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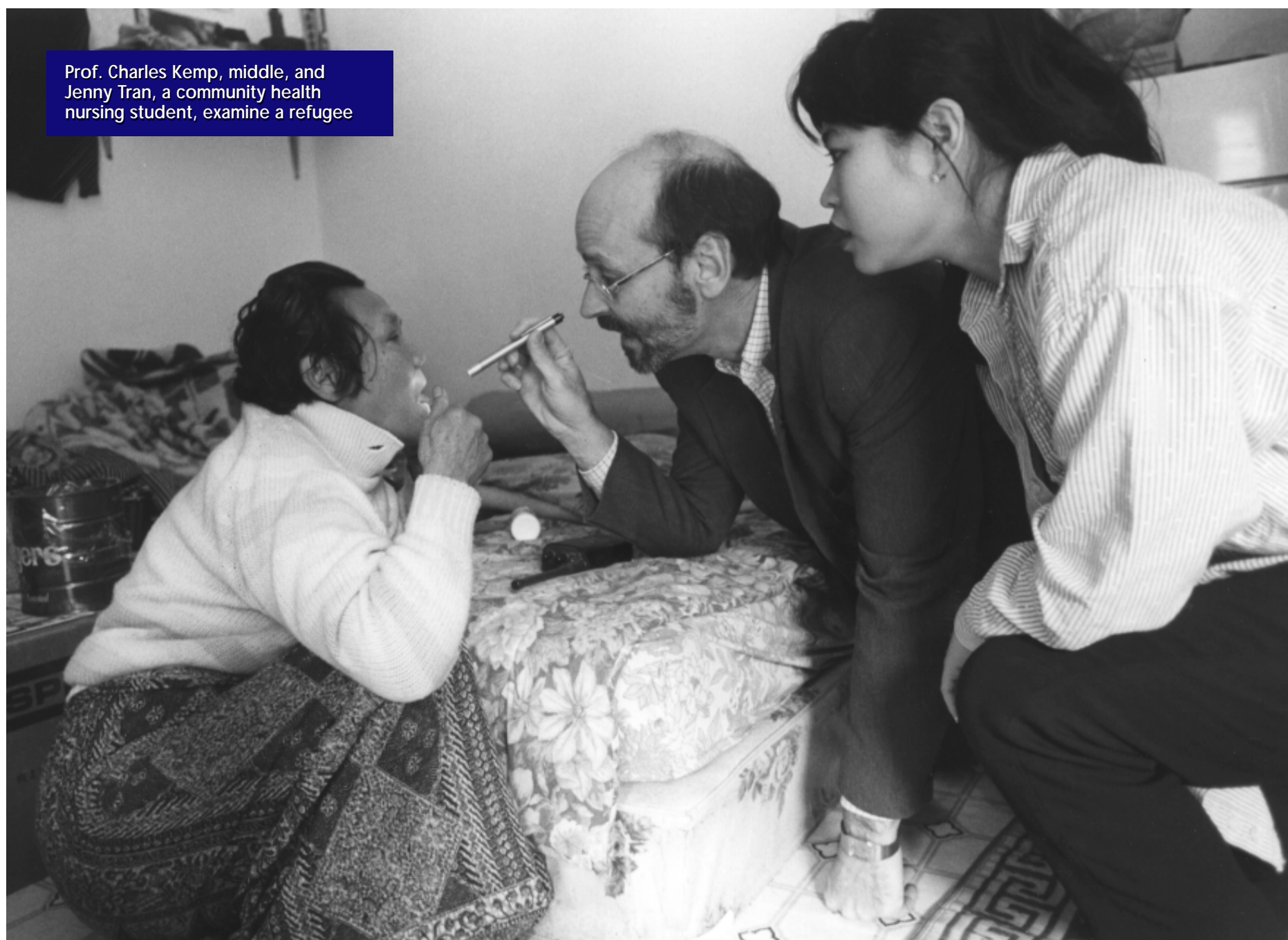
**Pioneer heritage on display:**  
Round up your young ones and  
revisit the world of 19th-century  
Texas during unique event

# BaylorNews

Vol. 8, No. 4 • APRIL 1998

Monthly News for the Baylor University Community

Prof. Charles Kemp, middle, and  
Jenny Tran, a community health  
nursing student, examine a refugee



## Nursing Profs Extend Helping Hand to Needy

*Trio of faculty members in Dallas and Waco lead the way in forming bonds with local community through variety of programs designed to provide much-needed health care to impoverished residents*

By Alan Hunt

Charles Kemp's idea of a university is very simple. It should shine like a beacon in the community, he says. It should be an example to all.

"It should take a leadership role in going to the community and developing relationships within the community to make this a

better world," said the ex-Marine and Vietnam veteran. Kemp, lecturer in nursing, and his fellow instructors in the Baylor School of Nursing firmly believe that society, as a whole, has a duty and a responsibility to care for those in need.

These nursing faculty members have a distinct knack of practicing what they preach. In Kemp's case, he and his community health

nursing students have spent the past seven years assisting refugees from war-torn countries around the world who have resettled in Dallas, including refugees from Vietnam, Somalia, Bosnia and Cuba.

"War is very often a factor with those from Somalia and Bosnia," said Kemp, explaining

See "April Focus" on page 3

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 12,000 students and more than 600 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top 50 college values in the country by such publications as *U.S. News and World Report* and *Money* magazine.

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# President's Perspective

On-campus forums to address high-profile issues

**Q: What is the administration doing to directly support or encourage the strengthening of Baylor's academic environment?**

During a recent faculty meeting I was asked what the administration is doing to encourage a stronger learning environment on the campus. My answer touched on several issues, including the need for building "learning communities" and facing questions of academic standards.

I also mentioned the need for a series of public forums that address high-profile and even emotionally charged issues facing our society. Baylor has a number of outstanding endowed lecture series such as the Beall-Russell Lectures in the Humanities, the Edmondson Historical Lectures, the Hixson Lectures, the Robert L. Reid Distinguished Lecture Series, the Robert T. Miller Distinguished Lecture Series, the R. Matt Dawson Endowed Lecture Series, the Emmy Parrish Lectures in American Studies, the Roy B. Albaugh Lectures, the Gooch-Stephens Lecture Series, and the Parchman Lectures. We have, on occasion, brought in well-known speakers such as Colin Powell, Henry Kissinger and Jimmy Carter.

**Building a better lectureship**

I am not proposing that we create yet another lecture series, but I believe the University has to do more with regard to current topics that cover a

broad range of subjects — issues like cloning, public morality, abortion and euthanasia just to name a few.

At Baylor, I believe it would be entirely appropriate for us to have panel discussions, debates and lectureships whereby there is open and free discussion on very controversial topics. I see us inviting high-profile and stimulating speakers to campus — perhaps one in the fall and one in the spring — and giving people the opportunity to debate these issues.

This type of program would require a budget commensurate with its aspirations. I'm currently in the process of identifying \$100,000-\$150,000 in next year's budget to provide seed money to attract the kind of participants that will be required to make the program successful. I am also committed to providing the administrative support necessary to undergird the forums.

I recently asked Provost Don Schmeltekopf to appoint an advisory committee to help define the topics for these programs and suggest appropriate speakers.

**Greater visibility**

Beyond facilitating a healthy dialogue on campus, I believe these public forums will also generate visibility for the University outside the local community. I hope that we will be able to put together the kind of programs and attract speakers that will be appealing to C-SPAN and perhaps even



public television, providing a broader audience for our discussions.

I recently came across a program on C-SPAN that was produced at Seton Hall

University. It featured a debate on evolution and was moderated by Michael Kinsley. It was fascinating. There were three or four people on each side of the panel. There was a religious person on the pro-evolution side and a non-religious person on the anti-evolution side. It was an interesting mix, and they brought out many important issues. Obviously, it also generated a great deal of publicity for Seton Hall.

I believe this kind of program would create a lot of interest on the Baylor campus. We are already working on securing a prospective speaker for the spring 1999 semester — a political leader who is known throughout the world. My hope is that we also will be able to line up a program for this fall, but at the very minimum we should have a program in place for next spring.

We will keep you posted on the development of this initiative. If you have suggestions, then please feel free to share them with a member of the advisory committee once it is appointed and announced. *BN*

"President's Perspective" features President Sloan's answers to questions submitted by members of the Baylor community. E-mail your questions to baylornews@baylor.edu, or send them through campus mail to *BaylorNews*, P.O. Box 97024.

# Visiting Prof Enjoys Slice of American Life

Entrepreneurship expert plans to recommend creation of pizza parlors upon return to Kazakhstan

The residents of Kokshetau in Kazakhstan may have Baylor University to thank when the first slice of appetizing pizza is served in their fair city.

