Campus News

Let the honors roll: College of Arts and Sciences celebrates its academic year with Honors Week activities.

Campus News

A fine legacy:

Regent Will Davis is honored with endowed scholarship for contributions to Texas education.

Academic Agenda

Ubiquitous computing:

Study group considers pros, cons of pervasive technology for faculty and students.

Last Glance

Race for the Cure:

Faculty, staff can sign up now for the Susan G. Komen Race for the Cure on April 28.

Vol. 11, No. 4 • APRIL 2001







New Baylor Success Center strives to establish lifelong 'covenant' with incoming freshmen. By Randy Fiedler While Baylor's retention rate compares human potential h

aylor has strengthened its recruiting efforts substantially in recent years. The initiative shows in the University's enrollment figures, which have set records since fall 1998. And now that record numbers of students are attending Baylor, the administration has made it a priority to find better ways of keeping them here after their first year. While Baylor's retention rate compares favorably to other Big XII schools *(see sidebar on page 3)*, the administration wants to improve it. This academic year, 17 of 100 students who enrolled at Baylor as freshmen didn't return as sophomores. They either transferred to other schools, became academically ineligible or dropped out.

Each of those non-returning students represents a major loss — not only in

human potential, but also in thousands of dollars for Baylor. That's why the University administration recently created a Baylor Success Center to keep more students enrolled in and graduating from Baylor.

The initiative began last year when President Robert B. Sloan Jr. asked Dr. Charles S. Madden, vice president for University relaions, to work with the Office of Institutional

See "Proactive" on page 3

CampusNews

BaylorNews

Chartered in 1845 by the Republic of Texas Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 13,500 students and 650 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as Fisk Guide to Colleges, Princeton Review and Money magazine.

Dr. Robert B. Sloan Jr. President and Chief Executive Officer

David R. Brooks VIce President for Finance and Administration

Marilyn A. Crone Vice President for Human Resources

Harold R. Cunningham Vlce President for Special Projects

Dr. Charles S. Madden Vice President for University Relations

Dr. Steven G.W. Moore Vice President for Student Life

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Dr. Richard C. Scott Vice President for University Development

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BaylorNews

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Larry D. Brumley Associate Vice President for Communications

Brenda S. Tacker

Robison to Speak at Honors Week

Baylor alum now director of Salzburg Seminar, expert on U.S.-Soviet relations

he University will salute the academic accomplishments of some of the brightest students in the College of Arts and Sciences and the faculty who serve as their mentors during the ninth annual Harry and Anna Jeanes Honors Week, April 17-20.

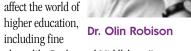
Activities planned include students' presentations of their Honors theses, the Honors Week Convocation, a banquet for senior honors students and their mentors and a dessert party for all Baylor faculty and Honors students.

"When we began planning this week nine years ago, we thought it was fitting to set aside a time to focus on the academic mission of the University," said Dr. Wallace Daniel, dean of the College of Arts and Sciences. "We felt it was a time to provide connections.

"T.S. Eliot, in commenting on Dante's *Inferno*, describes hell as someplace 'where nothing connects with nothing.' The University has to provide those connections; it has to seek to recreate the totality of knowledge, to go beyond the expected. Honors Week reminds us of the accomplishments of scholars on this campus and challenges each of us — students, professors, administrators and Regents — to continue and to support the life of the academy."

Convocation address

At 2 p.m. April 18 in Armstrong Browning Library, Dr. Olin Robison, president and chief executive officer of the Salzburg Seminar, will deliver the convocation address, which will reflect on his years as an undergraduate at Baylor and a graduate student at Oxford University as they relate to his years of work in government and higher education. "I am a committed internationalist," Dr. Robison said. "I am especially interested in the phenomenon of globalization and how all that may



places like Baylor and Middlebury." Dr. Robison served for 15 years as president of

Middlebury College and continues to act as president of Middlebury College and continues to act as presidency at Middlebury, he held academic and administrative posts at Bowdoin College and Wesleyan University. In 1991, Dr. Robison became president and CEO of the Salzburg Seminar, a leading forum for promoting global dialogue on issues of pressing international concern.

An acknowledged expert on U.S.-Soviet relations, Dr. Robison also served at the State Department as special assistant to deputy undersecretaries U. Alexis Johnson, Foy D. Kohler and Charles Bohlen. He also has served on or chaired numerous commissions and task forces, including the U.S. Advisory Commission on Public Diplomacy.

"Dr. Olin Robison is president emeritus of Middlebury College and during his presidency the international programs of the college reached a new level of excellence," Dr. Daniel said. "Dr. Robison is a visionary and a national leader in the field of international studies and education and is strongly committed to seeking connections to others across the whole range of global affairs." Kicking off the Honors Week events will be students' theses presentations from 3 to 5 p.m. April 17 in the White-Beckham Room and April 19 in Barfield Drawing Room. The Honors banquet will be held at 6:30 p.m. April 19 at Harrington House, with the dessert party scheduled for 7:30 p.m. April 20 in the Houston Room at the Bill Daniel Student Center.

The preparation of a thesis or equivalent project that presents original research and is conducted under the direction of a faculty mentor is the capstone of the Honors Program. While all Honors students must prepare a thesis, a select few are chosen to present their work during Honors Week.

Honors mentor

Dr. Nikolas Gvosdev, assistant professor and associate director of The J.M. Dawson Institute of Church-State Studies, has been involved in the Honors Program as a mentor for senior Allison Harvey. As a mentor, he discusses the thesis topic with her, suggests ways to approach it, points out sources, reads and reviews outlines and drafts, makes suggestions and comments and helps her shape, hone and develop her argument.

"I decided to participate as a mentor because I enjoy assisting a young scholar in taking her first steps in becoming a member of the scholarly community and to lay a foundation upon which further work and scholarship can be built," he said. "This program is an excellent way to interact with some of the most talented students on campus and enables the faculty member to engage in a conversation with the thesis candidate."

For more information, contact the Honors Program at ext. 1119. — *Julie Carlson*

Lofgren Chosen as Alumni Association Director

Former Development officer began duties April 1

The executive committee of the Baylor Alumni Association has accepted the recommendation of its search committee to name Dr. Randy Lofgren as the association's executive director, effective April 1.

Dr. Lofgren has served as Baylor's associate vice president for development, and for the past two years he has directed efforts to prepare the University for a major campaign to move its endowment beyond \$1 billion.

"We performed a most deliberate and intensive search to recruit the most qualified candidates for this position," said Fred Cameron, former chair of the Baylor Board of Regents who led the search committee. "We considered many individuals whose credentials and backgrounds met the test of very high standards. Randy's qualifications and vision came together in a way that made him the choice of the committee." The Baylor Alumni Association is a separately chartered, nonprofit organization, originally founded in 1859 to support the interests of Baylor and its alumni. The association represents more than 90,000 living graduates around the world. Services range from the Legacy Program, which helps recruit children of Baylor alumni, to the Baylor Alumni Network, which matches young graduates who are moving into a new community with interested alumni volunteers. The association also sponsors events such as Homecoming, Homecoming EXTRA and the Heritage Club and publishes the award-winning Baylor Line magazine.

"I am grateful for this opportunity to serve Baylor and its 90,000 alumni," Dr. Lofgren said. "I am committed to meeting the expectations of the Alumni Association leadership and the University administration while continuing to uphold the association's valued traditions."

