

Campus News

Autumn assemblies:

Campus conferences to examine Christianity and economics and U.S.-China relations.

Academic Agenda

Taking stock:

Dr. Donald Schmeltekopf reflects on academic advances at the University.

October Profile

Green and gold thumb:

Dr. Walter Holmes oversees the 52,000 plants in Baylor's Herbarium.

Last Glance

Treat night:

Baylor tradition fills women's residence halls with costumes, candy and children..

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BaylorNews

Monthly News for the Baylor University Community

Dining on Campus

Baylor's food services are cooking up new ways to feed a hungry University

By Julie Carlson

The next time Mobil releases a travel guide of the best restaurants in the country, don't be surprised to find Baylor's dining venues singled out for praise. The University is undertaking an ambitious plan to improve all areas of dining services with the ultimate goal of providing excellent food, atmosphere and service for students, faculty, staff and campus visitors.

"With the implementation of Baylor 2012, the excellence bar is being raised across the University, and we are deciding how to take food services to the next level," said Rick Creel, assistant vice president for operations and facilities. "We want to build a master plan for dining services that takes into account the ideas of faculty, staff and students."

To accomplish this goal, Creel and representatives from dining

services will meet with various focus groups — students, administrators, faculty and staff — to determine what the Baylor community desires for its dining experience. These ideas will be used by the University's food service vendor ARAMARK to tailor a dining plan for the campus.

"It is our job to make sure that when we say (to ARAMARK) that this is what we want, that we mean all segments of the Baylor community," Creel said.

Some short-term improvements already have been implemented in dining services' three divisions — residential, catering and retail.

Residential enhancements

Residential dining, which includes the cafeteria areas in Baylor's residence halls,

See Baylor Dining Services on page 3



Photos by: Chris Hansen

Diocelina Perez, a Baylor dining services attendant in Memorial Hall, serves a student the combination of fresh foods he selected for lunch. Memorial is the first University dining hall to introduce Real Food on Campus, which focuses on exhibition-style cooking.

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Honors College, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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President's Forum Looks at U.S.-China Relations

Lecture, panel discussions Oct. 23 precede Crawford meeting

Former Deputy Secretary of State Strobe Talbott will headline the fall 2002 President's Forum Oct. 23 in the Barfield Drawing Room of the Bill Daniel Student Center. Talbott's keynote address at 7:30 p.m., which will focus on relations between the United States and China, is free and open to the public.

Earlier that day, leading scholars on China will participate in two panel discussions. The panels will focus on "U.S.-China Relations in the 21st Century," a topic selected as a prelude to the scheduled meeting between President George W. Bush and Chinese President Jiang Zemin at Bush's Crawford ranch later that week.

"The landscape of international relations was fundamentally altered by the events of Sept. 11, 2001," said Dr. Christopher Marsh, associate professor of political science and director of Asian studies. "Today, pronouncements of a coming conflict with China have become muted as both the United States and China face new and unanticipated challenges in the 21st century. As the presidents of both countries prepare to meet at the Western White House, the President's Forum brings together some of the most learned minds on Chinese affairs to help spark a conversation on the future of U.S.-China relations and to generate insights that will lead to well-informed policy."

Talbott became Deputy Secretary of State in early 1994 after serving for a year as ambassador-at-large and special adviser to the Secretary of State on the newly independent states of the former Soviet Union. He entered public service after 21 years as an award-winning journalist for *Time* magazine, where he was editor-at-large,

foreign affairs columnist, Washington bureau chief, State Department correspondent and White House correspondent.

A former Rhodes Scholar, Talbott is the author of several books on diplomacy and U.S.-Soviet relations, including a series of three books on U.S.-Soviet arms control. Additionally, he translated and edited two volumes of Nikita Khrushchev's memoirs, published in 1970 and 1974.

Talbott won the Edward Weintal Prize for Distinguished Reporting on Foreign Affairs and Diplomacy in 1980 and 1985. His contributions also were cited in three Overseas Press Club Awards to *Time*. Talbott has served as a trustee of Yale University and the Hotchkiss School and as a director of the Carnegie Endowment for International Peace, The Council on Foreign Relations and The Aspen Strategy Group. This year he became president of the Brookings Institution, one of the nation's oldest public policy research organizations.

The forum will begin at 9:30 a.m. Oct. 23 in the Barfield Drawing Room with opening remarks given by Baylor President Robert B. Sloan Jr. The first panel, "National Security and Strategic Implications," will meet from 9:45 to 11:45 a.m. In addition to Dr. Marsh, participants include Dr. June Dreyer, professor and chair of the Department of Political Science at the University of Miami; former Ambassador J. Stapleton Roy, who served as ambassador to the People's Republic of China from 1991 to 1995; and Dr. Suisheng Zhao, associate professor at the Graduate School of International Studies and executive director of the Center for China-U.S. Cooperation at the University of Denver.



Strobe Talbott

The second panel, "Economic, Cultural and Civic Issues," will meet from 2 to 4 p.m. Taking part in the roundtable will be Dr. Andrew Nathan, The Class of 1919 Professor of Political Science at Columbia University; Dr. Minxin Pei, senior associate and co-director of the China Program at the Carnegie Endowment for International Peace; Dr. Barry Naughton, The So Kwanlok Professor of Economics and Chinese Studies and associate dean of the Graduate School of International Relations and Pacific Studies at the University of California at San Diego; and Carol Lee Hamrin, former senior China research specialist at the Department of State and currently research professor at George Mason University.

Both panel discussions are free and open to the public. — *Julie Carlson*

Christianity and Economics

Faith and the marketplace to be examined at combined Pruitt-Lilly conference

Should Christian values and presuppositions influence the role of the economist? That's the question leading scholars will discuss at a Baylor symposium in November.

Baylor's Department of Economics in conjunction with the Institute for Faith and Learning will host "Christianity and Economics: Integrating Faith and Learning in Economic Scholarship" Nov. 7-9. Jointly sponsored by Baylor's Pruitt Memorial Endowment and the Lilly Fellows Program in the Humanities and Arts, the event will combine the annual Pruitt Memorial Symposium and the second annual Lilly National Research Conference.

The Pruitt Memorial Symposium will be organized around a keynote address and several plenary sessions. The keynote speaker, Notre Dame University history professor George M. Marsden, will address the general conference theme, and the plenary speakers will cover the various aspects of the role of the Christian economist. Dr. Marsden will speak on "Faith-informed Scholarship: Some First Principles" at 8 p.m. Nov. 7 on the fifth floor of the Cashion Academic Center.

Marsden's speech will be free and open to the public as are the daily plenary sessions, also held on the fifth floor of Cashion. Plenary speakers will include Dr. Michael Novak of the American Enterprise Institute; Dr. Rebecca Blank, dean of the Gerald R. Ford School of Public Policy at the University of Michigan; Dr. Robert H. Nelson, professor of environmental policy at the University of Maryland; Dr. Judith Dean, an international economist at the U.S. International Trade

Commission; Dr. Glenn Loury, director of the Institute on Race and Social Division at Boston University; and Dr. David Gushee, of the Carl E.H. Henry Center for Christian Leadership at Union University. Symposium topics include Christian perspectives on stewardship, income distribution, economics of compassion, economics of religion, taxation, Third World debt, immigration and denominational perspectives on economics.

The Lilly National Research Conference will feature seven concurrent sessions exploring a variety of topics associated with the idea of Christian perspectives in economics. Each session will be divided into seven topic areas with three papers each.

Dr. John L. Pisciotta, associate professor of economics and symposium organizer, said the program will bring together scholars from a variety of disciplines who are interested in exploring issues related to the integration of faith and scholarship in economics.

"It is our belief that the Christian world view should make a difference in the work and scholarly activities of economists," Dr. Pisciotta said. "If Christian principles are not incorporated into the work of economists, it is likely to create a vacuum where other types of values will dominate. Our objective is to explore with Christian scholars from a variety of disciplines the appropriate ways of integrating faith and scholarship in economics."

The Pruitt Memorial Symposium is an annual event at Baylor University that brings the perspectives of Christian intellectual traditions to

bear on issues of common concern. The Pruitt Memorial Symposium Endowment Fund was established in 1996 by Lev H. and Ella Wall Prichard of Corpus Christi, in memory of Mrs. Helen Pruitt Matthews and her brothers, Dr. Lee Tinkle Pruitt and William Wall Pruitt.

The Lily Fellows Program's National Research Conferences promote research that addresses issues of faith and learning and the relationship of religion and academic disciplines.

For reservation information, call Kristen Sanford at ext. 4805. A complete schedule of symposium presentations can be found at www.baylor.edu/2002conference. — *Alan Hunt*

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Baylor Dining Services to Expand with New Locations and Food Selections

continued from page 1

is undergoing some exciting improvements. ARAMARK recently rolled out its Real Food on Campus (RFOC) concept in Memorial's dining room. Focusing on exhibition-style cooking, RFOC features omelet stations, stir fry and other food items prepared to the diner's specifications. Baylor is the only University in the U.S. to have installed all components of the RFOC concept, ARAMARK said.

"The students are very happy with it," said Chris Krause, director of University operations. "In fact, they are telling us that they would like to see the RFOC concept in the other dining halls."

Other changes include replacement of long, institutional-type dining tables with booths and small tables and chairs that encourage students to gather. Memorial also has extended its hours. Students can now order pizza, burgers and ice cream until 1 a.m. Monday through Thursday.

"I went over to Memorial late one night, and the place was really rocking. Students are taking advantage of the late night component," Krause said.

Students are able to make their preferences known through surveys and focus groups conducted by ARAMARK.

"When we did market surveys of Baylor students, we found that they want a restaurant atmosphere," said

Catering changes

The University's dining services cater a large number of Baylor events, from Regent dinners to providing food for media representatives at football games. During the busiest times of year it is not unheard of for the division to cater 10 or more events a day. While caterers have staged those events in a beautiful manner, food quality has been an issue at times. Supervisors say changes and additions in staff are expected to change that.

