

President's Perspective

Public television:

Baylor acquires KCTF to provide learning laboratory, local programming.

December Focus

Best of both worlds:

Institute finding ways to integrate intellectual pursuit with Christian faith.

Academic Agenda

Dying of the Light:

Burtchaell's book contends Christian universities unfaithful to purpose.

Last Glance

Backyard Monsters:

The Junior League and Baylor combine efforts to support new children's museum at complex.

Vol. 8, No. 10 • DECEMBER 1998

BaylorNews

Monthly News for the Baylor University Community

Institute for Faith and Learning

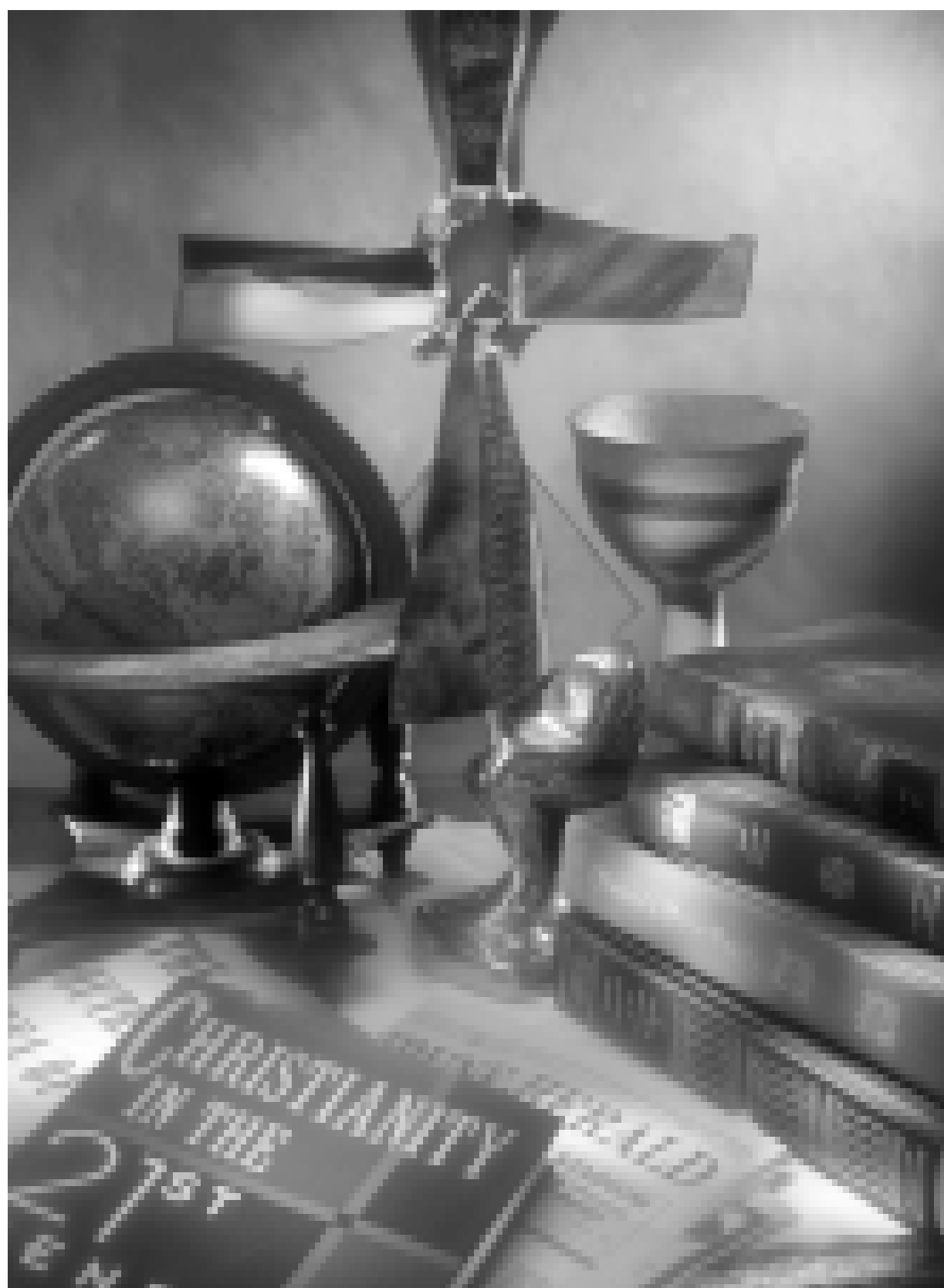
Year-old center seeks ways to have faith informed by best of learning and learning informed by best of faith

By Julie Carlson

As the millennium approaches, organizations throughout the world will examine their traditions and missions.

Baylor is no exception, and one of the most important issues the University must face is how to achieve prominence in the world of higher education while remaining true to its Baptist heritage. It is a question that sparks disagreement from external constituents and within Baylor itself (*see this month's "Academic Agenda," page 5*).

A survey of Baylor faculty conducted in 1995 by Dr. Larry Lyon, dean of the graduate school and professor of sociology, and Dr. Michael Beaty, director of the Institute for Faith and Learning and associate professor of philosophy, highlighted the fact that even among Baylor faculty, the intersection between faith and learning is unclear. Dr. Lyon and Dr. Beaty found that while 92 percent of faculty surveyed believe "it is possible for Baylor to achieve academic excellence and maintain a Christian identity," they are less sure of how faith-related concerns fit in with the academic agenda. In fact, of the 51 percent of those surveyed who believed that Baylor needed to integrate faith and learning, only 39 percent felt they could



"create a syllabus for a course that includes a clear, academically legitimate Christian perspective on the subject."

In September 1997, Baylor's Regents decided the University needed a center dedicated to examining how academics and Christian thought could be reconnected, and thus the Institute for Faith and Learning was born. For

Dr. Beaty, the formal establishment of the Institute was the culmination of years of research.

"A good bit of my interest was no doubt inspired by my own story," Dr. Beaty said. "I started my undergraduate career at West Point and transferred to Ouachita Baptist University

See "December Focus" on page 3

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With almost 13,000 students and more than 600 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fisk Guide to Colleges*, *Princeton Review* and *Money* magazine.

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BaylorNews is published 10 times a year by the Office of Public Relations.

The submission of suggestions for stories is encouraged. The newsletter works two months in advance. Deadline is the first of each month (i.e. Dec. 1 for the February issue). Comments or questions should be directed to:

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President's Perspective

Alliance between Baylor, public television benefits all

In February of this year the Board of Directors of Brazos Valley Public Broadcasting Foundation, which operates Waco PBS affiliate KCTF, approached Baylor about expanding the University's involvement with the public television station. For the past five years Baylor has provided in-kind support for KCTF in the form of office and studio space, accounting services and other infrastructure assistance. The directors of Brazos Valley and KCTF's management recognized, however, that the station's long-term viability and success depended on finding a partner that could help the station grow. After merger discussions with KERA-TV in Dallas and KLRU-TV in Austin failed to yield a partnership, KCTF turned to Baylor.

Studying the options

Dr. Charles S. Madden, vice president for University relations, and Larry Brumley, associate vice president for communications, spent six months studying the options that Baylor had relative to its future relationship with KCTF. They held numerous conversations with KCTF General Manager Kliff Kuehl, Telecommunication Division Director Michael Korpi, PBS and Corporation for Public Broadcasting representatives and officials from other university-affiliated public television stations, examined reams of documents, and conducted site visits to two church-related institutions that operate PBS stations. Through this investigation, we determined that it made sense for Baylor to accept an offer from Brazos Valley to transfer KCTF's license to the University. Baylor will not be compensating Brazos Valley in any way for this license. The foundation is giving the station to the University.

We believe that increased funding from the Corporation for Public Broadcasting, coupled with additional operating efficiencies (such as merging

the Public Relations Office's video communications operation with the television station), enhanced fund-raising support, growth in revenue from outside production work, and other benefits of University affiliation, will allow the station to be self supporting.

There are a number of reasons why we believe this is a positive move for Baylor. First and foremost, this arrangement secures a laboratory environment for students in the University's telecommunication program. Since KCTF moved into our facilities in 1993, our students have been given opportunities to apply what they learn in the classroom to a real, live television station without having to leave the campus. I believe this kind of learning environment contributes to the outstanding reputation our telecommunication graduates enjoy in the broadcast industry. If KCTF had gone off the air or had merged with an out-of-town station, we would have lost that valuable learning tool for our students.