Dr. Lofgren follows Mark Kimbell, who has served in an interim capacity since last spring. Under Kimbell's leadership, the association completed its longrange plan and embarked on a series of initiatives to increase connections to Baylor alumni. Kimbell leaves the position to enter full-time consulting with universities, academic medical centers and other major nonprofit organizations.



and University Editor

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Randy Fiedler Editor/Writer and Associate Editor

Lori Scott Fogleman Director of Media Relations

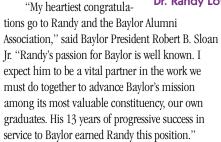
Writers

Julie Carlson, Alan Hunt, LoAna Lopez Art Director: Eric Yarbrough Associate Art Director: Randy Morrison Graphic Artist: John Mark Lawler

Photographers Chris Hansen and Clifford Cheney

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educational and employment opportunity institution. **www.baylor.edu**



Dr. Lofgren, in his new capacity, also will be a member of the president's executive council.

Dr. Randy Lofgren in the Alumni Association Great Hall

Joey Seeber, current association president, said, "Our goal is nothing less than to become the best alumni association among major universities in this country. Randy will help us get there."

Dr. Lofgren received bachelor's and master's of music degrees and his doctorate in education from Baylor. He is married to the former Jeanine Haube, also a Baylor graduate. They have two children, Wendy Lofgren Smith and Kevin Lofgren, both Baylor alumni . — *Lori Scott Fogleman*

BaylorNews

AprilFocus

Proactive Measures will Aid Academic Success

Mandatory testing of incoming freshmen, continuously updated database and other measures being put into place

continued from page 1

Research and Testing to build a model that could evaluate factors most likely to cause a student to leave Baylor. As work on the model progressed, Dr. Sloan revised the project's focus.

"In the course of our discussions, the president decided that a retention effort was the natural outgrowth of our recruiting effort," Dr. Madden said, "and he wanted to see what we would have to put together to create a retention center that would be organized under University relations."

Baylor's mission

According to President Sloan, creation of the Baylor Success Center helps support Baylor's mission.

"The institutional benefits of this initiative — increased revenue and a positive impact on Baylor's place in the college rankings — are only part of the motivation behind the Baylor Success Center," Dr. Sloan said. "Our vision to be a Christian university where faithful scholars and a caring staff prepare students for leadership and service in the 21st century compels us to do a better job of ensuring student success. This is what sets Baylor apart from most other colleges and universities in America."

To help gather more data and devise a plan, the University brought in a team from Noel-Levitz, one of the nation's top higher education consulting firms. Four years ago, Noel-Levitz helped guide the University through a reorganization of the enrollment management area that has paid off with record freshman classes in quality and size.

Lana Low, vice president for retention and assessment services at Noel-Levitz, said her team has spent four months determining what factors influence whether a student thrives at Baylor.

"What we're doing is putting together a plan of action to identify the variables associated with student success and a lack of student success at Baylor and coming up with strategies to address those," Low said.

One objective of the Center is to

Current Average Freshmen Retention Rates among Big XII Universities

Texas	88%
Texas A&M	88%
Missouri	84%
Baylor	83%
Iowa State	83%
Colorado	83%
Oklahoma State	81%
Oklahoma	80%
Kansas	78%
Kansas State	78%
Texas Tech	77%
Nebraska	77%

Source: 2001 College Rankings, U.S. News & World Report

from 83 percent to 93 percent over the next five years. In this year's rankings, that would give Baylor the best rate among Big XII Conference universities and many peer universities.

The plan, created with the help of Noel-Levitz and scheduled to be implemented this summer, involves strengthening existing Baylor retention efforts and introducing new techniques and technology. It consists of six primary components: organization, student evaluations, advisement, tracking student progress, crisis intervention and life planning.

Organization

The Baylor Success Center will incorporate the offices of Academic Development Services, Access and Learning Accommodation and Career Services. These offices provide academic advising and tutoring for all students, plus special programs for student athletes, at-risk freshmen and students with special needs. It has not yet been decided whether the Registrar's Office also will become a permanent part of the Center.

The position of director of academic development services, vacated when Dr. Wanda Raley-Pittman retired in December, has been reconfigured into the position of Center director. A search to fill that position is in broaden and intensify evaluation of students as they are being recruited and as they enroll as freshmen. Using personal interviews and a mandatory test administered to all freshmen the summer before they begin classes, Center officials will gather information about the students' academic and social achievements in high school as well as other factors such as familiarity with study skills, receptivity to help, attitude toward educators, levels of academic and social confidence and sources of motivation. The data will be used to try to head off problems before they occur.

"To retain students, you have to be proactive, not reactive," Low said. "You shouldn't wait until they're on probation or in other trouble."

This kind of early intervention has the potential to forestall a number of problems.

"If they have a weakness in their academic background and there's an area we know we can fix, we're going to try and do it early on," Dr. Madden said. "Sometimes students' problems are so big you just can't go in and fix them, but we know a substantial number of the people who leave Baylor

each year do so because of a small problem that could be easily fixed if someone only knew about it and could help them hang in there."

Unlike many student retention programs, the new Baylor model will identify not or

identify not only risk factors but strengths that can be built upon using University resources.

"I think the biggest changes initially are going to be seen for the average student," Dr. Madden said. "What we're trying to do that's different is



Making social connections is an important component of retention.

in, and then run down a profile of activities they might want to get involved in. For example, there might be students who wouldn't find debate until much later, but we'll identify that early on and make the student aware of it."

Advisement

Each freshman will be assigned an adviser who will discuss academic goals and other opportunities. This approach seeks to advise students in a consistent manner.

"Right now, every college and

school at Baylor has a slightly different set of requirements for students in terms of advisers," Dr. Madden said. "Some require an adviser sign off each semester on everything a student takes. In the case of another school, as long as a student is

registered they're fine. We need to strike a balance and provide uniformity to make sure students are supported equally everywhere."

Tracking student progress A critical component of the Center faculty to tell us what's going on," Dr. Madden said. "That's been sort of sporadic across the University — some people have just let deficiency reports slide. But by submitting deficiency reports under the new system, every red flag in the world will go up, and we will have a chance at that point, in the middle of the semester, of really helping someone make it through. But we're going to have to get a fairly serious commitment back from faculty that they will all do that."

Low said, "Another advantage of the tracking system will be increased communication between Baylor offices. Everyone will have a more accurate idea of how extensively campus resources are being used."

Crisis intervention

The plan calls for an immediate reaction by Baylor officials when it's determined that a student is in serious trouble.

"The Success Center will have a group we're calling for present purposes 'the fire department," Dr. Madden said. "When a student is in some kind of crisis — a death in the family, a serious illness, financial problems, all kinds of things — we'll be able to put together a core group to help the student, using resources we already have."

Life planning

In this new system, Baylor's Career Services Center will do more than match graduating seniors with



Dr. Caleb Oladipo takes an opportunity

to interact personally with a student.

raise Baylor's freshman retention rate

Baylor's Success Center plan will

identify things a student might excel

President's Concert in Memory of Sternberg

The 17th annual President's Concert will be at 8 p.m. April 21 in Jones Concert Hall to honor Baylor President Robert B. Sloan Jr. and in memory of former Music School Dean Daniel Sternberg, who died last August.

"Dr. Sternberg is revered in Baylor history as the man who, perhaps more than anyone else, made the School of Music what it is today," said Dick Veit, the School's concert and promotion manager.

Featured on the program will be two sacred works by Wolfgang Amadeus Mozart, his "Requiem" and "Ave Verum Corpus." Dr. Donald Bailey, professor of conducting, director of vocal studies, director of choral activities and The Mary Gibbs Jones Professor of Music, will conduct the Baylor Symphony Orchestra, the A Cappella Choir and the Concert Choir. In all, more than 200 students will be involved in the performance.

"This is a grand final concert, and it serves as a splendid showcase for the remarkable talents of Baylor students," Veit said.

The "Requiem" was commissioned by Count Walsegg in memory of his wife and was to be played annually on the anniversary of her death. Mozart died before finishing the work, so his pupil, Franz Xaver Süssmayr, completed it in Mozart's style. It remains one of the towering masterpieces of choral literature.