Baylor? Pizza? Kazakhstan? Well, the reasoning goes like this: Dr. Aigul Toxanova, a professor at Kokshetau Higher College of Management and Business, has developed a

passion for American pizza since her arrival at Baylor as a Fulbright Scholar last August.

If things work out as planned, she wants to use some of the business management know-how she has learned at Baylor's Hankamer School of Business to establish a spare-time consulting business when she returns in May to Kazakhstan.

Not unnaturally, she said, she would happily advise any budding entrepreneur about the benefits of starting a pizza parlor in Kokshetau. "I know it would be very successful," she said.

Kokshetau, with a population of about 100,000, has an agricultural-based economy, and small businesses are just starting to emerge there. Dr. Toxanova said Kazakhstan is experiencing a time of great transition from an administrative-based economic system to a market-based system.

The nation, which borders the Caspian Sea, became independent in 1991 after the breakup of the Soviet Union. Kazakhstan is about one third the size of the United States and has a population of 17 million.

Dr. Toxanova has developed a liking for many other American customs and traditions. "This is a great country," she said. "We can only dream about this economy with low unemployment, high salaries, and the high standard of living."

In addition, she said she is very impressed

See "Visiting Professor" on page 8



## In Honor of Bold Leadership

Reynolds Fund to support range of new programs

An endowed fund created in 1995 to honor retiring President and Mrs. Herbert H. Reynolds recently reached a market value of \$2.5 million. The Herbert H. and Joy C. Reynolds Endowment Fund was established through a special solicitation of friends of the University who wished to honor the couple for their long years of service to Baylor. More than 750 individuals and organizations have contributed to the fund.

One-fourth of the funds generated by the endowment will be used to provide annual awards for research and other creative faculty endeavors. The Joy C. Reynolds Language Institute in the Department of Communication Sciences and Disorders will receive one-half of the income from the endowment. The Institute will provide language enrichment services and educational experiences for pre-school children who are nonverbal or nearly nonverbal. The remaining one-fourth of the endowment will support the Herbert H. Reynolds Lectureship in the History and Philosophy of Science. The ultimate goal is to establish an Institute for the Study of the History and Philosophy of Science.

Dr. Donald D. Schmeltekopf, provost and vice president for academic affairs, recently announced the appointment of a committee to plan and implement the annual Herbert H. Reynolds Lectureship, which will feature an internationally recognized scholar in the philosophy or history of science. Dr. Robert M. Baird, professor and chair of the philosophy department and Master Teacher, and Dr. Stuart E. Rosenbaum, professor of philosophy, will co-chair the committee.

During Dr. Reynolds' presidency, he was recognized as one of the 100 most effective chief executive officers among the 3,400 in American colleges and universities. At his side, quietly and purposefully, providing a different but equally effective kind of leadership was Joy Copeland Reynolds: wife, mother, educator, churchwoman and citizen.

"We are pleased to have the opportunity to designate these funds to further the achievement of excellence at Baylor University in three of the areas where we have a continuing commitment: faculty scholarship, early childhood learning and development and the significant intellectual relationships among philosophy, history and the sciences," Dr. Reynolds said. *BN*

## Fund Raising



## Health Care Made Available to Disadvantaged Groups

Continued from page 1 that a "fair number" of them have been tortured and many developed health problems as a result of imprisonment.

"A lot of them have actually witnessed family members being brutalized and killed," he said.

The refugee outreach program operates out of East Dallas Health Center, a satellite of Parkland Hospital, although temporary clinics are often set up in the neighborhoods where the refugees live.

Kemp, a registered nurse and a certified registered nurse in hospice care, said the Baylor students go door to door in groups of two, asking the refugees about health problems, providing vaccinations, checking blood pressure and stressing proper nutrition



Baylor nursing student Boone Lo, left, makes a home visit

who annually seek a temporary home at the "House of Friends." Those who seek counseling help on the telephone in similar family crisis situations number roughly 4,000 per year.

Volunteer work of a sensitive and delicate nature such as this comes

report forms — packed in a bag. Dr. Hanks traveled one day each week to a different school. A strong folding table served as both an exam table and writing table. She put up a screen to create privacy and taped a piece of paper over the window in the door.

That first year, Dr. Hanks was able to provide health maintenance care as well as diagnosis, treatment or referral to 385 children and 10 adults for a variety of health problems.

"Health maintenance, including check-ups, sports physicals and immunizations, accounted for over a third of all diagnoses," she recalled. "Most adolescents get no health maintenance care. Only four children that I saw reported having a routine check-up within the past three years. The physical exams and histories I did, many to certify that the child could participate in sports, identified potentially serious chronic disease problems in about 10 percent of the children examined."

### An ongoing project

Today, the Lighted Schools community clinics continue in the school nurses' offices of four middle schools. But in January 1997, a stand-alone clinic was built at G.L. Wiley Middle School, to the delight of Dr. Hanks. She continues her work at the clinic with two other nurse practitioners.

The number of patients at the Wiley clinic speaks volumes about the continued success of the program. In just three months, from January to April 1997, a total of 267 patients visited the clinic. Forty-seven of them were adults, 160 were middle-school age and 60 children were younger than middle-school age.

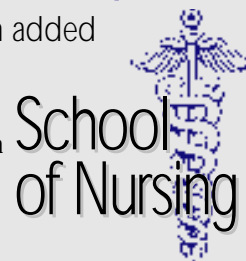
"The case histories suggest that we are addressing many unmet needs," said Dr. Hanks, while still listing among the challenges the "problem of follow-up and complexity of getting treatment when the family has few resources."

Undaunted, however, Dr. Hanks looks to the future. "If we could just target this area for home visitation of

## Nursing Degrees Expand

Family nurse practitioner program added

This fall, Baylor's School of Nursing will begin offering a new family nurse practitioner graduate program focusing on the role of nurses as primary health care providers in missionary fields and among underserved people in the U.S.



"The graduate of the family nurse practitioner program will be able to deliver primary health care in this country or in international settings with people from many cultures and in challenging conditions," said Dr. Pauline Johnson, professor of nursing and director of the graduate program.

The program offers a family nurse practitioner (FNP) track in the school's master of science program.

Dr. Johnson said she anticipates great interest in the new program among nurses in Texas and those who serve as missionary nurses abroad. Details of the new curriculum were announced to about 200 African-based missionary nurses at a nursing conference in Kenya last month that Dean Phyllis Kams and other members of the Baylor Nursing School faculty attended.

According to Dr. Johnson, the difficulty in recruiting primary care medical practitioners is a major concern for all missionary-sending agencies. She described the need for additional primary health care professionals in underdeveloped countries as "particularly desperate."

"Requests for medical missionaries hit a 10-year high in 1995, according to one missionary organization. This was the third year of dramatically higher requests and twice the number as in 1992," she said.

Initially, students will study for the new FNP program at the Baylor School of Nursing's Dallas campus, although an alternative distance learning-based plan may be considered later, she said.

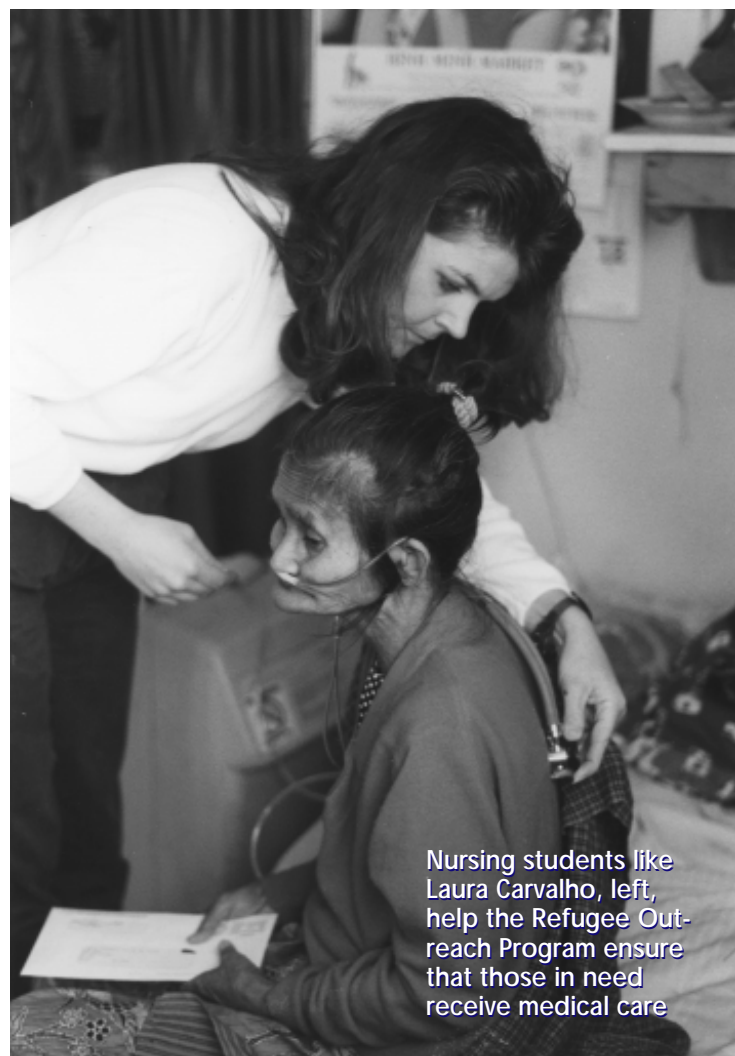
The program's final clinical course may be completed in a missions setting abroad, or students can complete all the coursework in the U.S. "For those who remain in the U.S., emphasis on working with underserved individuals, families and groups from a variety of cultural settings will prepare them for practice in this country for years to come." — *By Alan Hunt*

pregnant women and young children as well as a school-community clinic, the intervention might be powerful enough to make a real difference," she said.