For example, Greg Hensley, the former food service director of Harrington House, has been promoted to director of catering, a position which complements his professional background. And Jim Jorgenson, a graduate of the esteemed Culinary Institute of America, has come on board as an executive chef.

"We visited four- and five-star restaurants and country clubs to see what they do for upper scale dining," Creel said. "Then we hired an executive chef because we realized we couldn't do a five-star presentation without someone qualified to lead the way. We want to wow our diners and make them feel good about their dining experience."

Brett Perlowski, senior food service director, said that while Baylor will never give up its sesame chicken ("everybody loves it"), new upscale

working hours. Faculty who have eaten there since the semester began probably have noticed some changes to the dining room. Dawn Dupree, who previously served as director of catering, has been named Harrington House director and has brought creativity and excitement to the establishment's offerings. The menu has been changed, although a buffet is still in place, and new linen tablecloths and more formal attire for wait staff have added to the ambience.

In the future, Harrington House plans to add a "take-out service," but patrons shouldn't expect mystery casseroles or meatloaf.

"We will offer a service where you can call and get a prepared meal," Krause said. "And the items available will be things like beef tenderloin."

Snack solutions

In the past when time didn't permit a sit-down meal, Baylor students, faculty and staff often had no choice but to leave campus to grab a snack. Now, a series of convenience stores located in campus buildings has eliminated that need. The Baylor community can grab fresh donuts at Shipley's along with a cup of coffee at Starbucks or perhaps a vitamin-packed fruit smoothie after a workout at the McLane Student Life Center.

Memorial has gained a convenience store, which offers such items as milk, cereal and ice cream for students to take up to their rooms. The food court in the Bill Daniel Student Center now offers the Home Zone, which features "blue plate" specials of an entrée and vegetables. A golf cart with the capacity to serve beverages and snacks also has been making the rounds on campus.

"Students will clean the cart out. They often just don't have time during the day to go to a dining hall," Krause said.

Future expansions

There are plans to introduce dining elements in many campus locations that attract large numbers of



Some of the staff who are implementing changes in campus dining facilities include (left to right) Linda Ricks, ARAMARK marketing program manager; Chris Krause, director of University operations; Brett Perlowski, senior food service director; and Michael Green, food service director for Memorial Hall and campus catering.

students. One example is Moody Memorial Library, which will open a full-service Java City coffee bar that will have access to the refurbished Moody Brews garden area. Buildings currently under construction also will feature dining areas integrated into the designs.

"One of the imperatives of the 10-year Vision is to create a truly residential campus," Creel said. "We are not going to accomplish that

simply by constructing new buildings. We are going to create that by developing a place where people want to stay. Dining services will collaborate with the Division of Student Life, faculty and staff to continue asking questions and gathering the responses and then make the necessary changes in a systematic way. We have met our short-term objectives, and now we have to listen to our customers to ensure future successes. That is exciting."



Baylor dining services attendant Rebecca Browne prepares a selection of vegetables chosen by a Memorial Hall lunch customer.

Linda Ricks, marketing program manager for ARAMARK. "They want a relaxing environment where they can gather together in small groups, and they like to eat late at night."

Other activities that will enhance the residential dining experience include mixers for students and theme nights, such as a Monday Night Football night. Collins Residence Hall already has developed an outdoor eating area and plans to hold birthday parties for students.

menu items will enhance the dining experience.

"We have set out to change the catering experience. We won't have to serve chicken at every meal or be satisfied with a dried-out piece of steak," he said.

Retail innovations

While many special events are catered at Harrington House, Baylor's faculty dining facility, it is considered a retail establishment during regular



Bear Facts Food on Campus

- About 60,000 food and beverage transactions take place each week on the Baylor campus
- Approximately 320,000 slices of pizza are sold each year in Baylor dining facilities
- More than 5,300 students are enrolled in a Baylor meal plan
- A "tall caramel macchiato" is the No. 1 selling Starbucks® beverage at Baylor
- Baylor students make up 35% of ARAMARK's 467 employees



Source: ARAMARK



This Month in Baylor History

Oct. 2, 1933 — The Keys quadruplets of Oklahoma, enjoying their first semester at Baylor, receive a letter from a male admirer in Kansas. The address on the envelope is unique, consisting only of pictures of four door keys with “Baylor University, Waco, Texas” written beneath.

Oct. 15, 1924 — When students in Southern Methodist University’s Dallas Hall awake in the morning, they find that a large Baylor pennant has replaced the American flag atop the pole in front of their building. Students from Baylor’s College of Medicine — who make the switch overnight in honor of the Bears’ upcoming game against SMU — ensure that removing the pennant will prove difficult by greasing the flagpole.

Oct. 15, 1995 — Retired professor Cornelia Marschall Smith is honored by the University on her 100th birthday with a concert in Roxy Grove Hall and a reception in Waco Hall.

Oct. 19, 2001 — Baylor’s Armstrong Browning Library begins a three-day celebration of its Golden Jubilee.

Oct. 25, 1934 — Junior Elaine Cross of Gatesville is voted Baylor’s first Homecoming Queen by the student body. She is officially presented two days later during a halftime ceremony of the Homecoming game against Texas A&M.

Oct. 29, 1928 — Baylor quarterback Jake Wilson, who works nights as a Waco firefighter, is almost crushed to death when a ceiling in the burning Exchange Hotel collapses around him. Although the firefighter next to him is buried alive by falling debris and must be dug out, Wilson escapes with only a bruise and is able to play in that week’s football game.

— Compiled by Randy Fiedler

Caston Named Mayborn Acting Director

Calvin Smith to serve as chair of museum studies

Dr. Ellie B. Caston, director of operations for Strecker Museum and assistant professor of museum studies, has been named acting director of the Sue and Frank Mayborn Natural Science and Cultural History Museum Complex. Longtime museum director Calvin Smith will continue to serve as chair and associate professor of museum studies.

“I am very honored by this appointment and the confidence placed in me by President Sloan, Provost Schmeltekopf and Vice Provost Charlton,” Dr. Caston said. “They believe I can step in and lead our fine staff in making the dream of so many generous people a reality.”

Dr. Caston, a native of Longview, received her bachelor of fine arts from Southern Methodist University and a master’s of art in museum science and a doctorate of fine arts from Texas Tech University. During her doctoral work, she held a position of lecturer in Texas Tech’s museum studies program.

She was coordinator of interdisciplinary programs at the Carnegie Museum of Natural History and Museum of Art in Pittsburgh and was the executive director of the Virginia Association of Museums in Richmond. In 1983, she returned to Longview to become the director the new Gregg County Historical Museum and remained in that capacity until accepting the Strecker position in 1997. Dr. Caston has served on the boards of

numerous professional organizations and is vice president of the Texas Association of Museums. She was named Museum Educator of the Year by the National Art Education Association in 1987 and Educator of the Year by the Texas Association of Museums in 2001.

Since 1983, Smith had served in the dual capacity of director of Strecker Museum and chair of the museum studies department.

“The duties required by those two positions are too much for one person,” Dr. Caston said. “When Calvin announced that he would retire in 2004, he recommended that I take over the position of director to help facilitate a smooth transition to the new complex. I will work on moving the museum forward, and he will move the department forward. We expect the museum studies department to grow because of the visibility of the Mayborn Museum Complex.”

Smith received bachelor’s degrees in zoology



Calvin Smith



Dr. Ellie B. Caston

and anthropology and a master’s degree in biology from Eastern New Mexico University. He has worked as director of educational services at the Texas

Memorial Museum at the University of Texas; director of museum services and adjunct professor of anthropology at Lamar University; director of Arkansas museum services for the Arkansas Department of Parks and Tourism; and consultant of the Dr Pepper Museum and Free Enterprise Institute in Waco. He assumed his position at Baylor in 1983.

The 95,000-square-foot Harry and Anna Jeanes Discovery Center, the centerpiece of the Mayborn Museum Complex that will open in spring 2004, will be filled with hands-on exhibits and experiences for children and adults alike. The Department of Museum Studies classrooms and library will be adjacent to the Discovery Center.

— Julie Carlson

Baylor Professor in National Spotlight

McCormick discusses Ben Franklin on ABC’s World News Tonight

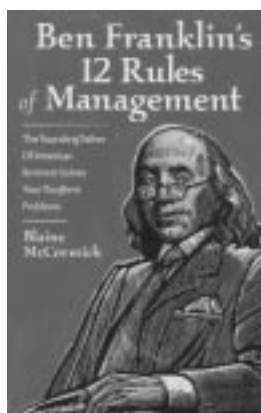
Dr. Blaine McCormick, assistant professor of management and author of *Ben Franklin’s 12 Rules of Management: The Founding Father of American Business Solves Your Toughest Problems*, was featured on ABC World News Tonight with Peter Jennings Sept. 24 in a segment on America’s founding fathers.

Dr. McCormick’s book examines how the views of Franklin and other Founding Fathers relate to the modern world of business. The book’s lessons caught Jennings’ interest — so much so, in fact, that Dr. McCormick is featured in Jennings’ book, *In Search of America*, that the television anchor wrote with co-author Todd Brewster.

An ABC News crew visited Dr. McCormick’s “Negotiating and Conflict Resolution” class in September to capture the professor in action in advance of his profile on World News Tonight.

“There are a few students here that aren’t

even normally in the class at this time,” said Dr. McCormick on the day of the taping. “They wanted to be here to be part of this. They’ve been looking forward to it.” “I switched from



Dr. Blaine McCormick (left) and his class prepare to be taped for an ABC News segment that ran Sept. 24.

the 8 o’clock class to be part of the taping,” said Khanh Le, a senior from West Palm Beach, Fla. “How many opportunities do you have to be on national television so that your parents see that you actually go to class?”

Kari Martin, a Dallas senior, said she and her fellow classmates are familiar with Dr. McCormick’s use of Franklin’s life and writings as teaching tools.

