

Campus News

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A Baylor professor and alum have received prestigious scholarships to study and teach abroad.

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Vol. 12, No. 9 • NOVEMBER/DECEMBER 2002

BaylorNews

Monthly News for the Baylor University Community

(Green and) Golden Years

Baylor programs keep retirees involved with the University and each other

By Barbara Elmore

If the great sin of maturity is losing one's zest for life, as a philosopher once said, you won't find many retired sinners at Baylor.

You might, however, find several "retired" professors having lunch with colleagues on campus, cheering and greeting friends at football, basketball and other sporting events or spending time in classrooms as either students or instructors.

Dr. Rufus B. Spain, professor emeritus of history and

director of the Retired Professor/Administrator (RPA) Program, said keeping Baylor and its retirees in close contact with each other through activities both on and off campus is an important part of the University's mission.

Baylor's RPA program was created 29 years ago, and it is open to retirees who have been professors or administrators. Although it doesn't handle insurance or monetary retirement benefits, the program provides plenty of opportunities for

See Retirees on page 3



Dr. Glenn O. Hilburn, professor emeritus and former chair of religion, carries the University Mace at a Truett Seminary convocation while Dr. O. Herbert Colvin, professor emeritus of music theory and University Carillonneur, keeps active by training young musicians to play the McLane Carillon.

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Honors College, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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BaylorNews is published 10 times a year by the Office of Public Relations.

The submission of suggestions for stories is encouraged. The newsletter works two months in advance. Deadline is the first of each month. Comments or questions should be directed to:

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A Pair of Fulbrights

Baylor professor, alum win prestigious scholarships to study and teach abroad

Dr. Joseph A. McKinney, professor of economics and The Ben H. Williams Professor of International Economics, and Dr. Kenyon Wilson, a Baylor School of Music graduate, have been named winners of the Fulbright Scholar award.

Dr. McKinney will spend the fall 2003 semester at the Centre for Trade Policy and Law in Ottawa, Canada, conducting in-depth research on various dispute resolution issues that have troubled the relationship between the U.S. and Canada during recent years. The Centre is jointly administered by Carleton University and the University of Ottawa.

"During the spring of 1996, I was able to spend a semester as a Fulbright Scholar at the Center for the Study of International Affairs at Middlesex University in London, England," Dr. McKinney said. "This proved to be a beneficial experience in many ways. I still collaborate on projects with some of the scholars that I got to know then. I anticipate that my time in Canada will yield some of the same benefits."

For general disputes and those dealing with antidumping and countervailing duty issues, Dr. McKinney will consider the relative merits of pursuing resolution under terms of the North American Free Trade Agreement (NAFTA) as compared to the World Trade Organization. For labor, environmental and investment disputes that have resolution procedures provided only in NAFTA, he will assess the strengths and weaknesses the procedures provided and offer suggestions for improving the procedures.

Dr. McKinney's research has focused on international trade and regional economic agreements, including NAFTA and the European

Common Market. A founding member of the Association of Christian Economists, he also has conducted research into ethical behavior among U.S. business professionals and companies.

Dr. McKinney has been a member of the faculty at Baylor's Hankamer School of Business since 1976, and he was designated an Outstanding University Professor in 1985 and a Top Professor by Mortar Board.

Dr. Wilson will use his Fulbright Scholarship to lecture at the Baku Music Academy in Azerbaijan this year.

Dr. Wilson, who specializes in tuba and euphonium instruction, began teaching at the Academy Oct. 1 and will stay through Dec. 31. He is teaching brass pedagogy and performing a series of solo recitals that feature the work of current American composers.

Azerbaijan, which gained its independence from the Soviet Union a decade ago, borders Russia, Georgia, Armenia, Turkey and Iran, and the country has welcomed 12 Fulbright Scholars prior to Dr. Wilson, although he is the first to lecture on the arts.

"The Fulbrighters had all been from the economic, business, government or computer fields," Dr. Wilson said. "I was excited to see that



Dr. Joseph A. McKinney



Dr. Kenyon Wilson

Courtesy photo

the country had decided to start seeking scholars in the arts and wanted to be a part of that."

Dr. Wilson gained musical experience while working toward a master of music degree at Baylor, where he served as a graduate assistant in music theory and tuba instruction. He said the skills he learned at the University are helping him succeed in Azerbaijan.

"I could discuss Baylor's academic and musical training, but I feel another facet of Baylor life contributed more, and that is the Christian atmosphere and support," he said. "I am a Christian traveling alone in a Muslim country for three months."

The Fulbright Scholarship program, sponsored by the U.S. government, was established in 1946 by Senator J. William Fulbright to "increase mutual understanding between the people of the United States and the people of other countries."

— Cynthia J. Jackson and Amanda Lewis

Regents Approve Tuition Rate

Board also okays funding for new "North Village" housing development

Baylor Regents at their October meeting set tuition and fees for the 2003-2004 academic year, approved funding for construction of the University's first campus residential facilities in almost 40 years and endorsed modifications to degree programs in the School of Engineering and Computer Science and School of Music.

Tuition for undergraduate students entering Baylor in the fall of 2003 will be \$16,750, a 6.69 percent increase over this year's rate of \$15,700. The University moved to a flat-rate tuition structure effective this fall. Continuing students who enrolled prior to fall 2002 will see a tuition increase of 6.67 percent to \$432 per semester hour. The overall increase for continuing students, including room, board and other fees, is 5.16 percent. Freshmen and transfers will pay 5.41 percent more for tuition, fees, room and board next year.

Other increases will be 6.73 percent for graduate students and 6.86 percent for George W. Truett Theological Seminary students. New law students entering in fall 2003 will see a 12.5 percent increase while continuing law students will experience a 9.91 percent increase in tuition.

Residential living

The proposed first phase of new campus housing — the "North Village" — will be located between the Rogers Engineering and Computer Science Building and the new Dutton

Avenue parking/office facility. It will be bound on the north by University Parks Drive and on the south by Third Street. The site development creates strong pedestrian connections to the main library, the core campus and dining facilities.

The approximately \$30 million North Village will house 600 students with living options not currently available in on-campus housing, including suite-style units with living rooms, semi-private baths and kitchens in 20 percent of the units. The Village will be composed of four three-story buildings that will be served by a central community center. Student support and programming space will be located on the ground floor of each building.

Groundbreaking is set for late spring 2003, and the facilities are expected to be ready for occupancy in fall 2004.

Degree changes

The Board approved the addition of a bachelor of science in electrical and computer engineering (BSECE) and a bachelor of science in mechanical engineering (BSME) to the existing bachelor of science in engineering (BSE) degree. Regents were informed that associating the name of the major with the degree title has become a standard in the engineering profession, as evidenced by the other Big 12 schools and the 12 other Texas institutions with accredited engineering programs in mechanical, electrical and/or computer engineering.

The number of hours required to earn a bachelor of music education (BME) degree was reduced from 148 to 135-143, and a second required course in religion as well as 3-11 semester hours of a foreign language were added to the BME general studies requirements.

— Larry D. Brumley



Mark Your Calendars!
Bears in Toyland
President's Faculty and Staff Christmas Dinner

Tuesday, Dec. 10
6:30-8:30 p.m.
Ferrell Center

RSVP by Dec. 2.
For additional information call ext. 3985.

Baylor Retirees Keep Active with a Variety of Pursuits

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retirees who want to meet socially with their former colleagues.

Dr. Spain, who retired in 1988 after 31 years of teaching at Baylor, became the program’s director four years ago. His responsibilities include getting out a monthly newsletter, planning regular member luncheons, scheduling trips to such places as the LBJ Library, the Bush Library, Salado during the Christmas season and the local mammoth site, keeping up with almost 200 members and their spouses by telephone or e-mail, and attending the informal get-togethers that colleagues plan on their own. He also visits people in the hospital, mails out birthday and Christmas remembrances and sends flowers to retirees whose health keeps them at home or in nursing homes.

Baylor also is interested in helping retirees stay alert and active mentally. The University’s Institute for Learning in Retirement, part of the Continuing Education program, offers classes each semester on a variety of subjects. Annette Lindsey, director of Continuing Education since 1990, said BILR classes are open to anyone who is retired, not just Baylor exes, and the program has no minimum age.

Membership fees are \$100 for a couple and \$60 for one person. Students then pay \$15 per class, and they can take as many as they want, choosing from such topics as “Vice Presidents and Succession in American History,” “French Life and Culture” or “An Irreverent Look at Texas History.”

Lindsey said the Institute is part of a national program at colleges and universities and attracted 174 members at Baylor last year. The total includes “quite a few Baylor people, but also quite a few in town” who aren’t retired from Baylor. Students come mostly from Waco, but members also have commuted from Temple, Hillsboro and Hubbard to attend classes.

