### Campus News

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Randy Woodruff is responsible for coordinating all University online activity.

### March Focus

#### Library rejuvenation:

University libraries are prepared to thrive in the digital revolution.

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#### Bears on the air:

"Music at Baylor" program on KWBU-FM gives University musicians a wider audience.

#### Vol. 12, No. 3 • MARCH 2002

Monthly News 4

for the Baylor University Community

# Creating the 21st Century Library

Baylor libraries use technology and initiatives to meet changing expectations



#### By Julie Carlson

he dictionary says rejuvenate means "to restore youthful appearance and vigor — to make young again." In much the same way, Baylor Dean of Libraries Reagan M. Ramsower has begun implementing an ambitious plan designed to rejuvenate the University's libraries and prepare them for changes ahead.

"The definition of what a library is has undergone several transformations over the millennia. The Internet and World Wide Web are the latest technologies that are remaking, or rejuvenating, the library," Dr. Ramsower said. "The historical meaning of library, whose root is taken from 'book,' is a place where people find knowledge and ideas. When most people think of the library they think of books and manuscripts, but the digital revolution has created new media forms such as online journals and video streaming that complement the print

collections. We are not creating a new library, but rather expanding the concept under the name the '21st Century Library.''

#### **Electronic library**

Dr. Ramsower, who also serves as associate vice president and Baylor's chief information officer, made the first substantial change to the University Libraries structure in February by merging the Academic Technology Center and its staff into the library system. The merger created a new division — electronic library — under the direction of Tim Logan. At the same

See Library Changes on page 3

# CampusNews

## BaylorNews

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as Fiske Guide to Colleges and The Princeton Review

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## **Rick Creel Will Oversee University Operations**

Ken Simons to retire as assistant vice president May 31

aylor President Robert B. Sloan Jr. has appointed Rick Creel as assistant vice president for operations and facilities. For the past year Creel has served as Baylor's director of operations under Ken Simons, assistant vice president for facilities and planning, who is retiring from the University effective May 31.

In his new position, Creel will oversee construction and renovation, dining services, facility services, housekeeping, property management, real estate acquisition and disposition, environmental health and safety, architectural and engineering services and facility utilization and planning.

"Baylor University is fortunate to have attracted someone of Rick Creel's background and ability," said David R. Brooks, vice president for finance and administration. "He will be responsible for a large portion of the University's operation area, and I look forward to his leadership in these areas."

Prior to joining the Baylor staff in January 2001, Creel was president of Flynn Enterprises in Waco. A 1987 graduate of Oral Roberts University with a bachelor's degree in accounting, Creel joined Flynn Enterprises in 1992 as controller and rose through the ranks to chief financial officer, vice president and eventually president in 1996. Prior to his association with Flynn, he served as controller for the Christian Men's Network in Southlake.



**Rick Creel** 

chapter of the

Fellowship of

Athletes. He and

Christian

his wife, Melanie, have two children — Madison, 9, and Braden, 5.

Simons joined the University in 1973 as director of research and foundation administration and also served as controller and as vice president for administrative affairs.

"I appreciate Ken's long record of service to Baylor and his commitment to the University's success," said David R. Brooks, vice president for finance and administration. "He has overseen the operations side of Baylor during a period of extensive growth and expansion."

"I certainly want to acknowledge Ken Simon's dedicated service to Baylor over the past 29 years and wish him well in all his future endeavors," Creel said. "I am energized by the opportunity to serve Baylor in an expanded capacity, one aligned with the Baylor 2012 Vision. We can all look forward to Baylor's best days ahead."

Simons is a long-time member of the Midway Independent School District Board of Trustees and serves as president of the board. He earned his bachelor of business administration



**Ken Simons** degree from Baylor

in 1968 and is a certified public accountant. Among his many civic and community contributions, Simons served for more than two decades as a Little League umpire and last summer called his first Little League World Series in Williamsport, Pa.

"Baylor University has been my life for 34 vears as a student and as an employee. My family is Baylor green and gold as my wife and two children are graduates," Simons said. "I have seen our student body increase from 6,000 to 14,000 and our facilities have more than doubled in that time. It has been a true blessing to be a part of this great Christian institution and to have worked with so many wonderful people at Baylor. I know that our current leadership and faculty and staff are committed to the implementation of the 2012 Vision and the continuation of God's work in this place." — Larry D. Brumley

Creel is a member of Highland Baptist

# Woodruff to Direct Internet Services

aylor University alumnus Randy Woodruff has been named director of Internet services and will lead a newly formed Internet services division in Information Technology Systems (ITS) that will coordinate all of the University's online activities.

Woodruff, who earned a bachelor's degree from Baylor in 1982, brings 20 years of experience in information technology management to the new position. He most recently served as director of e-business for Veritas DGC, a Houston-based seismic exploration service company.

"We are very pleased to have a person of Randy's experience lead this new division," said Dr. Reagan M. Ramsower, dean of libraries, associate vice president and chief information officer. "As we move forward with the Baylor 2012 Vision, it is more important than ever to maintain a consistent, high-quality Web presence for the University, whether it be in the areas of academic support or internal and external communications. Randy and the new Internet services group will work with Baylor faculty and staff to accomplish this objective."

previously a Baylor staff member, have a 14-yearold daughter, Lauren. They are members of Williams Trace Baptist Church in Sugar Land. Woodruff currently serves on the Baylor Bear Foundation board of directors.

"The opportunity to serve Baylor in this capacity is a dream come true," Woodruff said. "I look forward to working with faculty, staff and students in making the Baylor University Web presence the best university Web site in the country.'

Two primary groups will comprise the Internet services division: Internet communications and Internet systems. The Internet communications group, which will be managed by Colin Witt, former director of online communications in the Office of Public Relations. will be responsible for design and style issues and content creation and consulting. Susan Evans, Glenda McClellan and Kathy Weber from ITS and Adrian Vasek from Public Relations will serve as account executives and assist Baylor departments with Web content development.

manager in ITS, will be responsible for software and database development, server support, access and security, and ecommerce solutions. Adrian Irish, Cameo Melichar and Sharon Rogers from ITS will join this group.



**Randy Woodruff** 

Staff members throughout the University who have as their primary responsibilities the maintenance of departmental Web sites will serve as liaisons from the Internet services division to ensure consistent application of Web policies and guidelines. The departmental liaisons include Jeff Beavers, University Development; Micah Lamb, Baylor Alumni Association; Sharon Johnson and Pete Coulter, Hankamer School of Business; and Peter Wivagg, Graduate School. - Melissa Allen

University Editor

**Randy Fiedler** Editor/Writer and Managing Editor

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Woodruff and his wife, the former Gae Vick,

The Internet systems group, which will be managed by David Seago, former Web systems

tiesta or the Roiver Join the fun from 6-11 p.m. April 4 at Baylor's annual Fiesta on the River, sponsored by the Residence Hall Association. Baylor students, faculty, staff and their families are invited to the Waco Creek area between the Bill Daniel Student Center and the Baylor Bookstore to enjoy live music, games, concerts, food booths and a children's area. Admission is free and the rain date is April 9. For more information, call Melanie Stivers at ext. 3642 — Cheycara Latimer

**Baylor**News

# MarchFocus

# Library Changes Designed to Maximize Learning

#### continued from page 1

time, William B. Hair III was named associate dean and director of central University libraries. The two leaders have been given the task of rejuvenating Baylor library facilities physically and electronically in the coming years (see chart below).