"With these integrated services — home visits and a community clinic in a central school — we could have hope of making a real impact on

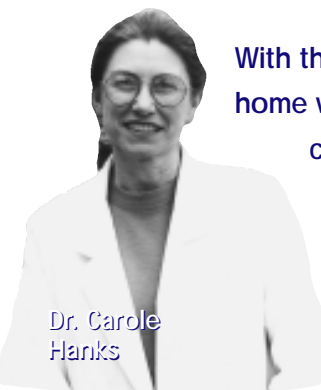
changing the trajectory of health and school performance for children in this area."

Dr. Carole Hanks, like her dedicated nursing school colleagues Charles Kemp and Elizabeth Farren, can envision a "better world" out there — a world where society truly does care about those in need. *BN*



Nursing students like Laura Carvalho, left, help the Refugee Outreach Program ensure that those in need receive medical care

**With these integrated services — home visits and a community clinic in a central school — we could have hope of making a real impact on changing the trajectory of health and school performance for children in this area.**



Dr. Carole Hanks

and diet. Those with health problems are carefully helped by the students to ensure they receive proper medical care.

Kemp said some refugee patients are suffering from cancer, while others have untreated heart failure or AIDS. He added, "We always have one to two patients with health problems related to torture."

### Youth in crisis

A few miles away, another Baylor nursing professor, Dr. Elizabeth Farren, is helping the needy youngsters of Dallas — the runaways, the abused, the neglected and the unwanted children of today's society.

Dr. Farren spends much of her spare time at CASA de los AMIGOS, the "House of Friends" founded in October 1975 as a program of the Community Services Branch of the YMCA of Metropolitan Dallas. CASA has a proud history of service to youth in crisis, offering safe, temporary shelter and quality guidance and care.

Among her many voluntary duties there, the Baylor nursing professor performs health screening and physical examinations on each child admitted to CASA and makes any necessary medical referrals.

Drug abuse figures in many of the stories related by the nearly 500 youths

naturally to Dr. Farren, who has spent more than 30 years in nursing and nursing education. In the classroom, Dr. Farren teaches public health. She and her students regularly work in the public health clinics of Dallas and make home visits to the needy and sick.

Dr. Farren has served on the U.S. Public Health Services Task Force on AIDS. This year, she and two other nursing school faculty members, Dr. Linda Garner and Melinda Mitchell, traveled to Romania as members of a Baylor Medical Center team investigating the start-up of clinics for marginalized groups in that country.

### In the community

This impressive community involvement by the Baylor School of Nursing doesn't end at the city limits of Dallas. Four years ago in Waco, Dr. Carole Hanks, assistant professor of nursing and director of the pre-nursing program, started in-school clinics at four middle schools under the community's much-vaunted Lighted Schools Program.

Her mission was clear — to bring health services to hundreds of at-risk children. With very simple tools — a stethoscope, blood pressure cuff, otoscope, scales, tape measure and



## Grad programs gain national rankings

*U.S. News & World Report* has spotlighted Baylor programs in its 1998 rankings of top graduate schools.

The recently released listings place Baylor 11th in the entrepreneurship section of graduate business schools, and the Baylor-U.S. Army physical therapy program at San Antonio's Ft. Sam Houston is ranked 11th in the physical therapy section of the graduate health professions section.

Baylor appears in two other health profession listings — 41st in the speech/language pathology section and 53rd in the nursing school section of the survey. Baylor's School of Nursing is based in Dallas.

Baylor School of Law is included in the second tier listing of the magazine's law school rankings. A total of 39 law schools are grouped in the second tier. *U.S. News* only ranks the top 50 law schools. — *By Alan Hunt*

## Spring enrollment figures show rise

For the spring 1998 semester, a total of 11,569 students are enrolled at Baylor, according to the official 12th-day enrollment statistics compiled by the Office of the Registrar.

The enrollment represents an increase of 66 students from official figures for the spring 1997 semester.

Included in this year's enrollment are 9,777 undergraduates, 1,159 graduate students, 375 in the School of Law and 131 students in the George W. Truett Theological Seminary, bringing the total for the Waco campus and the Dallas-based School of Nursing to 11,442.

At the U.S. Army Academy of Health Sciences in San Antonio, where Baylor has an affiliated degree program, 127 students are enrolled. Students from all 50 states and approximately 70 foreign countries are currently enrolled at Baylor. — *By Alan Hunt*

## Don't blow your top!

The Health Education and Wellness Department is offering its blood pressure and cholesterol screenings in two installments.

Staff members can have their blood pressure tested from 11:30 a.m. - 12:30 p.m. April 6 in the lobby of the Bill Daniel Student Center, while faculty members can do the same from 11:30 a.m. - 12:30 p.m. April 7 in the Harrington House.

Cholesterol screening is available from 7:30 a.m. - 2 p.m. April 7 in the Bill Daniel Student Center, with an additional testing period from 7:30 a.m. - 12 p.m. April 8 in the same location.

For more information, call 710-3520 or check the Health Education and Wellness web site at [www.baylor.edu/~health\\_services/](http://www.baylor.edu/~health_services/)

## Pulling Out All The Stops

Annual President's Concert promises to continue tradition of excellence

The Baylor School of Music will present one of the finest evenings of musical entertainment available this year during the annual President's Concert scheduled for 8 p.m., May 2, in the Jones Concert Hall of the Glennis McCrary Music Building.

Dr. Donald Bailey, director of vocal studies, choral activities and the Mary Gibbs Jones Professor of Music, said Baylor's choral and instrumental groups have presented great concerts in past years and this concert also will celebrate the University's high standards of excellence.

"I think the President's Concert showcases what the University is about in terms of quality," Dr. Bailey said. "The concert will feature the premier performers of the music school."

The evening's performance will include the "Lord Nelson Mass" by Franz Joseph Haydn and "Dona Nobis Pacem" by Ralph Vaughan Williams. The music of the concert will interpret the themes of war and peace. Haydn dedicated his composition to an English admiral named Horatio Nelson in honor of Nelson's defeat of the French naval fleet during a battle of the Napoleonic wars.

"Dona Nobis Pacem" means "grant the peace." The selection conveys humanity's continual cry for the ending of war. The musical piece features several biblical passages from the books of Jeremiah, Daniel and Haggai that emphasize peace.

Baylor's A Cappella Choir, Concert Choir and the Symphony Orchestra will perform the music honoring the president and special guests of the University. John McLean Jr., assistant professor of choral activities, will conduct the Concert Choir. Dr. Bailey will conduct the A Cappella Choir and the Symphony Orchestra.

Lynda Keith McKnight, assistant professor of vocal studies, and Dr. John Van Cura, professor of vocal studies, will appear as soloists during the presentation of "Dona Nobis Pacem." Student vocalists will appear as soloists during the "Lord Nelson Mass."

The School of Music has annually presented the President's Concert since 1985. Admission for the concert is \$5. — *By Vincent Carpenter*

## Crayola Dreams Can Come True

Traveling exhibit of children's art makes stop on Baylor campus

Who doesn't remember picking up a Crayola crayon in some marvelous color like mandarin orange or peacock blue and drawing a



**A child's dream:**  
The Crayola exhibit offers hands-on fun

## Spring Buzzing with Winged Things

Baylor prof gives tips for minimizing mosquitoes

For many people, the arrival of spring means enjoying nature and resuming outdoor activities. But spring also means dealing with a particularly annoying creature of nature — the mosquito.