The Institute draws a number of students without Baylor connections from the Waco area, which Lindsey said “pleases us immensely.” She said intellectual curiosity is the common characteristic of members, who range from retired professional people or business owners to former college professors.

The Institute’s most popular courses are those dealing with current events, history and medicine, and Lindsey said “An Irreverent Look at Texas History,” and a course titled “What’s in Your Future?” began in October and attracted healthy numbers.

Planning courses that appeal to members of the Institute is the job of a five-member curriculum committee. The group brainstorms ideas, looks at evaluations students made of previous courses and maintains a list of subjects that it tries to include each session, Lindsey said. The topics range from history to literature and the arts.

Some retired Baylor professors not only want to take classes in their interests but teach them as well. One example is Dr. Paul T. Armitstead,

professor emeritus of history, who retired from Baylor in August 2002 and is teaching history courses this fall for the Department of History and the Institute.

“Baylor regards me as retired,” said Dr. Armitstead, who began as a full-time lecturer in 1961 and will continue teaching one fall and one spring class at Baylor in his retirement.

“I am still enjoying that part of what has been my job, and there’s nothing else I’m itching to do,” he said. “It’s healthier for me to keep up the routine.”

Dr. Armitstead turned 72 in October and is in the midst of teaching the first half of an American history survey course to a group of mostly sophomore students at Baylor. In the spring, he will teach another session of his advanced class on the history of the American presidency. He said he’s had success teaching it in the past because of the diversity of majors among the students it attracts — “some of Baylor’s best” — and said he is gladly continuing it.

For the Institute, Dr. Armitstead teaches “A Heartbeat Away from the Presidency: Vice Presidents and Succession in American History.”

“My philosophy of teaching is, ‘Don’t let too many trivialities and perversities pass by,’” he said. “And the vice president’s office is loaded with perversity.”

When he’s not teaching, Dr. Armitstead has time to continue an ongoing project that involves a ravine he owns behind his home on Old Oaks Drive. He began clearing the property more than eight years ago after



Baylor retirees love to gather informally to discuss topics of the day. Dr. Rufus B. Spain, director of the Retired Professor/Administrator Program (center), gathers each week with fellow retirees and friends at the Hughes-Dillard Alumni Center for coffee and conversation. (Left to right): Cecil Dunham, Bill Logue, Dr. Spain, Lee Dunham, Ed Horner.

students visiting his home explored the overgrown area with him. “It’s been kind of fun” to continue the work, he said, and he plans to do similar work on land a family member owns near Hunt, Texas.

Dr. Harold W. Osborne, professor emeritus of sociology and Master Teacher, retired in August 2002 after 44 years at Baylor. He’s not teaching now but hasn’t ruled out doing that in the future.

“A lot of retirees do like to teach. I just decided I would rather not commit myself,” he said.

Dr. Osborne takes advantage of

benefits made available to Baylor retirees such as using University libraries and attending retiree luncheons. He bought 2002 season football tickets using his retired faculty discount and plans to attend some basketball games in 2003.

“The retired professors’ program is very nice,” he said.

Suzanne Alcorn, a former manager of accounts payable who retired in April 2002 after 26 years at Baylor, also takes advantages of retiree benefits. She said she appreciates the ability to keep the health insurance Baylor offers to faculty and staff and is considering attending

some basketball games with her grandchildren.

Many also find it great to know there’s an easy way to keep up with colleagues they don’t see daily at work. Dr. Spain might be one of the University’s best examples of the ties that bind school and retiree. Although he retired 14 years ago, he maintains an office on campus to conduct his business.

“It’s a way of keeping in contact with colleagues and learning something about some I didn’t meet when we were active.”

Baylor retirees

- **The Baylor Retired Professors Center was founded in August 1973 after Dr. Herbert H. Reynolds, the University’s executive vice president, asked P.D. Browne to establish a "keep-in-touch" program for retirees. Browne, a mathematics professor who retired in 1971, became the Center’s first director.**
- **Professor Browne recorded another first in May 1974 when he became the first person to carry the University Mace at commencement. The carrying of the Mace is an honor reserved exclusively for Baylor retirees.**
- **On June 1, 2002, Baylor made it easier for retirees with less service to take advantage of benefits by allowing full-time faculty and staff who are 55 or older and who have put in 10 years or more of service to become official retirees. Previously, 20 years of service was the qualifying period. Baylor changed the policy to become more competitive with tier 1 universities and aid in recruiting top faculty.**
- **Baylor retirees retain a number of privileges they enjoyed as full-time faculty and staff, including access to University libraries, athletic and dining facilities, free or reduced price admission to athletic contests and campus events and free auditing of classes for no credit with permission of professors.**
- **The Retired Professors/Administrators Program has 425 members for the 2002-2003 academic year. This includes 150 retired professors, 55 retired administrators, and 198 spouses.**

As We Onward Go

November 2002

26 What's Bruin? Lecture
Dr. Truell Hyde, Research
27-Dec. 1 Thanksgiving Holidays

December 2002

3 What's Bruin? Lecture
Dr. Alden Smith, University Scholars
5 Christmas on 5th Street
6 Santa's Workshop, 9:30 a.m.
7 Combined Choirs Christmas Concert, 7:30 p.m.
9 Last Day of Classes
10 Faculty and Staff Christmas Dinner, 6:30 p.m.
12-18 Final Exams
21 Fall Commencement

January 2003

10 President's Community Prayer Breakfast
13 Spring Classes Begin
14 University Faculty Meeting
14 What's Bruin? Lecture
Dr. Scott Moore, Great Texts
20 Martin Luther King Jr. Holiday
24-25 Winter Premiere
30 University Staff Forum
31 Distinguished Alumni Banquet

Executive MBA Program Rates High

Baylor's Executive MBA program in Dallas rose again this year in the prestigious *Financial Times* rankings of the world's best EMBA programs.

Designed to meet the needs of managers, executives and other experienced individuals who choose to pursue an advanced degree while maintaining full-time career responsibilities, Baylor's EMBA program was rated 25th when measured against all other programs in the world. It achieved a ranking of 14th overall in the United States and the top spot in the Dallas/Fort Worth metropolitan area.

In addition, the program ranked second in the world in the "Aims Achieved Index" and third in the world in the "Career Progress Index." It came in eighth in the world for international course experience and second in the world for number of female students. — *Cynthia J. Jackson*

Fall commencement Dec. 21

Fall commencement will be at 10 a.m. Dec. 21 in the Ferrell Center, with doors opening at 8:30 a.m. to facilitate seating. As many as 975 students are scheduled to graduate, including 21 doctoral graduates. The graduates will be from all Baylor academic units except the School of Law.

President Robert B. Sloan Jr. will bring remarks to the graduates and award the diplomas. Bearer of the Mace will be Dr. Howard L. Rolf, professor emeritus and former chair of mathematics. For more information, contact Lois Ferguson, assistant provost for academic services, at ext. 3663. — *BN*

Christmas on 5th Street

Holiday extravaganza to feature tree lighting, music and children's fair

The 36th annual lighting of the University Christmas tree at 8 p.m. Dec. 5 will highlight Baylor's 2002 Christmas on 5th Street celebration. The tree lighting — a Kappa Omega Tau tradition since 1966 — started when a group of members, including current faculty sponsor Dr. C. Alton Hassell, senior lecturer in chemistry, decided that Baylor needed some Christmas cheer on campus.

"We went out and found a tree," Dr. Hassell said. "We told the Christmas story and sang some hymns, and that was the lighting ceremony that has become Christmas on 5th Street."

Event organizers say this year's Christmas tree may be the largest ever.

"We're trying to get a 50-foot tree," said Dan Sullivan, KOT Christmas tree co-chair.

Over the years, the tree lighting and Christmas on 5th Street have grown to bring together several sororities, other student organizations and local church groups to spread the holiday spirit across campus.

"The main thing is to focus on the real meaning of Christmas," said Becki Majors, coordinator of Student Union programs and The Place 2BU. This is the second year that Kappa Omega Tau has joined with The Place 2BU to sponsor the event.

This year, KOT will work with other Baylor groups to make the event better than ever.



A living nativity scene, similar to this one from last year, will be one of the featured attractions of Baylor's Christmas on 5th Street celebration Dec. 5.

"Hopefully we'll make it bigger this year," said Jared Chambers, KOT Christmas tree co-chair. Chambers said the Baylor physical plant will install a bigger, better array of lights around the Quadrangle in early November, and more Christmas on 5th Street events led by campus groups have been arranged.

"This is a great event to bring the faculty, staff, students and everyone together," Majors said.

Christmas on 5th Street will begin at 7 p.m. with a number of events, including a children's

fair in the SUB Bowl where sororities will host carnival booths, games and activities such as cookie and ornament decorating. There also will be a live nativity scene, performances from choirs and carolers and multicultural holiday displays.

