

President's Perspective

Record enrollment:
Quantity and quality
of freshman class
improve for fall.

September Focus

Library of the future:
Today's libraries access
world through on-line
resources, consortiums.

Academic Agenda

Student retention:
Academic Summit
explores ways to enhance
total learning experience.

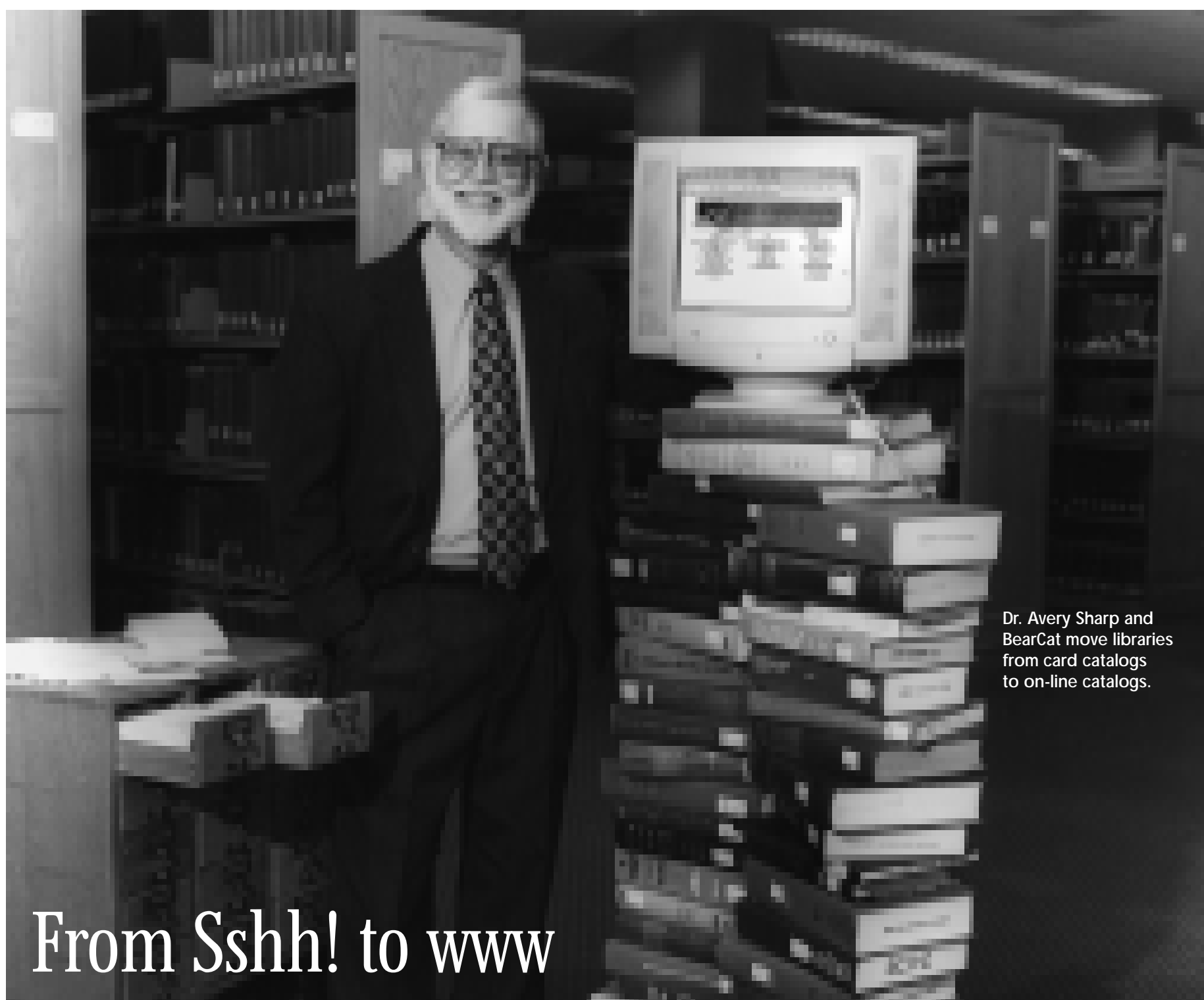
Last Glance

Beall-Russell Festival:
Bill Moyers highlights
three days of lectures
in humanities.

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BaylorNews

Monthly News for the Baylor University Community



Dr. Avery Sharp and
BearCat move libraries
from card catalogs
to on-line catalogs.

From Sshh! to www

As Baylor positions itself to be the world's foremost Christian university, its libraries will help lead the way, blending traditional and electronic resources to create a "hybrid" system for the 21st century.

By Lori Scott-Fogleman

One are the days of card catalogs. And say farewell to the sight of librarians stamping and reshelving stacks of books while uttering that legendary "shhhhhhh." In fact, you might want to rethink totally the role of the 21st century librarian — especially in an academic setting.

"This is probably the most exciting time for academic librarians in the last 100 years or so," said Dr. Avery T. Sharp, dean of Baylor libraries and professor.

Of course, there always will be financial and academic challenges, but Dr. Sharp sees a wealth of potential for Baylor's libraries and the many new ways they can serve the information

needs of students and faculty well into the next century.

When Dr. Sharp first began working in libraries, the services and collections were still "traditional."

"You had books and journals and the usual type of one-on-one service to library users," he

See "September Focus" on page 3

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 12,000 students and more than 600 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top 50 college values in the country by such publications as *U.S. News and World Report* and *Money* magazine.

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BAYLOR
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President's Perspective

Record fall enrollment poses challenges, opportunities

As is abundantly clear to everyone on the Waco campus, Baylor has a record enrollment this fall. While the head count won't be official until the 12th class day in mid-September, we are projecting a 1998 entering freshman class of approximately 2,850 and an overall enrollment of close to 13,000.

When you compare this year's freshman class with the previous record freshman class in 1985, which totaled 2,581, you can see how much of a leap we made. In the fall of 1997, we enrolled 2,410 new freshmen, so we are up by about 440 first-year students, or 18 percent, over last year.

The enrollment increase is a remarkable achievement in itself, but when you consider the fact that academic quality of the freshman class — as measured by the average SAT score — also increased, we have accomplished something I dare say few institutions our size have achieved.

Average SAT scores rise

Last year's average SAT score for the freshman class was 1160, which represented an increase of 17 points over the fall 1996 freshman class. We did not meet our enrollment goal of 2,500 last year, but rather chose to sacrifice some revenue to accomplish an increase in the academic quality of our entering students. Based on our best projections, this fall's entering freshman class will have an average SAT score of 1165, another healthy increase and a record for the University.

I am also encouraged by the fact that we are holding steady on the percentage of first-year minority students enrolled. With the large numerical increase in the freshman class, there was some concern that our percentages might go down. But preliminary data suggest that we may even show a slight increase in that percentage, which is no small accomplishment in light of the Hopwood decision.

Why the increase?

Why the significant increase in the quality and quantity of the freshman class? Demographics play a small role in the equation with the number of high school graduates in Texas trending upward, but the vast majority of the credit goes to Dr. Stan Madden, vice president for University relations, and his staff in admission services and student financial aid. Over the past 18 months, with the help of the enrollment management consulting firm of USA Group/Noel-Levitz, our student recruitment, admissions and student aid programs have been completely retooled. Our work in this area has become more strategic and is supported by improved management procedures. We now have the ability to manage enrollment and project outcomes.

What does the future look like in regard to enrollment? The University made a conscious decision in 1995 to expand the size of the freshman class in order to compensate for a



decline in the number of semester hours that students were taking. While our original target was a freshman class of 2,700, I believe we have the ability to manage a slightly larger class of 2,800 and at the same time ensure that the students we admit are academically qualified to succeed at Baylor.

Maintain close interaction

An outcome of this expanded freshman class is the need to address our average class sizes to ensure that we do not lose the close faculty-student interaction for which Baylor is known. With the benefit of additional revenue generated by the expanded enrollment, we will be adding faculty positions in the years ahead to accomplish this objective.

I want to thank the faculty and staff who have worked tirelessly in recent days to accommodate this record freshman class. I believe our efforts will pay off as we seek to both academically and financially strengthen Baylor University.

Cunningham, Moore Chosen as New VPs

Former regent accepts financial post; native West Texan to oversee student life

Harold R. Cunningham accepted the position of vice president for finance and administration effective July 20. He stepped down from his role as a Baylor regent at the Board's July meeting in Houston.

Also, Dr. Steven G.W. Moore, vice president for campus life at Seattle Pacific University, has been appointed vice president for student life by President Robert B. Sloan Jr., effective Nov. 1.

Cunningham, who was elected to Baylor's Board in 1996, has been serving on a voluntary basis as acting director of operations at the University since January 1997.

