

Campus News

It's official:

Dr. Eileen Hulme is named Baylor's vice president for student life.

January Focus

Online redesign:

Baylor's web site will have a new look and increased capabilities.

Academic Agenda

Washington letter:

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Last Glance

On a mission:

Missions director Steve Graves helps students who want to serve others.

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Baylor News

Monthly News for the Baylor University Community

Spinning A New Web

Baylor's redesigned online services will maximize and personalize interaction with University audiences

By Colin Witt

Baylor's web site soon will have a new look, but the changes are more than cosmetic. The redesigned web site will become a more powerful tool to attract students, augment communications with alumni and market the University to the world.

Officials began looking at restructuring Baylor's web site as one component of an overall integrated University communications plan, which includes components such as media relations and alumni communications.

"We recognized the need to leverage our web site to enhance the marketing of the University, particularly to alumni and prospective students," said Larry D. Brumley, associate vice president for external relations.

After examining web technology offered by a number of firms, the University selected a suite of web-based products called ActiveCampus developed by LiquidMatrix Corp. of Buffalo, N.Y. ActiveCampus includes a comprehensive system for managing the overall look and offerings of a university's web site, plus specific modules designed to focus on



A draft version of Baylor's revamped web presence provides a glimpse of things to come.

communication with prospective students, called ActiveAdmissions, and alumni, called ActiveAlumni.

"The features of the LiquidMatrix products fit the objectives we wanted to accomplish in our integrated communications plan for the University," Brumley said.

Representatives from Baylor and LiquidMatrix began working together in June to examine and redesign the University's web site. After gathering

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

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Hulme Named VP For Student Life

Baylor University President Robert B. Sloan Jr. has announced the appointment of Dr. Eileen Hulme as vice president for student life. Dr. Hulme, a 1982 Baylor graduate, had served as acting vice president for student life since June 2001.

“Dr. Hulme’s values, professional experience and commitment to Baylor’s Christian mission uniquely qualify her for this strategic leadership position,” Dr. Sloan said. “She also demonstrates a keen ability and personal calling to serve and work effectively with students. I am thrilled to have Dr. Hulme as a member of the executive council and grateful for the leadership she will bring to Student Life as we seek to enhance the student experience at Baylor.”

Responsibilities

Dr. Hulme will provide leadership for the 120-member Student Life division, which includes the areas of campus life, residence life, student development and University ministries. She also will be responsible for determining and executing strategies to accomplish Student Life-related imperatives in Baylor 2012, the University’s recently adopted 10-year vision.

“The feedback we have received from regents, executive council members, deans and the

screening committee composed of students, faculty and staff has been very affirming of Dr. Hulme’s passion for serving students and her effectiveness as both assistant vice president and acting vice president since returning to her alma mater,” said Marilyn A. Crone, vice president for human resources, who led the search process. “Dr. Hulme has been considered a leading candidate for this position. After reviewing applications received through a national search, she was clearly the strongest candidate.”

Career résumé

Dr. Hulme, who also serves as an adjunct faculty member in the School of Education, joined the Baylor administration in 1999 as assistant vice president for student life. In that capacity she played an integral part in the division’s strategic planning, supervised campus recreation, health services, wellness programs and the counseling center, and chaired Baylor’s task force on the residential life master plan.

Prior to coming to Baylor, Dr. Hulme served as vice president for student life and interim chief

information officer at George Fox University in Newberg, Ore., and also has held student life positions at the University of Houston-Clear Lake

and Trinity University in San Antonio. She earned her bachelor’s degree in education from Baylor, where she was a member of the women’s volleyball team. She earned her master’s degree in social science from Azusa Pacific University in Los Angeles and her doctorate in educational administration from the University of Texas at Austin in 1997.

“I’m thrilled at the opportunity to work with Dr. Sloan and his executive team, col-

laborate with outstanding faculty and staff and serve the talented student body assembled at Baylor,” Dr. Hulme said. “I consider it a blessing and honor to serve at my alma mater and am anxious to begin the work of achieving community excellence as outlined in our 10-year vision.”

— Larry D. Brumley



Dr. Eileen Hulme

Residence Life Unveils New Name, Vision

Reflecting Baylor’s vision of a more integrated academic and residential experience for students, the former Department of Residence Life officially has been reorganized as Campus Living and Learning, effective this month.

“We hope this helps build a new reputation for our department and symbolizes the new vision for residence halls at Baylor,” said Frank Shushok, associate dean for campus living and learning.

Shushok said Campus Living and Learning will focus on transforming Baylor’s residence halls, not only physically, but also in the program offerings.

“One key effort will be incorporating academic life into the residence halls in meaningful ways,” he said. “This might include

partnerships with academic programs or departments, incorporating faculty offices into buildings, establishing writing and/or math success centers on-site and building classrooms and/or seminar rooms into some residence halls.”

Shushok, a 1991 Baylor graduate, joined Baylor in September from the University of Maryland, where he is completing his doctorate in higher education administration and policy analysis. At Maryland, he served as the chief judicial officer for the Department of Resident Life and as a judicial hearing officer and graduate coordinator in the Office of Judicial Programs and Student Ethical Development at the University of Maryland at College Park. Shushok also has served as director of Greek life at Northern Arizona University and assistant

residence hall director at Ohio State University, where he earned his master’s degree in higher education and student affairs administration.

— Lori Scott Fogleman



Campus Living & Learning introduced a new logo to reflect its change in name and vision.

Commencement Congratulations

Best wishes to the following Baylor employees and children or spouses of Baylor faculty and staff who graduated from the University in December.

College of Arts and Sciences

Bachelor of Arts

Marc Rob Eisenbarth — son of Dr. Steven Eisenbarth, engineering
Kristen Ann Taylor — daughter of David Taylor, athletics

Hankamer School of Business

Bachelor of Business Administration

Dana M. Langley — financial aid
Molly T. McBride — daughter of Dr. William McBride, computer science

Jason M. Ramsower — son of Dr. Reagan Ramsower, ITS and University Libraries

Peter E. Wivagg — son of Dr. Daniel Wivagg, biology

School of Education

Bachelor of Science in Education

Suzanne N. Hill — daughter of Ray Casares Jr., Department of Public Safety

Scott L. Holloway — son of Janet Holloway, athletics

Ara Lee Rauls, Jr. — son of Barbara Rauls, chemistry

Lindsey Kris Taylor — daughter of Debbie Magee, School of Business

School of Engineering and Computer Science

Bachelor of Science in Engineering

Kristen L. Cinek — daughter of Janette Cinek, Alumni Association

Graduate School

Master of Arts

Sharon J. Bracken — School of Business

Master of Science

Sharon Ann Conry — Interdisciplinary Core

Master of Science in Education

Connie Lea Kassner — Child Development Center

Master of Science in Information Systems

Jason E. Brown — son of Dr. Joseph Brown, political science

Faron D. Kincheloe — Information Management and Testing



List compiled and provided by the Office of the Vice President for Human Resources.

Enhancing The Web

continued from page 1

feedback from focus groups on existing online services, an integration team from Baylor — including representatives from Public Relations, Information Technology Services, Admission Services, University Development and the Baylor Alumni Association — was formed to help manage the transition to the new system, which is expected to debut by the end of February.

Managing content

A major change will be the way that providers and users manage the content of various sites hosted by the University.

At present, each web site accessible through Baylor's home page can present varied designs, leading to an inconsistent image for the University. Departments wishing to update their web sites must have someone on staff experienced in using Hypertext Markup Language (HTML), or must contract with someone with such knowledge. As a result, some departments do not regularly update their sites because the process proves too difficult or costly.

ActiveCampus is designed to make web pages more complementary and consistent with a university's image and easier to update. Baylor departments will have access to a content management system that provides standardized page design elements such as common graphics, fonts and colors tied closely to the overall University web design. Departments also will be able to customize their pages, and special web-based forms will allow staff members with little or no HTML experience to easily make changes to text or graphics.