After the tree lighting on Burleson Quadrangle there will be live musical performances beginning at 8:15 p.m. from the Christian music group Forty Days and singer-songwriter Chris Rice.

— *Brandon Kirk*

Law Students Repeat Bar Exam Success

Baylor Law School students have again posted the highest passing percentage in the Texas Bar Exam. Results show that Baylor students achieved a 94 percent pass rate for the bar exam taken in July 2002, topping the pass rates of students from the other eight law schools in the state.

Of the 100 Baylor law students who took the two-day examination, 94 passed, including the exam's No. 1 scorer, Beth Klusman, and the No. 3 scorer, Brandye Brown. The overall Texas pass rate was 80.94 percent, with a total of 1,291 successful candidates among the 1,595 students who took the exam.

The bar exam is given twice each year and Baylor Law School has an unsurpassed record of success on the exam. Baylor also came first in the passing percentage of the other bar exam taken in February 2002.

Bradley J.B. Toben, dean of the School of Law and The Governor Bill and Vara Faye Daniel Professor of Law, said the first place result underscores the effectiveness of the School's distinctive program.

"This demonstrates what can be achieved by a combination of truly dedicated faculty and staff who put our students' professional preparation as a top priority, along with the vigorous support of our University leadership," he said. — *Alan Hunt*

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A Village Christmas

Historic holiday tradition welcomes visitors to campus

You're invited to celebrate the Christmas holidays as your great-grandparents might have by visiting the Gov. Bill and Vara Daniel Historic Village from 5 to 8:30 p.m. Dec. 10. The Village will be decorated for the season and the paths will shine with lantern light.

Visitors may sample eggnog in the saloon and stroll to the hotel to see a beautifully decorated Christmas tree. Children will enjoy trimming the tree in the Village church while they listen to stories of the first Christmas. They also can meet

St. Nicholas, attired in his traditional robe, and tell him what they want for Christmas.

Rides in a horse-drawn carriage will be offered, and strolling carolers will bring the sounds of the holiday to the Village.

Admission is \$3 for adults, \$2 for senior citizens and \$1 for children ages 5 to 15. Baylor students, faculty and staff and children 5 and under are admitted at no charge.

For more information, call ext. 1160.

— *Julie Carlson*



New Tower, More Power

(Left to right) KWBUTV general manager Kliff Kuehl, Bernard and Audre Rapoport of the Rapoport Foundation, Michael Oppenheimer of Clear Channel Communications and Baylor President Robert B. Sloan Jr. cut a ribbon Oct. 16 celebrating the completion of KWBUTV's enhanced broadcast facility and transmission tower. The taller tower and stronger transmission signal have allowed the station to almost quadruple the geographical area where broadcasts can be received.

CHRISTMAS at BAYLOR

“Christmas at Baylor” HDTV holiday special will showcase the University to a national audience

By Marla Pierson Lester

The Baylor School of Music’s gift of holiday performances to the local community, “Christmas at Baylor,” will be extended nationwide.

A Christmas special, produced in High Definition Television (HDTV), is being taped this December with creative direction from an Emmy award-winning television producer who has worked on Christmas programs with St. Olaf College and the Mormon Tabernacle Choir. The program will be available to PBS stations throughout the country next holiday season.

“We really look upon it as an opportunity for us to give in the spirit of Christmas what we do best and that’s music,” Dr. William V. May Jr., dean of the School of Music, said.

The program showcases a high point of the holidays at Baylor — the annual choral concert in Jones Hall — and includes special performances in the Armstrong Browning Library and George W. Truett Theological Seminary.

“This is an outstanding opportunity for Baylor to showcase its talented students and faculty and to give the country a glimpse of our beautiful campus all decked out for the Christmas season,” Larry D. Brumley, associate vice president for external relations, said.

A full week of taping Dec. 1-7 encompasses the performances as well as shots of carolers on campus.

“We’re making a real effort to give

the show a sense of place,” said Phillip Byrd, a producer in Montclair, N.J., who has produced Christmas programs with the Mormon Tabernacle Choir in Utah and at St. Olaf College in Minnesota.

“Christmas is not the same every place,” Byrd said. “It’s the same holiday, but it’s a different celebration in Texas than it is in Utah than it is in Minnesota.”

Byrd’s recent productions include “Jessye Norman: A Holiday Homecoming,” “Cincinnati Pops Holiday: Christmas With Robert Shaw,” “Atlanta Symphony Gospel Christmas” and “Preservation Hall Jazz Band — A Night in New Orleans.” He won a national prime time Emmy Award for “Wolf Trap Presents the Kirov: Swan Lake” and served as producer and director of the PBS series “On Stage at Wolf Trap.”

The December taping mixes local talent and experts brought in from across the country.

Lighting director Cheryl Thacker is a former NBC lighting director who worked with the David Letterman show when it was on NBC in the 1980s. Among numerous other credits, audio producer John McClure has produced 150 albums with Leonard Bernstein that have sold approximately 10 million copies worldwide. Technical director Annette Deshotel is the technical director on the Oprah Winfrey show.

KWBU-TV has been an integral part of the process from the beginning, with

production supervisor Joani Livingston involved in early planning and brainstorming. She said the taping gives KWBU staff and Baylor telecommunication students a taste of what goes into a national production.

“This is a much bigger project than anything we’ve done before,” she said. “It’s a learning process for us to do something on this scale.”

Being able to produce a show of this caliber and then distribute it through PBS is part of what Baylor had in mind when KWBU came under the University umbrella in 1999. Brumley said the School wanted a conduit to the public television system to deliver programs nationally that would spotlight Baylor and its resources. Brumley said he hopes this show, for which the School is securing underwriting, will be followed eventually by additional programs, perhaps including one on the Armstrong Browning Library.

“The Library is an international treasure,” he said.

The Christmas special being taped this year was a longtime dream of Brumley and Dr. Donald L. Bailey, professor of conducting, director of choral activities and The Mary Gibbs Jones Professor of Music.

When the special comes out in 2003, Baylor will have passed a century mark of granting music degrees, a reflection, Dr. May said, of the important place music has held in the School’s curriculum.

Brumley, who believes the School of

Music can stand with the best across the country, had longed to lift its visibility through a Christmas special.

“I feel like the Baylor School of Music has been a light under a bushel basket,” Brumley said. “It’s a fine music school. I felt like its talents needed to be showcased on a national level.”

Dr. Stephen M. Heyde, professor and director of orchestral activities, The Mary Franks Thompson Professor of Orchestral Studies and Conductor-in-Residence, sees the program as an ideal showcase event. Familiar with the PBS special featuring St. Olaf College, Dr. Heyde said he had wanted Baylor to have its own.

“It’s fabulous. I think so many people know about St. Olaf’s, and they know it partly because of its Christmas show,” he said. “It’s an opportunity for people all over the country to know what fabulous students we have.”

About half of the show will be assembled from two performances of the annual Baylor Christmas concert in Jones Concert Hall, Byrd said. During the concert, Dr. Bailey said the Baylor Choral Union — the combined A Cappella and Concert choirs — and the Baylor Symphony Orchestra will perform Christmas music, including selections such as “I Heard the Bells on Christmas Day” and “O Holy Night.”

The audience serves as part of the production for that portion of the taping, which allows participants to enjoy the performance and a glimpse of television production.

Unlike the audio-only recording of a live concert, this is a made-for-television special — a shift that requires accommodating a number of cameras and working extensively with lighting. But that doesn’t mean Indeed, Byrd said the amount of light on stage likely is less than usual for the musicians.

“We don’t need a lot of light,” he said. What matters is its direction and quality. Usually lights used for performances in a hall shine straight down, creating a picture where musicians’ eyes disappear. “We like to light from different angles,” Byrd said, adding that light patterns and effects are manipulated in concert with the music.

“What we’re trying to do is create something that will be competitive with any other prime time music special on network television,” Byrd said.

Other scheduled recordings include the Faculty Brass Quintet in Truett Seminary’s Piper Great Hall and the Chamber Singers in Armstrong Browning Library’s Foyer of Meditation.

“(The Foyer is) a beautiful room,” Byrd said. “We’ll be seeing a lot of the architecture.”

Carolers on campus will be taped to serve as a transitional element in the program and to give viewers a feel for Baylor’s campus.

KWBU serves as the presenting station for the special, which will be available for the 2003 holiday season.

See Christmas on page 6

Campaign for Greatness

Baylor has raised \$402 million dollars toward its goal of increasing endowment by \$500 million through the Campaign for Greatness. Baylor President Robert B. Sloan Jr. made the announcement at the October 2002 Baylor Philanthropy Banquet. The amount raised represents a \$182 million increase over the \$220 million total announced at the October 2001 banquet.

"Endowment is the enduring resource that enables us to excel and remain affordable," Dr. Sloan said. "Endowment is the powerful engine that drives our University toward ever higher levels of excellence by touching everything on our campus — every building, every program, every faculty member and every student."

