February is known as the month that highlights love—at least within the context of Valentine's Day. During the first part of February, we are encouraged (if not bombarded) with messages to celebrate that special someone through sending a card, buying flowers, and/or giving a meaningful gift. For many of us, it is a much needed reminder to show appreciation for the ones we love. But, as co-workers in a Christian university, we are called to love throughout the year. First, we are to love God; and then to love others. This is recorded in Matthew 22:36-40, when Jesus was asked to describe the single greatest commandment in the law. To this Jesus replied: (37) “You shall love the Lord your God with all your heart and with all your soul and with all your mind. (38) This is the great and first commandment.” However, Jesus did not stop here, he continued by stating (39) “And a second is like it: You shall love your neighbor as yourself. (40) On these two commandments depend all the Law and the Prophets” (EVS). Love God, love others—it has to be in that order because it is through our love for God that we are then capable truly to love others.

As we make our way through the spring semester, let’s be encouraged to show our love for each other in deeds large and small. A kind note of thanks; an offer of help; the decision to think the best of someone when circumstances might suggest otherwise; an extra dose of patience; a prayerful act of kindness—any and all of these can go a long way to tell our students and colleagues that we love them. For as we are instructed in 1 Corinthians 16:14 “Let all that you do be done in love” (EVS).

Thank you for your continued support of Baylor University.
Kevin

“And above all these put on love, which binds everything together in perfect harmony.”
(Colossians 3:14 ESV)
Dr. Todd Buras, Professor of Philosophy and Church-State Studies, serves as the Faculty Master for the Honors Residential College. In this role, he is an active member of the residential community, serves as a resource and role model for residents, and fosters and shapes the social, cultural, and educational life in the community. Below are remarks that Dr. Buras made at the Spring 2012 Honors Residential College Community Dinner.

For a long time in American Higher Education we managed to fool ourselves about places like Memorial and Alexander Halls—the two residence halls that make up the Honors Residential College (HRC). We convinced ourselves that what happened in such places could be separated from the educational mission of the university. Over the course of several generations, our dorms became large, hulking filing cabinets, where students were tucked neatly away in between classes. Our dorms kept students fed and entertained, but we expected little more of them.

Deep down I think institutions that bought into this idea knew it was wrong. What goes on in our residence halls is an integral part of a university education. The reason life together in residence halls has such an integral role to play in university education is that, ironically, the richest fruit of education is not something that can easily be conveyed in a classroom. If the richest fruit is to be attained at all, it will be in communities like the HRC, communities devoted to sharing life together in pursuit of a common purpose.

The reason the richest fruit of education is not something that can easily be conveyed in the classroom is that education is not just about collecting pieces of knowledge. Education is also about putting those pieces together into an understanding of ourselves and our world, and learning to live well in light of that understanding. This sort of practical and theoretical understanding of human life is the richest fruit of education. The philosophers of ancient Greece and the prophets of ancient Israel both knew this fruit by the name of wisdom. The curious thing about wisdom is that it is not the province of any discipline, and therefore it is not conveyed in the content of any classroom on campus. Wisdom is about how all the knowledge conveyed in all our disciplines fits together. So it is no surprise that it cannot be learned in the same way we learn so many other things in this university.

I am proud to work for a university that accepts the high calling of educating the whole person, a university that aspires to harvest the richest fruits of education. This challenge is what brought my family and me to the HRC. I did not come to live in a dorm. The HRC is not a filing cabinet for kids. We live in a Christian intellectual community, whose purpose is integral to the life of this university. Our purpose is to see the knowledge accrued in the classroom transformed by wisdom, and the wisdom attained transformed by Christian faith, hope and love.

This high calling is not something we can hope to achieve without concentrated and sustained effort. And so our life together is organized around shared practices. Our days begin and end in prayer. They are punctuated by shared meals. We study together, serve together, have fun together, and we (perhaps most essentially) discuss ideas—ideas we hear in class, ideas we hear in lectures from guest speakers, and ideas conveyed by the great works we are fortunate enough to study.