In addition, ActiveCampus gives departments greater flexibility in assigning responsibility for maintaining the information they place on their web page. For example, one staff member might be given the authorization to edit web text while another would be responsible for posting it on the site. Or, a staff member might have authority to do both functions.

Attracting students

ActiveAdmissions will build upon Baylor's strong web presence and success in recruiting with a dramatic shift in the interaction possibilities between undergraduate admissions and prospective students.

With ActiveAdmissions, prospective students who visit Baylor's web site will be asked to provide information regarding their academic, extracurricular and career interests. The information is used by ActiveAdmissions to create a personalized relationship with potential students via the web. When students access Baylor's web site again after providing such information, they

are greeted by news stories, calendar items and links tied directly to their indicated interests.

ActiveAdmissions also allows prospective students to receive targeted e-mails from Baylor, notifying them of news items or University-related events held on campus or near their homes and tied to their interests. For example, if a Baylor faculty or staff member were speaking to an alumni group in Nashville, the University could send e-mails to prospective students in Tennessee and surrounding states who had expressed an interest in Baylor with details of the event.

The particularly positive features of ActiveAdmissions system will allow prospective students to register online for events such as campus visits and orientation and periodically check the status of their admissions application. These features are not available with the current system.

"We hope that the benefits of personalized information, timely communication and a user-friendly application will cause more prospective students to become connected to Baylor early in the process, to stay interested and to eventually apply online," said Diana Ramey, assistant vice president for enrollment management.

Alumni and friends

In much the same way, ActiveAlumni will allow the Baylor Alumni Association to become more involved with their members through online services. Alumni will be asked to submit information about interests and activities, and they also will be treated to personalized screen offerings and targeted e-mails.

New features that soon will be available to alumni include an online alumni directory — containing personal information only if alumni choose to contribute — and online discussion forums where alumni can talk to each other about a number of subjects.

"These new products will allow us to enhance our relationship with our alumni and friends," said Alan Bowden, director of alumni programs for the Baylor Alumni Association.

Dr. Jonathan Lindsey, assistant vice president for donor information, said ActiveAlumni also will allow for the development of online career and business networks and will help the University pursue online fundraising, a process which began in summer 2001.

"The LiquidMatrix products will modify significantly the ways that Baylor will communicate with constituents," Dr. Lindsey said.

Another benefit of ActiveAlumni will be a greater integration between the University and the Baylor Alumni Association, since both groups will work together to maintain the content of alumni-focused portions of the Baylor web site.

Security and privacy

To make the LiquidMatrix systems work effectively, current information is needed from users. Some of this information then will be compared with records on Baylor's existing BANNER system, an information management system used by the Alumni Association, University Development and Admission Services, among others.

To protect users, all personal information retrieved through the new Baylor web site will be maintained in a secure environment. Individuals who submit sensitive information also will be able to have a say in how that information is released to other users through such offerings as the online alumni directory.

Further enhancing the security of collected information, Baylor's LiquidMatrix products will be maintained on servers located on campus, rather than by a private company located off campus.

Integration

After the restructured Baylor web site is launched, Information Technology Services will offer training sessions to University departments interested in using the LiquidMatrix content management tools. Web pages accessible through the main page of the Baylor web site will be redesigned by the launch date, and web development staff will be identifying other departments that might be interested in moving quickly to the new system.

Undergraduate admissions will be one of the University divisions using the new technology at launch. In spring 2002, the Graduate School will begin implementing the ActiveAdmissions products as well.

Dr. Reagan M. Ramsower, associate vice president and chief information officer, said the LiquidMatrix products fit well with other ongoing Baylor web initiatives, such as the mix of instructional and personal web tools included under the umbrella name of MyBaylor.

"As part of the MyBaylor strategy, ActiveAdmissions and ActiveAlumni sandwich the Blackboard application that personalizes web content for faculty, staff, and students on campus," Dr. Ramsower said. "As MyBaylor efforts mature in the next few years, these three applications will fit seamlessly together to provide highly customized and personalized information to Baylor's primary constituents — prospective students, matriculating students, faculty, staff, alumni and friends."

More information about the new web services will be available from the main Baylor web site at <http://www.baylor.edu> as the launch draws near.

Varied Lineup For Spring Chapel

The spring lineup of featured guests for Baylor's Chapel program includes bestselling authors, musicians, drama groups and nationally renowned Christian leaders.

Dr. Anthony "Tony" Evans, senior pastor of the Oak Cliff Bible Fellowship in Dallas, will speak Jan. 23 during a program honoring Martin Luther King Jr. Dr. Robert G. Packard, professor of physics and Master Teacher, will speak about his nearly 50 years at Baylor during a special University traditions program Jan. 28, and the University will observe Founders Day during a Jan. 30 program.

Other Chapel speakers include Beth Moore, the author of bestsellers

including *Praying God's Word* and *Breaking Free*, Feb. 4; Raymond J. Bakke, executive director of International Urban Associates in Chicago, Feb. 6; New York Congressman Floyd Flake, who is pastor of the 12,000-member Allen African Methodist Episcopal Church in Jamaica, N.Y., March 11; Gary Haugen, president of International Justice Mission, a Christian human rights ministry, April 8; and Brennan Manning, a former Franciscan priest and author of *The Ragamuffin Gospel*, April 15.

Musical guests during the spring include Trin-I-Tee 5:7, a female trio performing a contemporary blend of rhythm and blues, hip hop and gospel, Jan. 16; John Michael Talbot, a best selling Catholic musician and Dove Award winner, Feb. 11; the Liberian Acapella Choir, a men's group sponsored by African Christian Fellowship International, Feb. 18; Dove Award-winner Margaret Becker, March 13; and Sign of Jonah, a group of four

Baylor music students, April 3.

Other spring Chapel guests include A.D. Players, one of the nation's most innovative theater companies, Feb. 25; Roger Nelson, who will present a one-man performance

of the Irish patron St. Patrick, March 11; and the musically-inclined comedy duo of Bradley Bean and Jackson Bailey, March 25.

Guests typically participate in both Chapel sessions, held each Monday and Wednesday at 10 and 11 a.m. in Waco Hall. Visitors are invited to attend or watch the web cast of Chapel programs at www.baylor.edu/Chaplain. Video and audio tapes of Chapel programs also are available to Baylor students, faculty and staff.

— Penny Jacko



Beth Moore



Floyd Flake



John Michael Talbot



Margaret Becker



THE WAYS OF TIME Cotton Club

This group of enthusiastic football fans gathered in Dallas Jan. 1, 1981, to cheer for Baylor in its final Cotton Bowl appearance as a Southwest Conference champion. The 10-1 Bears were ranked as high as #6 nationally during the regular season, but fell 30-2 to Coach Bear Bryant's Alabama Crimson Tide in the 45th annual contest.

Scholars Day

Baylor faculty and students will share their current scholarly activity with the University community during Scholars Day Jan. 30. Presentations will run every hour from 8-11 a.m. and 2-4 p.m. with most sessions taking place in the Bill Daniel Student Center.

The scholars' luncheon, which is open to all presenters, will begin at noon in the Barfield Drawing Room. Guest speaker will be Dr. David M. Lodge, professor of biological sciences at the University of Notre Dame and Teaching Fellow of The Joan B. Kroc Institute for International Peace Studies.

Now in its ninth year, Scholars' Day is sponsored by the Graduate School. A list of all Scholars' Day presentations can be found on the Graduate School web site at http://www.baylor.edu/Graduate_School. Last year more than 100 presentations were offered. — Julie Carlson

Super Saturdays

Baylor's Center for Community Learning and Enrichment (CCLE) will bring together educators and children this spring for another round of its popular Super Saturdays.

The Super Saturdays program allows students in grades PreK-10 to learn from Baylor graduate students and outstanding local educators in sessions that take place one Saturday each month through April. The sessions incorporate fun ideas that motivate children to learn in dynamic situations and offer a stimulating change from the traditional classroom. Spring 2002 sessions will take place Jan. 26, Feb. 9, March 23 and April 27.

