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April Newsletter

### Message from Kevin:



#### Advancing the Mission of Baylor University: The Realignment of Division Staff and Reallocation of Division Resources

At the heart of the mission of Baylor University is the charge to equip leaders and servants for world-wide impact. The Division of Student Life plays a critical part in helping our students develop the skills, knowledge, and Christian conviction they will need to assume these roles and become people who make a difference in their homes, communities, work, and world. In order to enhance our ability to do so, changes are being made to the Division's organizational structure and the roles and responsibilities of several key staff members. More specifically, our plans are to accomplish the following three Division program goals through the realignment of staff and reallocation of resources:

- Expand the impact of community service and civic engagement
- Enlarge student leadership development opportunities
- Integrate assessment into the fabric of the division

Provided below is information on how we plan to implement these goals.

#### *Expand the Impact of Community Service and Civic Engagement*

Effective June 1, 2012, the Office of Community Engagement and Service (CES) will be created. The purpose of this office will be to centralize division-wide community service, civic engagement, and service learning opportunities. The decision to establish the Office of Community Engagement and Service was supported by the recommendations of a 2010-2011 division committee led by Elizabeth Palacios, Dean for Student Development. The committee, comprised of faculty, students, and Student Life staff, explored best practices and researched effective and transformative community engagement models in higher education. The resulting comprehensive report outlined a model that aligned with the Baylor University strategic plan and the Division of Student Life program goal of an expanding the impact of community service and civic engagement.

The CES office will focus on signature community engagement events, community partnerships, service opportunities, civic engagement, community-based learning, grant development, and collaboration with University Missions. Ramona Curtis, formerly located in the Academy for Leader Development and Civic Engagement, will serve as the Director for Civic Engagement and Educational Development. Also transitioning from the Academy is Erin Payseur who will serve as the Associate Director for Community-Based Learning. They will be joining Rosemary Townsend, Director of Business Affairs and Community Partnerships and the

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### Advancing the Mission... *(continued)*

team of AmeriCorps VISTA, student, and administrative staff. Rosemary, Ramona, and Erin will report to Liz Palacios. The office will work collaboratively with University Missions in Spiritual Life. With a proposed move date of June 2012, this office will be housed in the Martin House (next to Collins Hall) and will work collaboratively with University Missions in Spiritual Life.

#### *Enlarge Student Leadership Development Opportunities*

Also beginning in June 2012, the Academy for Leader Development and Civic Engagement will become The Academy for Leader Development and will continue to report to Jeff Doyle. Academy staff member Shelton Lewis, Program Director for the Leadership Living-Learning Center (LLC), will work under the direction of Jennie Massey, Assistant Dean for Student Learning and Engagement. Jennie and Shelton will be responsible for maintaining and strengthening the Lead LLC while advancing university-wide leadership initiatives such as the Judge Ken Starr Advanced Student Leadership Development seminars and other broad-based student leadership conferences, workshops, and retreats. The Academy will also continue to collaborate with the Department of Educational Administration within the School of Education to advance the leadership minor.

The Department of Student Activities will reallocate existing resources to create the position of Coordinator for Leadership and Student Organizations and will provide a stronger focus on experiential learning for student organization leaders and members as well as work more closely with student organization advisor training and support. Staff from the Academy for Leader Development and from Student Activities will work collaboratively with colleagues throughout the Division and University to develop new and enhanced pathways for students to both learn and practice leadership.

#### *Integrate Assessment into the Fabric of the Division*

Starting in May 2012, Jennie Massey will take the lead in facilitating division-wide assessment while working with Jeff Doyle to provide strategic direction to our assessment initiatives. Jennie will lead the division assessment team, assist departments in setting up and conducting assessment, and train staff on how to utilize assessment more effectively to guide planning and implementation strategies. Jennie will continue to oversee marketing with Student Learning and Engagement and collaborate with the Provost's office to assess and expand the New Student Experience. Martha Lou Scott will continue to guide the SACS and CAS processes.

In summary, I thank all of you for your input and patience as we have studied and developed plans for the aforementioned strategic realignment of staff and reallocation of division resources. From feedback gleaned through division work teams and focus groups to suggestions made both individually and collectively by staff, faculty, and students throughout the University, the executive leadership team has thoughtfully and prayerfully considered the best way to enhance the Division's ability to advance the mission of Baylor University while being good



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### Advancing the Mission... *(continued)*

stewards of the financial resources allocated to us. It is our belief that the plan outlined above will help us do so with a specific focus on expanding the impact of community service and civic engagement, enlarging student leadership development opportunities, and integrating assessment into the fabric of the Division.

As always, if you have any questions please feel free to contact your department head, dean, or me.