Experts predict unusually warm and wet weather this spring and summer. These conditions mean more mosquitoes, according to Dr. Keith Hartberg, professor and chair of biology.

"With the increase in moisture and warmer weather, additional breeding of mosquitoes will occur," Dr. Hartberg said. "If these weather patterns hold true, we are going to see more mosquitoes this spring."

Dr. Hartberg said people should not panic since the number of mosquitoes won't increase significantly in the Central Texas area. But he did give some practical advice on dealing with the normal peskiness of mosquitoes.

"If you have a problem with mosquitoes around your home, you can decrease their number just by removing any empty containers from around your house," Dr. Hartberg said. "Mosquitoes breed in water, so people also need to remove water containers from around their property."



Dr. Hartberg suggested that people put fresh water in flower pots and their pets' water dishes every couple of days. He also recommended cleaning gutters to avoid standing water. "If someone left a Styrofoam cup with water in their yard, several hundred mosquitoes could breed in a short time," he said.

When enjoying the outdoors, Dr. Hartberg suggested wearing light colored clothing because dark colors attract mosquitoes. He also said certain species of the mosquito pursue perfumes and hair sprays. For picnickers, Dr. Hartberg said mosquitoes move most actively at dawn and late afternoon. An evening barbecue may turn out successful because he said smoke deters the creatures.

A Baylor faculty member since 1986, Dr. Hartberg has researched mosquitoes for more than 33 years. He recently accepted the presidency of the Texas Mosquitoes Control Association. The association provides education on mosquitoes to public health officials. — *By Vince Carpenter*

magnificent picture of a tree, boat or horse that was proudly displayed on the family refrigerator? Even in today's high tech world, children get out their boxes of Crayolas and draw to their hearts' content.

Some of the most talented of these new young artists have their Crayola drawings on display at the Crayola Dream-Makers exhibit, which returned to Waco on March 29 and is hosted by Baylor and the Art Center of Waco. The 81 pieces included in the exhibit, which runs through May 17, were drawn by school children in kindergarten through sixth grade who live in the Southwest region of the U.S. In this year's exhibit, "Tales to Tell," each drawing is accompanied by a statement written by the young artist that describes the piece.

"These are very sophisticated drawings," said Dr. Mary Ruth Smith, assistant professor of art education at Baylor and co-coordinator of the exhibit.

Dream-Makers was started in 1984 by Binney & Smith, the company that makes Crayolas, as a way to encourage the creative work of children. Additionally, the traveling exhibit can help teachers of all disciplines to promote hands-on art activities for children and to motivate students to visually illustrate their ideas, thoughts and dreams.

With these goals in mind, a series of workshops for teachers will be held in April and May in conjunction with the exhibit. "Mural Making" on April 18, "Illustrations and the Story"

on April 25, and "Journal Making" on May 2 will highlight ways the visual and language arts complement each other.

Dr. Smith says that the Dream-Makers program and its accompanying workshops provide an excellent opportunity to highlight the importance of the visual art experience at the elementary level. "These

workshops are important for area schools because — except for J.H. Hines — we don't have art classes at the elementary level that are taught by teachers with special art training," she said. "We need as much art in the Central Texas area as possible, and I think it is up to Baylor to step up and provide art opportunities such as the Dream-Makers exhibit." — *By Julie Carlson*

## Start Teaching Continuing Ed

Teachers encouraged to sign on for fall 1998 semester's courses

Baylor faculty and staff are invited to teach continuing education classes for the fall 1998 semester. This program offers non-credit lifelong learning opportunities for the Waco community.

Courses encourage intellectual enrichment, provide personal enjoyment and stimulate the development of new interests. In addition, some offerings such as computer instruction serve to enhance job performance.

If you have done research in a particular area that would be of interest to members of the community or have an idea you think would be of interest, please consider participating in the Continuing Education program. Those who teach the courses receive a small stipend.

Most classes for fall 1998 will begin in late September and October. In general, classes run from four to six weeks and meet 1 1/2 to 2 hours once a week. While most classes meet in the evenings, some daytime courses can also be arranged.

The Continuing Education staff encourages your inquiries and suggestions and invites you to stop by the office in Room 630 of Robinson Tower or call 710-3550 by May 1 to allow sufficient time to consider your ideas and make arrangements before publication of the fall catalog.



## Yo Quiero Language Across the Curriculum

Are classes that combine teaching of subject matter and foreign languages a viable option?

By Dr. Joan E. Supplee  
Associate Professor of History  
and Director of the Latin American  
Studies Program

He can outshoot the NBA, he knows the definition of a logarithm, he's bilingual and he can outwit anyone in pursuit of fast Tex-Mex food. He's well on his way to becoming a cultural marker of the late 20th century, and his advertising pitch is "Yo quiero Taco Bell."

Who is this diminutive huckster, and why is he speaking a foreign language? And why does no one seem to mind? Like it or not, our culture is well down the road to hemispherization, just one interstate exchange away from globalization.

In Texas, the signs are unmistakable. Our economy, language, and population have drawn closer to our southern neighbors. Given Baylor University's mission "to educate women and men for worldwide leadership and service" what effect should these changes have on our curriculum?

### Meeting the challenge

There are constant conversations on this campus concerning curriculum reformation to respond to current and future educational needs. One such discussion has included voices as diverse as the Board of Regents, state business leaders and alumni.

They have suggested one of the ways we can better prepare our students for the educational and business opportunities in this changing environment is to offer an integrated program of advanced foreign language training and sound preparation within a discipline.

To explore the feasibility of such an approach at Baylor, Dr. Donald D. Schmeltekopf, provost and vice president for academic affairs, appointed an ad-hoc committee to explore the ramifications of an integrated approach to advanced language study across the curriculum.<sup>1</sup> What follows here is a summary of the findings of that committee.

### Integrating language

In the last decade, the National Endowment for the Humanities and the Fund for the Improvement of Post-Secondary Education have supported a number of projects designed to break down the isolation between foreign languages and the rest of the curriculum.

These experiments address the dilemma that by the time students have achieved a language proficiency that would enable them to process discipline-based content, they have moved beyond the language requirements and back to studying content-based material in English.

The study of language thus becomes a skill separate from study in other disciplines. To reverse this process, universities must engage in content-based instruction involving the simultaneous teaching of subject matter and language.

Universities experimenting with this type of instruction have utilized several different approaches. Georgetown, Emory, and Baylor, to name a few, offer specialized three-credit courses within their language departments that focus on business or medical terminologies. For example, Baylor offers "Spanish for Business" in the Department of Modern Foreign Languages.

### National examples

The State University of New York at Binghamton has adopted the use of



Dr. Joan E.  
Supplee

**Content-based language instruction should be an important component of Baylor University's undergraduate and graduate programs. Baylor's program may start small, but it is better than no program at all.**

one-credit, one-hour supplemental foreign language courses attached to courses taught in other disciplines. Their "Business 495: Management Policy and Simulation," a requirement for all business majors, offers students an extra credit hour to work with a faculty member in Spanish "to increase working knowledge and use of this foreign language in a professional business context."<sup>2</sup> They use e-mail and the World Wide Web along with library resources and class discussion to enhance this experience.

St. Olaf's College teaches courses with two tracks — one straight English instruction and the other half English, half foreign language readings and assignments. St. Olaf's College uses faculty pairs for these classes — one in language, one in the content discipline. They offer "Poverty and Progress in Latin America" with a Spanish component within the Department of History.

The University of Kansas uses the most intensive model and offers three-credit, content-based classes in a foreign language. Their "History 510/German 453: Germany 1918-1940" is taught entirely in German. Finally, some small colleges, like Middlebury College in Vermont, offer intensive summer foreign language schools abroad and encourage students to spend semesters abroad at foreign universities.

### Closer to home

Faced with such a diversity of approaches, the committee decided to survey all the schools in the Big 12 as well as other universities that fit into our peer group.

We discovered that with the exception of the University of Kansas, schools with content-based instruction used specialized courses within the language departments — "Spanish for Business," "French for Business,"

"Medical Spanish," etc. We also learned that the Texas Legislature in 1989 prohibited state-supported schools from offering any content-based foreign language instruction outside of foreign language departments.

We thus concluded that, at least within the major universities in Texas, Baylor could be the only one in the southern half of the Big 12 to offer content-based language courses outside of the Department of Modern Foreign Languages.

competency noted on their transcripts. The committee also hopes that these courses will provide students the opportunity to experiment with content-based language courses in a low-risk atmosphere. Perhaps success here will inspire some students to consider three-credit, content-based courses when they become available or even full-immersion semester abroad programs.