The initial work of the electronic library division will focus on optimizing the system and Web pages of BearCat, Baylor's online catalog, and improving access to the large collection of electronic resources licensed and owned by the University. Efforts will also be made to expand the digitization of Baylor's unique and distinctive collections. Associate professor Billie Peterson-Lugo, given the new title of assistant director of resources and collection management services for the electronic library, will oversee these tasks.

"Baylor has a vast number of electronic resources, such as full-text databases and online indexes, and we want to make sure we have the best access possible to these resources," Logan said. "We will also investigate adding new electronic resources."

#### **Publishing houses**

In addition to enhancing an impressive collection of electronic resources, Dr. Ramsower plans for the electronic libraries division to tackle a new challenge, one that could affect the dissemination of information as much as Gutenberg did with the printing press.

"Today, we have entered a new revolution, one that is just as significant as the invention of the printing press," Dr. Ramsower said. "Through the Internet and World Wide Web we can now get digital information around the world at the speed of light. The time dimension has completely collapsed, and the reach dimension is limited only by the access people have to the Internet. But most importantly, the World Wide Web now allows anyone with a connected computer to publish an idea to billions of people within seconds. This is truly revolutionary."

Dr. Ramsower said he wants to tap into this revolution so that the University's libraries become the publishing houses of the future assisting faculty in producing electronic materials and resources and publishing them on the Web.

"Academic libraries stand at the cusp of being the next great industry, outside the publishing industry, in terms of disseminating information," he said. "I believe that libraries will step to the forefront and become a leading institution for publishing and distributing the intellectual property of the academy among its members."

#### Information commons

Dr. Ramsower also plans to

change how faculty, staff and students access electronic resources. He intends to banish the traditional concept of a computer lab — with its rows of computers in an austere setting — and replace it with a series of "information commons" — scholarly gathering places scattered throughout campus.

"The computer labs will be transformed from a central location with just computers to a *place* where people go that has computers," he said. "These are places where people can also read magazines and newspapers, places for people to have coffee and discuss the important topics of the day."

Richard Gerik, who has been named director of client services for electronic libraries, will oversee the development of the information commons. Gerik, who previously served as director of student technology services, also will be responsible for introducing faculty to technology that can help them develop electronic resources to support their teaching. One example is the Blackboard course management software available to all faculty, staff and students on campus.

Hair said central library staff and faculty are excited about the changes and are anticipating working with electronic library staff to build the 21st Century Library.

"We are fleshing out some ideas that involve electronic technology for the central libraries division," Hair said. "For example, we plan on creating a virtual reference chat room, in which reference queries can be made online to a librarian and answered in real time. Our preservation unit also will help determine which materials can be digitized. That way, we can still access the vital pieces of information even if the paper form has turned to dust."

#### Academic support

The central libraries division Hair oversees will focus on connecting its clients with ideas, supporting their learning and scholarship by developing and preserving outstanding library collections and providing exceptional services. Helping him do that will be a divisional management team consisting of Beth Tice, assistant director of resources and collection management services, and Jeff Steely, assistant director of client services for the central libraries. Baylor's outstanding special libraries — also under Hair's purview — include Armstrong Browning Library, directed by Dr. Mairi Rennie; The Texas Collection, directed by Kent Keeth; and the Baylor Collection of Political Materials, under the supervision of Ben Rogers. Hair said a number of colleges and universities have revamped their library systems to include the electronic component, and he expects more to follow suit.

said. "It is very exciting to know that the Baylor library system will be known as among the most progressive in the country."

Dr. Ramsower views the changes in another way.

"It is all about connection," he said. "In the 21st Century Library, it doesn't really matter whether it is electronic material or printed material, whether the ideas are from scholars and researchers in other times or places or from right here on campus. What matters most — and what the mission of Baylor's libraries is — is connecting people with ideas in support of learning, scholarship and academic distinction."



#### Learning By Observing

University High School junior Marybel Yepez (left) listens to catalog assistant Joan Kasik describing her job during the the third annual Baylor University Libraries Job Shadow Day Feb. 7. About 25 University High students spent the day with library faculty and staff to learn about what they do. Job Shadow Day is a national effort to introduce young people to the world of work by giving them a close-up look at various workplaces. Last year, more than 75,000 businesses and 1 million young people participated nationwide.

## Construction Update

onstruction began in January on Baylor's Harry and Anna Jeanes Discovery Center and support wing, the centerpiece of The Sue and Frank Mayborn Natural Science and Cultural History Museum Complex. The \$23 million complex — to be located near the Gov. Bill and Vara Daniel Historic Village on University Parks Drive — also will include Baylor's Department of Museum Studies.

Officials expect more than 200,000 visitors each year at The Jeanes Discovery Center, which is designed to provide a state-of-the-art science and cultural history experience for the children and families of Central Texas. Rick Creel, assistant vice president for operations and facilities, said the center is projected to open in 2004. The mission of the Mayborn Museum Complex will be to tell the story of Central Texas, taking visitors on a journey through the beginning of the universe through prehistoric Texas, Native American times and Spanish contact periods to how Texans live today. Artifacts, dioramas, text panels and interactive computer-generated information areas will work together to interpret the natural and cultural history of Central Texas. "We are deeply grateful to the many families, corporations and foundations who are helping make this project possible through their generosity.

The support from the central Texas community has been tremendous," said Calvin Smith, director of the Mayborn Museum Complex and chair of the Department of Museum Studies.

Construction also began in January on the \$5.5 million Stacy Riddle Forum. The two-story, 51,000-squarefoot building will be located behind Harrington House Faculty Center between Eighth and Ninth Streets. The building will contain nine sorority suites/meeting rooms, a computer lab available to all students, a chapel and prayer room, a Panhellenic office and an apartment for a resident manager. Creel said completion is expected in February 2003. To make way for the Riddle Forum, approximately 275 parking spaces around Harrington House were lost to construction. Creel said adjustments were made in other lots in an effort to compensate for the loss of student parking. The loss of parking spaces also prompted the addition of a trolley stop. "We've set up service where people across campus can catch a trolley and have it take them right to the front door of Harrington House," Creel said. The additional stop on the trolley's gold route is made at Harrington House between 11:30 a.m. and 1:30 p.m. weekdays.