Truly,  
Kevin

### Transfer Year Experience-LLC

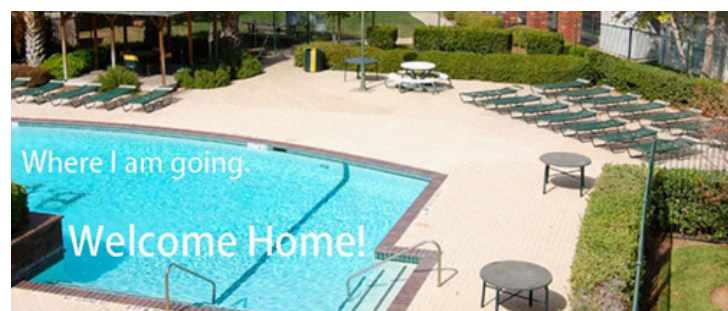
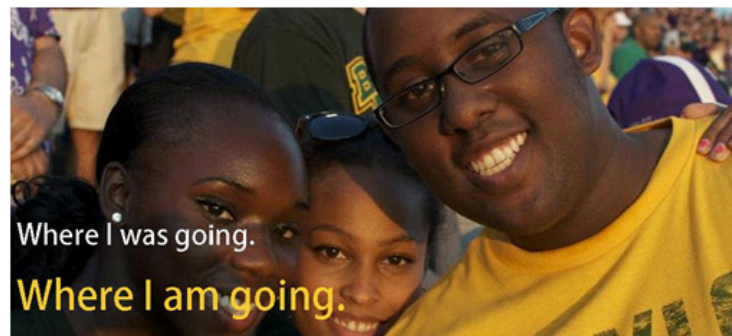
Starting this fall, 2012, incoming transfer students at Baylor will have a new housing option just for them! The Transfer Year Experience-Living Learning Center (TYE-LLC) will be housed at the new CL&L residential community, University Parks, which will house over 500 upper-division students, 115 of whom will be incoming transfers participating in the TYE-LLC.

University Parks has all single bedrooms within two-, three-, and four-person apartments that have all the amenities – washer/dryer, dishwasher, porches, and fully-furnished! For community building, University Parks is fully equipped with a club house with kitchen, workout room, study room, theatre-style TV room, pool, hot tub, basketball and sand volleyball courts. Best of all, a Faculty-in-Residence will enhance the learning community through their activities and involvement in the community.

The goals for the TYE-LLC include:

- Provide a unique community specifically for students transferring into Baylor.
- Enhance transfer students' experience through the provision of social activities and academic programs designed with transfer needs in mind.
- Increase interaction between faculty and transfer student interaction in the residential community in ways that will enhance learning and encourage mentoring relationships.
- Increase familiarity with campus services and resources for transfer students.
- Promote involvement in leadership and service opportunities for transfer students living in the community through shared experiences and activities.

For more information or to encourage incoming transfers to apply, please refer them to: [www.baylor.edu/cll/transferllc](http://www.baylor.edu/cll/transferllc).



### Upcoming Events

Waco Symphony Orchestra presents  
André Watts, piano  
April 16

Poage Spring Lecture:  
Chet Edwards  
April 17

Leadership Lecture -  
Hannibal Johnson  
April 17

Diadeloso  
April 19

BU Theatre's A Mid-summer Night's Dream  
opens April 23

Dead Week Begins  
April 28

Study Days  
April 30 - May 1

Final Exams  
May 2 - 8





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### Student Conduct Administration

Judicial Affairs and Academic Integrity have recently moved into a new suite in the Clifton Robinson Tower under the new title of Student Conduct Administration. Construction on the space began in December and was completed in early March. The staff moved into the new suite on March 22 and are pleased to share some photos of the new Student Conduct Administration suite.



### East Village Construction

Demolition of existing buildings and removal of debris have been completed, and underground and other site preparations are well under way on the East Village site. Drilling of piers (first step of the new building foundations) began on April 2 and will continue at the anticipated rate of about 12 piers per week.







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## Division of Student Life

### Student Life Spotlight

Megan Arevalo  
Intramural Sports  
Administrative  
Assistant



Hometown

McHenry, IL

Major

Biology, pre-med ;  
Chemistry minor

Classification

Junior

Interesting Fact

Megan was  
homeschooled for  
five years.

### The Marina and Bike Shop

On Monday, March 5, the Baylor Marina held its annual re-opening celebration. This year the goal was to "FLOOD THE COVE" with as many students as possible. Late Monday afternoon, hundreds of students visited the Marina to go paddling, work on their bikes, play beach games, or have s'mores. The Marina is now open daily from 2 - 7 p.m.



The newly developed Baylor Bike shop opened in January to give time for mechanics to tune up their skills for the much expected rush of patrons this spring as people shake the dust off their bicycles and get back outside to enjoy the warmer weather. The bike shop is open daily from 2:30 - 5 p.m. to help teach students how to repair their bikes.



