640, 2002). Co-authors are Shari McMahan, California State University-Fullerton, and J. Meyer, Rutgers University. He had a co-authored article titled “Do Scientists and Other Experts Effectively Communicate the Risks of Electric and Magnetic Fields?” published in *Journal of Environmental Health* (Vol. 65, pp. 9-13, 2002). Co-authors are McMahan and Meyer.

**Dr. Viola I. Osborn**, director of the Arts and Sciences Technology Center, had a co-authored article titled “Identifying At-risk Students in LIS Distributed Learning Courses” published in *Journal of Education for Library and Information Science* (Vol. 43, No. 3, pp. 205-213, 2002). Co-author is Dr. Philip Turner, University of North Texas.

**Dr. A.G. Pinkus**, research professor of chemistry, had a co-authored article titled “Crystal Structure of 3,4-Dimethoxybenzoic Acid” published in *Journal of Chemical Crystallography* (Vol. 32, pp. 149-152, 2002). Co-authors are Jason A. Krautz and Pallavi Ahobila-Vajjula. He had an article titled “Organometallic Compounds” published in *Encyclopedia of Chemistry* by Macmillan. He had a co-authored article titled “Crystal Structures of 2,6- and 3,5-Dichloro-benzoic Acids: Nonbonded Cl...Cl Lengths” accepted for publication in an upcoming issue of *Journal of Chemical Crystallography*. Co-authors are Kautz and Ahobila-Vajjula.

**Dr. T. Laine Scales**, assistant professor of social work, had the second edition of a co-edited book titled *Christianity and Social Work Practice: Readings on the Integration of Christian Faith and Social Work Practice* published by the North American Association of Christians in Social Work (2002). Co-editor is Dr. Beryl Hugen, Calvin College. **Dr. Diana R. Garland**, chair and professor of social work and director of the Center for Family and Community Ministries, and **Dr. David A. Sherwood**, professor of social work, had chapters published in the book. Dr. Scales had the second edition of a co-edited book titled *International Encyclopedia of Marriage and Family Relations* published by MacMillan. Faculty contributing articles include Dr. Garland, “Family Ministry;” **Dr. Tillman B. Rodabough**, professor of sociology, “Missing Children;” and **Dr. Gaynor I. Yancey**, assistant professor of social work, “Poverty.”

## Dramatist Foote to Lecture March 19

Academy Award and Pulitzer Prize-winner Horton Foote will deliver a public lecture at 4 p.m. March 19 in Jones Theater of the Hooper-Schaefer Fine Arts Center. Foote, who was named Baylor’s Visiting Distinguished Dramatist in October 2002, also will teach in residence during the week.

Born in Wharton, Texas, in 1916, Foote received his first Academy Award in 1962 for his screenplay of the movie “To Kill a Mockingbird” and his second in 1983 for “Tender Mercies.” He received a Pulitzer Prize for his play “The Young Man from Atlanta.”

In 1989, he was the recipient of The William Inge Award for Lifetime Achievement in the American Theater. Foote’s recent honors include a Gold Medal for Drama from the Academy of Arts and Letters, an Emmy Award for his television adaptation of William Faulkner’s novel *The Old Man* and a Lifetime Achievement Award from the Writer’s Guild of America. He received the National Medal of Arts Award from President Bill Clinton.

Foote’s lecture is free and open to the public.

—Julie Carlson

# A Step Back in Time

Baylor’s Pioneer Heritage Day allows visitors to experience 1890s Texas

Modern day pioneers will be transported back in time to an 1890s rural riverfront community April 5 as Baylor’s Pioneer Heritage Day celebrates its 25th anniversary at the Gov. Bill and Vara Daniel Historic Village.

Dr. Bryce C. Brown, professor emeritus of biology and director of Strecker Museum from 1947-1983, founded Pioneer Heritage Day. He said the living history event — first held in the Museum’s facilities in the Sid Richardson Science Building — was inspired by a desire to educate people in an enjoyable way.

Dr. Brown said the museum possessed many pioneer items that eventually were used during the heritage event, including a spinning wheel and a hand-operated washing machine in which clothes were fed through a ringer.

“In fact, we had just about every piece of equipment used in the 19th century,” Dr. Brown said. “We had a barber’s chair, and in those days the barber not only cut hair, but if you had

a toothache you went to the barber to have your tooth pulled.”

Pioneer Heritage Days moved to the Gov. Bill and Vara Daniel Historic Village after Baylor opened the village buildings to the public in 1989. Jill Barrow, education director for the Mayborn Museum Complex, has been involved with the event since the 1980s and said it’s a way to preserve history by showing visitors pioneer crafts that are dying out.

“It’s a demonstration of living history,” she said. “It’s so much fun because we have the setting — the Historic Village is the perfect backdrop.”