### Starting small

The committee intended this initial modest (might we say Chihuahua-sized) project to serve as a building block for a more ambitious effort. We surveyed departmental chairs and discovered that there is interest in the Departments of Economics, Environmental Studies, History, Journalism, and Philosophy as well as in the School of Nursing.

The one-credit discussion sections in Spanish should be offered for a trial period of three years to assess faculty and student interest for this type of instruction. During this period, faculty members participating in the program could help build the library and acquire other needed resources. Administrators and faculty could address the challenges of raising additional funds and hiring adjunct faculty for a more extensive program.

At the end of three years, if the one-credit initiative is successful, additional languages should be added to the one-hour classes, and three-credit, content-based courses in Spanish should be offered. Those expanded classes should appear first in the Schools of Business and Law and the College of



Arts and Sciences, then in the School of Nursing, and finally in other areas.

The committee believes that content-based language instruction should be an important component of Baylor University's undergraduate and graduate programs. We are not yet capable in terms of faculty or library resources to offer a full-blown languages across the curriculum initiative at this time, but we do have the ability to offer a limited program that has potential for expansion. Moreover, the Texas Legislature has given us a golden opportunity by taking the public colleges out of the business of offering these classes.

Baylor's program may start small, but it is better than no program at all. Finally, we need to ask ourselves as educators of tomorrow's leaders: don't we want them to know what the Chihuahua is saying and why? *BN*

#### NOTES

<sup>1</sup> Committee Members included: William Cooper, Philosophy; Joe Cox, Management; Richard Durán, Modern Foreign Languages; Carole Hanks, Nursing; Karen Johnson, Economics; Sijefredo Loa, Modern Foreign Languages; David Longfellow, History; Manuel Ortuño, Modern Foreign Languages; Douglas Rogers, Curriculum and Instruction; Samuel Seaman, Information Systems; Joan Supplee, History; Dianna Vitanza, English; and John Wilson, Libraries.

<sup>2</sup> Maria A. Corso, "The Business Capstone Course: To Change or Not to Change is No Longer the Question!" in Virginia M. Fichera and H. Stephen Straight (eds.), *Using Languages Across the Curriculum: Translation Perspectives X* (Binghamton: SUNY, 1997): 175-176.

## Welfare Reform Act Effects

Symposium to examine church-state issues

Church-state and legal scholars will discuss the pros and cons of the 1996 Welfare Reform Act during a constitutional studies symposium to be held April 6-7 on the Baylor campus under the direction of Baylor's J.M. Dawson Institute of Church-State Studies.

Much of the attention will focus on the charitable choice provision of the Welfare Reform Act, which allows the federal government to fund faith-based charitable organizations.

Dr. Barry Hankins, associate director of church-state studies and coordinator of the symposium, said opinions greatly vary concerning the appropriateness of the government giving financial support to religious organizations. As a result, there are church-state leaders and religious leaders on both sides of the issue.

"Some people feel that with the level of social problems we have in America, the best way to deal with the problems is through government support of the physical and the spiritual aspects of the issues," Dr. Hankins said. "On the other hand, the United States has historically opposed the idea of federal funding for explicitly religious activities."

The reform act states that religious programs can receive federal money with few limitations, but Dr. Hankins said the symposium speakers will explore whether government funding will lead to tighter religious restrictions in the future.

Dr. Hankins said this new reform is of particular interest to Baptists. "Throughout their history, Baptists have fought for religious liberty and the separation of church and state. This is an important issue for Baptists who cherish religious freedom."

Speakers for the symposium include representatives from of the University of California's Davis School of Law, Americans United for the Separation of Church and State, Evangelicals for Social Action, Catholic Charities USA and the Baptist Joint Committee on Public Affairs. The keynote address will be given by Jim Wallis of the Sojourners social renewal organization. — *By Vincent Carpenter*

Campus  
Events





## Family Circle

### With sympathy to

**Toye Cosby**, libraries, on the death of her father-in-law.

**Lacey Hollandsworth**, libraries, on the death of her grandfather.

Family and friends of **Walstein Smith**, retired business, on his death.

### Best wishes to

**Alex Carbonara**, father of **Corey Carbonara**, communication studies, following recent surgery.

**Olga Fallen**, retired HHPR, following recent injury.

**Frank Leavell**, retired English, following recent surgery.

**Ray Luper**, music, following recent surgery.

### Congratulations to

**Lisa Cochran**, libraries, and her husband, **Mickey**, on the birth of their son, **Jacob Trey**, born Feb. 5.

**Melvin Hunt**, admissions, and his wife, **Carmen**, on the birth of their daughter, **Braya**, born March 18.

**Bill McBride**, computer science, and his wife, **Jane**, on the marriage of their daughter, **Alison**, to **Mark Havens** on March 7.

**Hugh Sanders**, music, on the birth of his grandson.

Send "Family Circle" items by e-mail to [baylornews@baylor.edu](mailto:baylornews@baylor.edu) or by campus mail to P.O. Box 97024.

## Borrow from yourself

Your retirement plan offers a new feature — participant loans.

If your retirement account is your only source of needed money, consider a loan rather than a withdrawal, which is subject to taxes and possible early withdrawal penalties. When you borrow from your account, you won't pay taxes on the loan amount provided you repay the loan according to the terms of the loan.

Loans may affect your account immediately and in the future. Before you borrow, give some thought to these personal financial considerations:

- A loan is funded by reducing your current investments and may result in reduced earnings to your account.
- Loan payments replace the amount borrowed from investment balances and are not retirement plan contributions.
- Interest paid on a loan used to purchase a home is not deductible as mortgage interest on your personal income tax return.
- A loan default will result in ordinary income tax on the outstanding loan balance and may incur early withdrawal penalty if you are younger than 59 1/2.

To start the simple application process, call the Annuity Board at **1-800-262-0511** or request a loan on-line through the Annuity Board web site at [www.annuityboard.org](http://www.annuityboard.org). From the Annuity Board home page, click on the "Retirement" button to access information concerning participant loans.

## Publications

**Sharon Johnson Bracken**, managing editor of *Entrepreneurship Theory and Practice*, had an article titled "Diabetes Management" published in the June/July issue (Vol. 10, No. 4) of *Rehab Management*. She also had an article titled "Back to Retailing Basics" published in the Nov./Dec. issue (Vol. 9, No. 6) of *Home Health Care Dealer*.

**Dr. Mark Britt**, assistant professor of chemistry, had a paper titled "For Enzymes, Bigger is Better" published in a recent issue of *Biophysical Chemistry*.

**Dr. Anita Comley**, assistant professor in nursing, and E.S. DeMeyer had a co-authored article titled "Effect of BMI on Patient's Perceived Quality of Life" accepted for publication in *Marrow and Blood Transplant Update* by Baylor University Medical Center in Dallas.

**Dr. Millard Erickson**, distinguished professor of theology, had a book titled *Postmodernizing the Faith* published by Baker Books in January.

**Dr. Guillermo García-Corales**, assistant professor of Spanish, had three book reviews published in a recent issue (Vol. 26, No. 2, pp. 114-16, 125-26, and 158-60) of *Chasqui: Revista de literatura latinoamericana*. "La novela ecuatoriana contemporánea de 1970-1985 y su marginación" by Jimmy Jorge Chica," "La novela moderna venezolana" by Amarilis Hidalgo de Jesús" and "Escritores argentinos según ellos mismos" by Joseph F. Véléz."

**Dr. Greg Garrett**, associate professor of English, had a review of C.W. Smith's *Hunter's Trap* published in a recent issue (Vol. 18, No. 3-4, pp. 127 - 129) of *Texas Review*.

**Dr. Carole Hanks**, assistant professor of nursing and director of pre-nursing program, H. Kitzman, D. Olds, and C.R. Henderson had a co-authored article titled "Effect of Prenatal and Infancy Home Visitation by Nurses on Pregnancy Outcomes, Childhood Injuries, and Repeated Childbearing" published in a recent issue (No. 278, pp. 644-652) of *JAMA*

**Shiela Houser**, director of the Office of Access and Learning Accommodation, had an article titled "Using Assisted Reading to Improve the Reading Fluency of a College Student with Language Based Learning Disabilities" accepted for publication in the April issue of *Balanced Reading Instruction*.

**Dr. Jill Havens**, assistant professor of English, had a review of *The Two Middle English Translations of the Revelations of St. Elizabeth of Hungary* published in the January issue of *Speculum*.

**Charles Kemp**, lecturer in nursing, and Georgia Davis had a co-authored public health brief published in *Community-Campus Partnerships for Health*. Kemp also had an article published in the *American Journal of Hospice and Palliative Care*.