#### Acquisitions unit Bibliographic access unit Preservation unit **Client Services** Jeff Steely, assistant director

Beth Tice, assistant director Collection development unit

**21st Century Library** 

**Knowledge Resources and Services** 

associate dean and director of central University libraries

**Resources and Collection Management Services** 

University Libraries — William B. Hair III,

eff Steely, assistant director Circulation services unit Extended library services unit Interlibrary services Document delivery Reference and library instruction unit Reference service points Library instruction Virtual reference

#### **Directors of special libraries**

#### Electronic Libraries — Tim Logan, director

#### Resources and Collection Management Services Billie Peterson-Lugo, assistant director

Digital collection development and acquisition unit Electronic access unit Digitization unit

#### **Client Services**

#### Richard Gerik, director

Online teaching support and development unit Information commons unit Residence hall information services unit Classroom technologies and facilities unit

#### Directors of Academic Technology Centers

(dotted line relationship)

"We are very much on the leading edge of this movement," Hair

— Julie Carlson and Randy Fiedler

# CampusNews

#### **Record Spring** Enrollment Up by 497

Baylor has enrolled a record total of 13,465 students for the spring 2002 semester, according to the official 12th-day enrollment statistics compiled by the Office of the **Registrar**.

The enrollment represents an increase of 497 students from the spring 2001 semester when 12,968 students were enrolled.

The spring semester's enrollment consists of 11,473 undergraduates; 1,202 graduate students; 298 students in George W. Truett Theological Seminary; and 399 students in the Baylor Law School. The total Waco campus enrollment is 13,372.

At the U.S. Army Academy of Health Sciences in San Antonio, where Baylor has affiliated degree programs in physical therapy and health care administration, 93 students are enrolled. — Lori Scott Fogleman

#### Commencement Time Change

Baylor's afternoon spring commencement ceremony May 18 in the Ferrell Center will begin at 2:30 p.m., rather than 3 p.m. as it has in recent years. The afternoon ceremony includes the Schools of Engineering and Computer Science, Music, Business, Nursing, Education and George W. Truett Theological Seminary, as well as related graduate programs.

The morning ceremony for the College of Arts and Sciences will remain at 9:30 a.m. — BN

#### Continuing Ed Looking For Instructors

Baylor's Division of Continuing Education invites interested faculty members to teach non-credit courses during fall 2002.

Annette Lindsey, director of continuing education, said instructors are welcome to teach topics in their fields or make departures from their usual curriculum.

Continuing Education provides non-credit, lifelong learning opportunities that reflect the character of the University and support its commitment to society beyond the traditional college age student. For more information, call ext. 3550 or e-mail Emily\_Fau@baylor.edu. — BN

# Briscoes Honored with Founders Medal

Couple provides hundreds of Baylor students with scholarships

he Baylor Founders Medal was presented Jan. 30 to Judge Joe and Gene Aubrey Briscoe of Devine, Texas, during 11 a.m. Chapel.

Judge Briscoe practiced law for more than 40 years. He served as judge of the Medina County Court of Law for 11 years and visiting judge for the last decade in 26 Texas counties. He also served as a Baylor trustee and charter regent from 1974 to 1983 and 1985 to 1994 and as a member and chair of the Baylor Development Council.

In 1975, the Briscoes established an endowed scholarship fund that has assisted more than 200 students. In 1996, the couple began providing scholarships for Baylor Law School students through an endowed law scholarship fund.

The Briscoes are the recipients of several University awards including the James Huckins Award in 1987 and Pat Neff Award in 1989. They also have been recognized as Alumni Honoris Causa for their investments in the life of Baylor and its students. Judge Briscoe has been honored with the W.R. White Meritorious Service Award and the Herbert H. Reynolds Award.

The Briscoes have two daughters who graduated from Baylor - Dr. Harriet Harral, who earned her bachelor's degree in 1966 and master's degree in 1967, and Joanne Jones, who received her bachelor's degree in 1970. "Baptist education in Texas has

long occupied the thought, energy and philanthropy of Judge Joe and Gene Aubrey Briscoe," said Baylor President Robert B. Sloan Jr. "As models of intelligent Christian leaders, their lives have influenced countless young persons whom they have known and guided.

Their gentle spirits, optimistic approaches to their lives despite severe physical challenges and daily expressions of joy are evidence that their Christian faith is the base for all they do."



Founders Medal recipients Joe and Gene Aubrey **Briscoe** 

The Founders Medal was established in September 1969 and is given to those whose service and contributions have been significant to the University's growth and prosperity. – Melissa Allen

# **Beall Poetry Festival**

U.S. Poet Laureate to speak at 8th annual gathering

ive acclaimed poets, including the United States Poet Laureate, will be the featured participants at this year's Beall Poetry Festival. The four-day event sponsored by Baylor's English department runs April 8-11.

Billy Collins, one of America's most popular poets and the 2001-2002 Poet Laureate, has published several collections of poetry including Questions About Angels, The Art of Drowning, The Apple That Astonished Paris, Picnic, Lightning and the recently released Sailing Alone Around the Room: New and Selected Poems. The Best Cigarette, a recording of Collins reading a selection of his poems, was released in 1997. A frequent guest on National Public Radio, Collins is a professor of English at Lehman College of the City University of New York. He will give a reading of his works at 8 p.m. April 11.

Scott Cairns teaches poetry writing, American

literature and seminars in poetry and poetics at the University of Missouri. His collections of poetry include Recovered Body, The Theology

Letters Award in Literature in 2000. He will deliver the Virginia Beall Ball Lecture at 8 p.m. April 8 and will give a reading at 3:30 p.m. April 9.

The author of five collections of poetry including Given Sugar, Given Salt and The Lives of the Heart, Jane Hirshfield also has edited and co-translated two poetry anthologies - The Ink Dark Moon: Love Poems by Komachi and Shikibu, Women of the Ancient Court of Japan and Women in Praise of the Sacred: 43 Centuries of Spiritual Poetry by Women. Hirshfield's honors include The Poetry Center Book Award, fellowships from the Guggenheim and Rockefeller Foundations and Columbia University's Translation Center Award. She will read her poetry at 8 p.m. April 9.

Prolific author Marge Piercy is a poet, novelist and essayist who has written more than a dozen books of poetry, 15 novels and the recent

> memoir Sleeping with Cats. She cofounded Leapfrog Press, a small literary publishing house, with he

> > husband, Ira

Wood, and also

co-wrote So You

Want to Write

### Upcoming Spring Programs

#### March 13-15

Conference on Christian Zionism Center for American and Jewish Studies Contact: Dr. Marc Ellis, ext. 3609

#### March 14

"The History of the Saxaphone in Russia and the Former Soviet Union" Speaker: Stacy Maugans, Valparaiso University Contact: Dick Veit, ext. 3991

#### March 14

"Pursuing Excellence: Baylor's Vision 2012" Speaker: David R. Brooks, Vice President for Finance and Administration

Contact: Kristina Silverman, ext. 2699

#### March 16

John N. Jonsson Peace and Justice Lecture Speaker: Steve Zikman Contact: Dr. Blake Burleson, ext. 4215



#### **KWBU-TV** Auction Volunteers Needed

The annual KWBU-TV Auction will run 7-10 p.m. May 4-9, with an added feature — a special kids auction 3-7 p.m. May 5.