Our high calling cannot be achieved without effort, nor can it be achieved without a great deal of help. Knowledge can be gained on your own. But it takes a community to instill the intellectual and moral virtue of wisdom. It takes all of those gathered in this room to make a community like the HRC possible. Look around you. You will see your neighbors and classmates. You will see professors, graduate students, and staff. You will see Deans, Vice Presidents, and the President of our University, Judge Starr, and his wife, Alice. You will see generous and far-sighted donors to the Honors College. We are honored by the presence of each person here, and to each person here I want to say, Welcome! Thank you for your contribution to this community.
After months of design and pre-design preparations for Baylor’s new East Village, we are pleased to announce that the on-site development finally has begun. The former Bagby Place apartments (on the corner of 2nd and Bagby) and three former faculty residences along Bagby Avenue (between 3rd and 4th) were abated and demolished before and after the fall final exam period. Immediately after graduation weekend, reusable contents (furniture, appliances, fixtures) were removed from all of East Arbors and from buildings 1 and 2 in Arbors.

Beck Construction began activity on the site in late December. The Beck Group, founded in 1912, is a full service builder whose clientele extends internationally. The Beck Group is recognized by Fortune Magazine and Building Design + Construction magazine’s top 11 firms in the nation.

Some of the more apparent changes since the first of the new year have been:

• A new construction fence around the site, resulting in the closing of 3rd Street between the East Parking Garage and Bagby Avenue – for the duration of the project.
• Installation of a new box culvert along the east side of Bagby from 2nd to 4th Streets. The intersection of 2nd and Bagby was closed due to this work for about two to three weeks just before the start of spring semester classes; but the inbound lane was open by the first class day, especially for campus bus traffic. Vehicle traffic will remain two lane on Bagby from 2nd to 4th for the remainder of the construction project.
• Abatement and demolition of Arbors buildings 1 and 2 (including the former clubhouse, office, and swimming pool) was completed in late January.
• Abatement of East Arbors was completed on February 10 with demolition that began on February 13 that will continue through most of the rest of the month.
• The staging site for materials and operations will be on most of the block directly across 4th Street from the construction site. An operations trailer is now in place, and activity is beginning to get busy there.

Further design discussions continue on issues such as interior finishes, spiritual life integration and physical symbolism, and various issues related to the new dining facility. For questions about East Village, please contact Jim Broaddus @ Jim_Broaddus@baylor.edu or 710-6954.
Diversity Enhancement Grant

If your organization is creating an event that promotes and celebrates diversity, the Campus Diversity Committee would love for you to apply for a Diversity Enhancement Grant. If your event meets the criteria for a grant, your organization can be awarded up to $1000! If you are interested, please send an email to Lexi_English@baylor.edu for the grant application and instructions.

BU Diversity Award Nominations

The Campus Diversity Committee is calling for nominations for the Annual BU Diversity Award. The Award is given to individuals (staff and faculty), organizations or programs within Baylor University that strengthen and promote respect for diversity through innovative leadership and service or practices and programs designed to enhance a climate of understanding and respect throughout the campus community. If you have someone in mind, please submit a nomination. The application deadline is March 30, 2012. Please contact Lexi_English@baylor.edu for information on how to submit a nomination.

CL&L Faculty Involvement

On December 6, Dr. Michelle Henry partnered with Community Leader Emily Pool to organize the annual Cookie Swap at Brooks Residential College, where residents baked and prepared cookies for fellow residents.

“Bedtime Stories with the Dean” at Heritage House: On November 9, ECS students wore pajamas and enjoyed milk and cookies and bedtime stories told by Dean Ben Kelley. Dean Kelley, also dressed in his PJs, told various funny stories that all somehow related to bears (Sic ‘em!).
The Baylor Counseling Center hosted the Texas University & College Counseling Centers Conference (TUCCCC) on February 8, 9, and 10. TUCCCC is an opportunity for counselors from various colleges and universities across Texas to come together and share new ways to address the mental health needs of their students. Included in the conference were a QPR suicide-prevention instructor training session presented by Dr. Kerry Hope, an ethics session presented by Dr. Stephen Behnke, Director of Ethics at the American Psychological Association, and numerous other presentations by both Baylor and non-Baylor professionals. The sessions presented by Baylor Counseling Center staff included:

- Pay it Forward: Primary Prevention Outreach using a Feminist Approach  
  Emma Wood, PsyD
- Art as a Buffer and Bridge: Therapeutic Use of Art in Individual Counseling – A Case Study  
  Chelsea Boska, MS and Randal W. Boldt, PsyD
- Fear of the "Freshman 15": Risks, Impacts, and Interventions for College Students  
  Kara Emery, MS and Laura Sejud, MS
- The Use of Support Groups to Target Underserved Populations  
  Mona Ghosheh, MSEd, Mark Zentner, PhD, Karlen Moore, PhD & Sylvia Chen, PhD
- Coping Clinic: A Short-Term Intervention to Help College Students Learn Self-Compassion Skills  
  Crystal Lee, MS and Rod Hetzel, PhD

Baylor will host TUCCCC again next year on February 6-8, 2013.
LEAD: Impacting Early Childhood Education

The Leadership Living-Learning Center is currently partnering with the Waco Independent School District by volunteering in one of seven elementary schools. Each Servant Leadership course has identified the needs of the school based on feedback from school administrators, teachers and other partners. The schools LEAD-LLC students are impacting are, Dean Highland, West Avenue, Brook Avenue, Mountainview, Sul Ross, Cedar Ridge and J.H. Hines.

