

THE RIBBON

Spring 2012



Greetings,

I hope that this issue of the Ribbon finds you doing well. It has been a busy semester for the members of the Chamber. We have just finished performing the opening act of All-University SING, and we are now turning our attention toward Diadeloso in April. Exciting things are happening for Chamber! I hope this newsletter serves well to update on these happenings.

The Chamber strives for excellence in every endeavor. A huge part of our success is founded in the support of those around us. As alumni, we look to you for this support. The current membership is always seeking out valuable insight from those that have come before us as we continue the legacies of our club. Having your support will truly help us accomplish our purpose and enable us to better serve the university we all love so much.

Thank you again, and please feel free to contact us at any point. The membership would love to hear from you! On behalf of all the members of the Chamber, I hope you enjoy this edition of the Ribbon.

Anything for Baylor,

Zach Sartor
President | Spring 2012

In this issue:



Reflecting on Parents Weekend 2011 and looking forward to Parent & Family Weekend 2012

Hear from the Sing Chairman about this year's successful Sing Opener and next year's possibilities



Meet our newest pledge class!

PLUS: updates from the Bear Program, news about Diadeloso and Homecoming 2012, and more!

Bear Program

Over the summer and fall, the Bear Program constructed an off-campus exercise facility that provides an acre-sized lot where the bears can be bears. The facility gives us the opportunity to work with the bears for an extended period of time in an open area. With the completion of our new exercise facility, both bears are regularly spending time exercising and training. The bears enjoy going out and spending time in open space, where they are exposed to new scents and sights that they don't normally get to experience.

We have also revamped our training process and are now moving towards enhancing safety measures for the trainers and bears. Currently, we are working on teaching Lady to smile as well, which is not as easy as it may seem, but we are making progress.

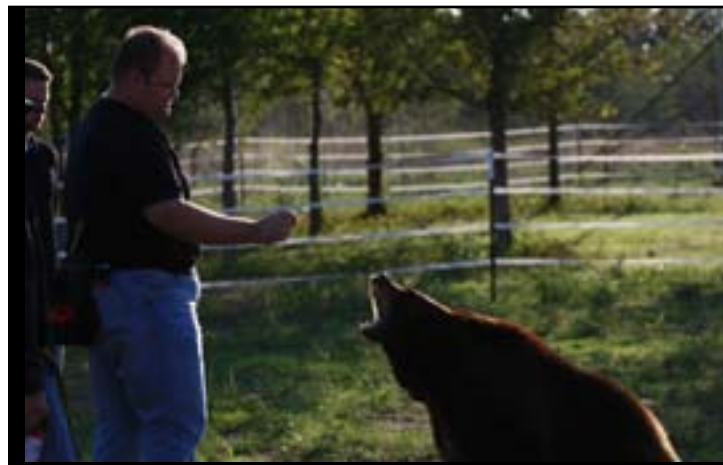
Both bears continue to maintain their health, and we are constantly working with our vet to maintain a healthy diet and obtain an appropriate weight. Both bears celebrated a birthday recently, with Joy turning 11 and Lady 10.

The Bear Program is always seeking to continue its educational focus, and we are working on grant proposals that will help us achieve many of the goals we have in mind. These ideas include additional signage around the habitat and updates to the current signs, which have not changed since the habitat was constructed (Joy and Lady are not 4 and 3 anymore!).

We also also working with a number of school groups throughout the year and are developing an age-appropriate program for the students. This will include items such as real bear fur for students to feel, a replica bear skull and even replica teeth and claws. With these projects, we hope that visitors to the habitat will gain an even greater experience.

If you are ever on campus and see one of us messing around in the habitat, it is great to hear a good story about the bears, and we don't mind showing you around. As always, if you have any questions or comments, we would love to hear back from you. ♦

—Travis Stone,
Lead Team



Baylor Line 2011 At a glance

Participation 2011: 2500 out of a class of 3100 (81%)
Participation 2010: 1834 out of a class of 3300 (55%)

New Distribution Method

Traditions Box, which includes the Line Jersey, Slime Cap, football schedule magnet, and Traditions Book (authored by Daniel Haddad, Spring '09, Tanner Vickers, Fall '07, and Keane Tarbell, Chamber sponsor and Honorary Chamberman Fall '10)

Game Day T-Shirts

2011: "Baylor Nation. Baylor Bold" Program sold over 4,000 shirts.

2010: "Rise Up" Initiative sold over 3,500 shirts.