Serving community needs

Another reason for assuming KCTF's license is that the station serves a community need. While PBS programming also is available on cable from KERA, the Dallas station does not produce local programs that focus on Waco issues and concerns. Within the past few months, KCTF has conducted a number of community outreach initiatives such as sweater drives, town hall meetings and teleconferences, and has produced programs for organizations such as the Texas Commission on Alcohol and Drug Abuse, the Junior League, Carver Academy and the Community Youth Summit.

I also believe there is public relations value in our association with a respected organization like PBS, which earns more recognition than any



President
Robert B. Sloan Jr.

other television service for its high-quality children's, cultural, documentary, science and public affairs programming. PBS's non-commercial, public-service mission guarantees that substance and value, not commercial interests, drive programming decisions. It is a logical fit with Baylor's educational mission. There also is reason to believe that as a PBS affiliate, the University will have the opportunity to produce programming using Baylor talent and resources that can be distributed to other stations throughout the country, thereby generating additional visibility for the institution.

Digital technology

Finally, a future benefit to the University is represented in the advent of digital television. Current FCC regulations mandate that all non-commercial television stations in the country begin broadcasting a digital signal by the year 2003. This new technology means that KCTF will have the capability of broadcasting not only television programming, but data as well, over as many as four channels. While the space allotted here doesn't allow for a thorough explanation of the technical details, suffice it to say that the digital technology has tremendous implications for educational institutions such as Baylor.

You will be hearing more about the KCTF transition in the coming weeks, but I wanted to provide you with an advance look at what we believe is a most exciting opportunity for Baylor University. (*See related story on page 4.*)

Law School Receives Major Contribution

\$20 million serves as catalyst for new facility

Thanks to the "stunning generosity" of three Baylor law graduates, the nationally ranked Baylor School of Law is a big step closer to an impressive new building on the banks of the Brazos River. The new facility will give Baylor one of the most modern and best-equipped law schools in the country, said Law School Dean Brad Toben.

Baylor law graduates Walter Umphrey of Beaumont and Harold Nix of Daingerfield, both members of the class of 1965, and John Eddie Williams of Houston, who graduated in 1978, made a collective gift of \$20 million to the Law School's upcoming \$35 million capital and endowment campaign to underwrite the cost of the \$27 million law center. The campaign also will fund major program enhancements that will ensure the excellence of the Law School into the 21st century and beyond, Toben said.

The gift from Umphrey and his wife, Sheila; Nix and his wife, Carol Ann; and Williams and his wife, Sheridan, not only represents the largest financial commitment to the Law School in its



Walter Umphrey and John Eddie and Sheridan Williams
unveil a drawing of the new law school facility.

141-year history, but also is the largest gift from individuals in the history of Baylor University.

In recognition of their unprecedented \$10 million commitment, the Law School's new home will be named the Sheila and Walter Umphrey Law Center. Significant components of the new facility and the School's academic program will be named in honor of the Nixes and the Williamses, who have made gifts of \$5 million each.

All three Baylor law graduates are members of the celebrated, five-lawyer "Dream Team," led by Umphrey, that recovered a history-making \$17.6 billion settlement in January 1998 for the people of Texas from the tobacco industry — the largest

recovery ever made in American jurisprudence, Toben said.

"We are extremely proud of the extraordinary accomplishments of these Baylor lawyers in representing the men, women and children of Texas," said Baylor President Robert B. Sloan Jr. in announcing the gifts at a standing-room-only news conference in late October.

Expressing Baylor's heartfelt gratitude, he said their gift will ensure that the Law School will maintain and enhance its position as a leader in academic excellence and professional achievement.

See "Law School" on page 8

Institute Offers Symposia, Seminars to Engage Faculty in Discussions

Continued from page 1

(in Arkansas). Beginning there in 1970, I discovered that I was required to take a course in philosophy. Now I had been warned by my pastor to beware of philosophers, atheists and communists, so you can see why I didn't want to take this course. But I found in my professor a mentor who was intellectually alive and a faithful Christian who was teaching philosophy. He inspired me as a model of someone who yearned for an intellectually responsible faith and a faithful intellect."

Merging intellect and faith

As a philosopher, Dr. Beaty is interested in the ways Christian faith forms the lives of those who want an intellectual education and in the ways the intellect forms the lives of those who are believers. In 1989, he pursued that interest by becoming involved in a Lilly Endowment-supported research initiative on religion and higher education for individuals to study the relationship between faith and learning as an intellectual, philosophical, sociological and theological problem. His research caught the attention of Provost Donald Schmeltekopf, who is an enthusiastic proponent of integrating faith and learning.

"At one point Dr. Schmeltekopf said to me, 'All right, Beaty, you have done a lot of thinking about this. What are some things that Baylor can do that would help us to retain our religious identity and to develop it in a healthy way?'" said Dr. Beaty, who noted that Notre Dame has many such institutes. Baylor, on the other hand, has the J.M. Dawson Institute of Church-State Studies.

"I said we needed some centers or institutes whose mission is to exemplify, sustain and deepen faith commitments in academically responsible ways. Dr. Schmeltekopf encouraged me to develop a proposal for such a center," Dr. Beaty said.

Objectives defined

Dr. Beaty and Dr. Scott Moore, assistant professor of philosophy, developed a proposal that outlined these objectives: to promote research and investigation on the integration of faith and learning; to encourage interested faculty members to develop ways to reconnect religious faith to contemporary academic research; to foster a community of scholars dedicated to further such research; to help Baylor become a university of the first rank without sacrificing its Baptist identity; and to inspire students to see the importance of Christian higher education.

With the Regents' formal approval and new offices in the Carroll Library building, Dr. Beaty and Assistant Director Tom McCasland began to implement the Institute's objectives, starting with faculty involvement.

"One of the Institute's aims is to cultivate a continuing conversation among faculty, staff and students about religious identity and its place at Baylor, but a lot of Baylor faculty don't see the necessary relationship between faith and learning," Dr. Beaty said. "However, in order for Baylor to be the kind of institution that gives reality to its rhetoric, you need to have a critical mass of faculty who accept this mission and embrace it."

Christian scholarship exhibits itself in many ways, and those ways do not have to look alike, Dr. Beaty said. "There are some ways in which the scholarship will be internally affected by whether you take a Christian standpoint or not," he said. "At other times, it will be affected more externally, for example, in the topics you take up. And in still other ways it will be even more external in doing the best you can as a way of expressing one's gratitude to God."

Faculty reading groups

To get the conversational ball with faculty rolling, Dr. Beaty planned several activities. He led a faculty reading group last spring, with 12 or so faculty members involved, to discuss George Marsden's *The Outrageous Idea of Christian Scholarship*, and in August, the Institute co-sponsored with the Provost's Office a seminar for new tenured or tenure-track faculty.

"Scholarship and the Christian University" was a weeklong seminar that covered a wide range of topics relevant to Baylor's mission, from "How Not to Think About Christian Scholarship" to "Use and Abuse of the Bible."

"The seminar was a pleasant surprise for me," said Dr. John Martin, The Carr P. Collins Professor of Finance, who participated in the seminar. "In the business school, we tend to think about issues from an economic standpoint, and I found it stimulating to be among a group of people from other disciplines who think differently than I do and to experience the dialogue."

As a follow-up to the seminar, Dr. Moore is leading another faculty reading group to discuss Marsden's book, co-sponsored by the Institute for Faith and Learning; Diana Vitanza, vice provost for academic affairs; and the Lilly Endowment Inc.

Student interaction

In addition to the dialogue with faculty, the Institute, through its William Carey Crane Program under the direction of Dr. Moore, helps undergraduate students sort out the relationship between faith and learning through group discussions and other activities. Dr. Beaty also conducted a reading group last spring for graduate students on Martha Nussbaum's book, *Cultivating Humanity: A Classical*

Defense of Reform in Liberal Education.

Another goal of the Institute is to sponsor events that link scholarship and the Christian faith. "We want to support and sponsor colloquia, as well as symposia and regional and national conferences. In every case our aims will be the same: to promote discussion of contemporary issues from Christian angles of vision, though not exclusively so, to encourage specifically Christian scholarship or to address themes in Christian higher education," Dr. Beaty said. To that end, in October the Institute co-sponsored the 1998 Pruitt Memorial Symposium, "The Christ-Haunted South," and a mini-conference with Notre Dame on Baptist and Catholic higher education.