The Campaign for Greatness seeks to raise \$500 million in a combination of current and planned gifts. When the campaign is complete, Baylor's endowment will exceed \$1 billion by the year 2005 and include \$300 million in scholarships.

During the past year, a number of meetings have been held to solicit faculty and staff donations to the campaign. The University's goal is to have 100 percent participation from faculty and staff.

Dr. C. William Thomas, professor of accounting and The J.E. Bush Professor of Accounting, said he contributed to the campaign because he believes it will help the University improve.

"I believe in Baylor and in what Baylor is trying to do," he said. "I think it's important for all of us to assume ownership in the process of getting there." — *Randy Fiedler*

United Way Gifts Most Since 1988

Baylor faculty and staff contributed \$53,467 to the 2002 United Way campaign, the largest amount pledged at the University since 1998. The amount pledged exceeded the 2001 donation total of \$51,716.

Campaign co-chairs Phyllis Gamble, academic adviser for advising and teacher certification, and Dr. Tillman Rodabough, professor of sociology, said 388 individuals made contributions to the Baylor United Way campaign in 2002, the largest number to donate since 1998.

— *BN*

Christmas at Baylor

continued from page 5

When a program is distributed nationally, it is available to 374 stations nationwide and each station decides about whether or not to run the program.

"It doesn't mean they would all air it, but it would be available to them," KWBU program manager Clare Paul said.

The fact that the show is produced in HDTV may provide additional benefits. First, Brumley said, in the fast-paced technology-driven field taping the special in HDTV could well extend its shelf life. Second, it fulfills stations' current needs.

"Public broadcasters are starved for programs in high definition television," he said.

Third, the nuances of the campus and Christmas performances will come through in sparkling detail.

"It's going to be spectacular.

It's going to be the sharpest images, the clearest sound," Brumley said. The cutting edge

technology "really allows us to capture all the music and sights in all their glory."



Representatives from the Baylor School of Music and KWBU worked together closely to plan and oversee the production of "Christmas at Baylor." Shown are (left to right) conductors Dr. Stephen M. Heyde and Dr. Donald L. Bailey of the School of Music and production supervisor Joani Livingston of KWBU-TV.

Stars At Night

Baylor HDTV program will air nationally

Baylor telecommunication students used state-of-the-art High Definition Television (HDTV) cameras to film the pilot episode of "Stars at Night," a music program featuring live performances by entertainers who are considered to be on the rise in the music world.

The program features performances from pop-folk artist Angie Paris, the sister of Christian recording artist Twila Paris, the Haskett-Burleson Big Band, a Waco big band orchestra, and Destination Known, a Christian college rock band. In addition to the performances, the program contains interviews and behind-the-scenes footage of the musicians.

Joani Livingston, production supervisor at KWBU-TV, directed the program, which was recorded Nov. 1-2 at Jones Theater in the Hooper-Schaefer Fine Arts Center. The production used Sony 900 HD cameras, the same type cameras that George Lucas used to film "Star Wars, Attack of

the Clones." Sony donated the HD cameras and other equipment to Baylor.

Students who worked on the pilot are enrolled in the Studio Production course in the Department of Communication Studies. "Stars at Night" is the first student-run program at Baylor to go to a national television audience.

"Stars at Night" eventually will be distributed to DirecTV's HDNet Entertainment Channel and PBS.

"Mark Cuban, co-founder of HDNet, has given us the opportunity to produce this one-hour special as a pilot for distribution on HDNet," said Dr. Corey Carbonara, professor of communication studies. "This show is part of his desire to expand HDNet to include more than just high definition sports for HDTV audiences."

In addition to airing on HDNet, the program will be available on channel 199 from DirecTV's digital satellite and through local PBS station KWBU-TV Channel 34. — *Julie Carlson*



Videographer Michael Bettersworth uses a High Definition Television camera to capture the Haskett-Burleson Big Band during its "Stars at Night" performance.

Mathematician Wins Cherry Award

A mathematician and expert on "knot theory" is the final recipient of the Robert Foster

Cherry Award for Great Teachers. Changes in the Baylor program will substitute a new award beginning in 2004.

The final Cherry Award for Great Teachers has been awarded to Dr. Colin C.

Adams, The Francis C. Oakley Professor of Mathematics at Williams College, who will receive a prize of \$15,000 and deliver a series of campus lectures in September 2003. He was selected on the basis of his extraordinary teaching ability, record of positive, inspiring and long-lasting effects on students and national and international achievements.

An expert in low-dimensional topology, specifically knot theory, Dr. Adams is the author or co-author of several books, including *The Knot Book*, *How to Ace Calculus: The Streetwise Guide* and the forthcoming *Why Knot?* He also regularly lectures on knot theory at professional meetings and as a guest speaker at universities. He has received research grants from the National Science Foundation and has won the Mathematical Association of America Deborah and Franklin Tepper Haimo National Distinguished Teaching Award.

Baylor's Robert Foster Cherry Award program will undergo significant changes with the 2004 award, including the elimination of the the Robert Foster Cherry Award for Great Teachers. In 2004, the program will award a single prize, The Robert Foster Cherry Award for Great Teaching. It will be awarded every other year and feature a prize of \$200,000 for the winner and \$25,000 for the winner's home department. During alternate years, three finalists for the award will speak at Baylor and will receive \$15,000 each, plus \$10,000 given to their home departments. The three finalists for the first award will be selected in spring 2003. — *Julie Carlson*



Dr. Colin C. Adams

The Graduate School and the Audacious Goals of Baylor 2012

The University's plan for enhancing graduate education incorporates unprecedented changes

Dr. J. Larry Lyon
Dean of the Graduate School and Professor of Sociology

The goals and aspirations outlined in the Baylor 2012 Vision are nothing short of audacious, by any standard. Academically, few universities have ever moved as far and fast as we plan to do. Religiously, no Protestant university has ever moved this far without secularizing. Yet, I will argue in this column that none of Baylor's goals are as audacious or unprecedented as those ascribed to the Graduate School.

While our undergraduate goals are both highly important and ambitious, much of what we are aiming for at the undergraduate level is an extension of what we have done in the past and what we are doing now. Baylor has always focused on the quality of the undergraduate experience. The Great Texts Program, a residential campus with new dormitories and an emphasis on community, the focus on stewardship and vocation and a more favorable student-teacher ratio are all in some ways recapturing what may have diminished as the University grew larger.

Our bold goals for the professional programs — top national rankings, quality placements for graduates, influencing the professions in ways that reflect our mission — are not too dissimilar to what we would have expected from our medical and dental schools in an earlier time. Now, with 2012, we have similar expectations for programs such as law and theology.

While our religious goals — integrating faith and learning, understanding life as a divine calling, preserving and enriching our Baptist identity — are perhaps more intentional now, this intentionality does not necessarily represent an attempt to be more religious than our predecessors. The explicit proclamation of these goals reflects recognition that legal ties to Baptist entities ought not to be the only anchor to our faith-based traditions.

Even our athletic goals — to be competitive in every athletic venue — are not that different from previous aspirations, nor would their achievement be that different from our athletic successes before Baylor 2012. Yes, we have a long way to go in Big 12 football, but the old Southwest Conference was once a powerful football league, and as a longtime fan, I can recall many Baylor football teams giving highly ranked state schools all they could handle, or more.

Graduate goals

Only at the graduate level with its corresponding scholarly requirements of faculty are we especially aiming toward something truly unprecedented for Baylor. Baylor 2012 “requires a depth of scholarly excellence and a volume of scholarly output that is found only in schools with first-rate graduate programs.” Such scholarly excellence and output demands faculty “recognized as leaders in their respective disciplines and in productive, cutting-edge research.” While I enthusiastically endorse these goals, I confess that I did not craft them. During the writing of 2012, I had been at Baylor much too long to dream such dreams.