**Dr. Roger C. Mayer**, assistant professor of management, had an article co-authored with David F. Schoorman of Purdue University titled "Differentiating Antecedents of Organizational Commitment: A Test of March and Simon's Model" published in a recent issue (No. 19, pp. 15-28) of *Journal of Organizational Behavior*.

**Lea Montgomery**, lecturer in nursing, had a book review of *Health Communications: Strategies for Health Professionals (3rd ed.)* by Northouse, Laurel and Northouse published in a recent issue of the *Annals of Internal Medicine*.

**Dr. James Moshinskie**, assistant professor of

information systems, had a co-authored article titled "A Comparison of Classroom and Distance Education Learning Environments" accepted for publication by the *Journal of Prehospital Emergency Care*. He also had a paper titled "Improving the Learning Environment in Electronic Distance Education Courses: Some Theoretical Perspectives" accepted for publication in the winter issue of the *Journal of Business and Training*. In addition, he had a paper titled "Using Learner-Led, Learner-Centered Instructional Approaches in the Classroom" accepted for publication in the *Selected Proceedings* of the 75th Conference of the Association for Education Communications and Technology.

**Dr. Lynne Murphy**, assistant professor of English, had a review of *Focus on South Africa: Varieties of English Around the World, Vol. G13* published in the December 1997 issue of *Language: Journal of the Linguistic Society of America*. Murphy and Dr. Alma Gottlieb of the University of Illinois had a co-authored article titled "Fabrication d'un premier dictionnaire de la langue beng: quelques considerations ethiques" published in a recent volume of *Journal des Anthropologues*.

**Shelly L. Paul**, lecturer in theology, had an article titled "Patriarchal Anthropology: Spiritual Equality/Natural Subordination" published in a recent issue of *Ex Auditu*. This paper was read at the North Park Theological Seminary Symposium for The Theological Interpretation of Scripture held in October 1997 in Chicago, Ill.

**Dr. James Soderholm**, associate professor of English, had an essay titled "Byronic Confession" published in *Byromania: Portraits of the Artist in 19th- and 20th-Century Culture*.

## Presentations & Participants

**Dr. Linda Adams**, assistant professor of political science and director of the International Studies Program, spoke on "Prospects for the Middle East: Peace or Conflict" as part of the Council for International Education's series "All the News That's Fit to Discuss!" held Feb. 12 in the W.R. Poage Legislative Library Center on the Baylor campus.

**Dr. Dwight Allman**, assistant professor of political science, gave an invited presentation on "History as Psychology/Morality as Pathology: Nietzsche and the Ethical Tradition" at the Olmstead Conference on "Instilling Ethics" held Feb. 27-28 at Yale University.

**Dr. Gayle R. Avant**, associate professor of political science, presented "Building an Australian Teacher Exchange" at GeoTech10, the 10th annual Texas Geography and Technology Conference held March 6 in Dallas.

**Dr. Donald Bailey**, professor of conducting, director of choral activities, director of vocal studies, and The Mary Gibbs Jones Professor of Music, directed the Baylor A Cappella Choir's annual spring concert held March 1 in Jones Concert Hall.

**Dr. Elden Barrett**, professor of curriculum and instruction, gave a presentation titled "Secondary Preservice Teachers and Adjudicated Youth: A Field Based Model" at the annual meeting of the Association of Teacher Educators held Feb. 13-17 in Dallas. He also served on the Fiscal Affairs Committee and chaired the Special Interest Group on Classroom Management.

**Dr. Mark Britt**, assistant professor of chemistry, presented a poster titled "Stability Curves of Lactate

Dehydrogenases from Cow, Pig, Chicken, and *Bacillus stearothermophilus*" at the 42nd annual meeting of the Biophysical Society in Kansas City. Baylor chemistry student **Ed Cook** and Mrudula Penta, a high school student from Mesquite, were co-authors.

**Dr. Larry Chonko**, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, gave a presentation on "Strategies for Retaining Marketing and Business Majors: A Long Term Perspective" at the American Marketing Association Winter Educator's Conference held Feb. 23 in Austin.

**Dr. Anita Comley**, assistant professor in nursing, gave the following presentations: "The Clinical Nurse's Challenge: Conducting Research and Utilizing Findings" at the eighth annual Nursing Research Day of the Delta Theta Chapter of Sigma Theta Tau held Oct. 29, 1997, in Texarkana; "Scientific Basis for Practice" at the ninth annual Oncology Certified Nurse Exam Review to the Dallas Chapter of the Oncology Nursing Society held Aug. 22-23, 1997, in Dallas; and "The Internet in Diagnosis and Treatment" at a meeting of the Institute for Natural Resources held Sept. 26, 1997, in Dallas. She also gave the following presentations at the Baylor University Medical Center in Dallas: "Lung Cancer" at the Oncology Nurse Internship held June 24, 1997, and Oct. 14, 1997; "HIV/AIDS Update" on Nov. 7, 1997; "Intraaortic Balloon Pump Program" on Oct. 24, 1997; and "Transplantation: The Nursing Challenge" on Oct. 22, 1997.

**Patricia Cook**, professor of theater arts, directed the Baylor theater department's production of Shakespeare's "Macbeth" held Feb. 20-21 and Feb. 24-28 in the Jesse H. Jones Theater on the Baylor campus.

The members of the Baylor Woodwind Quintet performed a concert held March 3 in Meadows Recital Hall. Performers included **Dr. Doris DeLoach**, professor of oboe and music theory; **Helen Ann Shanley**, associate professor of flute; **Dr. Kenton Moore**, assistant professor of bassoon; **Dr. Richard Shanley**, professor of clarinet and coordinator of woodwinds; and **Margaret Robinson**, assistant professor of horn.

**Dr. Millard Erickson**, distinguished professor of theology, gave a presentation on "God and Changing Times" for the Staley Lectures held Feb. 10-13 at Calvary College and Seminary in Kansas City, Mo.

**Paul Erickson**, professor and The R.E. and Marilyn Reamer Professor of Accounting, read a paper titled "Double Dipping Under Section 351: Time to Close the Loophole" at the annual meeting of the American Society of Business and Behavioral Sciences held Feb. 23 in Las Vegas, Nev.

**Dr. Elizabeth Farren**, professor of nursing, served as chair of the Texas Nurses Association Mock Trial held in October 1997 in Dallas.

**Robin Fisher**, assistant professor in vocal studies, and **Dr. John Cozza**, assistant professor of piano, performed a joint recital held Feb. 8 at Frank Phillips College in Borger. They presented another joint recital held Feb. 22 in Roxy Grove Hall on the Baylor campus.

**Dr. Guillermo García-Corales**, assistant professor of Spanish, read a paper titled "Discourse and Power in the Narrative of Isabel Allende" as part of Baylor's Faculty Research Day held Feb. 18 on the Baylor campus.

**Dr. Kevin Gardner**, assistant professor of English, read "John Gay, Court Patronage, and *The Fables*" at the South-Central Society for 18th-Century Studies meeting held Feb. 19-21 in San Antonio.



## Media Relations Director Named

Local news co-anchor joins Baylor PR Office

Baylor recently named Lori W. Scott-Fogleman, award-winning broadcast journalist and co-anchor of the 6 p.m. and 10 p.m. newscasts at KWTX-TV in Waco, as director of media relations.

Scott-Fogleman will be responsible for establishing and cultivating contacts with media representatives to promote Baylor and its faculty, students, staff and programs. She will supervise a four-person media relations staff.

A native of Marlin, Scott-Fogleman graduated *magna cum laude* from Stephen F. Austin State University with a bachelor's degree in radio/television communications with a concentration in broadcast journalism. She has worked at KWTX since 1987, first serving as assistant program director and music director for its FM radio station. In 1989, she began working as education reporter and co-anchor of newscasts for the television station where she created the award-winning "Head of the Class" and "Golden Apple" series.

The Baylor Alumni Association named Scott-Fogleman an "Alumni by Choice" in 1996, and she currently serves on the Baylor Women's Athletic Council. An active community volunteer, Scott-Fogleman sits on the Board of Directors for Keep Waco Beautiful Inc., Family Counseling and Children's Services, and the Advocacy Center for Crime Victims and Children. She is an ex-officio for the Waco Humane Society Animal Shelter. *BN*



Lori Scott-Fogleman

**Dr. Greg Garrett**, associate professor of English, read his fiction at the Southwest Popular Culture Association meeting in Lubbock and a meeting of the Texas Association of Creative Writing Teachers in Richardson.