“Using Benjamin Franklin — or ‘Dr. Franklin,’ as Dr. McCormick refers to him — is a unique concept, but it makes perfect sense when you learn more about it” she said. “Franklin was a great influence in using motivation and reward for positive results in negotiations.”

Chip Hodges, another student in the class, agreed.

“Ben Franklin was a great businessman and his quote, ‘Love your enemy because they show you your faults,’ is a great learning tool in negotiation,” he said.

Dr. McCormick joined the Baylor faculty in 1998. His book on Franklin was published in 2000, and a subsequent book — *At Work with Thomas Edison: 10 Business Lessons from America’s Greatest Innovator*, written with co-author John P. Keegan — was published in 2001. Dr. McCormick received a Teaching Excellence Award from the School of Business in 2002.

— Cynthia J. Jackson

Taking Stock

Baylor's provost reflects on 12 years of academic enhancements and reveals his future plans

Dr. Donald D. Schmeltekopf
Provost and Vice President
for Academic Affairs

Editor's note: Provost Donald D. Schmeltekopf delivered the following speech at the annual fall faculty meeting in Jones Concert Hall Aug. 22.

From time to time in the life of an institution it is important to take stock of where we are and of what has been achieved in a given era, and today is such a time. In my remarks for this University faculty meeting, I want to reflect back on the last 12 years — the decade of the 1990s to the present — offering some historical perspective on the academic life of Baylor and pointing to some important issues to be faced this year and in the years ahead.

A historic change

I want to begin with Sept. 21, 1990. That was the day the governing board of Baylor, then called the Board of Trustees, under the leadership of former President Herbert H. Reynolds and Board Chairman Winfred Moore, decided to make an essential change in the University charter regarding the selection of its members. For more than 100 years prior to September 21, all Board members of Baylor had been selected, usually in cooperation with the Baylor administration, by the Baptist General Convention of Texas (BGCT) in its annual meetings. The revised charter mandated that henceforth only 25 percent of the

Baptist Convention), up to 25 percent of the Board could be selected from outside Texas. This change effectively positioned Baylor to create a new Board of Regents with a national — possibly even an international — scope and character.

This action of the Baylor Board to change its basic governance structure, especially in regard to the University's historic relationship to the BGCT, evoked strong reactions within Texas and among Southern Baptists everywhere. Outside of Baptist circles, the story of Baylor's charter change drew national attention in the secular and religious media and in higher education publications such as *The Chronicle of Higher Education*. You will remember that the Board had initiated the charter change against the background of the struggle then taking place within the Southern Baptist Convention for control of its affiliated institutions and agencies, a struggle popularly described as a battle between religious conservatives and moderates.

Reactions to change

The reactions to the charter change from individuals and bodies both inside and outside Baylor were cast along a wide political spectrum. There was: 1) a lament from the right that Baylor would now inevitably slide — or continue its slide — into the iron grip of secularism, taking the same pathway of countless other religiously affiliated universities over the past century or so in the United States; 2) a celebration from the left

feared; and 3) a growing realization from the center that Baylor would now be free to pursue its own course as a serious Christian university, a university both intellectually enlightened and religiously faithful, a university that could provide the kind of leadership in the Protestant and free-church tradition that Notre Dame represented within the Roman Catholic community.

The Baylor Board and administration were committed to the third view, and it was within that context that I became the chief academic officer of Baylor in June 1991, after having served 11 months as vice provost. I can affirm to you today, just as I could affirm 11 years ago, that the new conditions and opportunities created by the charter change placed a huge responsibility on the Board, on Dr. Reynolds and other members of the administration and upon me, to be faithful to a vision for Baylor to become a premier Christian university, and not to betray the inheritance that had been entrusted to us.

In my first address to the Baylor faculty on Aug. 22, 1991, I stressed to those present that day that we needed to have “a fresh conversation about the meaning of a Christian university,” and I went on to ask the following: “Is the meaning of a Christian university limited to a ‘Christian environment?’ Does the meaning of a Christian university bear significantly — at least at points — on what we teach or the kind of investigation, interpretation, and publishing we do in our fields? Is the vocation of the teacher-scholar at a Christian university any different... (from) that at a secular university?”

“These and other questions,” I went on to say, “are part of a national conversation now taking place. Roman Catholics, Lutherans, Presbyterians, Methodists, and Baptists...are all asking important questions about the nature of their commitment to higher education. We should participate and lead in this national conversation,” I declared, “not because some of our critics believe we are headed down a ‘slippery slope’ to secularization, but because we believe that universities like Baylor have a distinctive mission. We believe, after all, as a matter of faith, that this world is God’s world, and that this faith and His grace give meaning to the institution we serve and to our lives.”

Agenda and accomplishments

I went on in that 1991 address to place before the faculty some areas that I as chief academic officer believed required “enhancement,” as I then

called it. I said I was placing these items on what I referred to as our “academic agenda,” and we soon inaugurated a column by that name in *BaylorNews* to highlight the enhancements as they were achieved. Here were the main components of the agenda as I outlined them:

- Reform of the core curriculum
- Civic education and community service
- Proficiency in the written and spoken word
- Mathematical literacy
- International education
- Integration of professional and liberal education
- Priorities of the professoriate
- Balance of undergraduate and graduate education
- Quality of campus life
- Academic freedom and the Christian university

During the intervening years since 1991 we have seen how first President Reynolds and then President Sloan moved many of these and other elements of the academic agenda at Baylor to the forefront, culminating in President Sloan’s issuing of Baylor Vision 2012 this past year. I can enumerate the major accomplishments emanating from this agenda more or less in historical order as follows, and I do so in cognizance of the many contributions of a host of people, some present today and some not: the development of the Baylor Interdisciplinary Core, or BIC, as we have come to call it; the establishment of a new policy on faculty evaluation and compensation — the “merit pay” system; the enhancement of faculty

development opportunities, focusing especially on faculty scholarship and the integration of faith and learning; the growth of international education, spurred by the creation of the Center for International Education and the newly endowed Jo Murphy Chair in International Education; the creation of three new schools, the School of Engineering and Computer Science, the George W. Truett Theological Seminary and the School of Social Work; the establishment of five new PhD programs including biology, sociology, church-state studies, and more recently, mathematics and philosophy; the enhancement and integration of information technology into the fundamental processes of teaching, learning and research.

The founding of the Baylor Symposium, which soon became the Pruitt Memorial Symposium; the initiation of a Freshman Seminar program; the expansion of core curriculum courses required of all students in common; the development of a master plan for the upgrading of our science facilities; the adoption of a new policy on scholarly expectations; the establishment of new procedures for faculty hiring and department chair searches; the enhancement of sponsored research; the commencement of a seminar for all new tenured and tenure-track faculty titled “Scholarship and the Christian University;” the creation of a mentoring program for all new faculty; the publication in 1997 of our first *Faculty Handbook*, containing in the current edition new policies on tenure, promotion, workload, grievance, dismissal, senior lecturers, faculty classification and acknowledgement and academic professionals; the

continued on page 6



Dr. Donald D. Schmeltekopf

The new conditions and opportunities created by the charter change placed a huge responsibility on the Board, on Dr. Reynolds and other members of the administration and upon me, to be faithful to a vision for Baylor to become a premier Christian university, and not to betray the inheritance that had been entrusted to us.

Baylor Board would be selected by the BGCT, the remaining 75 percent by the Board itself. The revised charter also specified that while all Board members must be Baptists (not necessarily Baptists affiliated with the Southern

that Baylor had now finally rid itself of these religious shackles that had long prevented it from becoming a truly prestigious modern university, and that it might now, in fact, become exactly the sort of university that the right

Family Circle

Congratulations to

Dr. Curtis Wallace Christian, professor emeritus of religion, and wife, Betty, on their 50th wedding anniversary.

Dr. Tamara J. Rowatt and **Dr. Wade C. Rowatt**, psychology and neuroscience, on the birth of their twin daughters Caroline and Jenna Rowatt.

Best wishes to

Mary Booras, associate professor emeritus of communication studies, and **T'Dee Lifland Bracken**, former assistant professor of health, human performance and recreation, who are recovering from automobile accidents.

Claude Ervin, former associate vice president for human resources, on his recent surgery.

Dr. Ralph L. Lynn, professor emeritus of history, who was hospitalized recently.

Drayton McLane, Regent chair, on his recent surgery.

With sympathy to

Roberta Stripling, PPO, on the death of her mother-in-law, Lucille Stripling.

BearBucks Expands

Baylor is expanding its popular BearBucks program for students and has named Wells Fargo Bank to administer the program and seek increased participation from area merchants.

BearBucks works like a debit card system and allows Baylor students to use their ID cards to make purchases at Baylor facilities such as the Baylor Book Store in addition to various stores and restaurants around Waco.

“The card is a secure and convenient way for students to make purchases, and it is a free service,” said Connie L. Clark, senior vice president at Wells Fargo in Waco. “BearBucks can almost eliminate the need for students to carry cash and also serves as a valid photo ID for students.”

A BearBucks account can be established in Baylor's Cashier's Office with a \$50 minimum deposit. Additional deposits in \$25 increments can be added to the account. Within a day of establishing the account, students can then present their ID cards at any of the locations accepting BearBucks, and the amount of the purchase will be deducted from the account.

“Previously, BearBucks could only be used at campus facilities, but last year we started a pilot program that enabled students to use BearBucks at seven vendors outside the Baylor campus,” said Donna McGinn, director of cashier services. “The program was so successful and the students loved it so much that we wanted to expand it to include more outside merchants.”

Wells Fargo Bank, which runs similar programs for Texas A&M and Texas Tech, has signed up more than 30 merchants to participate in BearBucks and will continue recruiting efforts throughout the school year.