The auction raises funds to purchase quality children's programming from PBS.

Volunteers and donations are needed, and businesses are encouraged to contact the station to contribute. For more information, call Roxie Collier at ext. 7883. — Haley Wright

of Doubt, The Translation of Babel and Figures

for the Ghost. He

serves as series editor for the Vassar Miller Prize in Poetry. Cairns' poems have appeared in Best Spiritual Writing in 1998 and 2000, Upholding Mystery and in The Pushcart Prize 2002 Anthology. His new book PhiloKalia: New and Selected Poems is due this spring. Cairns will read a selection of his works at 3:30 p.m. April 11.

Publisher Jonathan Galassi is the author of two volumes of poetry, Morning Run and North *Street.* He is editor in chief and executive vice president of Farrar, Straus and Giroux and translator and editor of Eugenio Montale Collected Poems: 1920-1954, Otherwise: Last and First Poems of Eugenio Montale and The Second Life of Art: Selected Essays of Eugenio Montale. Galassi has received two Ingram Merrill Foundation Fellowships, a Guggenheim Fellowship in Poetry and the American Academy of Arts and

Jane Hirshfield

with him. She has lived on Cape Cod since 1971 and frequently gives lectures and readings on writing, women's issues and Jewish renewal. Piercy will read at 8 p.m. April 10.

In addition to the individual readings, all five poets will take part in a panel discussion at 3:30 p.m. April 10.

The Beall Poetry Festival is supported by the John A. and DeLouise McClelland Beall Endowed Fund, established in 1994 by Mrs. Virginia B. Ball of Muncie, Ind., to honor her parents and to encourage the writing and appreciation of poetry. All events are free and open to the public. Locations were pending at press time. For more information, visit the web site at http://pr.baylor.edu/Beall/ or call the department of English at ext. 1768. — Julie Carlson

March 21

Northcutt Lecture: "Worship Because We Can't Help It" Speaker: Dr. Marva Dawn Contact: Dick Veit, ext. 3991

#### March 21

"Romans on the Desert Frontier: The Imperial Presence in Northwest Africa" Speaker: Duane W. Roller, Ohio State Contact: Thelma Mathews, ext. 1399

#### March 27

Allbritton Lecture: "Grasping the Whole: The Work of Georgia O'Keeffe'' Speaker: Barbara Buhler Lynes, Georgia O'Keeffe Museum Contact: Dr. Karen Pope, ext. 6385

**Baylor**News

# AcademicAgenda

# Academic Implications of Baylor 2012

Two faculty members discuss what the University's 10-year vision means to teaching and research

### Vision 2012 promises science on a higher plane

#### Dr. Susan P. Bratton Chair and Associate Professor of Environmental Studies

hen I first told my family I was interviewing for a environmental faculty position at Baylor, my sister — a graduate of Harvard and the University of Chicago - said emphatically, "That's a good school! Don't they have a great premed program?" My brother - the law professor — knew the reputation of the Baylor Law School and added his scholarly affirmation. But no one in my family knew anything about the many challenges currently facing Baylor as an institution aspiring to broaden its reputation for excellence in the sciences. Neither did they realize that my reasons for taking a position at Baylor were not based primarily on Baylor's current standing, but on where Baylor is headed in scientific research and education.

With its focus on academic excellence, superior learning environments, outstanding facilities and world class faculty, Vision 2012 addresses three of Baylor's current key weaknesses in science: overtaxed buildings, second tier student-tofaculty ratios and small graduate programs. At the moment, my department has a critical shortage of laboratory space — so I conduct federally-funded research without a personal lab. This fall, a Baylor geologist showed me the state-of-theart instrumentation he had acquired through a competitive grant. Unfortunately, his cramped laboratory looked like it had been designed as a



Dr. Susan P. Bratton

All elite colleges and universities send student teams to national-level undergraduate science research meetings and competitions. The goal outlined in Vision 2012 of reducing the student-faculty ratio to 13:1 means smaller advanced classes and more student access to faculty mentors and research opportunities, which will, in turn, attract more freshmen with top science backgrounds and SAT scores. At present, Baylor is enrolling only a handful of PhD students in science.

Although Baylor's science departments are large by liberal arts college standards, they are small and non-specialized by graduate university criteria. Vision 2012 enhances selected graduate programs, and increases graduate enrollment by at least 25 percent. This expansion will stimulate formation of core science research teams, attract faculty with exceptional publication records and develop better administrative support for granting and contracting.

Vision 2012 encourages the integration of Christian faith and intellectual life. A few campus scientists have quietly voiced concerns that 2012's Christian focus could inhibit academic growth of their disciplines, by restricting hiring to

"serious Christians" or by prompting a resurgence of the long battle between conservative Christians and scientific cosmology. But the fact is that Baylor's already excellent science and health tracks have flourished not in spite of but largely because of the Baptist call to community service. Recruiting superb

important benefits, such as enhancing Baylor's congenial campus atmosphere, fueling university dedication to the greater good and encouraging students to understand life as a divine calling. In my research areas, Baylor faculty are already publishing in the most respected academic journals, which balances nicely with *The Princeton Review* rating Baylor No. 6 nationally for prayer on campus.

Developing a world-class science faculty should increase rather than reduce cosmological scuffling. The best scholars thrive on imaginative, rational dialogue and civil argument concerning the "big issues." As the recent establishment of a medical humanities minor demonstrates, Baylor has unrealized potential for assuming national leadership in interdisciplinary conversations about science. Vision 2012 promises to nurture such interdisciplinary endeavors.

My favorite directives in Vision 2012 are the mandates to understand and care for the natural world as a matter of Christian stewardship, and to discover new knowledge to the glory of God and the benefit of humanity. If these two core convictions frame our discourses on the origins of life, or environmental values, or genetic engineering, we will energetically pursue truth while remaining open to the wisdom and perspectives of other scholars. Vision 2012 requires Baylor science to enter not just local or denominational but national and global conversations that evaluate scientific evidence and models and frame scientific ethics and core beliefs.

When Vision 2012 accomplishes its goals, Baylor science will be on a different plane, generating far more refereed research, graduate degrees, interaction with other disciplines and leadership in undergraduate science education. And my somewhat academically snobbish family, rather than being merely affirming of my decision to come to Baylor, will have to agree that Baylor is the best place I more than a "rah-rah Baylor" to make us all feel proud and optimistic and open our pockets and put our noses to the grindstone-by-the-Brazos? What does the world look like, to which all the talk applies?

To aspire by 2012 even to the academic changes described in the document would be bold indeed, but the idea of combining such changes with a ringing reaffirmation of historic Christianity runs smack up against a basic premise of modernist academic ideology. That premise is that to be first-rate, a university must cut or weaken its commitment to Christian theological standards, or at any rate tuck theology away in the religion department or the seminary; and conversely, to be solidly Christian a university must compromise academic excellence — specializing, perhaps, in vocational training and preparation for ministry, making sure to keep a tight rein on the biology, English and philosophy departments.