"Harold Cunningham has already been a tremendous help to me personally and to the University as a whole over these last 18 months," Dr. Sloan said. "His considerable expertise in financial and operations management, combined with his love for Baylor, uniquely qualify him to lead this strategic area of the University."

Cunningham will be responsible for overseeing Baylor's finance, operations, physical plant, risk management, auxiliary services and information technology divisions.

"The past 18 months have been very interesting and exciting both from the regents' and from the administrative view," Cunningham said. "This is a time when I feel I can use my experience to help Baylor position itself for the future and achieve its potential as a top-notch Christian university."

A 1956 business graduate of Baylor, Cunningham retired in 1996 from Arthur Andersen LLP after a 40-year career that included a three-year term as chief financial officer for Arthur Andersen Worldwide. He also served the company as head of its Houston audit division, as managing partner-professional practice litigation, and as senior partner.

Cunningham and his wife, Ann, also a 1956



Baylor graduate, have two children, Chrisann Goad (B.S.Ed. '82), and Kevin, and six grandchildren.

Dr. Moore replaces Dr. William D. Hillis, who last March announced his intention to return to a full-time teaching post in Baylor's biology department this fall.

At Baylor, Dr. Moore will provide leadership for both student development services and student campus life, including career services, the registrar, academic development services, health services, attorney to students, student activities, campus recreation, Baptist student ministries and residence life.

"We are very pleased to add Steve Moore to the executive administration of the University," Dr. Sloan said. "He not only brings outstanding experience in terms of management and



administrative skills, but a vision for involving students in co-curricular activities and programs that help them reach their educational and spiritual goals."

A native of West Texas, Dr. Moore has been on the administrative staff at Seattle Pacific since 1989. He previously served for nine years as executive director of the Wesley Foundation at Texas Tech University, where he also was an adjunct professor of world religions and ethics. He also has been a youth director for United Methodist churches in Arlington and Abilene.

Dr. Moore, an ordained United Methodist minister, earned his bachelor of science degree in history and political science from McMurry University in Abilene in 1974. After completing a research fellowship at St. Andrews University in Scotland, Dr. Moore earned his master of divinity degree with honors from Asbury Theological Seminary in Lexington, Ky. He received his Ph.D. from the University of Michigan in 1992. Dr. Moore also has been a visiting scholar at Oxford University and completed additional studies at Harvard and Hebrew universities. In

1993, he received an honorary doctor of divinity degree from Asbury Theological Seminary in recognition of his leadership in church-related higher education.

"I am thrilled to have the opportunity to join the outstanding team of faculty and staff at Baylor

See "New VPs Chosen" on page 8

Librarians now “Information Brokers”

Continued from page 1
said. “I would say everything was still being done approximately the same way it was being done around the turn of the century.”

Then came the electronic information explosion in the mid-1980s.

Today, Baylor’s 33 academic librarians and 70-plus support staff must know the traditional methods and services of a library and also be technologically savvy. They constantly must learn new information resources — the Web, CD-ROMs, laser discs. Then they must pass that knowledge on to students and other faculty, a service Dr. Sharp calls “information brokering.”

“We have to be information brokers, and we have to turn more of our energy to assisting people with research, learning new resources just as we’ve had to learn them,” he said. “We have to be proactive in teaching library users to be, not just literate, but information literate.”

Full-service information centers

Dr. Sharp said he sees the libraries becoming a full-service information center through which people can access information electronically from all over the world while also accessing on-site core collections of traditional

books and journals.

For Baylor faculty members, the trends in technology mean that the publishing boom will intensify.

Electronic journals available on the Web

“More and more journals are being published, and now we have electronic journals that are being made available via the Web,” Dr. Sharp said.

Baylor libraries’ current holdings include 1.5 million bound volumes, numerous periodicals, micro forms, government documents and audiovisual materials. That number compares well with other universities of Baylor’s size and budget.

Nevertheless, Dr. Sharp said there is room for improvement in providing resources for graduate study. “I think that was definitely borne out in a faculty survey we did about two years ago,” he said. “There was almost unanimous consensus that we have very good collections for supporting undergraduate study, but the collections are not quite as good in supporting graduate education.”

One way that is being remedied is through “consortial power.” The Baylor library system is a member of the Big 12 Plus Library Consortium, which includes the libraries of Big 12 universities and nine research libraries from Southern Illinois to Utah.

Resource sharing among these 21 library systems is an important supplement to local holdings, Dr. Sharp said.

“Through the Big 12 organization alone, we have access via interlibrary loan, fax and scanning to well over 60 million physical items, journals and monographs,” Dr. Sharp said. “We can also contact them if they have an electronic resource we don’t have, and they can help us out. I think that with this way of leveraging access, we contribute to the research needs of graduates and faculty. Purchasing everything isn’t a possibility for an academic library anymore.”

Traditional collections varied, admired

Despite its aggressive move into electronic resources in recent years, Baylor libraries strive to maintain strong, traditional collections. The University has a solid reputation for its varied and concentrated collections of library resource materials, according to Dr. Sharp, who summarized:

- The Texas Collection — “One of the finest specialized collections in the Southwest;”
 - Religion and philosophy — “Our collection is as strong as many seminary collections from the statistics that I have seen;”
 - The second largest music and fine arts library in Texas — “It includes everything from fine arts materials to music scores, CDs, laser discs, videocassettes and vinyl discs;” and
 - English and American literature — “That’s been encouraged by our English colleagues for many years.”
- Many scholars marvel at the Armstrong Browning Library as both an architectural wonder and as the home to the largest collection of materials related to English poets Robert and Elizabeth Barrett Browning in the world. Several other 19th century writers and poets also are well represented in the collection.
- In response to concerns expressed in 1997 by the Baylor Student Congress, a 24-hour study hall exists



The Texas Collection contains wealth of Texana materials.

at key times in Moody Library. During fall and spring semesters, Moody’s foyer, first-floor landing, student lounge and computer lab stay open from 2 p.m. on Sundays to 10 p.m. on Fridays. Dr. Sharp said the library foyer soon will be refurbished with additional and more conducive “study-type seating” to accommodate students.

BearCat system user-friendly, powerful

But the biggest change in 1998 will be BearCat, an updated on-line catalog to replace 1989’s multiLIS, which debuts Sept. 15.

“MultiLIS was, of course, a large step up from what we had before because we didn’t have an on-line catalog, but it was not as easy to use as BearCat will be, nor was it as powerful,” Dr. Sharp said. “We’re putting a special emphasis on that new on-line catalog and giving it a name because it’s going to be a much more user-friendly and sophisticated on-line catalog than the one we have now. The search options are going to be dramatically improved. It will be so much easier and faster for patrons to use — to be able to surf the ‘Net, look for library resources on campus and look for library resources elsewhere in the country and the world.”

And, expect to have library personnel there to assist in every way. “At some universities, I have noticed that the emphasis seems to be on, ‘Here it is. Find it.’ That’s not our philosophy,” Dr. Sharp said. “To the best of our ability, we want to be as helpful to students and faculty as we can when it comes to showing them around or actually helping them do in-depth research.”

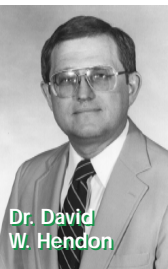


Armstrong Browning Library is world renowned.

New Chairs, Faculty Named

Hendon is BIC director; three chairs appointed

Baylor University begins the 1998-99 academic year with 51 new faculty members and several current professors in new leadership roles.



Dr. David W. Hendon

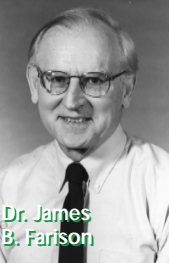
Dr. David W. Hendon, professor of history and director of graduate studies in the history department, is the new director of the Baylor Interdisciplinary

Core (BIC), succeeding Dr. Randy Todd, who accepted a position at Samford University. A native of Atlanta and a Phi Beta Kappa graduate of Vanderbilt University, Dr. Hendon earned his master’s degree and doctorate from Emory University. He joined the Baylor faculty in 1977.

Dr. James B.

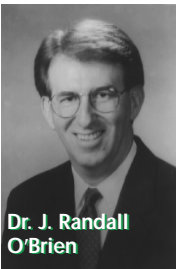
Farison, an authority in bioengineering and electrical engineering and computer science, is the new chair of the Department of

Engineering in the School of Engineering and Computer Science. Dr. Farison earned his bachelor’s degree from the University of Toledo and his master’s degree and doctorate from Stanford University. He has taught at the University of Toledo since 1969, where he served as dean of the College of Engineering from 1971 to 1980 and, most recently, as professor of



Dr. James B. Farison

bioengineering and electrical engineering and computer science. He also has been an adjunct professor of radiology at the Medical College of Ohio.



