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Two films, one graduate: Baylor graduate Will Bakke has made two films and already started his own studio

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Very important person Baylor prepares for Chet Edwards to speak as a distinguished chair at

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Spring 2012 Calendar

Check out the new arts and entertainment

calendar

In Print

>> True talent True talent Acoustic Cafe, an annual event featuring Uproar Network artists, will take place Thurs-

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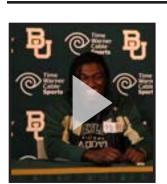
>> Reliving victory The Lariat celebrates the exciting football and basketball seasons with a photo tribute.

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>> Girl power As the Lady Bears continue to dominate on the basketball court, the Lariat reviews the season so far.

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On the Web



RGIII for the win

baylorlariat.com View interviews with Robert Griffin on winnning the Heisman trophy

Viewpoints

"When movie grosses are down and Netflix is on the rise, I don't like the idea of giving the entertainment industry the ability to imprison people they see as having violated copyright laws."

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Bear Briefs

The place to go to know the places to go

The Pulse is accepting submissions of research writing for publication. The last day to enter your work is Jan. 30. To submit, visit www. baylor.edu/pulse.

Interested in global missions? There will be an interest meeting for a Uganda and Mt. Kilimanjaro mission trip today at 7 p.m. in room 314 of the McLane Student Life Center.

Baylor unveils first draft of strategic plan

By Daniel C. Houston STAFF WRITER

Baylor officials released on Dec. 12 the first public draft of the university's next strategic plan, which will carry the university beyond the Baylor 2012 vision while reaffirming many of the expiring plan's goals for university development.

The strategic plan will continue the Baylor 2012 commitment to "position Baylor as a preeminent research university" and foster a distinctive Christian identity, according to the draft. Although the draft lists six broad goals that will guide university policy in the future, it does not dictate specific actions to achieve those goals.

Dr. Elizabeth Davis, executive

vice president and provost, said the university will release new metric benchmarks consistent with its strategic goals as part of next year's annual report, which will be made public and presented to the board of regents in July

"There will be aggressive metrics that we go for," Davis said. "However, we also know we need the flexibility if there are major shifts in the state of higher education or the state of the economy. The goal is not to tie our hands; the goal is to provide us with the greatest level of opportunity to adapt to the state of higher education and the state of the world."

In addition to Baylor's commitment to continue developing as a research institution, the proposed strategic plan prioritizes excellence in the classroom, addressing community problems through research and service partnerships, increasing alumni engagement, increasing funding for student scholarships, and building new donor-funded facilities.

"The six aspirational statements in my mind are ends," Davis said. "We want to do things with this [ultimate] end in mind: to create a transformational environment for our students."

Davis presented the draft Thursday at the spring faculty meeting and opened up the floor for faculty feedback. Questions raised included concerns about student safety on and off campus, promotion of special undergraduate programs like the Baylor Interdisciplinary Core and accepting religious diversity among students on campus.

One audience member, philosophy professor Dr. Lenore Wright, praised the draft's emphasis on alumni involvement and outreach, but expressed a desire that the relationship between the university and the independent Baylor Alumni Association, which has been rocky in years past, be improved as part of the strategic plan.

"I think that the relationship between Baylor and the alumni association is still, to some degree, unresolved," Wright said. "So I'd like to see us in this new strategic plan work in concert to somehow resolve that relationship."

joined Davis on the stage at the meeting to answer questions about the plan, responded to Wright by acknowledging there have been issues with that relationship in the past, but did not disclose how his administration

intends to address them. "With respect to the specific institutional arrangements," Starr said, "we've made it very clear that we will treat, as a university, the Baylor Alumni Association, which is an independent association, with courtesy, respect and hospitality. There are issues and this is not the forum for addressing those issues — but the issues include the question, frankly,

SEE PLAN page A12

Armed robberies halt over holidays

By Linda Wilkins STAFF WRITER

The series of robberies that occurred in the area west of Baylor campus last semester came to a stand still over the holiday season, while many students and faculty were on their breaks.

Baylor Police Chief Jim Doak called the holiday break "one of the quietest" that Baylor has seen in a long time.

The nine robberies that occurred before the break are still active cases for the Waco Police Department. Currently, there are no suspects and the robberies may or may not have been committed by the same people. The descriptions of the suspects in some of the past robberies have usually been of younger black males, but not all of these descriptions are definite. In most of the robberies, pieces of personal property such as money, cellphones and purses

There have been several arrests made based on the time frame that the robberies occurred, according to Sergeant W. Patrick Swanton with the Waco PD, but there is nothing final about the cases. While none of the suspects arrested have been proven to be the culprit as of yet, Swanton said that efforts are being made to stop the robberies from occurring in that area around Baylor campus.

These efforts include setting up new surveillance video cameras in the areas around where the robberies occurred. In addition, the Waco police have begun using a highly marked and highly visible surveillance vehicle that has 360-degree viewing cameras. The vehicle is a converted SWAT

SEE **ARMED**, page A12



Students spend MLK Day in service

Students from the Baylor Medical Organization and the ladies of Pi Phi participate in gardening activities at the Campus Kitchen Community Garden located on the corner of 9th Street and James Avenue, Monday, Jan. 16, 2011, in honor of Martin Luther King Day.

Coppola earns Cherry Award

By Rob Bradfield

This year's recipient of the Robert Foster Cherry Award for Great Teaching, Dr. Brian Coppola of the University of Michigan, will be joining the Baylor Chemistry and Biochemistry Department for the spring 2013

Coppola, a chemistry professor, received the Cherry Award after an extensive selection process carried out by members of the Baylor faculty. As part of the award, Coppola will be teaching two sections of organic chemistry and coordinating a special afterclass seminar for future educators in the sciences aimed at improving teaching abilities and including students in the course structure development. Coppola was selected for this award because of his history of achievements and his record of excellent teaching.

"He had a unique way of teaching organic chemistry that involved students in writing their own version of the course materials," Dr. Mike Thompson, head of the selection committee and computer science professor, said.

Coppola will be teaching



Coppola

students. Those that enroll will be able to experience first-hand Coppola's award-winning teaching and dedication to making an impact on the students he teaches.

"At the heart of it all, excellence in teaching means that professors are inspiring, educating and elevating the next generation to help advance our understanding of the world, and to help improve the human condition," Coppola said in a press release.

Baylor faculty had the chance to meet Coppola and hear one of his lectures, which dealt with the crossover of chemistry and everyday life, late last semester. This lecture, as well as those of the other finalists, are available on the Cherry Award website. Coppola's innovations, as well as his skill as a lecturer, created excitement among the chemistry department faculty.

"He's got a wonderful sense of humor and a wealth of knowledge that he brings in at every chance, and I think he's going to liven things up," Dr. Patrick Farmer, Baylor chair of chemistry and biochemistry, said.

After a year-long process, Coppola was selected as the Cherry Award winner from a final group of three teachers recognized for excellence. The three finalists each received \$15,000 and \$10,000 for their departments. Coppola received an additional

Student deaths cast shadow over break

By Linda Wilkins STAFF WRITER

For some, the start of the new year brought grief and sadness as they returned to Baylor from the holiday break — without three of

Siloam Springs, Ark., sophomore Dustin Chamberlain was murdered during an invasion of his personal residence in his hometown. Allen sophomore Dong H. Kim and Waco senior Callie M. Tullos were killed in separate automobile accidents.

Most of the student body was alerted to the students' deaths through Baylor NewsFlash emails.

In a separate interview, Burleson said Baylor offers support for the families and friends of the deceased throughout this time of

From informing friends of the deceased to going to the funeral services, the help that the university extends varies in each situation, Burleson said.

Burleson also said that the Baylor community has held group gatherings for friends of the deceased so they can honor the memory of their friend and help with the grieving process. The gatherings for each of the deceased occurred last week.

Baylor sophomore Nathan Holles of Sheldon, Iowa, who attended Chamberlain's memorial service, said, "It was really profound how his roommates can stand in unity and confidence in Dustin's salvation in Jesus Christ." Holles said the memorial service was an amazing way remember the students.

He knew Chamberlain from Baylor Line Camp over the summer before their freshman year.

SEE AWARD, page A12

Hankamer students mourn loss of Wall Street Journal

By Meghan Hendrickson REPORTER

After years of being nestled in the corners of the Hankamer School of Business, The Wall Street Journal has left the build-

Baylor business students will receive Bloomberg Businessweek directly in their mailbox instead of picking up The Wall Street Journal between classes. The first weekly edition of Businessweek is expected to reach students' homes this week.

According to Dr. Terry Ma-

ness, Dean of the Hankamer School of Business, several years ago the business school instituted an educational partnership program with The Wall Street Journal to receive a daily shipment of the periodical for business students.

"At the time, the only publication available for a broad business student enrollment was The Wall Street Journal," Maness said.

Discussion about the possibility of making the switch from The Wall Street Journal to Businessweek began stirring last summer amongst department chairs, program directors and executives.

During the fall semester the Executive Council made the final decision to switch educational partnership programs.

"Our goal was and is to institute a major business periodical for the students to easily access as part of our educational program, and both The Wall Street Journal and Businessweek fit this purpose," Maness said.

Students and faculty are curious why the switch was made. Some wonder if the decisionmakers think Businessweek is better than The Wall Street Jour-

SEE **JOURNAL**, page A12



Matt Hellman | Lariat Photo Editor

The Wall Street Journal will no longer be provided in the Hankamer School of Business. Instead, business students will recieve Bloomberg Businessweek in their local mail boxes.

Superman socks, success highlight RG3's legacy

Editorial

Baylor quarterback Robert Griffin III is entering the NFL

It is truly a bittersweet moment for Baylor. It's sweet because of everything Griffin gave to the school, the fans and the community, and now he adds one more thing with Baylor receiving

"Griffin's actions on the field attracted the national spotlight to Baylor, and when he stepped off the field ... he served as a great ambassador for Baylor and its athletic program."

attention for having a top 10, possibly top five draft pick and a top two quarterback prospect.

It's bitter, obviously, because fans will not get to see him play in green and gold one more season, and there is no telling what else he could have accomplished.

The Lariat echoes these sentiments and would like to thank Griffin for all that he has done for Baylor in his four years here. He performed well on the field, leading Baylor football to its first bowl game in more than 15 years, then its first bowl win the following season. He entertained fans as he led the high-powered, quickstrike Baylor offense to breaking numerous school records in his

Griffin's actions on the field attracted the national spotlight to Baylor, and when he stepped off the field, as head coach Art Briles said numerous times, he served as a great ambassador for Baylor and its athletic program. He carried himself well when he made appearances on ESPN College Gameday and when he gave interviews to nationally syndicated sports talk shows.

Griffin's appearance at the Heisman trophy presentation, complete with the Superman socks he revealed to the national television audience, made the Baylor family proud to say, "He's one of us."

The Lariat would also like to thank Griffin for what he has provided this publication. Even before he stepped on the field at Floyd Casey Stadium, he provided us with material for articles. The way he performed for Baylor and carried himself gave way to positive news coverage for the Lariat while many college newspapers, even our own at times, had to deal with scandals and negative stories. His athleticism during games led to many great photo opportunities, as Lariat photographers can attest to.

This season he gave Baylor Nation the greatest gift one can receive in college football when he earned the Heisman Trophy. Because of that, the Lariat was able to do what no other college newspaper could do this year and release an entire issue dedicated to our school's Heisman victory. And for that, again, we would like to thank Griffin.

We'd also like to shout out to the members of Baylor Nation



who answered our call for interview subjects in our Heisman issue. Your input shaped the stories and allowed us to document what the Heisman meant to Baylor fans young and old across the country.

So, where do we all go from

here? Griffin will be drafted by an NFL team, which will probably earn itself some new fans from Central Texas. The Baylor football team will enter the 2012 season with a different quarterback as well as a new standard to live

up to. The Lariat will have a new staff and will still be covering the football team as always. Baylor Nation will remember the 2011 season fondly for many years to come because, as Griffin said in his Heisman speech, "This is a

forever kind of moment."

At his press conference when he announced his decision to turn pro, Griffin said, "I'm not very good at goodbyes. That's why I always say, 'see you later." We agree, and we wish him well.