—Julie Carlson



One academic enhancement resulting from Baylor's 10-year Vision has been the creation of the Honors College, housed in the renovated Morrison Hall. During an Aug. 28 rededication service for the building, Dr. Donald Schmeltekopf and Regent Donell Teaff unveiled a painting of building namesake R.W. Morrison.

increase in doctoral graduates in order to move Baylor to Doctoral I standing in the Carnegie classification; the establishment of the University and Distinguished Professors programs; the initiation of the Post-doctoral Fellows program; the development of a variety of new centers and institutes, as well as a new policy governing their creation and evaluation; the creation of the Honors College and the Great Texts program; the increase in the size of the full-time faculty from 580 in 1991 to approximately 750 today; and finally, an overall compensation package for faculty members that places Baylor in the top half of the Big 12.

It is important to note that these accomplishments embedded in the academic agenda of the past decade or so have prominently involved the leadership of many of you in this room — Bill Cooper, Bob Baird, Mike Beaty, Dianna Vitanza, Tom Charlton, Rich Riley, Larry Lyon, Reagan Ramsower, Wallace Daniel, David Hendon, Diana Garland, Bill Underwood, Jeter Basden, Ben Pierce, Marianna Busch, Steve Green, David Jeffrey, Maury Hunt, Scott Moore and, of course, many others. In particular, I cannot sufficiently thank the deans I have been privileged to work with over the years. They have not only been supportive allies, but they have also been eager to take on a larger academic agenda for Baylor year after year.

Building a faculty

I wish to return now to the charter change and my resulting sense of obligation to be faithful to the mandate implied in that change — for Baylor to become an eminent Christian university. Given the commitment of our Board of Regents, and given the presidencies of Herbert Reynolds and Robert Sloan, it has always been clear to me that my primary task as Provost has been to build — in the sense of recruiting, cultivating, nurturing, indeed, loving — a faculty who would gladly embrace the idea of a Christian university and who, at the same time, would be outstanding scholars and teachers.

Fulfilling this task has been my greatest challenge, in part because at bottom to embrace the idea of a Christian university requires a kind of intellectual conversion for most traditionally trained academic types. And a conversion of this kind often takes time, particularly in an age when virtually everyone receives graduate education and advanced academic training in secular research universities, where science is the main acknowledged standard of truth and special interest perspectives reign. It takes time to reflect on how we in a Christian university, given the contemporary context, are to understand and appropriate the Biblical mandate to love God with

intellectual project should explain at least three important components of faculty life at Baylor for the past several years: faculty recruitment that takes into account one's capacity to think Christianly about his or her work as a scholar-teacher; faculty development that includes the cultivation of Christian scholarship; and, the leavening presence of respected exemplars among us, hence the University and Distinguished Professors program as well as visits by other outstanding scholars to our campus. I fully appreciate the fact that the Baylor community, both inside and outside, is not at all of one mind on these initiatives. There are some among us who, in good faith, believe that the current administration, including myself as the chief academic officer, is pressing the religious identity of Baylor too hard and that as a consequence Baylor's academic reputation is being weakened, particularly in regard to faculty issues.

All of the foregoing brings me to this observation: The debate going on at Baylor concerning the prospect and desirability of being a highly academic Christian university must be open and vigorous. I believe the expression of disagreement on these issues can and ought to be good for us, as long as these expressions take the form of a conversation, conducted with charity and patience, not characterized by a political drawing of lines in the sand. As Alasdair MacIntyre observes in *Three Rival Versions of Moral Inquiry*, the university is the kind of place that provides a framework for inquiry, argument and debate. MacIntyre goes on to affirm that it is also precisely moral and theological inquiry that should be central to the university rather than relegated to privatized belief. To those, then, who are anxious about Baylor's direction, I offer these words of reassurance, “Fear not.” We are striving to be a university in the largest sense of the word.

If Baylor ever loses its mission as a Christian university, we will never regain it. This is a lesson learned from history, but it is also a warning for the future.

our minds as well as our hearts, to “make our understanding captive to obey Christ” as the Apostle Paul said.

The challenge inherent in such an

Three cautions

Now, having given a brief survey of the past 12 years, before concluding my remarks today, I would like to address briefly a few matters

regarding our future, matters that I consider of great importance and which, if we are not careful, have the potential to become dangers. Therefore, I would like to frame these as cautionary remarks.

Caution number one: If Baylor ever loses its mission as a Christian university, we will never regain it. This is a lesson learned from history, but it is also a warning for the future that was given concrete form for me and others representing Baylor at a meeting coordinated by Marc Ellis a little over a year ago at Harvard. I was asked by our host, Harvey Cox, to provide an overview of the work and mission of Baylor as a Baptist university. This I did, drawing in part directly from our mission statement, copies of which I had distributed to the assembled group, some 30 in number. When I completed my remarks, each of the Harvard faculty present gave a response. Peter Gomes, Plummer Professor of Christian Morals and Pusey Minister in the Memorial Church, made three observations that we at Baylor need to take note of: first, that he was envious of Baylor's clearly stated and unapologetic mission; second, that he wished he worked at such a university; and third, that if Baylor ever were to lose this mission we would never get it back. He then proceeded to speak with genuine pathos about his two alma maters, Bowdoin College and Harvard University, and about how they both — one historically Baptist and the other once Congregational — have erased from their souls the very faith that birthed them. And there is no way to get it back, he sadly concluded.

Caution number two: As important as our disciplines are, they should never be more important to us than the University itself. Drawing on John Henry Newman's *The Idea of a University*, I said in my address to you last year that the university is a place of universal

an altogether appropriate emphasis — should not be achieved at the price of service, by which I mean primarily the mentoring of students outside of the classroom. We often hear it said that greater emphasis on research means that the quality of teaching will suffer. But what is more likely to happen is that service might be abandoned in part because of the false perception that it no longer counts for much in tenure, promotion and annual salary increases. This danger was demonstrated recently at an all-day workshop at Baylor on faculty evaluation. In a discussion on the appropriate relative weights of teaching, research and service in evaluation of tenure-track faculty, I suggested as a rule-of-thumb a 40-40-20 formula. Our consultant, from a private university that has emphasized research for several decades, responded that at her institution the formula was more akin to 49-49-2. She readily acknowledged later in our workshop that this development at her university was

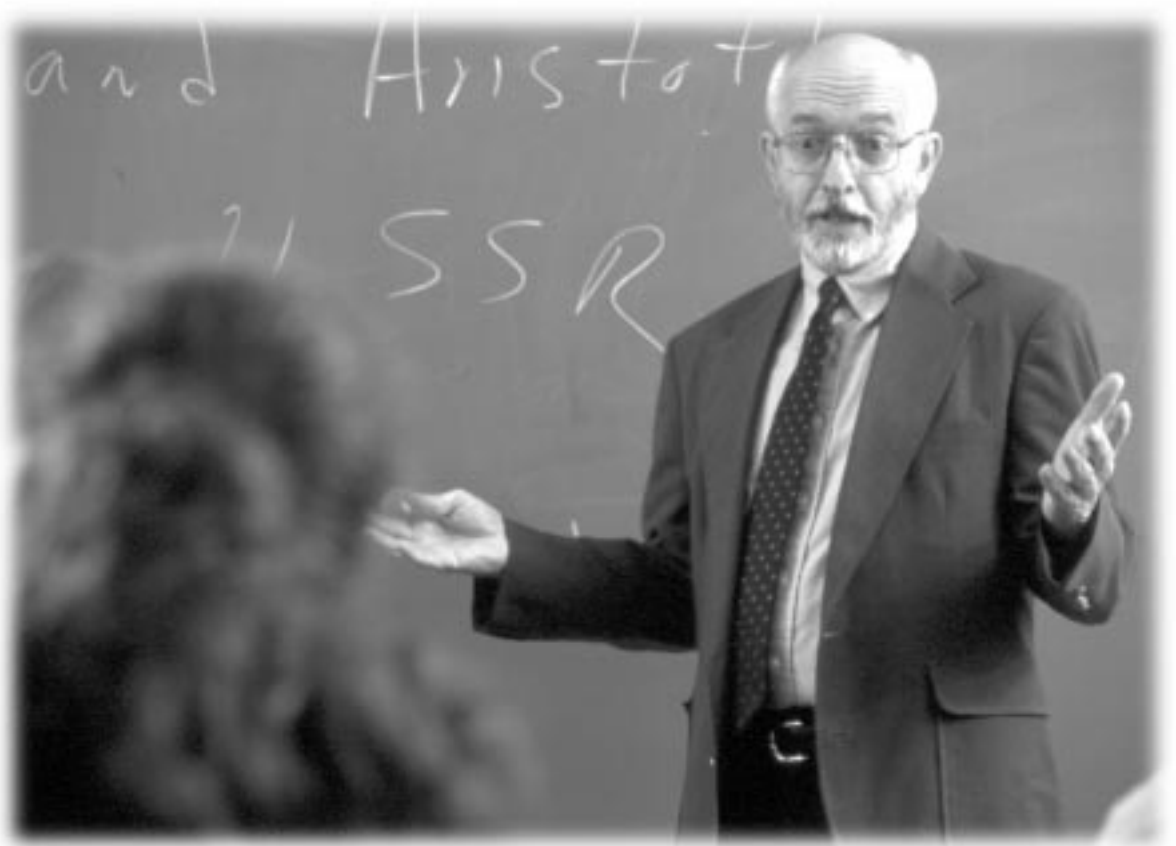
regrettable, and indeed, so it would be at Baylor. Furthermore, it would undermine what our Vision 2012 proposes. Our Christian identity as a university is dependent on the vital interaction of faculty and students. Thus, there are no shortcuts — we must teach, research and serve. And the administration must continue to be committed to providing the support required to enable you the faculty to perform in this fashion.

The road ahead

I said at the outset of my remarks that it is important from time to time for institutions to take stock of where they are and to consider directions they need to pursue in years ahead. The same is true for individuals, of course, and that applies to me. I have taken stock —

done an inventory — of my work at Baylor, and have reached the determination that this academic year will be my final year as provost. Therefore, I am announcing today that I will retire from this position at the conclusion of my 12th year on May 31, 2003.