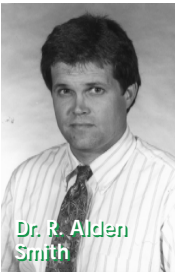
Dr. J. Randall O'Brien

In the College of Arts and Sciences, Dr. J. Randall O’Brien, professor of religion, has been appointed acting chair of the Department of Religion. Dr.

Glenn O. Hilburn retired as chair of the department on Aug. 15, but continues his teaching duties. A graduate of Mississippi College, Dr. O’Brien received his master of sacred theology degree from Yale University and his master of divinity and doctor of theology degrees from New Orleans Baptist Theological Seminary. He joined the Baylor faculty in 1991.

Dr. R. Alden Smith, associate professor of classics, has been appointed acting chair of the Department of Classics. Dr. Smith is a graduate of Dickinson College in Carlisle, Pa. He received his master’s degree from the University of Vermont and his doctorate at the University of Pennsylvania. He joined the Baylor faculty in 1994.

A religion chair search committee has been appointed, and a committee to search for a permanent chair of the classics department will be named soon. — BN



Dr. R. Alden Smith

Exhibit Showcases Faculty Works

The third annual “Baylor Authors and Artists at Work” exhibit opens its doors to the Baylor community and the public Oct. 1 through Nov. 13 in the foyer of the Moody Memorial Library.

The exhibit, sponsored by Baylor libraries, features faculty members who have written, edited or compiled books from October 1997 through September 1998, and music and fine arts faculty who have published, commercially recorded or exhibited works during the same period. The deadline for submissions to the exhibit is Sept. 10.

The “Authors and Artists” exhibit recognizes and celebrates the achievements of faculty members, said David R. Rodgers, instructor and assistant acquisitions and collection development librarian. It is also a way for undergraduates to see what their professors accomplish outside of class.

“I think there’s a need for students to say, ‘This is my professor. He just published a book, or she’s done this composition,’ so they can see what the faculty do beyond the classroom and beyond Baylor — that they’ve published things for the world to see,” Rodgers said.

The books, music and artworks — along with photographs and some personal comments by the authors and artists — of about 30 exhibitors will be on display during Moody’s regular operating hours. For more information, call Rodgers at ext. 6683 or Nancy Pederson, special projects assistant, at ext. 6675. — *By Lori Scott-Fogleman*

Dungan Honored

Forecaster receives Communications Award

President Robert B. Sloan Jr. honored one of Texas’ most recognizable weather forecasters at the annual President’s Media Luncheon Aug. 26 in Floyd Casey Stadium’s Galloway Suite.

Troy Dungan, a 1959 Baylor graduate and chief weather anchor at WFAA-TV Channel 8 in Dallas-Fort Worth, received the Baylor Communications Award. The award honors individuals who have distinguished themselves in the field of communications and in their communities.

“I am most pleased to be recognized by Baylor University,” Dungan said. “With one of my daughters graduating from Baylor, I don’t have that physical connection to the University anymore, so it’s nice to have a reason to come back because Baylor means a lot to me.”

Dungan earned his bachelor’s degree from Baylor. He later completed private meteorological training from the National Engineering Science Co. in Houston.

Since joining WFAA in 1976, Dungan has been named Best Television Weathercaster eight times by the Texas Associated Press Broadcasters Association and eight times by the Texas United Press International Broadcasters Association. Dungan has received the distinguished Knight of the Press Award and special recognition from the National Oceanic Atmospheric Association Research Flight Facility for his work on a documentary film about hurricanes. He has received a Katie Award from the Dallas Press Club, and he has been named Best Television

See “Dungan” on page 8

McLane new regent; degrees approved

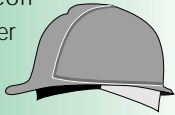
Baylor University regents in their July meeting in Houston elected former regent Drayton McLane Jr. to fill an unexpired term on the Board.

McLane, a 1958 Baylor graduate, fills the seat vacated by Harold R. Cunningham, who resigned from the Board to become vice president for finance and administration at the University.

The Board also approved two new degrees: a neonatal nurse practitioner track in the M.S. degree in the nursing program at Baylor's School of Nursing in Dallas and a B.S. degree in informatics with a major in bioinformatics through the University's School of Engineering and Computer Science.

'Safety first' urged near construction sites

With numerous construction projects under way on the Baylor campus, safety managers are urging all Baylor administrators, faculty, staff, visitors and students to be aware of a new mandatory hard hat and safety glasses policy in effect at all construction sites.



"Under Occupational Safety and Health Administration (OSHA) regulations, we are required to provide a hazard-free environment for our employees," said William McNair Jr., environmental health and safety manager at Baylor. "If any faculty, staff, employee or visitor has access to a construction site, the minimum safety requirements will be hard hats and safety glasses/goggles. Safety is for life, and it's everyone's business," he said.

If you have any questions or comments, call McNair at ext. 4586.

Cherry Award Banquet set for Sept. 21

Baylor University will honor Dr. Robert H. Bell and Dr. Paul G. Ashdown, the recipients of the 1998 Robert Foster Cherry Award for Great Teachers, at the award's eighth annual banquet at 7 p.m. Sept. 21 in the Barfield Drawing Room. Tickets for the banquet are \$15.

During the banquet, Baylor President Robert B. Sloan Jr. will present medallions to Dr. Bell, The William R. Kenan Jr. professor of English at Williams College, Massachusetts, and Dr. Ashdown, professor of journalism at the University of Tennessee, Knoxville. The men also will receive an award of \$12,500 each and will present a weeklong series of lectures at Baylor.

Dr. Bell will deliver his lecture series, "Shakespeare's Humorous Heroes," the week of Sept. 21. Dr. Ashdown will return to campus in the spring to deliver his lecture series.

Robert Foster Cherry graduated from Baylor in 1929 and entered the Baylor Law School in 1932, passing the state bar exam the following year. Before his death, he established the awards to honor great teachers and to expose Baylor students to the world's greatest teachers.

Constructive Summer Alters Face of Campus

Work crews hammer away at \$83 million improvements plan

The sounds of busy work crews and heavy machinery filled the air this summer at Baylor with the completion of one major building project, the Hughes-Dillard Alumni Center, and the beginning of others—including one of the University's largest building projects.

With the last pieces of furniture going in at the extensively renovated and expanded alumni facility on University Parks Drive, construction crews also dug into a new five-year, \$83 million facilities and campus improvements plan approved in February by the Board of Regents.

The plan continues the construction pace set by the Board in 1995 with its approval of the \$20 million Student Life Complex project. Crews began foundation work in May on the Student Life Center, near the intramural fields at Bagby and Speight avenues, with a target completion date of fall 1999. It is a project that has stirred enthusiasm within the University family and among its constituencies, a Baylor official said.

"When people see that something is going to be done they are glad to be a part of it," said Harold R. Cunningham, vice president for finance and administration. "As far as students are concerned, we have to have an outstanding student life facility to compete. We also found that with the Student Life Complex, we are reaching a lot of new people who have not previously given money to us," he said.

Many people also are excited about the completion of the alumni center, a three-year project that includes a multipurpose meeting room called the Kronzer Great Hall, a reading room for retired faculty, a receptionist area and offices. The Alumni Association has moved its alumni records and ring ordering departments to the front of the new facility for easier public access. The office of Dr. Rufus B. Spain, emeritus professor of history and the new director of the Retired Professors Center, also will be in the building. A dedication for the alumni center is planned for Homecoming

Week, Nov. 2-8.

Another large project in the works is the new parking garage at Fourth and Speight streets. This \$7.5 million facility will hold approximately 1,000 cars and house the Baylor Department of Public Safety. A sewer line was moved during the summer to facilitate construction, with completion set for April 1999.

Elsewhere on campus, the last phase of a three-year project to rewire all campus dormitories is near completion. Nearly every dorm room now has computer, telephone and cable hook-ups.

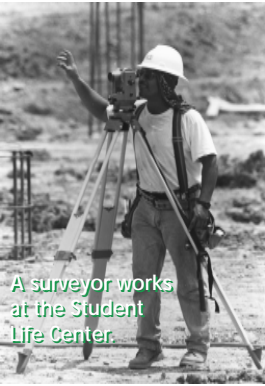
The expansion of Penland Dining Hall is drawing to a close. It has a new serving area and can seat an additional 250 students. New furnishings for the cafeteria will arrive by October, and a new laundry was added. A new entrance for Memorial Dining Hall between Memorial and Alexander dormitories also is nearing completion.

A sizable portion of a utility infrastructure upgrade for the University has been completed.

New heat- and energy-efficient lights have been installed in more than half of campus buildings and have proven to be a good investment. "These lights have been so successful that our utility



Workers place the bear statue in the Alumni Center.