Just months before his death, Mozart composed "Ave Verum Corpus" for his friend, Anton Stoll, who served as school and choir teacher in the small town of Baden near Vienna.

General admission tickets are \$5. For more information, call Veit at ext. 3991. — *Haley Wright* will be its student tracking system, designed to continuously assess students' progress. Information on each incoming student will be updated weekly in a web-based database. The securityprotected information will be available to counselors, advisers, academic officials, professors, coaches and others who have a significant role in that student's success. The database will contain standard information such as grades and class attendance, and also report on that student's involvement in tutoring, a service project, athletic training or a change in major. It also will record illness or a family crisis. Keeping this comprehensive data-

base updated in a timely way will require an increased reporting commitment.

"Using the tracking system will involve building an agreement with

prospective employers.

"We're going to move the Career Services Center from not only helping students find jobs, but to helping them discover what kind of job they ought to be doing," Dr. Madden said. "We'll also help students over time build networks and connections that will lead them into what they really need to do.

"The big thing about this is that philosophically we're going to move to a life covenant with students. By getting involved with students through the Success Center, we hope to make a foundation for interacting with them long after they leave here — the idea of 'once a Bear, always a Bear.""

CampusNews

Upcoming Spring Programs

April 3

"Reflections on Axel Munthe" Speaker: Katriona Munthe-Lindgren, Munthe Family Foundations Contact Dr. Alden Smith, ext. 1399

April 4

"A Case Study in Early Christian Baptism" Speaker: Olof Brandt, Swedish Institute for Classical Studies in Rome Contact Dr. Alden Smith, ext. 1399

April 4

Browning Day at Armstrong Browning Library Contact Dr. Mairi Rennie, ext. 4968

April 9

Ben H. Williams Distinguished Speaker Series Speaker: Michelle A. Smith, former assistant secretary for public affairs of the U.S. Treasury Contact Judy Corwin, ext. 6190

April 9

"Christianity and Toleration" Speakers: J. Budziszewski, University of Texas at Austin; William T. Cavanaugh, University of St. Thomas; and A.J. Conyers, Truett Seminary Contact Dr. Robert Kruschwitz, ext. 3774

April 10

Inaugural Barbara Chafin Endowed Lecture Speaker: Dr. Robert Wuthnow, Princeton University Contact Dr. Diana Garland, ext. 6223

April 18

Honors Week Convocation Speaker: Dr. Olin Robison, president and CEO of the Salzburg Seminar Contact Elizabeth Vardaman, ext. 1119

April 20

Floyd and Lorene Davidson Lecture Speaker: Dr. David Hillis, The Alfred W. Roark Centennial Professor in Natural Sciences, University of Texas at Austin Contact Dr. Joseph White, ext. 1038

April 26-29

"A Museum Interpretation of the Spanish Colonial Period 1492-1820" Contact Museum Studies, ext. 1233

April 27

Drug Discovery Center Symposium Contact Dr. Kevin Pinney, ext. 4117

April 27

Dedication of CASPER's Hypervelocity Impacts and Dusty Plasmas Lab Contact Dr. Truell Hyde, ext. 2511

"Music at Baylor" debuts on KWBU-FM public radio

If you missed one of the School of Music's live performances, you may have a chance to catch it on public radio station KWBU-FM (107.1 MHz).

AirBear On Campus

aculty, staff and students now can connect

their laptop computers to the Internet without being wired to an office, lab or a room in a residence hall through Baylor's new wireless data network, AirBear.

"This is another way that information technology can be employed as a tool to help faculty, staff and students do their work in an academic setting," said Carl Flynn, assistant ResNet support coordinator in Baylor's Information Technology Center (ITC). "The wired network will always be available, but AirBear gives everyone more freedom and convenience to move and work around campus."

An extension of the main campus network, AirBear is free to anyone with a valid Bear ID and password. However, users first must purchase a wireless ethernet card, which is available at Baylor's campus computer store, and download the free network authentication (NetAuth) software from the AirBear web site.

"Once a laptop is properly configured, students, faculty and staff can sit in any coverage area, such as right outside the coffee shop in the student center, and connect to the network," Flynn said. "They can work on a project, do research, download homework and check e-mail whenever they're near any access point. It might not be as fast a connection as a hard-wired network, but it is faster than a 56K modem."

Coverage areas include the garden level and first, second and third floors of Moody Library; the first and second floors of Jones Library; the second floor of Poage Library; the first, second and third floors of the Bill Daniel Student Center; the Hankamer and Cashion buildings; and at the marina. Future expansions are planned.

For more information on AirBear, including campus coverage maps and set-up procedures, log on to www.baylor.edu/~airbear or contact Chris Lemon, ResNet support coordinator in ITC, at ext. 4550 or ResNet_Comments@baylor.edu. — Lori Scott Fogleman

A Place of Their Own



Dr. Robert B. Sloan Jr. welcomes Stacy Riddle during groundbreaking ceremonies Feb. 23 on the \$5.5 million Panhellenic building project, the Stacy Riddle Forum, which will serve as a common ground for sororities on campus. A 1989 Baylor graduate, Riddle and her family — through the Houston-based Riddle Foundation — have given several million dollars to various construction efforts at Baylor, the largest recipient of foundation contributions.

Hook Appointed to New Position

Jonathan D. Hook joined the administrative staff Feb. 5 in the newly created position of associate vice president and chief investment officer for the University. David Brooks, vice president for finance and administration, announced the appointment.

Hook will be responsible for managing the operations and staff of the Office of Investments, as well as recommending investment strategies and investment managers for the University's endowment and other cash/near-cash assets, recommending investment policies to appropriate administrative committees and ensuring accountability of the investment managers for meeting Baylor's expected financial returns. Hook spent the last six years as senior vice president of First Union Securities and First Union National Bank in Atlanta.

A graduate of Williamette University in Salem, Ore., where he lettered in basketball, Hook earned his master's degree in business administration with a concentration in finance from Baylor in 1981.

Active in his community, Hook served as a volunteer with the Chattahoochie Nature Center, Metro Atlanta Chamber of Commerce, Big Brothers and Big Sisters of Atlanta and United Way of Atlanta, and is the past national treasurer for the national leadership honor society Omicron Delta Kappa. — *Lori Scott Fogleman*

Davis Honored with Endowed Scholarship

Baylor Regent and Austin attorney Will D. Davis was honored for more than three decades of service and leadership to Texas public schools when friends, fellow Regents and state and education leaders gave more than \$115,000 to establish the Will D. Davis Endowed Scholarship in the



former president of the boards of trustees of Austin ISD and Austin Community College and a member of the board of trustees of St. Edward's University in Austin. He also is a past president of the Texas Association of School Boards and the National School Boards Association.

"Music at Baylor," which debuted in March, is a 60-minute program that features some of Baylor's most memorable musical performances, as well as behind-the-scene visits with guest artists, faculty and students at the School of Music.

Dick Veit, Baylor's concert and promotions manager, hosts and produces the weekly show, which airs 7 p.m. Mondays and again at 2 p.m. Saturdays. — *BN* Baylor School of Education.

The scholarship was announced Jan. 30 at a dinner in Austin. Among those attending were Texas Speaker of the House Pete Laney, Texas Railroad Commissioner Carole Keeton Rylander, Sen. Rodney Ellis, Sen. Teel Bivins, former Higher Education Committee Chair Wilhelmina Delco, former chairs of the State Board of Education Jack Christie and Carolyn Crawford, Baylor Regents Chair John G. Wilkerson, Baylor Regent Randy Ferguson, Will D. Davis Elementary School teacher Emma Lea Mayton and fellow Baylor graduate and friend Ebb Grindstaff.