Baylor has never aspired to greatness in research-driven, graduate-level scholarship. Our focus has been on undergraduate education and on the professions. Thus, we are further behind in graduate education and research than we are in other 2012 areas. In fact, the gaps between us and “research” universities are so large that one might ask why we should even try to close them. After all, we have a long and successful tradition in undergraduate and professional

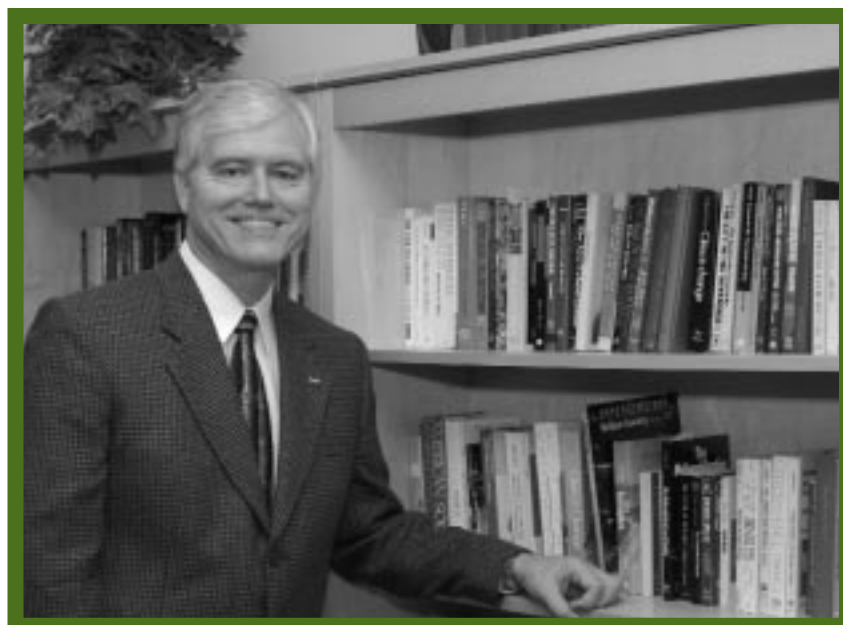
faculty. The faculty found in large, strong graduate programs generate the research that builds the academic reputations that attract the best undergraduate students. Baylor is not likely to achieve the academic reputation necessary to attract the strong undergraduates associated with “tier 1” status without significantly expanding and enhancing our graduate programs.

The second reason is more nuanced and more important. Ideas matter, Christianity matters and ideas formed from a Christian viewpoint especially matter. Too many evangelicals have abandoned the life of the mind and too many religious colleges have left the graduate playing field with its emphasis on research to secular universities (with a few notable Catholic exceptions). In national conversations regarding cloning, stem cell research, the environment, welfare, women's rights, affirmative action, abortion, just wars, poverty or almost any important issue of the day, voices informed by both rigorous scholarship and the Christian faith need to be heard. Baylor is uniquely suited for nurturing scholarly Christian voices. I know of no other serious Protestant university willing and able to take up this task. This means we must be more than teachers of knowledge; we must be creators of knowledge as well. If Baylor does not rise to the challenge of producing Christian scholarship, then little opportunity exists for the development of scholarly religious views informing important national conversations.

All of the above implies that we have a very long way to go in graduate education and that we have a compelling need to get there. Will we get there? In all honesty, my answer to that question a couple of years ago would have been “probably not.” By this time last year I had moved to a “maybe” and now I respond with a “probably so.” This shift toward an increasingly affirmative response reflects a number of new and positive developments in faculty hiring, budget allocation and strategic planning.

Top new faculty

For the last three years, I have been privileged to participate in the interviews for faculty positions in doctoral-granting departments. Each year I have grown ever more impressed with the quality of our new hires. They have both the depth of faith and the quality of research to move us to the levels envisioned by 2012. Further, I see little evidence that the faith-based criteria in our hiring process are obstacles. On the contrary, I see us winning competitions for top faculty



Dr. J. Larry Lyon

because of our faith-based mission.

These new faculty are expensive, and so are laboratories, professional travel and graduate students. The increased budgetary support for these areas is unimaginable by the fiscal standards of just a few years ago. In the Graduate School, the stipend budget increased 14 percent during the first budget year of 2012. This year we will spend approximately \$12 million supporting graduate students at Baylor.

Strategic planning

Of course, all this extra money must be spent strategically if we are to actually close the gaps between us and tier 1 universities. It has been my experience that strategic planning is often called for, sometimes developed and rarely implemented. Yet, we are creating and implementing strategic plans for graduate education on an unprecedented scale. Some universities are trying to significantly improve some of their doctoral programs, but I know of no university other than Baylor trying to significantly improve *all* of its doctoral programs simultaneously. Each doctoral program at Baylor is undergoing a “needs assessment” in which our faculty design a strategic plan for significant improvement. That plan is evaluated by outside consultants and eventually adopted by both the department and the administration. This plan then guides hiring decisions, workload allocations, and other decisions crucial to building strong doctoral programs. Three such plans have been completed thus far (*see schedule below*) and the results have exceeded my expectations. Similarly, the increased stipend funds were strategically allocated to enhance the measurable quality of our graduate students. The mean GRE scores are up 43 points this year; the GMAT increased 19 points. The fall 2002 class of new graduate students possesses the highest test scores in our history. Measures of graduate enrollment, doctoral production, as well as the publications, citations and grant awards for our

faculty all show a similar upward climb.

I'm an empiricist. When I can experience or measure something, it is easier for me to understand. I have experienced our hiring process and measured our progress in the first year of 2012. I understand that even with gaps as large as we experience in the Graduate School, we are closing those gaps and taking important steps toward fulfilling the audacious, unprecedented goals of Baylor 2012.

Only at the graduate level with its corresponding scholarly requirements of faculty are we especially aiming toward something truly unprecedented for Baylor.

education, and graduate education is expensive and dominated by elite universities.

Two rationales

How do we justify such ambitious graduate goals? Baylor 2012 offers two rationales. The first is ironic, but straightforward. No national university has achieved “tier 1” status for *undergraduate* education without large and strong *graduate* programs. For 2002, the top 14 undergraduate universities in *U.S. News & World Report* are all private schools, like Baylor. Unlike Baylor, however, at these 14 top undergraduate schools, graduate students comprise, on average, a little over 40 percent of the total enrollment. Baylor's graduate percentage is a little under 10 percent. These 14 schools average, by my count, about 25 nationally ranked graduate programs; Baylor has four or five. This close relationship between the quality of graduate programs and undergraduate excellence is tied to

Schedule for Doctoral Needs Assessments

2002-04

Spring 2002

Chemistry
Physics
Sociology

Fall 2002

Biology
Educational administration (EDD)
Educational psychology
Mathematics
Neuroscience

Spring 2003

Clinical psychology (PSYD)
Geology
Religion
Statistics

Fall 2003

Biomedical studies
Church-state studies
Curriculum and instruction (EDD)
English

Spring 2004

Philosophy
All new doctoral programs

Family Circle

Congratulations to

Dr. James A. Curry, political science, and wife, Kay, on the birth of their grandson, Cameron Douglas Curry.

Jeryl Hejl, public relations, and husband, Edwin, on the birth of their grandson, Samuel Chayce Yankie.

Pat Holland, printing procurement, on the birth of her grandson, Braden Marek.

Donna R. Lené, controller's office, and husband, Tom, on the birth of their granddaughter, Samantha A. Partlow.

Randy Morrison, public relations, and wife, Kim, on the birth of their son, Grant William Morrison.

Best wishes to

Dr. E. Russell Lester, professor emeritus of religion, who is recovering from a heart attack.

Lela Myre, wife of **E.B. Myre**, former Baylor staff member, on her recent surgery.

Teresa Shaw, admissions, and daughter, Jessica, who are recovering from a traffic accident.

Tom Stanton, director of athletics, on his recent surgery.

With sympathy to

Dr. Gary R. Carini, management, on the death of his wife, Jennifer.

Tom Haddad, Gov. Bill and Vara Daniel Historic Village, on the death of his father-in-law, William Schmidt.

Phyllis Merritt, Missionary-in-Residence, on the death of her mother, Philo Mae Gregory.

Kathleen A. Miller, Armstrong Browning Library, on the death of her father, Joseph Patrick McGinty Jr.

The family of **Jose Ortiz**, former Baylor Press employee, on his death.

Dr. Keith P. Sanford, psychology and neuroscience, on the death of his wife, **Kristen Sanford**, Institute for Faith and Learning.

The family of Jean Schwetman, widow of **Dr. Herbert D. Schwetman**, former physics professor, on her death.



This Month in Baylor History

Nov. 10, 1934 — In town for a football game against the University of Texas, the Baylor Band marches with mascot Joe College down Austin's Congress Avenue. The group enters the State Capitol to play music in the rotunda and soon accepts an invitation to play for the Texas Senate. It is believed to be the first time a bear has ever entered the Senate chamber.

Nov. 19, 1854 — After hearing a sermon by Baylor President Rufus Burleson in Independence Baptist Church, Gen. Sam Houston gives his heart to Christ. Later in the day, Gen. Houston is baptized by Burleson in nearby Rocky Creek.

Dec. 4, 1903 — Members of the Senior Class gather on Burleson Quadrangle for the first annual tree planting ceremony. Seniors in caps and gowns are joined by juniors in a circle, a special poem written for the occasion is read and the Senior Class roll is read with humorous responses. Each senior contributes a spadeful of dirt to plant the tree, and then the spade is handed to the Junior Class president for use the following year. Annual tree plantings will be discontinued after 1919.