"The conference at Notre Dame was well attended. A number of Baylor people came to it," Dr. Beaty said. "We are planning another similar mini-conference in the spring (at Baylor) to discuss the pope's recent 'Encyclical on Faith and Reason.' We hope that the topic will be interesting to Baylor faculty, staff and students as well as the wider community, especially the Catholic community. Baylor could exemplify Christian hospitality by sponsoring conferences that are attractive to Catholics and other Christian communities."

Openness to other faiths

Indeed, hospitality and openness are characteristics that Dr. Beaty and McCasland stress as important qualities of the Institute.

"This Institute will not be narrowly Baptist, although we shouldn't jettison our Baptist heritage for two reasons," Dr. Beaty said. "First, most universities that have moved away from their denomination affiliations



Dr. Michael Beaty and Tom McCasland in front of Carroll Library.

have lost their religious identity entirely. Second, it is important for Baptists that there is a Baptist university, just like it is important for Catholics that there is a Notre Dame.

"But we should be hospitable to all traditions. Intellectually, we ought to take seriously both our common commitments and our differences. It would be wonderful to have Jewish scholars and Muslim scholars here to further the conversation in respect to what Baylor is about," he said.

There are other conferences in the works, some of which need external funding, and work on proposals to submit to foundations that would support such events is in progress.

"We hope we can institute an annual conference with the theme

'Religious Faith and the Literary Arts.' Such a conference not only would identify practical ways in which the arts embody faith, but it also would satisfy the academic task to analyze, interpret and argue about the issues at stake in such an enterprise," Dr. Beaty said.

Dr. Beaty and other faculty also are planning the 1999 Pruitt Symposium, "Cultivating Citizens: A Conference on Soulcraft and Citizenship in Contemporary America." As a lead-in to the conference, Dr. Dwight Allman, assistant professor of political science, and Dr. Moore will convene a five-week Summer Scholar's Institute, "Cultivating Citizens: Civic Life and Contemporary Liberal Democracy," to bring together prominent scholars in the field, Baylor faculty and possibly high school teachers interested in citizenship issues.

Institutes other goals

Other Institute goals include establishing a residential program for religiously informed scholarship, publishing a journal that deals with faith and learning and organizing outreach activities on religion and history for high school teachers.

"Baylor needs to institutionalize its commitments to faith and learning in ways that affect curriculum, scholarship and its intellectual responsibility to its various constituencies. Excellence in both programs and scholarship is essential so that the project of faith and learning can't be made the object of ridicule," Dr. Beaty said.

"Many see religious commitment and higher education as strange bedfellows," he added. "However, Baylor's unique mission is to have faith informed by the best of learning and to have learning informed by the best of faith."



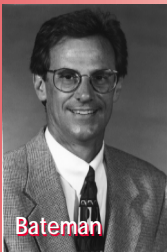
DECEMBER FACULTY-STAFF LUNCH "A Little Christmas Music"

Faculty and Students
Department of Vocal Studies

Wednesday, Dec. 9
Noon - 1 p.m.

Barfield Drawing Room
Bill Daniel Student Center

Join your colleagues for a real Christmas treat at this luncheon concert presented by School of Music faculty members and students. The festively decorated Barfield Drawing Room provides a perfect backdrop for these outstanding voices as they sing many holiday favorites. Please make your reservations early because this occasion is always a popular event. You may reserve by calling ext. 3550 or by e-mailing Janet Nors by Monday, Dec. 7. A sandwich lunch costs \$4.75, or you may bring your lunch. Coffee and iced tea are provided.



Bateman



Johnsen

New associate deans named in School of Ed

President Robert B. Sloan Jr. and School of Education Dean Robert Yinger have announced the appointments of Dr. Mark Bateman and Dr. Susan Johnsen as associate deans in the School of Education. Effective January 1999, Dr. Bateman will serve as associate dean for academic affairs and Dr. Johnsen will assume the newly created position of associate dean for scholarship and professional development.

Dr. Bateman will be responsible for graduate program facilitation, accreditation and program approval, class schedule coordination and enrollment monitoring, academic services (including the field experiences and advising and certification offices), and student recruiting activities.

Dr. Johnsen will oversee the development and coordination of research centers, grants and contracts; faculty development coordination; partnership development; program documentation, evaluation and research; School of Education publications coordination; and instructional technology facilitation. — *BN*

Commencement set for Dec. 19 at Ferrell Center

At 10 a.m. Dec. 19 approximately 700 students will be awarded academic degrees from Baylor University at the Ferrell Center. This is the first time the December commencement will be certified, which means graduates will receive their official diploma on stage. Previously, diplomas were mailed to graduates at a later date. In the past, only the May and August commencements were certified.

"It's unique for a University of this size to do that," said Cynthia J. Dougherty, assistant provost for academic services and chair of the public exercises committee.

The first December commencement at Baylor was held in the late 1980s, and the academic calendar didn't allow enough time to process the diplomas for immediate dispersal. Last year the academic calendar was modified so that classes began earlier.

President Robert B. Sloan Jr. will bring the charge to the graduates and award diplomas with the assistance of Dr. Donald D. Schmeltkopf, provost and vice president for academic affairs. Dr. Harold Beaver, Distinguished Professor and chair emeritus of geology, will be the bearer of the mace. — *Markell Davidson*

'Tis the Season for Campus Holiday Festivities, Events

Full month of Christmas activities includes tree lighting, concerts, receptions, Santa's Workshop

December is the time to deck the halls, enjoy holiday music, give to others and gather with friends and family to share in the spirit of the season — all activities that are on the calendar for the Baylor family this month.

First on the schedule, President Robert B. Sloan Jr. will host his President's Community Reception at 7 p.m. Dec. 1 in the Barfield Drawing Room of the Bill Daniel Student Center. Local business leaders, school superintendents and members of the Waco Chamber of Commerce are invited to enjoy this informal buffet reception.

"It is a social time for [those invited] to visit with Dr. and Mrs. Sloan," said Judy Maggard, who is coordinating this special event for the Sloans.

The annual Christmas Tree Lighting, this year with a 25-foot tree, will begin at 7 p.m. Dec. 2 at Fountain Mall. Mike Singletary, pro football Hall of Famer and Baylor alumnus, will deliver a spiritual message, and Nashville musician Chris Rice will perform.

"Hopefully, there will be several thousand people attending," said David Williams, Christmas tree chairman with Kappa Omega Tau, which sponsors the event. "It's a charity function for Toys for Tots." Those attending are asked to bring a new toy to donate.

Santa's Workshop Dec. 3

To continue that spirit of giving, Santa's Workshop, a Baylor tradition that benefits economically disadvantaged children, will be held from 10 a.m. to noon on Dec. 3.

"We invite children in the community. They

get a meal and a gift. It is sponsored by Staff Council, Student Activities and ARAMARK food service," said Marilyn McKinney, Staff Council chair. Student choirs will provide music and Santa and Mrs. Claus will make an appearance. A representative from Scholastic Books also will be present to read *The Night Before Christmas*.

"It gives underprivileged kids a chance to get Christmas gifts," said Melissa Prihoda, community service coordinator in Student Activities.

Choral Christmas concerts

Also, beautiful music fills the air on campus during the holidays. At 8 p.m. Dec. 4 and 5 in Jones Concert Hall, the Baylor University Choral Christmas Concert will feature the A Cappella Choir, Concert Choir and the Baylor Symphony Orchestra.

"Our Choral Christmas Concerts traditionally bring capacity audiences to Jones Concert Hall," said Dick Veit, concert and promotion manager for the music school, "and certainly this year — with the full orchestra joining the choirs — will be no exception."

Tickets for the concert are \$5 and can be purchased in Room 200 of Roxy Grove Hall or by mail. Please make checks payable to Baylor University and mail to Christmas Tickets, Baylor School of Music, P.O. Box 97408, Waco, Texas 76798-7408.

The Waco Symphony Orchestra and Ballet

"A Southern Christmas"

Baylor University's Annual Christmas Dinner for Administrators, Faculty, Staff and Spouse/Guest

*6:30 p.m., Tuesday, Dec. 15
Ferrell Center*

*"The warmth of Christmas past,
The joy of Christmas present,
The excitement of Christmas yet to come"*

*Realizing the fullness of holiday schedules
and because everyone's participation is
encouraged, the University will provide
the entire meal this year. This occasion
will be a great time for fellowship, fun,
entertainment, singing and holiday festivities,
so mark your calendar now!*

Austin will present the beloved Christmas classic, Tchaikovsky's "The Nutcracker," at 4 p.m. Dec. 6 in Waco Hall. Tickets are \$15 to \$25.

