Connect With Us
Professionals considering the Baylor EMBA Program are encouraged to visit us. This allows you to learn about Baylor’s unique advantages and speak with our staff, current students and alumni.

• **ATTEND** AN OPEN HOUSE
• **VISIT** A CLASS
• **SCHEDULE** AN INDIVIDUAL APPOINTMENT
• **JOIN** A WEBINAR

Choose the option that best fits your schedule or all four. For a list of specific dates or to register today, please visit: www.baylor.edu/DallasEMBA/visit

### Baylor Executive MBA | Dallas

**Faculty**
Our Executive MBA program provides a unique balance of tenured faculty and professors with extensive corporate experience who provide practical application of business solutions. Baylor professors are focused on the individual student, and go above and beyond to establish long lasting relationships.

**Collaboration**
Baylor’s core values attract students with diverse backgrounds and a desire to lead with integrity and serve others. Our intimate environment and small class size foster collaborative interaction among high caliber students who challenge each other and build lifetime connections.

**Relationships**
The Baylor network of executives is committed to staying connected to you regardless of where your career takes you. This global alumni presence contributes to the strong Baylor brand recognition across the nation and beyond.

**Schedule**
The 21-month program begins each year in August. On alternating weekends, classes are held:
• **FRIDAY AFTERNOONS 2:30 PM TO 6:30 PM**
• **SATURDAYS 8:00 AM TO 5:00 PM**

**Innovative Study**
Baylor’s Executive MBA values innovative, customized, global experiences. Each cohort has a one-of-a-kind experience that focuses on rapidly changing domestic and global environments.

**Washington, D.C.**
This trip to the nation’s capital focuses on public policy and international issues impacting business in America now. Students engage directly with leaders who are on the front lines of both industry and government, and make connections for a lifetime.

**International Trip**
In a full immersion experience, students are exposed to the challenges inherent in conducting business on a global scale. True to Baylor’s mission, students build relationships with worldwide leaders and global alumni while learning first-hand about the culture and economic conditions of the region.

**DALLAS CAMPUS LOCATION**
We are conveniently located at the renowned Cooper Aerobics Center. Our Dallas program includes health and wellness perks that will engage not just your mind, but also your body and spirit.
Application

Please complete the online application found at: https://www1.baylor.edu/graduate/GraduateApplication

Candidates are required to submit the following items:

- Completed application form including three essays
- Official transcripts
- Current, detailed resume
- Three letters of recommendation
- $100 Application fee

Applications are processed as received and decisions are made on a rolling, space available basis.

Tuition and Fees

The total investment for the Baylor EMBA Program in Dallas for the class entering August 2016 is:

- **EMBA PROGRAM**: $87,000
- **EMBA HEALTHCARE PROGRAM**: $90,500

In addition, there is a $2,000 non-refundable seat deposit. The following items are included:

- Kickoff Weekend at Baylor – Dallas Campus*
- In-Residence Week at Baylor – Waco Campus*
- Washington, D.C. Trip*
- International Trip*
- Cooper Fitness Center membership & wellness seminars
- Career Management Services
- All books and instructional materials
- Meals and snacks each class day

*Including lodging and most meals; D.C. airfare included; International airfare not included

Curriculum

**EMBA** 48 Graduate Credit Hours

**SEMESTER ONE - FALL**
- In-Residence I: Managing in the 21st Century
- Management of Organizational Behavior
- Evidence Based Decision Making
- Microeconomic Theory and Business Decisions

**SEMESTER TWO - SPRING**
- Negotiation and Conflict Resolution
- Financial Accounting
- Financial Decision Making
- In-Residence II: International Business and Public Policy in Washington, D.C.

**SEMESTER THREE - SUMMER**
- Managing Value Creation
- Private Equity Investing
- Business Law: Application and Strategy

**SEMESTER FOUR - FALL**
- Seminar in Marketing Strategy
- Managerial Accounting
- Manufacturing and Service Operations

**SEMESTER FIVE - SPRING**
- Global and Strategic Management I
- In-Residence III: Global and Strategic Management II
- Human Resource Management
- Contemporary Business Issues
- Aligning IT Business Enterprises
- Key Global and Economic Strategic Issues

**EMBA HEALTHCARE** 50 Graduate Credit Hours

**SEMESTER ONE - FALL**
- In-Residence I: Managing in the 21st Century
- Management of Organizational Behavior
- Evidence Based Decision Making
- Microeconomic Theory and Business Decisions

**SEMESTER TWO - SPRING**
- Negotiation and Conflict Resolution
- Financial Accounting
- Financial Decision Making
- Healthcare Law: Application and Strategy
- In-Residence II: International Business and Public Policy in Washington, D.C.

**SEMESTER THREE - SUMMER**
- Managing Value Creation
- Healthcare Financial Management
- Analysis of Healthcare Economic Conditions

**SEMESTER FOUR - FALL**
- Decision Based Marketing
- Managerial Accounting
- Healthcare Operations
- Marketing for Healthcare Professionals
- Aligning Healthcare IT Enterprises

**SEMESTER FIVE - SPRING**
- Global and Strategic Management I
- In-Residence III: Global and Strategic Management II
- Human Resource Management
- Contemporary Business Issues
- Healthcare Policy and Leadership

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The Cooper Aerobics Center
12230 Preston Road
Dallas, TX 75230
www.baylor.edu/DallasEMBA