A surveyor works at the Student Life Center.

consumption is no more than last year, even with this additional heat, so we think we are going to be in for some big savings," Cunningham said.

Other infrastructure improvements will include new cooling units, condensers and zone cooling systems so air can be regulated on each floor in some buildings.

There has been a great deal of action on the athletic front, as well. The soccer fields were completed this summer and natural turf has been installed at Floyd Casey Stadium. The first phase of work on the baseball and softball fields started this summer and should be completed in March 1999. Work on the new tennis complex is expected to begin in September. Sky boxes and a renovated press box at the stadium are on the drawing board.

Other capital projects in the design and fundraising stages include: a new law school building; the Discovery Complex, which includes the Bill and Vara Daniel Historical Village, the Discovery Center, which houses the John K. Strecker Museum and the Discovery Place, a special children's museum, and an outdoor environmental experience; and Truett Seminary. Faculty and staff are also in the midst of planning a new science building. — Vincent Carpenter

Ellis Named to American, Jewish Studies

Expert on contemporary Judaism and Holocaust to offer courses in spring

A noted expert on contemporary Judaism and the Holocaust has been named professor of American and Jewish studies at Baylor. Dr. Marc Ellis, who comes to Baylor from Harvard University, where he served as a visiting scholar, is scheduled to teach two proposed classes in the spring and two courses during the 1999 fall semester.

The classes—Liberation Theology, Hitler and the Holocaust, Modern Judaism and Religion and Society—will be offered through the J.M. Dawson Institute of Church-State Studies and crosslisted with courses in the political science, religion, history and sociology departments.

Dr. Ellis also will lead a faculty reading group on post-Holocaust Jewish theology and philosophy sponsored by the Baylor Institute for Faith and Learning, said Dr. Michael Beaty, director of the Institute and associate professor of philosophy. Also, Dr. Ellis will speak on "Revolutionary Forgiveness" at the biennial meeting of the Baptist Association of Philosophy Teachers held Sept. 25 in New Orleans, La.

"Marc Ellis is a wonderful human being, and it is an honor to be associated with him," said Dr. Derek Davis, director of the Dawson Institute. "He is well established in his field and has gained international prominence, and because he works from the Jewish perspective, he will add a new dimension to our work here. I expect him to become one of the University's most popular professors, and I think his class on the Holocaust will become a blockbuster course that students stand in line for."

The Holocaust is a difficult and complex subject to teach, Dr. Ellis said. Even though he is among the first generation of Jews born after the Holocaust, he still finds it difficult to imagine the slaughter.

"It wasn't until a few years ago that I started teaching a class on the Holocaust," he said. "It is unnerving to teach about such a tragedy." Dr. Ellis said he faces a challenge to infuse an academic element, with the requisite papers and tests, into the course without stripping away the horror

and deep meaning that surround the subject.

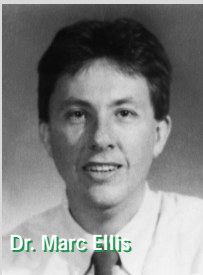
Dr. Ellis earned his bachelor's and master's degree from Florida State University, where he studied with Jewish Holocaust theologian Richard Rubenstein. He received his doctorate in contemporary intellectual and religious history in 1980 from Marquette University in Wisconsin.

Dr. Ellis founded the master's program in justice and peace studies at New York's Maryknoll School of Theology in 1980 and coordinated the program until 1995. He has served as visiting professor of religion at Florida State and as senior fellow at Harvard's Center for the Study of World Religions before being named a visiting scholar at Harvard's Center for Middle Eastern Studies. Dr. Ellis has written nine books, including *Unholy Alliance: Religion and Atrocity in Our Time* and *Ending Auschwitz: The Future of Jewish and Christian Life*.

"I have always been interested in the question of commitment and faith and the question of justice," Dr. Ellis said. "I have never looked at teaching, researching or writing about these topics as a job. They are a part of me."

Dr. Ellis has lectured widely, including at Auschwitz and at the U.S. Holocaust Memorial Museum in Washington, D.C. He was a consultant to the Committee to Combat Racism of the World Council of Churches and a member of the steering committee of the Religion, Holocaust and Genocide Consultation of the American Academy of Religion.

"Dr. Ellis is a traditional academic who has a wide public audience," said Dr. Donald D. Schmeltekopf, University provost and vice president for academic affairs. "He writes for the educated public and the academic community. We are excited to have him at Baylor." — Julie Carlson



Dr. Marc Ellis

Student Retention Theme of Academic Summit

Campus, community leaders seek ways to implement “value-added” commitments for academic success

On June 29 and 30, approximately 90 people from Baylor and the City of Waco gathered at the White Bluff Conference Center on Lake Whitney for Baylor’s annual Academic Summit. The theme of the meeting this summer was “Trends and Challenges in Higher Education: Student Retention.” Our keynote speaker was Dr. John N. Gardner, student retention specialist and scholar of the freshman year reform movement and professor of library and information science, University of South Carolina, Columbia.

Dr. Gardner made invaluable contributions throughout the conference, but I want to highlight a few observations he made both to give you a flavor of the conference theme and to offer suggestions that might focus our attention in the months ahead. Here are some major factors he identified that bear significantly on the retention of students:

- health issues, particularly the level of alcohol and substance abuse on or surrounding a campus;
- quality of residence life, particularly the degree to which students perceive an adult presence in the residence halls and on the campus in the evenings. In this connection, Dr. Gardner encouraged us to “take back the night” by giving more attention to how students at Baylor spend their leisure time and by providing more constructive activities on campus in the evenings;
- linkage between students’ academic and residence life;
- quality of academic advisement;
- degree of students’ integration into a primary academic and social peer group that offers intimate relationships of friendship and mutual support;
- degree of academic and social interaction between faculty and students outside the classroom;
- level of the student’s involvement in campus activities; and
- effectiveness and comprehensiveness of a first-year orientation program.

The overriding factor related to the improvement of student retention, and this was mentioned by Dr. Gardner on several occasions, is the quality of the total learning experience within the University community. Housing is not just where students happen to reside; within the University community, housing should have explicit and important educational purposes, and some of these should be academic. Teaching is not just what occurs in the classroom; teaching suggests a mentoring relationship with our students that connects us — faculty, staff, administrators — to them in comprehensive ways.

Given the broad range of issues involved in student retention, it seemed obvious to the planners of this Academic Summit that participants from across the University, and outside Baylor, needed to be involved: faculty leaders, administrators from all areas, key staff members, student leaders, and representatives from the City of Waco. Following are responses to the Summit from five participants.

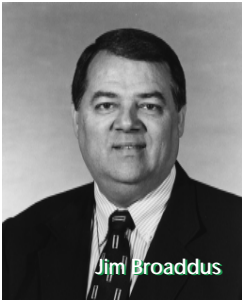
Dr. Donald D. Schmeltekopf,
Provost and Vice President for Academic Affairs

John Gardner during the recent Academic Summit reminded me of something that Bill Lamkin, former dean of the Baylor School of Education, used to tell English teaching assistants — that the only common denominator shared by teachers rated highly effective by their students is their perceived interest in their students as persons with lives outside the classroom. Professor Gardner reinforced this truth, that when I slow down and take the time to inquire about how my students’ lives are going, they are more likely to learn better in my classes and to like what they are learning. More importantly, they are more likely to stay at Baylor.

At the Summit, I also learned that supplemental instruction can indirectly work to retain students. A key to retention involves a student’s sense of membership in a small, primary social group of other students, a group that has an intimate feel and that forges powerful friendships. Professor Gardner explained these groups can be formed to supplement instruction. During the fall semester, I plan to ask a student in my course on Milton’s poetry and prose to convene a group of classmates for several 50-minute sessions of supplemental instruction. Any question or answer concerned with course content and pedagogy will be appropriate for discussion and for possible posing later in class. Professor Gardner stressed the professor should not be present during these sessions. I am convinced student retention will be an incidental benefit of this strategy.

Dr. Maurice Hunt,
Professor and Chair of the English Department

(It was) a time to establish new collegial relationships and to strengthen existing ones.



