Why Compete?

- $1 million + in cash and investment funding
- Extensive interaction with more than 250 judges: experienced venture capitalists, investors, and business leaders
- Exposure in top media outlets such as FORTUNE Magazine and CNNMoney.com
- 133 teams are in business today after competing at Rice with more than $400 million in capital raised to date

“For student entrepreneurs, this is the World Series and Super Bowl combined!”
- Fortune/CNN Money, April 2010

Who Should Compete?

- 42 teams from top schools around the world will be invited to compete
- Entries should be student-created, -owned and managed new ventures in the seed, start-up or early-growth stage, and must be seeking outside investment
- Teams should be 2 to 5 current students with at least 1 graduate student—multi-school and multi-discipline teams are encouraged

“The competition was a fantastic networking and learning event. We met several dozen individuals. They gave us invaluable feedback and contacts to help us succeed.”
- 2010 RBPC Competitor

Key Dates

Applications Open: November 1, 2011
Applications Due (NEW DATE!): March 1, 2012
RBPC Announces 42 Teams: March 12, 2012
Invited Teams Confirm: March 16, 2012
Written Business Plan Due: March 19, 2012
Competition Dates: April 12-14, 2012

For more information:
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APPLY TO COMPETE at
www.rbpc.rice.edu