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# BaylorNews

Monthly News for the Baylor University Community

## University Tuned in to Tomorrow



*KCTF and Baylor stand ready to enter a new era in local broadcasting.*

By Larry D. Brumley

Baylor University officially assumed operation of Waco public television station KCTF, Channel 34, on Jan. 29, launching a new era in public broadcasting for Central Texas. The station faces a future that is ripe with exciting opportunities, though not without a few challenges. The primary beneficiaries will be Baylor students, local public television viewers and the University itself.

Baylor accepted the 10-year-old station and the organization that holds its license — Brazos Valley Public Broadcasting Foundation — after being approached by station management and board members last year with an offer to turn the operation over to the University without cost. KCTF has been

Michael Bettersworth, telecommunications research associate, instructs communications graduate student Sandra Hackett at the KCTF switcher.

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With almost 13,000 students and more than 600 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fisk Guide to Colleges*, *Princeton Review* and *Money magazine*.

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Baylor University is an equal educational and employment opportunity institution.

## President's Perspective

Baylor enjoys excellent reputation in international education

Sue and I had the privilege of accompanying Jim and Betsy Vardaman on a 15-day tour of Eastern Asia in early January to visit institutions that have exchange relationships with Baylor. Jim, director of our Center for International Education, and Betsy, assistant dean of the College of Arts and Sciences, have a long association with Baylor's international programs and were excellent leaders for our tour, which was exciting, albeit strenuous. Jim calculated that we had 13 separate plane segments in that 15-day period. Associate Professor of Art Paul McCoy also contributed to our trip by crafting beautiful ceramic platters that we presented to the presidents of the institutions we visited. The works of art were received with genuine appreciation.

Baylor has some outstanding relationships with institutions all over the world — a total of 27 exchange programs in 16 countries. In addition, the University participates in the Consortium for Global Education, which is made up of 47 Baptist colleges and universities; the David C. Lam Institute for East-West Studies, composed of 26 institutions from around the world; and UTRECHT, a 22-member consortium of European universities. Our excellent reputation in international education is reflected in a Dec. 11, 1998, *Chronicle of Higher Education* article that highlighted the fact that Baylor ranks ninth among the country's doctoral institutions in the number of students studying abroad.

### Tour began in Hong Kong

Sue and I have visited many of the countries where Baylor has a presence, and we lived in Europe for four years while I completed my doctoral program at the University of Basel. But January's trip was our first to Eastern Asia.

We started our tour of institutions in Hong Kong, where we visited Hong Kong Baptist University — whose president, Daniel Tse, is a Baylor graduate — and Hong Kong Baptist Theological Seminary. We then made our way to Thailand, which is home to Yonok College. We were warmly received there by President Nirund Jivasantikarn, who is a Baylor graduate and whose daughter graduated from the University in 1997.

We need to redouble our efforts to be warm and welcoming and make the experience for our international guests who come to Baylor as positive as it can be.

We then returned to China and traveled northward toward Kunming in the Province of Yunnan. Baylor has a relationship there with the Yunnan Institute of the Nationalities. Yunnan Province has some 26 different Chinese groups, and the 25 minority groups there support the Institute for the Nationalities. Its president, Zhao Jiawen, also is a Baylor graduate.

### MIT of China

Our final stop in China was Beijing, where we have a relationship with Tsinghua University, which is truly one of the two most prestigious universities in all of China. It is sometimes called the MIT of China. Baylor has an exchange professor from Tsinghua, Professor Fang Yan, on campus this semester in the Department of Modern Foreign Languages. Tsinghua has many exchange opportunities for Baylor faculty and students, particularly graduate students.

We then traveled to South Korea and visited a university that is clearly regarded as the finest private institution in all of Korea. Yonsei University is referred to as the Princeton of Korea. There we met with three outstanding young scholars in their Department of International Studies. It was an impressive and inspiring visit, and they are very enthusiastic about cultivating future relationships with Baylor.

Our final stop was Fukuoka, Japan, home to Baylor's oldest exchange program at Seinan Gakuin University. The University's relationship with Seinan Gakuin dates back to 1971. We currently have five very eager students studying there.

I returned from this trip with a renewed sense of the importance of international education. I hope that you will strongly consider a way, as a Baylor faculty or staff member, to make an international experience part of your professional devel-



President  
Robert B. Sloan Jr.

opment. I believe it would be a life-transforming venture for you. It is vitally important as a university that we have those kinds of encounters. We need more of our faculty members to be willing to have a short-term — six weeks, eight weeks, maybe a semester or even a year — overseas experience.

I also hope that you will encourage our students to take advantage of international study opportunities, whether they are in Africa, South America, Europe, Western Asia or Eastern Asia. We need to intensify our efforts to encourage our students in this regard.

### Redouble our efforts

Finally, while it is part of our character as Baylor faculty and staff to be hospitable, I would ask you to pause and reflect on how important it is for us to be aware of international students and faculty members who are in our midst. I can tell you that the institutions we visited love Baylor, and they have treated our faculty and students wonderfully. We need to redouble our efforts to be warm and welcoming and make the experience for our international guests who come to Baylor as positive as it can be. Being in a strange land can be unsettling and confusing. I intend to be more diligent in developing relationships with faculty and students who come to us from international settings.

Jim Vardaman and his colleagues in international education do an outstanding job in pursuing international opportunities for our faculty and students, as well as hosting hundreds of international students and faculty on our campus. I encourage you to take advantage of the resources in our Center for International Education that can help you plan your international experience. It will truly enrich your personal and professional lives.

## Enrollment Input

UPC seeks creative solutions on record numbers

Jam-packed parking lots and overflowing dormitories are two of the concerns caused by the arrival of a record student enrollment last fall and again this spring. A bigger question is how to maintain Baylor's sense of community and personal attention to the students. The University Planning Council (UPC) addressed these concerns and others voiced by students, faculty and staff at its Feb. 8 meeting.

The UPC met to process information gathered from four forums held earlier this academic year that addressed the topic of how Baylor can manage its enrollment in ways that maintain and enrich the University's distinctive features, identity and mission. Input on qualities of the University, concerns surrounding the increase in enrollment and suggestions for managing this increase were gathered from approximately 200 student, faculty and staff forum participants and relayed by each group's representatives to other UPC members at its February meeting.

"Everyone had a different perspective, and it was a great opportunity for people to ask questions," said Ashley Thornton, organizational development specialist. "It was enlightening for everyone, and there were benefits for all groups involved."

The UPC includes members appointed by President Robert B. Sloan Jr. from Baylor's senior administration, deans, Faculty Senate, Staff Council, student government and other University faculty and staff. The purpose of the



Staff members brainstorm ideas at a forum meeting.

council is to develop a common vision and primary strategies through which the mission of the University can be met.

"This group of people includes the decision makers, and it includes people who influence decisions," said Brenda Morris, associate vice president of organizational development, whose office coordinated the forums. "For all the people to hear the same information and have dialogue on this issue is very important. It was not to make the decision, but to inform the decision."

According to Morris, UPC members broke into small groups to discuss the possibilities of Baylor remaining relatively stable in size and leaning toward being more academically selective, or continuing with some level of growth governed by quality. Benefits of both possibilities, as well as action steps the

See "Enrollment" on page 12





# Merger Will Preserve, Expand Student Learning Experience

continued from page 1

housed on the Baylor campus since 1994 and has benefited from a number of in-kind services provided by the University, including office and studio space, telephone and computer assistance and accounting support.

One of the most important justifications for assuming control of the station was to preserve and expand learning opportunities for Baylor students, said Dr. Stan Madden, vice president for University relations and newly elected chair of the Brazos Valley Public Broadcasting Foundation Board of Directors.

"Last April when we visited Brigham Young University and its public television station, KBYU, we were impressed by the number of students who were working at the station," Dr. Madden said. "From master control to marketing, students were getting hands-on experience in the operation and management of a public broadcasting organization. While some university-affiliated public television stations keep students at a distance and consider them to be an intrusion, we found that KBYU embraced the involvement of students, and indeed, could not function without their contributions. We believe KBYU can serve as a good model for where we want to take KCTF."

Dr. Michael Korpi, director of

Baylor's telecommunication division and vice chairman of the Brazos Valley board, agrees that students will realize expanded benefits from the new arrangement.

"There is a great synergy between KCTF and the telecom division. This has been true since we had our very first student intern at KCTF many years ago," Dr. Korpi said. "KCTF is a great laboratory for our students. Because of this, we worked hard for KCTF's survival. Now that KCTF is part of Baylor, we can focus on excellence rather than

gies, Baylor students will participate in this industry paradigm shift; it will happen right in front of their eyes, in the same building where they go to class," Dr. Korpi said. "There is no other university where they would have this advantage."

Dr. Corey Carbonara, a Brazos Valley board member and associate vice president and executive director of Baylor's Institute for Technology Innovation Management, serves on the Advanced Television Systems Committee, the organization that

played a key role in the development of standards for digital television. He is one of only three university representatives on the 173-member committee.

Dr. Carbonara, who also serves as professor of communication studies at Baylor, said that the opportunities for KCTF in the migration to digital television — which under current

FCC guidelines must take place by 2003 — go beyond high definition television and represent a way to create new viewing experiences.

In addition to a much sharper image and cinema-like aspect ratio, digital television delivers Dolby digital surround sound, creating a true home theater experience. But more importantly, digital technology



Dr. Michael Korpi (left) and Kliff Kuehl, KCTF general manager, in the KCTF studio.

allows stations to multiplex, or broadcast up to six television channels simultaneously. The implications for Baylor are significant.

### Multiple channels

"This allows the vast amount of PBS programming on KCTF to be shared with the public by airing multiple channels in digital," Dr. Carbonara said. "For example, children's programming can be broadcast while doing a university or college telecourse at the same time on another digital channel. In addition, you can be data-casting as part of the signal. Here teacher guides of PBS educational programs on KCTF can be digitally transmitted and downloaded for immediate use by the instructor.

"This capability is frequently referred to as 'enhanced television.' Streaming video and audio of the program broadcast on KCTF can be transmitted while also providing a way to insert other information or data via the World Wide Web that the viewer might want to interact with, creating a truly interactive experience," Dr. Carbonara said.

While digital television brings exciting new opportunities, it also introduces significant challenges.

Perhaps the greatest challenge is the cost of conversion. Within the next five years, stations must install

new transmitters, antennae and other equipment to carry the digital signal. The cost of simply passing through the network feed has been estimated at \$2 million per station.

KCTF is better prepared for the conversion than most other small-market PBS stations, thanks to recently acquired tower space that has been donated by Waco's GulfStar Communications. The company is providing KCTF with a 25-year rent-free lease on a recently vacated 1,000-foot tower in Moody. The tower is twice the height of the station's current tower and is strategically located to serve the Central Texas television market. The price tag for building a comparable tower would be close to \$1 million — half of the initial digital conversion cost.

### Seeking grant

Baylor also is seeking a grant from the U.S. Department of Commerce for a new \$900,000 digital-capable transmitter that would replace the station's current analog transmitter, which is prone to failure. The new transmitter would be able to broadcast a much stronger analog signal until 2003 and then convert to digital transmission with minor modifications.