Being the provost of Baylor is both a rewarding and a demanding job. It is rewarding because of what can be achieved and because of the opportunity it affords to work with good people to make a difference at a university that makes a difference. It is demanding for the same reason: Baylor can do nothing less than strive to make an academic difference; and when you're the chief academic officer of such a university, you can



Academic initiatives launched at Baylor during the past 12 years include the creation of the Great Texts program and an increase in the number of full-time faculty.

never stop worrying about these things, especially when one is a natural-born worrier anyway. Twelve years will be enough.

I would never have had the splendid challenge of these dozen years, of course, had not two Baylor presidents embraced me. One embraced me through inheritance. Prior to his becoming president, Dr. Sloan was dean of Truett Seminary, in which capacity he reported to me. There's an important reminder here — be kind to people who report to you because someday you may find yourself reporting to them. It's sort of like younger brothers or sisters who end up doing really well, yes, perhaps even better than you.

While Robert Sloan has been my president for the past seven years, he has also been like a brother, even a younger brother who has done really well. We have spent many, many hours together — often just the two of us — thinking about what it means for Baylor to be an excellent university, indeed, a premier Christian university, and trying to make good decisions. Our partnership, together with the excellence, support, and cooperative spirit of Baylor's faculty, have enabled all of us to realize together many significant achievements over the past years, achievements which have brought to me

personally a great sense of satisfaction. But may I say that no one has been more important than President Sloan in enabling what has been accomplished here. His leadership has been absolutely essential, and I want to state publicly my genuine appreciation for his support.

So, now, I look forward with enthusiasm to our work together during this coming year. May it be our best year ever! But I will look forward to our continued association during the following years as I take on a new task, the planning and directing of a national leadership program for Christian colleges and universities. Dr. Sloan and I have been discussing the need for and the desirability of such a program for at least a couple of years. Where better for a national leadership program of this nature than at Baylor? The program will be sponsored in collaboration with the Lilly National Network of Church-related Colleges and Universities, and we believe that Baylor will be supported in this endeavor by a national foundation.

May I express again my appreciation to all of you for your support and your willingness to work with me in common cause. Thank you, and God bless Baylor.

Entrepreneurship, Engineering Lead Latest *U.S. News* Rankings

Undergraduate entrepreneurship and engineering programs at Baylor have received high rankings in the latest listing of "America's Best Colleges," compiled by *U.S. News & World Report*.

Baylor's entrepreneurship program in the Hankamer School of Business is ranked in *U.S. News* as the ninth best program in the nation. The magazine rated Baylor's overall undergraduate business program 62nd among the nation's top 148 best programs.

Baylor's engineering program is ranked 20th in the nation in the magazine's survey of the best undergraduate engineering programs without doctoral programs. This is an advance of six places for Baylor's program, which last year was ranked 26th in the survey.

A total of 82 accredited programs are

included in the engineering program survey of schools nationwide whose highest degree is a bachelor's or master's degree. Baylor is ranked highest of the five Texas schools included in the survey.

The magazine's overall "Best National Universities" rankings include a listing of 249 top national universities. Baylor is placed among the second of four tiers of schools. Other second-tier Texas schools include Southern Methodist University, Texas A&M University and Texas Christian University.

U.S. News says it uses various factors to arrive at the best college rankings, including academic reputation, freshman student retention, faculty resources, student selectivity, class size, alumni giving and graduation rate performance.

— Alan Hunt

I will look forward to our continued association during the following years as I take on a new task, the planning and directing of a national leadership program for Christian colleges and universities... Where better for a program of this nature than at Baylor?

knowledge, and though possessing different parts, it is in its essence one unified body. The university is not a holding company, I went on to say, merely negotiating between independent departments and programs. All knowledge is connected knowledge, under the creative and redemptive purpose of God, and the essential nature of the university is communal. Likewise, within the true university, all teaching, learning, and research are unified in common purpose. To repeat: While our individual disciplines are important, they must all contribute to the larger good of the university as a whole.

Caution number three: Within the academic trinity of teaching, research and service, our increased emphasis at Baylor on research —

As We Onward Go



October 2002

14	Beall-Russell Lecture, 3:30 p.m. <i>Shelby Foote</i>
17	Ferguson-Clark Author Lecture, 7 p.m. <i>Ernest Gaines</i>
18-20	Fall Break
20	Baylor Family Picnic, 1-5 p.m.
21	Miller Lecture, 7 p.m. <i>Dr. Ronald Flowers</i>
23	President's Forum
24-26	Homecoming

November 2002

5	Harvest Bonfire, 6-9 p.m.
7	M.D. Anderson Art Lecture, 7 p.m. <i>Dr. Edmund B. Feldman</i>
7-9	Pruit Symposium: Christianity and Economics
26	What's Bruin? Lecture <i>Dr. Truell Hyde, Research</i>
27-Dec. 1	Thanksgiving Holidays

December 2002

3	What's Bruin? Lecture <i>Dr. Alden Smith, University Scholars</i>
5	Christmas on 5th Street
7	Combined Choirs Christmas Concert, 7:30 p.m.
9	Last Day of Classes
10	Faculty and Staff Christmas Dinner, 6:30 p.m.
12-18	Final Exams
21	Fall Commencement

Presentations & Participations

Sarah Jane Abbott-Kirk, associate professor of piano, presented "Collaborative Challenges and Celebrations" June 14 at a Texas Music Teachers Association meeting in Corpus Christi and July 29 at a National Piano Wellness seminar at Gardner-Webb University in Boiling Springs, N.C. She and Mary Rich, Lon Morris University, gave a duo piano performance of works by Brahms, Rachmaninoff, Infante and Brubeck following the presentations.

Dr. Gerald B. Cleaver, assistant professor of physics, presented "Parameter Space Investigations of Free Fermionic Heterotic Models" July 7 at the First International Conference on String Phenomenology at Oxford University in England.

Dr. Richard B. Couey, professor of health, human performance and recreation, presented "The Happy Cell" July 11 at a Texas Christian School Educators Association meeting at Baylor. He presented "Can Nutrition Prevent Cancer?" Aug. 7 at a Texas Baptist Annuity Board meeting in Dallas.

Dr. William V. Davis, professor of English and Writer-in-Residence, presented "'Talked to by Silence': Apocalyptic Yearnings in Louise Glück's *The Wild Iris*" Feb. 21-23 at a South Central Conference on Christianity and Literature meeting in New Orleans.

Dr. Jeannette M. Denton, assistant professor of English, presented "A History of Old English /r/" March 23 at the Studies in the History of English Language-2 conference in Seattle, Wash. She presented "An Overview of Early Germanic *r" April 27 at a Germanic Linguistics annual conference in Bloomington, Ind.

Dr. Sharyn E. Dowd, associate professor of religion, presented "Chreia Studies in the Gospel of Mark: Retrospect and Prospect" Aug. 3-6 at a Gospel of Mark task force meeting at John Carroll University in Cleveland.

Dr. Robyn L. Driskell, assistant professor of sociology, and **Sara Stohlman**, Baylor graduate student, presented "Migration, Gender Role Reconstruction and the Effects of Church-based Networks" Aug. 19 at an American Sociological Association meeting in Chicago.

Dr. Gregory T. Garrett, associate professor of English, was the featured author and gave readings of his book titled *Free Bird* in July at Barnes & Noble stores in the Austin area, and gave summer readings and participated in discussions at the University of Texas at Austin, Square Books in Oxford, Miss., the International Conference on the Short Story in New Orleans and book groups in Austin and Waco, and in September at Moorhead State University in Moorhead, Minn. He was a faculty member at a Texas Writers's League writer's conference in July in Austin.

Dr. D. Thomas Hanks Jr., professor of English, presented "Teaching 'goddess pryvete' in Chaucer's *Miller's Tale*" and recorded the role of Melibee from *Tale of Melibee* for the Chaucer Recording Studio July 18-20 at a New Chaucer Society biennial congress in Boulder, Colo. He presented "Caxton and de Worde: Malory's First Editors," led a group discussion titled "Reading Malory Aloud" and recorded selections of Malory for the Chaucer Recording Studio July 21-26 at an International Arthurian Society biennial congress in Bangor, Wales. He read aloud from *The Lion, The Witch and the Wardrobe* by C.S. Lewis Aug. 10 and presented a sermon titled "Except Ye Become as a Little Child: The Gospel According to C.S. Lewis" Aug. 11 at the First Baptist Church of Lawrence, Kan.

Dr. Maurice A. Hunt, chair and professor of English, taught Shakespeare's *Julius Caesar* to sophomore English classes March 19 at Midway High School. He was moderator of a working group titled "Understanding the Department Budget to Make the Most of its Resources" June 13-15 at a Modern Language Association seminar in Cooperstown, N.Y.

Dr. Roger E. Kirk, Distinguished Professor of Psychology and Statistics and Master Teacher, presented "One-Degree-of-Freedom Measures of Effect Magnitude" Aug. 15 and "Teaching Introductory Statistics: Some Things I Have Learned" Aug. 17 at an American Psychological Association annual meeting in Chicago.

Dr. Ute S. Lahaie, assistant professor of German and director of the Language Acquisition Center, and **Sandy Bennett**, coordinator of instructional technology development, presented "Technology Training that Works: A Case Study in Professional Development from Baylor University" Aug. 14-17 at a Eurocall conference in Jyväskylä, Finland.

Dr. Eric C. Lai, associate professor of music theory, presented "Tradition and Innovation in New Pipa Music" Aug. 3 at the 2002 Congress of the International Musicological Society at Catholic University in Leuven, Belgium.

Dr. Dorothy E. Leidner, professor of information systems and director of the Center for Knowledge Management, presented a seminar on knowledge management Aug. 2-4 to doctoral students in Salo, Finland. She co-coordinated a Management Information Systems (MIS) junior faculty workshop and presented "Knowledge Management in Information Systems Research" Aug. 8-10 at an Association of Information Systems conference in Dallas.