**Dr. Sandra Genrich**, associate professor of nursing, attended two American Association of Colleges of Nursing (AACN) workshops: "Regional Hearings: Standards for Accreditation" held Sept. 19-20, 1997, and "Baccalaureate Nursing Education for the Future: Defining the Essential Elements" held Sept. 21, 1997, in Dallas. Other participating faculty included **Dr. Phyllis Karns**, dean and professor of the School of Nursing; **Dr. Alice Pappas**, professor and associate dean of nursing; **Dr. Carolyn Bell**, lecturer in nursing; **Charlotte Breithaupt**, lecturer in nursing; **Dr. Melanie McEwen**, associate professor of nursing; and **Dr. Linda Stevenson**, assistant professor of nursing.

**Dr. Gordon Grant**, assistant professor of English, read a paper on the Irish-American poet Eamon Grennan at the Southern Regional American Conference for Irish Studies Meeting held Feb. 19-21.

**Dr. Don Greene**, professor of geology, gave a presentation on "Analysis of an F5 Tornado: Jarrell, Texas" at a faculty-staff luncheon held Feb. 25 in the Bill Daniel Student Center on the Baylor campus.

**Jeffrey Grogan**, assistant professor and associate director of bands, conducted the Baylor Symphonic Band and Concert Band's first spring concerts held March 2 in Jones Concert Hall on the Baylor campus.

**Dr. Jody Guenther**, librarian and director of learning resources and associate professor of nursing, gave a course titled "Nursing Informatics" at a meeting of the Dallas Chapter of the Oncology Nursing Society held in Dallas and at the annual meeting of the South Central Chapter of the Medical Library Association held in 1997 in Albuquerque, NM.

**Michael Haithcock**, professor of conducting and director of bands, conducted a Baylor Wind Ensemble performance titled "Now and Then" held Feb. 17 in Jones Concert Hall.

**Dr. Carole Hanks**, assistant professor of nursing and director of pre-nursing program, participated on a panel at a workshop on "Promoting Positive Attitudes toward Adolescent Sexuality" held Oct. 30, 1997, and sponsored by Central Texas Planned Parenthood in Waco.

**Dr. Terry Lynn Hudson**, lecturer in piano, gave a faculty recital March 1 in Roxy Grove Hall.

**Liu Jian**, exchange professor in Chinese, spoke on "China, the Old and the New" as part of the Council for International Education's series "All the News That's Fit to Discuss!" held Feb. 19 in the W.R. Poage Legislative Library Center on the Baylor Campus.

**Dr. Pauline Johnson**, professor of nursing, chaired the Exhibitor's Sponsor Committee of the Southern Nursing Research Society Conference held Feb. 19-21 in Ft. Worth. **Dr. Anita Comley**, assistant professor in nursing, and **Dr. Linda Haynes**, assistant professor of nursing, also served on the committee.

**Krassimira Jordan**, professor of piano and Artist-in-Residence, presented a faculty recital held Feb. 23 in Roxy Grove Hall on the Baylor campus.

**Dr. Phyllis Karns**, dean and professor of the School of Nursing, attended the "Servant Leadership" workshop at Nurse's Christian Fellowship summer conference held June 21-26, 1997, in Cedar Campus, Mich. She also gave an invited presentation on "Spirituality in Nursing" at the fall conference of the American College of Counselors held Nov. 7, 1997, in Houston.

**Charles Kemp**, lecturer in nursing, gave a presentation on "East Dallas Activities" to the president of the Board of Greater Dallas Community of Churches and spoke at Dallas Theological Seminary on Oct. 29-30, 1997, in Dallas. Kemp gave an invited presentation titled "Outreach and Community Health Services to Asian Refugees" at the Texas Department of Health Annual Minority Health Conference held in December 1997 and spoke at the Dallas Theological Seminary Community Luncheon held March 6.

**Hope Koch**, visiting lecturer in the Hankamer School of Business, read a paper co-authored with **Dr. Timothy Kayworth**, assistant professor of information systems, titled "Distance Education in a University Business School Environment: Current Practices and Implications for Technology Use" at the 28th annual meeting of the Decision Sciences Institute held Nov. 25, 1997, in San Diego, Calif.

**Larry Lehr**, lecturer in environmental studies, read two papers titled "Volunteer Monitoring in Belize: A Case Study" and "The Role of Visual Assessment in Identifying Acceptable Land Use Change" at the Third World Conference held March 18-21 in Chicago. He also gave a presentation titled "Water Quality in the Mid-Reach of the Sibun Watershed Basin" to the COBEC in San Ignacio, Belize.

**Dr. Terry Loe**, assistant professor of marketing, spoke on "The State of Ethics in Business" at a

meeting of the West Side Rotary Club held Feb. 17 at the Brazos Club in Waco. Loe and **Dr. Marjorie Cooper**, professor of marketing, gave a presentation on "Using Theory of Constraints' Evaporating Cloud to Manage Conflict: A Tool for Sales Force Managers" at a Southwestern Marketing Association meeting held March 6 in Dallas. Their paper won the 1998 Irwin/McGraw-Hill Distinguished Paper Award.

**Linda Johnson**, academic adviser, **Krista Meek**, academic adviser, and **Joyce Miller**, coordinator for academic advisement, presented "Charting the Course with Major Decisions," a workshop developed for undecided majors, at the annual conference of the Texas Academic Advising Network (TEXAAN) held March 5-6 in Corpus Christi. **Dr. Wanda Raley-Pittman**, director for academic development services, also attended.

**Dr. Roger C. Mayer**, assistant professor of management, read a paper titled "Understanding the Impact of Trust on Performance: The Importance of Levels" at the annual meeting of the Academy of Management held in August 1997 in Boston, Mass.

**Dr. James Moshinskies**, assistant professor of information systems, read a paper titled "The Effects of Using Constructivist Approaches in Distance Education Courses" at the annual meeting of the Association for Education Communications and Technology held Feb. 18-22 in St. Louis, Mo.

**Kathryn Mueller**, lecturer in sociology, spoke on "Hong Kong: The Big Party and the Long Time After" as part of the Council for International Education's series "All the News That's Fit to Discuss!" held Feb. 26 in the W.R. Poage Legislative Library Center on the Baylor campus.

**Dr. Martha Sanford**, associate professor of nursing, participated in the Instructional Technology Institute sponsored by Baylor held for five weeks during the summer of 1997. She also spoke on "Spiritual Care" at a meeting of the American College of Counselors held Nov. 7, 1997, in Houston.

**Helen Ann Shanley**, associate professor of flute, presented a faculty recital held Feb. 24 in Roxy Grove Hall on the Baylor campus. She was assisted by **Dr. Thelma Cooper**, assistant professor of piano; **Dr. James D. Claybrook**, lecturer in academic studies; **Kathryn Steely**, instructor of viola; and Delaine Fedson, a former member of the Baylor music faculty.

**Vern Sielert**, director of jazz ensembles, directed the Baylor Jazz Ensemble II's first spring concert held Feb. 27 in Jones Concert Hall on the Baylor campus.

**Dr. James Soderholm**, associate professor of English, represented the American Byron Society at the annual House of Lords dinner held Feb. 6 in London, England. He spent the weekend at Burgage Manor, Byron's childhood home in Southwell, examining archival materials. Soderholm has been invited to lecture on his current research in May and June in Germany, Switzerland, Denmark and Russia. He also had a paper titled "Wordsworth's Gravitas and the Unbearable Lightness of Byron" accepted for the International Byron Symposium to be held in August in Prague, Czech Republic.

**Dr. Beck Taylor**, assistant professor of economics, and Dr. John M. Barron and Dr. John R. Umbeck of Purdue University co-led a presentation titled "Why Is There a 'Premium' on Premium Gasoline?" at the 1998 Midwest Economic Conference held March 19-21 in Chicago, Ill. Taylor also was a discussant at the meeting.

**Dr. Nancy Upton**, associate professor of management and The Ben H. Williams Professor of Entrepreneurship, conducted a panel on "State of the

Art in Family Business Research, Teaching and Outreach" at the 12th national conference of the United States Association of Small Business and Entrepreneurship (USASBE) held Jan. 10 in Clearwater, Fla. A paper co-authored with **Dr. William Petty**, professor of finance and The Caruth Professor of Entrepreneurship, titled "Venture Capital Funding of Transition in Family-Owned Business" was published in the *Proceedings* of the conference. Upton also spoke on strategic planning to the Board of Trustees of Alfred University on Feb. 11 in New York, N.Y., and worked with the University of Vermont's business school dean and various faculty members on Feb. 19.

**Dr. Randy M. Wood**, professor of education and director of the Center for Christian Education, made three presentations at the statewide meeting of Texas Baptist Schools held March 5-6 in Austin: "Isn't It about Time We All Get Accredited?", "Getting Schools Ready for the New Millennium" and "Reading in the Content Area."

## Honors and Appointments

**Stephanie Cavanaugh**, assistant for Government Documents in Moody Library, was chosen as the Libraries' "Staff Member of the Month" for March.