Behind this premise is the principle that prior "dogmatic" commitment to *any* views on *anything* makes a person "unobjective," and only really objective people make excellent academics. Add to this the suspicion that Christian beliefs are evidentially disreputable and epistemically secondrate, and the idea of a Christian university can begin to look colossally oxymoronic — as well as just plain moronic.

Recent decades have seen the premise "*either* Christian *or* excellent, but *not* both" unraveling before our

eyes. Objectivity is much more difficult to come by than was thought in the days of our positivist innocence, and objectivity is certainly not to be possessed by



Dr. Robert C. Roberts

philosophical thinking spells an almost automatic corrosion of the believing freshman heart. But the Society of Christian Philosophers, founded some 25 years ago, has a membership numbering 1,100 and includes some of the leading philosophical minds in America. My own specialty of virtue ethics is a relatively recent revival of a great old strain in philosophical ethics, but the two chief instigators of this vital new movement are Elizabeth Anscombe and Alasdair MacIntyre, two Christian philosophers.

The revival of Christian philosophy is bearing fruit in an impressive group of young scholars who have been emerging in the profession in the last few years. Over the Christmas break, a group of us from the philosophy department interviewed some new PhDs at the meeting of the American Philosophical Association and

"Christian convictions can guide and motivate the highest quality research and teaching, and they can make one open to truths that secularists find

aboratory inhibit academic growth of the disciplines, by restricting hirin "serious Ch

accomplishes its goals, Baylor science will be on a different plane..." – Dr. Susan P. Bratton

"When Vision 2012

large linen closet. By giving new construction a high priority, Vision 2012 understands that to keep the best science faculty at Baylor, the laboratory and science infrastructure must be as up-to-date as that at Columbia, Stanford or the University of Texas at Austin. Christian faculty does require more effort from all campus disciplines — not because Christians are less academically competent than Buddhists or agnostics, but because each additional job requirement removes applicants from the pool. Employing dynamic Christian professors produces could possibly be teaching.

### Comments on Baylor 2012

Dr. Robert C. Roberts Distinguished Professor of Ethics

dmittedly, the 2012 vision statement is a lot of big talk — more than 40 rather tightly printed pages of it, in fact. Seldom has a university committed itself so publicly, in such detail, to such ambitious changes in so short a time. Still, talk of excellence is the stock in trade of college promotional literature, and talk of integrating faith and academics is almost as common as Christian colleges. Is Baylor 2012 any persons who lack deep, tenaciously held, even "dogmatic"

#### convictions about the way the world is. Tenaciously held views are the stuff of deep-digging research, vital teaching and intense, fertile dialogue. Christian convictions can guide and motivate the highest quality research and teaching, and they can make one open to truths that secularists find embarrassing. Those in thrall to the modernist premise may be surprised how many first-rate scholars in the whole range of academic fields are regular worshipers of God, Father, Son and Holy Spirit.

I think that non-academics (for example, parents of many college students) still widely believe that philosophy is inimical to faith and that

embarrassing" — Dr. Robert C. Roberts

> the result is an embarrassment of riches. From the 175 applications received we selected a few excellent scholar-teachers who showed an interest in integrating their academic work with their Christian faith in pursuit of Baylor's distinctive mission. I can assure you that this sorting device did not leave us with an inferior set of candidates. Some of the most outstanding young philosophers on the job market are serious Christians who are eager to teach at Baylor.

Is Baylor 2012 just gas? An impossible dream? Not at all. At least in the philosophy department, we are well on our way.

MARCH 2002

# Spotlight

#### **Family Circle**

Best wishes to

Braden Creel, son of **Rick Creel**, University operations, who was hospitalized recently.

**Dr. Denise T. Magnuson**, chemistry, who is recovering from surgery.

Mary Morton, wife of **John H. Morton**, former computer laboratories manager, who was hospitalized following a stroke.

**Ruben Santos,** Bill Daniel Student Center, who was hospitalized recently. Brayden Shushok, son of **Frank** 

**Shushok**, campus living and learning, who was hospitalized recently.

**Dr. William R. Widner**, professor emeritus of biology, who is recovering from surgery.

#### With sympathy to

Pat Holland, printing procurement, on the death of her mother, Evelyn Hill. George Huang, ITS, on the death

of his father, Dr. Walter T. Huang. Mike Lamar, ITS, on the death of

his mother, Patsy Lamar. Dr. Manuel J. Ortuño, modern

foreign languages, on the death of his mother, Mary S. Ortuño.

Tony Poole, KWBU, on the death of his wife, Patricia Poole.

#### Congratulations to

**Carolyn Muska**, career services, on the birth of her triplet granddaughters, Abigail Kathleen, Allison Blaire and Audrey Anne Holloman.



March 4, 1925 — Students listen to the radio broadcast of the inauguration of President Calvin Coolidge via a loudspeaker attached to a tree outside Carroll Science Hall. The *Waco Times Herald* reports "classes were dismissed for an hour that this marvel might be introduced to doubting students."

March 5, 1856 — University trustees decide that students preparing for the ministry can attend classes without paying tuition.

**March 6, 1947** — Harry Truman becomes the first sitting U.S. president to visit Baylor as he accepts an honorary doctor of laws degree. Truman's Baylor appearance is criticized by some fellow Baptists who object to his fondness for bourbon drinking and

## Presentations & Participations

**Dr. Anita S. Baker**, associate professor of curriculum and instruction, and **Linda H. Cox**, senior lecturer in curriculum and instruction, co-presented "The Balcony is Open: Using Live Theatre in the Language Arts Classroom" Nov. 15-20 at a National Council of Teachers of English conference in Baltimore, Md.

**L. Scot Lahaie**, lecturer in theater arts, presented "Religiocosmic Fiction: A Cultural Reading of Genre" Dec. 14-17 at the Fourth International Conference on Criticism and Theory in Konark, India.

**Dr. Lizbeth S. Fuertes**, associate director of the Latin American Studies program and assistant professor of Spanish, presented "João Cruz e Sousa: Apropiación de Una Retórica a Favor de la Universalidad" Dec. 17-19 at an annual Afro-Hispanic Literature and Culture conference at the University of Alcalá de Henares in Spain.

**Dr. Diana R. Garland**, chair and professor of social work and director of the Center for Family and Community Ministries, presented the Founder's Day address "Shiphrah and Puah in Texas" Jan. 25 at Buckner Baptist Benevolences in Dallas.

**Dr. Wade C. Rowatt**, assistant professor of psychology and neuroscience, presented the coauthored papers "Deceptive Self-presentation to Attract a Date" and "Religiosity Accounts for Minimal Variation in Implicit Racial Prejudice" Feb. 1 at a Society for Personality and Social Psychology annual meeting in Savannah, Ga. Co-author of the first paper was **Casey Adrian**, Baylor undergraduate, and coauthor of the second paper was **Lewis Franklin**, Baylor undergraduate.