Pam Belser, Baylor Libraries, was selected the libraries' "Staff Member of the Month" for August.

Robert F. Darden III, assistant professor of English, was asked to serve as a contributing editor to the new *Encyclopedia of American Gospel Music* by Routledge.

Dr. William V. Davis, professor of English and Writer-in-Residence, received the James Sims Prize in American Literature from the Conference on Christianity and Literature. He was awarded the Writer's League of Texas fellowship in poetry.

Dr. Sharyn E. Dowd, associate professor of religion, was recognized in *The Primary Source: An International Newsletter of Baptist History* (Vol. 23, 2002) for discovering a collection of 250 previously unknown letters of American Baptist leader Helen Barrett Montgomery.

Dr. Richard W. Easley, associate professor of marketing, is one of four finalists in the Society for Marketing Advances national distinguished teaching competition.

Dr. Gregory T. Garrett, associate professor of English, is the McGrath Visiting Writer at Moorhead State University in Moorhead, Minn.

Dr. Maurice A. Hunt, chair and professor of English, has been asked to co-edit a volume in the Modern Language Association Teaching World Masterpieces series titled *Approaches to Teaching Shakespeare's Othello*.

Maxey Parrish, lecturer in journalism, presented "Tips and Tricks for Internet Writing" in July at a College Sports Information Directors of America workshop in Rochester, N.Y.

Dr. Richard R. Russell, assistant professor of English, presented "Aesthetics and Reconciliation in Tom Stoppard's *Indian Ink*" in February at a British Commonwealth/Postcolonial Studies Convention annual meeting in Savannah, Ga. He presented "Cooking up Murder in John Lanchester's *The Debt to Pleasure*" in February at an American Popular Culture Association meeting in Albuquerque, N.M.

Dr. R. Alden Smith, associate professor and chair of classics and director of the University Scholars Program, presented "Seeing and Not Seeing Gods in Virgil" March 4 at the University of Colorado in Boulder.

Dr. G. Peter van Walsum, assistant professor of environmental studies, presented a co-authored paper titled "Evaluation of Carbonic Acid Pretreatment of Biomass" April 28-May 2 at the annual Symposium on Biotechnology for Fuels and Chemicals in Gatlinburg, Tenn. Co-authors are **Robert McWilliams** and **Damon Yourchisin**, Baylor graduate students, and Helen Shi, high school research program student.

Three faculty members participated July 15-19 at an International Communication Association annual meeting in Seoul, South Korea. **Dr. Amanda F.C. Sturgill**, assistant professor of journalism, presented "Legal and Ethical Implication of Internet-based Research in the United States," and **Dr. David B. Sturgill**, assistant professor of computer science, presented "Technical Dimensions of Internet Data Collection." Dr. Amanda F.C. Sturgill and **Dr. Lianne Fridriksson**, associate professor of journalism, were respondents for paper sessions at the meeting.

Honors & Appointments

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, was one of 10 experts nationwide chosen to participate in a Delphi panel study of the definition and future of advertising, the results of which were later published as "Oracles on Advertising: Searching for a Definition" by Jef I. Richards and Catherine M. Curran in *The Journal of Advertising*.

Dr. J. Wesley Null, assistant professor of curriculum and instruction, was awarded the Distinguished Dissertation Award by the Kappa Delta Pi international honor society in education for a dissertation titled "A Disciplined Progressive Educator: The Life and Career of William Chandler Bagley, 1874-1946."

Maxey Parrish, lecturer in journalism, was appointed to the Football Writers Association of America board of directors and re-appointed to the College Sports Information Directors of America board of directors.

Dr. Stephen L. Williams, assistant professor of museum studies and collections manager of Strecker Museum, was invited in June to join a National Park Service team in Alaska developing a management plan for Denali National Park.

Dr. Terry W. York, associate professor of Christian ministry and church music at Truett Seminary, is the writer of "Hymns in Periodical Literature," a regular feature in *The Hymn*.

Publications

Dr. Gerald B. Cleaver, assistant professor of physics, had co-authored articles titled “Phenomenology of Non-Abelian Flat Directions in a Minimal Superstring Standard Model” published in *Nuclear Physics B* (Vol. 620, pp. 259-289, Jan. 7, 2002) and “Flat Directions in Left-Right Symmetric String Derived Models” published in *Physical Review D* (Vol. 65, pp. 106,003-106,022, May 3 2002). Co-authors are D. Clements and A.E. Faraggi, Oxford University, and D.V. Nanopoulos and J.W. Walker, Texas A&M University and the Houston Advanced Research Center.

Robert F. Darden III, assistant professor of English, had a book titled *Corporate Giants: Personal Stories of Faith and Finance* published by Revell/Baker Books (2002).

Dr. William V. Davis, professor of English and Writer-in-Residence, had poems titled “The Ball” and “Winter in Texas” published in *Southwestern American Literature* (Vol. 26, No. 2, 2001). He had a poem titled “Once Upon a Time” and a critical note on the poem published in *Iron Horse Literary Review* (Vol. 2, No. 2, 2001). He had a short story titled “The Outing” published in *New Orleans Review* (Vol. 27, No. 1, 2002).

Dr. Jeannette M. Denton, assistant professor of English, had an article titled “Upper German Germination of /t/ and its West Germanic Predecessor” accepted for publication in an upcoming issue of *Beiträge zur Geschichte der Deutschen Sprache und Literatur*.

Dr. Robyn L. Driskell, assistant professor of sociology, had an article titled “Wage Differentials Among Minority Women: Region and Ethnic Concentration” accepted for publication in an upcoming issue of *Michigan Sociological Review*.

Dr. Elizabeth Elz, post-doctoral fellow in English, had an article titled “Kate Chopin’s *The Awakening* and Willa Cather’s *A Lost Lady*: Flying with Broken Wings and Raked Feathers” published in *The Southern Literary Journal* (fall 2002).

Dr. Terry L. Fox, assistant professor of information systems, had a co-authored article titled “An Analysis of Student XBRL Project Teams: Value-adding Educational Experiences Using Emerging Technology” published in *The Review of Business Information Systems* (pp. 15-20, summer 2002). Co-authors are Zane Swanson, William S. Remington, M. George Durler and Nitham Hindi, Emporia State University.

Dr. Barry G. Hankins, associate professor of history and church-state studies, had a book titled *Uneasy in Babylon: Southern Baptist Conservatives and American Culture* published by the University of Alabama Press (2002).

Dr. Jill C. Havens, assistant professor of English, had an article titled “A Narrative of Faith: Middle English Devotional Anthologies and Religious Practices” accepted for publication in a volume of proceedings of the Early Book Society’s Seventh Biennial Congress titled *Telling Stories: The Book and the Art of Narrative in the Later Middle Ages*, edited by Margaret Connolly and Samantha Mullaney.

Dr. Maurice A. Hunt, chair and professor of English, had an article titled “Shakespeare’s Venetian Paradigm: Stereotyping and Sadism in *The Merchant of Venice* and *Othello*” accepted for publication in an upcoming issue of *Papers on Language and Literature*.

Dr. Richard B. Kreider, chair and professor of health, human performance and recreation, had the following articles published in *Muscular Development*: “Soy: Good Protein Source for the Bodybuilder?” (Vol. 39, No. 8, pp. 316-319, 2002); “Landmark Study: Ephedra and Caffeine” (Vol. 39, No. 8, pp. 259-267, 2002); “Soy and Whey Protein Update” (Vol. 39, No. 9, pp.204-206, 2002); “Latest Research: Diet, Fat Loss, Performance Supplements” (Vol. 39, No. 9, pp. 292-302, 2002); “Sports Nutrition 2002: The Conference” (Vol. 39, No. 10, pp. 296-299, 2002); and “Glycemic Index and Fat Loss” (Vol. 39, No. 10, pp. 300-306, 2002). He had a co-authored article titled “Effects of Conjugated Linoleic Acid (CLA) Supplementation During Resistance Training on Body Composition, Bone Density, Strength and Selected Hematological Markers” published in the *Journal of Strength and Conditioning Research* (Vol. 16, No. 3, pp. 325-334, 2002). Co-authors are M. Greenwood, Arkansas State University; M. Wilson, Cordova Athletic Club; A.L. Almada, Imaginutrition; and M.P. Ferreira.

Dr. Ute S. Lahaie, assistant professor of German and director of the Language Acquisition Center, had an article titled “LLTI Highlights” published in the International Association for Language Learning (IALIT) *Journal of Language Learning Technologies* (Vol. 34, No. 1, pp. 97-104).

Dr. Dorothy E. Leidner, professor of information systems and director of the Center for Knowledge Management, had a co-authored article titled “Studying Knowledge Management in IS Research: Discourses and Theoretical Assumptions” published in *MIS Quarterly* (September 2002). Co-author is Ulrike Schultze, Southern Methodist University.

Dr. William A. Mitchell, The Jo Murphy Chair in International Education and professor of political science, had an article titled “Human Aftershocks After Earthquakes: The Republic of Turkey Moves Toward Disaster Mitigation” published in *Turkler (The Turks)* (Vol. 17, pp. 527-540, July 2002).

Dr. Patricia M. Norman, assistant professor of management, had a co-authored article titled “Exploring Attributes of Trustworthiness: A Classroom Exercise” accepted for publication in an upcoming issue of the *Journal of Management Education*. Co-author is Roger C. Mayer, University of Akron.

Dr. John N. Ochola, assistant professor and collection development librarian, had an article titled “Use of Circulation Statistics and Interlibrary Loan Data in Collection Management” published in *Collection Management* (Vol. 27, No. 1, 2002).

Dr. Roger E. Olson, professor of theology at Truett Seminary, had a book titled *The Mosaic of Christian Belief: Twenty Centuries of Unity and Diversity* published by InterVarsity Press (2002).