The remainder of the cost of digital conversion is expected to be covered from funds appropriated by Congress and from local and state sources.

Beyond the educational benefits that KCTF provides for Baylor and the community, station ownership will allow the University to produce programs for distribution throughout the PBS system, creating additional visibility for the institution, its students and its faculty. KCTF already is at work on a Christmas special that will feature Baylor music groups and campus landmarks. If underwriting for the show can be secured by summer, the station plans to tape the special next fall and make it available to individual PBS stations in time for airing next Christmas.

"This expanded partnership between KCTF and Baylor truly is a win-win situation," Dr. Madden said. "It will help us achieve our educational objectives while serving the Central Texas community and expanding the visibility of Baylor through our affiliation with a credible, highly respected organization like PBS."



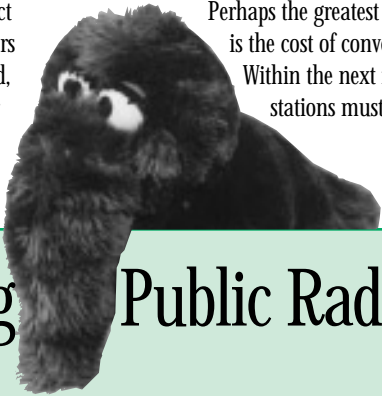
Future KCTF Program Guide							
	Chn	7:00	7:30	8:00	8:30	9:00	9:30
Current Analog Channel	34	NOVA		Frontline		Technopolitics	
Future Digital Channel	20	NOVA		Frontline		Technopolitics	
		Telecourses					
		KCTF-Produced Local Programming					
		Headlines					
		PBS Adult Learning Programming					
		K-12 Instructional Television					

Under a simulcasting scenario, KCTF will broadcast a single analog program stream over its current Channel 34, but will be able to broadcast up to six standard definition programs on its future digital Channel 20. In addition to PBS program streams, KCTF could simultaneously broadcast college-level telecourses and other local programs, including K-12 instructional television. The station also would also have the option of broadcasting a single high definition program on its digital channel.

on mere survival, and the benefits to our students will be even greater."

Because of Baylor's leadership position in researching new communication technology — particularly digital and high-definition television — KCTF and students both will benefit from dramatic changes that are occurring in broadcasting.

"As the entire television industry, PBS and KCTF move to these technolo-



## Board Lifts Ban on KERA, Considers Adding Public Radio

The new 12-member Board of Directors for Brazos Valley Public Broadcasting Foundation held its first meeting on Jan. 30 and elected officers for the board and the foundation. The directors also unanimously voted to lift the four-year-old blocking of Dallas public television station KERA on Waco-area CableVision.

Directors elected Dr. Stan Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, as chair of the board. Dr. Michael Korpi, professor of communication studies and director of telecommunication, was elected vice chair, and Waco community leader and Baylor graduate Martha Lacy Howe was elected secretary of the board.

Larry D. Brumley, associate vice president for communications, was elected president and CEO of the foundation, and Billie A. Gilbert, assistant director for business affairs in University relations, was named corporate secretary. Kliff Kuehl will continue to serve as general manager of KCTF and will report to Brumley.

After hearing a report from consultant Jim Lewis, a former vice president for Oregon Public Broadcasting, the board debated the advantages and disad-

vantages of continuing the blocking of KERA programming before voting to end the ban. Lewis, who spent several weeks studying KCTF's operations, recommended that KCTF cease to exercise its legal right to deny certain KERA programs to local cable viewers. Instead, Lewis said KCTF should seek ways to cooperate with its sister station in Dallas, which is one of the most highly rated PBS stations in the country.

Lewis also recommended that Brazos Valley Public Broadcasting Foundation pursue a public radio license for Central Texas. He said the addition of a National Public Radio affiliate to the foundation's broadcasting portfolio would benefit KCTF and serve a community need. Research indicates that joint public radio-public television licensees perform better financially than single service providers, Lewis said.

Brumley told board members that the foundation would seek a grant from a local organization to fund a consultant to study the public radio opportunity. He said several barriers must be overcome to establish a public radio presence in Central Texas, including start-up costs, availability of a frequency, and qualification for funding from the Corporation for Public Broadcasting. — BN





## Schedule of Events

### Tuesday, March 23

- Poetry reading by Gary Soto, 3:30 p.m., Meadows Recital Hall, McCrary Music Bldg.
- Poetry reading by Adrienne Rich, 8 p.m., Meadows Recital Hall

### Wednesday, March 24

- Poetry panel with invited poets and critic, 3:30 p.m., Mabee Theater, Hooper-Schaefer Fine Arts Center
- The Virginia Beall Ball Lecture on Contemporary Poetry by Joanne Feit Diehl, 8 p.m., Meadows Recital Hall

### Thursday, March 25

- Poetry reading by Yusef Komunyakaa, 3:30 p.m., Meadows Recital Hall
- Poetry reading by Philip Levine, 8 p.m., Meadows Recital Hall

## Faculty retreat to feature "common sense" faith

Dr. Gerald E. Mann, described as a "voice for common sense Christianity," will be the keynote speaker at this year's faculty retreat March 3 at the Bill Daniel Student Center.

Dr. Mann, minister of Riverbend Church in Austin, is a writer and humorist. He will give the noon address on "The Stewardship of Influence."

Following the buffet luncheon at 11:30 a.m. in the Barfield Drawing Room, participants will move to the Houston Room for two sessions: "Common Sense Religion" and "Living Positive in a Negative World."

The retreat is sponsored by the Religious Affairs Committee, which includes Lois Myers, chair, Dr. Anita Baker, Dr. Karen Fredenburg, Dr. Christine Getz, Dr. Don Mullins and Dr. Byron Newberry.

For more information, call Dr. Baker at ext. 3160. — *BN*

## Beall Poetry Festival Brings Noted Poets to Campus

Annual event to be held March 23-25

Baylor brings to campus a group of award-winning poets and critics March 23-25 for the fifth annual Beall Poetry Festival. The poetry readings, discussions and lecture are all free and open to the public.

This year's festival combines a rich blend of talents well-known in literary circles, including Gary Soto, Adrienne Rich, Joanne Feit Diehl, Yusef Komunyakaa and Philip Levine. Among these poets are two Pulitzer Prize winners and the winner of the Tanning Prize, the largest monetary prize for poetry given in the United States.

"There's nothing quite like it in the state," said Dr. William V. Davis, professor of English, Writer-in-Residence and festival committee member. "It's becoming quite visible around the country, both in literary circles and by individual authors, and that's because we've had such strong writers here."

Soto is the author of eight books of poetry for adults and numerous works of poetry, prose and film for children and young adults. Soto has established a strong following in the Mexican-American community. His works for children and young adults have achieved remarkable commercial success in recent years. He left his academic career in 1993 to become a full-time writer and continues to live in Berkeley, Calif. Soto's latest volume is *Junior College*, published in 1997 by Chronicle Books.

Adrienne Rich is the author of 16 books of

poetry and has taught English and feminist studies at Columbia, Brandeis, Cornell, San Jose State and Stanford universities.

She is the recipient of the Tanning Prize, awarded by the Academy of American Poets. Her most recent volume is *Midnight Salvage*, published this year by W.W. Norton.

Joanne Feit Diehl is the author of three books of literary criticism. Her fields of study include feminist literary theory, psychoanalytic theory and contemporary American poetry, with concentrations on Emily Dickinson and Elizabeth Bishop.

Born in Bogalusa, La., Yusef Komunyakaa won the Pulitzer Prize for poetry in 1994. He received a Bronze Star for his service in Vietnam, where he was a front-line correspondent and editor of *Southern Cross*, a military newspaper. He currently serves as professor of creative writing at Princeton University. His most recent volume of poetry is *Thieves of Paradise*, published in 1998 by Wesleyan University Press.

Philip Levine, the author of more than 20 books of poetry, won the Pulitzer Prize in 1995 for *The Simple Truth*. His forthcoming volume, *The Mercy*, will be published in April. Levine currently teaches fall semesters at New York University, dividing his time between New York and California.



Soto



Rich



Diehl



Komunyakaa



Levine

The poetry panel on Wednesday will be held in the Mabee Theater of the Hooper-Schaefer Fine Arts Center. All other events will be held in the Meadows Recital Hall of the McCrary Music Building.

The Beall Poetry Festival is supported by the John A. and DeLouise McClelland Beall Endowed Fund, established in 1994 by Mrs. Virginia Beall Ball of Muncie, Ind., to honor her parents and to encourage the writing and appreciation of poetry.

For more information, call the Baylor Department of English at ext. 1768 or visit the Beall Poetry Festival web site at <http://pr.baylor.edu/Beall>. — *Vicki Marsh Kabat*

## Boys in Baylor's Troop Soar as Eagle Scouts

Class of 5 earns distinguished honor; University's Historic Village benefits from projects

Once an Eagle Scout, always an Eagle Scout. Given it's such a difficult distinction to attain, it carries lifetime value. Certainly the five young men of Baylor's Boy Scout Troop 497 who worked hard and were awarded the high honor on Jan. 16 recognize its value.

The troop's recent class of Eagle Scouts includes Jon Michael Dutton, George Walker, John Marbach and Harrison Parks, all 14, and Casey Shepard, who is 18, the cutoff age for earning the award.

It may seem a bit unusual to have a major university charter a troop. Churches, community organizations and PTAs more typically take on that role. But the Baylor/Scout matchup is a natural, according to Dr. Wayne Parks, the troop's Scoutmaster and a local dentist.

"The basis that Scouting has does not com-

promise, and it doesn't change with prevailing social mores," Dr. Parks said. "It espouses the same things that Baylor espouses. Most young men and women are, I think, searching for and in need of a standard they can rely on, something that is a constant, something that is not a compromising set of values."

### Troop chartered in 1993

Baylor chartered the troop in 1993. It currently has about 50 boys active in the organization, in which Scouts progress in rank by earning badges. It takes 24 badges and anywhere from 75 to 100 hours of service to earn the Eagle Scout award, a milestone very few Cub Scouts starting out at age 8 ever manage to attain.

"Only 2 percent of boys who enter the Scouts ever achieve Eagle Scout rank," said Dr. Parks,

who also is an Eagle Scout. Troop 497 is known for advancing an average of three boys per year to Eagle Scout rank, he added.

For Dr. Parks, it has been a special treat to be Scoutmaster and see his sons, 19-year-old Gregory and new Eagle Harrison, follow in his footsteps. "It's been fantastic. It provides you with the ability to watch your son grow and develop."

Baylor faculty members have been a big part of the troop's success, according to Dr. Parks. Several faculty members have participated in projects with the boys. And Baylor has benefited, as well. Much of the troop's required service work is done at the Gov. Bill and Vara Daniel Historic Village on the University campus.