The scholarship will be used to recruit highly committed and academically talented students into teaching, said Dr. Robert J. Yinger, dean of the School of Education.

"We are excited and honored by the establishment of this endowment that honors the lifelong work of such an esteemed Texas educator," Dr. Yinger said.

Dr. Robert B. Sloan Jr., left, and John G. Wilkerson, right, present Will D. Davis a check to establish the endowed scholarship in Davis' name.

A Baylor Trustee from 1972-1982 and a Baylor Regent since 1998, Davis has served the Texas public school system and Texas higher education in several capacities. He is a long-time member and former vice chair of the State Board of Education, former member of the Coordinating Board for the Texas College and University System, -----

Additionally, Davis served as a member of the 1983-84 Governor's Select Committee on Public Education, which produced numerous education reforms passed by the Texas Legislature in 1984, and was called again to serve on the 1988 committee, which studied the school finance issue.

A former Baylor student body president and football player, Davis graduated *cum laude* from Baylor in 1954 with a bachelor of business administration degree and an LL.B. (now juris doctor) degree. While attending Baylor Law School, he was editor of the *Baylor Law Review*. Davis also is a former president of the Baylor Alumni Association and was honored with the Baylor Distinguished Alumni Award in 1985, the Price Daniel Distinguished Public Service Award in 1992 and the W.R. White Meritorious Service Award in 1982. Davis is a partner with the Austin law firm of Heath, Davis & McCalla P.C. He is a former Texas assistant attorney general and a former general counsel for the State Board of Insurance. — *BN*

BaylorNews



Randy: This computer graphic really should be a laptop to work with the article

Teaching and Learning with Technology: eBIC

As pros and cons of ubiquitous campus computing are explored, study group initiates pilot project to gather data

Dr. David Hendon, director, Baylor Interdisciplinary Core, and Tim Logan, director, Academic Technology Center

t the beginning of a new century, higher education finds itself in the early stages of another of those great technological transformations that periodically reshape the way we live, work and learn. The increasing use of digital technology in American universities is striking. The Kerry Commission report, which was presented to the president and the U.S. Congress in December 2000 (www.webcommission.org), found that the use of Internet resources as part of the college syllabus grew from 15 percent in 1996 to 40 percent in 1999. The use of electronic mail in college courses also grew, surging from 20.1 percent in 1995 to 59.3 percent in 1999. At Baylor, a fall 1999 survey of 1,000 incoming students revealed that 82 percent already owned computers and that 70 percent of the remainder expected to acquire one while at Baylor, resulting in almost 95 percent of students owning a computer.

These developments raise crucial questions for higher education. In response, Baylor University is beginning a systematic effort to examine how we as educators and learners use and critically evaluate the vast amount of information available as well as the new ways of developing and presenting ideas.

Academic Summit '99

The effort began with the Academic Summit held in summer 1999. This meeting of chairs, deans, program directors and other leaders in the University focused on campus computer use, variously known as mobile, ubiquitous or pervasive computing. The discussions revealed that some of Baylor's peer institutions had chosen to require all students to own laptop (now called notebook) computers. Others had focused on faculty-first programs to develop a plan for the instructional use of technology. In the months following the Summit, a study group of faculty and staff began to prepare a plan for Baylor. In spring 2000, this group presented a preliminary proposal to the President's Executive Council, the Technology Planning Council, the Teaching, Learning and Technology Roundtable, the Council of Deans and the Baylor Board of Regents. The proposal then was refined into a two-part recommendation: (1) a pilot project for intensive faculty involvement in the use of digital technology; and (2) support for student ownership of computers coupled with high-speed access to all pertinent University resources. Following up on the first recommendation, the study group then recommended that the Baylor Interdisciplinary Core (BIC) be offered the opportunity for faculty participation in a pilot project incorporating state-of-



Tim Logan, left, and Dr. David Hendon with desktop and notebook computers, both important elements for pervasive computing.

the-art technology with intensive faculty development and support. BIC as a test group was attractive because it is a defined group of faculty who are accustomed to collaborative work and who represent a wide variety of disciplines. The pilot program, called eBIC, will provide participating faculty with new notebook computers, complete with wireless network access, office and classroom docking stations and suitable classroom projection systems. The University will provide customized training and development workshops and dedicated technology support to eBIC faculty.

The participating eBIC faculty will receive their laptops this spring, and will have the opportunity to participate in training and development workshops in May and throughout the summer. The faculty can begin to use the laptops in class as soon as they are comfortable with the systems, but the full implementation of the eBIC pilot project is scheduled for fall 2002, to allow sufficient time for the development of class materials.

The mission of the eBIC project includes:

• preserving the BIC model of personal and individual instruction enhanced by the appropriate use of computer and network technology;

• assisting BIC faculty and students in taking a leadership role in the integration of digital technology into a liberal arts education that remains true to the great intellectual heritage of the past; • fostering an environment of collaborative learning by facilitating intellectual exchange within the extended Baylor community; and

• identifying, assessing and disseminating computer applications that contribute to learning and scholarship across an array of disciplines at Baylor University.

The faculty and their students will be able to experience a whole new approach to the use of computers, primarily through the campus wireless data network known as AirBear. *(See story on page 4)*.

eBIC faculty

Faculty in eBIC will have their personal workstations available in multiple locations as needed, including office, classroom, home and at conferences. The constant availability of computer and networking resources will provide an opportunity for the faculty to assess the role of the computer in teaching. The perception of the computer will change from a piece of hardware in a particular locale to a portable, personal information and communication device. The eBIC project will investigate what this means for education and how it can be harnessed to provide students a critical context for evaluating computer-based information and ways of thinking.

As to the second part of the recommendation, with student ownership of computers currently approaching or exceeding 90 percent of incoming freshmen, the study group decided to recommend, rather than require, ownership of suitable computers by students. As part of the eBIC project, students will be "strongly encouraged" to own a suitable computer, with the specific configuration following the published ResNet guidelines.

New technologies

New technologies are powerful, but power can be used wisely or unwisely. As a university committed to integrating thought and the Christian tradition, Baylor seeks to be at the cutting edge not only in terms of "how to" but also of "what for." We will seek to incorporate digital technology and web resources into the curriculum as appropriate. We also will seek to help students develop a more critical understanding of the nature and value of the resources available on the Internet, learning with them how to evaluate rather than merely accept what is new and inherently interesting. We will seek to bridge the gap between inherited wisdom and learning and the best of what the new technologies can offer.

Nix Honored as 2001 'Lawyer of Year'

∧ planned appointment with

Eddie Williams, made major gifts to

Chapel Lineup

This month Chapel will feature a variety of speakers sharing their life stories, including Sister Helen Prejean, Tom Harken and George Gallup Jr. Chapel is held Mondays at 10 and 11 a.m. in Waco Hall.

Clients at his Daingerfield law firm turned into a major surprise for 1965 Baylor law graduate Harold Nix. Instead of clients, the popular and talented East Texas lawyer was greeted by a roomful of friends and neighbors all eager to congratulate him on his selection as Baylor Law School's 2001 "Lawyer of the Year."

Behind the ruse was Baylor Law Dean Brad Toben, who was aided and abetted in the surprise announcement by Nix's wife, Carol Ann, and by the attorneys and staff at the Nix law firm.