Stop Online Piracy Act could kill your Internet media

I very seldom write opinion pieces against a specific piece of legislation, but consider this my first. Congress is currently proposing a bill known as SOPA (the Stop Online Privacy Act) in the House and the PROTECT IP Act

The stated goals of these pieces of legislation is to end online piracy - an issue that has been very important in my life, as I have made money from online development and have my articles ripped off the Lariat website all the time. Ending online piracy, however, is simply not what this piece of legislation is actually

What these pieces of legislation are actually about is giving the Department of Justice more power to enforce shutdowns of Internet websites that the entertainment industry opposes.

If passed, it will be able to federally prosecute people for copyright infringement (as in send



Joshua Madden | A&E Editor

people for prison for copyright violations - a rather scary precedent) and shut down websites accused of piracy without actually proving that they've violated copyright laws – a clear violation of due process. This legislation is being pushed for by the Motion

"There's a reason they're trying to push this legislation through during the presidential election: They want people distracted and not talking about this issue."

Picture Association of America (MPAA) so they can work with the Department of Justice.

The MPAA is a group that has been documented as giving preferential treatment to major film studios over independent ones and is led by Chris Dodd, a former senator who pushed through banking legislation while accepting preferential loans for himself from major banks. He also promised he wouldn't become a lobbyist after leaving the Senate - only to turn around and become the

head of a lobbying organization.

This is the group pushing for more power for the Department of Justice, a federal department led by the attorney general. Two of the past three attorneys general have been involved in scandals resorting from an abuse of power. These are people I would not trust with my trash, let alone the right to circumvent due process.

This is not a partisan issue hardcore conservatives and liberals are against this legislation. Republican Rep. Paul Ryan and the American Civil Liberties Union agree this legislation is dangerous, and they never agree on much of anything.

The only reason anyone supports it is because of the lobbying efforts on the part of organizations like the MPAA. There's a reason they're trying to push this legislation through during the presidential election: They want people distracted and not talking about this issue.

When movie grosses are down and Netflix is on the rise, I don't like the idea of giving the entertainment industry the ability to imprison people they see as having violated copyright laws. Keep in mind they don't necessarily have to prove infringement before they can request a site be suspended or shut down.

There's a reason copyright cases go through courts - each case is different and needs to be evaluated accordingly. Artistic criticism, for example, is protected, but sometimes it's blurry as to what is and is not "fair use" for criticism. This legislation could, theoretically, let film studios shut down negative reviews of a recent film because they've "violating copyright."

By the time it's established whether or not it was a violation, the film is out of theaters. That's a scary thought.

This legislation would change how the Internet works, how due

process works, how copyright works, how the entertainment industry works and how the federal government works. It is danger-

Guess who else is against this legislation? Opponents include Google, Yahoo, Facebook, Twitter, AOL, LinkedIn, eBay, Mozilla Corporation, Roblox, Reddit and the Wikimedia Foundation, among others. As a friend of mine pointed out, it's pretty much just every website people actually go to. They understand how dangerous this legislation is.

I would encourage you to contact your Representative/Senators and tell them that if they want to vote for this legislation, they have lost your vote in the next election. See who's still "against online piracy" then.

Joshua Madden is a graduate student in information systems from Olathe, Kan., and is the Lariat's A&E Editor.

Later week

Look for these opinion pieces on Thursday and Friday

- The Lariat discusses Baylor's strategic plan and the pros and cons of the university's new approach, which lists broad goals but does not yet outline what actions it will take to reach them.
- · See the nightmarish consequences of one Atlanta-area school's attempt at integrating social studies into math homework.
- Read why New Year's isn't the right reason to set personal goals.

Questions? Comments? Concerns?

Letters to the editor should be no more than 300 words and should include the writer's name, hometown, major, graduation year, phone number and student identification number. Non-student writers should include their address. Letters that focus on an issue affecting students or faculty may be considered for a guest column at the editor's discretion. All submissions become the property of The Baylor Lariat. The Lariat reserves the right to edit letters for grammar, length, libel and style. Letters should be emailed to Lariat_Letters@baylor.edu.

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Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents or the Student Publica-

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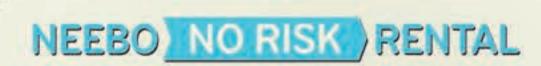
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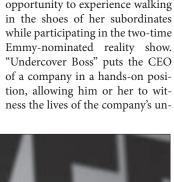


CEO attends Baylor's pre-screening of 'Undercover Boss'

By Amanda Thomas REPORTER

On Tuesday evening, the Hankamer School of Business hosted a private pre-screening of CBS' show "Undercover Boss" in Waco Hall with The Dwyer Group CEO Dina Dwyer-Owens, who participated

Dwyer-Owens was given the opportunity to experience walking





CEO of the Dwyer Group Dina Dwyer-Owens provides an introductory speech to the audience before the early viewing of "Undercover Boss."

in the show. Other contributors from the show were also in atten-

sung heroes who work in low-level

Dr. Terry Maness, dean of the

introduced the show and Dwyer-Owens prior to the screening.

"This is a unique and exciting event because we have the CEO here," Maness said. "She is a brave woman to share this with us."

The Dwyer Group was founded in Waco in 1981 by Dwyer-Owens' father, Don Dwyer, Sr.

"I have a whole new appreciation for the frontline team," Dwyer-Owens said of her experience. "I wish I did that "Undercover Bosses" journey 15 years ago."

Along with the audience, it was the first chance Dwyer-Owens had to see the episode because CBS does not usually allow pre-screenings of the show.

"I am a little nervous," Dwyer-Owens said. "This is a special gift."

Reactions to the screening ranged in emotion, as audience members laughed and cried at what they saw. A question-andanswer session in which members could also share comments followed the show.

Both she and the contributors walked away from the experience having learned something new about themselves and the company, Dwyer-Owens said.

One of the contributors featured, Tanna Marino, works for Mr. Appliance and is special to Dwyer-Owens because she is one of the few women who work in a labor-intensive field.

"One thing I pulled away from



CEO of the Dwyer Group Dina Dwyer-Owens greets Dr. Blaine McCormick, the associate dean for undergraduate programs at the Hankamer School of Business, after the early viewing of an episode of "Undercover Boss," a reality show on CBS. The official premiere of the show will be Sunday.

this is that it is really easy to get wrapped up in your daily work," Marino said. "You think that your questions and concerns don't matter, but to have a CEO validate that your questions and concerns matter makes them heard."

Dwyer-Owens said she has changed after this experience and hopes that her father is proud of her and the direction in which the company is going.

"It was the 30th anniversary when we began taping, and there were two things I wanted to see," Dwyer-Owens said. "Are we providing for our customers, and are our code of values really penetrated to the frontline? Was it happening? And it was happening better than I thought."

Former Baylor student arrested, charged with possession of child porn

By Linda Williams STAFF WRITER

Cypress resident and former Baylor student Aaron Legrand Sims, 18, was arrested Jan. 11 on charges of possession of child pornography after Baylor police searched his Heritage House dorm room in North Village Residential Community and seized his com-

According to Baylor Police Chief Jim Doak, the police obtained a search warrant for his room after "another individual" reported that Sims might have suspicious content in his possession.

Doak said the search was very specific and revealed several "questionable images" that were determined to be child pornography.

Sims was charged with possession of child pornography, which is a third-degree felony. The punishment for these charges varies between cases and depends on the number and type of offenses.

Sims posted \$10,000 in bond later on the day he was arrested. A court date is presently unknown.

Sims remained "very cooperative during the entire duration of the search and interview process," Doak said.

A similar case arose and recent-

ly ended in a conviction when former Baylor junior Nicholas Ochoa was arrested and charged with possession of child pornography in January 2010.

Ochoa had taken his laptop to the Baylor residential technology center to have information transferred to an external hard drive. During the transfer, a residential technology employee noticed suspicious sexual content and contacted his employer, who reported the content to the police.

The police obtained a search warrant and found more explicit content on other media devices in Ochoa's dorm room.

Ochoa posted bail and was released on a \$30,000 bond.

He was convicted after he pleaded guilty in December 2011, fined \$1,000 and sentenced to 10

The two cases are not connected and the students are no longer enrolled at Baylor.

According to the Texas Penal Code, Section 43.26, a person commits a criminal offense if he or she "knowingly or intentionally possesses visual material that visually depicts a child younger than 18 years of age at the time the image of the child was made who is engaging in sexual conduct."

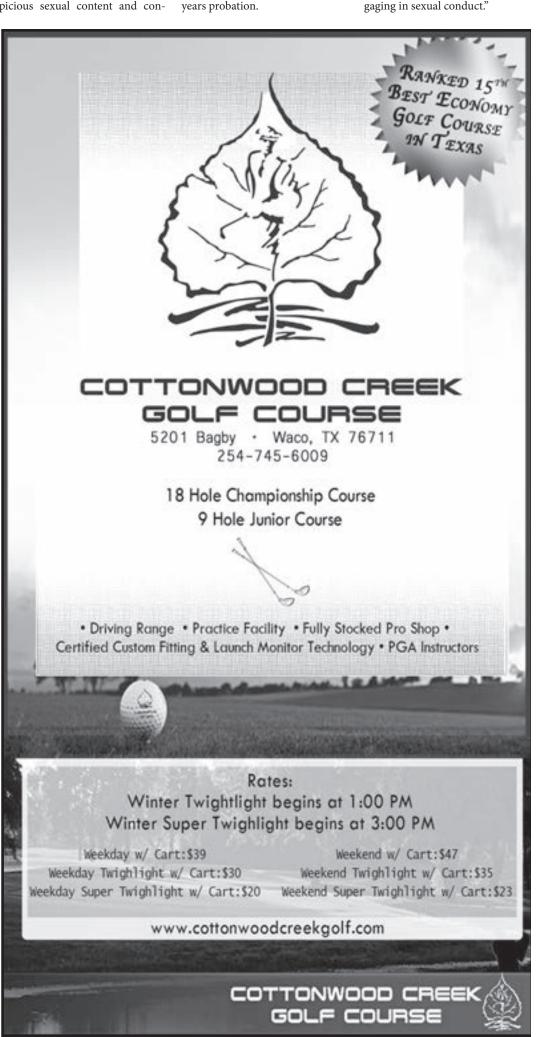


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PREACH THE WORD. REACH THE WORLD.



Students minister through video, discussion in new group

By Alyssa Maxwell REPORTER

A student-run Christian organization, I Am Second, launched at Baylor Tuesday.

The organization, which defines itself as "a movement meant to inspire people of all kinds to live for God and for others," reaches out to both faith-based and nontraditional churchgoers through testimonial videos. It was founded in Dallas by Norm Miller.

"The idea behind it is that God is first and you are second to him," said Rowlett junior Sammie Kelley, a cofounder of the Baylor chapter.

The launch party was held at the Ferrell Center Tuesday from 5:45-7:30 p.m. David Murphy, Baylor alumni and Texas Rangers outfielder, and John Morris, the "Voice of the Bears," were featured as special guests.

"It is awesome what I Am Second does," Murphy said during the launch. Baseball, he said, is his "mission field" for sharing his faith. Murphy said the time in which his faith was born was as a college student, playing baseball for Baylor.

"Baylor is the perfect place to be; it is genuine here," Murphy said to listeners at the launch. "I wasn't a believer when I came here, but through Coach [Steve] Smith, my wife and Chapel, I received salva-

Others, such as Brian Welch, ex-member of the band Korn; Bailee Madison, an actress in movies such as "Bridge to Terabithia;" Josh Hamilton, outfielder for the Texas Rangers; and Vitor Belfort, UFC Light Heavyweight Champion have also shared their stories through I Am Second. The organization's website contains video testimonials of the everyday struggles, trials and tribulations from this group and others.

"[I Am Second] is just a place to experience God," said Rowlett junior Chase Culpepper, who is also a cofounder of the Baylor chapter. "The whole group is discussionbased and is a perfect tool for non-Christians as well because they won't feel intimidated or attacked."

Kelley became involved in the organization after she saw an I Am Second video that Culpepper's mother made. When Kelley and Culpepper came to Baylor in the Fall of 2010, they started their own individual small group of seven people. Now, that group has grown



"Voice of the Bears" John Morris (left) interacts with Baylor graduate David Murphy (right) during the launch of the I Am Second group Tuesday at the Ferrell Center.

to 30 members. I Am Second was chartered as an official Baylor organization in October.