Jim Broaddus

For the representatives of the residence life department, perhaps the most profound implication of the 1998 Academic Summit was the opportunity for a first-hand dialogue with administration, faculty and staff from across a broad spectrum of the University — a time to establish new collegial relationships and to strengthen existing ones, and a chance for vital communication as we seek a mutual understanding of where we are as well as share dreams and ideas of how we can move together into a stronger future for Baylor and its students. The residence life staff at Baylor has a deep sense of commitment to the role the residence halls play in the total educational experience of our students. The key themes we brought back from the Summit that we feel affect our goals include:

- Strengthen the linkage between our students’ academic life and residence life. In particular, we want to investigate ways to bring faculty and classroom experiences into the residence hall settings (e.g., faculty meal cards for student cafeterias, creative use of dorm space for academic programs such as supplemental instruction sessions, and faculty mentoring initiatives with residence hall students);
- Provide additional involvement opportunities for all residents. “Programming” is already a key component of dorm operations, but we desire to develop educational and social programming further and to strengthen leadership development opportunities; and
- Evaluate renovations of existing dorms and possible construction of new facilities. These are serious financial and planning issues for the University. Dr. Sloan has affirmed the on-campus residential community is fundamental to the character of Baylor. As the size of our student body increases and living space needs change, our physical facilities must be evaluated carefully.

Jim Broaddus,
Director of Residence Life



Dr. Martha Lou Scott

We left with a clearer understanding of one another’s needs, commitment, and the significant contribution each will make...

The immediate impact of the Academic Summit for staff members in Student Campus Life was the feeling of inclusion when we came to the same discussion table to address our concerns. In the past, these issues have occurred separately, without clear understanding or input from others outside the division.

The Summit allowed us the opportunity to cross over the artificial boundaries we have imposed upon ourselves and develop a plan of action that truly supports one another in educating all students. The Summit forced us to examine barriers limiting student involvement in the educational process. It also allowed us to develop partnerships within the Baylor community of learners and the greater Waco community to create opportunities for the total development of students. With the frankness of discussions, we were compelled to examine our current situation, to establish a plan of action to advance beyond current offerings, and to form alliances within the academic community to help ensure continuing commitment to the retention and success of each student.

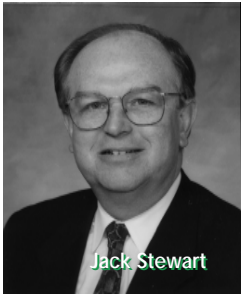
It is evident we each have contributions to make in student learning. As a result of the Summit we left with a clearer understanding of one another’s needs, commitment, and the significant contribution each will make toward the overall educational mission of the University.

Dr. Martha Lou Scott,
Dean for Student Campus Life

Those of us from the community found the recent Summit’s interest level and openness quite conducive to dialogue and brainstorming. Certainly not to be considered the only factor for student retention, the image and perception of the community in which the school is located can have a definite impact on retention rates. The dialogue provided all of us a better understanding of some of the shortcomings as well as some of the opportunities we have for improvement. We should take advantage of every opportunity to create new venues in which faculty and staff can become better spokespersons for the community and vice versa.

Often the first impression of Waco comes at freshman orientation or from a faculty member who may or may not give the most positive notion of safety, culture, recreation, and even job opportunities available here. Likewise, those of us in the community do not always have a perception of the Baylor community that provides a positive image.

Often the first impression of Waco comes at freshman orientation or from a faculty member...



Jack Stewart

Our focus group discussion concluded that freshman orientation should include representation from the community to share the highlights and to positively encourage new Baylor students to better understand Waco and its growing relationship with Baylor. The best way to accomplish the desired level of understanding is to see that we include each other in planning and implementation of the various programs we work so hard to develop. We have come a long way in discovering each other’s talents and resources. The better we know each other, the more we will begin to work together to provide the atmosphere for cooperation and the benefits of “community” that enhance life for all of us.

Jack Stewart,
President, Greater Waco Chamber of Commerce

I want to express my appreciation to all the participants at the 1998 Academic Summit for their hard work and for the information and new insights they each contributed to this important conversation about student retention. The exchange of ideas helped us to see the *academic* importance of “student life” issues. Our discussions of the issues were open and frank, and I appreciate that no one at the Summit was interested in “selling sunshine,” but we all were willing to acknowledge problems in order to seek solutions. I have asked Dr. Schmeltekopf, along with others he might designate, to study and evaluate the recommendations that came from the Summit and to begin the process that will lead to the acceptance and implementation of appropriate recommendations.

For those in the Baylor community who were not able to participate in the Summit, I want to point out three key realities for Baylor that were emphasized:

- The factors that have been empirically validated as contributing to student persistence, such as integration into primary academic and social peer groups, academic and social interaction between faculty and students outside the classroom, and student involvement in campus activities, are central to Baylor University’s “value-added” commitments as an institution;
- The value-added factors that contribute to student retention are thus significant, perhaps even crucial, to students’ *academic* success; and
- The importance of creating a sense of community on the campus as a means of increasing student persistence and academic success makes it imperative for the University to confront the issue of *space* — for classrooms, residence halls, and for other academic and social activities. I believe we must *increase* the percentage of Baylor students housed in University residence halls, but we certainly cannot do that without also addressing the inevitable decline of available residence life space that will result if we do not move soon to replace aging and deteriorating dormitories.

The 1998 Academic Summit was a significant event, both because of the recommendations that have come from it and the implementation of those recommendations, which will, for years to come, affect the lives of future students of Baylor University.

Dr. Robert B. Sloan Jr.,
President

Family Circle

Congratulations to

Carol Holcomb, oral history, and David Holcomb on the birth of their son, **Thomas Benton**, July 13.

John D. Coleman, IRT, and wife, Mary, on the birth of their daughter, **Anna Grace**, Aug. 14.

Scott Day, ITC, and wife, Sheri, on the birth of their son, **Ryan Samuel**, Aug. 13.

Larry Hart and wife, **Michelle**, both of ITC, on the birth of their daughter, **Kaitlyn Althea**, Aug. 3.

Rachelle Sheffield, admission services, and Brian Hartmann Davis (BU '93) who were married June 6.

Eddie Roessler, ITC, and Shari Owens who were married July 18.

Alice Kay Linkous, Moody Memorial Library, and husband, Joe, on their 25th wedding anniversary Aug. 17.

Billie J. Towns, catalog department at Moody Library, the Baylor libraries' "Staff Member of the Month" for July.

Suzanne Reece, alumni association, on the birth of two grandchildren, **Cooper** and **Rachel**.

Best wishes to

Donna DeVore, financial aid office, who was injured in a car accident in July.

Hunter Wiese, the grandson of **Liz Webb**, student activities, who had surgery Aug. 13.

Lee Johnson, Waco Construction, the husband of **Pat Johnson**, purchasing, who had lumbar surgery July 30.

Mary K. Alexander, wife of **Dr. W. Merle Alexander**, emeritus professor of physics, and mother of **Dr. Sara E. Alexander**, assistant professor of environmental studies and anthropology, who had a heart procedure performed in July.

P.L. Dawson, wife of **R. Matt Dawson**, emeritus Jaworski professor of law, who recently had surgery, and Matt's brother, Joe, who also is critically ill.

Alice Dawson Cheavens, widow of **David Cheavens**, journalism, who had surgery recently.

With sympathy to

Carol Miller, budget and fiscal planning, on the loss of her mother.

Dr. Virgil L. Tweedie, retired professor of chemistry, on the death of his wife, Helen, on July 20.

May graduate

Bachelor of Science
David Stephen Myers — son of Dr. Dennis Myers, social work/gerontology, and Lois Myers, Institute of Oral History

Send "Family Circle" items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024.

Publications

Dr. R. Duane Ireland, professor of management, director of entrepreneurial studies, and The Curtis Hankamer Professor of Entrepreneurship, had a co-authored article titled "Attributes of Successful and Unsuccessful Acquisitions of U.S. Firms" published in a recent issue (Vol. 9, pp. 91-114) of *British Journal of Management*. Co-authors were Michael A. Hitt, Jeffrey Harrison and Aleta Best. Dr. Ireland also has had released the third edition of his co-authored text titled "Strategic Management: Competitiveness and Globalization," published by Southwestern College Publishing (1999). Co-authors are Hitt and Bob Hoskisson, University of Oklahoma, with annotations by Kendall Artz.

Dr. Elizabeth B. Davis, assistant professor of accounting, had an article titled "Decision Aids for Going Concern Evaluation: Expectations of Partial Reliance" accepted for publication in the 1998 issue of *Advances in Accounting Behavioral Research*.

Stephen L. Williams, assistant professor of museum studies and collections manager of the Strecker Museum Complex, and P.S. Cato had a co-authored chapter titled "Collections Management Policies" included in a book titled *The New Museum Registration Methods*, which was published recently by the American Association of Museums.

Dr. Melanie McEwen, associate professor of nursing, **Dr. Pauline T. Johnson**, professor of nursing, **Dr. Jacquelin S. Neatherlin**, assistant professor of nursing, and Dr. Mark Millard and R.R.T. Gretchen Lawrence of Baylor Medical Center, had a co-authored article titled "School-based Management of Chronic Asthma Among Inner-city African-American Schoolchildren in Dallas, Texas" published in the May

1998 issue (Vol. 68, No. 5, p. 196) of *Journal of School Health*.