LEAD-LLC students are supporting teachers in the classroom, tutoring and mentoring, and working with Communities in Schools and other partner’s in education. The goal of this partnership is to strengthen and support early childhood development in our public schools, while providing a forum for Baylor students to engage in meaningful community service and gain a deeper understanding of social responsibility in community leadership.

HESA Students Recieve Greek Life Awards

Laura Whitmire has been selected as a Central Graduate Student Intern for the upcoming Association of Fraternal Leadership and Values conference this February. The selection process was by application. Eight graduate students were chosen to serve as interns – four will be interning at the Central Conference in St. Louis and the other four will be interning at the Western Conference in California.

Ashley Peeples was awarded the William J. Brennan Graduate Assistant Fellowship from the National Order of Omega. The award is for $500.00. For more information, visit http://orderofomega.org/idex.php?option=com_content&view=article&id=719&catid=&Itemid=4. Congratulations, Ashley and Laura!

All Greek Retreat

The area of Greek Life under Student Activities recently put on their annual All Greek Retreat, January 28. This leadership retreat is meant to bring all councils together to learn ways to further benefit the Greek community. This year the retreat used an interactive workshop called SALAD from CAMPUSPEAK, which was more inclusive and allowed everyone to get the same message. The workshop challenged members to interact with people outside of their personal council. Workshop activities included explaining dominant impressions about other groups, taking part in a rotating panel discussion and participating in team building activities. At the end of the retreat all organizations got together and made an action plan on how they will make a difference in the Greek community. The council presidents have found that this retreat was very effective and are ready to get started with the plans they have for Greek Life at Baylor.

LEAD-LLC students are supporting teachers in the classroom, tutoring and mentoring, and working with Communities in Schools and other partner’s in education. The goal of this partnership is to strengthen and support early childhood development in our public schools, while providing a forum for Baylor students to engage in meaningful community service and gain a deeper understanding of social responsibility in community leadership.
Student Life Staff Form Gospel Choir

Spiritual Life and the Academy for Leader Development & Civic Engagement pulled together a “one-time” Gospel choir who performed in chapel on Monday, February 6, 2012. The spirit of the event was to uplift our students and join together in multicultural fellowship experience. Student Life staff who participated were, Matt Andrews (Spiritual Life), Ramona Curtis (Academy for Leader Development & Civic Engagement), Lori Genous (Wellness), Dominique Hill (Campus Recreation), Gretel Hill (Dean for Student Development), Kelley Kimple (Multicultural Affairs), Tiffany Lowe (Campus Living & Learning), Leslie Moore (Campus Living & Learning), Kristen Richardson (Spiritual Life), Ryan Richardson (Spiritual Life), Jared Slack (Spiritual Life), and Sue Sowder (Health Center). Other Baylor staff members were, Donna Davis, Adriene Battles, Lexi English, Barbara Rauls, and Ashley Thornton. The choir featured the dynamic choir director, Charlene D. Ayres of Fort Worth, Texas.

Leadership Collections Online

The Academy of Leader Development & Civic Engagement has expanded its online leadership collections for faculty, staff, and students. This research guide, developed in collaboration with Baylor University Libraries, serves as a central repository of resources for those studying, researching, or practicing leadership. This collection is now available in an easy-to-use format with resources grouped in the following categories:

• Diversity and Social Issues
• Theory and Skills Development
• Business, Government, and Organizations
• Service-Learning and Community Engagement
• Faith and Vocational Calling
• Ethics

Why these categories? These categories reflect our guiding beliefs and the many different aspects to leadership. Within each category, users can find listings of relevant books, journal articles, professional organizations, popular media sources, and more. Users can also rate resources and offer suggestions for additions to the collection. You can access the clearinghouse from the Academy resources page or directly at http://researchguides.baylor.edu/content.php?pid=282150&sid=2323035.
We are Baylor. We are a beacon. To our students and to the world, Baylor represents something different.