In their sessions, 3-year-olds through kindergartners will discover winter in the Arctic and Antarctic circles, enjoy Valentine music and crafts, create kites while learning about the physics of flight and witness the excitement of baby chicks, ducks and bunnies.

First through third graders will create multimedia presentations, learn theater arts, make their own books and execute physics and chemistry lab experiments.

Fourth and fifth graders are slated to create and perform a play, "travel" to Japan, make clay figures to create their own digital Claymation™ movie and construct a 5-foot-tall dinosaur.

Sixth and seventh graders will learn about Hawaii, produce claymation figures for movies, study the science of baking yeast bread and create unusual picture frames.

Eighth through tenth graders will create a Claymation™ movie, use dye and wax to create batik designs on fabric, learn about Shakespeare, perform a short play and learn how to use DNA "fingerprinting" in forensics and criminology.

All classes cost \$30, including fees and materials. For information on dates, times and locations, call CCLE at ext. 2171 or visit its web site at www.baylor.edu/SOE/CCLE.

— Judy Long

Welcome Home!

Curry and Mercer greeted by large Ferrell Center crowd

Returning to their church and their University for the first time since their release, freed Afghan aid workers and Baylor graduates Dayna Curry and Heather Mercer spread a message of God's faithfulness and the power of prayer during a homecoming celebration service Dec. 8 at the Ferrell Center.

Curry, 24, and Mercer, 30, who worked for German-based Shelter Now International, were imprisoned by Afghanistan's Taliban regime for 104 days on charges of attempting to convert Muslims to Christianity. With countless thousands of people praying for them around the clock, they and six other aid workers were freed Nov. 14 by Northern Alliance forces and rescued in dramatic fashion by American special forces helicopters.

"This is a day we dreamed about, a day we prayed for," Mercer said. "I thank all the churches in Waco, the people all over the state of Texas who've been with us. And of course, we thank Baylor for the things they've done, the way they've kept our story out among the college community."

More than 4,000 people came to the Ferrell Center on a rainy Saturday night to worship and to hear Curry and Mercer talk about their imprisonment and eventual release. Baylor's public television station KWBU-TV provided a free satellite feed to news networks, churches and others interested in viewing the service worldwide. More than 400 people watched the live webcast provided through the Baylor Office of Public Relations.

Baylor President Robert B. Sloan Jr. took part in the service, giving Curry and Mercer a "three-fold welcome."

"Waco is now the place where you make your



Baylor President Robert B. Sloan Jr. greets University graduates Heather Mercer (left) and Dayna Curry during a Ferrell Center celebration Dec. 8.

home. Antioch Community Church is your home church, and Baylor University is your alma mater," Dr. Sloan said. "Tonight we celebrate your freedom and your release from captivity, but really it is only a fleeting victory until Christ Himself comes to complete the rescue of all of His children from the powers of sin, tyranny, darkness and oppression."

The two women told the audience they were glad to be back.

"When we drove in to Waco last night, it just felt like home," Curry said. "For me, Waco and Baylor and the church I went to, that's where God changed my life, that's where I found out about the love of Jesus like never before."

Earlier in the afternoon, Curry and Mercer answered the questions of more than 70 journalists who gathered for a news conference in Antioch's sanctuary. Several times, reporters asked the workers about the charges levied against them by the Taliban government.

"We wanted to serve the practical needs of the Afghan people, which is one side of the good news of Jesus. You meet the needs of the poor," Mercer said. "Also, as Christians and people who love Jesus, it's a natural overflow of our lives. We shared about our faith as people asked questions and they shared about their own."

Since returning to America, Curry and Mercer have met with President George W. Bush and been interviewed on several national news and talk shows. Because of the overwhelming volume of requests for appearances, book deals and film rights, the two have signed with The Ambassador Agency to manage their new-found notoriety. They plan to write a book and possibly produce a CD of the worship songs they sang during their imprisonment, with proceeds going to the relief effort in Afghanistan. — Lori Scott Fogleman

Distinguished Alumni

Four Baylor graduates to be honored Jan. 25

Four Baylor graduates will be honored Jan. 25 at the Baylor Alumni Association's annual Distinguished Alumni Banquet, which begins at 7 p.m. in the Barfield Drawing Room of the Bill Daniel Student Center.

Distinguished Alumni for 2002 include Dr. John Riola, Julia Saccar Graham, Dr. Frank Newport and Dr.

physics and mathematics. After earning his doctorate from Rice University in 1973, he joined Texaco's exploration and producing technology department as a geophysicist. Dr. Riola moved to the corporate level in 1996, and he has been the chief geophysicist for Texaco USA's worldwide exploration division since 1999.

A 1938 Baylor graduate, Graham went to the Middle East as a Southern Baptist missionary in 1945 with her first husband, Henry Hagood. After Hagood's death Graham continued her call to missionary service and co-founded the George W. Truett Home, which took in poor and orphaned children in Nazareth. She spent 28 years in Lebanon, where she and second husband Finlay Graham founded the Beirut Baptist School and established the Arab Baptist Theological Seminary. Graham and her husband served in Cyprus

from 1977 until retiring in 1987.

Dr. Newport, a 1970 Baylor graduate with a major in broadcasting, has served as editor-in-chief of The Gallup Poll in Princeton, N.J., since 1990. At The Gallup Poll, Dr. Newport directs the organization's widely respected polls and disseminates the

Willson-Addis Lecture Feb. 6

Dr. Stanley J. Grenz, The Pioneer McDonald Professor of Baptist Heritage, Theology and Ethics at Carey Theological College and professor of theology and ethics at Regent College in Vancouver, Canada, will deliver the sixth annual Willson-Addis Endowed Lecture at 9:30 a.m. Feb. 6 at George W. Truett Theological Seminary.

Dr. Grenz's lecture, titled "Christian Spirituality and the Quest for Identity: Toward a Spiritual-Theological Understanding of Life in Christ," will be held in Truett Seminary's Paul Powell Chapel and is free and open to the public.

Created in 1964 by a gift from Mr. and Mrs. James McCorry Willson of Floydada, Texas, the Willson-Addis Endowed Lectures examine practical

Christianity and draws from any branch of the Judeo-Christian tradition.



Dr. Stanley J. Grenz

The Willsons were active Methodist laypersons, involved in many areas of denominational, educational and social service. The lectures were named in honor of the couple's daughter, Ora Eugenia Willson Addis.

Prior to 1997, the lecture was presented through Baptist Student Ministries and administered through the Baylor University Student Life Division. In 1997 Truett Seminary, with its curricular emphases on practical Christianity, became the permanent custodian and sponsor of the annual lecture.

For more information, call ext. 3755. — BN

results. He is the featured on-air host of CNN's Gallup Poll segments and regularly appears on CNN International and CNNfn, is the editor of *Gallup Poll Monthly* magazine and records twice-weekly CNN radio features.

Dr. Goatcher, a 1952 Baylor graduate, earned a medical degree from Southwestern Medical School in Dallas in 1955 and completed an internship and residency in pediatrics. In 1962 she went to Thailand to work as a missionary physician. Dr. Goatcher returned to the United States

in 1971 and was in private family practice in Van Horn, Texas, until 1980. Since then, she has served as the medical director of a 100-bed refugee hospital along the Thai-Cambodian border and worked as a consultant in the medical office of the Foreign Mission Board in Richmond, Va. In 1991 she retired to Clinton, Ark., where she practices part-time at a mental health clinic.

For more information, call the Baylor Alumni Association at ext. 1121.

— Nicole Anderson

Letter From Washington

Dr. Nikolas K. Gvosdev,
Associate Director of the J.M.
Dawson Institute of Church-
State Studies

Editor's note: Dr. Gvosdev is on leave of absence for the 2001-2002 academic year and is in Washington, D.C., serving as executive editor of The National Interest, a journal examining international affairs and diplomacy.

One week after I took up my appointment as executive editor of *The National Interest*, terrorists launched a devastating strike upon New York City and Washington, D.C. Since then, terrorism has become the main topic of discussion here in the nation's capital.