**Dr. Elisabeth J. Teal**, assistant professor of management, presented "Technology and the Sales Force of Business-to-business Firms: An Overlooked Key to Organizational Learning?" Jan. 18 at a U.S. Association for Small Business and Entrepreneurship annual conference in Reno, Nev. The paper was published in the conference proceedings.

**Dr. Nancy B. Upton**, professor of management and The Ben H. Williams Professor of Entrepreneurship, presented "Educational Trends in Family Business Outreach: Results of the Member Survey" Jan. 17 at a United States Association for Small Business and Entrepreneurship annual conference in Reno, Nev. She presented "Unlocking Your Successor Potential: Mentoring the Next Generation Leadership" Jan. 19 at a National Golf Course Owners' Association meeting in Phoenix, Ariz.

### Profile

## The Rockin' Docs

Faculty band enjoys musical "mid-life crisis"

he Waco band known as After Midnight is different from most. Instead of being comprised of confused teens searching for the meaning of life, the group is made up of baby boomer Baylor professors just looking for a good time.

After Midnight was formed by Robert Darden, assistant professor of English, and Dr. Barry Hankins, assistant professor

of history and church-state studies. The two had played music together for years as members of Seventh and

James Baptist Church. After realizing they had similar musical backgrounds, Darden and Dr. Hankins began talking last fall about starting their own band.

Their search for band mates led them to Dr. Steve Gardner, professor of economics, The Herman Brown Chair of Economics and director of the McBride Center for International Business, and Scott Rasnic, a graduate student in English. Darden plays drums, Dr. Hankins sings and plays rhythm guitar, Dr. Gardner plays keyboards and Rasnic is the lead guitarist. The band's original bassist was replaced last May by Andrew Armond, another graduate student in English.

After Midnight members say they are motivated by a desire to play live — anywhere, anytime.

"We would like to make enough of a profit to upgrade our equipment, accept more unpaid gigs benefiting worthy causes and help our two



After Midnight members in a rare daylight gathering: (left to right) Scott Rasnic, Andrew Armond, Robert Darden, Dr. Barry Hankins, Dr. Steve Gardner.

grad students eat something other than Ramen," Darden said.

One of the band's most recent performances was at the Baylor faculty/staff Christmas banquet in the Ferrell Center. Members hope to follow that by playing at weddings, private parties, fundraisers and various Baylor functions in the future.

Darden said the focus of After Midnight is simply to have a good time playing good music. The band's repertoire features mostly classic rock and rhythm and blues songs, but members are open to whatever type of music audiences want to hear.

"This is fun. This is therapy. This is relaxation," Darden said. "It's the cheapest midlife crisis I know of. I am content to play all night long, waling away on my drums, making people happy by making them dance or remember a favorite song. I love watching people have fun." — *Haley Wright* 

# **Baylor Hosts Science Fair**

pproximately 300 young scientists will visit the Baylor campus March 26-27 for the Central Texas Science and Engineering Fair.

Susan Wilson, Baylor's science fair coordinator, said the students will display their April 11-13 at the University of Texas at Arlington and have a chance to advance to the international fair May 12-18 in Louisville, Ky.

Two winners from each of the 15 categories at the Central Texas event will advance to state competition, and the fair sponsors two winning

poker playing.

March 23, 1999 — Former University of New Mexico coach Dave Bliss becomes Baylor's new head basketball coach.

**March 25, 1897** — Students participating in a glee club concert in Lorena make the first public display of Baylor's new green and gold school colors.

March 25, 1901 — Faculty members pass a resolution signed by President Oscar Cooper which states, "There shall be no fraternities in Baylor University or secret organizations of any kind whatsoever, except the Literary Societies of the University."

— Compiled by Randy Fiedler

### Foundation To Buy New Ferrell Center Floor

The Baylor/Waco Foundation, a partnership between Baylor University and the Central Texas community, will fund a state-of-the-art floor for the Ferrell Center, underwrite National Public Radio's *Marketplace Morning Report* on KWBU-FM and purchase visual enhancements for the Barfield Drawing Room in the Bill Daniel Student Center during 2002.

Each year the foundation funds projects that benefit Baylor and improve the quality of life for Central Texans. Past projects include the purchase of land for the state Little League headquarters, funding an acoustic shell for Waco Hall and providing a grant for the design of a web site, electronic docents and other improvements for Armstrong Browning Library. — Julie Carlson research in the Ferrell Center, with grades 6-8 competing in the junior division and grades 9-12 competing in the senior division.

Winners will advance to state competition

local contestants to international competition. Wilson said Baylor awards a \$1,000 scholarship to an outstanding high school junior or senior who has participated in the event. — *Judy Long* 

## Steppin' Out To Be Held March 23

ppoximately 3,000 Baylor students are expected to participate March 23 in the 16th annual spring edition of Steppin' Out, the University's traditional day of community service.

From noon until 4 p.m., Steppin' Out volunteers will perform a variety of jobs in the Waco area including painting houses, cleaning yards and visiting nursing homes. One project will call for students to help plant trees as part of Keep Waco Beautiful's wetland project.

"Steppin' Out traditionally has been a morning activity, but in the fall we moved the

event to the afternoon," said Jessica Truglio, community service coordinator in the Office of Student Activities. "We had wonderful feedback on changing the time, so we hope even more students will participate."

Truglio said Steppin' Out is one of the largest community service projects on American college campuses today and frequently is used as a model for the establishment of other community service programs throughout the state and the country.

For more information, contact the Steppin' Out office at ext. 3199. — *Julie Carlson* 



## **Publications**

Dr. Kendall W. Artz, chair and associate professor of management and entrepreneurship, and Dr. Patricia M. Norman, assistant professor of management, had a co-authored paper titled "Corporate Entrepreneurship: A Longitudinal Examination of Innovation Efficiency, Patents and Firm Performance" published in Frontiers of Entrepreneurship Research (2001). They had a coauthored article titled "Buyer-supplier Contracting: Contract Choice and Ex-post Negotiation Costs" accepted for publication in an upcoming issue of Journal of Managerial Issues.

Dr. Frieda H. Blackwell, associate professor of Spanish and associate dean for humanities, College of Arts and Sciences, had an article titled "The Myth of the Great Deluge, the Postmodern Novel and Eduardo Mendoza's El Año del Diluvio" published in Eduardo Mendoza: A New Look, edited by Jeffrey Oxford and David Knutson, Peter Lang.

Dr. Susan P. Bratton, chair and associate profe sor of environmental studies, had a chapter titled "J. Baird Callicott's Critique of Christian Stewardship and the Validity of Religious Environmental Ethics" published in Land, Value, Community: Callicott and Environmental Philosophy, edited by Wayne Ouderk and Jim Hill, State University of New York Press.