As the spring semester speeds on in full swing, we give thanks for our dedicated faculty and staff who bring their best each day to shape lives for worldwide leadership and service.

You are invited, again this year, to consider supporting The President’s Scholarship Initiative and continue going above and beyond for current and future Baylor students.

This priority, set forth by President Ken Starr in 2010, has now reached $43 million in endowed funds for Baylor students, but we need the continued support of Baylor faculty and staff to reach our goal and help more students.

Your great work influences students every day. Your gifts to endowed scholarships help to make a Baylor education accessible for deserving students, now and for many years to come.

Thank you for all you do! Don’t forget that the world needs Baylor... and Baylor needs you.

Staff Giving Update from Development

Are you wondering how current Student Life staff are supporting Baylor through gifts? Below is the current Student Life Staff participation rate supporting the President’s Endowed Scholarship Initiative as well as with total Baylor giving.

51 out of 142 (36%) have given or pledged $31,361.22 towards the President’s Scholarship Initiative since June 1, 2010.

72 out of 142 (51%) have given or pledged $68,007.22 in Total BU Giving since June 1, 2010.

So, 46% of Student Life Staff’s total gifts have supported the President’s Scholarship Initiative. Thank you for all of your work and support!
Recruitment for Welcome Week Leaders and Peer Leaders is officially underway! Please encourage the students that you work with to apply for this exciting service and leadership opportunity. More information about each position, and the online application can be found at http://baylor.edu/nsp/wwstaff. See a list of our other summer leaders below!

New Student Programs proudly presents the
2012 Baylor Bound and
Baylor Line Camp Leaders

Student Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Director</th>
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</thead>
<tbody>
<tr>
<td>Staff Specialist</td>
<td>Carrie Cooper</td>
</tr>
<tr>
<td>Staff Specialist</td>
<td>Hillary Kovacs</td>
</tr>
<tr>
<td>Assistant Camp Director</td>
<td>Daniel Haddad</td>
</tr>
<tr>
<td>Assistant Camp Director</td>
<td>Shannon Lynn</td>
</tr>
<tr>
<td>Assistant Camp Director</td>
<td>PJ Martinez</td>
</tr>
<tr>
<td>Logistics Coordinator</td>
<td>Ryan Johnson</td>
</tr>
</tbody>
</table>

Baylor Bound and Baylor Line Camp Leaders

Nolan Bay  Mary Margaret Hambuchen  Christina Ramser
Marissa Butler  Lindsey Harris  Erik Riddlebarger
Calyn Boyd  Emily Sue Hood  Travis Roeder
Aaron Butts  Bryan Jan  Chelsea Sanchez
Alexis Campbell  Miles Johnson  Tessa Shevlin
Davey Cano  Brenam Kellam  Maddie Sligh
Sarah Carson  Brittny Kindred  David Stevenson
Victoria Carver  Jovi Kliesch  Marcia Thomas
Casey Castleberry  Jin Know  Chase Turnbow
Kim De Winne  Anthony LaMantia  Sarah Turney
Dominic Edwards  Johanna Lee  Johnathan Whatley
Laurin Engle  Arden McCormack  Garrett Williams
Brooke Fader  Jonathan Neidig  Vinnie Yanga
Liz Green  Krysta Nelson

Congratulations! Welcome to the team!
New Student Programs would like to announce some important dates for Summer 2012!

### Orientation

<table>
<thead>
<tr>
<th>Session</th>
<th>Dates</th>
<th>Days</th>
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<tbody>
<tr>
<td>Fall Freshman 1</td>
<td>June 6-7</td>
<td>Wed - Thurs</td>
</tr>
<tr>
<td>Fall Freshman 2</td>
<td>June 7-8</td>
<td>Thurs - Fri</td>
</tr>
<tr>
<td>Fall Freshman 3</td>
<td>June 11-12</td>
<td>Mon - Tues</td>
</tr>
<tr>
<td>Fall Freshman 4</td>
<td>June 12-13</td>
<td>Tues - Wed</td>
</tr>
<tr>
<td>Fall Freshman 5</td>
<td>June 13-14</td>
<td>Wed - Thurs</td>
</tr>
<tr>
<td>Fall Freshman 6</td>
<td>June 14-15</td>
<td>Thurs - Fri</td>
</tr>
<tr>
<td>Fall Freshman 7</td>
<td>June 18-19</td>
<td>Mon - Tues</td>
</tr>
<tr>
<td>Fall Freshman 8</td>
<td>June 19-20</td>
<td>Tues - Wed</td>
</tr>
<tr>
<td>Fall Freshman 9</td>
<td>June 20-21</td>
<td>Wed - Thurs</td>
</tr>
<tr>
<td>Fall Freshman 10</td>
<td>June 21-22</td>
<td>Thurs - Fri</td>
</tr>
</tbody>
</table>

Students may reserve their orientation session beginning on March 15, 2012.