### Reynolds a Life Scout

Chancellor Herbert H. Reynolds was instrumental in obtaining the troop for Baylor and is himself a Life Scout. In addition, he was awarded the Distinguished Citizen Award in 1988 by the Heart O' Texas Council of Boy Scouts of America.

He said Baylor and the Boy Scouts are a great fit. "I've always been interested in Scouting, and I'm proud of the young people who participate in this."

He, too, has been impressed with the number of Eagle Scouts produced by the group. "First of all, you have to be highly motivated and highly disciplined. If you have perseverance and you see things through to completion, you learn an important lesson — that good things happen to people who work hard. You carry that through life," Dr. Reynolds said. — *LoAna Lopez*



New Eagle Scouts, from left, are John Marbach, George Walker, Harrison Parks, Jon Michael Dutton and Casey Shepard with Scoutmaster Dr. Wayne Parks.



## Baylor Initiates Graduate Social Work Education this Fall

Degree program to prepare students for practice in congregations, religiously affiliated agencies

**Dr. Diana R. Garland**  
Director of the MSW Program,  
Director of Baylor Center for Family  
and Community Ministries and  
Professor of Social Work

Historically, churches and other Christian groups and organizations have cared for families in crisis and persons marginalized by society. They have spoken out and fought against social factors that have led to the victimization and oppression of persons. They have provided caring communities to support the development of healthy children and families. A century ago, as a direct outgrowth of these concerns and efforts, church leaders founded and shaped the nascent social work profession.

Over the past 100 years, churches and denominational agencies have recognized the value of professional social workers. They have employed social workers to lead and serve through congregations and denominational agencies and other Christian organizations — in child and family counseling and support programs, foster care and adoption programs, programs serving the elderly and persons with special needs, ministries with poor and inner-city communities and in cross-cultural and international missions. The network of Christian social service institutions is vast. In the child welfare sector alone, more than two-thirds of private child welfare agencies are sponsored by churches and other religious entities. Recent cutbacks in governmental programs that serve the most vulnerable families in our society have confronted churches and denominations with even greater needs and significant opportunities for ministry.

### Programs begin new focus

In the past five years, social work educational programs — both in public and private institutions — have begun to address the significance of spirituality and religion as critical dimensions of human experience and community life. As a part of this shift, the social work profession increasingly is recognizing the major role faith communities have in the nurture and support of children and families and their potential for preventing social problems and for building stronger families and communities. With adequate preparation, social workers leading and serving through churches and their agencies can make a major impact on the complex social problems confronting us today.

Social work values emphasize the individuality and integrity of every person in all kinds of life circumstances. Social workers seek to discover and build on the strengths and capacities of persons and communities. Since its beginnings, social work has been “the family profession.” Social workers recognize that both children and adults need to be firmly rooted in strong families and strong communities — and social workers know how to help develop these strengths.

Baylor is uniquely positioned to respond to national and international needs for social workers who are qualified

to serve in churches and their agencies. It has a national reputation for undergraduate social work education and a national and international vision for service.

In preparation for beginning graduate social work education

practice in religiously affiliated agencies and congregations. Its closure was the impetus needed to begin developing a graduate

strengthening and empowerment of communities are critical for children and families in an age of managed care, mobility and increasing social fragmentation. The program proposes to use long-distance learning technology that will allow

tailor their specializations to meet their unique learning goals. For example, they may choose to specialize in areas such as services to children and their families, youth services, gerontology, coping with chronic illness and disability, congregational studies, international social work or cross-cultural services.

During the second year, the fall semester is again spent in classes. In the final spring semester of the master's program, students work full time in a second internship and complete a research and practice project related to their concentration. Students may complete their second internship in communities near Baylor, but the faculty also will be developing national and international opportunities for internship experience. Students return to campus for three weeks of capstone seminars before graduating at the end of the second academic year. The MSW program consists of 63 semester hours, which includes 16 hours of credit for the two internship experiences.

Baylor's MSW program currently is in the precandidacy phase of accreditation by the Council on Social Work Education.

### Prepared to serve

The Baylor graduate program will prepare professional social workers who integrate values and experiences of Christian faith and spirituality, and knowledge and skills in church leadership, with professional social work practice, whether they are employed by churches and agencies, or in other private and public social work settings. Baylor graduates will be prepared to serve in many capacities, such as:

- leaders of community and family ministries in congregations;
- counselors and therapists for persons and families in crisis;
- developers of church-based community programs to encourage healthy development of children and teen-agers;
- youth leaders providing hope-filled alternatives to school failure, gangs and street violence;
- developers of family support programs to help parents at risk of neglect or abuse of their children;
- designers of community and social policies that advocate for and help lift persons and families out of poverty;
- national and international foster care and adoption specialists for children who need homes;
- trainers for volunteers who want to express their faith through service to others;
- builders of communities that support frail elderly adults, single parent families and all who need the nurture and involvement of a caring community; and
- international consultants in community development and family services.



tion at Baylor during academic year 1999-2000, the School of Social Work became an official entity of the College of Arts and Sciences Jan. 1, 1999. The School consists of the undergraduate program formerly housed in the Department of Sociology, Anthropology and Social Work; the new graduate social work program; and the Center for Family and Community Ministries, which is jointly sponsored by George W. Truett Theological Seminary. The graduate social work program will begin to offer classes in the Master's of Social Work program in August of this year.

Social work has been a part of the University's curriculum since the first course was taught in the Department of Sociology in 1936. In 1969, the department launched a complete undergraduate social work program to prepare students for the beginning level of social work practice. Baylor University has been considering the development of a graduate social work program for a number of years. In 1996, the Carver School of Church Social Work at The Southern Baptist Theological Seminary in Louisville, Ky., was closed because of a major shift in the mission and governance based on significant leadership changes in the Southern Baptist Convention. Carver School had been providing graduate social work education for Baptist and other Christian students seeking education in a Christian institution. It was the only accredited graduate social work program that prepared students for specialized practice in “church social work,” that is, professional social work

social work program at Baylor University.

### Diversity of denominations

In the next century, the graduate social work program at Baylor can give shape and direction to Christian social ministries for a diversity of Christian denominations, since it is the only program that provides preparation in church social work. Additionally, it will prepare professional social workers to work in nonsectarian and public settings with their own faith as a resource and impetus for professional practice. A social work program that builds on the faith, enthusiasm and commitment of Christian students who are educationally prepared for effective social work practice will have a significant impact on local, state, national and international social service needs and issues. Their professional practice will be sensitive to the spiritual dimension of human life and to religious organizations as significant contributors to the lives of persons and communities.

Baylor's new graduate program has been designed to prepare social workers who will provide effective leadership in social service, social action and advocacy for social justice in public and private organizations, including religious organizations and faith communities.

### Community a fragile resource

Building community will be the mission of the Baylor Social Work School's programs. “Community” is a fragile resource that is increasingly unavailable to vulnerable families and population groups. The development,

the placement of students in internship settings widely dispersed from the main campus. Such a program plans to:

- provide connection of the educational program with diverse and scattered communities through student internships;
- prepare well-educated professional social workers who understand and can work creatively and effectively with faith communities to serve in public and church-related settings all over the nation;
- provide conferences, training programs and workshops for community and church leaders designed to increase their effectiveness and infuse new vision into the public and church-based social service programs that serve communities across the nation and the world; and
- sponsor research programs that will contribute to our knowledge about how best to help strengthen and support the healthy development of persons, families and communities.

### MSW requirements

The Master's in Social Work program requires two academic years of study, including the summer between years. The first year of study provides all students with foundations they need for direct (clinical) practice, administration and community development. In the spring semester, students begin an internship in a social work setting where they apply what they are learning in the classroom. This internship continues through part of the summer.

During the second year, students choose a concentration in the area of either family services or health care. Students also can choose to specialize in one area of their concentration. Students, with careful guidance by a faculty adviser,



## Spring enrollment sets another record at 12,159

Following a record-setting fall semester, Baylor University has set another standard for student enrollment.

Official 12th-day enrollment statistics compiled by the Office of the Registrar show Baylor with a record enrollment of 12,159 students for the spring 1999 semester. The figure represents an increase of 590 students from official figures for the spring 1998 semester.

Included in this year's enrollment are 10,358 undergraduates; 1,145 graduate students; 384 students in the School of Law; and 152 students in George W. Truett Theological Seminary, bringing the total for the Waco campus to 12,039.

At the U.S. Army Academy of Health Sciences in San Antonio, where Baylor has an affiliated degree program, 120 students are enrolled.

Students from all 50 states and approximately 70 foreign countries are currently enrolled at Baylor.

Last fall, Baylor enrolled 12,987 students, the largest enrollment figure in the University's 153-year history. — *BN*

## Child and adult reading courses at reduced rates

Baylor Continuing Education, in conjunction with the Institute of Reading Development, is offering reading courses for participants from age 4 (Reading Readiness) to adults (Speed Reading for Work, School and Recreation).

The courses meet once a week for five weeks on the Baylor campus and have various starting dates, from March 27 to March 31. Regular prices for the courses range from \$159 to \$239; however, Baylor faculty and staff may send one member of their immediate families to a class for the reduced price of \$79. To ask questions about the class call ext. 3550. To enroll, call 1-800-979-9151. — *BN*

# 'It is a Marvelous Experience'

Two Baylor families complete their personal 'United Nations' through international adoption

Walking through an alley last September in the east-central Chinese city of Hefei, Baylor law professor Brian Serr saw for the first time the baby daughter he had come to that country to adopt — through the lens of a video camera.

"A man walked by with a baby in his arms, and I just happened to focus on them," Serr recalled. "Then a guide in our group said, 'That's your daughter.' I kept the camera on her and zoomed in. It gave me goose bumps."

Serr and his wife, Kathy, an attorney and Baylor law graduate, are among a select group at Baylor who have adopted children through international agencies. Their daughter Grace, now a bright, energetic 15-month-old toddler, is from China, a country Brian Serr knows about from the course he teaches on international human rights law.

"Each family (in China) gets one child, and for cultural reasons, a lot of families want a boy," he said. "If they have a child and it's a girl, the child often is abandoned or killed."

Grace was only a few days old when she was found abandoned in a bus station in the dead of winter. Chinese orphanage workers named her

Dongzhan, meaning "winter station."

"We knew we wanted to keep something to reflect her Chinese heritage," Kathy Serr said. "After we found out the story behind the name, I



Brian, Kathy and Grace Serr

attention, wanting her to hold them and saying, 'Mama, Mama,'" said Dr. Avery Sharp, dean of libraries.

The search ended in 1991 with Robb, a 6-year-old. Now a seventh-grader at Bosqueville, his parents say he is "into sports, into everything." He dreams of becoming a military pilot, a veterinarian or a Dallas Cowboy football player.

He also has never forgotten his friends in Romania, said his parents.

"During his first year, we planned to send some things to the children's home. We asked him what he would like to send,"

said Dr. Pat Sharp. "First he said candy. Then he said, 'Let's send towels.' In the children's home, they had no towels. After the children took a bath, workers would give them their clean clothes to dry off with and then they had to put on

those wet clothes. The children were always cold, Robb said, so he thought towels would be a really nice gift for them."