At a forum co-sponsored by our journal and The Nixon Center — convened to discuss the impact of the events of Sept. 11 on American foreign, domestic, economic and security policies — noted columnist Charles Krauthammer said, “In effect, what has happened is that radical Islam has become the successor to Soviet communism, which was a successor to fascism, as the organizing principle of American foreign policy.” (A symposium summary is available at <http://www.nixoncenter.org/special/symposiumsummary.htm>).

From debates over policy toward Iraq and the need for a long term solution to the Arab-Israeli conflict to the impact of security measures on civil liberties and the search for stimuli to jump-start the economy, the shadow of Sept. 11 has been cast onto all aspects of policy.

Terrorism responses

Much of my time in the last several months was taken up with the preparation of a special issue of *The National Interest* (our Thanksgiving 2001 supplement) which was designed to allow our readers to “eavesdrop” on the ongoing conversations in Washington on how we should respond to terrorism. The issue included an edited version of the transcript of the symposium mentioned earlier and nine

essays commissioned to try to make sense of the unprecedented developments of the last several months.

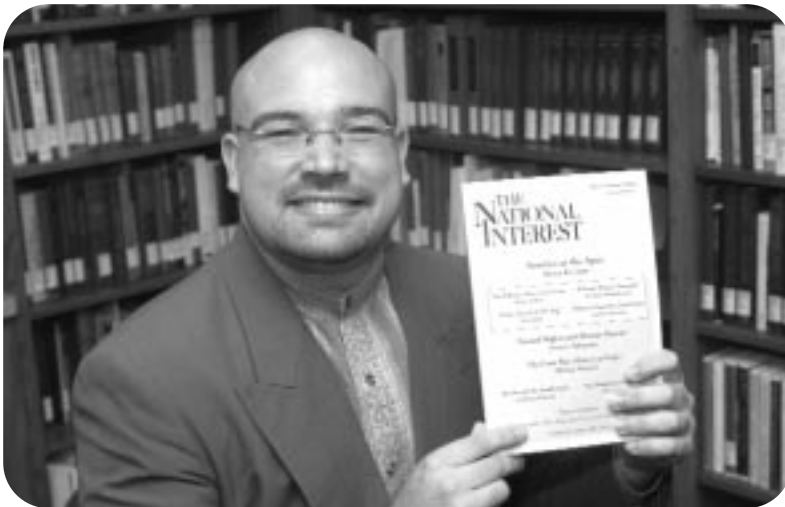
In his remarks, Dimitri K. Simes, president of The Nixon Center, laid out what I see as our most critical task.

“To ensure that Sept. 11 has the appropriate impact on America, we have to be honest with ourselves in assessing what went wrong,” Simes said. “The purpose of such honesty is not to justify the unjustifiable, to develop sympathy for our enemies or to blame America for its own victimization. On the contrary, our goal in evaluating the past must be to ensure that it is we who will shape the future...[U]seful diplomatic rhetoric and patriotic flag-waving must not blind us to reality.”

It has been an honor and privilege to sit at the same table with distinguished statesmen and public servants such as James Schlesinger, Frank Carlucci, Robert McFarlane, Richard Perle and Joseph Nye, and to

“The events of Sept. 11 have compellingly demonstrated the important niche that Baylor University fills in the academic world as a university which appreciates the connections between religious faith and worldly action.”

take part — even in a small way — in the dialogue over what best serves our nation's interests. Even when disagreeing with each other over specific policy recommendations, all the participants in our symposium and special issue were in full agreement that America's “holiday from history” — the belief that the tumultuous forces unleashed by the end of the Cold



Dr. Nikolas K. Gvosdev

War and the advent of globalization could not negatively impact the American heartland — is over.

Excerpts from the special issue are available at <http://www.nationalinterest.org>, and I hope this volume is of particular use and significance to Baylor students. One of the contributors to the special supplement makes an observation which is particularly apropos for the university community.

“For the generation now entering its 20s, we have entered an unrecognized world,” he wrote. “That generation grew to adulthood without a Cold War, in the rich optimism of an age in which the stock market would always rise, jobs would be there for the asking and the Internet and globalization promised a wealth of entertainments and excitement. It was a world in which the virtues of tenacity, altruism and grace under pressure seemed quaint...this post-Sept. 11 world was not the world we expected...”

Difficult choices

America faces a number of difficult but necessary choices in the months ahead. No longer can we sit back and decline to act because we dislike the potential outcome. In a short opinion editorial piece I penned for the *National Review*, I opined:

“We do not live in a perfect world. A united Ireland, a Palestinian state encompassing the entire British mandate, a greater Albania — these are not feasible or realistic. As a result, the

United States — and more importantly, American politicians who sometimes unwittingly encourage the continuation of violence by holding out for maximalist solutions — need to make some hard policy choices. Sometimes aspirations can only be met part way.”

Baylor's place

The events of Sept. 11 also have compellingly demonstrated the important niche that Baylor University fills in the academic world as a university which appreciates the connections between religious faith and worldly action.

There continues to be a great deal of ambivalence in Washington about appreciating the linkages between faith and action. At a roundtable seminar I helped organize at the Institute on Religion and Public Policy concerning the relationship between Islam and democracy, a retired diplomat bluntly stated, “The institutional culture within the government of the United States is uncomfortable with addressing questions of religion in public policy.” What the government may be uncomfortable in doing, however, is something at which Baylor excels.

It has been gratifying to see Baylor's growing prominence on the national scene. Certainly, the release of the aid workers from Afghanistan called attention to Baylor's mission of preparing young people for Christian service, and the visit of Russian President Vladimir Putin to Central

Texas to confer with President George W. Bush meant that the national media was introduced to Baylor's professors with expertise in the field of international affairs and Russian studies.

Beyond that, however, I have seen Baylor's faculty consulted in a wide range of areas, from commenting on patriotism in America to helping to explain the dynamics of the conflicts in the Middle East. Baylor has much to contribute in answering the call put forth by Eliot A. Cohen in the pages of the supplement, that, “If Americans are to endure as well as fight, they will have to know what they are enduring and fighting for. This should be a time to rediscover the civilizational values that make this country what it is — that have given it freedom and tolerance, its opportunities for individual growth and collective life.”

Obligated to serve

Baylor was founded at a time when Texas was an independent republic. Yet, implicit in the motto “Pro Texana” is Baylor's obligation of service to a larger community, both to the United States and indeed to the world as a whole. As Baylor continues the process of reevaluating its mission over the next decade, I think it crucial that Baylor intensify and deepen its connections to the policy community.

On a related note, on my walks through various Washington neighborhoods, I am struck by the number of universities that maintain residential centers in Washington for both students and faculty. In my own apartment complex, a Lutheran college owns several apartments and has an office/classroom complex. This may be a direction Baylor might explore as well.

That there should be a wall of separation between church and state is a long-standing Baptist principle, but there should be no such barrier between the ideas generated in the Baylor classroom and the policies being formulated in the halls of government. By accepting a senior fellowship at the Washington-based Institute on Religion and Public Policy, I hope to play a continuing role as interlocutor between Washington and Waco.

Dateline: Baylor

International media converge at SLC

The high marks Baylor received as a media headquarters for international journalists and government officials during a Texas visit by President George W. Bush may lead to more such opportunities in the future.

Baylor was home to State Department officials and more than 100 members of the international media Nov. 14-15 as the historic meeting between President Bush and Russian President Vladimir Putin took place only a few miles away at the Bush ranch in Crawford.

Radio, television and print media from Russia, Germany, Japan, China, Great Britain, the Middle East and Latin America, as well as U.S. media

outlets not members of the White House press corps, were based in an International Media Center set up in the gym of the McLane Student Life Center. Reporters who travel regularly with President Bush worked in a separate facility in Crawford.