Profile

Under His (Green) Thumb

Dr. Walter Holmes oversees Baylor’s growing herbarium

Baylor shares a distinction with the Smithsonian Institution and the New York Botanical Gardens by owning one of only 5,000 herbariums in the world. Baylor’s version is under the tender care of Dr. Walter C. Holmes, professor of biology, and he says it’s one of the fastest-growing in Texas.

Dr. Holmes loves running the Baylor Herbarium and talks enthusiastically about the 52,000 dried and mounted plants in the University’s

collection. He can describe each plant and explain how the collections are organized. Some specimens date back to 1853 and originated in the collection of a well-known Texas physician of the time who kept his own “physic garden.” A physic garden, Dr. Holmes explained, is the cultivation of medicinal plants that doctors formerly grew and that led to the moniker of “physician” for such healers.

Dr. Holmes is a Louisiana native with international roots. His parents immigrated to the U.S. from France. After graduating from Louisiana Tech with a degree in botany, Dr. Holmes joined the U.S. Navy. He served five years as an aircraft pilot, including a three-year stint in Puerto Rico. He gave some thought to a naval career, but he is glad he didn’t pursue it.

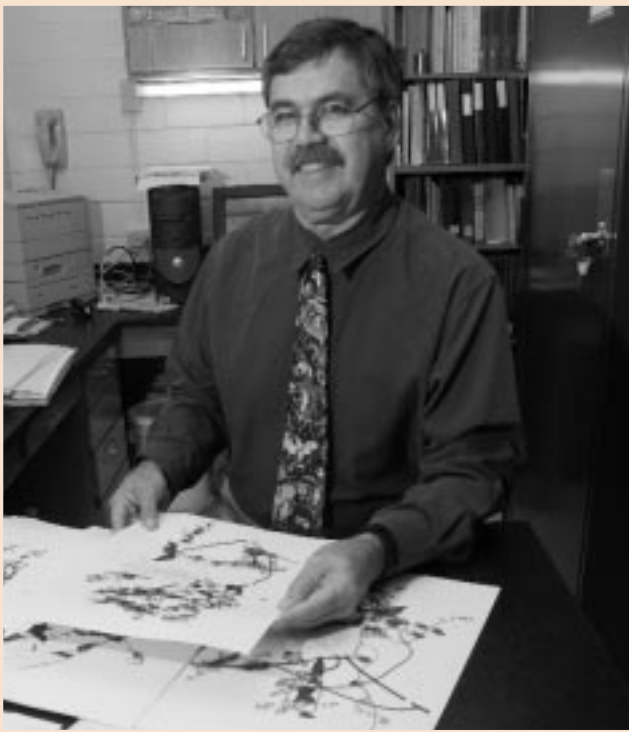
“I prefer being a botanist to being a pilot,” he said.

After his Navy service, Dr. Holmes went to Mississippi State University and completed a doctorate in tropical botany. He taught 14 years at Northwestern State University in Natchitoches, La., and came to Baylor in 1989.

At Baylor, Dr. Holmes manages the herbarium’s plant specimens, which are collected from around the world. The

herbarium contains numerous storage units that keep mounted specimens safe from light and other damaging conditions. It’s located on the first floor of Sid Richardson Science Building and was created in 1903 by Dr. Lula Pace, the well-respected chair of botany and geology who began her Baylor career that year and taught until her death in 1925.

Dr. Holmes’ research has taken him throughout Texas, Mexico and South America



Dr. Walter C. Holmes displays some of the 52,000 examples of preserved plant specimens contained in the Baylor Herbarium, which he says is one of the fastest-growing collections in Texas.

and has inspired 98 published articles and a book, a weighty tome chronicling the botanical species of Ecuador. Two years ago he was selected to be a research scholar at the Smithsonian.

“They had quite a few tropical plants there that needed to be identified, and since I have a specialization in tropical botany they invited me to conduct research and help them classify some of their plants,” he said.

While Dr. Holmes enjoyed his stint inside the cavernous Smithsonian, his favorite work is done outside building walls.

“I love doing botanical research in the field,” he said. “There’s just something about going into the woods or a desert. It is an adventure and a free feeling.” — *Judy Long*

Do you know an interesting Baylor faculty or staff member who would make a good profile subject? Send suggestions to Randy_Fiedler@baylor.edu or call ext. 4343.

Fall Enrollment Again Tops 14,000

For the second consecutive year, Baylor has enrolled more than 14,000 students in fall semester classes.

Official 12th day enrollment statistics compiled by the Office of the Registrar show Baylor's total enrollment at 14,159 students, a decrease of 62 students from last fall's record enrollment of 14,221.

This year's freshman class includes 2,620 students, 181 students less than last fall. According to information released by Baylor's Institutional Research and Testing office, the average SAT score of the University's newest students is a record 1180, up from last year's average of 1176. As part of Baylor 2012, the University's 10-year Vision, Baylor is intentionally reducing the size of the freshman class in order to bring down the faculty-student ratio from 19:1 to 13:1.

Overall Baylor has enrolled 11,987 undergraduates; 1,281 graduate students; 426 in the School of Law and a record 353 students in George W. Truett Theological Seminary.

At the U.S. Army Academy of Health Sciences in San Antonio, where Baylor has graduate programs in healthcare administration and physical therapy, 105 students are enrolled. In addition, seven students are enrolled in doctor of science in physical therapy (DScPT) programs at Brooke Army Medical Center in San Antonio and West Point..

— Lori Scott Fogleman

The Cosby Show

Comedian dispenses laughs and advice during second Baylor visit

Wearing a Baylor University cap, green warm-up pants and a gold track and field T-shirt, comedian Bill Cosby combined his patented humorous take on families and fatherhood with a message about the importance of education, character and integrity during his sold-out Parents Weekend performance Sept. 20 at the Ferrell Center.

"I'm always tickled to do Parents Weekend," Cosby said. "The reason why colleges and universities all over around the world have Parents Weekend, Mothers Weekend, Fathers Weekend, Aunt and Uncles Weekend, because that's the only way they can get you to clean up those rooms."

Sitting in a folding chair on a darkened Ferrell Center stage, Cosby took advantage of both students and parents in the audience to talk about procrastination, especially when it comes to studying.

"You're not giving yourself an education when you wait until the last minute. You're setting yourself up to just pass," he said. "I'm 65 years old, and I don't want to be on the operating table with someone who just finished the book. Didn't even read it, just scanned it."

Students should come out of college with something more than just a diploma, he said, directing his comments particularly to first-year students.

"There's nothing new you're going to bring in terms of an excuse. There's no paper that you're going to lift from somewhere that your professors haven't seen before, so keep your integrity and your character. Do your work and



Bill Cosby, wearing a Baylor track and field T-shirt, jokes with master of ceremonies John Morris during the comedian's Sept. 20 appearance at the Ferrell Center.

study," he said. "These people are experienced, and they grow very tired of people who think they're bringing something with no integrity new to the table."

The man known for literally "writing the book on fatherhood" also talked about the importance of a college education for hard-working parents and for their children.

"These people who had you had an idea that

if they ever had a child, the one thing they wanted to be able to afford was a college education, because they felt that that diploma or that piece of paper was very, very important for the kid," he said. "You'll find that this is so significant that some of your grandparents are going to try to live long enough to see you walk across the stage."

Before he took the stage, Cosby met coaches and members of Baylor's men's and women's basketball and track and field teams. The star of "I Spy" and the ground-breaking 1980s "The Cosby Show" attended Temple University on an athletic scholarship. He also is known for his appearances at the Penn Relays, one of the nation's top college track meets.

"The interesting thing about track and field is that it's right there with studying. What it is your personal best," Cosby said. "If I can beat my last best time, that makes sense."

The proceeds from the Cosby performance will help fund the Ferrell Center's new state-of-the-art permanent floor. This was the comedian's second appearance at Baylor. He performed during Homecoming in November 1990.

— Lori Scott Fogleman

Steppin' Out Day of Service Benefits Waco

Steppin' Out, Baylor's semi-annual day of community service, will take place Nov. 2. The student-run effort gives students an opportunity to serve the Waco area while developing their sense of social responsibility.

"Steppin' Out is a great opportunity for students to find out about community service, and hopefully it will be a beginning point for a lifetime of service," said Jessica Truglio, community service coordinator in the Department of Student Involvement.

Last year, 2,700 students in the fall and almost as many in the spring participated in Steppin' Out, aiding the local community by completing projects such as painting, yard work, park clean-up, planting and working with people in nursing homes and day care centers. About 100 local non-profit and service agencies requested students last year, including parks, local schools and neighborhood associations.

Teams consist of six to as many as 300 volunteers and are asked to arrive at their work locations at 1 p.m. Nov. 2 and work for four hours. The size and nature of the jobs determine the number of students sent to each location. A



During Steppin' Out, thousands of Baylor students take part in community service projects ranging from improving neighborhoods to working with children and the elderly.

celebration featuring food and music will follow at 5 p.m. and families that received volunteer services are invited.

Students interested in participating or organizations wishing to schedule a work team on Nov. 2 may call the Steppin' Out office at ext. 3199 or Truglio at ext. 7240.

— Judy Long



Filephotos

Homecoming A Cherished Baylor Tradition

University's 2002 celebration features parade, revue and gridiron matchup

Baylor's 2002 Homecoming festivities mark the 92nd anniversary of the University's special celebration when alumni from around the world return to campus. Homecoming begins at 10 p.m. Oct. 23 in Waco Hall with Freshman Mass Meeting, a gathering designed to pass Baylor traditions along to new students.

Weekend events include Pigskin Revue, a student musical production featuring winning acts from the spring 2002 All University Sing. Pigskin Revue will be held at 7 and 10:15 p.m. Oct. 25 and 7 p.m. Oct. 26 in Waco Hall. The Homecoming Queen will be crowned during the 7 p.m. Oct. 25 performance. For ticket information, contact the Bill Daniel Student Center ticket office at ext. 3210.