The Sharps' youngest daughter, Hayley, adopted from Bulgaria in 1993 when she was 5, is now in fifth grade. Always "very verbal" and bright, she says she wants to be a famous writer, her father said.

The Sharps' oldest daughter, Hilary, is now 27, a doctor's wife, the mother of 2-year-old Patrick, and a graduate student in educational psychology at Baylor.

"We've never had any criticism because they're from different countries," said Dr. Pat Sharp. "It's been interesting seeing what they are like when they come to us, and then seeing how some of those traits remain stable while they adjust and adapt in other ways."

Both the Sharps and the Serrs know from experience that international adoption is a long, difficult process, with delays and disappointments along the way. The payoff, though, is extraordinary.

"I don't think there can be anything more rewarding than to see them develop and to see the exciting things that happen to them," Dr. Pat Sharp said. "It's been a lot of fun with lots of tears and heartaches, too, but it is a marvelous experience." — *Lori Scott-Fogleman*

## Dear Dr. Sharp,

Dr. Pat Sharp's "United Nations" family has touched the life of one of her former students, who recently e-mailed her professor a story she had written titled "A Slip of Paper: How a Baylor Professor Impacted My Family."

Martha Meeks, a 1986 Baylor graduate now living in Oklahoma, writes:

"After class, Dr. Sharp told me the beautiful stories of adopting her daughters. I think she was a little surprised at my interest, but she gladly wrote the names of three international adoption agencies on a slip of paper. I put that small paper in my wallet."

Meeks and her husband later became the parents of three boys, but, as she had since high school, she still longed to adopt a daughter. A year and a half ago, Amy Elise came to them from Korea.

"She not only adds pure delight to our family, she completes something in each of us," Meeks writes. "Her name means, 'Beloved, Promise of God.' And she is a reminder that even the tiny details of our lives, such as a slip of paper, may actually be a significant part of our future."

## Annual Ring Ceremony March 15

Every semester, Baylor seniors prepare to leave the University campus and enter the real world. The Alumni Association presents an opportunity for seniors to participate in one more Baylor event before graduation — the Annual Ring Ceremony, held each spring and fall.

This spring's ceremony will be held at 5 p.m. March 15 at the Hughes-Dillard Alumni Center. All seniors with 90 or more hours who have bought a traditional Baylor class ring may participate.

President Robert B. Sloan Jr. will present the rings and Master Teacher Emeritus and retired professor of history Robert L. Reid will discuss the



traditions of the 12 symbols on the ring.

An order for 130 rings has been made and close to 70 seniors have expressed interest in attending the ceremony, said Alan Bowden, director of special projects for the Alumni Association. Last fall, 90 seniors participated.

The first ring ceremony was held in the spring of 1996. Prior to the fall of 1995, Baylor rings could be purchased from any local jeweler. Since then, however, traditional rings can be purchased only through the Alumni Association.

For more information, call the Alumni Association at ext. 1121. — *Elizabeth Harris*

## Faculty/Staff Luncheon March 24

"The Language of Race" will be the topic of this month's faculty/staff luncheon at noon Wednesday, March 24, in the Barfield Drawing Room of the Bill Daniel Student Center.

M. Lynne Murphy, assistant professor of English, will use examples from around the world to examine racial distinctions from a cross-cultural perspective.

A sandwich lunch for \$4.75 is available. For reservations, contact the continuing education office at ext. 3550.

## Upcoming Lectures

### Race Relations Focus of Speech

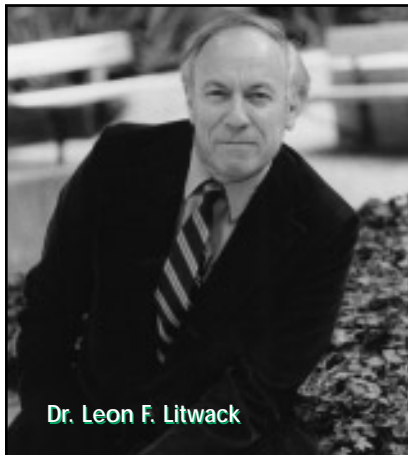
Edmondson series features UC-B professor March 17-18

Race relations in America from the last century to the present will be discussed by Pulitzer Prize winner Dr. Leon F. Litwack when he presents the 21st annual Charles Edmondson Historical Lectures at Baylor March 17-18. The title of the two-lecture presentation is "Wade in the Water: African Americans and Race Relations."

Dr. Litwack is an acknowledged race relations specialist who has taught history at the University of California at Berkeley for nearly 35 years, said program organizer Dr. David W. Hendon, professor of history and director of the Baylor Interdisciplinary Core. Dr. Litwack received his bachelor's, master's and doctorate at Berkeley during the 1950s. He taught at the University of Wisconsin at Madison for seven years and has served as a visiting professor and Fulbright lecturer at many universities around the world, including in Australia, Finland, Russia and China.

Dr. Litwack's first lecture, "Trouble in Mind: The Age of Jim Crow," will be presented at 7:30 p.m. Wednesday, March 17, at Meadows Recital Hall in the Glennis McCrary Music Building. His second lecture, "A Change is Gonna Come: The Civil Rights Era," will be at 9:30 a.m. Thursday, March 18, also in Meadows Recital Hall.

The lectures will focus on events of the 1860s and 1960s when "two major civil conflicts were fought over the meaning of freedom in America," Dr. Litwack said. The struggles were over "the enslavement of black men and women and over the legally sanctioned repression of their descendants." It also was "over the bonds of slavery and the bonds of segregation and discrimination" to which they were subjected. "In both decades, partly for military and political reasons, major efforts were undertaken to restructure race relations.



Dr. Leon F. Litwack

And in both decades, this nation made commitments to black freedom and civil rights that overreached popular convictions," he said.

The recipient of numerous teaching awards and honors, Dr. Litwack was named one of the 10 Top Teachers in California by *California Magazine* in 1986. He also received the Pulitzer Prize for history in 1980 and was named a distinguished teacher by the University of California in 1995 and 1971. His many professional activities include serving as the general co-editor of the *Harvard Guide to African-American History*, and he is a former president of the Organization of American Historians.

He has written a number of articles and books, including *Been in the Storm So Long: The Aftermath of Slavery* and *North of Slavery: The Negro in the Free States*. His most recent book is *Trouble in Mind: Black Southerners in the Age of Jim Crow*. His essays have appeared in numerous publications, including *The Journal of American History* and *The New England Quarterly*. Dr. Litwack also has worked as a consultant for a number of film and television productions, historical and museum exhibits and social history projects.

The Edmondson Historical Lectures, sponsored by the history department, are made possible by an endowment established by Dr. E. Bud Edmondson of Longview to honor his father, Charles S.B. Edmondson.

The lectures are free and open to the public. For more information, contact Dr. Hendon at ext. 4620. — *Alan Hunt*

### Faith in the Family is Topic of Annual Willson-Addis Talk

George W. Truett Theological Seminary's Third Annual Willson-Addis Lecture will focus on what some believe is one of the hottest topics facing churches today — understanding and nurturing the faith of the family.

Dr. Diana R. Garland, professor of social work and director of the Baylor Center for Family and Community Ministry, will lecture on this topic at 4 p.m. Tuesday, March 30, in the Cashion Banquet Room of the Cashion Academic Center.

"The Willson-Addis lectures focus on practical issues of Christianity, and what could be more practical than faith and the family? Family ministry touches all of us," said Dr. Michael Morgan, assistant dean of Truett Seminary.

Dr. Garland, who also is director of graduate social work education and editor of the journal *Family Ministry: Empowering Through Faith*, is an award-winning authority on family ministry. She is the author of 14 books including *Precious in His Sight: A Guide to Child Advocacy*; *Church Agencies Caring for Children and Families in Crisis* and *Church Social Work*. Her most recent book, *Family Ministry*, is slated for publication later this year.

"I am looking forward to sharing what we are learning in the Family Ministry Project, a three-year national study funded by the Lilly Endowment that is examining how faith is a dimension of family life and how congregations can nourish that faith," Dr. Garland said.

The Willson-Addis Endowed Lectures, a series examining practical Christianity within any branch of the Judeo-Christian tradition, were created in 1964 with a gift from Mr. and Mrs. James McCorry Willson of Floydada, and named in honor of their daughter, Ora Eugenia Willson Addis.

Originally presented through the Baptist Student Union and administered through the Student Life division of Baylor, the lecture series was transferred to Truett Seminary in 1997 to complement its curricular emphases on practical Christianity.

Dr. Garland's lecture is free and open to the public. Light refreshments will be served at 3:30 p.m. A forum will follow the lecture.

— *Julie Carlson*

### Staff Council Announces Spring Project

Baylor faculty and staff will have the opportunity to make children's dreams of a playground facility in North Waco come true through participation in the Staff Council's spring project.

The Staff Council chose at its Feb. 9 meeting to assist Mission Waco by raising money to fund construction of a playground near the Jubilee Training Center on North 15th Street. If enough contributions are received, Baylor employees also will help send a Waco child to Camp Nikos, a Christian camp near Rosebud that the mission sponsors.

Elaine Harknett, coordinator of the Honors Program and member of Staff Council,

brought Mission Waco's needs to the attention of the other Staff Council members after contacting its founder, Jimmy Dorrell.

"In the area where Jimmy is working, he and his volunteers are trying to push out the bad and bring in the good," Harknett said. "He is turning the community around in that way. By helping Mission Waco, we will be helping someone on our own doorstep."

For more information about the spring project, contact Marilyn McKinney, Staff Council chair, at ext. 3758. — *BN*

## Service Awards Ceremony Honors Nearly 350 Faculty, Staff Members

Several Baylor employees received royal treatment, complete with gold and precious jewels, at the University's Annual Service Awards ceremony Feb. 17.

Approximately 350 Baylor faculty and staff members were recognized for service ranging from three to 45 years. Additionally, six "Outstanding University Staff," selected by their colleagues, were presented with a certificate of recognition and a check for \$1,000 each. Presentations were made by President Robert B. Sloan Jr.

Recognized as "Outstanding University Staff" at this year's ceremony were William Goedeke, technical/paraprofessional/skill; Debbie Magee and Dana Haines, professional; Thelma Mathews and Becky Beck, office/clerical; and Brenda K. Morris, executive/administrative/management.

"The hardest part is trying to keep who the recipients are a surprise, because some of them may not be receiving a service award that year," said Denise Ledbetter, Baylor's assistant director of benefits. "You can see the

excitement in the faces of the ones who had absolutely no idea they had been selected."

Faculty and staff members honored for their length of service at Baylor receive either a 10 karat yellow-gold brooch or a 10 karat white-gold tie-tac. Diamonds adorn the pins of those employees who have served from five to 45 years, with the size and number of jewels distinctive for each five-year increment.

Baylor employees have been recognized for their tenure at the University for a number of years, Ledbetter said. One of the most memorable services was held in 1957 and honored Mrs. Lily M. Russell for 50 years of service. It wasn't until 1972 that the Service Award Program was established to annually honor faculty and staff.