In less than 48 hours, Baylor crews transformed the four-court, 24,000-square-foot facility to a working newsroom and filing center for the international media. The University also converted one area into editing stations for several international news networks, such as Al Jazeera, Associated Press TV, NHK-Japan Broadcasting and European Broadcasting Union (EBU). The satellite

hookup and pool camera crews, which included Baylor telecommunication students Ben Gibson, a Houston senior, and Cratin Sheffield, a Sugar Land junior, were provided by Baylor's public television station KWBU-TV.

Baylor crews videotaped all news briefings originating from Crawford, including the Bush-Putin news conference at Crawford High School, and sent them via satellite to the SLC for the international media.

Visiting journalists were complimentary of Baylor's facilities and the hospitality provided by students, faculty and the city of Waco.

“It's been terrific. Everything has worked. We've had plenty of room to work, had all our questions answered,” said Roland Watson with the *London Times*. Watson added he was “amazed” by the Baylor campus, particularly its modern buildings and technology.

President Robert B. Sloan Jr. said the international visibility afforded Baylor by the media was welcome and Baylor students benefited from unique access to those covering the historic events.

Liza Davis with the State Department's Foreign Press Center said she and her colleagues were pleased with the way “Baylor people took care of every need” during the three days the media center was open, and said not to be surprised if they

make a return visit to campus.

“We're not used to this level of service,” she said. “We plan to encourage President Bush to hold more international meetings in nearby Crawford. Baylor has spoiled us.”

— Lori Scott Fogleman



The newsroom and filing center Baylor provided for the international media in the Student Life Center offered Internet and phone access, 16 rows of tables and chairs, copiers, fax machines, audiovisual equipment, food service and live satellite feeds of news briefings from Crawford.

Family Circle

With sympathy to

Jerome Bayer, financial aid, on the death of his father, James Bayer.

Dr. Robert D. Doyle, biology, on the death of his father, Lonnie A. Doyle Jr.

The family of **Dr. Jack E. Hansma**, professor emeritus of health, physical education and recreation, on his death.

The family of Mary Sendon, widow of **Andres Sendon**, former chair and professor of Spanish, on her death.

Calvin Smith, Maybom Museum Complex, on the death of his father, Calvin C. Smith.

Congratulations to

Lesa Bush, Discovery Center, and husband, Rodney, on the birth of their daughter, Kayla Marie Bush.

Dr. Christopher M. Kearney, biology, and wife, Virginia, on the birth of their daughter, Sophie Kathleen Kearney.

Best wishes to

Dr. John B. Davidson, Craig Professor Emeritus of Religion, and wife, Margaret, who were hospitalized recently.

Dr. Paul T. Rosewell, professor emeritus of curriculum and instruction, and wife, Lucy, who were hospitalized recently.

Frank Shushok, campus living and learning, who is recovering from surgery.

This Month in Baylor History

Jan. 1, 1949 — Baylor makes its first appearance in a football bowl game. In the “Battle of the Baptists” at the Dixie Bowl in Birmingham, Ala., Baylor defeats the Wake Forest Deacons 20-7.

Jan. 3, 1852 — Becoming the first of three Baylor presidents to marry while in office, 30-year-old Rufus C. Burleson marries Georgia Jenkins in Independence. Former University president Henry Graves presides over the ceremony. The bride, a “petite, well-educated woman,” will later have the second building on Baylor’s Waco campus — Georgia Burleson Hall — named in her honor.

Jan. 4, 1959 — Baylor’s chemistry annex, a remodeled World War II army barracks containing labs, classrooms and offices, is destroyed in a morning fire. No one is injured, but the damage totals more than \$100,000. Firefighters must battle 12-degree temperatures which freeze the water hosed onto the wooden building.

Jan. 12, 1846 — On a motion made by Judge R.E.B. Baylor, University trustees unanimously elect the Rev. Henry Lee Graves of Georgia as Baylor’s first president. At the same meeting, Episcopalian educator Henry Flavel Gillette is named teacher of the preparatory school and will be Baylor’s lone instructor when classes begin in May.

Jan. 15, 2001 — For the first time, Baylor closes for an official holiday in honor of Martin Luther King Jr. Day.

— *Compiled by Randy Fiedler*

Presentations & Participations

Dr. Michael D. Beaty, director of the Baylor Institute for Faith and Learning and professor of philosophy, presented “Integrating Faith and Learning in the Classroom” Aug. 16 at a faculty retreat at Wayland Baptist University in Wichita Falls.

Dr. Susan P. Bratton, chair and associate professor of environmental studies, presented a keynote address titled “Finding Christ in the Oceans and Atmosphere” Oct. 2-3 at the Earth Matters: Daily Decisions, Environmental Echoes symposium at Hope College in Holland, Mich. She also led a focus session titled “Peter was a Fisherman Too: The Christian Voice in Coastal Management” at the symposium.

Dr. C. Kevin Chambliss, assistant professor of chemistry and biochemistry, presented a seminar titled “Practical Solvents for Separation and Recovery of Hydroxide from Aqueous Solutions” Nov. 8 at Ouachita Baptist University in Arkadelphia, Ark.

Dr. William Dembski, associate research professor, Conceptual Foundations of Science, organized the Design, Self-organization and the Integrity of Creation conference May 24-26 at Calvin College in Grand Rapids, Mich. He presented the keynote addresses “The Probabilistic Detection of Design” and “New Directions in Information Theory: From Shannon Information to Specified Complexity” in June at an Association of Mathematicians in the Mathematical Sciences meeting at Calvin College. He presented “ID as a Theory of Technological Evolution” June 14-19 at an American Association for the Advancement of Science meeting at Haverford College in Haverford, Pa. He presented “The Logic of Detecting Design” July 23-27 at a John Templeton Oxford Seminar on Science and Christianity at Oxford University.

Dr. Richard W. Easley, associate professor of marketing, presented “Hosting a Virtual Community” in August at an American Marketing Association conference in Washington, D.C. The presentation was commended as one of only six selected from more than 100 submissions for a session titled “The Internet in Marketing Education: Innovative Ideas You Can Use.”

Dr. Millard J. Erickson, Distinguished Professor of Theology at Truett Seminary, presented “Postmodernism and Evangelicalism” Aug. 31 at a faculty retreat at Gordon-Conwell Theological Seminary in Danversport, Mass. He presented “The Openness of God Debate” Sept. 17 at an Eastern Michigan Association of Regular Baptist Churches annual meeting in Detroit. He made three presentations Oct. 24-26 at an Euro-Asian Accrediting Association meeting in St. Petersburg, Russia, and preached at a morning worship service Oct. 28 at Central Baptist Church in St. Petersburg. He presented “The Doctrine of Divine Foreknowledge in Historical Perspective” Nov. 15 at an Evangelical Theological Society annual meeting in Colorado Springs.

Dr. Terry L. Fox, assistant professor of information systems, co-presented a co-authored paper titled “Examining a New Approach: XBRL Applications — A Case Study” Aug. 3-5 at the Americas Conference on Information Systems in Boston. Co-presenter was Dr. William S. Remington, Emporia State University. Co-authors are Drs. Remington, Nitham Hindi, Zane Swanson and M. George Durler, Emporia State University. The paper was published in the conference proceedings. He had a co-authored paper titled “Bankruptcy Analysis Using XBRL Financial Statements in a Spreadsheet” presented Oct. 13 at the International Conference on XBRL Taxonomies at the University of Kansas in Lawrence. Presenter was Dr. Swanson. Co-authors are Drs. Swanson and Hindi.

Dr. Charles M. Garner, associate professor of chemistry, presented a co-authored paper titled “A Study of the Alpha-Bromination of a TBS-protected Hydroxyacetophenone” Oct. 17-18 at an American Chemical Society meeting in San Antonio. Co-authors are Dr. Garner, **Dr. Kevin G. Pinney**, associate professor of chemistry, and **Dr. Anjan Ghatak**, Baylor postdoctoral research associate.

Dr. Gregory T. Garrett, associate professor of

English, moderated four panel discussions Oct. 11-14 at the Austin Film Festival.