### Line Camp

<table>
<thead>
<tr>
<th>Session</th>
<th>Dates</th>
<th>Days</th>
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</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>July 9 - 13</td>
<td>Mon - Fri</td>
</tr>
<tr>
<td>Session 2*</td>
<td>July 10-14</td>
<td>Tues - Sat</td>
</tr>
<tr>
<td>Session 3</td>
<td>July 16-20</td>
<td>Mon - Fri</td>
</tr>
<tr>
<td>Session 4*</td>
<td>July 17-21</td>
<td>Tues - Sat</td>
</tr>
<tr>
<td>Session 5</td>
<td>July 23-27</td>
<td>Mon - Fri</td>
</tr>
<tr>
<td>Session 6*</td>
<td>July 24-28</td>
<td>Tues - Sat</td>
</tr>
<tr>
<td>Honors Session*</td>
<td>July 16-20</td>
<td>Mon - Fri</td>
</tr>
<tr>
<td>ECS Session*</td>
<td>July 23-27</td>
<td>Mon - Fri</td>
</tr>
<tr>
<td>Outdoor Adventure*</td>
<td>June 25 – July 2</td>
<td>Mon - Mon</td>
</tr>
</tbody>
</table>

*Transfer Students May Attend Session

Students may reserve their spot in Line Camp beginning on March 15, 2012.

### Welcome Week

<table>
<thead>
<tr>
<th>Dates</th>
<th>Days</th>
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<tbody>
<tr>
<td>August 16 - 19</td>
<td>Thurs - Sun</td>
</tr>
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</table>

*August 16-19: Thurs - Sun*
Baylor at NASPA

Chris Holmes, Jim Marsh, Bethany McCraw, and Martha Lou Scott presented Managing Difficult Cases: The Intersection of Legal, Ethical, Clinical, and Risk Reduction, at the NASPA Mental Health and the NASPA Alcohol & Other Drug Abuse Prevention & Intervention Conference in Atlanta, Georgia on January 20.

Baylor First Family

The Baylor Alumni Association presented the first families of Baylor award to the Ragland-Patterson family. The annual first families of Baylor award has been presented for more than 25 years and recognizes a multi-generational alumni family that has shown continuing interest in and support of Baylor University.

There are three branches in this family, complete with four Baylor generations, numbering a total of 51 graduates thus far. Ten of those graduates are deceased and the remaining 41 fling their green and gold in 16 Texas communities, plus three other states, and one foreign country.

From the first generation of the Flook branch, Hattie Flook Watson traded a portion of her farmland inheritance to attend Baylor, graduating 101 years ago.

From the first generation of the Gillen branch, Doris Underwood Gillen was the first to attend Baylor, graduating at the age of 19 while working full time, including a job as the first office manager of Alexander Hall.

As for the legacy of the Patterson branch, they proudly boast that there has been at least one grandchild of Wynell Gillen Patterson and Jim Patterson attending Baylor for each of the last 13 years, collecting 7 degrees in the process.

Clint Patterson, coordinator of fitness for campus recreation, received his Bachelor of Arts in History in 2005 and his Master of Science in Education in Higher Education and Student Affairs in 2007. Congratulations, Clint and family, on this great heritage and tradition of excellence at Baylor University!
University Parks Apartments Join CL&L

Campus Living & Learning is expanding their living accommodations opportunities to include the University Parks Apartments. Located at the corner of University Parks and La Salle, this complex includes 11 buildings with over 170 apartment units. Around 530 Baylor students will be able to call University Parks their home starting this fall.

Preparations for the June 1 annex of this apartment complex are already underway. Along with making repairs to the individual units, Baylor Facilities will enhance the exterior lighting, improve landscaping, upgrade the locks on each apartment, refurbish the common areas, and more. With these significant renovations, including the development of a faculty-in-residence apartment and conference room, the University Parks Apartments will provide a diverse community of upperclassmen students.

These furnished apartments, which are arranged in two-bedroom/two-bath, three-bedroom/three-bath, and four-bedroom/two-bath, feature full-sized kitchens, a washer and dryer in every apartment, private rooms, a resort-style pool, hot tub, sand volleyball court, a work-out facility, a theater room, and a study area.