"Everyone likes to be recognized, and this is a nice event for faculty and staff to come together for recognition of their service to Baylor," Ledbetter said.

Since 1975, recognition has been given only to full-time employees. — *Kate Langston*



Outstanding University Staff

These six employees were honored at the Annual Service Awards with a check for \$1,000 each as "Outstanding University Staff." They are, from left, Debbie Magee, Brenda K. Morris, William Goedeke, Dana Haines, Thelma Mathews and Becky Beck (front).



## Family Circle

### With sympathy to

**Dr. James Barcus**, professor of English, and wife, Nancy, on the death of her brother, Alan Bidwell.

**Linda Claridy**, Texas Collection, on the death of her father, William Copeland.

The family of **Zora Fiedler**, 101, who died recently. She was the dean of the School of Nursing from 1943 to 1951.

**Robert B. Jones**, lecturer in management and Entrepreneur-in-Residence, on the death of his grandmother, Ethel Metz, 110.

**Pat Saiz**, academic adviser, and husband, **Glenn Pack**, counseling services, on the death of her mother, Jeraldine Saiz.

**Dr. Russell Dilday**, distinguished professor of homiletics, on the recent death of his mother, Opal Dilday.

**David Maddox**, Truett Seminary Advisory Board, on the recent death of his wife, Dorothy.

### Congratulations to

**Dr. John Wood**, professor of religion, and wife, **Karen Wood**, governmental relations, on the births of two grandchildren: Ryan Daniel Wood and Kayla Suzanne Wood.

**Teri Tippit**, admissions services, and husband, James, on the birth of son, Dylan Michael.

### Best wishes to

**Dr. L.V. McNamee**, professor emeritus and former dean of the School of Education, who is recovering from recent surgery.

## Offices change floors at Robinson Tower

The Personnel Benefits, Personnel Services and AA/EEO and Human Relations Offices have moved from the first floor of Clifton Robinson Tower to the second floor of the building. All phone numbers remain the same.

## Publications

Dr. Kendall W. Artz, assistant professor of management, had an article titled “Buyer-Supplier Performance: The Role of Asset Specificity, Reciprocal Investments and Relational Exchange” accepted for publication in the *British Journal of Management*.

Dr. Michael Beaty, associate professor of philosophy and director of the Baylor Institute for Faith and Learning, co-edited *Christian Theism and Moral Philosophy*, published by Mercer University Press, fall 1998.

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, had an article titled “Ethics and Job Choice” published in *Healthcare Executive* and an article titled “DSEF: A Foundation that Works” published in *Direct Selling Today*.

Dr. A.J. Conyers, professor of theology at George W. Truett Theological Seminary, had an essay titled “Beyond Walden Pond” about the theology of Henry David Thoreau published in the November/December issue of *Touchstone Journal*.

Paul Erickson, professor and The R.E. and Marilyn Reamer Professor of Accounting, had an article titled “Potential Corporate Tax Abuse Should Be Eliminated” published in *TAXES* (Vol. 76, No. 12, December 1998).

Linda Frink, director of the Dallas EMBA program, was featured in an article titled “Going to School Isn’t What It Used to Be: Colleges and Universities are Tailoring Degree Programs to Suit Busy Executives” in the January issue of *Women’s Enterprise Magazine* (p. 32). She also was quoted in the November issue of *Current Technology* in a feature about Baylor’s Dallas EMBA program.

Dr. Charles Garner, associate professor of chemistry, had a review of the book *Transition*

*Metals in Organic Synthesis: A Practical Approach* published in the *Journal of the American Chemical Society* (1998).

Dr. Greg Garrett, associate professor of English, had an essay titled “Writing Across the Boundaries” published in *Poets and Writers* (Vol. 27, No. 1, pp. 29-33).

Dr. Gordon Grant, assistant professor of English, had an essay titled “The Specificity of the Writing Classroom: A Response to Stuart Hall” published in *JAC: A Journal of Composition Theory* (Vol. 18, No. 3, fall 1998).

Dr. Barry Hankins, associate director of The J.M. Dawson Institute of Church-State Studies and assistant professor of history, had an article titled “History is Written by the Losers: A Case Study in Historiography and Religious Conflict” published in *Fides et Historia*.

Dr. James W. Henderson, professor of economics and The Ben H. Williams Professor of Economics, and Dr. J. Allen Seward, associate professor of finance and insurance, had an article titled “Overcompensation from Risk-free Discount Rates” accepted for publication in the August issue of *Journal of Legal Economics*.

Dr. Danny Hollingsworth, professor, chair of accounting and business law and The Arthur Andersen & Co. Alumni Professor of Accounting, and Dr. Delton L. Chesser, professor and The Roderick L. Holmes Professor of Accountancy, had a co-authored article titled “Giving IRAs to Charity” accepted for publication in the March issue of *The Tax Advisor/America Institute of CPAs*.

Dr. Maurice Hunt, professor and chair of English, had a book titled *Approaches to Teaching Shakespeare’s “Romeo and Juliet”* accepted by the Modern Language Association’s publications committee for publication in 1999. He also has written a

review of Gale Carrithers’ and James Hardy’s *Age of Iron: English Renaissance Tropologies of Law and Power for Christianity and Literature*.

Dr. Roger E. Kirk, distinguished professor of psychology and statistics, director of the Institute of Graduate Statistics and master teacher, had the fourth edition of his textbook titled *Statistics: An Introduction* published by Harcourt Brace College Publishers.

Dr. Ute S. Lahaie, assistant professor of German and director of the language library, had a requested article titled “Selbstlernkurse zum Erlernen der Französischen Sprache” published in the December 1998 issue of the German publication, *Französisch heute* (pp. 438-446).

Dr. Terry W. Loe, assistant professor of marketing, and Dr. John F. Tanner Jr., associate professor of marketing and associate dean for undergraduate business programs, had a paper titled “The Federal Sentencing Guidelines: Implications for Sales Management Courses” accepted for publication in the proceedings of the national Conference in Sales Management to be held in April in New Orleans, La.

Dr. Jay Losey, assistant professor of English and director of graduate studies, had a review of Frank Moliterno’s *The Dialectics of Sense and Spirit in Pater and Joyce* published in *The Pater Newsletter* (No. 37, pp. 15-18).

Dr. Kevin G. Pinney, assistant professor of chemistry, and co-authors had an article titled “A New Anti-tubulin Agent Containing the Benzo/*b*/thiophene Ring System” accepted for publication in *Bio-organic and Medicinal Chemistry Letters*.

## PROFILE

### Far Trekkin’

Librarian Peterson hikes to new heights

A typical dream vacation might include an elegant hotel room and a deluxe rental car, but when Billie Peterson took a trip to Southern Chile in early January, her accommodations were a tent and her transportation was a pair of sturdy hiking boots.

Peterson, associate professor and head librarian, has been taking annual three- to four-day hiking trips through the Rocky Mountains for about 10 years. Last September, however, she and eight extended family members, ranging in age from the early 30s to mid-60s, began planning a hike outside the United States — through an international biosphere reserve called the Parque National Torres del Paine in the Patagonian Andes, located about 60 miles north of Puerto Natales in far Southern Chile.

The group decided on a 12-day trip, Jan. 4-15, to have as much time as possible to enjoy the unique beauty of the park. To get to the park from the airport, they had to take a three-hour bus ride followed by another three-hour ride in Jeeps.

Once there, Peterson’s group spent the

remainder of the trip on foot. At night, they camped in designated areas called refugios. All supplies were carried in backpacks, and each morning they would pack up for the day and keep moving.

“Most of the time, we don’t have running water or bathrooms when we camp in the Rockies, so we are used to filtering water from streams and using nature as our facilities,” Peterson said.

A four-hour glacier trek on the 10.5 mile-long Ventisquero Grey was a highlight of the trip for Peterson. The hikers had to use clamp-ons, metal posts that give traction, on their hiking boots to navigate the ice. Using picks, the group crossed glacier streams and scaled ice walls.

Peterson said her most memorable experience was crossing a steep pass during a six-hour hike. The pass was snowy on one side, but the other side was a precipitous decline of solid mud.

“We literally held on to trees and branches and tried to make it down the hill,” she said. “Everyone fell at one time or another.”

Peterson also remembers hearing the sounds

of avalanches echoing through the mountains.

“We would hear a sound like thunder, but by the time we looked we could only see a cloud of snow left behind by the avalanche,” she said. “We could also hear when the glaciers calved (icebergs breaking off a glacier), and we’d see the waves in the lake from the iceberg.

“It takes a certain kind of person who likes to walk alone for hours, doesn’t mind the inconveniences and wants to be challenged,” she said. “There are hard times when you don’t want to cross a river or climb a mountain, but once you start, you can’t turn back.” — *Lesley Wallace*



Billie Peterson in Chilean reserve.

Send your ideas for a faculty or staff “Profile” to baylornews@baylor.edu



# Spotlight



## Parking Garage

Construction continues at the new parking garage at Fourth and Speight streets. The \$7.5 million facility will hold approximately 1,000 cars and will house the Baylor Department of Public Safety.

Dr. Daniel Rajaratnam, associate professor of marketing, had a co-authored paper titled "Exchange Rate Pass-through and International Pricing Strategy: A Conceptual Framework and Research Propositions" accepted for publication in an upcoming issue of the *Journal of International Business Studies*. Co-authors are Dr. Terry Clark of Emory University and Dr. Masaki Kotabe, Temple University. Dr. Rajaratnam and Dr. Clark also had a paper titled "International Services: Perspectives at Century's End" accepted for publication in an upcoming issue of the *Journal of Services Marketing*.

Dr. James Roberts, associate professor of marketing and The Mrs. W.A. (Agnes) Mays Professor of Entrepreneurship, was the lead author with Cesar Sepulveda of ITESM University in Monterrey, Mexico, on an article titled "Money Attitudes and Compulsive Buying: An Exploratory Investigation of the Emerging Consumer Culture in Mexico" that was accepted for publication in the *Journal of International Consumer Marketing* (Vol. II, No. 4, 1999). Dr. Roberts, Dr. Lawrence B. Chonko, professor and The Frank M. and Floy Smith Holloway Professor of Marketing, Dr. Terry Loe, assistant professor of marketing, and Dr. John F. Tanner Jr., associate professor of marketing and associate dean for undergraduate business programs, had a paper titled "Sales Management: Timing of Measurement and Type of Measurement Make a Difference" accepted for publication in an upcoming issue of the *Journal of Personal Selling and Sales Management*.

Dr. Eric C. Rust, assistant professor of history, contributed a chapter titled "Between Eagerness, Agony, and Revulsion: The Issue of Bundesmarine Reactivation for Junior Kriegsmarine Officers" to *New Interpretations in Naval History*, published by Naval Institute Press, Annapolis, 1998, William M. McBride, ed. He also had six signed articles on naval history published in *Encyclopedia of World War II in Europe*, Garland, New York, 1998, David Zabecki, ed.