"Here at Baylor, it's a way to reach out to the nontraditional churchgoers and to allow them to encounter God in a real authentic way and develop a relationship," Kelley said. "For those who do believe in God, it's a way to act out their faith."

There are no fees to join I Am Second. Kelley and Culpepper said they will work with students' schedules and place them in contact with a small group leader that best fits that schedule.

Each small group will meet

once a week for the duration of the semester to view an I Am Second video. After the video is over, the group will discuss what they did and didn't like.

"The goal for next semester is to start creating our own videos here for I Am Second Baylor," Culpep-

By creating I Am Second videos of Baylor faculty, staff, students, athletes and others, the small groups hope to have more relatable

resources instead of watching videos of people they don't know. Student athletes such as Colt McCoy and Tim Tebow have become plugged into I Am Second as well, and Kelley and Culpepper

hope to get Baylor athletes to tell

their stories.

Training for Baylor students interested in leading a small group will take place at 6:30 p.m. Saturday in the Beckham room of the Bill Daniel Student Center (SUB), though the training is not mandatory. Anyone can start a small group.

Discussion guides can be downloaded from the I Am Second website, where materials are provided for students to organize and start a small group at their own discretion. Although training is not mandatory, Kelley highly suggests those interested attend.

"Getting trained by the people who have already been through the process might be a little more helpful," Kelley said.

Krista Pirtle contributed to this

Edwards jumps from congressional seat to become distinguished chair of Poage Library

By Kayla Reeves REPORTER

Chet Edwards' career sounds like a distinguished game of muscial chairs, the former statesman going from one illustrious seat to another.

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Poage Dis-

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Chair for

Public

Service,

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Rep. Chet

Edward's



tion includes giving the annual spring lecture for the W.R. Poage Legislative Library, aiding Baylor's long-standing Washington Internship Program by serving as host for special events in the capitol city and helping to process the Edwards Archive, a huge catalogue of materials from his two decades of government work which will then become available for research pur-

In addition to these duties, Edwards said he will offer lectures to large audiences but also hold small-group and one-on-one sessions with students to encourage open discussion of leadership, depublic service.

Edwards said he plans to use his government experience to encourage political conversation among the Baylor community.

As a congressman, Edwards represented Central Texas, North Texas and the Brazos Valley from 1990 to 2011.

He was the co-chair of the House Army Caucus and the vice chair of the Energy and Water Appropriations Subcommittee, in addition to serving on several other committees.

While in office, Edwards wrote a \$17.7 billion funding increase for veterans' benefits, the largest ever,

the 21st-century GI Bill.

During his time in Washington, Edwards received national awards from both the American Legion and Veterans of Foreign Wars.

He also received the T.B. Maston Christian Ethics Award and the Walter Cronkite Faith and Freedom Award from the Interfaith Alliance, among others.

Edwards will divide his time between Baylor and Washington, spending two weeks on campus per semester.

Ben Rogers, director and archivist at Poage Library, said Edwards will be a resource for anyone who wants to learn more about public venture," Rogers said. "You can serve the public whether you're Rogers suggested that business

"Public service can be a noble

students in particular could benefit from talking to Edwards, who attained an MBA from Harvard Business School.

In a recent press release, Edwards said he found it "a personal privilege to be able to teach and work with Baylor students, and to do so in conjunction with the university's outstanding faculty" and he is "deeply excited about this opportunity and humbled to hold a Chair named in honor of Con-

■ ERNST & YOUNG

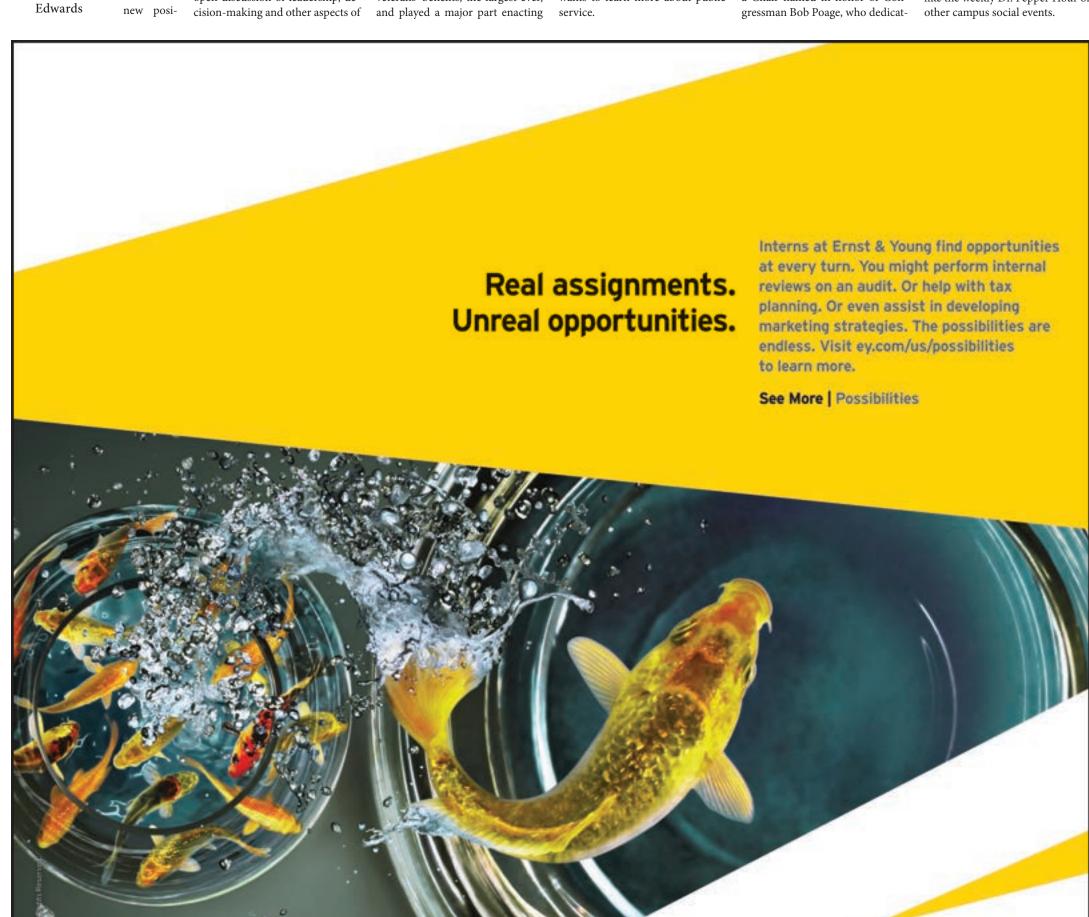
Quality In Everything We Do

ed his life in distinguished service to Baylor, Central Texas, our state and nation."

Dr. Kevin Jackson, vice president for Student Life, said he is eager to work with such a distinguished public servant. "When you meet Chet Edwards

and engage in conversation with him, you immediately sense an individual who cares deeply for others and wants to give back," Jack-

According to Jackson, the university will try to allow as many students as possible to interact with Edwards, including casual settings like the weekly Dr. Pepper Hour or





No. 24 senior running back Terrance Ganaway celebrates a game-clinching

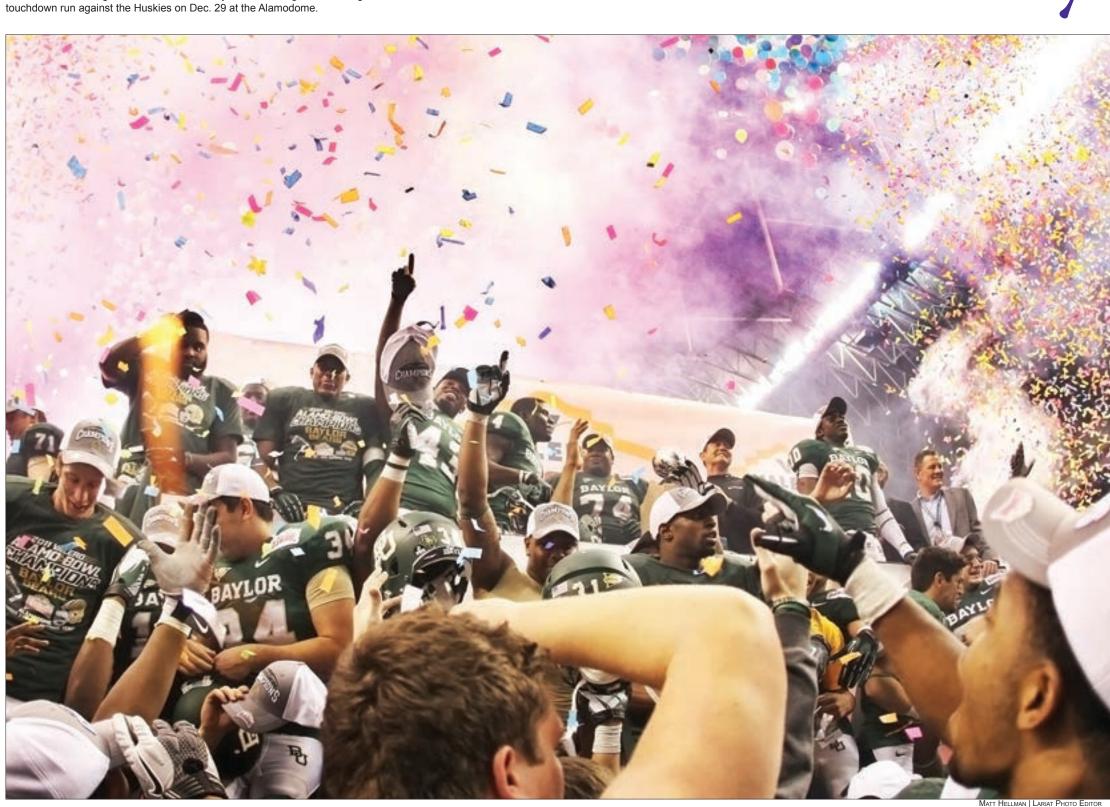


No. 21 running back Jarred Salubi balances along the sideline as he runs the ball during the Valero Alamo Bowl.



No. 10 senior quarterback Robert Griffin III carries the Valero Alamo Bowl Ch fans after the Bears celebrated a 67-56 victory over the Huskies.

Bittersweet victory:

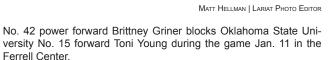


Confetti and balloons rain down at the Alamodome as the Bears celebrate a 67-56 victory in the Alamo Bowl over the Huskies on Dec. 29 at the Alamodome in San Antonio. The bowl-game win put the Baylor football team's record at 10 - 3 for the season. Quarterback Robert Griffin III announced on Jan. 11 that the Dec. 29 victory would be the last he would achieve with the Bears. Griffin is entering the NFL draft for the 2012 season.

As Griffin heads to the NFL, basketball has given the Bears another reason to be proud. The Lady Bears are undefeated and men's basketball

is 17-1.







No. 0 point guard Odyssey Sims of sity. The Lady Bears celebrated a 2011 World University Games gol





No. 16 receiver Tevin Reese carries the ball down the field for a first down on Dec. 29.



No. 10 senior quarterback Robert Griffin III pushes through Washington defenders for a touchdown during the Valero Alamo Bowl.

Bears win Bowl, lose Griffin



No. 1 senior receiver Kendall Wright leaps up to catch No. 10 quarterback Robert Griffin III's pass and carries the ball in for a touchdown during Alamobowl at the Alamodome in San Antonio on Dec. 29, 2011.



MATTHEW McCarroll | Lariat Photographer

No. 1 senior receiver Kendall Wright catches the ball and jukes out the defender in the Alamo Bowl on Dec. 29 at the Alamodome in San Antonio.

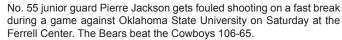


MEAGAN DOWNING | LARIAT PHOTOGRAPHER

No. 6 Ahmad Dixon celebrates a play on Dec. 29 at the Valero Alamo Bowl.









No. 30 freshman forward Quincy Miller dribbles past defenders on a fast break against Oklahoma State University on Saturday.

Waco Health Dept. blows away BU's vaccine price

By Rob Bradfield STAFF WRITER

Area college students now have a less expensive way to help prevent a deadly disease.

The Waco-McLennan County Public Health District is offering meningitis boosters to college students under 30 for a reduced price. The vaccines, which the Baylor Health Center offers for \$122, are being sold for \$14.85 each, but supplies are limited.