The Chamber Singers Christmas Concert, one of Baylor's most popular community concerts, will be at 3 p.m. Dec. 6 and 8 p.m. Dec. 7 and 8 in Armstrong Browning Library. The concert will be conducted by Dr. Donald Bailey, acting dean of the School of Music, professor of conducting, director of vocal studies, director of choral activities and The Mary Gibbs Jones Professor of Music. Tickets will be \$5 each and can be purchased in the same manner as the Choral Christmas Concert.

Holiday events at Baylor will conclude with a Waco Symphony Orchestra concert titled "Wonder of Christmas," under the baton of Stephen Heyde, professor and director of orchestral activities, The Mary Franks Thompson Professor of Orchestra Studies and Conductor-in-Residence. The concert will be at 7:30 p.m. Dec. 18 in Waco Hall. Tickets are \$5 to \$15 for adults and \$3 to \$8 for children.

Tickets for the "The Nutcracker" and the WSO concert can be purchased at the WSO box office in advance or at the BDSC box office after 1 p.m. on the day of the event. — *Erika Williams*

KCTF, Baylor OK New Pact, Await FCC Approval

New board members selected from University, community to oversee station

The boards of Baylor University and Brazos Valley Public Broadcasting Foundation, which operates Waco public television station KCTF Channel 34, have approved an agreement to transfer control of the foundation to the University, pending approval from the Federal Communications Commission.

KCTF had in recent months been seeking a partner to strengthen station operations. The station is housed on the Baylor campus and receives a number of in-kind services from the University, including office and studio space, accounting services and other infrastructure support.

Important community resource

"KCTF is an important resource to the community and to the University," said Baylor President Robert B. Sloan Jr. "Its educational, cultural and public service programming adds to the quality of life in Waco, and the station provides valuable hands-on learning experiences for students in the University's telecommunication division. We did not want to see the community lose local control of its public television station."

Brazos Valley Public Broadcasting Foundation was established by a community group in 1993 to assume ownership of KCTF from Central Texas College in Killeen, which had held the station's license since it went on the air in 1989.



The KCTF license transferred to Brazos Valley on Feb. 1, 1994. Central Texas College continues to operate public television station KNCT, which serves Bell and Coryell counties.

"This new relationship with Baylor gives KCTF the ability to magnify the growth that the station has been experiencing and allows Baylor to broaden and deepen its relationship with all of us who live in Waco and McLennan County," said Randy Ramey, current chairman of the board of Brazos Valley.

Gulfstar Communications, owner of six Waco radio stations, has offered KCTF free use of its 1,000-foot broadcast tower, a savings that will amount to \$1 million over the 25-year lease, Dr. Sloan said.

New board selected

Brazos Valley will be governed by a 12-member board made up of University and community representatives. They are: Dr. Corey Carbonara, associate vice president of Baylor's Institute for Technology Management and professor of communication studies; Jim Hallock,

president of Norwest Bank, Waco; and Nell Hawkins, longtime Waco community leader, active in numerous organizations including the American Heart Association, the Cameron Park Zoo and Baylor.

Also, Steve Hernandez, branch manager, Bank of America, Waco; Martha Lacy Howe, longtime Waco community leader and graduate of Baylor's Hankamer School of Business, active in numerous organizations including Junior League of Waco, Waco Family Y, Helen Marie Taylor Museum of Waco History, Hippodrome Theatre and Waco Cotton Palace; George Johnson, director of Economic Development for the City of Waco and pastor of St. Paul AME Church in Waco; and Dr. Michael Korpi, professor of communication studies and director of Baylor's Telecommunication Division.

Also, Dr. Charles S. Madden, Baylor vice president for University relations and chairman of the board of directors for the American Marketing Association; Randy Ramey, current board chair of Brazos Valley Public Broadcasting Foundation and vice president with Merrill Lynch's Waco office; Sen. David M. Sibley, Baylor regent and state senator; Bob Senter, executive director, Baylor-Waco Foundation, and a member of the Baylor development staff; and Dr. Sloan.

FCC approval is expected by late January. —

BN

Burtchaell's Requiem for the Rebirth of Christian Education

Former Notre Dame provost contends most ecclesiastical universities have failed to integrate faith and academics

Dr. Ralph C. Wood
University Professor

James Burtchaell, a former provost at Notre Dame, has undertaken a massive investigation into the condition of American colleges and universities that have ecclesial roots and sponsorship. Using Christian distinctiveness as the single most important determinant of true health, he finds most of our schools sick unto death. Though they may be doing other good things, they are failing to fulfill their unique *raison d'être*: to integrate Christian faith and academic learning. Burtchaell's thesis, starkly put, is that this country's Christian colleges and universities have largely squandered their patrimony. Having once sought to engage the life of the mind with the claims of the Gospel, they have now sold their rich Christian birthright for thin educational gruel.

Burtchaell does not proceed by way of historical survey; he offers, instead, detailed analyses of 17 schools chosen from among the major denominations. Congregationalists are thus represented by Dartmouth and Beloit; Presbyterians by Lafayette and Davidson; Methodists by Millsaps and Ohio Wesleyan; Baptists by Wake Forest, Virginia Union and Linville; Lutherans by Gettysburg, St. Olaf and Concordia at River Forest; Roman Catholics by Boston College, New Rochelle and St. Mary's at Riverside; Evangelicals by Azusa Pacific and Dordt.

Colleges become alienated

Burtchaell traces the all-too-predictable pattern whereby colleges became alienated from their supporting churches. They began as cohesive academic communities of confessing Christians gathered for worship and study. The personal piety and the rigorous morality of both their faculties and their students sustained them. They grounded their enterprise in common worship, the reliability of the Christian scriptures, and the truthfulness of Christian doctrine concerning such fundamental matters as human sinfulness and divine redemption. With such close ties to their sponsoring churches, they remained unashamed of their denominational identity. Indeed, it gave them their vigor and distinctiveness. Thus were they pleased to call themselves Baptist or Presbyterian, Methodist or Lutheran or Catholic. These ecclesiastical adjectives described both their religious character and their academic convictions.

Altered view of mission

Then, as denominational identity came to seem confining, these Christian schools began to substitute generic and moralizing language for specific religious purpose. To be a Christian college or university — in this altered view of their mission — was to serve common national ideals rather than particular theological concerns: to uphold general standards

of conduct, to observe the Golden Rule, to promote moral maturity and social advancement, to join the common search for knowledge, to create a caring atmosphere. Increasingly vaporous claims about character and citizenship and good will effectively dissipated all distinctively Christian notions of the moral and spiritual life.

What we have lost, Burtchaell argues, is true Christian thinking. Unless Christian faith roots itself in the life of the mind, Christian piety and morality will eventually die, though they may thrive for a while. He argues that the two great Evangelical gifts — the strangely warmed heart and the ethically straitened conscience — often serve to skew the educational focus toward lesser things than Christian thinking. On many Protestant and Catholic campuses alike, charismatic enthusiasm and pietistic moralism take precedence over deeper doctrinal and intellectual matters.

Despite the astringency of his critique, Burtchaell admits that the exigencies of finance and enrollment have loosened the ties that once were so blessedly binding. Church-sponsored colleges have found it ever more difficult to compete with larger and less expensive state universities. The demands of career-oriented education, as well as specialized faculties divided into autonomous academic disciplines, have virtually snuffed out the Christian light. Secular accrediting agencies and funding organizations have set up standards of acceptance that not only encourage but often require religious blandness and anonymity.

Hard to resist pressures

Burtchaell concedes that it is exceedingly hard to resist these homogenizing pressures that cause Christian schools to bow down before alien marketplace deities. Yet these same schools have become inexcusably embarrassed about the confessional foundations of their own enterprise. Not wanting to give offense to the pluralist establishment, they have trimmed and softened and silenced the very claims that give Christian education its unique purchase on the truth. Burtchaell flags the 1960s as the era that marked the real failure of Christian nerve. Wanting rightly to enhance their academic life, denominational colleges wrongly measured such improvement by non-theological criteria. Christian schools came to define excellence in bare academic and professional terms. They undertook a laudable "quest for the best" without asking whether there might be distinctively Christian notions of scholarly rigor and excellence.