Dr. Max Shauck, chair of the Department of Aviation Sciences, Grazia Zanin, director of the Renewable Aviation Fuels Development Center (RAFDC) and Gary Johnson, professor of aviation sciences, had a co-authored article titled "Performance and Emissions Comparison Between Avgas, Ethanol and ETBE in An Aircraft Engine" published in the proceedings of the 12th

International Symposium of Alcohol Fuels held Sept. 21-24 in Beijing, China.

Dr. Mary Margaret Shoaf, associate professor of mathematics, had two papers titled "Modeling and Regression Analysis on the TI-92" and "Making Numerical, Analytical, and Graphical 'Connections' Across AP Calculus" published by Teachers Teaching With Technology. The papers also were presented at the group's international meeting held Jan. 22-24 in Chicago, Ill.

Dr. Amanda Sturgill, visiting Radford distinguished lecturer in journalism, had a paper titled "Surviving Technology: A Study of Student Use of Computer-mediated Communication to Support Technology Education" accepted for publication in the *International Journal of Educational Telecommunications*.

Dr. Beck A. Taylor, assistant professor of economics, had a co-authored paper titled "Integrating the Traditional Job Market Research Seminar with Instruction in the Undergraduate Classroom" accepted for publication in an upcoming issue of *Journal of Economic Education*. Co-author is Dr. James Truitt, professor and chair of economics, The Herman W. Lay Professor of Private Enterprise and acting director of the Center for Private Enterprise.

Dr. Paula Woods, lecturer in English, had a biocritical article titled "Margery Allingham" published in *Mystery and Suspense Writers*.

## Presentations & Participations

Dr. Ray Bagby, associate professor of management and The Robert M. and Louise Rogers Professor of Entrepreneurship, attended the annual meeting of the U.S. Association of Small Business and Entrepreneurship held Jan. 14-17 in San Diego, Calif. He also attended the Multilevel Marketing Conference at the University of Texas-El Paso Jan. 29-30.

Judy C. Bowman, lecturer in economics, gave an address on "They're Doing What? Stories of Central Texas Women in Traditionally Male-

dominated Occupations" to two local groups, the League of Women Voters of Waco on Jan. 13 and the American Association of University Women Nov. 9.

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, presented "How Executives Can Contribute to University Education" at the annual Direct Selling Conference held Nov. 16 in Dallas.

Dr. A.J. Conyers, professor of theology at George W. Truett Theological Seminary, presented a paper titled "Teaching Religious Toleration without Losing the Exclusive Claims of the Gospel" at the annual meeting of the Evangelical Theological Society.

Dr. Elizabeth B. Davis, associate professor of accounting, moderated a session titled "Effects of Ability and Decision Aids on Auditor Decisions" at the mid-year auditing meeting of the American Accounting Association held Jan. 14-16 in Atlanta, Ga.

Susan Dunkerley, assistant professor of photography, had photographs selected for two national exhibitions: "Embellished Truths," held Jan. 18-Feb. 26 at the Clement Gallery, University of Toledo and the "Fifth Annual National Art Exhibition," held Jan. 19-Feb. 19 at the University Gallery, St. John's University in Jamaica, N.Y.

Dr. Jim Farison, professor and chair of engineering, attended the annual meeting of the Accreditation Board for Engineering and Technology Oct. 27-30 in Seattle, Wash. Dr. Farison also presented a paper titled "Feature Extraction Performance of the Adaptive Orthogonal Projection (OP) Filter" at the IASTED International Conference on Signal and Image Processing held Oct. 31 in Las Vegas, Nev. The paper appears in the conference proceedings.

Michael Haithcock, professor of conducting and director of bands, presented a paper titled "The Stories of 'Lincolnshire Posy': Textual Symbolism in Percy Grainger's Masterpiece" at the 52nd annual Midwest International Band and Orchestra Conference held Dec. 17 in Chicago, Ill.

Dr. Danny Hollingsworth, professor, chair of accounting and business law and The Arthur Andersen & Co. Alumni Professor of Accounting, co-presented with Dr. C. William Thomas, professor and The J.E. Bush Professor of Accounting, "Integrated Accounting Core" at the 1998 annual Federation of Schools of Accountancy meeting held in December in Savannah, Ga. Hollingsworth and Dr. Delton L. Chesser, professor and The Roderick L. Holmes Professor of Accountancy, will co-present "Giving IRAs to Charity" at the Tax Advisor/American Institute of CPAs in March in New York.

Dr. Duane Ireland, professor of management, director of the Entrepreneurship Studies Program and The Curtis Hankamer Professor of Entrepreneurship, gave three presentations as the George and Frances Ball 21st Century Leadership Scholar at Ball State University on Jan. 25. They were: "The Strategic Process in Organizations Today" to undergraduate students completing the strategic management course; "Publication in Journals — Insights for the New Millennium" to the College of Business faculty; and "Future Issues and Challenges for Management" to the management faculty. Dr. Ireland also served as the head judge for the 1999 Big 10 Case Competition held Jan. 22-23 at Ohio State University. He also gave an invited presentation titled "Entrepreneurship Research in the New Millennium" as part of a panel at the U.S. Association of Small Business

and Entrepreneurship conference held Jan. 14-17 in San Diego, Calif.

Dr. Thomas Kelly, professor of economics and director of the Center for Business and Economic Research, spoke on "Global Economic Issues" at the APICS meeting Jan. 14 in Waco.

Dr. Terry W. Loe, assistant professor of marketing, will present "Ethics in Direct Selling" at the Direct Selling Education Foundation Executives Conference to be held March 19 in Washington, D.C. He will present the same paper in a special session titled "Ethics at Work: Three Industry Examples" at the National Academy of Marketing Science to be held May 26-29 in Coral Gables, Fla. At that conference, Dr. Loe will be the session chair for "New Directions in Marketing Ethics and Ecological Consumption."

Paul A. McCoy, associate professor of art, had a ceramic sculpture, "Remembering Childhood," selected for inclusion in the 1999 National Ceramic Competition exhibition at the Kennedy-Douglass Center for the Arts Feb. 8-April 2 in Florence, Ala.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, presented "Building a National Research Agenda" at the College Board Admissions Models meeting on the future of college admissions Jan. 14-15 in Vancouver, Canada; gave the luncheon keynote address titled "Connecting Business Marketing with Consumer Marketing: Completing the Circle" at the annual Academic Conference of Georgia State University's and Pennsylvania State University's Center for Business and Industrial Marketing Jan. 17 in Atlanta, Ga.; gave a speech titled "If Market Communities of the 21st Century Have No Time or Space, Where Do You Live and How Do You Run for Mayor?" to the Reno Chapter of the American Marketing Association on Jan. 20; gave a speech at the AMA's Attitude Research Conference Jan. 24 in San Diego, Calif; presided over the mid-year executive committee meeting of the AMA held Jan. 25-26 in San Diego; and gave a speech titled "The Power of Understanding Market Demand" to the San Antonio Chapter of the AMA on Jan. 29.

Dr. Lynne Murphy, assistant professor of English, recently attended the annual meetings of the Modern Language Association in San Francisco, Calif., and the Linguistic Society of America in Los Angeles, Calif. At the LSA, she chaired a general session for the American Dialect Society and took part in the election of the 1999 ADS Word of the Year (which was a prefix: "e-").

Dr. Byron Newberry and Dr. Kenneth Van Treuren, both associate professors of engineering, attended the Best Assessment Processes in Engineering Education II: A Working Symposium held Oct. 16-17 at Rose-Hulman Institute of Technology, Terra Haute, Ind.

Dr. Caleb Oladipo, lecturer in sociology and African studies, attended the 1998 annual African Studies Association conference held Oct. 28-30 in Chicago, Ill., where his book, *The Development of the Doctrine of the Holy Spirit in the Yoruba (African) Indigenous Christian Movement*, was on display. He also presented a paper titled "Towards a Theology of Racial Harmony" at the international Summit of Baptists Against Racism and Ethnic Conflicts organized by the Baptist World Alliance held Jan. 8-11 in Atlanta, Ga.

Dr. Kevin G. Pinney, assistant professor of chemistry, gave an invited research presentation titled "The Role of Molecular Recognition and

See "Spotlight" on page 10





## Baylor wins Best of Show at local Addy Awards

An advertisement by Baylor's Office of Public Relations received the "Best of Show" award in the Waco Advertising Club's recent Addy Awards competition. The Addy Awards recognize and honor outstanding achievement in local advertising and promotion.

Titled "The Immortal Ten," the award-winning ad is a fund-raising promotion for a permanent campus memorial to honor the 10 Baylor student athletes who were killed in a bus crash in 1927. The ad, which features vintage photos of the young men along with a single lit candle, appears in Baylor's athletic game programs.

Those named for "The Immortal Ten" ad, which also won best in its category, are Brenda S. Tacker, director of publications; Patrick Contreras, graphic designer; and Clifford Cheney and Chris Hansen, photographers.

Contreras also received a silver award of excellence for an invitation.

Terry M. Roller, professor of art at Baylor, won silver and bronze awards of excellence for graphic design.

*BaylorNews* won a citation of merit award for its redesign.

In addition, a number of Baylor photography and art students won awards in the student division of the competition. For a complete listing, please refer to the public relations web site at [pr.baylor.edu](http://pr.baylor.edu).  
— BN

## BaylorNews Survey

Many of you took the time to complete and return the *BaylorNews* survey in January. A wrap-up of what you had to say will appear in an upcoming issue. Thanks for your input.

# Spotlight

Continued from page 9

Molecular Diversity in the Development of New Tubulin-binding, Anti-cancer Drugs" Jan. 22 at Texas Lutheran University.

Dr. Max Shauck, chair of the Department of Aviation Sciences, gave an address titled "The Potential of Biomass Fuels to Decrease Atmospheric CO<sub>2</sub>" to the closing plenary session of the 12th International Symposium of Alcohol Fuels held Sept. 21-24 in Beijing, China. He and Grazia Zanin, director of the Renewable Aviation Fuels Development Center (RAFDC), participated in the 17th Congress of the World Energy Council Conference held Sept. 13-18 in Houston. Dr. Shauck also attended the Texas Renewable Energy Industries Association Conference held Oct. 24-26 in Hunt, Texas.

Dr. Mary Margaret Shoaf, associate professor of mathematics, presented an invited research paper titled "A Capstone Course for Pre-Service Secondary Mathematics Teachers" at the International Commission on Mathematics Instruction Study on the Teaching and Learning of Mathematics at the University Level held in December in Singapore. The paper was subsequently published by the ICMI. A longer version of the paper will be published by the International Commission on Mathematics Education before the international meeting to be held in Tokyo in 2000. She also presented a paper titled "A Guide to 'Blazing' a Mathematics Trail" at the joint meetings of the American Mathematics Society and the Mathematics Association of America held Jan. 13-16 in San Antonio.

Dr. Mary Ruth Smith, assistant professor of art education, has an artwork included in the "Materials: Hard and Soft Exhibition" at the Center for the Visual Arts in Denton Jan. 31-March 2. Also, an embroidered artwork has been selected for inclusion in the international exhibition, "Art of the Stitch," at the Barbican Centre in London, England, March 17-April 11 and at the Shipley Art Gallery in Gateshead, Tyne and Wear, England, June 26-Aug. 22.