Dec. 21, 1939 — Baylor freshman W.H. Jenkins touches a control button in the basement of Pat Neff Hall to make the 25-chime Cullen F. Thomas Carillon play its first song, "Praise God from Whom All Blessings Flow." The Thomas Carillon will be replaced by the 48-bell McLane Carillon in 1988.

— *Compiled by Randy Fiedler*

Presentations & Participations

Dr. A.J. Conyers III, professor of theology at Truett Seminary, presented "Simms's Reading of History as Prophylactic Against American Religious Fundamentalism" April 18 at a William Gilmore Simms Society meeting at the University of South Carolina in Columbia.

Dr. Millard J. Erickson, Distinguished Professor of Theology at Truett Seminary, made presentations at theological conferences and pastors' seminars Aug. 3-12 in Hyderabad, Bangalore and Madurai, India. He presented sermons Aug. 4 at Centenary Baptist Church in Secunderabad, India, and Aug. 11 at Blessed Hope Church in Madurai.

Dr. James B. Farison, chair and professor of engineering, had a co-authored paper titled "Linear Filtering of Spatially Invariant Image Sequences for Feature Separation under Three Types of Image Noise" presented March 18-19 at the Southeastern Symposium on System Theory in Huntsville, Ala. Co-author and presenter was **Reed Olmstead**, Baylor undergraduate. Dr. Farison presented the same paper April 7-9 at an Institute of Electrical and Electronics Engineers symposium in Santa Fe, N.M.

Dr. Sarah K. Ford, assistant professor of English, presented "Of Trains and Relativity: Einstein and Eudora Welty's *Delta Wedding*" in May at an American Literature Association conference in Long Beach, Calif.

Dr. Gregory T. Garrett, associate professor of English, read from his book *Free Bird* Sept. 12 at the University of New Orleans and Sept. 13-14 at Barnes & Noble stores in New Orleans and Baton Rouge.

Dr. Jill C. Havens, assistant professor of English, presented "Circulating Texts and Textual History: Middle English Devotional Anthologies in the Midlands" in May at an International Congress of Medieval Studies meeting at the University of Rochester in Rochester, N.Y. She presented "Chaucer, Clanvowe and the *Romaunt of the Rose*" in July at a New Chaucer Society international congress in Boulder, Colo.

Dr. Ute S. Lahaie, assistant professor of German and director of the Language Acquisition Center, participated in a McGraw-Hill satellite teleconference panel on the topic of "Teaching Culture in the Digital Millennium" Oct. 23.

Paul A. McCoy, professor of art and Ceramist-in-Residence, had a ceramic sculpture selected for an international juried exhibition titled "Pushing Clay" Oct. 29-Dec. 7 at the University of Southern Maine in Gorham. He was invited to participate in an exhibition titled "Texas Mud" Nov. 1-Dec. 21 at the Dallas Center for Contemporary Art.

Dr. James F. Moshinski, associate professor of information systems and The Accenture Professor of Human Performance Improvement, presented "Instructional Design Strategies for e-learning" Aug. 1 at the World Bank Global Conference on e-learning Initiatives in Washington, D.C.

Dr. Patricia M. Norman, assistant professor of management, presented a co-authored paper titled "Reputation Stew: Multiple Stakeholders' Impact on Firms' Aggregate Reputation Perception" Sept. 22-25 at a Strategic Management Society conference in Paris, France. Co-author is **Richard J. Martinez**, assistant professor of management.

Dr. Roger E. Olson, professor of theology at Truett Seminary, presented "The Evangelical Ethos and Free Church Ecclesiology: A Peculiar Fit" Oct. 5 at a theology conference at Regent University in Vancouver, Canada.

Terry M. Roller, professor of art, had a mixed media sculpture titled "Fountain" accepted in an international juried exhibition titled "The Best Contemporary Art II WWW" at www.periodgallery.com.

Profile

Saucy Salesman

Dr. Richard Easley has a delicious recipe for teaching marketing

If you've visited Big Daddy's near the Baylor campus recently, you might have noticed that the label on the restaurant's barbeque sauce reads, "Dr. Easley's Mighty Fine BBQ Dipping Sauce." And in case you were wondering, Dr. Easley the barbeque sauce man and Dr. Richard W. Easley, associate professor of marketing, are one and the same.

A Tennessee native, Dr. Easley joined the Baylor faculty in 1989, and his smile and engaging personality make it easy to see why he's been a favorite among students ever since. This year, he has been named one of four finalists in the Society for Marketing Advances national distinguished teaching competition.

Dr. Easley loves teaching because of the opportunities it gives him to impact students' lives, but beyond the classroom he maintains several passionate interests. One of those is owning and maintaining Mercedes-Benz automobiles. About five years ago he created an online discussion group dealing with anything and everything concerning the popular automobiles, and he's begun to develop products for Mercedes repairs. This past summer he produced a training video on rebuilding an automatic transmission and began to develop a product to test automatic engines during the rebuilding process.

Dr. Easley attributes his passion for working with his hands to the "Protestant work ethic" he was taught growing up in the southeastern United States.

"When I grew up, if you weren't working with your hands, you weren't working," he said. "As a professor, I use my mind all day and there is an emptiness when I leave here that needs to be filled with physical activity like auto repairs or cooking."

For many years, Dr. Easley has kept a passion for cooking simmering. One might find anything from fajitas to pulled pork (what he calls "real barbeque") on his grill.

"I like to cook because it's relaxing," Dr. Easley said. "Like most people who like cooking, I enjoy tinkering with things, from food to automobiles to relationships and matchmaking."

As a result of his urge to tinker, Dr. Easley formulated a special barbeque sauce that he has turned into an unusual marketing venture.



Dr. Richard W. Easley (right) and Joe Blaneck, owner of Big Daddy's, sample "Dr. Easley's Mighty Fine BBQ Dipping Sauce," which is a hit with customers of the popular Baylor-area restaurant.

Starting with a recipe from an old cookbook, he modified the sauce until he got it "just right." He then began serving his "mighty fine barbeque dipping sauce" to friends and family.

Those first tasters liked Dr. Easley's sauce so much they urged him to market it. Since that's the subject he lectures about in class, he seized the opportunity to practice what he preaches.

Dr. Easley approached Joe Blaneck, the owner of Big Daddy's, and asked him to consider trying the barbeque sauce in the restaurant during summer 2002. When Blaneck agreed, Dr. Easley delivered 30 squeeze bottles filled with sauce and provided additional backup supplies for an extended test run.

"I went by (Big Daddy's) about a month and a half later and the barbeque sauce was completely out," Dr. Easley said. "Joe said he had people stealing it off the tables."

The barbeque sauce has been selling so well, in fact, that Dr. Easley is now making it in 10-gallon batches. Big Daddy's remains the only restaurant where the sauce is dispensed, but customers can buy it by the jar at the restaurant or by e-mail at BBQ@hot.rr.com.

While Dr. Easley has yet to discuss his barbeque venture with his classes, he thinks it will provide him with a unique perspective as a marketing professor. Although he may share the secrets of marketing success with his students, his secret recipe will remain just that — a secret.

"If I told you, I'd have to kill you," he said with a grin. — *Nicole Anderson*

Dr. Elisabeth J. Teal, assistant professor of management, presented a co-authored paper titled "Do Family Firms Have to Share the Pie to Achieve Rapid Growth?" June 13-17 at a Babson College-Kauffman Foundation entrepreneurship research conference at the University of Colorado at Boulder. Co-authors are **Dr. Nancy B. Upton**, professor of management and The Ben H. Williams Professor of Entrepreneurship, and **Dr. Samuel L. Seaman**, professor of statistics and quantitative business analysis. Dr. Teal served as a session chair at the conference.

Dr. Richard E. Watts, associate professor of educational psychology, presented "Adlerian Theory/Psychotherapy as a Precursory Exemplar of Relational Constructivism" July 9-14 at a North American Personal Construct Network conference in Vancouver, Canada.

Dr. Ralph C. Wood, University Professor of Theology and Literature, presented "Flannery O'Connor: Roman Catholic Writer at Home in the Protestant South" July 25 at a symposium at Louisiana State University in Shreveport.

Publications

Dr. A.J. Conyers III, professor of theology at Truett Seminary, had an article titled “Liberal Arts and Vocation” accepted for publication in an upcoming issue of *Modern Age*.

Dr. Donald F. Cunningham, professor of finance, and **Paul R. Erickson**, professor of accounting and The R.E. and Marilyn Reamer Professor of Accounting, had a co-authored article titled “Optimal Give-versus-Bequeath Tax Strategies” published in the *Journal of Financial Planning* (Vol. 15, No. 8, August 2002).

Dr. William V. Davis, professor of English and Writer-in-Residence, had poems titled “The Paperweight,” “Ohio” and “Mirrors” published in *The Heartlands Today* (pp. 101-103, 2002).