Dr. John F. (Jeff) Tanner, associate professor of marketing and associate dean for undergraduate programs, had two articles titled "Exhibiting at Nissan: It's a Wonderful Life" and "HighTech — High Touch," published in recent issues of *Trade Show Ideas*.

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, and Jerome A. Colletti, president and chief executive officer of The Alexander Group, co-authored an article titled "Change Management Initiatives: Moving Sales Organizations from Obsolescence to High Performance" that has been nominated for the initial "best article" competition held by the American Marketing Association Sales Special Interest Group. The paper already has been recognized as the "best paper in 1997" by *The Journal of Personal Selling and Sales Management*. Dr. Chonko also has had two other articles accepted for publication, "Alliance Formation with Direct Selling Companies: The Case of Avon and Mattel" and "DSEF: A Foundation that Works" in *The Journal of Personal Selling and Sales Management*.

Dr. Jesse W. Jones, professor of chemistry, was interviewed for an article titled "Reshaping Affirmative Action: Barring of Racial Preferences in School Admissions in California and Texas Sets Stage for Retooling Affirmative Action" in the July 20 issue of *C&E News*, a publication of the American Chemical Society. Dr. Jones also is a third-term member of the Texas House of Representatives.

Dr. Kevin G. Pinney, assistant professor of chemistry, had two reviews about symposia at the American Chemical Society Meeting in Dallas, held in March, accepted for publication by Current Drugs Ltd. The reviews appeared in a weekly newsletter titled "Investigational Drugs Weekly Highlights" and in a

Goalposts of Life

Daily devotionals are drawn from sports world

What does a story about the Texas Rangers baseball team's latest trade possibly have to do with spiritual applications?

That was the question Kathy R. Hillman, Baylor acquisitions and collection development librarian and associate professor, used to ask as she grew frustrated with her husband, John, for talking sports with the third- and fourth-graders they taught during Sunday School. As she listened more closely, though, she realized John always brought the sports discussion back to a spiritual truth. She also noticed the kids' rapt attention.

When you can keep 9- and 10-year-olds enthralled, it's time to take note. That's what propelled the Hillmans into the task of writing *Devotions from the World of Sports* (Chariot/Victor Publishing).

The Hillmans' experiences as Sunday School teachers and volunteers at a boys camp in the Hill Country pointed out to them a need for solid devotional materials that interest young people — and even some adults. *Devotions from the World of Sports* is a book of 365 devotionals based on events involving such athletes as Ken Griffey Jr., Chris Evert, Jesse Owens and former Baylor stars Luke Prestridge and Walter Abercrombie.

Released in July, the book has been well received, according to the Hillmans. "Every day, I'm more amazed at the impact it's having," John said.

Kathy said Chariot/Victor gave them a six-month deadline to write the book. John, a CPA in private practice and freelance writer, spent hours looking over archival material in *The New York Times* and *The Dallas Morning News* and then wrote the daily sports anecdote. She added the spiritual application and an activity at the end of the devotion.

"Probably a 40-year-old is not going to do a lot of them," Kathy said, referring to the activities, "but some adults would. For example, there's one in July about heroes and how people will remember you. The heroes of today are not remembered for the same things."

Kathy wants the book to affect the lives of young people, but not exclusively. She tells of meeting a writer whose brother, an athletic administrator, was a non-Christian. The writer was sending a copy of *Devotions* to her brother, knowing he would read the sports anecdote and hoping he also would read the spiritual application.

"We really tried not to beat anyone over the head with the application, but we would like for it to result in deeper Christian growth for those who read it and also provide a way for youth who won't read other devotionals to grow as well," she said.

Devotions from the World of Sports is available at local bookstores and at the Baylor Bookstore. It retails for \$11.99. — *By Lori Scott-Fogleman*



journal titled *IDrugs: The Investigational Drugs Journal*.

Dr. Mark Britt, assistant professor of chemistry, and **Cathleen N. Early**, a graduate student in the biology department, had a co-authored paper titled "Sequence Similarities of Glyceraldehyde-3-phosphate Dehydrogenases, Phosphoglycerate Kinases, and Pyruvate Kinases are Species Optimal Temperature-dependent" accepted for publication in the *European Biophysics Journal* (Vol. 27, pp. 409-410).

Dr. John D. Martin, The Carr P. Collins professor of finance, and Mark McNabb of Virginia Tech University had a co-authored abstract of their paper titled "Managerial Entrenchment and the Effectiveness of Internal Governance Mechanisms" accepted for publication in a series titled "Financial Accounting Abstracts" available via *Accounting Research Network*.

Presentations & Participants

Dr. Anita Comley, assistant professor in nursing, moderated a panel discussion on "The Healing Environment: Complementary Therapies" at the Dallas Chapter of the Oncology Nursing Society held March 24. She also was selected to attend the "Cancer Prevention and Early Detection Program for Nurse Educators" sponsored by the Oncology Nursing Society/National Cancer Institute held June 5-7 in Milwaukee, Wis. This program focused on issues and challenges in cancer prevention and early detection among African-Americans. Dr. Comley also presented and moderated for "Quality of Life in Blood Cell Transplantation" for the "Quality of Life as a Patient Outcome: Patient Panel" at the Impact of Evidenced-based Practice on Patient Outcomes, Lila Mae and Arthur Thomas Research Conference for Health Care Professionals held June 19 in Dallas.

Phillip J. Jones, instructor and social science and humanities reference librarian, and **David R. Rodgers**, instructor and assistant acquisitions and collection development librarian, presented a poster session titled "Regional Variations in Membership: Is ALA a National Organization?" at the annual conference of the American Library Association held June 24-July 1 in Washington, D.C.

Cassie Findley, health education/wellness director, and **Rosemary W. Townsend**, director of business affairs and administration for health services, presented "Community Building: Providing Healthy Alternatives Through Existing Assets and Innovative Partnerships" at the national conference of the American College Health Association held June 4 in San Diego, Calif.

Calvin B. Smith, associate professor, chair of museum studies and director of the Strecker Museum Complex, was the co-coordinator and a presenter at the "Taming the Mastodon" professional training seminar held in June at Rice University in Houston. The seminar was co-sponsored by the Department of Museum Studies at Baylor University. Smith also presented a paper for the panel "Reaching Excellence: Museum Practice in the 21st Century" at the annual meeting of the American Association of Museums held May 16-21 in Los Angeles, Calif. He also is chairman of the AAM committee for museum professional training. Smith appeared on KWTX Channel 10 June 4 in an interview about development of the Waco mammoth site.

Stephen L. Williams, assistant professor of museum studies and collections manager of the Strecker Museum Complex, attended the annual meeting of the Society for the Preservation of Natural History Collections held in May in Edmonton, Canada. He also serves on the society's bylaws, finance and professional-ism committees.

Dr. Ellie B. Caston, assistant professor of museum studies and director of operations of the Strecker Museum Complex, was the guest presenter at the annual meeting of the Louisiana Association of Museums held April 22-24 in Lafayette, La. She conducted a workshop titled "Managing a Small Museum" and served as a panelist on "Can Museum Exhibits be the Wave of the Future in the Tourism Market?" at the meeting. She also has been selected as the museum representative of a

Spotlight

team from the Texas Historical Commission to visit coastal museums and make recommendations for exhibition of artifacts recovered from the LaSalle Shipwreck Project.

Gina Bays, administrative associate of the Strecker Museum Complex, attended the annual meeting of the Museum Store Association held May 1-6 in St. Louis, Mo.

Dr. Mark A. Fuller, assistant professor of information systems, was a visiting professor teaching a three-week course on information technology and strategy at the International MBA Program at the Helsinki School of Economics and Business Administration in May and June in Mikkeli, Finland.

Dr. Linda P. Livingstone, associate professor of management, co-presented a session titled “An Alternative to Curriculum Integration: Baylor’s Focus Firm” at a meeting of the Graduate Management Admission Council held June 18-20 in Orlando, Fla. Co-presenters were Jay Peterson of VTEL Inc. and **Rachel Williams**, a recent graduate of Baylor’s MBA program. She also spoke at the morning Rotary Club at the Brazos Club on EMBA programs and changes in the full-time MBA program July 21.

Dr. D. Ray Bagby, associate professor of management and The Robert M. and Louise Rogers Professor of Entrepreneurship, will present a paper titled “Small and Medium-sized Enterprises Growth: A Research Challenge” at the Recontres de St-Gall conference to be held Sept. 28-Oct. 2 at the University of St. Gallen, St. Gallen, Switzerland.