"We take check, cash or credit card, and we don't bill insurance so people who come need to be prepared to pay," Kelly Craine, health district public information officer,

The university caused a stir on graduation day when Baylor ITS accidentally sent out a mass e-mail informing students, some graduating later that day, that a hold was placed on their account until they received a vaccination.

Several hours later Baylor ITS

"Meningitis is a dreadful, dreadful disease. You don't ever want to see it in your life."

> Dr. Sharon Stern Baylor Health Center medical director

sent an email correction, but that didn't prevent the flood of phone calls to the Baylor Health Center by concerned students.

"It was just an e-mail; these people did not actually have holds on their accounts," Dr. Sharon Stern, Baylor Health Center medical director, said.

The e-mail was related to Baylor's compliance with Texas Senate Bill 1107, also known as the Jamie Schanbaum and Nicolis Williams Act, passed earlier this year. The bill requires all students entering

any university in Texas to have a bacterial meningitis vaccination within five years of the first day of class. The new law only applies to college freshmen and students re-entering school after a one year

The bill was passed in response to several outbreaks of meningitis at Texas universities, which resulted in one death last February at Texas A&M University. While there have been no reported cases at Baylor this year, meningitis is still a concern to the Health Center.

"Meningitis is a dreadful, dreadful disease," Stern said. "You don't ever want to see it in your life and it's often fatal."

While it is dangerous, bacterial meningitis has become increasingly rare with only 1,000 cases reported in the U.S. annually. The Centers for Disease Control and Prevention recommends a vaccination every five years for young adults, and at least one vaccination before entering college.

Quick shots

- •There are around 1,000 cases of bacterial meningitis in the U.S. annually.
- •Bacterial meningitis has a 10-14 percent mortality rate.
- •Meningitis is not common and cannot be transmitted by casual contact.
- •Meningitis transmission can occur by drinking after, eating after or kissing an infected person.
- •The most common cases occur in people under 21 who are living in close quarters, like college dormitories.
- Most meningitis outbreaks are isolated cases.
- •Symptoms include: a sudden fever, stiff neck, nausea, vomiting, headache and sensitivity to light. Source: Centers for Disease Control and Prevention

Students that need the vaccine can go to the Public Health district at 225 W. Waco Drive between 8:30 and 11:30 a.m., and 1:30 and 4:30 p.m. Monday through Thursday, and from 8:30 a.m. until 11:30 a.m.

on Friday. Walk-ins are welcome, but the district is expecting to run out of vaccines quickly. Updates on the number of available vaccines are available on their twitter feed: @wacohealthdept.

On Friday the Public Health district's twitter feed said the district has "plenty of meningitis vaccine." On Thursday the district received a new shipment of 935 meningitis vaccines.

Secondary majors lets students mix and match coursework

By Daniel C. Houston STAFF WRITER

Students wishing to earn an additional major offered outside their degree program may benefit from a new policy that allows them to do just that without having to complete the core requirements for a second degree.

secondary-majors Baylor's policy allows all academic departments the option of offering its program to students from all of the university's schools and colleges without requiring those students to change their bachelor's degree

or add a separate one.

The university has approved several departments whose chairs have applied to take advantage of the new policy, according to Dr. Edward Burger, professor of mathematics and vice provost for strategic educational initiatives. The majors included are mathematics, biology, classics, Greek, Latin, Spanish and journalism.

Paperwork has been submitted for the inclusion of philosophy and German majors, which are in the middle of the approval process, Burger said.

"Baylor should be a place that

fosters the imagination of our students and makes it easier for individual students to craft their own individual education that captures their intellectual interests and passions," Burger said.

Dr. Alden Smith, chair of the classics department and one of the first adopters of the policy, praised Burger's work and said the policy will open up extensive liberal arts studies to science and business stu-

"It allows students who are in the sciences but have an interest in the humanities to say, 'Hey, I can still go get my degree in the

sciences, but I can also pursue this other interest I have in language or literature or whatever the case may be," Smith said.

Smith spoke highly about the effect this option could have on a Baylor education.

"It should allow students to get the best out of their education," Smith said; "a broader, richer, more comprehensive education, not simply an education that's limited by the technicalities of their catalogue, but one that transcends them," Smith said.

One of the first students to take advantage of the opportunity to earn a secondary major will be The Woodlands junior Stephen Pickett, who is seeking a Bachelor of Business Administration in the Baylor Business Fellows program. While he was previously seek-

ing a minor in mathematics, it would not be reflected on his transcript upon graduation. Now he is pursuing a secondary major in mathematics, which will be reflected on his transcript.

"If I had to complete all the requirements of a [Bachelor of Science] in a math program, it would be impossible to complete in four years," Pickett said. "It allows me to take more of the classes I want and to be more prepared for my future goals."

Although Burger acknowledged the impetus for the policy came from his office, he said the council of deans, the university undergraduate curriculum committee, Faculty Senate, the department chairs and student leadership all had a hand in shaping the policy

Students interested in adding a secondary major should consult with the academic department in which they are interested in studying, Burger said.

At the top: Baylor's Hardage earns high-ranked position with BGCT

BY DANIEL C. HOUSTON STAFF WRITER

The director of development for George W. Truett Theological Seminary will step down from his position at the end of the month after accepting the top executive post with the Baptist General Convention of Texas (BGCT).

The BGCT executive board voted Thursday to select Dr. David Hardage as the convention's new executive director. Hardage follows former director Randel Everett and will begin work in his new



Hardage

"It was a personal honor, certainly, but a very humbling affirmation," Hardage said. "They had a high-quality pool of candidates from which to choose, and I'm very honored and very humbled by it."

Hardage will become "the most prominent voice of the convention," according to BGCT news director John Hall. His responsibilities will include overseeing the convention staff and speaking on behalf of the convention in various capacities.

Hardage will take the reins of the BGCT following a series of changes in the relationship between Baylor and the convention, which include a large cut in cooperative program funding for Baylor's undergraduate programs and a renegotiated special agreement between the two institutions.

Steve Vernon, BGCT associate executive director, said he believes Hardage's selection will do nothing but improve that relationship.

"I think it will allow us to continue to have a strong relationship with Baylor University," Vernon said. "I think his history with Baylor, his relationships with Baylor and his relationship with the convention can only strengthen that."

While Hardage said he will refrain from elaborating specific directions in which he would take the convention until he's had the opportunity to sit down with the executive board, he said he would work to foster the BGCT's relationship with all Texas Baptist schools.

"I think the convention and Baylor have had a long, outstanding relationship," Hardage said, "and I hope to see that continue and even be enhanced. But I would say that about the convention and all other institutions as well."

Vernon, who took on many of ett until Jan. 31.

the executive director's responsibilities in the interim period since Everett stepped down, cited Hardage's former role as a pastor and his involvement in other Baptist activities as reasons to expect his leadership of the BGCT will be successful.

"I think David will be an excellent executive director," Vernon said. "I think what he brings is a proven track record of leadership in Baptist life."

Hardage will continue working as director of development at Tru-





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Baylor Line, round two

Alumni Association rewards success, reunites **Baylor Nation**

By Jamie Lim REPORTER

The Baylor Alumni Association will host its second annual Hall of Fame awards celebration at 7 p.m. Jan. 27 at the Convention Center in downtown Waco.

Former Texas governor and '62 Baylor Alumnus Mark White will be the emcee for the event.

The event is open to the public, but seating is limited. Individual tickets can be purchased for \$75.

"Invitations are mailed from our VIP mailing list, but the event is not closed; we will definitely sell someone a ticket if they're interested in coming," Jan Dodd, assistant director of Programs and Awards for the Baylor Alumni Association,

All revenue from ticket sales will benefit the BAA's Legacy

Scholarship Program. The ceremony will also recognize current and past recipients of the scholarship.

"We have 23 recipients of our Baylor Alumni Legacy Scholarship Program this year," Dodd said, "And we're also going to recognize the Baylor Black Alumni Club scholarship recipients for 2010 and 2011."

In order to receive an award, alumni are nominated and then a committee of alumni volunteers decides on recipients for each

"We've got our outstanding young alumni that are just starting their careers, all the way up to our distinguished alumni, many of whom have retired," Dodd said.

The BAA has nine awards for the Hall of Fame, including the Distinguished Alumni Award, the First Families of Baylor Award and the Herbert H. Reynolds Outstanding Young Alumni Award. The only award that will not be presented at the event is the Retired Faculty and Administrators

Award and scholarship recipients from the Baylor Black Alumni Club will also be honored at the

"It's a highlight of Baylor's cream-of-the-crop, folks that are well-established, or have set themselves apart," Beth Wooten, assistant vice president of Membership and Marketing, said. "They are an example of Baylor's finest."

News

Before 2011, the BAA presented their awards at different venues and events. Due to a great turnout from the first awards ceremony, however, the celebration became an annual event.

Dodd said the Hall of Fame is an opportunity for the BAA to remind the alumni that they're still a part of the Baylor Line.

"It is like a Baylor Homecoming we have people that come from all over the nation," Dodd said.

In addition to the awards presentation, those attending can expect a ceremonial dinner and musical entertainment.

Today is the last day tickets will be available. They can be purchased from Program and Awards Coordinator Shari Brewer. She can also be contacted for additional information about the ceremony and for donations to the scholarship. Brewer can be contacted at 254-710-1207 or at Shari@bayloralumniassociation.com.



In this Nov. 17 file photo, Colleyville junior Lane Lynch and Franklin, Tenn., freshman Henry Greenberg perform for students while they enjoy coffee and desserts in the Bill Daniels Student Center.

Keeping it real: Musicians to play acoustic on campus

By Savannah Pullin REPORTER

Students will gather as a community to connect and build relationships in a creative and artistic way at 8 p.m. Thursday in the Bill Daniels Student Center Den.

Twice a semester, Baylor student musicians are encouraged to share their lives through their music at Acoustic Café..

One goal of Student Productions, the subcommittee of Campus Programs responsible for Acoustic Café, is to make music more prominent at Baylor through student performances.

"One of the cool things about Acoustic Café is that it is really casual," Bellaire senior Maddy Giering, student booking manager of Student Productions, said.

Giering said many students in the audience are grabbing food in the SUB when they are stopped by the sound of talented artists. This casual traffic brings new students to the event every year. Although Acoustic Café brings

Giering said the variation of performed genres helps to attract many different types of people. Artists are selected from the

in an average of about 75 people,

Uproar Network, a list of student artists at Baylor.

Once selected, the artists are

asked to send in some of their content so the booking manager can develop an idea of their genre and musical skills.

"Booking talented artists is the first thing we look for," Giering

The genre of music performed at Acoustic Café varies from artist to artist. One thing the artists all have in common, however, is that they are acoustic, meaning there is no electric or electronically generated music.

Waco sophomore Blake Sherman, who will be performing Thursday, describes his music as "indie folk." Sherman has been performing since he was 13 years

"Most of what I write is story based," Sherman said.

Sherman said a huge part of his music is based on conversations he has with God. Through these songs, audiences can get to know him on a deeper level, he said.

"Life is an enjoyable thing, regardless of what you experience. There is always something to cherish," Sherman said.

Sherman said he loves connecting with his crowd, further bringing to fruition Baylor's goals of community and building relation-

The goal of Acoustic Café is to

ment," Giering said.

Through this intimacy, students are able to connect to each other and really engage in the perfor-Giering said Acoustic Café is

geared to underclassmen because many upperclassmen are not willing to make the commute back to campus once they have left. Unfortunately for the perform-

ers at Acoustic Café, this makes it difficult for them to reach a large On the other hand, if the au-

dience were too large, the event

would lose its intimacy and unique place amongst the many other concerts Baylor presents, Giering said. Highland Park senior Andrew

Chang said he remembered his past experience attending Acoustic Café as well put together and inti-

Although Chang mentioned it was "something more suited toward those in relationships," Giering said many people come in groups of two to five, just to meet friends, have coffee and hang out. This allows attendees to make the performances as intimate or as laid back as they desire it to be.

Students are invited to enjoy snacks and make new friends as artists share their music and provide a fresh outlook on life through

15 percent: Romney's magic number

Former governor releases tax rate

By Kasie Hunt ASSOCIATED PRESS

FLORENCE, S.C. — His wealth and taxes suddenly a campaign focus, Mitt Romney said Tuesday he pays an effective federal tax rate of about 15 percent. That's far less than if his earnings were wages rather than gains from investments and dividends, and the disclosure under pressure triggered a sharp response from the Democratic White House as well as one of his GOP presidential rivals.