Nix, who is renowned for helping others through his *pro bono* work, was formally honored during the Law School's annual Law Day banquet March 31 in the Ferrell Center. He received the recognition from Baylor President Robert B. Sloan Jr. and J. Mark Mann of Henderson, president of the Baylor Law Alumni Association. Pro bono work is a timehonored tradition at the law firm of Nix, Harold Nix Patterson and Roach, L.L.P., which was founded by Nix during the 1960s. In 1998, the State Bar of Texas awarded the Nix firm its prestigious W. Frank Newton Award, which honors lawyers for outstanding contributions in providing

legal services to the poor. Nix also was a member of the five-lawyer "Dream Team" that recovered an historic \$17.6 billion settlement for the people of Texas from the tobacco industry in 1998. He and two other Baylor lawyers of the "Dream Team," Walter Umphrey and John the Baylor Law School's \$35 million capital and endowment campaign. The campaign is underwriting the construction of the Sheila and Walter Umphrey Law Center at Baylor, being built on the banks of the Brazos River.

Toben said Nix exemplifies the criteria for the Lawyer of the Year award, which is given to an outstanding alumnus who has brought honor and distinction to Baylor Law School and the legal profession. Toben described Nix's record of service to Texas and its citizens as "absolutely exceptional." Nix and the others lawyers at the Daingerfield law firm are committed to pro bono work for such groups as the Women's Center of East Texas and Shelter Agencies for Families in East Texas, in addition to the numerous "walk-in" clients the firm routinely helps. - Alan Hunt

On April 11, Gallup, co-chair of the well-known polling organization, will speak. On April 18, Harken, founder and CEO of Casa Ole, a Mexican food restaurant chain, will talk about learning to read late in life. Sister Prejean, known for her book, *Dead Man Walking,* an account of her experiences counseling death row inmates, will be at Chapel April 23. For more information, call the Office of the Dean of Chapel at ext. 3517. — *Cara Latimer*

MODELLE

Family Circle

With sympathy to

Dr. William H. Bellinger Jr., professor of religion, on the death of his father, William H. Bellinger.

The family of Leo Berndt, Baylor Libraries, on his death.

Robert O. Feather, vice president emeritus of external affairs, on the death of his father, Dr. R. Othal Feather.

Lois Ferguson, assistant provost for academic services, on the death of her mother-in-law, Iva Burrow Ferguson.

Lori Fogleman, public relations, on the death of her grandmother, Grace Whiteford.

The family of Hattie Mae Harrison, widow of Guy B. Harrison, former professor of history and director of The Texas Collection, on her death.

Louise Sanders, health services, on the death of her mother, Lillian Langlais.

The family of Dr. Herbert D. Schwetman, professor emeritus and chair of physics, on his death.

Best wishes to

Dr. Judith Lusk, family and consumer sciences, on her recent surgery.

Frank McAnear, Baptist Student Ministries, who is recovering from quadruple bypass surgery.

Congratulations to

Rob Brahnam, Information Technology Center, and wife, Joni, on the birth of their daughter, Audrey Marie.

Scott Day, Information Technology Center, and wife, Sheri, on the birth of their son, Luke Armstrong.

Johanna Guenther, Louise Herrington School of Nursing, on the birth of her granddaughter, Kennedy Morgan Guenther.

Bernice Helpert, College of Arts and Sciences, on the birth of her granddaughter, Morgan Renea Helpert.

BUPP update online; Web for Employees new

The Office of Human Resources has announced an updated and a new service for Baylor employees.

Updated personnel policies and procedures now are online and can be accessed at http://www.baylor.edu/~BUPP. The update had been one of the strategic initiatives of the Human Resources Division, led by Jaffus Hardrick, assistant director of personnel services and AA/EEO officer.

Presentations & Participations

Dr. Marjorie J. Cooper, professor of marketing, presented "The Sales Dilemma and Tools to Solve It" Jan. 21 to a meeting of Cyrk Inc. salespersons and account managers in Dallas. She presented "Now and the Future in Promotional Products Buying" Jan. 22 at a Promotional Products Association International meeting in Dallas.

Dr. Millard J. Erickson,

Distinguished Professor of Theology at Truett Seminary, presented "Foundationalism: Dead or Alive?" Nov. 15 at an Evangelical Philosophical Society Meeting in Nashville. He presented "How My Mind Has Changed" and participated in a panel discussion Nov. 15 at an Evangelical Theological Society meeting in Nashville. He spoke Dec. 6 at Bethlehem Baptist Church in Minneapolis, and Jan. 7 and 21 at First Baptist Church, Lorena.

Dr. James B. Farison, chair and professor of engineering, presented a co-authored paper titled "AVIRIS Image Compression with Orthogonal Projection and KL Transforms" Nov. 21 at the International Conference on Signal and Image Processing in Las Vegas. There are multiple co-authors. He had a co-authored paper titled "Orthogonal Projection Transform of Spatially Invariant Image Sequences with Poisson Noise" presented Nov. 22 at the conference. Co-author and presenter was **Elizabeth** Huse, a Baylor undergraduate. Dr. Farison served on the international program committee and co-chaired a session on coding and compression at the conference.

Dr. Robert R. Kane, assistant professor of chemistry, presented "Synthetic and Mechanistic Studies of Photochemical Tissue-Welding Agents" Jan. 31 to the Department of Chemistry at University of Texas, Dallas.

Dr. Linda P. Livingstone, associate dean for graduate business programs and associate professor of management, presented "Managing Conflict in the Workplace" Jan. 31 at a Women's Leadership Development Initiative luncheon in Waco.

Dr. Terry W. Loe, assistant professor of marketing and director of The National Collegiate Sales Competition, presented "Rewards of Ethical Climate and Behavior and a Report on Ethics in the Direct Selling Industry" Feb. 8 at the annual meeting of the Direct Selling Association in Baltimore.

Janet Ludgar, senior lecturer in nursing, and Dr. Mary Ann Yantis, assistant professor of nursing, co-presented a poster titled "Class of 2017: Nurse Recruitment Begins in Kindergarten" Feb. 16 at a nursing shortage workshop sponsored by the Texas Nurses Association, District 4, in Dallas

Sidemeat to Silver Platter: Toward a Culinary History of East Texas," at a February meeting of the East Texas Historical Association in Fort Worth.

Three chemistry and biochemistry faculty members made presentations Feb. 16 at Texas Lutheran University in Seguin. Dr. Carlos E. Manzanares, professor of chemistry, "Vibrational Spectroscopy with Very Long Pathlength Cells"; Dr. Charles M. Garner, associate professor of chemistry, "An Adventure in Material Science: Organic Gelling Agents"; and Dr. Kevin G. Pinney, associate professor of chemistry, "Vascular Targeting and Destruction Agents for Cancer Chemotherapy." Dr. Pinney also presented "Tumor-Selective Vascular Targeting and Destruction

Agents" Feb. 14 in Boston.

Three faculty members presented or participated March 1 at the annual meeting of the Texas State Historical Association in Houston. Calvin B. Smith, chair and associate professor of museum studies and director of the Strecker Museum Complex, presented "The Interpretation of Petroleum History in Texas Museums"; Dr. James M. SoRelle, chair and professor of history, presented "Cimbee's Ramblings: Humor as Protest in Houston's African-American Community, 1919-1942"; and Ellen K. Brown, associate professor and archivist of The Texas Collection, presided at a joint session with the Society of Southwest Archivists titled "The Paper Trail: Researching Primary Sources for a Biography of Pat M. Neff."

Send Spotlight submissions to pr.baylor.edu. Deadline is the first of the preceding month. If you have questions, call 710-1963.

Publications

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor in Marketing, had an article titled "Work vs. Family," originally published in Healthcare Executive, reprinted in an anthology titled Managing Ethically: An Executive's Guide published by Health Administration Press

Dr. A.J. Conyers III, professor of theology at Truett Seminary, had a book titled The Long Truce: How Toleration Made the World Safe for Power and Profit published by Spence Publishing Co. He had an essay titled "Why the Chattahoochee Sings: Notes Toward a Theory of 'Place'" published in Modern Age (spring 2001).

Dr. Garrett W. Cook, associate professor of anthropology, had an essay chapter titled "Charter Myths and Status Groups in Momostenango" published in The Past and Present Maya, edited by John Weeks, Labyrinthos.