Dr. K. Mark Dubis, assistant professor of Christia Scriptures at Truett Seminary, had a book titled Messianic Woes in First Peter: Suffering and Eschatology in 1 Peter 4:12-19 published by Lang (2002). He had an article titled "First Peter and the 'Sufferings of the Messiah'" published in Looking int the Future: Evangelical Studies in Eschatology, edit by David W. Baker, Baker Book House (pp. 85-96, 200

Dr. Guillermo García-Corales, associate professor of Spanish, had an article titled "Ramón Dí Eterovic" published in Hispamérica: Revista de Literatura (No. 88, pp. 57-65, 2001).

Kathy R. Hillman, associate professor, acquisitio librarian and library public relations coordinator, had lessons titled "The Next Generations: Genesis 24-35" published in BaptistWay Adult Bible Study Guide: Genesis 12-50 Family Matters (December 2001-February 2002). She had an article titled "Heart to Heart: German and Texan Partners in Christ" publish in Baptist Way: Brief Basics for Texas Baptists (December-January-February 2001-2002).

Dr. Leslie E. Palich, associate professor of management, had a chapter on global opportunities for sma businesses published in the 12th edition of Small Busin Management: An Entrepreneurial Emphasis by Justin Longnecker, Dr. Carlos W. Moore, professor of marketing and The Edwin W. Streetman Professor of Marketing, and **Dr. J. William Petty**, professor of finance and The Caruth Chair of Entrepreneurship.

## Honors & Appointments

Dr. Roger E. Kirk, Distinguished Professor of Psychology and Statistics and Master Teacher, received the 2001 Distinguished Alumnus Award from the Ohio State University Department of Psychology.

Nancy Pederson, Baylor Libraries, was selected the libraries' "Staff Member of the Month" for January.

Dr. Elisabeth J. Teal, assistant professor of management, was elected vice president of the small business division of the United States Association for Small Business and Entrepreneurship.

Dr. Nancy B. Upton, professor of management and The Ben H. Williams Professor of Entrepreneurship, was named a Fellow of the Foundation for Enterprise Development.

## Sign Up Now for the Komen Race

aylor faculty, staff and students can use the form below to sign up for one of the country's most visible fundraising races - the Susan G. Komen Breast Cancer Foundation Central Texas Race for the Cure, to be run April 27 from Heritage

Square in downtown Waco to the Baylor campus. Registration forms for the 5K race and onemile "Fun Walk/Run" can be downloaded from www.centraltexasraceforthecure.org. Forms also are available at Richland and Temple malls, Heights State Bank in Harker Heights or any

local sponsor. Baylor is the host sponsor for Race for the Cure, known throughout the world for its pink ribbons and inspiring ceremonies that honor breast cancer survivors and the

women and men who are fighting the disease.

The early registration fee for the 5K and the walk/run is \$18 postmarked before April 12, \$20 walk-up registration from April 22-24 and \$25 on race day. Team registration, with one entry per team member, is \$18 postmarked by April 3. T-shirts for supporters are \$18.

The one-mile walk/run begins at 8:15 a.m. April 27 with the 5K beginning at 8:45 a.m. Race day events include a survivor ceremony, an awards presentation and a visit from popular book and television show character Arthur. The night before the race, a pasta party presented by Texas Life will include a silent auction. Party tickets are \$10.

For more information, call Tim McGlasson at 752-3451, Melanie Hyatt at 755-7494 or visit the Web site cited previously. --- BN

Online Registration is Available Through April 12th! ENTRY FORM:		Race #		
Komen Central Texas Rac Please complete one entry form per runner. All mailed ent (Please print)	e for the Cure®	Official Use Only		
irst Name Last Name	Please check all that apply:			
Intreet Address	\$18 Early Registration Postman \$20 Walk Up Registration at Ri Temple Mall in Temple or Heigl Heights (April 22nd - April 24th \$18 Team Registration (one ent Postmarked by April 3rd	ked by April 12th chland Mall in Waco, nts State Bank in Harker ) ry per team member)		
Image: Source of the cure in the cu	Team name	Team Captain Team name \$25 Race Day Registration		
<ul> <li>Please check the event in which you wish to participate.</li> <li>5K Run/Walk </li> <li>1-Mile Run/Walk </li> <li>Both Races</li> <li>Not Participating in Run/Walk events/Phantom Runner</li> <li>Packet Pickup Locations.</li> <li>will pick up my packet at (<i>please check one</i>)</li> <li>april 22nd (Monday) through April 24th (Wednesday)</li> <li>Richland Mall, Waco</li> <li>Temple Mall, Temple</li> <li>Heights State Bank Atrium, Harker Heights</li> <li>pril 27th (Saturday)/Race Day</li> <li>Race Day at the Event</li> </ul>	<ul> <li>\$25 Kace Day Registration</li> <li>\$5K/ or 1 Mile Coed Fun Run/Wa \$18 Early Registration Postmar \$20 Walk Up Registration at Ri Temple Mall in Temple or Heig Heights (April 22nd - April 24th \$18 Team Registration (one ent Postmarked by April 3rd Team Captain Team name \$25 Race Day Registration</li> </ul>	ked by April 12th chland Mall in Waco, hts State Bank in Harker ) ry per team member)		
re you a breast cancer survivor?       □ Yes       □ No         E yes, would you like to be recognized as a Breast Cancer         urvivor on Race Day and receive a pink T-shirt and cap?         □ Yes       □ No         No	\$ \$18 Phantom Runner Not participating in Run/Walk I T-Shirt and goodie bag	Events, but still receive		
ayment (please check one) □ Check □ VISA □ MasterCard	\$ I wish to donate to the Friends f	or the Cure®		

Dr. Howard L. Rolf, professor emeritus and former chair of mathematics, had the fifth edition of a book titled Finite Mathematics published by Harcourt College Publishing (2002).

Dr. Avery T. Sharp, professor and fine arts librarian, and **Dr. James M. Floyd**, media services supervisor for Crouch Fine Arts Library, had a coauthored book titled Choral Music: A Research and Information Guide published by Routledge (2002).

Dr. Charles M. Tolbert II, chair and professor of sociology and anthropology, had a co-authored article titled "Engaging Business: Civic Engagement and Locally Oriented Firms" published in Southern Perspectives (Vol. 5, No. 2, pp. 1-4, fall 2001). Coauthors are Troy C. Blanchard, Mississippi State University, Michael D. Irwin, Duquesne University, Thomas A. Lyson, Cornell University, and Alfred R. Nucci, Bureau of the Census.