Though most of the formerly

It is not sufficient to promise a Christian context when the real need is for Christian content...Christian thought and vision should suffuse the entire academic enterprise. Dr. Ralph C. Wood



Christian colleges have defected leftward, Burtchaell shows that a right-wing secularization can also occur. It happens chiefly at schools catering to the advantages of class and power that accrue to a prosperous clientele. Conservative Christian colleges may still speak the language of Zion, but the values of Wall Street and Hollywood are usually their sub-text. At many such schools, authoritarian administrators promote top-down reforms in the name of a Christian orthodoxy that is often but a screen for personal power and scholarly mediocrity.

A call for rebirth

James Burtchaell's dour diagnosis of Christian higher education constitutes a call, I believe, for its rebirth. Scholarship whose outlook is informed by the divine self-disclosure in the Jews and Jesus Christ finds its academic life in the intellectual love of God. Christian faith issuing in Christian mind: such is the integrative wisdom that might redeem the terrible fragmentation of human knowledge in our time. It is not sufficient to promise a Christian *context* when the real need is for Christian *content*. Such Christian substance cannot be provided by two obligatory courses in religion, nor by service and mission projects, nor by individually pious professors. Christian thought and vision should suffuse the

entire academic enterprise.

Such Christian learning will occur when our campuses are populated with professors and students and administrators who know that there is no such thing as freestanding truth. Our own intellectual foundation consists in the Truth who has been made flesh and dwelt among us. Belief in the crucified and risen and returning Lord leads to manifold other Christian convictions that the continuous community of orthodox faith has sustained for nearly two millennia. For a Christian university to have such convictions at its core does not mean that all its faculty and students must subscribe to them. But it does mean that Christian claims about human nature and destiny must be constantly contested. Serious academic wrangling is the price we must eagerly pay for taking truth seriously.

Academic sparring partners

Our patronal charge is to make our students at once self-critical citizens and believers: *Pro Texana*, *Pro Ecclesia*. To accomplish this double task, we need Moslems and Hindus and Jews, indeed skeptics and atheists and other non-believers, in our midst. We will serve our non-Christian constituents not, however, by abandoning our unique Christian purposes for the sake of a tepid tolerance

that accepts all points of view because it takes none of them seriously. Rather should we welcome non-Christians into our company as academic sparring partners. Surely our common hope is that, if they encounter an intellectually serious kind of Christianity here, they might become more intellectually serious about their own beliefs. The reverse is also true. Christians engaging in intellectual exchange with non-Christian faculty and students should also become more thoughtful and less complacent in their own convictions.

Such engagements are centered upon dialogue and debate. Persuasion remains the only acceptable means of intellectual exchange. It appeals to objective warrants for evidence and argument, even as it opens up the real possibility of conversion. Coercion, by contrast, is ruled out of academic court on both theological and intellectual grounds. I believe that Christian universities thus reborn, far from being oppressive and anti-intellectual places, could become true bulwarks of freedom in an academic world where such freedom is an increasing rarity.

The Dying of the Light: The Disengagement of Colleges and Universities from their Christian Churches, James Turnstead Burtchaell, C.S.C. Eerdmans, 880 pages.

Research Gazette

Grant Awards (October)

Bruce Byars and Steve Clamons, Center for Applied Geo/Spatial Research; \$8,900; Bosque River Watershed Environmental Base-Line Assessment; U.S. Army Corps of Engineers
Dr. Corey P. Carbonara, Institute for Technology Innovation Management; \$2,500; Executive Education Program; R.H. Drewry Broadcasting Group
Annette Lindsey, continuing education; \$22,910; Non-profit Organization Management; Cooper Foundation
Dr. Heidi J. Hornik, art; **Dr. Mikeal C. Parsons**, religion; \$5,000; Illuminating Luke: Themes from the Annunciation to the Ascension in Italian Renaissance and Baroque Art; University Research Committee
Dr. Thomas J. Proctor, educational psychology; \$5,000; A Study of the "Math" Lesson; University Research Committee
Dr. Eric L. Robinson, educational psychology; \$5,000; Psychology and Delinquency: Assessing the Psychological Needs of Adolescents in Delinquency-related Alternative School; University Research Committee
Dr. Susan Maki-Wallace, anthropology; **Stephen Williams**, museum studies; \$5,000; Assessment of Accelerated Processing Methods for Osteological Materials; University

Research Committee

Dr. Christine S. Getz, School of Music; \$2,000; The Musician and the Laws of Occupation in 16th Century Milan; University Research Committee
Dr. Don F. Parker, geology; \$1,000; Petrology of Tertiary Igneous Rocks, Central Oregon Coast Range; University Research Committee
Dr. Christopher Kearney, biology; \$2,000; A Survey of Colonial Insects for Baculoviruses and Other Insect Viruses; University Research Committee
Dr. John Dunbar, geology; \$1,920; Formation and Evolution of the West Beach Area of Galveston Island, Texas; University Research Committee
TOTAL AWARDS: \$61,230

Grant Proposals (October)

Dr. Diana Garland, sociology; \$61,200; Consultation on Ministry with Hispanic Families and Communities; Christian Life Commission-BGCT
Dr. Kevin Pinney, chemistry; \$528,197; Molecular Recognition of Tubulin by Designated Inhibitors; National Institutes of Health

See "Research Gazette" on page 8

Family Circle

Congratulations to

Dorynda Westbrook, marketing, Hankamer School of Business, and James R. “Bobby” Brock, who married in September.

Best wishes to

Dr. Steven Eisenbarth, engineering, who is recovering from recent surgery.
Dr. Charles M. Tolbert, emeritus professor of sociology, and **Dr. WJ Wimpee**, emeritus professor of religion and former University chaplain, both of whom had cataract surgeries recently.
Dr. Colbert Held, retired professor, who is recovering from lung surgery.
 Tonja Carpenter, wife of **Vincent Carpenter**, Baylor You Camps, who was in a car accident recently.

With sympathy to

Dr. Donald Schmeltekopf, on the loss of his brother, James.
Linda Tonkin, personnel services and AA/EEO office, on the loss of her mother.

Officers elected, new Regents named at BGCT

A Truett Seminary faculty member and a member of the Baylor Board of Regents were re-elected to leadership positions in the Baptist General Convention of Texas during the convention's annual meeting in Houston Nov. 9-10.

Dr. Russell Dilday, distinguished professor of homiletics at Truett, was elected to serve a second one-year term as president of the BGCT, and Jaclanel McFarland, vice chair of the Board of Regents and a Houston attorney, was re-elected first vice president.

Texas Baptists also elected two current regents, Louie B. George of Fort Worth and Charles D. Wise of Gatesville, to additional three-year terms on the Baylor board. Randy W. Ferguson of Austin was elected to succeed Eleazar “Charles” Maciel of Abilene when his term expires on May 31, 1999. All three men will take office on June 1, 1999.

Three retirees honored at annual fall luncheon

Three well-known members of the Baylor community were honored as Retirees of the Year by President Robert B. Sloan Jr. at the annual fall luncheon of the Baylor University Retired Professors/Administrators Program.

Receiving plaques were Dr. Daniel A. Sternberg, emeritus professor and dean of the School of Music (1942-81); Dr. O. Herbert Colvin, emeritus professor of music theory (1957-93) and University carillonneur; and his wife, Mary Ila Colvin, lecturer in music (1957-89).

The awards are given in recognition of personal achievements and civic activities after retirement from Baylor. — *BN*

Publications

Dr. Wendy E. Sera, assistant professor of biology, reviewed chapters on “Population Distribution and Abundance” and “Population Dynamics” in a new ecology textbook by Manuel C. Molles, *Ecology: Concepts and Applications*, published by MacGraw-Hill Publishing Co.

Dr. Jacquelin S. Neatherlin, assistant professor of nursing, had an article titled “Management of Amyotrophic Lateral Sclerosis with Riluzole” published in the *Journal of Neuroscience Nursing* (No. 30, pp. 257-260) and another article titled “Getting the Right Tool for the Job” published in the October issue of that journal.

Dr. Carole A. Hanks, associate professor of nursing and director of pre-nursing program (Waco), and J. Smith had an article titled “Implementing Nurse Home Visitation Programs” accepted for publication in *Public Health Nursing*.