Romney told reporters he received money from speechmaking before he announced his presidential candidacy last year "but not very much." He provided no details, but in his financial disclosure statement, released last August, he reported being paid \$374,327.62 for such appearances for the 12 months ending last February.

That amount alone would place his income among the top 1 percent of all Americans, and Rom-

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ney's description of it as a relatively small amount suggested his overall income was far higher.

It's well known that Romney was a successful businessman and founder of Bain Capital, a private equity firm, where he earned millions. At the same time, his refusal to release his tax returns has been a persistent issue, and one that flared anew in a debate Monday night in which he grudgingly said he might release them in April.

On Tuesday, he said he would release at least one year's returns

Republicans trying to defeat him in Saturday's South Carolina primary are hoping he'll make them public far sooner.

The White House reacted as

Spokesman Jay Carney said: "This only illuminates what (Obama) believes is an issue, which is that everybody who's working hard ought to pay their fair share. That includes millionaires who might be paying an effective tax rate of 15 percent when folks making \$50,000 or \$75,000 or \$100,000 a year are paying much more."

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House speaker who runs second in some polls in South Carolina, taunted the former Massachusetts governor: "I think we ought to rename our flat tax. We have a 15 percent flat tax, so this would be a Mitt Romney flat tax and all Americans would pay the rate" that he paid. Gingrich is expected to release his own returns on Thursday.

On average, households making between \$50,000 and \$75,000 will pay a federal income tax rate of 5.7 percent this year, according to projections by the Tax Policy Center, a Washington think tank.

When Social Security and other taxes are included, that same household would pay an average federal tax rate of 16.6 percent.

Overall, the average American household will pay 9.3 percent in federal income taxes— and 19.7 percent in all federal taxes.

Romney's wealth — he is worth between \$190 million and \$250 million - puts him among the richest Americans. But if most of his income is from investments, it could help him significantly lower his federal tax bill compared to people who make money in other









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Contest ongoing to select student photography for SUB

By Matt Hellman Photo Editor

For the first time, Baylor students may enter an open photography contest in which the winning pictures will be enlarged and displayed in the Bill Daniel Student Center Den.

The SUB currently features art from various university organizations in the dining area and upper levels of the building following renovations during summer 2011.

"We thought it would be an exciting opportunity for students to show their photography talent," said Keith Frazee, assistant director of campus programs. "In the dining area of the SUB we added photos from the BU Photography office. For the den, we thought, 'Let's get the students involved."

According to its website, the contest is being held to select the six best pictures that capture the

day-to-day activities of students both on- and off-campus. The contest, which began Dec. 13, will continue until Jan. 27.

"Potentially, there is room for an annual contest," said Jordy Dickey, assistant director for the student union. "We love student art, and we want to make sure that we are staying relevant and rotating it out so it is not always the

Frazee said the criteria for judg-

ing the pictures is intended to be broad enough to cover any aspect of student life, including participating in clubs, groups, sporting events or even day to day activities.

"The contest has received quite a few entries already and I think it will get a lot more before it ends. At least, we hope it will," Frazee said.

"The main part of the judging will take place by the Student Productions Committee who will be narrowing down the entries into the finals category," he added.

Pictures chosen for the final round of the competition will be posted on the Campus Programs Facebook page on Jan. 30. Anyone may vote by "Liking" their favor-

Once the pictures are posted, voting will take place until Feb. 3.

"Our hope is that people will feel encouraged to submit photography," Dickey said, "We just want students to really feel like they have an opportunity to shine. Don't hold back. Participate. Having students make their mark in the Student Union Building is really important to us. This contest opens the door to start that process."

to start that process."

Rules, specifications and other contest details can be viewed by clicking on the link to the online contest entry submission form on the Baylor Student Productions website at www.baylor.edu/stu-

dentproductions.

Baylor student's wakeboarding success leads to formation of club team

By Breanna Nichols Reporter

While some may associate the sport of wakeboarding with hot summer weather or weekend trips to the lake house, a handful of Baylor students make wakeboarding a fact of life despite the season, pursuing the sport throughout the

These students comprise the Baylor Wake Team. Begun by Dallas seniors Patrick Hamner and Matt Johnson in the fall of 2009, with 2011 May graduates Caleb Kaker and Trevor Steward, would head to the Brazos River almost every day after class in order to do what they love most — wakeboard.

"It was our excuse to get away from everything after school, spend time on the boat with friends and shred," said Hamner, the team captain.

At the time, the group would joke about wanting to become an official club team so "Baylor could buy us a new boat," Hamner said, but the students never considered the Empire Collegiate Wake Series Tournament, citing curiosity as their reason to enter. The four placed in three tournament divisions and qualified for a national competition that took place that April in Austin. After competing at the national level for the first time, the team was ranked fifth in the U.S.

"We went to compete more as a joke, and we ended up doing really well," Hamner said. "It was impressive"

After the national competition, the team of four returned to Baylor in the fall where membership exploded to around 50 members, Hamner said.

Since then, the team has continued to grow and place in regional and national tournaments all over the country, in locations like Houston, Oklahoma and California. In April 2011, the Baylor Wake Team competed for a national title in Long Beach, Calif., and ranked eighth.

Due to the growth of the team and the buzz it was generating, it gained a strong relationship with Red Bull and was able to obtain sponsorships from local businesses.

Together with the help of sponsors and fund raisers held by the team, the team was finally able to buy a boat.

"It was a big deal for us, because the boats we were using were owned by seniors who were going



COURTESY PHOTO | BAYLOR WAKE TEAM

Caleb Kaker (top) practices for a national wakeboarding tournament with friend and teammate Trevor Stewart (bottom). Kaker and Stewart both graduated Baylor in May 2011.

to be leaving at the end of the year," said Christina Mastor, the team marketing director and new member coordinator.

Over the past year, the team has worked on becoming a university club. Hamner received word that the team achieved official club status on Dec. 13, the day before

Christmas break began.

Currently, the team's 67 members are preparing for the Red Bull Boarder Wars on April 14 in Fort Worth. This tournament will help prepare the team to compete in nationals on April 21 in Las Vegas.

The Baylor Wake Team is currently ranked 11th in the nation.

The team will be holding new member tryouts for the spring semester on April 7.

For more information, follow @BaylorWake on twitter, check out the team website at www.baylorwakeboarding.blogspot.com or e-mail Christina_Mastor@baylor.

May 2011 graduate Caleb Kaker, once a member of the Baylor Wake

Team, soars in the air while wakeboarding on the Brazos River.

the team became an official university-sponsored club this semester. Hamner and Johnson, along

making their joke a reality.

That spring, the four headed to Beaumont to participate in

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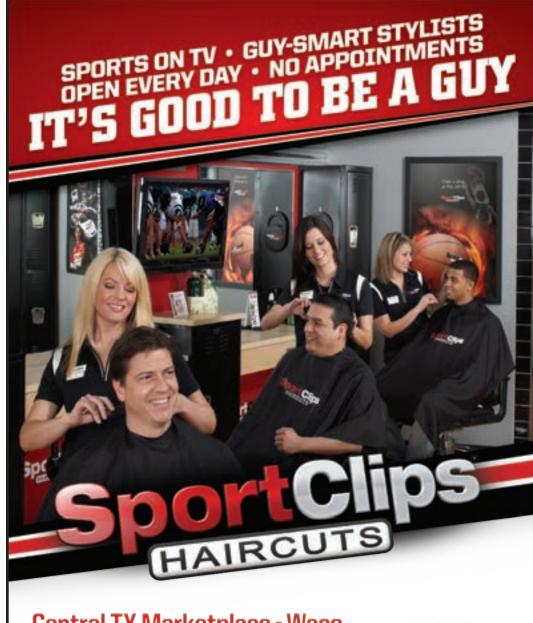


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Beatnix restaurant stays up late, keeps it classic

By Sarah Gardner Reporter

It's a little place off Colcord Avenue that only a select few know about. It's a venue. It's a coffeehouse. It's a restaurant known for its Texas burger and sweet potato fries.

And it's called Beatnix.

Located at 1700 Colcord Ave., Beatnix blends all three of these elements into one, making it your one-stop shop for all kickback college needs. The name comes from the '50s version of hippies, called beatniks, who drank coffee, read poetry and spoke of revolution.

"Penney Simpson, the original owner, wanted to emulate the coffeehouses of the '50s and '60s and wanted to incorporate the poetry and music," current owner Benn Stimmel said. "Beatnix, World Cup Café and Jubilee Theatre are trying to turn this part of town into Waco's art district."

With the three artsy businesses combined, Waco would be on its way to establishing its very own art district. The only problem is, according to Stimmel, not enough people are coming to this part of town because of the impression the neighborhood is crime-ridden.

"There used to be this big housing project called Parkside, and people were freaked out to come to this neighborhood," Stimmel said. "What people don't realize is that as soon as that shut down, crime went down dramatically. I actually feel safer here than next to Baylor."

Beatnix is a one-of-a-kind place because of its atmosphere. The stage is in a different room conjoined to the dining area, which allows for casual dining and listening to live music every Friday and Saturday night.

Open mic nights on Friday allow for bands, or people looking to read their poetry, to get their name established in Waco. Beatnix also allows touring bands to play any day of the week, and they book shows every Saturday.

"It has such a relaxed atmosphere," La Porte senior Kim Thurman said. "Not a Common Grounds kind of relaxed, but like a sit-and-eat-my-hamburger-while-listening-to-a-really-good-band-in-the-next-room kind of relaxed."

Another thing drawing students to Beatnix is its late hours, with doors staying open until 4 a.m. on Friday and Saturday nights.

"It's the only place to get a cup of coffee at 3 a.m. in Waco that I know of," former Baylor student Cara Guthrie said. "It's definitely not a last resort, but rather a nice place to go at that hour."

Its menu ranges from the Bacon, Egg and Cheesewich, a favorite among late-night visitors, to vegetarian and vegan options. Beatnix also serves a wide variety of drinks including lattes, shakes, espressos and a lemonade slushy.

"We serve our breakfast and dinner menu all day long," Stimmel said. "If someone wants a burger at 4 a.m., they can have it."

Local artists flock to Beatnix, whether to put up their art to sell or just to draw on the walls. The drawings give personality to the once all-white walls. Stimmel lets anyone leave a piece of their art at Beatnix.

"It lets people be a part of something," Stimmel said. "They can bring their friends and say, 'Hey look, I drew that."

Beatnix is a place where "everyone wants to go to for good music and good people" and "food that tastes like it's homemade but it's just a little bit better than that," said former Baylor student Alex McElroy. It turned into what it is now because of Stimmel's personal experience.

"I wanted to put together a place that I didn't have when I was 16- and 17-years-old," Stimmel said. "I grew up in a small town.... I was the outcast, and I didn't have a place like this to see the shows."

Beatnix was formerly located at the corner of 19th Street and Lakeshore Drive.







Above: The Beatnix walls are offered as a canvas for anyone who comes in. Beatnix owner Benn Stimmel encourages people to leave a piece of their artwork on the walls to remember their experiences at Beatnix.

Bottom left: Beatnix's stage, separated from the restaurant's dining area, features live music every Friday and Saturday night.

Bottom right: Stimmel shows off his favorite piece of artwork on the Beatnix walls. Robbi Rodriguez, featured on Marvel comics, came in one Christmas break to feature his work for Beatnix.

PHOTOS BY SARAH GARDNER | LARIAT REPORTER





JOURNAL from page A1

nal, while others wonder if the decision was made simply to cut

While there are some cost savings associated with the new program, Maness was primarily concerned about three things: first, the clutter of leftover papers in the business school at the end of the day; second, The Wall Street Journal's student enrollment program does not provide the option of mailing subscriptions directly to individual students' addresses; and third, The Wall Street Journal's iPad application is not available through their student enrollment program.

The Businessweek program

PLAN from page A1

of resources."

Stressing the importance of raising money for student scholarships, Starr said he hoped the conversations associated with the strategic planning process "will be conducive to further create [an] atmosphere of harmony for all 155,000 of our alumni around the world."