Dr. Bruce Gordon, interim director of The Program in Science, Philosophy and Religion, was a panelist for six discussion sessions on the theme of “Science and Human Freedom” March 22-25 at a Liberty Fund Forum in Safety Harbor, Fla. He made the following presentations: “Science and Christianity” and “Christian Scholarship in the Secular Academy” April 6-7 at Veritas Forums at Northwestern University in Evanston, Ill.; “A Quantum Mechanical Argument Against Naturalism” May 24-26 at the Design, Self-organization and the Integrity of Creation conference at Calvin College in Grand Rapids, Mich.; “Polanyi’s Antireductionism and the Teleology of Emergence” June 8-10 at the Polanyi’s Post-critical Thought and the Rebirth of Meaning conference at Loyola University in Chicago; and “Quantum Physics and Theistic Metaphysics” July 13 to the Dallas chapter of the Institute of Religion in an Age of Science.

Dr. Donald E. Greco, director of the American Studies program and assistant professor of political science, presided over the American Studies Association of Texas annual conference Nov. 15-17 at Sam Houston State University in Huntsville.

Dr. Steven K. Huprich, assistant professor of psychology and neuroscience, presented a case Nov. 3 to the Dallas Society for Psychoanalytic Psychology.

Dr. Robert R. Kane, assistant professor of chemistry, presented a seminar titled “Synthetic and Mechanistic Studies of Photochemical Tissue-bonding Agents” Nov. 5 at Southwest Texas State University in San Marcos.

Dr. Todd L. Lake, dean of University ministries, presented “Uncle Sam, Jesus Christ and the Christian Response to 9/11” and led a discussion session with the same title in November at an Ivy Jungle conference for college ministers in Orlando, Fla.

Dr. J. Mark Long, director of the Middle East Studies program, assistant professor in political science and Baylor Interdisciplinary Core, presented “From Mecca to Abilene: Understanding Islam and the Middle East” Nov. 15 at Hardin-Simmons University in Abilene.

Dr. Judy Wright Lott, associate professor of nursing, presented “Collaboration in Research: Neonatal Skin Care” Nov. 15 at the annual International Neonatal Nursing Conference in Sydney, Australia. She lectured at regional perinatal centers throughout Australia and New Zealand as The Geoffrey Thorne Visiting Professor of Neonatology of the Perinatal Society of Australia and New Zealand.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, participated in a panel discussion titled “Future Contributors of Marketing to Higher Education” Nov. 8 at a Society of Marketing Advances meeting in New Orleans.

Dr. Linda M. McManness, director of the Global Christian Ventures program and associate professor of Spanish, chaired the applied linguistics section of a South Central Modern Language Association meeting Nov. 1-3 in Tulsa.

Dr. J. Wesley Null, assistant professor of curriculum and instruction, presented “An Investigation Into the Meaning of Social Efficiency: The Term Within its Historical Context” Sept. 27 at a Society of Philosophy and History of Education meeting in Dallas. He presented “Who Meant What With Social Efficiency?: Several Different Conceptions of a Narrowly-understood Term” Oct. 27 at a Midwest History of Education Society meeting in Chicago. He presented “Know-How, Know-That and Know-To Through the Ideas of Three Educational Theorists: A Critique of the Modern State of Knowledge in Schools” at an American Association for Teaching and Curriculum meeting in Denver.

Dr. Kevin G. Pinney, associate professor of chemistry, and **Dr. Carlos E. Manzanares**, professor of chemistry, presented a research seminar Oct. 31 at the University of Mary Hardin-Baylor in Belton. Dr. Pinney presented a research seminar titled “The Synergism of Molecular Recognition, Molecular

Modeling and Molecular Diversity in the Development of Tubulin-binding Cancer Chemotherapeutic Agents” Nov. 1 at Trinity University in San Antonio.

Dr. Frances Strodtbeck, associate professor of nursing, presented “The Pathophysiology of NPO” Oct. 27 at the National Association of Neonatal Nurses annual conference in Salt Lake City.

Dr. Beck A. Taylor, assistant professor of economics and The W.H. Smith Professor of Economics, presented “Incomes and Outcomes in Early Childhood” Oct. 26 at a departmental seminar at the University of Oregon in Eugene.

Karl A. Umlauf, professor of art and Artist-in-Residence, had a drawing titled “Intake” accepted in the 16th annual National Works on Paper exhibition March 19-May 11 at the Meadows Gallery at the University of Texas at Tyler. He had a painting titled “Sanctuary II” exhibited Dec. 5, 2001-Jan. 6, 2002 in the 63rd annual National Exhibition of Contemporary American Paintings in Palm Beach, Fla. He took part in a national invitational drawing show at the Abercrombie Gallery at McNeese State University in Lake Charles, La.

Dr. Randall L. Waller, senior lecturer in business communication, presented “The Cyber Sales Letter: Is AIDA Still Alive on the Internet?” Nov. 9 at an Association for Business Communication international conference in San Diego.

Six faculty members made presentations Sept. 27 at the Christian Scholarship...For What? conference at Calvin College in Grand Rapids, Mich. **Dr. J. Larry Lyon**, dean of the Graduate School and professor of sociology, and **Dr. Michael D. Beaty**, director of the Baylor Institute for Faith and Learning and professor of philosophy, presented a co-authored paper titled “Making Sense of a ‘Religious’ University: Faculty Adaptations and Opinions at Brigham Young, Baylor, Notre Dame and Boston College.” **Dr. Donald D. Schmeltkopf**, provost and vice president for academic affairs and professor of philosophy, responded to the paper. Other presenters included **Dr. Bruce Gordon**, interim director of The Program in Science, Philosophy and Religion, “Mutual Relevance and Reciprocal Underdetermination: The Relationship Between Theology and the Natural Sciences;” **Dr. Robert B. Kruschwitz**, director of the Center for Christian Ethics and professor of philosophy, “Christian Practical Moral Reflections: Reaching Neglected Audiences Beyond the Academy;” and **Dr. James A. Marcum**, associate professor of philosophy, “From Scientia to Sapientia: The Foundations of the Natural Sciences and Christian Theology.”

Several faculty members participated in the Southwest Conference on Christianity and Literature held Sept. 27-29 at Baylor. **Dr. Ralph C. Wood**, University Professor of Theology and Literature, and **Dr. David L. Jeffrey**, Distinguished Professor of Literature and Humanities and senior vice provost, presented a co-authored paper titled “Christianity and Individualism.” Dr. Wood served as program chair and **Dr. Maurice A. Hunt**, chair and professor of English, served as local arrangement chair. **Robert F. Darden III**, assistant professor of English, led a discussion of the movie “Run Lola Run.” English faculty serving as session chairs included Drs. Jeffrey; Hunt; **J.R. LeMaster**, professor; **Joe B. Fulton**, associate professor; **Paula M. Woods**, senior lecturer; **Robert G. Collmer**, Distinguished Professor Emeritus; **Kevin J. Gardner**, assistant professor; **James E. Barcus**, professor; **William J. McDonald**, senior lecturer; and **Nancy L. Chinn**, associate professor and director of undergraduate studies.

Several English faculty members participated in the 58th annual South Central Modern Language Association meeting Nov. 1-3 in Tulsa: **Dr. James E. Barcus**, professor, presented a presidential address titled “Professing Languages in the 21st Century: Reading, Writing and Testing;” presided at a luncheon meeting, participated in an ad hoc committee meeting and chaired a roundtable session titled “Technologies of Cultural Production and Transmission;” **Dr. Maurice A. Hunt**, chair and professor, chaired a session on Renaissance drama and participated in a panel discussion titled “Administration and Technology;” **Dr. J.R. LeMaster**, professor, presided at the Conference of College Teachers of English executive council meeting; and **Dr. Andy J. Moore**, professor, participated in a South Central College English Association executive council meeting.

Publications

Larry T. Bates, associate professor of law, had an article titled “Administrative Regulation of Terms in Form Contracts: A Comparative Analysis” accepted for publication in an upcoming issue of *Emory International Law Review*. He had an article titled “Certificates of Title in Texas Under Revised Article 9” accepted for publication in an upcoming issue of *Baylor Law Review*.