Dr. Beck A. Taylor, assistant professor of economics, presented a co-authored paper titled "Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets: Some Empirical Evidence" at the 1999 meeting of the Allied Social Science Association held Jan. 5 in New York, N.Y. Co-authors are John M. Barron and John R. Umbeck, both of Purdue University.

Dr. Nancy Upton, associate professor of management and The Ben H. Williams Professor of Entrepreneurship, participated at the U.S. Association for Small Business and Entrepreneurship meeting held Jan. 15-17 in San Diego, Calif. She presented a co-authored paper with J. Boyd and M. Wircenski titled "Mentoring in Family Firms"; she presented a co-authored paper with Dr. Carlos W. Moore, professor and The Edwin W. Streetman Professor of Marketing, titled "Role of Family Foundations in Philanthropy"; she participated in a panel presentation on "Utilizing the Case Method Approach in Family Business Forums;" and she presented a co-authored paper with Dr. Elisabeth Teal, assistant professor of entrepreneurship, titled "A Foundation for the Founder? Insight for Nonprofit Organizations that Encourage Entrepreneurs in Philanthropy." Dr. Upton also met recently with administrators at Stetson University concerning the development of Stetson's entrepreneurship and

family business program. She was the Roberson Visiting Executive-in-Residence for Stetson Jan. 27-28.

Dr. John Wood, professor of religion, read a paper titled "The Panthers and the Militias: Brothers Under the Skin?" at the Society of Christian Ethics annual meeting held Jan. 8-10 in San Francisco, Calif. He also hosted a "Breakfast with an Author" session for his book, *Perspectives on War in the Bible*, at the meeting.

## Honors & Appointments

Dr. Ray Bagby, associate professor of management and The Robert M. and Louise Rogers Professor of Entrepreneurship, has been appointed to fill the unexpired term of vice president of finance for the U.S. Association of Small Business and Entrepreneurship.

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, has been selected to the long-range planning task force of the Direct Selling Education Foundation.

Lisa Cochran, acquisitions department, Moody Library, was chosen as the libraries' "Staff Member of the Month" for January.

Dr. William V. Davis, professor of English and Writer-in-Residence, has been informed his poem, "Landscape," has been recorded and preserved in the archives of The Gower Society in Wales as part of a historical commemoration. He wrote the poem while he and his family lived in Wales in the 1980s. It is the only poem in the archive not written by a native Welsh poet.

Susan Dunkerley, assistant professor of photography, was invited to serve on the jury panel for the Cherry Creek Arts Festival, an international event held in July in Denver, Colo.

Dr. Walter T. Harrison Jr., professor of accounting, has received Prentice Hall's 1998 Book-of-the-Year Award for *Financial Accounting, Third Edition*, co-authored with Charles T. Homgren of Stanford University. It is the first time a business and economics book has received this award.

Sue Herring, senior research analyst in the Office of Institutional Research and Testing, has been elected to the board of directors of SETA (SCT Educational Technology Assn.).

Dr. Maurice Hunt, professor and chair of English, served on the National Screening Committee of the southern region for the 1999-2000 Fulbright Grants to United Kingdom universities.

Phillip J. Jones, instructor and social science and humanities reference librarian, and Carol L. Schuetz, lecturer and social science and humanities reference librarian, have been awarded scholarships by the Association of College and Research Libraries to attend its ninth national conference April 8-11 in Detroit, Mich.

Faron Kincheloe, programmer/analyst in Institutional Research and Testing, has obtained his certification as a Microsoft Certified Systems Engineer. The certification qualifies him to effec-

tively plan, implement, maintain and support information systems in a wide range of computing environments using the Microsoft Windows NT Server and the Microsoft BackOffice integrated family of server products.

Hope Koch, lecturer in information systems, qualified for the expert level certification in Excel 97 and Powerpoint 97.

Dr. Terry W. Loe, assistant professor of marketing, was selected Outstanding Professor by the Baylor chapter of the American Marketing Association, fall 1998.

Dr. Jay Losey, assistant professor of English and director of graduate studies, has been named editor of *The Pater Newsletter*, a bi-annual publication.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, has been appointed to the finance committee of the American Academy of Advertising for 1999-2000.

Dr. Lynne Murphy, assistant professor of English, has been appointed the 1999 chair of the executive board of the Modern Language Association's lexicography discussion group. She also has won a 1999 Dictionary Society of North America Lawrence Urdang Award for her work on antonymy and synonymy in size adjectives.

Dr. David E. Pennington, professor of chemistry and Master Teacher, Dr. Charles Garner, associate professor of chemistry, and Dr. Robert Kane, assistant professor of chemistry, have been inducted into the Mortar Board Circle of Achievement.

Dr. Kevin G. Pinney, assistant professor of chemistry, has been informed that his first patent application, titled "Anti-mitotic Agents Which Inhibit Tubulin Polymerization," has received an official "Notice of Allowance" from the Patent and Trademark Office.

Dr. A.G. Pinkus, research professor of chemistry, and Dr. R. Hariharan, who has a doctorate from Baylor, have been issued a fifth patent, titled "Laminates of Glass or Metal and Poly(alkylene dicarboxylates)."

Dr. Robert Ray, professor of English, has been invited to write two articles for the fourth edition of the theological encyclopedia *Religion in Geschichte und Gegenwart*.

Dr. Max Shauck, chair of the Department of Aviation Sciences, received an award at the 12th International Symposium of Alcohol Fuels held Sept. 21-24 in Beijing, China, in recognition of "outstanding contribution and dedication to the field of alcohol fuels."

Dr. Nancy Upton, associate professor of management and The Ben H. Williams Professor of Entrepreneurship, is vice president-elect for the Women in Management Division of the U.S. Association of Small Business and Entrepreneurship.

Send "Family Circle" or "Spotlight" items by e-mail to [baylornews@baylor.edu](mailto:baylornews@baylor.edu) or by campus mail to P.O. Box 97024. Space limitations will result in some items being held until the next month.



## Memorial Set for Lois Strain

Longtime Baylor devotee to be remembered

When Lois Strain, known to many Baylorites as Lois Smith Murray, passed away in December 1998, the University lost one of its leading historians and strongest supporters. Strain, who was connected to Baylor for more than 50 years, is best known for her book *Baylor at Independence*, but she leaves behind a much greater legacy. In fact, the fly-leaf of her book states that her life and career “have been inseparably linked with Baylor University since her days as a student.”

Mary McCall, widow of former Baylor President Abner McCall, knew Strain well. “My first husband, Lloyd Russell, was hired to teach at Baylor by her husband (Lowell Douglas), who was chair of the physical education department,” McCall said. “Lloyd and I were newly married, and Lois took me under her wing. She even taught me how to cook.

“But she befriended every student; they were a great part of her life and they loved her. She was a brilliant, beautiful woman, both on the outside and on the inside.”

Strain came to Baylor from her home in Hillsboro in the 1920s. She received her bachelor's and master's degrees from the University. Immediately upon graduation in 1931, she began teaching in the English department, becoming a full professor in 1961. Her influence, however, reaches far beyond her chosen teaching field.

She served as director of the Armstrong Browning Library, originated and taught a course in human relations, founded the Laurel Society (now Mortar Board), co-founded the Baylor



Lois Murray Strain in earlier days at Baylor.

Parents League and worked as assistant to the vice president of development. She retired from the University in 1972. In recognition of her contributions to Baylor and the community at large, Strain was designated a Distinguished Alumna in 1975 by the Baylor Alumni Association.

A prodigious writer, Strain wrote *Through Heaven's Backdoor*, a biography of A. Joseph Armstrong; *Effective Living*, a textbook that was used in human relations courses throughout the country; and the aforementioned *Baylor at Independence*. At the age of 80, she co-wrote with Gladys Hudson the biography of millionaire Paul Meyer, founder of Success Motivation Inc., and donated all her royalties to charity.

“She was fully committed to Baylor, but she loved humanity, all people from all walks of life. She was just a very decent person,” said Dr. John Belew, provost emeritus.

A memorial service for Strain will be held at 2 p.m. March 23 in the Armstrong Browning Library. The library also is planning to dedicate a stained-glass window in her honor when it celebrates its 50th anniversary in 2001. Those wishing to donate funds for the window should contact the Development Office at ext. 2561. — Julie Carlson

## Regents OK Seminary Degrees, Two Fund-Raising Projects

Baylor's Board of Regents on Feb. 12 approved two new degree programs for George W. Truett Theological Seminary and authorized fund-raising efforts to begin for two capital projects.

Regents endorsed plans by Truett Seminary to begin offering a doctor of ministry degree and a joint master of divinity/master of music degree in conjunction with Baylor's School of Music. Both programs will begin next fall.

The D.Min. degree is a seminar-based program designed to bring experienced ministers, Truett Seminary faculty and recognized ministry authorities together in experiences of scholarship, application and leadership to enhance the practice of ministry. Dr. Terry York, associate professor of Christian ministry and former associate pastor at Park Cities Baptist Church in Dallas, will direct the program.

The joint M.Div./M.M. degree will provide advanced theological education and graduate education in music for vocational ministers in the field of music. It will integrate theology, biblical scholarship, preaching, leadership and pastoral care with preparation for leadership in church

music and worship.

In other business, the Board cleared the way for fund-raising to begin to complete the Grant Teaff Athletic Complex project, which, in addition to the skybox/press box renovation and expansion, includes renovations to the Floyd Casey Stadium scoreboard, landscaping and parking improvements, and completion of the Carl and Thelma Casey Athletic Building. The project also includes the addition of men's and women's locker rooms and track resurfacing at Hart-Patterson Track and Field Complex, as well as construction of an endowment plaza at Floyd Casey Stadium. Exclusive of the skyboxes, the project is expected to cost \$5.6 million.

Fund-raising also will begin for an 18,000-square-foot addition to the Rogers Engineering and Computer Science Building. The project, which would ease overcrowding in the School of Engineering and Computer Science and the Information Technology Center, is estimated to cost \$2 million to \$3 million.

The next Board of Regents meeting is scheduled for April 29-30. — BN

## Registration Moves to Tower in Fall

Improved technology antiquates “arena” approach

The infamous “Baylor Line” sprawling out of Russell Gym during registration and financial settlement is no more.

Because of rapidly improving technology, fall registration — scheduled for Aug. 23-24 — will be held at Robinson Tower, according to Anna Kay Hollon-Harris, associate registrar and director of registration.

“We’re moving fall registration from Russell Gym to Robinson Tower, for one thing, to bring all student services together and eventually make registration and financial settlement more convenient for everyone,” Hollon-Harris said. “It will take a little more patience as we all adjust to this, but it really will be a better system in the long run.”

Many universities — including such Big 12 institutions as the University of Texas, Texas A&M, Texas Tech and the University of Colorado — have replaced arena registration because of burgeoning technology, she said.