Dr. Anita Comley, assistant professor of nursing, had an article titled “Cancer Prevention and Early Detection Issues Among African Americans” accepted for publication in the Dallas Chapter Oncology Nursing Society’s newsletter.

Dr. James E. Wood Jr., The Simon and Ethel Bunn Distinguished Professor of Church-State Studies, had a book titled *Baptists and Human Rights* published this summer by the Baptist World Alliance; contributed an article titled “The Relationship of Religious Liberty to Civil Liberty and a Democratic State” published in the Brigham Young University *Law Review* (No. 2, pp. 479-499); had a contributed essay titled “Religion and National Identity in Historical Perspective” published in the book, *Nationalismo en Europa*, Spain; and had a contributed essay titled “Religious Equality vs. Religious Discrimination” accepted for publication in the book, *Hired ‘Guardian Angels*, Germany.

Dr. S. Kay Toombs, associate professor of philosophy, had an article titled “The Body as Lived: Recognizing Lived Body Disruption in Illness” published in *The Embodiment of Mind: Eastern and Western Perspectives*, edited by M.M. DelMonte and Y. Haruki. Dr. Toombs also had an essay titled “Healing and Incurable Illness, with Afterword” published in a commemorative edition of *Humane Health Care International* (Vol. 13, No. 4, 1997), which was distinguished as one of the 15 best essays in the journal’s history.

Dr. Guillermo Garcia-Corales, assistant professor of Spanish, had an article titled “The Poetic of Nostalgia in the Narrative Roberto Burgos Cantor” accepted for publication as a chapter of a book titled *Colombian Authors of the XX Century*.

Dr. Eric L. Robinson, assistant professor of educational psychology, had a book chapter titled “Arthritis (Juvenile Rheumatoid)” published in *Health-Related Disorders in Children and Adolescents. A Compilation of 96 Rare and Common Disorders* in May.

Scot Lahaie, ITC Web site developer, had a book review of Jeffrey Boyd’s *Reclaiming the Soul: The Search for Meaning in a Self-Centered Culture* published in the *Journal of Interdisciplinary Studies* (Vol. 10, No. 1/2, pp. 177-178).

Billie Peterson, associate professor and head of Library Outreach Services, had a column titled

“Tech Talk: Dynamic HTML” published in the September issue of *Library Instruction Round Table News*.

Phillip J. Jones, instructor and social science and humanities reference librarian, had a summary of a conference program titled “Teaching the Teaching Librarian” published in the September issue of *Library Instruction Round Table News*.

Dr. D. Thomas Hanks Jr., professor of English, had a review of Richard White’s *King Arthur in Legend and History* published in *Arthuriana* 8 (fall 1998, pp. 116-117).

Dr. William V. Davis, professor of English and Writer-in-Residence, has had three poems titled “Deserter,” “A Corpse in Gloves” and “Tracks” published in *The Cortland Review*.

Dr. Maurice Hunt, professor and chair of the English Department, had an essay titled “‘New O’er’: Mining the Veins of *Cymbeline*” selected for publication in *Material Shakespeare: History, Teaching, Performance*, edited by Lloyd Davis.

Dr. Jeffrey S. Hallam, assistant professor of health, human performance and recreation, had an article titled “A Worksite Intervention to Enhance Social Cognitive Theory Constructs to Promote Exercise Adherence” published in the September/October issue of the *American Journal of Health Promotion*.

Calvin B. Smith, associate professor and chair of museum studies and director of the Strecker Museum Complex, was a recent contributor to *Ecology and Management of Sand Shinnery Communities: A Literature Review* by Roger S.

Presentations & Participants

Dr. Linda F. Garner, associate professor of nursing, presented “Strategies for Teaching Cultural Sensitivity to Students and Colleagues” at a seminar on Multicultural Dimensions of Health Practices in the Asian-American and Hispanic Populations sponsored by The Nurse Oncology Education Program, The Methodist Hospital (Houston) and The UT/M.D. Anderson Cancer Center held May 29.

Charles E. Kemp Jr., lecturer in nursing, trained parish nurses at Church Health Ministries Aug. 28 in Dallas. He also hosted a social work student from Frankfurt, Germany, who observed the Community Care clinical on Sept. 11, and a former dean of Suzhou Medical School School of Nursing on Sept. 23.

Dr. Jacquelin S. Neatherlin, assistant professor of nursing, spoke to students at Naaman Forest High School in Garland in September about health careers, conducted a five-lecture series for the North Dallas Shepherd Center in August, and lectured at the Rehab Nurse Certification Review Course in August. She also is collecting data for a survey research study titled “Components of Neurological Assessment Documented by Nurses.”

Dr. Linda Stevenson, assistant professor of nursing, taught an elective course titled “Childcare in Great Britain” in July in London, England.

Send “Family Circle” or “Spotlight” items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024. Submissions are printed as received. Space limitations will result in some items being held until the next month.

Peterson and Chad S. Boyd, USDA, Forest Service, Rocky Mountain Research Station, Fort Collins, Colo.

Stephen L. Williams, assistant professor of museum studies and collections manager of the Strecker Museum Complex, co-authored with R.S. Williams, A.T. Brooks and R.L. Hinrichs a technical leaflet titled “Guide to the Identification of Clear Plastic Films” that was published by the Society for the Preservation of Natural History Collections.

Dr. Sandra J. Genrich, professor of nursing, had a book review for text revision of *Leadership Roles and Management Functions in Nursing* (2nd ed.) by B.L. Marquis and C.J. Huston published.

Richard C. Littlefield, lecturer in music, had two articles titled “Rewriting Schenker” and “The Silence of the Frames” published in a new anthology of essays edited by Jean Francois Lyotard titled *Music/Ideology: Resisting the Aesthetic*.

Dr. Marc Ellis, professor of American and Jewish studies, has had two recent works accepted for publication. His book, titled *Oh Jerusalem: The Contested Future of the Jewish Covenant*, will be published by Fortress Press, and “Innocence and Redemption” will be published in *Contemporary Jewish Theology: A Reader*, edited by Rabbi Elliott Dorf and published by Oxford University Press.

Dr. C. Alton Hassell, lecturer in chemistry, had an article titled “Positron Emission Tomography” accepted for publication in *Magill’s Survey of Science, Applied Science Series, Supplement*, Salem Press.

Dr. Elizabeth A. Farren, professor of nursing, attended the Texas Nurse Practitioner Convention held Sept. 17-21 in Dallas.

Dr. Sandra J. Genrich, professor of nursing, has trained as an on-site evaluator for the Commission on Collegiate Nursing Education. She also had a poster presentation titled “Group Involvement in Decision Making” at the Baylor University Medical Center/Eta Gamma Chapter Research Day June 12-13 in Dallas.

Dr. Carole A. Hanks, associate professor of nursing and director of pre-nursing program (Waco), has been selected as a co-investigator in a longitudinal study being carried out in Memphis, Tenn., of the cost-effectiveness of nurse home visitation to improve quality of life and health of poor mothers and children.

Dr. Pauline T. Johnson, professor of nursing, attended a research conference titled “Impact of Evidence-based Practice on Patient Outcomes” held June 19 at Baylor Medical Center.

Dr. Alice B. Pappas, professor and associate dean of nursing, **Dr. Lyn Prater**, assistant professor of nursing, and **Charlotte Breithaupt**, lecturer in nursing, attended the annual convention of the Association of Women’s Health, Obstetric and Neonatal Nurses held June 7-10 in San Antonio.

Barbara Rizert, lecturer in nursing, attended the third North American conference titled “Jesus Christ: The Hope of Nursing 98 Embracing Courage” held June 15-21 at Point Loma College in San Diego, Calif.

Cheryl Vandiver, lecturer in nursing, attended the annual conference of Nursing Education for Nursing Faculty held June 26-28 in Washington, D.C.

Dr. Wendy E. Sera, assistant professor of biology, chaired a paper session at the annual meeting of the Texas Society of Mammalogists in Junction Feb. 20- 22. She also completed a short course on Blackland GRASS GIS offered by Baylor University's Center for Applied Geographic and Spatial Analysis.

Dr. Eric L. Robinson, assistant professor of educational psychology, presented a paper titled "Work, Rest, or Play: How Should Aggressive Teens End Their Day?" at the annual conference of the National Association of School Psychologists held April 14-18.