Cynthia A. Burgess, lecturer and librarian/curator of books and printed materials, Armstrong Browning Library, had an article titled “The Armstrong Browning Library Observes its Golden Jubilee by Honouring the Past and Embracing the Future” published in *Antiquarian Book Monthly* (October 2001).

Dr. Nancy L. Chinn, associate professor of English and director of undergraduate studies, had an article titled “Slavery as Illness: Medicine in Willa Cather’s ‘Sapphira and the Slave Girl’” accepted for publication in an upcoming issue of *Southern Quarterly*.

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, and **Dr. James A. Roberts**, associate professor of marketing and The Mrs. W.A. (Agnes) Mays Professor of Entrepreneurship, had a co-authored article titled “Individual and Organizational Learning in the Sales Force” accepted for publication in an upcoming issue of the *Journal of Business Research*. Co-authors are Dr. Eli Jones, University of Houston, and Dr. Alan Dubinsky, Purdue University.

Dr. Douglas W. Crow, professor of German and Sculptor-in-Residence, had an article titled “Literature and the Other Arts” accepted for publication in an upcoming book titled *Literature in Vienna 1900/2000* by Boydell and Brewer LTD, Great Britain.

Dr. William V. Davis, professor of English and Writer-in-Residence, had poems titled “Vision” and “(Di)vision” published in *The Hampden-Sydney Poetry Review*.

Dr. Millard J. Erickson, Distinguished Professor of Theology at Truett Seminary, had a revised edition of *A Concise Dictionary of Christian Theology* published by Crossway Books (2001). He had a book titled *Truth or Consequences: The Promise and Perils of Postmodernism* published by Intervarsity Press (2001).

Paul R. Erickson, professor of accounting and The R.E. and Marilyn Reamer Professor of Accounting, had an article titled “Issues Arise in the Application of GRAs to Prior Transfers” published in *Tax Notes International* (Vol. 23, No. 11, September 2001).

Honors & Appointments

Dr. Michael D. Beaty, director of the Baylor Institute for Faith and Learning and professor of philosophy, was appointed to the McLennan County Dispute Resolution Center board.

Dr. Millard J. Erickson, Distinguished Professor of Theology at Truett Seminary, was elected president of the Evangelical Theological Society.

Dr. Donald E. Greco, director of the American Studies program and assistant professor of political science, was elected a counselor of the American Studies Association of Texas.

Dr. Maurice A. Hunt, chair and professor of English, was elected an at-large delegate of the national Conference on Christianity and Literature.

Frank Jasek, Baylor Libraries, was selected the libraries’ “Staff Member of the Month” for October.

Dr. Roger E. Kirk, Distinguished Professor of Psychology and Statistics and Master Teacher, was elected member-at-large of the executive council of Division 5 (evaluation, measurement and statistics) of the American Psychological Association.

Dr. Terry L. Fox, assistant professor of information systems, had a co-authored article titled “Students’ Perceptions and Misconceptions of IS” published in *Journal of Computer Information Systems* (pp. 83-89, fall 2001). Co-authors are Drs. Nitham Hindi and William S. Remington, Emporia State University.

Dr. Gregory T. Garrett, associate professor of English, had an eight-course sequence on Alfred Hitchcock scheduled for publication on www.bn.com in February 2002 as the first course in Barnes & Noble University’s genius series.

Kathy R. Hillman, associate professor, acquisitions librarian and library public relations coordinator, had daily devotionals titled “Thanks and Thanksgiving” published in *World Evangelism* (November 2001).

Dr. Maurice A. Hunt, chair and professor of English, had an article titled “Helena and the Reformation Problem of Merit in *All’s Well That Ends Well*” accepted for publication in an upcoming issue of *Religion and the Arts*. He had an article titled “Duncan, Macbeth and the Thane of Cawdor” accepted for publication in an upcoming issue of *Studies in the Humanities*.

Sharon Peregrine Johnson, website developer, Casey Computer Center, had a story titled “Monkey, the Trickster” published in *Sandspun: Florida Tales by Florida Tellers*, compiled by Annette J. Bruce and J. Stephen Brooks, Pineapple Press (2001).

Dr. Todd L. Lake, dean of University ministries, had an article titled “Pitfalls for Ministry Couples” published in the online journal *Ministry Partnership* (fall 2001). He had a sermon titled “A Christian Response to September 11, 2001” published in *The Sunday After 9/11/01*, edited by Will Willimon, Abingdon Press (2002).

Dr. J.R. LeMaster, professor of English, had an interview titled “Lao She’s Children Talk About Their Father” published in *Journal of the American Studies Association of Texas* (Vol. 32, pp. 1-20, October 2001).

Dr. Judy Wright Lott, associate professor of nursing, had a co-authored article titled “The Nurse Expert Witness” published in *Newborn and Infant Nursing Reviews* (September 2001). Co-author is Gail Brown.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, and **Dr. Marjorie J. Cooper**, professor of marketing, had a co-authored article titled “The CRM of the Crop?” published in *The Counselor* (pp. 153-154, November 2001).

Janet B. Norden, instructor of Spanish, had an article titled “Early Language Learning Programs:

Reaping the Benefits, Facing the Challenges” published in *Communiqué* (September 2001).

Dr. Robert H. Ray, professor of English and director of graduate studies, had an essay titled “A World of Questions: An Approach Indebted to Maynard Mack” published in *Approaches to Teaching Shakespeare’s Hamlet*, edited by Bernice W. Kliman, Modern Language Association (2001).

Dr. William R. Reichenstein, professor of finance and The Pat and Thomas R. Powers Chair of Investment Management, had an article titled “Asset Allocation and Asset Location Decisions Revisited” published in *The Journal of Wealth Management* (summer 2001).

Dr. Frances Strodbeck, associate professor of nursing, had an article titled “The Physiology of Wound Healing” published in *Newborn and Infant Nursing Reviews* (March 2001). She had an article titled “Advanced Practice in Pediatric Nursing: Blending Roles” published in *Journal of Pediatric Nursing* (Vol. 16, No. 2, April 2001).

Native Curiosity

Gilbreath a student of Navajo culture

Pointing at the Navajo rug picturing Yei-be-chai dancers which hangs on his wall and the other American Indian artwork scattered around his office, Dr. Kent Gilbreath smiles proudly as he shows off his “rescued treasures.”

“I like to rescue Indian arts and crafts from people who don’t appreciate them and don’t take care of them so that I can preserve them for later generations,” he said.

Dr. Gilbreath’s office decor wouldn’t be out of place in the anthropology department, but since 1973 he has taught at the Hankamer School of Business. He is professor of economics and The E.M. and Thelma Stevens Chair of Private Enterprise and Entrepreneurship. While at Baylor he has received numerous honors, including a term on the Federal Reserve Board in Dallas from 1979-1986.

Dr. Gilbreath was introduced to Navajo culture while working on his doctorate at the University of Florida. A friend at the Bureau of Indian Affairs told him about a research opportunity concerning Navajo Indians and their difficulty in starting and sustaining small businesses.

Leaping at the opportunity, Dr. Gilbreath and his wife, Shirley, moved to Gallup, N.M., which he calls the Indian capital of North America. As part of the research for his dissertation — later published by the University of Oklahoma as a book titled *Red Capitalism* — Dr. Gilbreath drove to Navajo reservations and interviewed business people.

“The most common business on the reservation is the trading post,” he said. “When I would visit the trading posts I noticed that they had all kinds of Indian rugs, jewelry and crafts that the Navajos traded for groceries and other necessities.”

As he drove from the reservation to

Dr. C. William Thomas, professor of accounting and The J.E. Bush Professor of Accounting, and **Dr. Juan Alejandro Jr.**, director of internal audit and management analysis, had a co-authored article titled “Detecting Fraud During a Financial Audit” published in *Business Officer* (Vol. 35, No. 4, October 2001). Dr. Thomas had an article titled “Audit Committee Members: Are You Financially Literate?” published in *Today’s CPA* (Vol. 27, No. 9, November/December 2001).