“As far as the technical set-up at Russell Gym, we just couldn’t do it anymore. We’ve used every outlet and run every cable we possibly could. This move propels Baylor into the 21st century,” she said.

Another reason for the change is the availability of “BearTouch,” Baylor's touch tone telephone system that currently allows eligible students to complete registration, make schedule changes, access their account balances and add optional fee items (parking sticker, meal plan, and the like) for a term.

Baylor also will begin a pilot program in the fall to register a group of students via the World Wide Web, Hollon-Harris said. If the test is successful, Baylor will open web registration to all eligible students for summer and fall 2000.

Fall classes begin Aug. 25. Late registration and financial settlement will be Aug. 25-26.

— BN

## Research Gazette

### Grant Awards (January)

Dr. Howard Rolf, mathematics; \$591; Project NOVA; National Aeronautics and Space Administration  
 Dr. B. Mark Britt, chemistry; \$2,000; Thermodynamics of Coformycin Binding to Bovine Adenosine Deaminase; University Research Committee  
 Robin Fisher, music; The Letters of John Duke and Selected Songs for Soprano; \$2,000; University Research Committee  
 Dr. Janet Adamski, political science; A Europe of States? Or a United States of Europe; \$2,000; University Research Committee  
 Dr. Jaime L. Diaz-Granados, psychology and neuroscience; The Effect of Adolescent Ethanol Exposure on Subsequent Stimulus Properties of Ethanol; \$2,000; University Research Committee  
 Dr. Barry Hankins, church-state studies; Uneasy in Babylon; Southern Baptist Conservatives and American Culture; \$2,000; University Research Committee  
 Dr. John Pisciotta, economics; Teacher Attitudes in Texas High Schools; \$1,238; University Research Committee  
 Dr. Carole A. Hanks, School of Nursing; South Waco: Baseline Survey of Health Status; \$1,963; University Research Committee  
 Dr. Michael J. Donahoo, computer science; Scaling Update Propagation in Intermittently Connected Database Systems; \$2,000; University Research Committee  
 Dr. Kristina M. DeNeve, psychology and neuroscience; Validation of the General Religious Scale Using Internet Technology; \$2,000; University Research Committee  
 Amanda Sturgill, journalism; Editing Processes in On-Line Media; \$647; University Research Committee  
 Dr. Bruce S. Watson, modern foreign languages; Proust and Photography: An Art Historical/Manuscript Investigation; \$2,000; University Research Committee  
 Kenneth L. Cariveau, Science/Engineering Library; Earth Sciences Bibliography of the Mariana Islands; \$4,960; University Research Committee  
 Dr. Kenneth W. Van Treuren, engineering; Development of a Heat Transfer Facility Using a Liquid Crystal Temperature Measurement System; \$5,000; University Research Committee  
 Dr. Kyle Cole, journalism; \$6,000; Mayborn Scholar in Journalism; Frank W. Mayborn Foundation  
 Dr. Bradley Creed, George W. Truett Theological Seminary; \$15,500; Truett Seminary Missions Practicum; Panhandle Baptist Foundation

TOTAL AWARDS: \$51,899

### Grant Proposals (January)

Dr. Corey P. Carbonara, Institute for Technology Innovation Management; \$1,250; Consumer Electronic Show; Drewry Communications

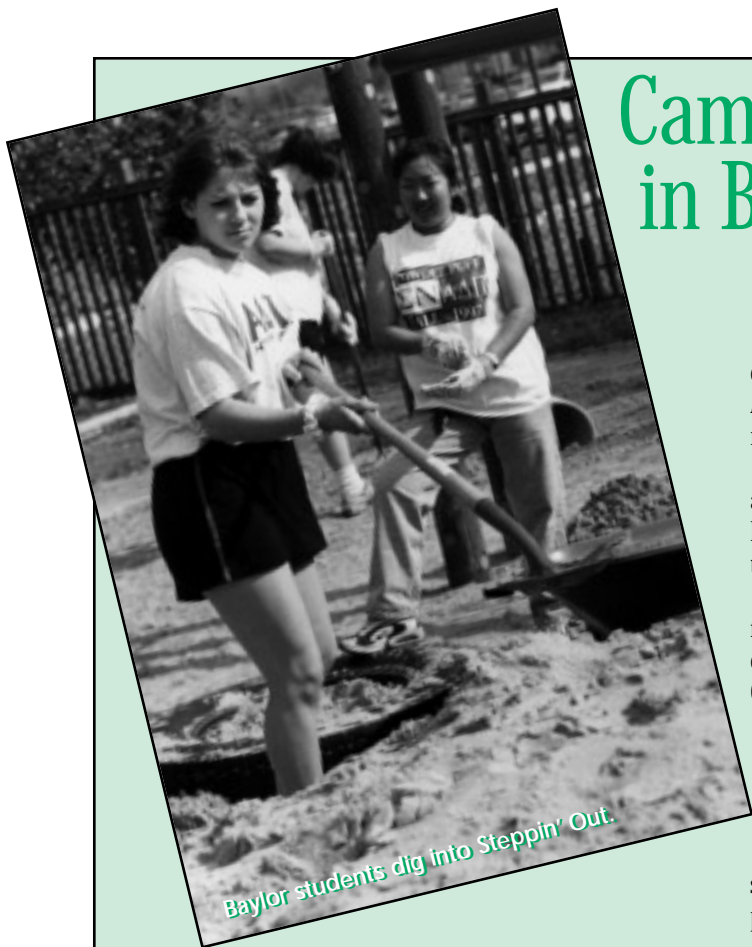
See “Research Gazette” on page 12



## Surprise!

President Robert B. Sloan Jr. and Vice President for Human Resources Marilyn A. Crone have more in common than offices on the same floor at Pat Neff Hall. Their birthdays also are in the same week. Mrs. Sue Sloan surprised the two with a birthday celebration in honor of Dr. Sloan's 50th and Crone's 40th.





## Campus Steps Up to Service Challenge in Biannual Steppin' Out Program

At 8 a.m. March 27, approximately 3,000 Baylor University students will forsake sleeping in late to join members of the Waco community for Steppin' Out, one of the largest community service projects sponsored by any American college, according to Melissa Prihoda, Baylor community service coordinator.

The annual program, designed to "increase and encourage community service," began in 1985 as a week-long event leading up to a day of service. In 1989, the program changed to a one-day event held each fall and spring semester.

Participation has grown from 1,900 in 1992 to 3,000 last fall. Prihoda attributes the large number last fall to the efforts of the Freshman Leadership Organization and the Freshman Class Council, groups that recruited 400 students.

Steppin' Out is chartered as an independent organization in the Department of Student Activities. A committee of nine students organizes the biannual event. Juniors Matt Bonow, Joy Forster and Stephanie Rogers are co-directors this year.

Between 250 and 300 letters are mailed to local churches, schools and nonprofit organizations soliciting jobs and participants. After confirmations are received, jobs are assigned.

Larger groups are given more difficult tasks, such as building or painting houses, while smaller groups help with personal duties, such as at nursing homes or working with children.

Senior Markell Davidson is a Baylor student who has enjoyed working with children in the community through Steppin' Out. "You never know what's going on in their lives and sometimes you just make their day by showing up," she said.

More than 120 jobs are completed during Steppin' Out between 8 a.m. and noon, Prihoda said. The four-hour day is sufficient to complete the work because so many people are involved. "It would take one person working 40 hours a week 300 days a year to do the amount of service that one day of Steppin' Out accomplishes," she said.

Prihoda encourages everyone at Baylor — faculty and staff as well as students — and others in the Waco area to participate in Steppin' Out, not only to have fun with friends but to feel good about helping others. "People can be used at any capacity to help the community," she said.

For more information or to volunteer, call Prihoda at ext. 2371. — Catherine Lowe

## Enrollment

Continued from page 2

University can take to maintain its distinctive qualities, were addressed.

The information shared at the UPC meeting will be studied further by the administration, who will make recommendations on enrollment to the Board of Regents in the future.

"We experienced our best recruiting year ever last fall," said Dr. Stan Madden, vice president for University relations and member of the UPC. "Our previous efforts had not given us enough success to worry about over-admitting students. With last year's experience we now have more control over selection of our freshman class than we have ever had. Our pool of applicants is now large enough to select an even stronger class academically." — Kate Langston

## Scruggs Concert to Aid Piper Center

The catchy tunes, familiar lyrics and lively puppets of award-winning children's songwriter Joe Scruggs are coming to Waco.

Sponsored by Baylor's Piper Child Development Center, the Scruggs concert will be at 1 p.m. Saturday, April 10, at the Hippodrome Theater in downtown Waco. Proceeds from the event will be used to subsidize tuition for children with special needs and provide for a comprehensive model program of training and mentoring for Central Texas teachers and staff of childcare centers.

"We would like to serve more children and families with special needs, including children with some sort of developmental delay or handicapping condition and families with



limited financial resources," said Pam Wilder, director of the Piper Child Development Center. "We want to model to the rest of the community how to

successfully include all families in an early care and education environment."

Tickets are \$8, \$10 and \$12 and may be purchased by calling 752-9797. For more information on the Piper Child Development Center, call Wilder at 752-4616. — Kate Langston

## Research Gazette

Continued from page 11

Dr. B. Mark Britt, chemistry; \$126,000; Role of Enzyme Tertiary Structure in the Enzyme Catalytic Event; The Robert A. Welch Foundation

Dr. Stephen L. Gipson, chemistry; \$126,000; Redox-Initiated Reactivity of Organometallic Compounds; The Robert A. Welch Foundation

Dr. Peter Van Walsum, environmental studies; \$84,000; Dissociation Constant of Carbonic Acid at Temperatures above 100°C; The Robert A. Welch Foundation

Dr. Kenneth T. Park, physics; \$126,000; Electron Transfer Reactions on the Surfaces of Layered Transition Metal Chalcogenides; The Robert A. Welch Foundation

TOTAL REQUESTED: \$463,250

### Letters of Inquiry (January)

Dr. Gayle Avant, political science; Polling Website Project; Hewlett Foundation

Dr. Gayle Avant, political science; Polling Website Project; Markle Foundation

Dr. Gayle Avant, political science; Polling Website Project; Kids Voting USA

Dr. Gayle Avant, political science; Polling Website Project; Rock the Vote

Dr. Michael Long, modern foreign languages; "Dialogues on the Arts in Central and Eastern Europe: Ten Years After"; Ford Foundation

Dr. Michael Long, modern foreign languages; "Dialogues on the Arts in Central and Eastern Europe: Ten Years After"; Institute for the Humanities

Dr. Diana R. Garland, social work; Center for Family and Community Ministry: Ministry to Hispanic Families; The Pew Charitable Trusts (Religion Division)

Dr. Diana R. Garland, social work; Master of Social Work Program and Curriculum Development; Henry Luce Foundation

Dr. Diana R. Garland, social work; "Child and Family Services Support, and Advocacy in Faith-Based Agencies and Congregations"; Anne E. Casey Foundation

Nancy Parrish, communication studies (telecommunications); "Wings Across America" project; Starr Foundation

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