BAA executive vice president Jeff Kilgore praised the plan in an interview Jan. 11, saying "it takes a very challenging but realistic approach to the future of the university." He also said he was pleased with the priority the plan places on classroom instruction, the quality of which, he warned, could fall if too many resources are diverted to research efforts.

"I think a research focus is obviously a very noble focus for our academic vision," Kilgore said, "as long as you continue to be able to fund it. That's the difficulty ... It's

AWARD from pageA1

\$250,000 as part of the final award.

The award was established by a gift from the estate of Robert Foster Cherry, a 1929 Baylor graduate.

According to the Cherry Award website, his appreciation for excellent professors drove him to create an award that would recognize

their excellence in the classroom

and bring them in contact with

allows individual copies to be mailed directly to student campus addresses reducing the clutter left at the end of each day, and the Businessweek program includes an iPad app for the students to use," Maness said.

Burleson junior Nick Berrios is not excited about the switch. As a marketing and real estate student, Berrios enjoyed reading The Wall Street Journal in between his classes and he felt it was a convenient way to catch up on recent events.

"I haven't read the Bloomberg magazine, so I'm not too sure of what it offers, but I am really sad that they got rid of The Wall Street Journal because that's what I've

just got the immediate challenge of, how do you pay for it without affecting the strong undergraduate educational identity that you already have in place?"

Now that the draft has been made public, the planning process will allow for a period of community feedback that will last through March. During this time, members of the Baylor community will be able to offer suggestions — including a name for the plan — online at www.baylor.edu/strategicplan.

Student Government plans to host a town hall meeting in February with key administrators in order to explain the draft and receive questions and feedback from students who choose to attend, although the date had not been set nor the panelists determined as of Jan. 17.

Houston senior Zach Rogers, student body president, gave the administration high marks for

Baylor students.

The first Cherry Award was received by John L. Thomas of Brown University's history department and has been given out every two years to a college professor that has a record of excellent teaching. Finalists are selected from several pools of teachers across the nation that received nominations from

"The journal was kind of a comfortable little glove that I had worn for several semesters."

> Blaine McCormick Associate professor of management

been brought up with," Berrios said.

Students are not the only ones who have established a comfortable relationship with The Wall Street Journal, but some professors are embracing the change.

"The journal was kind of a comfortable little glove that I had worn

both the content of the draft and the process by which community input was gathered and taken into account prior to the plan's formulation

"I think the result is just an incredible strategic plan," Rogers said. "I've looked at the plan several times and I can't see anything that I can add to it or take away from it."

Rogers said the university's funding for the Baylor Research and Innovation Collaborative, which he believes is "going to be one of the largest incubators for business in the world," will improve Baylor's standing as a research university. He also stressed the importance of a "holistic education" that embraces Baylor's Christian com-

The final draft will be released in May and will replace Baylor 2012 as the university's official strategic plan in June.

their administrations, colleagues and former students. The next round of finalists will give guest lectures in the fall of 2013. Those interested in attending can check the Robert Foster Cherry award website for schedule updates.

for several semesters and I knew it pretty well, so it's some starting over, but it's not impossible," Blaine McCormick, associate professor of management, said.

McCormick has taught BUS 1301, an introductory course required for each business student, for the past 10 semesters.

Although he has been known to have daily quizzes over four or five articles from The Wall Street Journal, McCormick did play a supporting role in the decision making process. This semester's BUS 1301 students are already being quizzed over Businessweek articles.

McCormick is concerned the financial analysis of BusinessWeek

armored personal carrier. With its

solar powered technology, it was

used in barricades and rescue op-

erations and has since been used to

monitor high crime areas around

the city of Waco. The vehicle is several years old, but the department

was able to fix it up and use it ef-

creased their presence on the west

side of campus and Doak believes

that this action has helped with

slowing down these crimes. He ex-

plained that the Baylor police have

helped become extra eyes for the

is that the Baylor police and the

Waco police continue to work together and keep up the coopera-

For anyone who may be walk-

ing alone in the affected area, or

any other for area that matter,

Swanton stressed the necessity of

being mindful, being aware of their

surroundings and using caution.

Swanton explained that it is always

safer to travel in groups, but if that

is not possible, then make sure to

have a cell phone ready to use in

case something happens and as-

sistance is needed. He insisted that

looking like a target is a key safety

issue. An important way to avoid

this is by trying to keep from flash-

ing money where other people can

see it or where it is kept. He also

"The most important thing

Waco police. Swanton agreed.

The Baylor police have in-

fectively.

tion," he said.

ARMED from Page 1

new will be weaker in comparison to
The Wall Street Journal, but he beaine lieves there will be stronger manaper of gerial and strategic analyses in
Businessweek.

Bradley Norris, senior lecturer of management, has used The Wall Street Journal in all of his classes and personally enjoyed the refer-

"I think The Wall Street Journal is a business education simply in reading it critically, of course," Norris said. "I'm disappointed that we've lost access to it, but that's on one hand and on the other is I don't know how high-quality Bloomberg's Businessweek is going to be ... I'm most concerned we'll lose the

depth and breadth of the reporting from The Wall Street Journal."

Once students and faculty have had the time to adapt to the change, Maness plans to conduct surveys to discover the impact the

change has made.

McCormick stopped opening the print version of the The Wall Street Journal three years ago and has been reading it entirely online.

"If you learn how to read these publications online you don't have to be in the room with it – it can be anywhere you are," McCormick said. "If this 45-year-old professor can figure that out, then for the digital generation it shouldn't be that hard."



CHRIS DERRETT I EDITOR IN CHIEF

Rodney Scott, 35, is apprehended in the parking lot of McDonalds on Sixth Street in connection with a robbery on Dec. 1. A victim said Scott demanded money in the drive thru of Taco Bell.

mentioned that it is safer to carry smaller purses because they attract less attention.

"Walk with a purpose and be aware of your personal space," Swanton said. "If anyone even looks like they might approach you, yell 'stop' and try to attract attention from other people."

If anything seems suspicious, Swanton said that it is safer to go ahead and call the police, even if nothing has actually happened. He said that the most important way of keeping people safe is to look out for each other and simply be aware.

For more information about safety measures, consult the Baylor Police Department website and the safety guidelines found there. The phone number for the Baylor Police Department is (254) 710-2222. The web address is http://www.baylor.edu/baylor police/.

The Baylor Police Department also keeps a crime log available for public viewing.



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MATT HELLMAN | LARIAT PHOTO EDITOR

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MATT HELLMAN | LARIAT PHOTO EDITOR

Athletic program's success energizes Baylor on all levels

By Tyler Alley Sports Editor

Some people are calling it "the Golden Age of Baylor Athletics," as 12 teams are ranked in the top 25 and the Baylor brand is being seen on a national level.

"This is very exciting time," athletic director Ian McCaw said. "We are enjoying period of great momentum. Great to celebrate being a Baylor bear. Our role is to glorify God through our athletic program. The media exposure has been receiving has is beyond measure."

Since Nov. 1 until Monday night, Baylor football, men's basketball and women's basketball combined won 40 straight games.

"It's really extraordinary," Mc-Caw said. "I'd like a statistician to figure out odds of that. Last two months have been really special. Never seen any program perform like this in my time."

The recent success of Baylor athletics has brought new buildings and renovations to Baylor campus in the recent years, including the Simpson Athletics and Academic

Center and Allison Indoor Football Practice Facility; the Grant Teaff and Letterwinners Plazas at Floyd Casey Stadium; the Lt. Jack Whetsel Jr. Basketball Practice Facility; the Willis Family Equestrian Center and the Getterman Softball Practice Facility.

"It's kind of like all the so-called experts said Robert Griffin couldn't win the Heisman.

Do you think I'm not laughing at those guys today?"

Kim Mulkey | Head Coach

One major change on the horizon for Baylor athletics is the addition of an on-campus stadium. The conceptual art for the stadium was released last year and the work is underway but completion is still a

long ways off.
"We still have a lot of work to

do," McCaw said. "We're still working with the architect and the feasibility study and trying to build donor support for that. Just like there is in the athletic program, the momentum of the success that we've had has really been something that's really captivated our donors and I think interest in the stadium is at an all-time high."

President Ken Starr said the success of the athletic program has played a role in Baylor's 2012 strategic plan.

"It helps tremendously," Starr said. "It builds community. It builds pride. I'm an adopted child [of Baylor University]. I'm learning about the fierce loyalty of the Baylor family to their alma mater. Every person loves their alma mater, but there's a pride here that is deep. It's part of the DNA; we're the oldest continuing operation in the state of Texas. That's all part of the Baylor Proud and now we have an athletic program that really is befitting for this kind of institution."

Baylor's overall athletic success

SEE **SUCCESS**, page 4

Baylor's Top 25 Ranked Teams

Womens Basketball	- #I
Equestrian	- #3
Men's Basketball	- #3
Men's Tennis	- #5
Women's Tennis	- #6
Softball	- #9
Women's Track and Field	- #10
Football	- #13
Soccer	- #15
Men's Track and Field	- #16
Women's Golf	- #23
Men's Golf	- #24

Dominant Lady Bears have one goal for season's end

By Krista Pirtle Sports Writer

You've heard it said that defense wins championships. Defense has become the backbone of the No.1 Baylor Lady Bears' unfinished business and quest for Denver, Colo.

With 6-foot-8-inch junior Brittney Griner, it is easy to overlook this side of the court.

Since March 25, 2006, the Lady Bears have not allowed an opponent to shoot over 50 percent from the floor.

"We just go out there and do what she asks us to do: get in passing lanes, don't let the wings get the ball and play better defense," junior

Jordan Madden said.

Head coach Kim Mulkey agrees, especially after the win at St. John's

"How many games are you going to get outrebounded as much as we did, particularly on the offensive end, and win?" Mulkey said. "By playing good defense. We still are holding our opponents to under 40 percent. So, our challenge is you better keep playing great defense, and I thought we did. We still have a little hunger inside from the way our season ended last year."

On offense, the identity for Baylor is obvious: post touches.

When the guards penetrate the defense, the double team is usually softened around Griner, allowing

the entry pass and an opportunity to score in favor of Griner.

This point was seen when Baylor hosted Connecticut in December

The Lady Bears found themselves down 11, but then pulled things together to regain the lead and take the victory.

"On offense we had to get the ball inside," sophomore Odyssey Sims said. "When we started out we didn't give Brittney the ball enough and that became our main focus, to just get her the ball."

Sims also offers offensive pow-

"The key to the game that we SEE **WBB**, page 4



MATT HELLMAN | LARIAT PHOTO EDI

No. 0 sophomore Odyssey Sims and No. 3 junior Jordan Madden defend against the Oklahoma State Cowgirls Jan. 11 at the Ferrell Center. The Lady Bears won 71-44.

MEN'S BASKETBALL Page 2

Still one of the best

The No. 3 Bears lost at Kansas Monday night, but suffering their first defeat may help the Bears in the long run.

SPORTS TAKES Page 3

Season to remember

A guest contributor picks his top five moments from the 2011 Baylor season.

TENNIS Page 4

Back from Cali

Both tennis teams are ranked in the top 10 and opened their seasons in California this weekend.

MATTHEW McCarroll | Lariat Photographe

No. 30 freshman Quincy Miller takes the ball up the court against Oklahoma State on Saturday at the Ferrell Center. Miller is averaging 12 points per game for the Bears and 14.6 in the team's four conference games.

Freshman shines after knee injury

By Krista Pirtle SPORTS WRITER

"Why me" is a phrase not found in the vocabulary of freshman Quincy Miller. During his high school career he had three close family members pass away. His senior season was lost due to an ACL tear in early December. Though these storm clouds loomed about him, Miller found the perspective needed to rise above.

"Honestly, this whole situation with my ACL has made me reflect on how blessed I am," Miller said his senior season. "I'm only sitting out for a while, but at least I'm here. I think I had lost my priorities and God was trying to get my attention. I'm so thankful for that. I know how blessed I am."

To some, blessed is an understatement.

To Miller, blessed is something that words cannot describe, leading him to be the person he is today.

Eye contact and a positive comment accompany a very firm handshake to show respect to whom he is meeting.

Although with his personality, it seems as if Miller never meets a

Because it seems that he is never in a bad mood, Miller said he receives joy from the one that redeemed him and delivered him in time of need.

Miller said God's right hand lifted him from his injury and carried him to Baylor University.