Dr. Joseph A. McKinney, professor of economics and The Ben H. Williams Professor of International Economics, made a presentation titled “The Summit of the Americas: View from Academia” to the Baylor Latin American Studies Conference held April 22. He also presented a paper titled “Trade Developments in the Western Hemisphere: Implications for Trans-Atlantic Relations” at the third annual Trent Park International Conference on the Future of the Atlantic Community held June 12 in London, England.

Dr. James F. Moshinskies, assistant professor of information systems, met with about 120 high school students at the annual Texas Educational Technology Fair for the Texas Association for Educational Technology at the Hankamer School of Business on the Baylor campus May 29.

Elizabeth S. Miller, professor of law, participated in a panel presentation titled “Fiduciary Duties Under RUPA, ULLCA and Other Laws: Can They Be Rationalized?” at the American Bar Association Business Law Section meeting held in April in St. Louis, Mo. She

also presented a paper titled “Statutory Approaches to Fiduciary Duties in Limited Liability Companies” at the meeting. Also in April, Miller presented a paper on the topic of recent developments in Texas business organizations law at the Baylor General Practice Institute. In June, Miller authored a paper and spoke on partnership and LLC case law developments at the University of Texas Law School Conference on Current Issues Affecting Partnerships, Limited Partnerships and Limited Liability Companies. Also, Miller participated in a panel presentation titled “Partnerships and LLCs — Important Case Law Developments 1998” at the annual meeting of the American Bar Association in August in Toronto. She also presented a paper titled “The Advent of LLCs and LLPs in the Case Law: A Survey of Cases Dealing with Registered Limited Liability Partnerships and Limited Liability Companies” at this meeting.

Louis S. Muldrow Jr., professor of law and The Leon Jaworski Professor of Practice and Procedural Law, spoke on “The Charge” to the Bell County Young Lawyers Association in April.

Bradley J.B. Toben, dean of the Law School and The M.C. and Mattie Caston Professor of Law, spoke at the first Youth Recognition Banquet hosted by the Falls County Hispanic Organization held April 2 in Marlin.

Thomas M. Featherston Jr., professor of law and The Mills Cox Professor of Law, was a panelist for “Tips and Traps in Gifts, Estate and Generation Skipping Transfers” at the State Bar of Texas Advanced Strategies Course: Estate Planning Workshop held in April in Santa Fe, N.M. In May, he spoke on “Non-tax Drafting of Wills and Trusts” at the American Bar Association’s spring Continuing Legal Education meeting on real estate, probate and trust law in San Antonio and on “Revocable Trust and Other Planning for the Elderly” at the Waco McLennan County Bar Association’s Elder Law Program. In June, Featherston spoke on “Marital Property Issues in Estate Planning” at the Midland Estate Planning Council in Midland.

Cynthia A. Burgess, instructor, librarian and curator of books and printed materials, and **Rita S. Patteson**, instructor, librarian and curator of manuscripts, represented the Armstrong Browning Library at the 39th annual Rare Books and Manuscripts Pre-conference held June 23-26 in Washington, D.C. The conference, titled “Getting Ready for the Nineteenth Century: Strategies and Solutions for Rare Book and Special Collections Librarians,” was sponsored by the Rare Books and Manuscripts Section of the Association of College and Research Libraries, a division of the American Library Association. The conference included visits to the Folger Shakespeare Library and the Library of Congress. While in D.C., Burgess and Patteson also attended the first two days of the ALA conference, “Global Reach — Local Touch,” held June 27-28.

Two hired in PR Office

Kabat, Langston join publications division

The Baylor Office of Public Relations has added two new staff members in the publications division. Vicki Marsh Kabat, who writes a weekly column in the *Waco Tribune-Herald*, has joined the staff as associate director of publications. She will be the managing editor for *BaylorNews* and *The Docket Call*, promote the Beall-Russell programs, prepare institutional ads and write promotional copy for other publications and print advertisements. Kabat graduated from the University of Missouri School of Journalism with a bachelor’s degree. She has worked in newspapers, public relations, advertising and publishing. She received the Y Pathfinders Award for excellence in communications in 1995.



Vicki Kabat



Kate Langston

Kate Langston has been hired as a writer/editor for the University. She will provide editorial support for publications and periodicals, coordinate research, writing, editing and production of the annual University At-a-Glance brochure and the University phone directory. She also will serve as associate editor of *BaylorNews*. Langston is a *cum laude* graduate of Stephen F. Austin State University with a bachelor’s degree in communications. Langston most recently worked as legislative director for Congressman Jim Turner in Washington, D.C. She also was a reporter and editorial assistant at *The Daily Sentinel* in Nacogdoches. *BN*

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, participated in an ethics roundtable discussion sponsored by the American Society of Association Executives held July 6 in Washington, D.C. An article based on the panel discussion will be published in *Association Management*, a publication of ASAE.

Charles E. Kemp Jr., lecturer in nursing, had a proposal titled “Hospice Care for Muslim Patients and Families” selected as a presentation for the National Hospice Organization’s 20th annual Symposium and Exposition to be held Nov. 13-16 in Dallas.

Dr. June Rose Garrett, international student adviser, presented a paper titled “Cultural Values in Hong Kong and India” at the 32nd annual Convention and Exposition of Teachers of English to Speakers of Other Languages held March 18-21 in Seattle, Wash. Dr. Garrett also attended the Texas State meeting of NAESA: Association of International Educators held March 6-7 in Austin and its 50th anniversary conference held May 24-29 in Washington, D.C. In July, Dr. Garrett attended a workshop on international admissions titled “The Impact of Coordinated Interagency Partnership Regulating International Students on International Education and International Offices” at the University of Texas at Austin.

Joyce King, slide curator and supervisor of art, had a fiber and embroidered artwork titled “Movement without Words” in a surface design exhibit titled “Rising to the Surface” held June 15-July 31 at the Gallery of Southern Oregon University.

Scot Lahaie, website developer in ITC, read an invited paper titled “C.S. Lewis, Space Trilogy and the Great Genre Debate” at the annual Christianity in the Academy conference held at the University of Memphis.

Dr. Mary Margaret Shoaf, associate professor of mathematics, presented a paper titled “Solving Calculus Applications Using the Geometric and Data Analysis Capabilities of the TI-92” at the Summer Mathfest meeting of the Mathematical Association of America held July 17 in Toronto, Canada. Dr. Shoaf also presented two papers, titled “Who Says Data Analysis Starts in Pre-Calculus? Not Any More!” and “Modeling and Regression Analysis on the TI-83” at the Conference for the Advancement of Mathematics Teaching held July 24 in San Antonio.

Dr. Terry W. Loe, assistant professor of marketing, attended the Mary Kay Seminar as a guest of the Direct Selling Education Foundation. The seminar was held July 23-25 in Dallas.

Paul A. McCoy, associate professor of art, had a solo exhibit of ceramic sculptures at the Ceramics Gallery of Cedar Valley College, Lancaster, held June 1-July 6. He also will be featured in The Coffee Exhibition at Urban Artifacts Gallery, Houston, Sept. 19-Oct. 30.

Dr. Stanley C. Denman, lecturer in theater arts, was a guest director of “Grease” at the Vive Les Arts Center in Killen in July and August.

Honors and Appointments

Dr. Anita Comley, assistant professor in nursing, passed the AOCN examination May 6. She has been certified by the ONCC board in advanced oncology nursing and granted the AOCN credential through 2002.

Dr. Stanley C. Denman, lecturer in theater arts, received his doctorate in theatre and the performing arts from the University of Pittsburgh in April.

Dr. John F. (Jeff) Tanner, associate professor of marketing and associate dean for undergraduate programs, has been named to the board of directors of the Florida Furniture Industries. He attended an FFI board meeting held July 14-16 in Palatka, Fla. He also was named to the advisory board of *Sales and Marketing Strategies and News*, a trade magazine.

Dr. James F. Moshinskies, assistant professor of information systems, has been elected to the board of directors of the Texas Association for Educational Technology and also is editor of its journal.

Thomas M. Featherston Jr., professor of law and The Mills Cox Professor of Law, has been appointed co-chair of the Southwestern Legal Foundation’s Wills and Probate Institute.

Dr. Duane Ireland, professor of management, director of entrepreneurial studies and The Curtis Hankamer Professor of Entrepreneurship, and **Dr. Nancy Upton**, associate professor of management and The Ben H. Williams Professor of Entrepreneurship, have been appointed to the Strategic Direction and Structure Committee of the Entrepreneurship Division of the Academy of Management.

Dr. Beck A. Taylor, assistant professor of economics, and **Lori Scott-Fogleman**, director of media relations, have been accepted in the Leadership Waco program, Greater Waco Chamber of Commerce.

Dr. June Rose Garrett, international student adviser, is president-elect of the National Fellowship of Baptist Educators. As such, she participated in conferences at Ridgecrest, N.C. held June 15-19 and at Glorieta, N.M. held July 26-30.