Dr. Joe C. Yelderman Jr., professor of geology, presented a poster titled "Conceptual Models of Shallow Non-karsted Carbonate Flow Systems" at the SEPM Research Conference "Fluid Flow in Carbonates: Interdisciplinary Approaches" held Sept. 20-24 in Door County, Wis.

Dr. Eric C. Lai, assistant professor of music theory, presented a paper titled "Taming the Lute: The Pipa as Icon of Cultural Synthesis in New Chinese Music" at the fourth international CHIME Conference of the European Foundation for

Chinese Music Research held Oct. 1-4 at the University of Heidelberg, Germany.

Dr. Gayle R. Avant, associate professor of political science, presented "Building an Australian Teacher Exchange" at the 42nd annual conference of the Texas Conference for Social Studies held Sept. 26 in Dallas. Also, Dr. Avant and **Dr. Donald E. Greco**, assistant professor of political science, in conjunction with KCTF public television station, had a proposal accepted by Democracy Project to develop an election Web site to encourage informed participation in the November 1999 election. The only other site in Texas selected by the project was Houston.

Dr. Stephen M. Williams and **Dr. Byron P. Newberry**, associate professors of engineering, co-authored a paper titled "First-year Experiences Implementing Minimum Self-paced Mastery in a Freshman Engineering Problem-solving Course" that was presented by Dr. Williams and was published in the proceedings for the annual meeting of the American Society for Engineering Education held June 28-July 1 in Seattle, Wash.

Dr. Jim Farison, professor and chair of engineering, and **Dr. Stephen M. Williams**, associate professor of engineering, participated in an Accreditation Board for Engineering and Technology training workshop for evaluators and educators held June 27 in Seattle, Wash. Dr. Farison currently is serving a five-year term as an authorized ABET accreditation evaluator under the Institute of Electrical and Electronics Engineers for programs in bioengineering.

Dr. Jeffrey S. Hallam, assistant professor of health, human performance and recreation, co-presented a paper titled "The Impact of a Psychosocial Smoking Prevention Program on Selected Social Cognitive Theory Constructs" at the American School Health Association conference held Oct. 7-11 in Colorado Springs, Colo.

Larry L. Lehr, lecturer in environmental studies, spoke on "The Impact of Ranchette Management on Biogeophysical Processes" at the Texas section meeting of the Society for Range Management held Oct. 9 in Midland.

Dr. Bruce Berg, associate professor of violin, taught violin and chamber music and performed in three faculty recitals at the Killington Music Festival held July 1-Aug. 8. His other activities included: violin master classes at the University of Chapel Hill, N.C., and the University of Michigan Sept. 30-Oct. 4; a solo violin recital and a lecture titled "Problems in Contemporary Violin Performance" at North Carolina State University; a performance of "Xuan Men, Mysterious Gate" at the international computer music conference in Ann Arbor, Mich.; and a violin master class and a violin recital at Depauw University Oct. 23-24.

Dr. James E. Wood Jr., The Simon and Ethel Bunn Distinguished Professor of Church-State Studies, participated in and presided at a board of directors meeting of the international Academy for Freedom of Religion and Belief held in January in Washington, D.C.; participated in a meeting of the advisory committee on Religious Freedom Abroad for the U.S. State Department Jan. 28 in D.C.; and delivered the keynote address, titled "The Nexus of Religious Human Rights and the Democratic State" at the Peruvian Conference on Religious Human Rights, sponsored by the Ministry of Justice, held June 18-20 in Lima, Peru. On a trip to Bulgaria this past summer, Dr. Wood participated in Romanian consultation on "Proposed Draft of a New Law on Religious Cults," served as a panel member on "Religion and the State" for a Romanian radio broadcast, presented a lecture titled "The Foundations of Religious Human Rights" at Bucharest University, delivered a series of 14 lectures on "Baptist Ecclesiology" at the Bulgarian Baptist Theological Institute and preached at the Sofia Baptist Church in Bulgaria and at several churches in Bucharest.

Dr. Marc Ellis, professor of American and Jewish studies, presented a paper titled "On Revolutionary Forgiveness: Practicing the Covenant in a Time of Colonization and Evangelization" at the annual meeting of the Baptist Association of Philosophy Teachers at New Orleans Baptist Theological Seminary. He also presented a paper titled "The Next 50 Years: Imagining Judaism and Jewish Life on the Threshold of the 21st Century" at the annual meeting of the Association of Arab-American University Graduates. Dr. Ellis also has presented lectures to the Center for Middle Eastern and North African Studies at the University of Michigan, at Wayne State University, the University of Eastern Michigan, the Henry Ford Community College, and the University of Toledo.

Sue Herring, senior research analyst, and **Becky King**, associate director for information systems, served as local arrangements co-chairs for

the 12th annual Information Associates "IAs" of Texas Conference held Oct. 18-20 in Waco. Several Baylor employees made presentations at this meeting: **Diana Ramey**, director of admissions, and **Heather Horst**, ITC analyst/programmer, presented a session titled "Snail Mail to E-Mail"; **Shelley Hammer**, ITC analyst/programmer, and Horst presented a session titled "Y2K is Coming! Will SIS Work?"; **Jane Moreno**, assistant director of student accounting, and **Jim Gorham**, director of accounting services, presented a session titled "Tuition Calc Runs Tonight...Are You Ready?"; and **Shirley Bradshaw**, assistant director of transfer admissions, and **Lynn Cole**, transfer admissions counselor, presented a session titled "www.transfer_articulation@bu."

Dr. Robert D. Straughan, assistant professor of marketing, has had two manuscripts accepted for presentation at the 1999 American Marketing Association winter educators' conference to be held in February. One paper, co-authored with **Dr. James A. Roberts**, associate professor of marketing, is titled "College Students and the Environment: A Look at Green Consumer Behavior in the New Millennium." The other paper, co-authored with Nancy D. Albers-Miller, University of North Texas, and Penelope J. Prenshaw, Millsaps College, is titled "Study Abroad Programs: An Exploratory Study of Students' Perceptions." Dr. Straughan also will attend the annual Society for Marketing Advances conference held Nov. 4-7 in New Orleans, La., and present a paper co-authored by Prenshaw and Robert D. Anderson of WorldCom Inc. titled "The Relative Impact of Expectations, Performance, and Disconfirmation on Customer Satisfaction and the Moderating Role of Buyer Expertise."

Paul A. McCoy, associate professor of art, presented a workshop on ceramic sculpture Oct. 13-14 at Midwestern State University in Wichita Falls. Also, 21 of his ceramic sculptures will be featured in a two-person exhibition Oct. 26-Dec. 12 at the Meadows Gallery, University of Texas at Tyler. Also, McCoy's sculpture, "Earth, Vine II," was included in the juried International Ceramics Biennial Exhibition held Oct. 18-Nov. 29 at the Zanesville Art Center, Zanesville, Ohio.

Honors and Appointments

Dr. Reagan M. Ramsower, professor of information systems and associate dean for technology, has been named to the Association for Information Systems senior editorial board as publisher of two new electronic journals, *The Communications of AIS* and the *Journal of AIS*. Both journals will be housed at Baylor University.

Sue Herring, senior research analyst, was elected president of the Information Associates "IAs" of Texas board of directors for 1999.

Dr. Wendy E. Sera, assistant professor of biology, has been appointed to a three-year term on the Animal Care and Use Committee of the American Society of Mammalogists.

Dr. James E. Wood Jr., The Simon and Ethel Bunn Distinguished Professor of Church-State Studies, was awarded the *Doctoris Honoris Causa* degree from the University of Bucharest, Romania. He also received the Human Rights Leadership Award for Exemplary Leadership in the Cause of Human Rights and Freedom from *Freedom* magazine at the National Press Club in Washington, D.C.

PROFILE



Lorraine Serva (left) and her children present the first delivery of Project Linus blankets to Hillcrest personnel, Sandra Sepulveda (center) and Sherry Baker.

Wrapped in Love

Countless pokes and prods fill the days and dim the courage of seriously ill, injured or traumatized children who are hospitalized. When night comes and family members leave, often the only source of comfort they have is that age-old prop — a security blanket.

It was that image that captured Lorraine Serva's heart, and imagination, when she read a *Parade* magazine article about Project Linus, an organization that collects washable handmade quilts and blankets of all sizes to give to hospitalized children.

"I really was touched when I read the article because I know my daughter has her little purple blankie that is special to her and comforts her," Serva said of her 3-year-old.