Dr. Marjorie J. Cooper, professor of marketing, had an article titled "How Do Your Buyers Buy? And What Can You Do About It?" published in Promotional Products Business (February 2001).

Dr. William V. Davis, professor of English and Writer-in-Residence, had an article titled "A Sweet and Terrible Labyrinth of Longing: The Presence of Place and the Place of Presence in the Poetry of Edwin Muir" published in the book, Terranglian Territories, edited by Susanne Hagemann, Frankfurt am Main: Peter Lang

One, two, cha-cha-cha

Faculty couple reigning champs on ballroom dance floor

Watching the cou-ple move across the dance floor in precise, intricate maneuvers, their students might have to look twice to recognize Dr. Roger Kirk and wife, Jane Abbott-Kirk. In addi tion to their careers in psychology and music education, they invest much of their time to the world of ballroom dancing.

Dr. Kirk, distinguished professor of psychology and statistics and director of the Institute of Statistics, said he and his wife started studying ballroom dancing seriously about seven years ago.



Abbott-Kirk said the best part about teaching ballroom dancing with her husband is seeing their students get excited about what they learn.

"What I enjoy most is seeing the joy it brings to the students," she said. "They get such a kick out of learning this new activity."

And while Dr. Kirk realizes most students will not become professional dancers, he believes anvone can learn

Web for Employees is a new online service that allows Baylor faculty and staff members to view or update personal information, including addresses, phone numbers, e-mail addresses, emergency contact information and marital status. Faculty and staff members also can view information on their benefits, leave time and job, as well as pay stubs and W-2 forms.

The information can be accessed at http://www.baylor.edu/emplweb. Access is secured by each individual's Bear ID password and personal ID number.

Questions or comments about BUPP can be addressed to the Personnel Services and AA/EEO Office at ext. 8539. Questions about Web for Employees can be addressed to the Payroll Office at ext. 2217. — BN

Dr. Roger C. Mayer, associate professor of management, presented "Exploring Trust in Organizations" Sept. 8 at the Freeman School of Business, Tulane University, New Orleans.

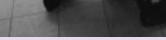
Paul McCoy, associate professor of art and Ceramist-in-Residence, had a ceramic sculpture included in the invitational exhibition "Attachments 2001" at the Potters Guild Gallery Feb. 15-28 in Houston. He had a ceramic sculpture in the juried national exhibition "Origins in Clay II" March 1-30 at the art gallery of the University of Texas, San Antonio.

Dr. J. Franklin Potts, associate professor of finance, presented "Comparing Job Offers" Jan. 25 at an Association for Computing Machines meeting in Waco.

Dr. Rebecca Sharpless, director of the Institute for Oral History and senior lecturer, presented "Oral History and Identity: The Reconstruction of Farm Women's Life Histories in the Southern U.S." at a January meeting of the American Historical Association in Boston. She delivered the keynote address, "From

working with national and international cham-

pions.



The Kirks demonstrate a step in class. Since then they twice

have won Texas State Senior Games ballroom championships in fox trot, waltz and rumba. For the past three years they have taught ballroom dancing for the Waco chapter of the U.S. Amateur Ballroom Dancers Association, a group the Kirks helped establish in 1991.

"We have had so much fun teaching it," Dr. Kirk said. "We enjoy sharing our passion for ballroom dancing with other people.'

Dr. Kirk always has had an interest in music, earning bachelor's and master's degrees in music from Ohio State University. For Abbott-Kirk, associate professor of piano, music has been a lifelong passion.

"I started playing piano when I was 3 years old, and I've been playing ever since," she said.

and enjoy ballroom dancing.

This spring, the couple taught

Beginning Ballroom Dancing through the University's Continuing Education Division. Dr. Kirk said the classes, which are offered most sessions, fill up quickly and always have a waiting list. Students vary from college-age to older adults.

The Continuing Education course teaches the basic steps of the fox trot, waltz, rumba, cha-cha, tango and swing.

The Kirks also sponsor the Baylor Ballroom Dance Society, a new group that meets ballroom lessons from 6:30 to 7:30 p.m. each Wednesday in Russell Gym. Interested persons can come to the society's class or contact Dr. Kirk at ext. 6741. — LoAna Lopez

BaylorNews

Spotlight

(2000). He had a poem titled "Persistence of Vision" published in the anthology *New Texas 2000*, edited by Donna Walker-Nixon and James Ward Lee.

Dr. Guillermo García-Corales, associate professor of Spanish, had an article titled "La Nueva Narrativa Chilena: El Caso de Jaime Collyer" published in *Revista Hispánica de Cultura y Literatura* (Vol. 5, No. 2, pp. 192-201, spring 2000).

Dr. Gregory T. Garrett, associate professor of English, had an article titled "Screwball Comedy Film" published in *The Guide to U.S. Popular Culture*, Bowling Green State University Popular Press (2001).

Kathy R. Hillman, associate professor and acquisitions and collection development librarian, had daily devotionals for February titled "Love" published in *World Evangelism* (February 2001). She had the articles "BGCT and MWBC: Two Are Better than One" and "Church Media Libraries: Ministry and Missions" published in the Baptist General Convention of Texas periodical *Baptist Way: Brief Basics for Texas Baptists* (March-April-May 2001).

Dr. Maurice A. Hunt, chair and professor of English, had an article titled "Dismemberment, Corporal Reconstitution and the Body Politic in *Cymbeline*" accepted for publication in an upcoming issue of *Studies in Philology*. He had an article titled "The Politics of Vision in Shakespeare's *1 Henry VI*" accepted for publication in an upcoming issue of *South Central Review*.

Dr. David L. Jeffrey, Distinguished Professor of Literature and Humanities, had an article titled "Magister/Magisterium: Houses of the Interpreter" accepted for publication in an upcoming issue of *Books and Culture*. He had a new edition of a book titled *Law of Love: English Spirituality in the Age of Wyclif* published by Regents Publishing (2001).

Dr. James A. Roberts, associate professor of marketing and The Mrs. W.A. (Agnes) Mays Professor of Entrepreneurship, had a co-authored article titled "Money Attitudes, Credit Card Use and Compulsive Buying Among American College Students" published in *The Journal of Consumer Affairs* (2001). Co-author is Eli Jones, University of Houston.

Dr. Rebecca Sharpless, director of the Institute for Oral History and senior lecturer, had a chapter titled "Hester Calvert: Farm Wife" published in *The Human Tradition in Texas*, edited by Ty Cashion and Frank de la Teja, Scholarly Resources (2001).

Dr. John F. Tanner, associate professor of marketing and associate dean for undergraduate business programs, had a co-authored article titled "Cost Complexity of Pricing Decisions for Exporters in Developing and Emerging Markets" published in the *Journal of International Marketing* (spring 2001). Co-authors are Mary Anne Raymond, Clemson University, and Jung Hoon Kim, University of Inchon. He had an article titled "Saber Talk" published in *Sales and Marketing Strategies and News* (February 2001).

Outstanding Staff



Outstanding staff for 2000 were honored Feb. 28 at the annual Service Awards Ceremony. They are, front row, left to right: Melissa Taylor, director of South Russell Hall; Belinda Miller, development officer; David Chandler, athletic trainer; and Dub Oliver, associate dean of campus life. Back row, left to right, they are: Lt. Mike Watson, Baylor Department of Public Safety; Georgianne VanDyke, assistant for academic records in the School of Music; Sue Koehler, administrative assistant in theater arts; and Kay Riddering, student accounts services manager in the Cashier's Office. Dr. Robert B. Sloan Jr., back center, made the presentations.