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> se make a checks payable to: Komen Central Texas Race for the Cure®

#### **RACE WAIVER AND RELEASE**

RACE WAIVER AND RELEASE (Must be signed by participant):

I understand that my consent to these provisions is given in consideration of the acceptance of this registration and for being permitted to participate in this event. I am a voluntary participant in this event, and in good physical condition. I KNOW THAT THIS EVENT IS A POTENTIALLY HAZARDOUS ACTIVITY AND I HEREBY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR ANY INJURY OR ACCIDENT WHICH MAY OCCUR DURING MY PARTICIPATION IN THIS EVENT OR WHILE ON THE PREMISES OF THIS EVENT, AND I HEREBY RELEASE AND HOLD HARMLESS AND COVENANT NOT TO FILE SUIT AGAINST THE SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC., ITS LOCAL AFFILIATES AND ANY AFFILIATED INDIVIDUALS, THE KOMEN CENTRAL TEXAS RACE FOR THE CURE® AND ANY AFFILIATED INDIVIDUALS, ANY RACE SPONSORS AND THEIR AGENTS AND EMPLOYEES, AND ALL OTHER PERSONS OR ENTITIES ASSOCIATED WITH THIS EVENT (THE "RELEASEES") FROM ANY LOSS, LIABILITY OR CLAIMS I MAY HAVE ARISING OUT OF MY PARTICIPATION IN THIS EVENT, INCLUDING PERSONAL INJURY OR DAMAGE SUFFERED BY ME OR OTHERS, WHETHER SAME BE CAUSED BY FALLS, CONTACT WITH PARTICIPANTS, CONDITIONS OF THE COURSE, NEGLIGENCE OF THE RELEASEES OR OTHERWISE. If I do not follow all the rules of this event, I understand that I may be removed from the competition. I give my full permission to the Komen Foundation and its local Affiliates and Races and their sponsors and corporate sponsors to use any photographs, videotapes, or other recordings of me that are made during the course of this event.

NOTICE OF DRUG TESTING: Participants in this competition may be subject to formal drug testing in accordance with USA T&F rules and IAAF Rule 144. Participants who refuse to be tested or who test positive for banned substances will be disqualified from this event and will be ineligible for future competitions.

SIGNATURE	Parent's or Guardian's	Date	
	Signature if under age 18	Revised: 10/	/15/01

# LastGlance

# Music at Tsaylor

#### Radio program is showcase for University talent

Imost any week of the year, faculty and students in Baylor's School of Music give public performances on campus. And thanks to a weekly program aired on KWBU-FM, many of those performances are shared with music-lovers throughout Central Texas.

On March 5, 2001, the School of Music debuted "Music at Baylor," a 60-minute program that features some of the University's most memorable musical performances, as well as behind-the-scene visits with guest artists, faculty and students. The program airs at 7 p.m. Mondays and is rebroadcast at 2 p.m. Saturdays.

Dick Veit, concert and promotion manager for the Baylor School of Music, serves as the program's production manager and host.

"Music at Baylor' is designed to showcase what the School of Music has to offer," Veit said. "The show features recordings of past concerts along with interviews of the performers and conductors involved."

Veit said it appeals to a wide range of listeners' preferences by featuring varied styles of music. Recent programs have ranged from classical music (the Baylor Symphony Orchestra with an interview of conductor Stephen Heyde) to Texas Swing (music from world famous fiddler Johnny Gimble).

Gimble's invitation to play music for the program was prompted by the recent publication of a book by Dr. Jean Ann Boyd, professor of music literature. In the book, *The Jazz of the Southwest: An Oral History of Western Swing*, Dr. Boyd wrote about Gimble's influence on Texas music.

"Most people think 'Music at Baylor' is primarily

classical music, but the variety of the program is

really surprising. It offers everything from the Kiev Symphony Orchestra to jazz concerts," said Brodie Bashaw, KWBU-FM station manager.

Dr. William V. May Jr., dean of the School of Music and professor of music education, said he is pleased with the program after its first year on the air.



"Music at Baylor" host Dick Veit (seated) prepares to tape another weekly show with the help of recording studio manager John Milam.

"We are delighted by the response to the program," he said. "It's quite a challenge for a music school to produce high quality programming on such a frequent schedule. It's a credit to the extraordinary performance skills of our students, faculty and staff."

Dr. May gives much credit for the success

of "Music at Baylor" to Veit and his production colleagues — John Milam, performance facility recording studio manager, and Paul Concillio, post production engineer.

"The people on the production staff are crucial elements," Dr. May said. "Dick Veit does a tremendous amount of musical research to ensure the program's contents are accurate and interesting. When he talks about a musical piece for a minute and a half it seems to flow so smoothly, but finding that minute and a half takes a sizeable amount of

information gathering. And at the radio station, we have terrific people, so 'Music at Baylor' is indeed a team effort to present."

The University and KWBU-FM are exploring opportunities to syndicate the program for airing on other radio stations throughout Texas. — Judy Long

### **Dr. Kevin Chambliss**, chemistry and biochemistry; \$150,000; Intermolecular Hydrogen Bonds Involving "Organic Flourine"; The Welch Foundation

**Dr. Stephen Gipson**, chemistry and biochemistry; \$150,000; Redox-Initiated Reactivity of Organometallic Compounds; The Welch Foundation

**Dr. Ken Park**, physics; \$150,000; Interfacial Chemistry and Physics of Heterpitaxial Thin Organic Films; The Welch Foundation

**Dr. Kevin Klausmeyer**, chemistry and biochemistry; \$274,890; Acquisition of Single X-ray Diffractometer; National Science Foundation

**Dr. Robert Doyle** and **Dr. Owen Lind**, biology; \$185,354; Leon River Assessment; Environmental Protection Agency through the Blackland Prairie Research Center

**Dr. Mary Margaret Shoaf**, mathematics; \$88,485; Rethinking Middle School Math: Proportional and Algebraic Reasoning; Texas Higher Education Coordinating Board-Eisenhower Professional Development Program

**Dr. Mary Margaret Shoaf**, mathematics; \$89,882; Rethinking Secondary Math: Algebraic and Geometric Modeling; Texas Higher Education Coordinating Board-Eisenhower Professional Development Program

**Dr. Lianne Fridriksson**, journalism; \$12,000; Mayborn Scholar in Journalism; Frank W. and Anyse Sue Mayborn Foundation

**Dr. Sara Alexander**, environmental studies; \$6,000; *Econnections: Education to Make a World of Difference*; George and Mary Josephine Hamman Foundation

TOTAL REQUESTED: \$1,870,159

## **Research Gazette**

#### **Grant Awards (January)**

**Dr. Dennis Myers** and **Helen Harris**, social work; \$60,000; Geriatric Enrichment in Social Work Education; Council on Social Work Education

**Dr. Truell W. Hyde II**, physics; \$55,703; Supplement to Research Experiences for Undergraduates and Teachers-REU Site; National Science Foundation

**Dr. John Dunbar**, geology; \$140,000; Three-Dimensional Modeling of Geologic Structures; Shell International E&P, Inc.

TOTAL AWARDED: \$255,703

#### **Grant Proposals (January)**

**Dr. Susan Bratton**, environmental studies; \$15,000; Living as Part of God's Good Earth; Council of Christian Colleges and Universities (collaborative proposal)

**Dr. Robert R. Kane**, chemistry and biochemistry; \$658,700; Acquisition of 600 MHz NMR Spectrometer for Research in Department; National Science Foundation

**Dr. Trena Wilkerson**, curriculum and instruction; \$89,848; Problem Solving for the 21st Century 2002-2003; Texas Higher Education Coordinating Board-Eisenhower Professional Development Program





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