"First of all, God brought me here," Miller said. "I knew this was a big Christian school and I definitely wanted to be a part of a religious place."

With all this emphasis on God, it seems to be easy to keep Him off the hardwood, focusing more on your own abilities than relying on

His strength.

Not so. "He is everything," Miller said. "He gives me the strength, he gives me the power to be who I am and to do what I do. He is number one in my life."

Miller has what it takes to go pro after his college career, but the NBA is not enough for him.

He is pre-med with the goal of becoming an anesthesiologist.

"My mom kind of works in the medical field," Miller said. "I thought it would be fun to make people happy before they go into surgery. I definitely want to help

Pre-med is known to be very difficult here at Baylor.

Imagine that major paired with a Division I athletic career.

"When I left, I asked him where he was going and he said to the

practice gym to work on his game," senior Quincy Acy said. "That says a lot about the young fellow. You can't coach that. That says a lot about how much he loves the

By the game Miller has, one would think it safe to assume that he grew up with a love for the

False.

Miller did not even like the game until the seventh grade after watching an AND1 game.

"I saw the moves and thought, 'That's tight," Miller said. "I started trying to do those moves and liked the game more and more."

Since then, failure has been a key motivation on the hardwood.

"I want to get past it," Miller said. "I want to be better than good. This season I have worked on my defense. I know if I help the team on defense that helps the team more than anything."

His defense has improved as the season progressed while his shot is looking better and better.

While he was out with his knee injury last year, Miller worked on his shot, releasing his ball higher, rather than at his chest.

"I know with Quincy, you look at him and see him projected and people talk about him, and we expect so much out of him because we know he has that in him," head coach Scott Drew said. "But at the same time, he didn't play high school basketball because of his ACL injury last year. It is tough enough adjusting from high school to college, let alone if you don't play your senior year and did rehab all year. It is going to take him a little bit of time and he will get better and better as the year goes on, but I love his work ethic and his desire

Not only is he improving, he has also stepped up to a leader position his first season with the

When you watch Baylor play, keep your ears open for a voice, mostly on defense, keeping the en-

"I don't think I shy away from a leadership role," Miller said. "Anything I can do to help my team

With only one loss thus far, Miller has greatly influenced his teammates.

"I would say I am a God-loving young man who is very into his family, very into his schooling, that loves basketball," Miller said. As merely a freshman, there is

still much room for him to flourish in the green and gold under Scott

During his time here, don't expect Miller to slow down. At all. For him, it's easy.

Despite first loss, Bears still surging in 2011-12 conference season

By Greg DeVries SPORTS WRITER

For a while, it seemed like Baylor athletic teams could not lose. On the road in one of college basketball's most difficult venues for visitors, though, the Baylor men finally fell to the Kansas Jayhawks.

With 18 games in the books and 13 left on the schedule, not to mention the Big 12 Conference Tournament and postseason play, now is as good a time as any to take a look at where this team stands. The Bears are currently second

in the Big 12 behind Kansas. Losing at Allen Fieldhouse is something most visitors experience, as Kansas is 62-4 at home against current conference opponents under coach Bill Self.

The loss to Kansas might raise some concerns. The Bears shot 46 percent in the loss, but 23 of their shots were 3-pointers. For a team that has the length and inside presence that Baylor does, this many shots from the outside certainly

raises an eyebrow. When a team shoots 3-pointers

early and often, it makes the game easy for the opposing defense. Even with ball movement around the perimeter, long shots are low percentage shots. The 3-point shot opens up by virtue of the post

Giving the ball to players in the post collapses the defense into the paint.

When this happens, sharpshooters like sophomore Brady Heslip can get the ball with an open look on the perimeter.

Baylor's inside game is strong

and this will provide a catalyst for the outside game. Sophomore Perry Jones III has

a skill set that feeds into this style. At 6-foot-11, Jones III can demand the double team from defenses. "He's not an 'I' guy," head coach Scott Drew said. "If someone else

is hot or if someone is feeling it,

he gets as excited about somebody

else scoring or making plays as he does himself." But this is a small flaw in a team with so many positives. Perhaps the most prominent of these is Baylor's bench play.

"Our greatest strength is our depth," Drew said.

"Everybody was just clicking since we first met," freshman Quincy Miller said. "We always hang out together, go to the movies, do stuff off the court and that helps us on the court. We're athletic, strong, fast [and] quick. We've got a lot of firepower. Somebody different steps up every night."

Another feature of this year's team is their high shooting percentage. As a team, the Bears are shooting nearly 49 percent from the field. Considering the fact that the Bears have a 3-point mentality, this is a high percentage.

Because of great individual skill, Baylor is a tough matchup for

A road loss to Kansas does not mean much in the grand scope of the season. Winning the Big 12 Tournament and making the Final Four in New Orleans are still realistic and attainable goals.

"Everybody knows their role on the team, but we're just focused on doing what we have to do to win," Heslip said.



Junior Pierre Jackson drives into the lane against Oklahoma State on Saturday at the Ferrell Center. Jackson has been a key force in the Bears' 17-1 record so far this season.

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Do not fret, Bears fans: future still bright

By Savannah Pullin REPORTER

"RG3" was chanted repeatedly at almost every Baylor football game as quarterback Robert Griffin III led the Bears to 17 victories in two seasons. When the possibility of Griffin leaving for the NFL developed, the "one more year" chant usually followed the "RG3"

The 2011 season came and went. Griffin won the Heisman, Baylor won the Alamo Bowl and the athletic program skyrocketed to the top of the college sports ra-

SPORTS TAKE

Our "Superman" took all fame with a humble and grateful approach. But the question was still stirring in the back of everyone's mind. Is he going to stay for his final year, or is he going to enter the NFL draft?

Last week Griffin decided. He is moving on to a bigger playing stage, and now many Baylor fans cannot help but feel like they will be rooting for a Peyton-less Colts

Hope should not be lost in the Baylor football team of next year. With the bad comes the good. In this situation, the bad is seen as Baylor arguably losing its best quarterback in the history of the

On the other hand, Art Briles is a great coach with a wonderful coaching staff, and from what we saw at the Texas Tech game, Nick Florence has been preparing for his moment to lead.

First, look at the "bad" and see if it's really as depressing as media and speculation have made it seem. Baylor is losing valuable players from its starting roster next year. Griffin is probably the one people are most sad to see leave simply be-

cause he has done so much for the program. Baylor will also lose wide receiver Kendall Wright, who finished his strong senior season with 1,663 yards and 14 touchdowns. He will be missed when he, too, leaves for the NFL draft.

Another offensive player who will part with the Baylor program is running back Terrance Ganaway. Ganaway gained 1,566 yards this season off 255 carries with 21 touchdowns, including a powerful display against Texas Tech when he had 246 rush yards and two touch-

Along with these three top offensive players, Baylor will lose linebacker Elliott Coffey, offensive lineman Robert T. Griffin, nose tackle Nicolas Jean-Baptiste and defensive tackle Tracy Robertson.

Looking at the names of all the great players who are leaving the program can be a little overwhelming. Perhaps this is why many are less optimistic about next year's football season. There are, however, still good

things going on with Baylor football. Florence has already shown he is willing and able to step up and continue down the path Griffin started for the Baylor football

He is not alone; other players who are returning next year were part of a magnificent season that surely taught them a lot about the

Any player willing to sacrifice a whole year of eligibility to play for one-half is a leader. Of course, Florence could not just look at Briles and tell him he didn't feel like playing that night, but it was the way Florence took the field that was so impressive.

Florence approached the field excited and ready to play. Although many of the plays he participated in were rushing plays, he proved he was able to handle the

Baylor fans, and probably many



Junior quarterback Robert Griffin III unveils his Barney socks at the press conference Jan. 11 at the Simpson Athletic Center. Griffin announced he would forgo his last season of eligibility and enter the 2012 NFL Draft.

viewers, were shocked when he completed nine passes for 151 yards with two touchdowns and one rushing touchdown.

In addition to Florence, Baylor can look forward to many other great players returning. Jarred Salubi, Glasco Martin and Tevin Reese are returning, along with Terrance Williams and Lanear Sampson. Combined, these five offensive players had 26 touchdowns this season and experienced playing with Griffin .

The Baylor community cannot just sit back and expect this team to live up to expectations without help. This season, Baylor brought some of its largest, noisiest and most excited crowds to Floyd Casey Stadium. As the audience fed off the game and the players, the players and coaches fed off the energy of the fans who roared with

support and encouragement.

Rather than looking at Griffin as Baylor's greatest player who is leaving for the NFL, Baylor fans and the community should look at him as an incredible athlete who brought hope back to this program and proved just because we are a relatively small, private university does not mean we are destined for athletic failure.

Thanks to all the players who made the 2011 season as memorable as it is. Now it's time for a new leader to step up with a great supporting cast and a continually outstanding coach. With Florence at quarterback, Baylor should not

Keep the faith in the team and show continual support because when Baylor beats Oklahoma, you will want to be able to say you knew they could do it. Again.

Bears' football season filled with highlights

By Andrew Miner GUEST CONTRIBUTOR

As the athletic competition moves from the gridiron to the hardwood to start 2012, I wanted to rank the top moments from the Baylor football season. I

SPORTS TAKE

5- Missouri: The Bears failed against the SEC-bound Aggies and once again they had an opportunity to display why the Big 12 is superior. Emotions were running high, as it had been almost a month since the Bears played at home. The game was essentially a must-win for a team coming off a two-game slide. Junior quarterback Robert Griffin III and company used their home-field advantage and won 42-39. They would not lose for the rest of the season.

4- TCU: On Sept. 2, all eyes were on Waco. The Bears were playing the defending Rose Bowl Champion and No. 14 TCU Horned Frogs. After surrendering 25 unanswered points in the second half and blowing a 24-point lead, Baylor got the ball back for one last drive.

Head coach Art Briles called for a double pass on 3rd-and-10. Senior receiver Kendall Wright caught the lateral and threw back over the middle to Griffin, who was sandwiched by two defenders but hung on for 15 yards and a first down. Sophomore kicker Aaron Jones kicked a 37-yard go-ahead field goal and 64 seconds later the students were on the field. That was only the beginning.

3- The Heisman: On the "unbelievably believable" night of Dec. 10 in New York City, his attire was different but he was the same RG3 that we knew and loved. He looked as confident as ever, even when he revealed to the entire world his Superman socks complete with capes. After tearing his ACL in 2009, he fulfilled Briles' prophecy and then some by winning the Heisman and bringing national glory to Waco.

2- Remembering the Alamo: Going in to the bowl game, the Vegas over/under line on points was 79.5 and the Bears and Huskies did not disappoint. With 14 minutes left in the third quarter Baylor found itself in an 18-point hole and resorted to pounding the ball down Washington's throat.