Students have already applied and each apartment is full with the exception of the new Transfer Year Experience Living-Learning Center (TYE-LLC). This is the first housing option tailored specifically to the transfer student population at Baylor. As a part of this community, transfer students will live together in University Parks, engage in programming designed to increase their interaction with faculty outside of the classroom, get acquainted with the campus community, meet other transfer students, and participate in programs and activities especially designed to enhance their Baylor experience. In order to provide additional financial aid to students new to Baylor as an incoming transfer student, the $3,000 TYE-LLC Scholarship will be awarded to 80 first-time undergraduate transfer students that have been accepted into this unique living-learning center.

The apartments will be guided by Residence Hall Director Jared Payton who serves as the current hall director of Martin Hall, an assistant hall director, a resident chaplain, a faculty-in-residence, and sixteen community leaders.

HESA Interview Placement

Student Life and the School of Education teamed up to host 24 applicants for the Master of Science in Education in Higher Education and Student Affairs program on February 16 - 17. (See pictures, left.) The students learned more about the program, went on a tour of campus, had dinner and conversations with faculty, and each interviewed for various graduate apprenticeships in twelve different departments within Student Life. Thank you all for interviewing these great applicants and for being a glowing example of what student affairs looks like here at Baylor.
Jennifer Massey, assistant dean for Student Learning & Engagement, recently had two papers printed:


“The role of Career Services...” received the Rob Shea Research Award for outstanding contribution to the field, from the Canadian Association of Career Educators and Employers. Jennifer was just re-appointed to the editorial board of the Journal of Student Affairs Research & Practice. She has served on the board since 2009 and has agreed to another three-year term. Congratulations, Jennifer!

Polly Flippin recently joined the Department of Missions as the Administrative and Budget Associate. Polly began working for Baylor Human Resources in August 2011. Prior to working at Baylor, Polly worked for the McLennan County District Attorney’s Office as a Legal Assistant in the Crimes Against Children Division. She also was the Training Coordinator for the City of Waco Water Utilities Department. Polly lives in Robinson with her husband, Jerald, and their two children, Zachary and Mason. When not helping her sons with their 4-H projects, she enjoys cooking, horseback riding, and hanging out with friends and family.

Erin Newton was recently employed as the Administrative Assistant for Counseling Services. Erin moved to Waco six years ago to attend Baylor University, where she received her bachelor’s degree in exercise physiology. After graduating in May 2010, she spent a year attending a discipleship training school through Antioch Community Church in Waco. Throughout her time at Baylor she also interned with Mission Waco Health Clinic for preventative health education. In her spare time, she enjoys running, songwriting, cooking, and spending time with her fiancé and friends.
New Staff (continued)

**Austin Kertesz** will be working with Student Learning & Engagement for the next several months as the **Student Outreach Coordinator**. In this role, Austin will offer strategic direction to the communication and marketing for Student Learning & Engagement programs, developing a communications strategy for residential housing recruitment and retention, new student orientation and Line Camp, and new student experience involvement and leadership opportunities. Austin will serve as the primary liaison between SL&E and Baylor Marketing and Communication, and oversee departmental publications including print, media, and web to ensure brand awareness, content preference, and customer engagement.

Austin comes to Baylor with a wealth of experience in visual identity development, web design, and strategic communications. Austin is married to Arielle, who works in the Academy for Leadership Development & Civic Engagement. They love coffee, running, cycling, traveling, and spending time with friends. Austin also loves to rock climb, so watch out for him in the SLC!

**Adam Velez** will be serving part-time as the **Missions Ministry Associate**. In this role, Adam will oversee the Department of Missions’ ongoing missions education to the Baylor community, which includes our annual Be The Change Missions Conference. Adam is a graduate of Gardner-Webb University where he received a Bachelor of Science in Chemistry degree (2011). Adam is currently pursuing a Master of Divinity degree from George W. Truett Theological Seminary. Adam is a native of North Carolina. He enjoys hiking, triathlons, and anything to do with Canada.

**Holly Widick** was recently employed as the new **Coordinator for Missions**. Holly had been serving as the interim coordinator. Although she is new to the Department of Missions, Holly is not new to the Office of Spiritual Life. While studying for her HESA degree (2011), Holly worked as a graduate assistant in the Department of Formation/BSM.

Holly has a Bachelor of Science in Communication Arts from the University of North Alabama (2009). She grew up in Trinity, Alabama, and is the older of two daughters. Holly enjoys kayaking, hiking, traveling, and discovering hole-in-the-wall restaurants.