Eight Baylor staff members were named Outstanding Staff at the annual Service Awards Ceremony Feb. 28 in the Barfield Drawing Room of the Bill Daniel Student Center.

Honorees were selected by a committee of University staff following nominations from Baylor faculty and staff. Those selected received a certificate signed by Baylor President Robert B. Sloan Jr. and an award of \$1,500. Ka This fall, they will receive recognition in the Baylor Homecoming parade.

In addition to the eight staff members pictured above, Kent Ellis, University host-convention services, was presented with the BAYLORplus Award: The Salute of the Year in recognition of his exemplary service.

Also recognized for their service to Baylor were more than 220 University faculty and staff who received service pins ranging from 5 years to 35 years. Seven faculty and staff members received recognition for 30 years of service. Receiving pins for 35 years of service were Dr. William F. Cooper, professor of philosophy, and Dr. Gary W. Hull, associate professor of history. For the first time, 26 part-time staff members were honored for their service to the University, including a posthumous award for Leo Berndt, a greeter for more than two decades at Moody Library. Also honored for 20 years of part-time service was Martha A. Ervin, a host/exit checker in Armstrong Browning Library.

This year's ceremony, continuing a tradition begun in April 1972,

was coordinated by the compensation and benefits office, including assistance from personnel services, payroll, public relations, University host, Bill Daniel Student Center, the Division of Human Resources and organizational development. — *Lori Scott Fogleman*

> KWBU Great TV Auction May 5-10 Call ext. 7882 to donate an auction item or to volunteer

Holocaust Remembrance Service Set

Service of Remembrance for victims of the Holocaust and a presentation by Dr. Deborah Lipstadt will be held at Baylor at 1:15 p.m. April 22 on the fifth floor of the Cashion Academic Center.

The Service of Remembrance, sponsored by the Waco Conference of Christians and Jews, Congregation Agudath Jacob and Temple Rodef Sholom, will honor victims of the Holocaust through prayers, readings and songs. The Conference of Christians and Jews is an interfaith dialogue group that sponsors social action outreach projects.

Immediately after the service, the Rapoport Committee of Temple Rodef Sholom and Baylor University will co-sponsor a presentation by Dr. Deborah Lipstadt, The Dorot Professor of Modern Jewish and Holocaust Studies at Emory University in Atlanta and author of *Denying the Holocaust: The Growing Assault on Truth and Memory*. Her book is the first full-length study on this topic and has been published in Germany, Switzerland, Japan, Australia and New Zealand.

Dr. Lipstandt recently received a favorable verdict in a libel trial. She is writing a book recounting the five-year ordeal and her experience as a defendant.

Dr. Lipstadt is an historical consultant for the U.S. Holocaust Memorial Museum. She helped design the section of the museum dedicated to the American response to the Holocaust. She was appointed to serve on the U.S. Holocaust Memorial Council, is a member of the Executive Committee of the Council and chairs the Museum's Academic Committee, which oversees the Center for Advanced Holocaust Studies.

Dr. Lipstadt frequently is asked to comment on Jewish issues by national and international media.

"The Service of Remembrance and Dr. Lipstadt's talk are powerful opportunities for us to remain vigilant in the wake of intolerance and hatred that permeate elements of our society," said Rabbi Seth Stander of Temple Rodef Sholom. "We hope the presence of numerous participants will show our community how important meaningful dialogue can be in creating safe, harmonious relationships for us all."

For more information, call Temple Rodef Sholom at (254) 754-3703. — *Laura Cadena*



Kent Ellis

Honors & Appointments

Dr. Millard J. Erickson, Distinguished Professor of Theology at Truett Seminary, is president-elect and program chair of the Evangelical Theology Society. He served on an evaluation team Feb. 13-14 for the Malone College School of Theology in Canton, Ohio.

Dr. Daniel B. McGee, professor of religion, has been invited to become a member of the editorial board of the *International Journal of Global Environmental Issues*.

Dr. James F. Moshinskie, associate professor of information systems, received the Excellence in Practice Award in Electronic Learning from the American Society of Training and Development and, for the second year in a row, the Award of Excellence in Instructional Interventions from the International Society of Performance Improvement.

Terry M. Roller, professor of art, received a Silver Award, two Bronze Awards and a shared Gold Award in the combined Advertising Club of Waco/Central Texas Ad Club League (Temple/Killeen/Copperas Cove) annual American Advertising Awards competition Feb. 10. One Bronze Award was for a poster promoting the visit of Rosamond Bernier to Baylor, sponsored by the Allbritton Art Institute. Eleven Baylor graphic design and photography students won five Gold Awards, eight Silver Awards and five Bronze Awards. **Heather Johns** took Best of Student Show.

The Office of Public Relations won two Gold, three Silver and two Bronze awards at the Advertising Club of Waco/Central Texas Ad Club League annual American Advertising Awards competition. The Golds were for the 1998-99 Annual Report and the Wiethorn Visitor Center sales kit/folder. The Silvers were for Beall Poetry Festival T-shirt, *Collegium* magazine and Art & Soul promotional materials. The Bronzes were for *Theophilus* magazine and the Traditions poster. **Eric Yarbrough**, art director, designed all the pieces except *Collegium*, designed by **Rancy Morrison**, associate art director.

Spring Fun at Diadeloso, Bear Downs

s warm spring days become the norm, don't miss your chance to get outdoors and have fun at Diadeloso, April 5, and Bear Downs, April 19. Diadeloso, or "day of the bear," will be from 10 a.m. to 4 p.m. at the McLane Student Life Center and nearby intramural fields. Activities include live bands, the final Scholarbowl Match, a return of humorous hypnotist Terry Stokes and inflatable activities that include a Velcro wall and bungee run. Other activities offer everything from a dunking booth to a hamburger eating contest.

Tournaments offered this year include 3-on-3 basketball, 5K fun run, flag football, homerun derby, ping pong, racquetball, Taboo, tennis, tugof-war, ultimate Frisbee, volleyball, wall climbing and a canoe race. A fireworks display the whole family can enjoy concludes the fun that evening.

For more information, contact Stacey Jackson, Diadeloso chair, at ext. 3322.

Bear Downs, Baylor's annual bicycle race, will celebrate its 30th anniversary when it begins at 5:30 p.m. April 19 on Fifth Street in front of the Bill Daniel Student Center. The race, sponsored by Student Foundation, will field approximately 24 teams, with four cyclists each. The 30-mile course runs through the University, starting and finishing on Fifth Street.

A cyclist from each team must complete a minimum of seven laps, however, the laps do not have to be consecutive. There is a men's and women's division. This year Bear Downs will feature a tandem faculty/staff race and alumni team.

"Bear Downs is a great way to promote Student Foundation and Baylor to the Waco community," said Robin Dusek, director of Student Foundation.

For more information, contact Student Foundation at ext. 3497. — *Laura Cadena*

astGlance

Sign Up Now for Susan G. Komen Race

aculty, staff and students can use the form below or one on the web to sign up for the Susan G. Komen Breast Cancer Foundation Central Texas Race for the Cure April 28. Registration forms can be downloaded from www.centraltexasraceforthecure.org. Forms also are available at Richland, Temple and Killeen malls or any local sponsor. Baylor is a host sponsor for this year's race.

The pre-registration fee for the 5K race and a one-mile "Fun Walk/Run" for people of all ages and athletic abilities is \$16 before April 20, \$18 from April 21-27 and \$25 on race day. Runners can have their race timed for an additional \$2. T-shirts for supporters are \$16.

The one-mile walk/run begins at 8:15 a.m. April 28, with the 5K beginning at 8:45 a.m. Race day events include a Kiwanis pancake

breakfast, a visit from popular book and television show character Arthur, a live performance from singer/songwriter Angie Paris who will premier her newest release "I Want to Live," a survivors' ceremony, an awards presentation and drawings for door prizes.