Serva, a part-time management instructor at Baylor and the mother of two young children, had been searching for a volunteer project.

"One of the things that drew me to Project Linus is the amount of love that goes into each blanket. I know how much time it takes to make a blanket and how meaningful it is to receive a blanket that was made with so much love. I looked up Project Linus on the Internet, saw we didn't have a chapter here in Waco and decided to start one," she said.

A nationwide volunteer organization that takes its name from the blanket-toting character in the "Peanuts" comic strip, Project Linus was founded by Karen Loucks-Baker of Parker, Colo., in 1995. Since then, Project Linus has delivered more than 50,000 security blankets to children around the world and has more than 225 chapters in the United States, Canada and Australia.

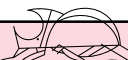
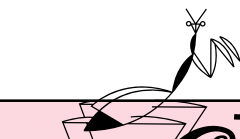
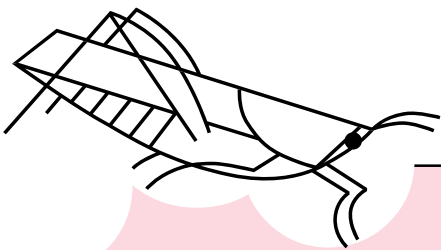
Hillcrest Baptist Medical Center and Providence Health Center each estimates a need for approximately four blankets a month, Serva said.

Serva's family is getting wrapped up in the project, too. Her mother is writing a poem that will go with each blanket, and Serva's husband, Mark, an assistant professor of information systems at Baylor, is developing a database of volunteers. And even her children, Katie and Ryan, 4, have assisted their mother by drawing thank-you cards for volunteers.

"Someone asked me, 'Why are you doing this? Why don't you spend your talents and your efforts doing something that will make money for you and your family?'" Serva said. "But I am meeting so many positive people through this project. I see the generosity in others, and my children are able to see it, too. My 3-year-old says, 'My mommy is making blankets for sick kids.' So even she, at 3 years old, understands that this is a positive project."

For more information about Project Linus, contact Serva at 666-9109 (home) or by email at Lorraine_Serva@baylor.edu. — *Kate Langston*

Send your ideas for a faculty or staff "Profile" to baylornews@baylor.edu



Backyard Monsters

Junior League bug exhibit Jan. 9 - March 6 will benefit “People” room in future children’s museum

Giant insects, some more than 10 feet tall, will invade Waco in early January. No, this isn’t some scene straight out of a horror movie, but rather an exhibit that promises to fascinate children and adults alike.

The Junior League of Waco and Baylor are sponsoring “Backyard Monsters,” a traveling exhibit that introduces children to the world of bugs. The exhibit will run Jan. 9 - March 6 at the General Exhibits Building at the Heart O’ Texas Fairgrounds on Bosque Boulevard. The Junior League will donate all proceeds from the event to fund the “People of the World” room in the future children’s museum in the proposed Discovery Center museum complex.

“The Junior League is committed to helping children, and we have a long history of helping the Ollie Mae Moen Discovery Center, both financially and through volunteer placement,” said Cathy Pleitz, president of the Junior League of Waco. “Sponsoring Backyard Monsters provides us the

perfect opportunity to help the center enhance the services that it provides to children.”

“Backyard Monsters” is similar to the immensely popular “Dinamation” exhibit that toured the country several years ago, which the Junior League also brought to Waco. That exhibit featured enormous robotic dinosaurs, and this newest exhibit features six enormous robotic bugs — a tarantula, unicorn beetle, emperor scorpion, praying mantis, carpenter ant and dragon fly — all anatomically correct. Additionally, visitors can participate in 10 hands-on exhibits such as “It’s A Flea’s Life,” which explores the world of a flea, “Bug’s Eye View,” which allows participants to step into an insect head to look through its multilensed eyes, and “The Better to Eat You With,” which demonstrates how insects eat. “Backyard Monsters” also will feature insect specimen collections, a gift shop and a party room.

“We want this to be an educational experience for

Central Texas children as well as a great fund-raiser for the children’s museum,” said Suzi Pagel, co-chair of the Backyard Monsters exhibit.

“This will be an absolutely fantastic exhibit,” said Jill Barrow, director of the Ollie Mae Moen Discovery Center. “The cooperation between the Junior League and Baylor has been wonderful.”

Baylor students have volunteered to staff the exhibit on weekdays from noon until 5 p.m. and on most weekends; however, Baylor Community Service Coordinator Melissa Prihoda said that faculty and staff also are encouraged to help. “This is a two-month project, so it is really huge and will take a large number of volunteers,” she said.

Admission to Backyard Monsters is \$4 per person with children under age 2 admitted free. The exhibit will be open 9 a.m. to 5 p.m. Monday through Saturday and 1-5 p.m. Sundays. To volunteer, contact Prihoda at ext. 6938. — *Julie Carlson*

Law School

Continued from page 2

“These gentleman have made a difference to the people of Texas. And now through their philanthropy and their stunning generosity, they and their spouses are going to make a difference for generations of Baylor lawyers to come,” Toben said. “They now stand among the most generous philanthropists in the history of higher education in America.”

Umphrey and Williams both spoke with pride at the news conference about the impact Baylor had made on their lives.

“When you tell people you’re a Baylor lawyer, it makes a difference. They know that you received a solid education,” Umphrey said. Umphrey’s wife, Sheila, was unable to attend because of a prior family engagement.

Williams, the son of a longshoreman, also attributed his success to the Baylor education he received. He said how “rewarding” it was for him to be able to give something back to Baylor. Williams was accompanied at the conference by his wife, Sheridan.

Harold Nix and his wife, Carol Ann, also were unable to attend the program.

The 121,000-square-foot Umphrey Law Center, which is scheduled for completion in May 2001, will double the size of the Law School’s Morrison Constitution Hall, which was completed in September 1955. Enrollment then

was about 250. Current enrollment is close to 400, and this figure will be maintained, preserving the Law School’s reputation for the personal attention its students receive.

Located adjacent to Fort Fisher, the new facility will include classrooms, practice courtrooms, the law library, seminar and meeting rooms, faculty and administrative offices, and common areas.

Architectural work for the project has been done by KCF/SHG of Washington, D.C., which has designed law school facilities for Catholic University, Vanderbilt University and Indiana University. — *Alan Hunt*

Campus Security Over the Holidays

With fewer people on campus, Baylor employees are urged to:

- * be alert to their environment at all times
- * notice and report anyone who is loitering or seems out of place
- * call for DPS escort if leaving your office after dark

Call Ext. 2222 for help

Research Gazette

Continued from page 5

Dr. Jeffrey J. Mitchell, mathematics; \$66,458; Heat Kernel Analysis on Lie Groups; National Science Foundation

Dr. Mark R. Sepanski, mathematics; \$69,596; Explicit Realizations for Certain Singular Unitary Representations; National Science Foundation

Dr. Jeffrey J. Mitchell, mathematics; \$25,927; Heat Kernel Analysis on Lie Groups; National Security Agency

Dr. Mark R. Sepanski, mathematics; \$25,644; Explicit Realizations for Certain Singular Unitary Representations; National Security Agency

Dr. David Arnold and **Dr. Manfred Dugas**, mathematics; \$35,895; Categories of Butler Groups and Representations; National Security Agency

Bruce Byars and **Steve Clamons**, Center for Applied Geo/Spatial Research; \$8,900; Bosque River Watershed Environmental Base-Line Assessment; U.S. Army Corps of Engineers

Dr. Corey P. Carbonara, Institute for Technology Innovation Management; \$2,500; Executive Education Program; R.H. Drewry Broadcasting Group

Dr. Robert P. Adams, Plant Biotechnology Center; \$15,000; Conservation of Diversity of Vetiver Germplasm by the Use of DNA Fingerprinting and Subsequent Germplasm Collections; Wallace Genetic Foundation

Dr. Dan Hollingsworth, accounting and business law; \$5,000; Accounting Scholarship; Ernst & Young

Dr. Michael Beaty, Institute for Faith and Learning; \$66, 832; Citizenship in America; The Bernard and Audre Rapoport Foundation

TOTAL REQUESTED: \$911,149

Letters of Inquiry (October)

Dr. Sara Alexander, environmental studies; Econnections: Education to Make a World of Difference; The Frost Foundation, Ltd.

Dr. Sara Alexander, environmental studies; Econnections: Education to Make a World of Difference; The Roy A. Hunt Foundation

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