Every game during the 2011 Football season, there was a sell out for season ticket holders in tailgate locations. ♦

—Rachel Pinkerton, 2011 Chairman

Homecoming 2012

As we tie up the loose ends of Sing and begin heavy preparations for Diadeloso, planning for Homecoming 2012 follows close behind. Having already met with many of the departments and administrators involved with this year's event, it is safe to say the development of Homecoming 2012 is well underway. From the Wednesday Night Worship Service to the conclusion of the Parade, the week of Homecoming promises to be full of fun and great events in 2012. Following are some updates on the schedule for this year.

On the night of Friday, November 2, look forward to the Extravaganza, Pep Rally, and Bonfire on Fountain Mall as usual. We hope to provide additional child-friendly entertainment this year in an attempt to incorporate the whole family more fully into the festivities. Also, check out Friday Night Flashback in the Bill Daniel Student Center. This new event (added in 2010) incorporates Baylor past, present, and future into a "mini-museum" throughout the first floor of the building.

On Saturday, November 3, make sure you come see the Baylor Line

and other new additions to the Parade, which, as usual, will pass through downtown and campus. Lastly, we hope to partner with Campus Living and Learning to organize a University-wide "Open House" at all the residence halls. We hope the nostalgic experience of visiting your Baylor home will allow for great memories throughout the weekend.

If you have any questions about what else we are planning for Homecoming 2012, please email TJ_Hales@Baylor.edu. ♦

—TJ Hales, 2012 Chairman

Parents Weekend 2011

The committee made several changes designed to enhance the effectiveness and efficiency of Parents Weekend 2011. The weekend was completely free, allowing parents to see Baylor in a new way. On Friday afternoon, the weekend began with Baylor In Focus, an opportunity for parents to speak with administrators and learn more about the departments of Baylor.

This beautiful event was coupled with a Dr Pepper Hour and hosted in Barfield Drawing Room in the Bill Daniel Student Center. That night, the Dessert Party was moved from the Baylor Science Building to Founders Mall, which was professionally lit, creating a classy and magical evening.

Saturday morning included the Parent-Faculty Coffee in Burleson Quadrangle, which gives Baylor

families the unique opportunity to meet and speak with their students' professors. Following the coffee, the Chamber hosted the families and freshmen at the Baylor Line Tailgate, followed by a 56-31 Baylor victory over the Rice Owls. A staggering 4,482 family members were welcomed to campus for this incredible weekend. ♦

—Edie Todd, 2011 Chairman



Parent & Family Weekend 2012

For the past several years, one of the stated goals of Parents Weekend has been to include all members of Baylor families in the weekend. Baylor has welcomed grandparents, siblings, aunts, uncles, cousins, and now the Chamber would like the name to reflect that inclusiveness. As a result, this year's event will be called, Parent & Family Weekend 2012. This name is designed as a transition to preserve continuity to the final name which will be simply, Family Weekend.

On Friday afternoon we will once again provide parents the opportunity to meet administrators at a Dr Pepper Hour during the Welcome Reception. Simultaneous with this come-and-go event will be an opportunity for families to hear Baylor Professors lecture during our new Last Lectures event. This will be followed by the Dessert Party which will again be held on Founders Mall. On Saturday morning, President Judge Ken Starr will address the families at Waco Hall with the State of the

University Address followed by a question and answer session. Parent-Faculty Coffee will be hosted in Burleson Quadrangle again, followed by the Baylor Line tailgate and football game.

The Parent & Family Weekend Committee is extremely excited about 2012 and will continue to work hard to do a Chamber Job on this event. Through it all, the goal remains the same, "Anything for Baylor." ♦

—Danny Stockton, 2012 Chairman

Flashback to Diadeloso 2011: Deep in the Heart of Dia April 14, 2011



Diadeloso 2012

As winter is winding down and warmer weather is approaching, students around campus are beginning to recognize that Diadeloso is near. This year Diadeloso is set for Thurs, April 19. We have been working closely with administration, various departments, and a number of student groups in preparation for the day and its programming.

We truly hope that Dia provides unique and distinctive program opportunities for Baylor students, as well as creates an atmosphere where students can celebrate their Baylor experience thus far.

Dia strives to give students the opportunity to reminisce on all of the achievements that have taken place at Baylor over the previous year. A week before the end of school, Dia will give students a break from classes to experience a taste of summer.