Barrow said the charm of the event is allowing visitors to experience pioneer activities.

“In the past, visitors have gotten to try spinning or milking

cows,” she said. “They’ve walked on stilts, made dipped candles and lye soap, played old games and gone into a one-room schoolhouse to be taught by a teacher.”

This year, visitors can look forward to



Ervin Davis frequently demonstrates the tonsorial skills of an 1890s barber during Pioneer Heritage Day at the Gov. Bill and Vara Daniel Historic Village.

demonstrations of blacksmithing, rope making, spinning and butter churning, hear about 19th-century medicinal herb uses and participate in many other demonstrations, activities and games.

“After participating in pioneer activities, they can visit the country store, hear gospel singing in the church or listen to a stump speaker,” Barrow said, adding that political campaigning is sometimes referred to as stumping because in 19th century rural America, politicians stood on a tree stump to address an audience.

Admission to Pioneer Heritage Day is \$3 for adults, \$2 for senior citizens and \$1 for children ages 6-16. Baylor faculty, staff and students and children age 6 and under are admitted free of charge.

For more information or a complete schedule of events, call ext. 1160.

—Judy Long

## Research Gazette

### Grant Awards (December)

**Dr. Robert Adams**, biology; \$15,000; Origins and Classification of Leyland Cypress Cultivars; The Stanley Smith Horticultural Trust

**Dr. Truell W. Hyde**, vice provost for research; \$56,210; additional support to Research Experiences for Undergraduates and Teachers-REU Site; National Science Foundation

**Dr. Christopher Pappacena**, mathematics; \$13,000; additional support to K-Theory and Intersection Theory for Noncommutative Spaces; National Security Agency, Department of Defense

**Dr. Susan Johnsen**, educational psychology; \$15,963; Middle School Initiative-Year 4; Waco Public Schools through the Texas Education Agency

**John Wilson**, University Libraries; \$14,000; Renovation of Harvey Gardens; The Schumacher Foundation

**TOTAL AWARDS: \$114,173**

### Grant Proposals (December)

**Dr. Eva Doyle**, HHPR; \$50,000; Health Risk Reduction Among Medically Uninsured and Underinsured Farm Workers in Cherokee County, Texas; Texas Department of Health

**Bradley Christian** and **Dr. Owen Lind**, biology; \$4,945; Determining Bacterial Community Profiles from a Seasonally Anoxic Lake Sediment Associated with Sediment Phosphorus Release; Texas Water Resources Institute

**Christopher Filstrup** and **Dr. Owen Lind**, biology; \$4,997; Recreating Water Quality Characteristics from Sedimentary Diatom Assemblages; Texas Water Resources Institute

**Elizabeth Glidewell** and **Dr. Bryan Brooks**, environmental studies; \$4,950; Cladoceran Responses to

Pharmaceutical Mixtures: Fluoxetine and Propranolol Effects on *Daphnia Magna* Physiology and Life History; Texas Water Resources Institute

**Jacquelyn Duke**, **Dr. Joseph White**, biology, and **Dr. Peter Allen**, geology; \$5,000; Water Use by Riparian Forests Near PL-566 Reservoirs Determined by Stable Isotopic Analysis; Texas Water Resources Institute

**Brian Scheffe** and **Dr. Joe Yelderman**, geology; \$5,000; PET Plastics as an Alternative Substrate Material in Sub-Surface Flow Constructed Wetlands for the On-Site Treatment of Septic Tank Effluent; Texas Water Resources Institute

**Dr. Susan Bratton**, environmental studies; \$57,917; Environmental Ecology Laboratory Manual Utilizing Statistical Software; National Science Foundation

**Dr. Ronald Morgan**, mathematics, and **Dr. Walter Wilcox**, physics; \$214,416; Deflating Eigenvalues for Linear Equations in QCD; National Science Foundation

**Dr. Pauline Johnson** and **Dr. Melanie McEwen**, nursing; \$276,482; FRIENDS — Certificate in Nursing Education; Health Resources and Services Administration, Department of Health and Human Services

**Dr. Lisa Taylor**, nursing; \$1,203,303; Baylor Evaluation and Research (BEAR) Center for Rural Health; Health Resources and Services Administration, Department of Health and Human Services

**Dr. Susan Johnsen**, educational psychology; \$58,280; Project Promise-Yr. 5; City of Waco

**Dr. Stephen L. Gipson**, chemistry and biochemistry; \$230,175; The Application of Redox Catalysis and Redox Equilibration to the Study of Formation Constants of 19-Elctron Organometallic Complexes; National Science Foundation

**TOTAL REQUESTED: \$2,115,465**

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# BaylorNews

Monthly News for the Baylor University Community

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