Dr. Joe B. Fulton, associate professor of English, had a chapter titled “Mark Twain and the Multicultural Imagination” published in *Multiculturalism: Roots and Realities*, edited by C. James Trotman, Indiana University Press (2002).

Dr. Guillermo García-Corales, associate professor of Spanish, had an article titled “El Espacio del Deterioro en *Solo en la Oscuridad*” published in *Chasqui: Revista de Literatura Latinoamericana* (Vol. 31, No. 1, pp. 28-37, May 2002).

Dr. David E. Garland, professor of Christian scriptures and associate dean of Truett Seminary, had an article titled “Gospel of Mark” published in *Zondervan Illustrated Bible Backgrounds Commentary*, edited by Clinton E. Arnold, Zondervan Publishing (Vol. 1, pp. 204-317, 2002).

Dr. Charles M. Garner, associate professor of chemistry, had a co-authored article titled “Electronic Effects in Asymmetric Hydroboration” accepted for publication in an upcoming issue of *Tetrahedron Letters*. Co-authors are **Shirley Chang**, Baylor graduate, Robert Monestel, Cumberland College, and Matthew Netting, Parkview Christian Academy. He had a co-authored book titled *Experiments for Organic Chemistry Laboratory* published by Kendall-Hunt Publishing (2002). Co-author is **Dr. Robert R. Kane**, assistant professor of chemistry.

Kathy R. Hillman, associate professor, acquisitions librarian and library public relations coordinator, had a co-authored article titled “Youth Alive Year-in-Focus Sports Calendar” published in *On Course*. Co-author is John Hillman. She had articles titled “Mary Hill Davis Scholarships: A Double Blessing” and “MissionSmart: Smart Missions Ideas” published in *Baptist Way: Brief Basics for Texas Baptists* (September-October-November 2002).

Dr. Diana Kendall, assistant professor of sociology, had a book titled *The Power of Good Deeds: Privileged Women and the Social Reproduction of the Upper Class* published by Rowman & Littlefield (2002). She had a fourth edition of a book titled *Sociology in Our Times* published by Wadsworth Publishing (2002).



A Bountiful Partnership

Acclaimed American playwright Horton Foote (left) met Oct. 24 with Baylor President Robert B. Sloan Jr. after being named Visiting Distinguished Dramatist. Foote, who has received two Academy Awards and a Pulitzer Prize, will work with theater students in November and then return to campus during the spring 2003 semester for additional activities, including a public lecture. Beginning in 2004, the University will sponsor the Horton Foote Playwrights Festival, an annual week-long drama festival, and will present the Horton Foote Excellence in American Playwriting Award.

Dr. Paul E. Larson, associate professor of Spanish, had an article titled “*Fuente Ovejuna*: History, Historiography and Literary History” published in *Bulletin of the Comediantes* (Vol. 53, No. 2, 2001).

Dr. J.R. LeMaster, professor of English, had 80 co-edited articles from a book titled *Walt Whitman: An Encyclopedia* included on the Walt Whitman Archive at www.whitman.com. Co-editor is Donald D. Kummings, University of Wisconsin-Parkside.

Dr. B. Michael Long, director of the Slavic and East European Studies Program and associate professor of Russian, had an article titled “Documents of Destruction: Protocols of the Iaroslavl’ City Soviet Concerning the Fate of Church Property, 1928-1937” and his accompanying photographs published in *European Studies Journal* (Spring 2001/Fall 2002).

Dr. James F. Moshinskie, associate professor of information systems and The Accenture Professor of Human Performance Improvement, developed an e-learning course titled “e-learning Made E-Z” for Accenture employees worldwide.

Dr. Richard E. Watts, associate professor of educational psychology, had an article titled “Improving Parent-Child Relationships Through Filial Therapy: An Interview with Garry Landreth” in *Journal of Counseling and Development* (Vol. 9, pp. 372-379, 2002).

Dr. Ralph C. Wood, University Professor of Theology and Literature, had an article titled “Flannery O’Connor’s Preachers and Mikhail Bakhtin’s Dialogical Understanding of Truth” published in *Flannery O’Connor Review* (pp. 56-73, 2001-2002). He had a review of *Common Prayer: The Language of Public Devotion in Early Modern England* by Ramie Targoff published in *Christian Century* (Vol. 119, No. 13, pp. 40-41, June 19-26, 2002). He had an article titled “For Heart and Mind” published in *Christian Century* (Vol. 119, No. 14, p. 9, July 3-10, 2002). He had an interview with Marla Pierson titled “The Comedy of Redemption: Humor in the Bible” published in *The Door* (No. 183, pp. 2-10, September/October 2002).

Baylor In the News

Dr. Gerald B. Cleaver, assistant professor of physics, was interviewed June 16 for an article on theological aspects of inflation and the Big Bang in an upcoming issue of *Science NewsWeek*.

Dr. Gregory T. Garrett, associate professor of English, was interviewed in September on WBRZ-TV in Baton Rouge about his book *Free Bird*.

Dr. James F. Moshinskie, associate professor of information systems and The Accenture Professor of Human Performance Improvement, was quoted in

“Employee Motivation Factors Change” Sept. 1 in the *Waco Tribune-Herald*.

Dr. Nancy B. Upton, professor of management and The Ben H. Williams Professor of Entrepreneurship, was quoted in “Leap of Faith” by Mike Copeland Sept. 29 in the *Waco Tribune-Herald*.

Honors & Appointments

Dr. Gerald B. Cleaver, assistant professor of physics, has been selected to be a reviewer and evaluator of physics textbooks from McGraw-Hill Publishers and Brooks/Cole publishers. He was selected to be a consultant and contributor to McGraw-Hill’s GradeSummit online self-assessment tool for physics students.

Dr. Michael B. Frisch, professor of psychology, was nominated to be an expert consultant from academia to the International Mapi Research Institute and was invited to participate in the Mapi Research Institute Foundation of Boston’s directory of patient-reported outcomes database. He was invited to participate in the development of the International Quality of Life Instruments Database (QOLID). His Quality of Life Inventory was chosen as a recommended positive psychology questionnaire for research on the web site of Dr. Martin Seligman of the University of Pennsylvania and as an exemplary measure for assessment and evaluation in *Research Design in Clinical Psychology* by Alan E. Kazdin, Allyn and Bacon (2003).

Dr. David E. Garland, professor of Christian scriptures and associate dean of Truett Seminary, was elected vice president of the Consortium of Theological Schools Partnering with the Cooperative Baptist Fellowship.

Dr. Gregory T. Garrett, associate professor of English, had his writing web site “Hints for Writers” cited as outstanding by *The Manchester Guardian*, *The Berkshire Review*, www.author-network.com and author Dan Millman. His book *Free Bird* was one of three finalists for the 2002 Violet Crown Award honoring the best work of Texas fiction.

Dr. Colbert C. Held, former professor of history and Diplomat-in-Residence, served as a consultant to *National Geographic* for the Middle East map included as a supplement to the October 2002 issue.

Dr. James F. Moshinskie, associate professor of information systems and The Accenture Professor of Human Performance Improvement, was designated a Certified Performance Technician by the International Society of Performance Improvement. He received a 2001 excellence in practice citation from the American Society of Training and Development.

Jimmie Sauer, Baylor Libraries, was selected the libraries’ “Staff Member of the Month” for September.

Melivin Schuetz, night/weekend supervisor of Moody Library, and co-authors Ron Miller and Frederick C. Durant III have received the 2002 Hugo Award from the World Science Fiction Society for the book *The Art of Chesley Bonestell*.

Dr. Elisabeth J. Teal, assistant professor of management, was selected one of 10 outstanding junior entrepreneurship faculty in the United States for participation in the Coleman Foundation junior faculty mentoring program.

Dr. WJ Wimpee, professor emeritus of religion, former University chaplain and former director of the Retired Professors/Administrators Program, was inducted into the Kaufman Independent School District Hall of Fame.