### The Truett Enchanted Rock Trip

The last week of March Dr. Lai Ling Ngan's creation theology class took a three-day trip to enchanted rock led by some of Campus Recreation's Outdoor Adventure staff. They camped for three nights and learned a variety of backpacking skills ranging from basics of "leave no trace" to what some may consider "gourmet" backcountry cooking. With base camp about a mile or two from the trailhead, they enjoyed warm days full of hiking, caving, rock climbing, and repelling. Each day was concluded with a student led devotional time and prayer to ward off the nightly threat of thunderstorms. The class departed Saturday afternoon down the wildflower covered Highway 16 without having seen a drop of rain since the afternoon they arrived and a new found appreciation for God's creation as well as each other.

### Announcing the 2012 HESA Cohort

The School of Education and the Office of the Vice President for Student Life are pleased to announce the next cohort of students who will pursue the Master of Science in Higher Education and Student Affairs in the fall.

Name	Hometown	Alma Mater	Major
Chelsea Cichocki	North Haven, CT	University of Connecticut	Human Development and Family Studies; Psychology
Caroline Clark	Jacksonville, TX	Baylor University	Mathematics
Erin Ellis	McKinney, TX	Ouachita Baptist University	Education, English
Annelise Hardegree	Thornton, CO	Baylor University	English
Elizabeth Leslie	Shelby, NC	Samford University	Family Studies
Joshua McPhatter	Morrow, GA	Brewton-Parker College	Psychology
Alejandra Mendoza-Muñoz	Houston, TX	Texas A&M University	Finance
Sarah Pullin	Houston, TX	Baylor University	Mathematics Education
Emily Riley	Midland, TX	Baylor University	Political Science
Jessica Robinson	Pasadena, CA	Whitworth College Fuller Theological Seminary	Theology Masters of Divinity
Sean Rollolazo	Kailua Kona, HI	Azusa Pacific University	Marketing
Kari Rood	Scottsdale, AZ	Southern Methodist Univ.	Financial Consulting
Holly Smith	Chino Hills, CA	Univ. of California, Irvine	Sociology
Erica Urban	Centennial, CO	Carthage College	Biology
Elise Yuhas	Wooster, OH	Miami University of Ohio	Psychology, Latin American Studies

### Cub Corner

Congratulations to Fay Barkley on the birth of her new grandson, Johnathan Duncan "JD" Barkley. He was born at 8:07 p.m. on March 28. He weighed 7 pounds and 3.5 ounces and was 20 inches long. JD's parents are David and Heather Barkley, and he is pictured here with his big sister, Abby.





### Publications and Presentations

Dominique Hill's presentation proposal, *Roadmap for Success: The Graduate Assistant Manual*, was selected for the 2012 National Intramural Sports Symposium, June 13-15 in Columbus, Ohio. Assisting Dominique with the presentation will be past intramural graduate assistant, Lee Lower-The Ohio State-PhD candidate, and current intramural graduate assistant, Abbie Lawson.

Jennifer Massey just had an article printed. Here is the reference:

Jessica Finlay, Jennifer Massey, (2012) "Eco-campus: applying the ecocity model to develop green university and college campuses", *International Journal of Sustainability in Higher Education*, Vol. 13: 2, pp.150 – 165

Jessica was an undergraduate student Jennifer supervised at Queen's. Jessica is currently a doctoral candidate at the University of British Columbia, and the two worked together to publish the conceptual framework they developed for her honors thesis.

Dana Lee Haines, EdD, presented an educational seminar at the Association of College Unions International Annual Conference, Boston, Massachusetts, March 21, 2012, "Develop a Student Union Emergency Plan." Attendees at seminar learned about the essentials for developing a Union's emergency response plan, gained insight for potential of re-engineering of a current plan, while incorporating missing pieces to strengthen management over emergencies occurring in their Union.

Bethany McCraw and Chris Holmes presented a *PaperClip* webinar on April 12. The title was *Documentation: Legal Implications & Critical Issues Campuses Should Consider*.

### New Staff



**Marcia Berry** joined the **Counseling Center** as the **Billing and Insurance Clerk** in March. She has been married for three years to her husband, Mark, who is pursuing a civil engineering degree at the University of Texas in Arlington while working full-time at the Texas Department of Transportation as an engineer technician for the last five years. They have a son, Parker, who is about to turn one on April 26th. Marcia was born in Santiago, Chile, and has lived overseas for most of her childhood as her parents were missionaries with the Christian and Missionary Alliance for 17 years and have now been pastoring in Waco at Alliance Bible Church for the last 20 years. Her brother, David, and his wife, Ashley, also live in Waco. Marcia enjoys the simple things in life and is very blessed to have a mother who takes care of her son while she works. For Marcia, life can't get any better than being a wife and mother.