At intermission of the 7 p.m. Oct. 25 Pigskin Revue, five Baylor graduates will receive Outstanding Young Alumni awards from the Baylor Alumni Association. They are Joseph B. Armes, executive vice president and chief financial officer for Southwest Sports Group LLC and Southwest Sports Realty LLC in Dallas and a Baylor Regent; Lori Hirons, vice president and director of public affairs with Citicorp in Kansas City; John Meredith, president, general counsel and founder of Aspiring Youth of Houston and Aspiring Youth of America; Eugene Roehlkepartain, director of family and congregation initiatives and senior advisor to the president for Search Institute in Minneapolis; and Melissa Rogers, executive director of Pew Forum on Religion and Public Life.

At 7:30 p.m. Oct 25, the Baylor Religious Hour Choir will perform Singspiration, an old-fashioned sing-along of traditional and contemporary hymns held in the sanctuary of First Baptist Church of Waco. No tickets are required.

Also on Oct. 25, Cabaret begins at 8 p.m. in Jones Theater in the Hooper-Schaefer Fine Arts Center, featuring the student musical variety group ShowTime! Tickets for Cabaret are available through the Baylor Alumni Association office at ext. 1121.



Joseph B. Armes



Lori Hirons



John Meredith



Eugene Roehlkepartain



Melissa Rogers

The traditional Homecoming pep rally and bonfire will be at 9:30 p.m. Oct. 25 on Fountain Mall and followed by a free concert beginning at 10:45 p.m..

The 93rd anniversary Homecoming parade will begin at 8 a.m. Oct. 26. The Baylor parade, believed to be the world's oldest and largest collegiate homecoming parade, will proceed through downtown Waco to the Baylor campus. This year's parade will be broadcast live by Baylor's KWBU-TV and streamed live at www.baylortv.com. Parade coverage will be hosted by Lori Scott Fogleman, Baylor's director of media relations, and Kliff Kuehl, KWBU general manager.

Kickoff for the Baylor vs. Kansas State football game is set for 2 p.m. Oct. 26. Snickers Touchdown Alley opens at noon at the south end of Floyd Casey Stadium with a number of free activities open to the public.

Homecoming 2002 concludes with a Sunday morning worship service at 9 a.m. Oct. 27 at Seventh & James Baptist Church, adjacent to the campus. Baylor alumnus Dr. Buckner Fanning will deliver the message.

For more information on Homecoming 2002, visit the Baylor Homecoming web site at www.baylor.edu/Homecoming. — *Randy Fiedler*

Research Gazette

Grant Awards (August)

Dr. Mary Lynn Trawick, chemistry and biochemistry; \$10,000; Evaluation Specific Synthetic Target Compounds as Inhibitors of Tubulin Polymerization; OXiGENE Inc.

Dr. James Curry, political science; \$15,003; Poage-Mayborn Washington, D.C., Internship Program 2003; The Frank W. and Anyse Sue Mayborn Foundation

Dr. Max Shauck, Institute of Air Science; \$148,899; ENVIRON Northeast Texas 2002 Campaign; ENVIRON International Corp.

Dr. Susan Johnsen, education; \$103,875; 21st Century Community Learning Centers Evaluation-02; U.S. Dept. of Education through W.I.S.D.

Dr. John Dunbar and **Dr. Peter Allen**, geology; \$25,000; Reservoir Acoustic and Coring Project; Texas Water Quality Development Board

Dr. Trena Wilkerson, curriculum and instruction; \$79,000; Problem Solving for the 21st Century 2002-2003; Texas Higher Education Coordinating Board-Eisenhower Professional Development Program

Dr. Mary Margaret Shoaf, mathematics; \$79,000; Rethinking Middle School Math: Proportional and Algebraic Reasoning; Texas Higher Education Coordinating Board-Eisenhower Professional Development Program

TOTAL AWARDS: **\$460,777**

Grant proposals (August)

Tim Logan, Electronic Library; \$358,435; TIF HE4; Texas Infrastructure Fund Board

Tisha Nakao Emerson, economics; \$82,890; 2002 Corporate Environmental Behavior: Government Interventions/Voluntary Incentive; Environmental Protection Agency

Tisha Nakao Emerson, economics; \$82,890; Public Disclosure Programs and Firm Environmental Management; Environmental Protection Agency

Dr. Eva Doyle, health, human performance and recreation; \$9,997; Health and Safety Needs Assessment Among Medically Uninsured and Underinsured Farmworkers in East Texas; National Institute of Occupational Safety and Health through The Southwest Center for Agricultural Health, Injury Prevention, and Education

Dr. Eva Doyle, health, human performance and recreation; \$2,250; The Nature, Prevalence, and Health-Related Effects of Stress on Medically Uninsured and Underinsured Farmworkers in East Texas; Southwest Center for Occupational and Environmental Health through Texas Woman's University

Dr. Max Shauck, Institute of Air Science; \$267,250; Ethanol as an Aviation Fuel: Emissions Reduction Investigation and Miscellaneous Needs; Federal Aviation Administration

Dr. Max Shauck, Institute of Air Science; \$148,899; ENVIRON Northeast Texas 2002 Campaign; ENVIRON International Corp.

Dr. Carole Hanks, nursing; \$125,000; Healthy Texas Families Waco; Texas Department of Protective and Regulatory Services

Dr. Donald D. Schmeltekopf, provost, and **Dr. Michael Beaty**, vice provost for faculty development; \$96,119; Leadership Development for Christian Colleges and Universities; Lilly Endowment, Inc.

Kliff Kuehl; KWBU; \$60,000; KWBU-FM Local Programming; The Waco Foundation

Dr. James Curry; political science; \$15,003; The Poage-Mayborn Washington, D.C., Seminar and Internships; The Frank and Anyse Sue Mayborn Foundation

TOTAL REQUESTED: **\$1,248,733**



These were some of the 2,400 children who painted murals Sept. 18-19 during Baylor's third annual Readers, Artists and Dreamers Day, designed to motivate children to read and express themselves through the creative arts. Twenty large murals measuring 4' by 8' were created by children on the Ferrell Center floor, which was protected by plastic sheeting. About 3,200 second graders from area elementary schools attended the two-day event, which also included puppet shows and skits, story readings and performances by KidProv, an improvisational comedy troupe from Dallas.

Treat Night

Baylor's popular version of trick-or-treat expands in its 15th year

A few days before Halloween each year, the bright corridors of Baylor's women's residence halls undergo a dramatic transformation. Yards and yards of black crepe and butcher paper are taped to walls, black yarn is formed into cobwebs and hung from ceilings, and colorful murals portraying everything from movie monsters to beloved cartoon characters are created and displayed.

At the same time, hall residents busy themselves with haunting department and thrift stores for costume material and buying hundreds of dollars worth of candy from local grocery stores. It's all in preparation for Baylor's annual Treat Night, when the children of faculty and staff are offered a safer alternative to the traditional childhood ritual of neighborhood trick-or-treating.

This year, Treat Night will be from 6 to 7:30 p.m. Oct. 29 in Collins, North and South Russell, Kokernot, Alexander, Memorial and Allen-Dawson residence halls.

Treat Night, which began in fall 1987, attracts more than 350 visitors each year. Faculty and staff children under the age of 10 are invited to dress up in costume and go door to door in women's residence halls as residents fill their bags with candy. The tradition is a favorite with both young and old alike.

"We get great feedback from this," said Elizabeth Wallace, associate director of Campus Living & Learning. "For some families, this is the only thing they let their children do at

Halloween because they feel very confident with it. They know that the only people coming through are faculty and staff and that it's the residents giving stuff out."

Women in the residence halls get excited about preparing for the big night, especially decorating their particular floors or wings.

"When you have between 30 and 40 girls on each hall working on (decorating) it doesn't take much time at all," said April Smith, a junior from Springtown, Texas, living in Kokernot Residence Hall. "We'll come up with a theme and each work on the area around our own door. Last year (in North Russell) we had an 'Under the Sea' theme, so as

"We had a contest for the best-decorated hall and had some judges in earlier in the day," said Heather Shipley, a Louisville, Ky., senior who lived in North Russell last year. "The girls really liked that. Our theme was Charlie Brown and the Great Pumpkin, while some others were Harry Potter. This gives the girls something to do besides just live in a hall. It makes it more like your home,

"It's so much fun to see the kids come to the doors and to share candy with them," Smith said. "They're excited, and when they leave for the night they have two or three bags full of candy. They make out well because we're excited for them and go all out."

Smith said it's also fun for residents to see Baylor faculty and staff in a new light.

"You get to meet your professors with their children, so you see a different side to college life you usually don't get to see," she said.

That opportunity for faculty and staff to interact with students is one of the main reasons Campus Living & Learning is so supportive of Treat Night.

"It complements our efforts to create true learning communities," Wallace said. "We want to integrate faculty and staff into the lives of students, and we saw this as an opportunity. In a non-structured way, faculty and staff can bring their families to see what's going on (in residence halls), and students can see faculty and staff in a less formal setting — not behind desks or lecturing, but with their kids. It seems to be a great way to start building that relationship."

At the request of students, Wallace said Treat Night has expanded this year to include all women's residence halls. Male students who wish to participate can act as tour guides helping families around the buildings.

Persons wanting to participate in the Oct. 29 event are asked to make a reservation at ext. 7406 and bring one canned good per child with them when they come. The food will be donated to a local food bank.

— Randy Fiedler



Baylor students enjoy dressing up in costumes and handing out candy to the children of faculty and staff on Treat Night.

Photos by: Randy Fiedler

you walked down the hall you got deeper and deeper into the sea. It was a whole lot of fun."

The intense decorating efforts sometime result in competition between the floors inside a residence facility.

like people would decorate their homes for Halloween."

But residents agree that it's watching the faces of the children who walk by that provides the most satisfaction.

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