Dr. Mary Margaret Shoaf, associate professor of mathematics, was selected by the Charles A. Dana Research Center at the University of Texas at Austin to be a member of the writing team for precalculus clarifying activities for the Texas Statewide Systemic Initiative in Mathematics.

Send “Spotlight” items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024.

Commencement Congratulations

Baylor family members among August graduates

Best wishes to the following Baylor employees and children of Baylor faculty and staff who graduated from the University in August.

Hankamer School of Business

Bachelor of Business Administration

Jefferson Davis Massey IV — son of Rita Massey, psychology
John Brinton Riley — son of Dr. Richard Riley, political science
Ryan Matthew Thomas — son of Dr. Bill Thomas, accounting/business law

College of Arts & Sciences

Bachelor of Arts

Elizabeth Trippet Harman — daughter of Walker G. Harman, Board of Regents

School of Education

Bachelor of Science & Education

Gladys Faye Graves — Learning Resource Center
Rachel Anne Sibley — daughter of State Sen. David Sibley, Board of Regents

School of Engineering

Bachelor of Science

Ricky Lee Mattocks — ITC networking services

Graduate School

Master of Arts

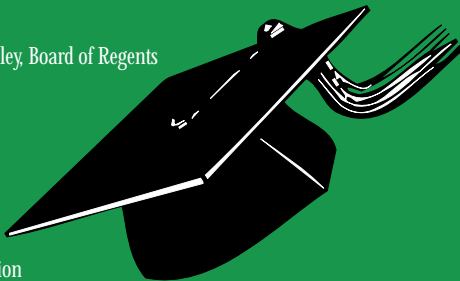
Andrew D. Hall — son of Carole Hall, athletic certification

Master of Business Administration

Scott Barton Hart — son of Dr. Maxine Hart, information systems, and Clyde Hart, athletics
Brent Edwards Harman — son of Walker G. Harman, Board of Regents

Master of Science

Amy C. Tieman — daughter of Beverly Tieman, personnel benefits
Master of Science in Education
Carolyn Sue Muska — career services
Julie Anne Roberts — daughter of Dr. James Roberts, marketing



Moyers Highlights Beall-Russell Humanities Festival

Annual event expands, brings three speakers to series scheduled for Sept. 29, Oct. 1 and 5

Multi-E Emmy Award-winner Bill Moyers highlights the annual Beall-Russell Humanities Festival at Baylor, which this year also will feature two acclaimed dignitaries in the fields of literature and religion.

Moyers will open the three-day event with a lecture on “Genesis and the Millennium” at 4 p.m. Sept. 29 in Waco Hall. Dean emeritus of Westminster Abbey, The Very Rev. Michael Mayne, will present “The Idea of a University” at 4 p.m. Oct. 1 in Jones Theater in the Hooper-Schaefer Fine Arts Center.

Dr. Edward W. Said, Columbia University scholar, critic and noted author, will conclude the festival at 4 p.m. Oct. 5 in Jones Theater with his presentation on “Invention, Memory and Place.”

Moyers is well known for his broadcast journalism career at CBS and Public Affairs Television. He has received 30 Emmy awards for such memorable productions as *Creativity, A Walk Through the 20th Century, God and Politics, A World of Ideas*

I and II, Healing of the Mind, Facing Hate with Elie Weisel, and Close to Home: Moyers on Addiction.

The Very Rev. Mayne, who comes to Baylor from Salisbury, England, has a distinguished career in the Church of England. An Anglican priest, he became Vicar of Great St. Mary’s, the university church at Cambridge, in 1979. In 1986, he was invited by Queen Elizabeth II to become dean of Westminster, an appointment that conferred upon him control of the Royal Peculiar, Westminster Abbey. He retired in 1996 and was appointed dean emeritus of Westminster and became a Knight Commander of the Royal Victorian Order. He has written three books and has given more than 1,000 Baylor students and faculty private tours through

Bill Moyers

Westminster Abbey with the Baylor in Britain summer abroad programs.

Dr. Said is a university professor of English and comparative literature at Columbia. He is a literary scholar and critic in the areas of multicultural and post-colonial literature, a music critic and an internationally recognized writer on cultural and political issues. Born in Jerusalem, he and his family were exiled in 1947. He received his bachelor’s degree from Princeton and his doctorate from Harvard. He has been teaching at Columbia since 1963. Dr. Said is the author of 16 books and has been awarded numerous honors. He will become president of the Modern Language Association in 1999.

The Beall-Russell lectureship program annually brings leading figures in humanities to the Baylor campus. It was endowed in 1982 by Mrs. Virginia Beall Ball of Muncie, Ind., to honor her mother, DeLouise McClelland Beall, and Lily Russell, former dean of women at Baylor. — Vicki Marsh Kabat

New VPs Chosen

Continued from page 2

in providing a world-class educational experience for students,” Dr. Moore said. “It is becoming increasingly clear that the future of higher education belongs to institutions committed to educating the whole person, and that has historically been and will increasingly be a part of Baylor’s distinctive.”

Dr. Moore has written extensively on the subjects of spiritual formation, ethics and values, campus life and the future of higher education and has contributed to a number of books, journals and other periodicals. He has served on the editorial boards for Berkeley, Calif.-based *Catalyst*, for *Areopagus*, the *Journal of the*

World’s Religions, Hong Kong; and *Update, Journal of New Religious Movements*, Aarhus, Denmark. Dr. Moore is a former member of the United Methodist Publishing House Curriculum and Resources Board, has served as chair of the adult resources committee for United Methodist Publishing House and is former chair of the board of directors for Gabriel Ministries Inc.

He serves as an evaluator for the Northwest Association of Schools and Colleges, as a distinguished lecturer for the Thomas S. Staley Foundation, and as an associate faculty member for the American Cultural Exchange. He also has served in numerous leadership roles in higher education and community groups.

Dr. Moore and his wife, Kathanne, who holds bachelor’s and master’s degrees from Baylor, have three children: Madison, 13, Maegan, 10, and Mollie, 8. They are actively involved in University Presbyterian Church in Seattle. *BN*

Continuing Ed Lunch is Sept. 30

The topic of the September faculty-staff luncheon at noon Sept. 30 in the Barfield Drawing Room will be “Emerging Views on Church-State Relations.” Speaker for the luncheon will be Dr. Barry G. Hankins, associate director of The J.M. Dawson Institute of Church-State Studies and assistant professor of history.

The fall continuing education catalog has been published and offers a variety of non-credit courses in liberal and fine arts, special interest, computers and physical fitness and recreation. Instructors include Baylor faculty and staff and community leaders.

Baylor faculty and staff members and their families receive a 25 percent discount on most regular courses costing more than \$40.

To receive a catalog or to make reservations for the Sept. 30 luncheon, call Continuing Education at ext. 3550. *BN*

Research Gazette

Grant Awards (July)

Dr. Corey Carbonara, Institute for Technology Innovation Management; \$21,500; Entertech Project; University of Texas at Austin’s IC² Institute

Dr. Lee C. Nordt, geology; \$24,664; Big Thicket Preserve; U.S. Department of the Interior’s National Park Service

TOTAL AWARDED: \$ 46,164

Grant Proposals (July)

Dr. Sara E. Alexander, environmental studies; \$141,312; The Impacts of Ecotourism on Household Livelihood Security and Vulnerability in Costa Rica and Belize; National Science Foundation

Dr. Kenneth Park, physics; \$326,489; Career: Investigation of Electronically Modified Transition Metal Dichalcogenides; National Science Foundation

Dr. Christopher Kearney, biology; \$362,678; Career: The Integration of Research-Based Undergraduate Courses with a Basic Research Program on the Molecular Evolution of Tobacco Mosaic Virus; National Science Foundation

Dr. Larry J. Browning, School of Education; \$114,979; Professional Development for Teachers New to Adult Education; Texas Education Agency

Dr. Larry J. Browning, School of Education; \$214,933; Adult Education Professional Development Center for Adult Basic Education and Secondary Education; Texas Education Agency

Dr. Larry J. Browning, School of Education; \$149,985; Family Literacy Assistance Center; Texas Education Agency

Annette Lindsey, continuing education; \$1,000; Non-profit Management Program; Rapoport Foundation

TOTAL REQUESTED: \$ 1,311,376

Dungan

Continued from page 3

Weathercaster on five different occasions by the *Dallas Observer*.

Dungan devotes much of his time to community involvement. He is the spokesperson for Channel 8’s Santa’s Helpers, an event that

provides toys for thousands of needy children throughout Dallas and Fort Worth.

Troy and his wife, Janet, have three children, Leah, Dana and Wyn-Erin, a recent Baylor graduate. *BN*

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