Research Gazette

Grant Awards (September)

Tim Logan, Electronic Library; \$358,435; TIF HE4; Texas Infrastructure Fund Board

Dr. Robert Doyle, biology; \$25,000; *Cryptocoryne beckettii* Control in the San Marcos River-Phase I; U.S. Department of the Interior, Fish and Wildlife Service

Dr. Brad Keele, psychology and neuroscience; \$119,297; Neural Correlates of Emotion; National Institutes of Health

Dr. John Dunbar and **Dr. Peter Allen**, geology; \$25,000; Reservoir Acoustic and Coring Project; Texas Water Development Board

Dr. Max Shauck, Baylor Institute for Air Science; \$267,250; Ethanol as an Aviation Fuel: Emissions Reduction Investigation and Miscellaneous Needs; Federal Aviation Administration

Dr. Max Shauck, Baylor Institute for Air Science; \$204,749; International Master in Environmental Science-IMES; U.S. Department of Education’s FIPSE Program (in collaboration with Arizona State University and Embry-Riddle University)

Kathy Hillman, University Libraries; \$1,000; Frankenstein: Penetrating the Secrets of Nature; National Endowment for the Humanities

Dr. Lianne Fridriksson, journalism; \$6,000; Mayborn Scholar in Journalism; Frank W. and Anyse Sue Mayborn Foundation

Dr. Dennis Myers, social work; \$30,000; Hartford Geriatric Enrichment in Social Work Education Program; Council on Social Work Education

TOTAL AWARDS: \$1,036,731

Grant Proposals (September)

Dr. Dovalee Dorsett, information systems; \$108,500; Toward Cost Effective Data Acquisition Using Adaptive Sampling and Integra Design Sampling Plans for the Alaska Gulf Ecosystem Monitoring Project; Exxon Valdez Trustee Council

Dr. Ann Rushing and **Sharon Conry**, biology; \$226,750; REU Site-Understanding the Organism: Undergraduate Summer Research Summer Research in Ecology and Organismal Biology at Baylor University; National Science Foundation

Dr. Walter Wilcox, physics; \$169,276; Hadron Structure and Lattice QCD; National Science Foundation

Dr. Gerald Cleaver, physics; \$392,014; Parameter Space Investigations of Heterotic Strings; National Science Foundation

Dr. Lianne Fridriksson, journalism; \$6,000; Mayborn Scholar in Journalism; Frank W. and Anyse Sue Mayborn Foundation

Dr. Diana Garland, social work; \$15,000; Student Scholarships; Cooperative Baptist Fellowship

Dr. Diana Garland, Center for Family and Community Ministries; \$10,400; *AM/EM: Audio Magazine in Family Ministry*; Cooperative Baptist Fellowship

Dr. Rene Massengale, biology; \$240,000; Beckman Young Investigators Grant; Arnold and Mabel Beckman Foundation

TOTAL REQUESTED: \$1,167,940



Bear Claus

For a decade, Santa's Workshop has brought holiday cheer to Waco children

Santa and Mrs. Claus will meet 800 to 900 preschool children on the Baylor campus during Santa's Workshop from 9:30 a.m. to noon Dec. 6 at the McLane Student Life Center.

"Santa's Workshop began 10 years ago as a collaboration among staff council, student activities and ARAMARK to provide a Christmas gift for children who may not have one without the help of people in the community," said Jessica Truglio, director of student involvement. "Now we have a good cross-section of Baylor organizations helping us."

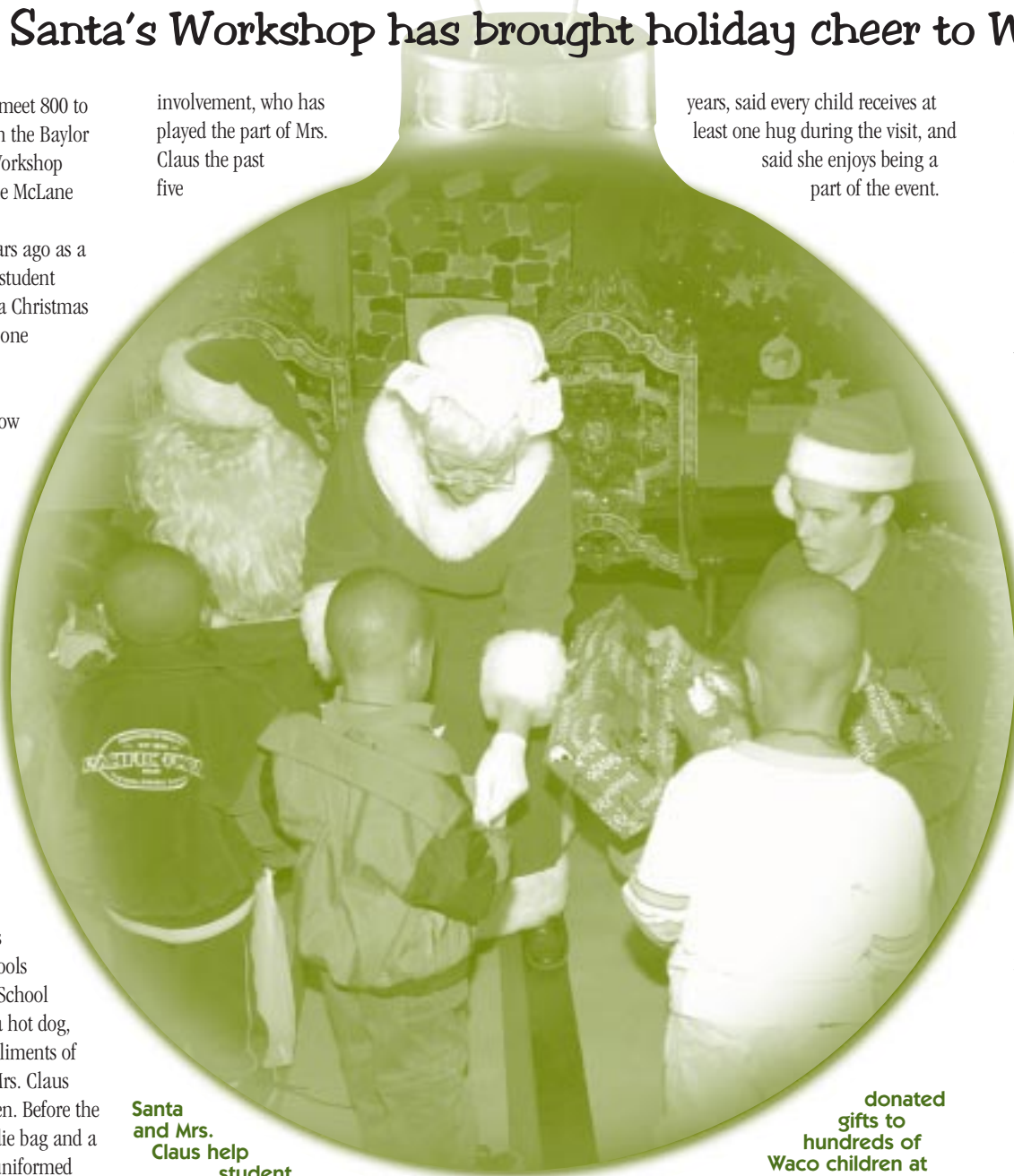
The event has more than doubled in size since its first year attendance of 400, and much work goes into making it a success. After donated toys are collected from faculty and staff, they are sorted according to age and gender by Truglio with the help of Baylor students. Truglio then makes an assessment of what is still needed and goes shopping for those gifts. The night before Santa's Workshop, Truglio and students pitch in to wrap all gifts.

The children who attend Santa's Workshop arrive on buses from schools throughout the Waco Independent School District. They are served a meal of a hot dog, chips, ice cream and a drink, compliments of ARAMARK. As they eat, Santa and Mrs. Claus arrive and begin visiting the children. Before the children leave, each receives a goodie bag and a wrapped gift handed to them by a uniformed Baylor athlete.

Liz Webb, administrative assistant in student

involvement, who has played the part of Mrs. Claus the past five

years, said every child receives at least one hug during the visit, and said she enjoys being a part of the event.



Santa and Mrs. Claus help student volunteers pass out

donated gifts to hundreds of Waco children at Santa's Workshop.

"It's the most awesome, incredible experience in the world," she said. "Some of the children who come aren't able to experience Christmas as I did growing up and as my grandchildren do now. I feel like I'm helping to make childhood experiences for them."

Webb said the time she spends as Mrs. Claus has proven invaluable.

"We lost a grandbaby to cancer in 1998. When Christmas came around that year, it was good therapy for me to be Mrs. Claus for other children," she said. "It's a blessing to be able to do it."

Webb remains inspired by the generosity of Baylor faculty and staff she sees displayed at Santa's Workshop each year.

"Seeing the donations from the faculty and staff is amazing," she said. "Baylor people are so giving. Baylor did so much for me when I lost my grandchild — I feel like I'm giving back when I play Mrs. Claus."

Webb said Santa has been played the past several years by John Gillis, a former MBA graduate assistant in student activities who now works as a consultant for IBM in Austin.

"We needed a big guy, so we asked John and he was great," she said. "He loved doing it, and the children loved him — he's like a magnet for children."

Faculty and staff may donate new, unwrapped toys that cost \$10 or less and do not need batteries in campus drop boxes until Nov. 27. Monetary donations can be made at the Office of Student Involvement in the Bill Daniel Student Center.

For more information, call Jessica Truglio at ext. 7244. — *Judy Long*

Vol. 12, No. 9 • NOVEMBER/DECEMBER 2002

BaylorNews

Monthly News for the Baylor University Community

Baylor University
Office of Public Relations
PO Box 97024
Waco, TX 76798-7024

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