**Dr. Larry Chonko**, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, received the "Mu Kappa Tau Award for the Best Paper in *Journal of Personal Selling and Sales Management* in 1997" for a paper titled "Change Management Initiatives: Moving Sales Organizations from Obsolescence to High Performance." He also was selected to serve as judge in the first annual Northwestern Mutual Life Sales Competition to be held in April.

**Linda Claridy**, assistant in the Texas Collection, was chosen as the Libraries' "Staff Member of the Month" for February.

**Dr. Anita Comley**, assistant professor in nursing, was nominated as "Outstanding Researcher" by Baylor's School of Nursing. She also was elected director-at-large of the Dallas chapter of the Oncology Nursing Society.

**Charles Kemp**, lecturer in nursing, was nominated as "Outstanding University Lecturer" by Baylor's School of Nursing.

**Dr. Roger C. Mayer**, assistant professor of management, was appointed to the editorial review board of the *Academy of Management Journal*.

**Joyce Miller**, coordinator for academic advisement in academic development services, was elected to a two-year appointment as vice president for membership and treasurer of the Texas Academic Advising Network (TEXAAN).

**Dr. Daniel Rajaratnam**, associate professor of marketing, was elected "Professor of the Semester" for spring 1998 by the Baylor Chapter of the American Marketing Association.

**Dr. James Roberts**, associate professor of marketing, was appointed to the editorial review board of the *Journal of Managerial Issues*.

Submit "Spotlight" items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024. Deadline: 10th of each month.

# Taking a Moment to Step Back in Time

Pioneer Heritage Festival links up with Brazos River Festival, offers range of fun old-fashioned activities

Pioneer Heritage Day, which has been celebrated at the Gov. Bill and Vara Daniel Historic Village for the past 19 years, takes on a new look and a new partner for 1998. In an effort to attract more people to the annual event, Pioneer Heritage organizers have joined forces with the Historic Waco Foundation and will hold the event in conjunction with the Brazos River Festival, scheduled for April 25-26. “We were looking for something new, and teaming up the Historic Waco Foundation is a logical partnership,” said Melinda Herzog, curator of the Gov. Bill and Vara Daniel Historic Village and lecturer in museum studies. “There is a perception that the village is just for Baylor, and we want to emphasize that we’re committed to supporting the community.” “The Ties That Bind,” the theme for the two-day Pioneer Heritage Festival, will feature special guests, demonstrations and hands-on activities that will spotlight various 19th-century fiber arts.

Special guests include Burt Hairgrove, who will perform trick roping skills during both days, and Jack Blease of Fort Worth, who will perform traditional cowboy songs, tell cowboy stories and read poems during the event. Visitors to the “Ties That Bind” also will be able to see livestock such as sheep, geese, chickens and turkeys. Additionally, members of the Heart of Texas Spinners and Weavers Guild will demonstrate various spinning and hand weaving techniques and will display examples of their art. Quilting techniques will be demonstrated by members of the Heritage Quilters Guild, and everyone can try their hand at making a nine-patch square to take home. The festival also will feature an exhibition of historic quilts from the Strecker Museum Collection. For visitors who are interested in hands-on activities, there will be several offered that will appeal to young and old alike. Children can twist twine into a jump rope using a reproduction 19th-century rope-making machine. Carding wool, making felt beads and coasters and braiding friendship bracelets are just a few of the other



Old-time Texas is alive and well at the Pioneer Heritage Festival

activities offered by members of the Strecker Museum Guild, students from the Department of Museum Studies and volunteers from the Strecker Association. The Pioneer Heritage Festival will run from 11 a.m. to 5 p.m. each day. Admission to the Brazos River Festival includes access to the Village event. Brazos River Festival tickets will be on sale at the Historic Village. Members of the Strecker Associates will be admitted at no charge, although there will be a small charge for some of the craft activities. — *By Julie Carlson*

# Visiting Professor

Continued from page 2 with Baylor’s role as a private university. “I like, particularly, the relationship here between the students and the faculty. And everyone seems to work so hard. Americans are extremely friendly people.” Dr. Toxanova is studying American small businesses during her nine-month stay. She learned about the Hankamer School of Business through a textbook she uses in her teaching in Kazakhstan. The book, titled *Small Business Management*, was authored by three Hankamer professors, Drs. Justin Longenecker, Carlos Moore and Bill Petty, who have served as Dr. Toxanova’s mentors at Baylor. Their book is now in its 10th edition and is widely used all over the world. “This book is greatly respected in our school,” said Dr. Toxanova, who received a master’s degree and a doctorate from the Moscow Institute of Management. “America has a lot of experience about business — two centuries in fact.” Kokshetau Higher College of Management and Business, which she also serves as a vice president, has about 400 students. “I teach American experiences of management,” she said. “We cover many topics, including the preparation of a business plan, project management and innovation management.” Creature comforts at Baylor have impressed her, particularly the faculty offices. “Back home, every teacher has to share an office. We also have to share computers.” Her husband, Samat, is a computer engineer and works for a bank system in Kokshetau. They have two daughters, Janar, 7, and Juldiz, 3. What does she plan to take back to Kazakhstan as a reminder of her visit to America? “I would like to take everything back,” she said with a laugh, “particularly the pizza.” — *By Alan Hunt*

# Research Gazette

## Grant Awards (February)

- Dr. James E. Barcus**, English; \$2,000; Edition of James Hogg’s Mador of the Moor; University Research Committee (URC)
- Dr. Betty Conaway**, Curriculum and Instruction; \$50,000; The Virtual Village: Teachers Committed to Instructional Technology; SBC Foundation
- Dr. James Curry**, Political Science; \$12,020; Poage/Mayborn Washington Seminar Program; Frank W. Mayborn Foundation
- Susan Dunkerley**, Art; \$1,000; Window Collages; URC
- Sally Firmin**, Student Retention; \$25,000; Supplemental Instruction Program; The Ralph H. & Ruth J. McCullough Foundation; \$25,000; The William A. & Madeline Welder Smith Foundation
- Dr. J.R. LeMaster**, English; \$2,000; Interviews with Chinese Men and Women of Letters; URC
- Dr. Donald F. Mullica**, Chemistry; \$2,000; Characterization & X-Ray Investigation of Mixed Metal Cyanometallate Systems; URC
- Dr. D. E. Mungello**, History; \$1,975; 17th Century Documents from Propaganda Archives in Rome; URC
- Dr. Byron Newberry**, Engineering; \$50,000; Discovery Week Programs: Exploring Engineering and Computer Science; SBC Foundation
- Dr. Kevin G. Pinney**, Chemistry; \$1,500; New Antimitotic Agents Based on Dihydronaphthalene and Diaryl Ether Systems; URC
- Dr. John R. Tisdale**, Journalism; \$3,307; Medgar Evers and the Mississippi Press; URC

**Dr. Bruce Watson**, Modern Foreign Languages; \$2,000; Proust and Vermeer: A Manuscript/Art Historical Investigation; URC  
*TOTAL AWARDED: \$ 177,802*

## Grant Proposals (February)

- Dr. Robert P. Adams**, Biotechnology; \$15,000; Genetic Analysis of Juniperus of Central Asia Using Random Amplified Polymorphic DNAs (RAPDs) and DNA Sequencing; Wallace Genetic Foundation, Inc.
- Cassie Findley** and **Rosemary Townsend**, Health Services; \$308,059; MIRRORS - Peer Mediation Training; Texas Commission on Alcohol and Drug Abuse; \$308,059; Community Mentoring for Adolescent Development (CMAD) Mentor Training; Texas Commission on Alcohol and Drug Abuse; \$11,475; Community Mentoring Project; Criminal Justice Division (State of Texas)
- Dr. Phyllis Karns**, School of Nursing; \$75,000; Family Nurse Practitioner Program; C. B. and F. E. King Foundation; \$10,000; The Eugene McDermott Foundation; \$20,000; Harold Simmons Foundation
- Dr. Owen T. Lind**, Biology and **Dr. Kenneth W. Busch**, Chemistry; \$497,496; Resuspended Sediment-Associated Chemical Contaminant Mixtures: Uptake and Metabolic Kinetics of Freshwater Biota; Environmental Protection Agency  
*TOTAL REQUESTED: \$1,245,089*

## Grant Inquiries (February)

- Dr. Michael Beaty**, Institute of Faith and Learning; William Carey Crane Program, Henry Luce Foundation
- Dr. Larry Lyon**, Sociology, and **Dr. Donald Schmeltekopf**, Provost; Research: Indicators of Quality in Private, Higher Education; The Pew Charitable Trusts, Education Trust

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