For more information, call the race hotline at (254) 776-1204 or visit the web site cited. – ΒN

(PLEASE PRINT)	KOMEN CENTRAL TEXAS RACE FOR THE CURE® ENTRY FORM				
Street Address:	Please complete one entry form per runner. All mailed entries must be postmarked by April 20, 2001. (Please Print)				
City:	Last Name:	First Name:	M.I.:		
Date of Birth:	Street Address:				
Are you a breast cancer survivor? Yes No If yes, would you like to be recognized as a breast cancer survivor on Race Day by receiving a pink T-shirt, cap, and button? Yes No Number of years survived:	City: State: _	ZIP Code: County:	Phone ()		
receiving a pink T-shirt, cap, and button? Yes No Number of years survived:	Date of Birth:	Sex: 🗅 Male 🛛 Female	Please indicate if you are Baylor 🗅 Faculty/Staff or 🗅 S	tudent	
KOMEN RACE FOR THE CURE® T-SHIRT (CHECK T-SHIRT SIZE) M L XL XL XL PLEASE CHECK THE EVENT YOU WOULD LIKE TO PARTICIPATE SK Run/Walk 1-Mile Run/Walk Both Races Not Participating in Run/Walk events PACKET PICK UP LOCATION. I WILL PICK UP MY PACKET AT: (PLEASE CHECK ONE) \$16-Early Registration Postmarked by April 14 PARKET PICK UP LOCATION. I WILL PICK UP MY PACKET AT: (PLEASE CHECK ONE) \$18-Walk Up Registration at Waco, Temple and Killeen Malls, Monday, April 23rd (Monday) to April 27th (Friday) \$16-Team Registration postmarked by April 14 (One entry per team member) Team Name: PAYMENT (CHECK ONE): Image: State Cure \$25-Race Day Credit Card # Cardholder Name \$16-Phantom Runner (receive T-shirt and packet to show support but not participate in race). I would like tickets to the Kiwanis Pancake breakfast at \$3 each. \$10 would like	Are you a breast cancer survivor?	Yes 🖵 No 🛛 If yes, would you like	e to be recognized as a breast cancer survivor on Race Day by	y	
PLEASE CHECK ONE) April 23rd (Monday) to April 27th (Friday) Richland Mall, Waco Temple Mall Killeen Mall April 23th (Saturday) / Race Day Race Day at Heritage Square–Waco, TX PAYMENT (CHECK ONE): Check VISA MasterCard Credit Card # Credit Card # Cardholder Name Subscience Cardholder Name Subscience Credit Card # Cardholder Name Credit Card # Cardholder Name Credit Card #	Please Check The Event You Wo	RT (Check T-shirt size) 🔲 M 🗔 uld Like to Participate		vived:	
April 28th (Saturday) / Race Day member) Team Name: Race Day at Heritage Square–Waco, TX \$25-Race Day PAYMENT (CHECK ONE): \$2-I would like to have my race timed on Race Day Check VISA MasterCard \$16-Phantom Runner (receive T-shirt and packet to show support but not participate in race). Credit Card # Cardholder Name \$	PACKET PICK UP LOCATION. I WILL PICK UP MY PACKET AT: (PLEASE CHECK ONE) April 23rd (Monday) to April 27th (Friday) Richland Mall. Waco		\$18-Walk Up Registration at Waco, Temple and Killeen Malls, Monday, April 23 to Wednesday, April 25		
PAYMENT (CHECK ONE): \$2-I would like to have my race timed on Race Day Check VISA MasterCard Credit Card # Cardholder Name \$				onaj por todin	
PAYMENT (CHECK ONE): I wish to donate to the Friends for the Cure [®] Check VISA MasterCard Credit Card # Cardholder Name \$16-Phantom Runner (receive T-shirt and packet to show support but not participate in race). I would like tickets to the Kiwanis Pancake breakfast at \$3 each.			□ \$25-Race Day		
Credit Card # Cardholder Name Lange Structure Lange Structure Summer Structure Summer Structure	PAYMENT (CHECK ONE): I wish to donate to the Friends for the Grade of the Gr		 I wish to donate to the Friends for the Cure[®] \$16-Phantom Runner (receive T-shirt and packet to 		
Exp. Date Charge Amount Signature \$ Total	Credit Card #	Cardholder Name		eakfast at \$3 each.	
	\$ Exp. Date Charge Amount	Signature	\$Total		

Mail the completed entry form, entry fees and pledge donations to: Komen Central Texas Race for the Cure[®].

Make checks payable to: Komen Central Texas Race for the Cure® • P.O. Box 8504 • Waco, Texas 76714

RACE RELEASE (Must be signed by participant)

I understand that my consent to these provisions is given in consideration of the acceptance of this registration and for being permitted to participate in this event. I am a voluntary participant in this event, and I hereby release and hold harmless and covenant not to file suit against The Susan G. Komen Breast Cancer Foundation, Inc., its local Affiliates and any affiliated individuals, the Central Texas Komen Race for the Cure- and any affiliated individuals, any Race sponsors and their agents and employees, and all other persons or entities associated with this event (the"Releasee") from any loss, liability, damage, or claims I may have arising out of my participation in this event, including personal injury or damage suffered by me or others, whether same be caused by falls, contact with other participants, negligence of the Releasee or otherwise. If I do not follow all the rules of this event, I understand that I may be removed from the competition. I give my full permission to the Komen Foundation and its local Affiliates and Races and their national sponsors to use any photographs, videotapes, or other recordings of me that are made during the course of this event. Notice of Drug Testing: Participants in this competition may be subject to formal drug testing in accordance with USA T&F rules and IAAF Rule 144. Participants who refuse to be tested or who test positive for banned substances will be disqualified from this event and will be ineligible

for future competitions

Signature

Parent's or legal guardian's signature (if participant is under age 18)

Date

I understand that due to city constraints, the 5K Course will need to be cleared 75 minutes after the start of the race, and that any needed assistance will be provided.

Research Gazette

Grant Awards (March)

Dr. Gregory T. Garrett, English; \$1,000; Art & Soul; Texas Commission on the Arts

Dr. Truell Hyde, physics; \$55,212; Research Experiences for Undergraduates and Teachers REU Site; National Science Foundation

Dr. Charles M. Tolbert II, sociology; \$35,000; Oil- and Gas-Involved Areas Along the U.S. Gulf Coast: Evidence from Public Sources and Nonpublic Population and Economic Censuses; Mineral Management Service

Calvin Smith, Strecker Museum; \$2,500; Interpreting the Spanish Conquest and Colonial Periods in Museums; Summerlee Foundation

Calvin Smith, Strecker Museum; \$800; Interpreting the Spanish Conquest and Colonial Periods in Museums; Texas Commission on the Arts

Dr. Susan Johnsen, School of Education; \$38,500; Project Promise-26th CD Year; City of Waco

TOTAL AWARDS: \$133,012

Grant Proposals (March)

Calvin Smith, Strecker Museum; \$2,500; Interpreting the Spanish Conquest and Colonial Periods in Museums; Summerlee Foundation

Calvin Smith, Strecker Museum; \$3,000; Interpreting the Spanish Conquest and Colonial Periods in Museums; Texas Commission on the Arts

Calvin Smith, Strecker Museum; \$1,500; Interpreting the Spanish Conquest and Colonial Periods in Museums; Texas Council for the Humanities

Dr. Doug Rogers, curriculum and instruction; \$140,232; Knowledge Development for the Technology Integration Community; U.S. Department of Education

Dr. Charles M. Tolbert II, sociology; \$425,004; Changing Places, Changing Faces: A New Foreign-born Information System; National Institutes of Health in collaboration with Rice University

TOTAL REQUESTED: \$ 572,236







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