Dia 2012 promises to be a highlight of the semester, full of exciting activities for all students to enjoy. Some of the things that will take place include live music, a hypnotist, animal rides, tug of war, food, inflatables, a student organization activity carnival, a Dia Queen competition, comedians, a performance by The Kamikaze

Fireflies (former member of the Flaming Idiots), as well as nationally-renowned and upcoming pop/rock band, Parachute!

The committee of 16 has been hard at work since November, and each individual is passionate about their responsibilities. Chamber is thankful to still have the privilege of organizing and executing an All-University event of this size. We are grateful for the support of university administration, alumni, and current students.

Dia 2012 is sure to be a day for students to remember! ♦

—Bo Rose, 2012 Chairman

Sing Opener 2012



Since the much-anticipated return to All-University Sing in 2010, Chamber has come a long way. Looking back at a successful year of Sing for Chamber is encouraging for us, as we expect it is for you.

For the past two years, we’ve “opened the show” with a short four to six minute act designed to highlight Sing veteran Jason Young’s original piece, “Sing Anthem.” Though we’ve come to love the “Sing Anthem” and the unique place we have in the tradition of Sing, we are

contemplating returning to the competition, where history shows Chamber thrives.

This development, however, is certainly still tentative. We plan on meeting with various faculty involved with Sing, interested alumni of Chamber, and amongst one another to gauge how we might effectively “enter the fray.” Whether this is as a standalone act featuring only our dedicated Cpts, or an act wherein we pair with a sorority on campus, we plan to compete to win. We would really appreciate your involvement and

interest in our act, as it is still in its infancy; we hope to continue the tradition of Sing excellence Chamber left years ago.

In sum, our current goal is to evaluate our place in Sing as we faithfully uphold the Chamber tradition of excellence. As with any of our other events, comments and criticisms are welcome; though we’ll soon be electing new Sing Chairs, please feel free to email me with your thoughts. ♦

–TJ Hales, 2012 Chairman
TJ_Hales@Baylor.edu

“The history of the Chamber is incomplete as each day passes. For the Baylor Chamber of Commerce is making history each day. They have remember the traditions of the men of 1919, ‘Anything for Baylor.’” –Perry F. Webb

It is no doubt that Chamber is one of the most history-rich organizations at Baylor. Now in its 93rd year, Chamber’s future is still bright and there is much

that has yet to be accomplished. But where would we be without the shoulders of the giants of the past that we stand upon? I have personally found a wealth of information from these giants in the Texas Collection, and have even put some ideas to use. But there is so much more of the story to be told.

If you would like to submit something to the Texas Collection, please email Brandon Robinson so that the proper

arrangements can be made. All help would be appreciated to ensure that the Chamber’s rich history continues to be documented. Chambermen of today pledge to you, Chambermen of the past, that we will strive daily to make sure that this organization continues to excel in all that we do. ♦

–Brandon Robinson,
Spring 2012 Historian
B_Robinson@Baylor.edu



Congratulations, Spring 2012!

Alex Aills Accounting Forney, TX	Laurin Engle Pre-Business Houston, TX	Brandon Mosley Accounting Tyler, TX
Jeremiah Baxter Political Science Orlando, FL	Kelcie Evans Comm. Sciences and Disorders Arlington, TX	Patrick Neitzey Religion Houston, TX
Nolan Bay Speech Communications Graham, TX	Ross Jackson Biology Coleman, TX	Kevin Sikes Social Studies Education Overland Park, KS
Andrew Bowles Communication Specialist Waco, TX	Chad May Religion Burnet, TX	Crayton Strouse Biology Houston, TX





We are proud to participate in Baylor's annual Relay for Life to honor our family, friends, and Chamber alumni who have been touched by cancer. The all-night event is March 30-31, and our team's goal is to raise \$1,200. We would appreciate your support and prayers. To support our team financially, you can donate online through our team website, <http://main.acsevents.org/goto/baylorchamber>, or mail donations to Chamber directly. Luminarias are also available for \$5 to honor your loved ones. ♦

Please let us know how we can best connect with and serve you, our alumni! We enjoy meeting you during your visits back to Baylor and hearing about your experiences in the club as well as what you are doing now. If you have new contact information for yourself or your pledge brothers, please contact us so we can update our records.

Anything for Baylor,

Katrin Cooper and Ian Lemmon
Alumni Relations Coordinators

We want to hear from you!

What was your most entertaining experience as a pledge? Email your story to chamber@baylor.edu and we'll share a few in the summer issue of the Ribbon!



Baylor Chamber of Commerce
One Bear Place #85588
Waco, TX 76706
(254) 710-3322
chamber@baylor.edu