Dr. G. Peter van Walsum, assistant professor of environmental studies, had a co-authored article titled “Comparison of Aspen Wood Hydrolysates Produced by Pretreatment with Liquid Hot Water and Carbonic Acid” accepted for publication in an upcoming issue of *Applied Biochemistry and Biotechnology*. Co-author is **Robert C. McWilliams**, Baylor graduate student.

Dr. Dianna M. Vitanza, associate professor of English and vice provost for academic affairs, had a review of *Critical Essays on Elizabeth Barrett Browning*, edited by Sandra Donaldson, published in *Studies in Browning and His Circle: A Journal of Criticism, History, Bibliography* (Vol. 24, June 2001).



Dr. Kent Gilbreath and some of the Navajo artwork which decorates his office.

students of a rug that he bought in 1973 for \$35 and sold in 1990 for \$9,000.

“They like that story,” he said.

Dr. Gilbreath continues to enjoy buying Navajo rugs and other American Indian arts and crafts, making his purchases on summer visits to New Mexico and through successful bids on eBay.

“More than anything it’s just fun,” he said.

— Nicole Anderson

Keeping on Mission

Graves helps students serve others

Although the tragic events of Sept. 11 might keep some Americans from traveling to unfamiliar destinations, Baylor's director of student missions believes students are showing more interest in serving others at home and abroad.

Steve Graves, who joined the University Ministries staff last August, earned degrees from Baylor in 1996 and from Truett Seminary in 2000. Graves' background is in student ministry, including missions. Before joining Baylor, he and his wife, Cindy, spent two years as college ministers at the First Baptist Church of Woodway and a year as youth ministers at Graves' home church in DeRidder, La. While a student at Baylor, Graves was involved in Baptist Student Ministries and CHOICE Ministries, which later became Face To Face Ministries. He also spent a summer in Ecuador as a missionary.

Graves said the events of Sept. 11 have heightened awareness of world events among students. The international attention focused on the humanitarian aid work of Baylor alumnae Dayna Curry and Heather Mercer in Afghanistan also has more students inquiring about opportunities for mission work.

"Before, it might not have even been on their radar screen about how they're spending their time or what they plan to do over the summer," Graves said.

Planning is under way for mission trips this spring and summer to Mexico and Honduras, although the terrorist attacks have prompted minor changes in how Graves and his staff prepare for overseas journeys.

"We're just more aware and check everything twice," he said. That includes undergoing the same "risk assessment" that any Baylor student group traveling abroad would go through, checking government web sites for the latest travel warnings and

staying up-to-date on general health issues in other countries. Graves said parents are the most vigilant about details such as air travel, although students also seem to be paying more attention than usual.

"Probably most important is our personal connection with missionaries," Graves said. "We want to make sure that everyone uses common sense, and that we know about the security situation and are clear about certain things such as not going out at night."

In addition to coordinating the many mission opportunities available to Baylor students, Graves interacts regularly with five first-year Truett students who serve as resident chaplains. The chaplains live in Baylor residence halls and serve as intellectual and spiritual mentors for undergraduate residents. They are Lizzie Fortenberry of Jackson, Miss., South Russell Hall; Sallie Liss of Anchorage, Alaska, Allen-Dawson Hall; Blair Prevost of Chattanooga, Tenn., Martin Hall; Laura Shugart of Houston, North Russell Hall; and Mark Stephenson of Reisterstown, Md., the Quadrangle.

Fortenberry said the events of Sept. 11 have caused the women in her hall to focus more on developing and maintaining deeper relationships with others and with God.

"They really started being more supportive of each other," she said. "That feeling of safety and being invincible turning into 'Why am I here?' and 'Am I promised tomorrow?' Especially for freshmen, I think it was a wakeup call." — *Lori Scott Fogleman*



Student missions director Steve Graves (center) talks with resident chaplains Blair Prevost and Lizzie Fortenberry.

Research Gazette

Grant Awards (November)

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$239,000; TxBESS-Phase III; U.S. Department of Education through Educational Service Center Region 12

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$15,000; Mexia Evaluation Plan; Texas Education Agency through Mexia ISD

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$26,000; Middle School Initiative-Yr. 3; Texas Education Agency through Waco Public Schools

Ruben Santos; Bill Daniel Student Center; \$25,000; Barfield Drawing Room Blackout Drapes; Baylor/Waco Foundation

Tom Hill; Ferrell Center; \$90,000; New Ferrell Center Floor; Baylor/Waco Foundation

Kliff Kuehl; KWBU Radio; \$10,400; KWBU-FM Marketplace Morning Report; Baylor/Waco Foundation

TOTAL AWARDS: \$405,400

Grant Proposals (November)

Dr. Ron Morgan, mathematics; \$76,045; Deflating Eigenvalues for Linear Equations with Multiple Right-hand Sides; National Science Foundation

Kathryn Brogdon, Armstrong Browning Library; \$6,210; 2002 Conservation Assessment Program; Institute of Museum and Library Services through Heritage Preservation

Dr. Owen Lind and **Laura Davalos-Lind**, biology; \$165,629; The effects of suspended clay on the fate and transport of nitrogen and phosphorus in rivers: Nutrient processing by periphyton; U.S. Department of Agriculture

Dr. Joseph White, **Dr. Owen Lind**, **Laura Davalos-Lind** and **Bruce Byars**, biology; \$680,025; Relationship of Nutrient Source, Timing and Concentration on Algal Growth Potential Identified Through Observation and a Watershed Model; U.S. Department of Agriculture

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$239,000; TxBESS-Phase III; U.S. Department of Education through Educational Service Center Region 12

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$15,000; Mexia Evaluation Plan; Texas Education Agency through Mexia ISD

Dr. Susan Johnsen and **Dr. Joseph Nyre**, education; \$26,000; Middle School Initiative-Year 3; Texas Education Agency through Waco Public Schools

Dr. Pauline Johnson, nursing; \$18,000; Advanced Education Nursing Traineeship Program, Yr. 2002; Department of Health and Human Services-Health Resources and Services Administration

Dr. Robert Doyle, biology; \$91,813; Development of Methods for Control of the Exotic Macrophyte *Cryptocoryne Beckettii* in the San Marcos, Texas; U.S. Fish and Wildlife Service through the Texas Parks and Wildlife Department

Dr. Kevin Chambliss, chemistry and biochemistry; \$224,129; New Avenues in Ion-Exchange Voltammetry: Electrochemically Selective Partitioning of Analytes at the Electrode-Solution Interface; PG Research Foundation

Dr. John Dunbar and **Dr. Peter Allen**, geology; \$237,860; Variable Frequency Acoustic Profiling for Sediment Surveys of Flood Control Reservoirs; U. S. Department of Agriculture

Dr. Dennis Myers, social work; \$60,000; Geriatric Enrichment in Social Work Education; Council on Social Work Education

Dr. Henry Walbesser and **Bill Booth**, computer science; \$310,626; An Interactive On-line Placement Test for Beginning Computer Science; National Science Foundation

Dr. Kenneth Park, physics; \$8,000; Supplemental request to existing grant; The American Chemical Society Petroleum Research Fund

Dr. Lee Nordt, geology; \$92,103; Vertisol Climo-and Chronosequences in Coastal Texas: Developing Climate Proxies to Interpret Paleosoles in the Geologic Record; Collaborative proposal with the University of Tennessee to National Science Foundation

Dr. Diana R. Garland, **Dr. Rob K. Rogers** and **Dr. Gaynor I. Yancey**; Center for Family and Community Ministries; \$2,215,460; Social Work Poverty Research: The Faith Factor in Effective Models of Multi-Sector Collaboration; The Pew Charitable Trusts

Susan Wommack and **Cody Knowlton**; University Libraries; \$100,000; Legacy Collection for Fine Arts; Mrs. Ethel P. Venable

TOTAL REQUESTED: \$4,565,900

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