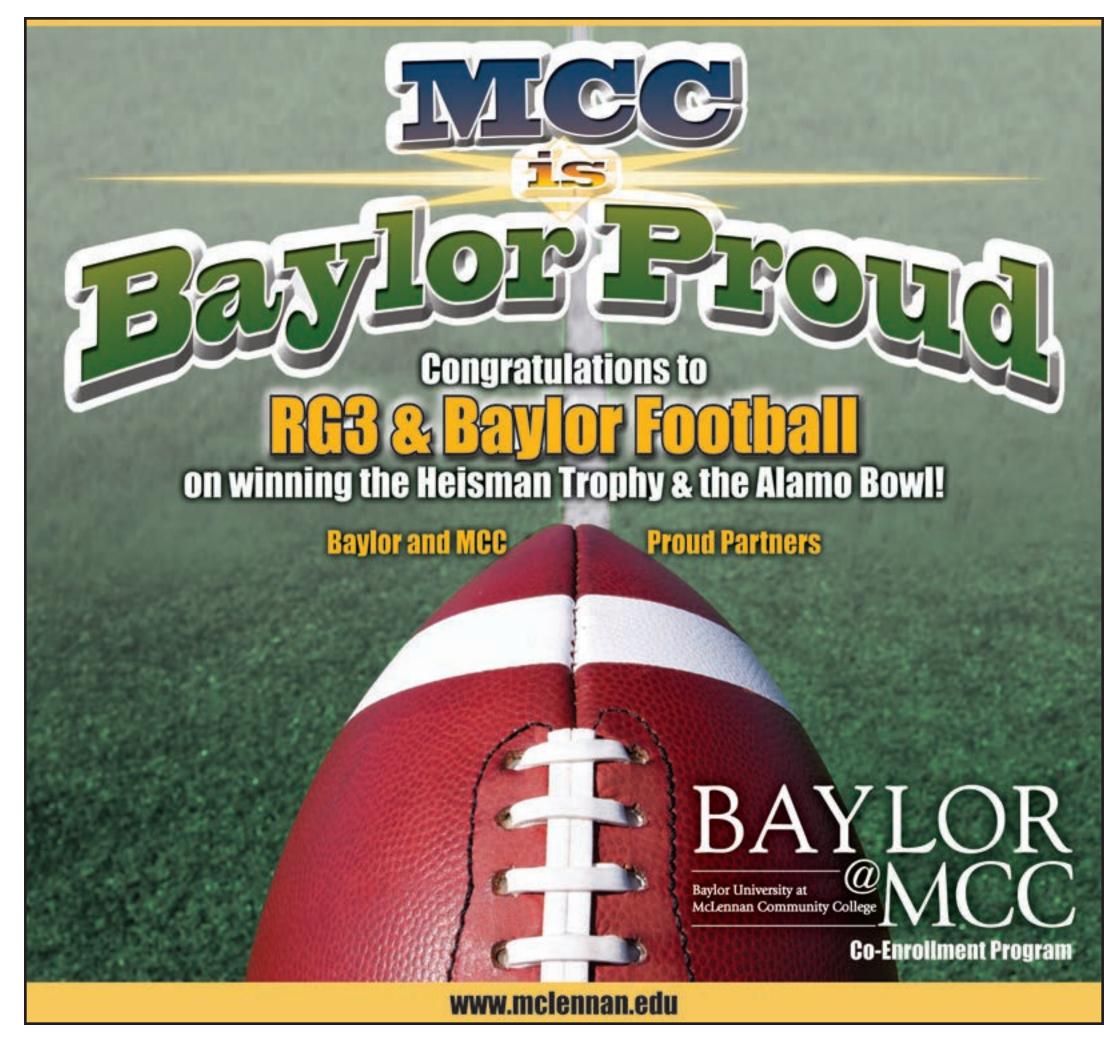
It worked as MVP running back Terrance Ganaway rushed for 200 yards and five touchdowns to help contribute to the Bears' 482 rushing yards. Instantly a classic was born, as 12 bowl records were set and Baylor finished strong, winning 67-56. It was Baylor's first 10-win season since 1980.

1- Oklahoma: Nothing beats the upset of the No. 5 Sooners in a weekend when all hell broke loose in college football.

In the friendly confines of Floyd Casey, however, the Bears had a swagger that suggested that this game was not going to be like the twenty previous losses to the Sooners. No, this night was to be different. There was a belief and it was captured perfectly on a sign that simply said, "We Are Going To

A Griffin pass deflected off sophomore receiver Tevin Reese's hands, and was seemingly suspended in midair for eternity before finally floating safely into the waiting arms of a Wright, who then sprinted into the endzone from midfield.

With the game tied, RG3 heaved a deep pass to junior receiver Terrance Williams in the back corner of the end zone. Afterward, the students stormed the field and celebrated around their beloved Bears.



Coaches bring success to young, highly-ranked Baylor tennis teams

By Kasey McMillian REPORTER

Both the men's and women's tennis teams have the talent to be as victorious as their recent sea-

Men's Tennis

The high ranked teams would not be where they are today without the coaches who have the experience, compassion, dedication and knowledge to know what it takes to get a title.

Men's head coach Matt Knoll, has been at Baylor since 1997. This season Coach Knoll is dealing with something he has never experienced, a team including five freshmen. However, this doesn't intimidate Knoll. He views it more as a challenge.

Leading the team is Mate Zsiga, a freshman who is Baylor's No. 7 top ranked player. Zsiga doesn't let his age get in the way of his success. He won the Hungarian championship four times and is the first from Szeged, Hungary to win the European Junior Masters.

"It's definitely a youth movement," Knoll said. "You can feel a different level of enthusiasm than what we've had in the past. And I think some of that is just due to their chronological age. You get a bunch of guys that are 18 or 19 and haven't been away from home, and

said going in to this was that

Odyssey Sims is going to decide

this game, and she did," Connecti-

cut head coach Geno Auriemma

said. "Brittney's going to get what

Brittney's going to get every night.

I think it was some of Odyssey

Sims's plays at the end of the game

have been working on since the

offensive rebounds while leading

season began is rebounding.

One major thing the Lady Bears

In the Big 12, Baylor is No. 4 for

WBB from Page 1

that made a difference."

for defensive boards.

it's just a little different."

During Knoll's tenure, the bears have won 10 Big 12 titles in the last 12 years. In 2005, the Bears won a National Team Indoor Championship and Baylor was the only men's team to make it to the NCAA semifinals consecutively from 2004-2007. Above all else, Knoll's greatest accomplishment was winning a National Championship in 2004 which brought Baylor's program to the top.

He earned the Big 12 Conference Coach of the Year six times, and the National Coach of the Year three times.

In 2005, he was awarded both the ITA Coach of the Year as well as the 2005 ITA South Central Region Coach of the Year. In 2008, he was recognized as the USPTA Coach of the Year and that same year he was inducted into the Baylor Hall of Fame.

Women's Tennis

In 2002, Joey Scrivano was hired as the head coach for the women's tennis team and as Baylor's associate director of intercollegiate tennis.

Scrivano has led the Bears to two NCAA Final Fours, the NCAA Elite Eights five times, the Regular Season Big 12 Champion eight times, the Big 12 Tournament Champion six times and for the first time in women's tennis his-

"It's my job as a coach because we're so athletic and we're so tall we think we're just going to go in there and out jump people," Mulkey said. "Well, at this level you better understand there are other teams that have athletes who can out jump you, and I've got to do a better job in just pounding it in their head about blocking out, just about blocking out because offensive rebounding is nothing but effort."

With Big 12 play underway, the Lady Bears are focused with their eyes on Denver.

While the conference offers tough competition, the Lady Bears'

tory, a Big 12 Championship.

In the last three seasons, the Bears have dominated with a 75-2 record making Baylor one of the nation's top teams in women's ten-

"Our focus is to get better every day; there are so many things we have to do." Scrivano said. "All our focus is on the next task more than the result. If we'd do that than good things are going to have happen."

Scrivano has received many awards including the Conference Coach of the Year in 2006, 2008 and 2009, the ITA Texas Region Coach of the Year in 2006, 2008, and 2010, the TTCA Coach of the Year in 2005, and was named the Sun Belt Coach of the Year in 2001

This season the Bears are ranked No. 6 and leading the team ranked No. 1 in the doubles combination are sophomore Jordaan Sanford and senior Nina Secerbegovic, and senior Diana Nakic and senior Sona Novakova, who are ranked No. 2.

"It's great to work with young people and watch them develop. I enjoy seeing a student athlete grow, and mature, as well as her tennis game." Scrivano said. "If we can teach them to be mature and unselfish first then the challenge of their tennis game becomes a lot easier to tackle."

top opponent is their own compla-

"It's going to be brutal," Mulkey said about Big 12 play. "We're going to have to work on blocking out and execution. We have got to execute better.'

Last season, the youth of the team was the common definer of

This season is a different story. "All coaches think that their players are the best, but I truly believe that I am getting to coach the best point guard in the country and the best center in the country," Mulkey said.

Weekend Sports Recap

Men's tennis begins new season in California with new, young team

By Savannah Pullin REPORTER

Baylor's fifth-ranked men's tennis team got to enjoy some sunny weather last week when they headed to Southern California to participate in the 2012 Sherwood Collegiate Cup at the Sherwood Country Club in Thousand Oaks,

The tournament, which began on Friday and ran through Monday, included six Baylor Bears combined with 26 players from USC, Stanford, and UCLA.

Head coach Matt Knoll holds a roster complete with five freshmen this season, the youngest roster he has ever coached. Naturally, this may cause skepticism about what this team can accomplish.

SUCCESS from Page 1

is magnified by the state it was in less than a decade ago. Football had not seen been bowl eligible since 1994 and many seasons was finishing below .500. Men's basketball was in the worst state in 2002-03 when one of the worst scandals in college sports history struck the Baylor campus.

"Its' been really humbling to see growth," McCaw said. "You appreciate the high times when you have been through challenging ones. We've been transformed by our coaches, players and staff. We are blessed to be in this situation."

Women's basketball head coach Kim Mulkey said she is glad to see the Baylor name in a positive light.

"It's fun. It's fun to have positive things written about you," Mulkev said. "Lord knows this place has had a lot of negatives. The most fun is winning, but probably the pleasure I get out of it, truthfully, is that

"It's been fun for me, and I think it's perked everybody up and got everybody excited," Knoll said in a press release.

He even goes on to describe the youngsters as "athletic" and "gym

The rookies, however, did prove to house the potential Knoll had anticipated. Freshmen Lars Behlen and Marko Krickovic, along with junior Roberto Maytin all swept their round of 32 matches in straight sets.

Unfortunately, all three players lost to higher ranked or higher seeded players in the round of 16

On Saturday, the doubles team consisting of senior Kike Grangeiro and freshman Matt Zsiga beat out a USC duo in the quarterfinals, preventing the Trojans from carrying four teams into the semifinals.

The next day, the duo fell in the main draw doubles semifinals to USC's second-seeded Yannick Hanfmann and Steve Johnson, 8-2.

Grangeiro advanced to play in the singles consolation bracket after losing in the main draw

I got so tired of hearing people say it can't be done at Baylor."

"You appreciate the high times when you have been through the challenging ones."

Ian McCaw | Athletic Director

One of the biggest examples of that attitude was when junior quarterback Robert Griffin III was up for the Heisman. Many analysts said he would not win the Heisman because he was from Baylor, as some other analysts have doubted Baylor's success because it is a small school.

"I got so tired of hearing that because I go back to the expertswho are you to have that kind of opinion?" Mulkey said. "You don't work here. You don't recruit. It's

first-round. After making his way through to the semifinals, he lost to UCLA's Marcus Giron, 6-4, 6-3.

Other than Grangeiro, the other Bears left in play were Behlen, Krickovic, and Zsiga. These freshmen all won their Sunday back-

Women's tennis debuts new player in California

draw matches in straight sets.

By Tyler Alley SPORTS EDITOR

No. 6 Baylor women's tennis sent one player, freshman Ema Burgic, to the National Collegiate Tennis Classic in La Quinta, Calif.

Burgic went 1-3 for the weekend. Her one win came against Carlene Layden of Texas, whom she beat 6-0, 6-1 for her first career victory in a Baylor uniform.

Burgic faced two more Longhorn opponents, losing to Cierra Gaytan-Leach 6-3, 6-4 and Elizabeth Begley 7-5, 6-2.

kind of like all the so-called experts said Robert Griffin couldn't win the Heisman. Do you think I'm not laughing at those guys today? That's the fun part of me, is that I knew it could be done here with the right coaches, the right administrator and certainly the right players."

Baylor has also seen a large improvement in the academics of its student-athletes, according to Starr and McCaw, as the cumulative GPA is 3.2. For now, Baylor fans can only wonder how long this era of Baylor overall success in athletics can continue.

"The enthusiasm within Baylor nation is at an all-time high," Mc-Caw said. "We had about 50,000 fans in San Antonio. It's great to see the Baylor community and central Texas rally behind this athletic program. No streaks last forever but we're happy to see it [while it lasts]. I'm looking forward to march

2012 Baylor Football Walk-On Tryouts Meeting



Wednesday, January 18th at 1:00 p.m. Highers-Simpson Athletics Complex – Team Meeting Room (2nd Floor) **Enter Through University Parks Drive Front Entrance** 1500 South University Parks Dr.

Bring your Baylor ID card

Baylor film graduate rocks movie industry

Editor's Note: This is the first piece in a series about Will Bakke, a recent Baylor graduate who has created two films and founded Riot Studios, a Christian film company.

> By Joshua Madden A&E EDITOR

"What I learned at Baylor is that you have to tell compelling stories," says Will Bakke, a 2011 Baylor graduate.

It's not just Bakke's stories that are compelling. It's his entire life. Despite graduating just over a year ago, Bakke has released two films, founded a film studio and toured the country promoting his work.

His first film, "One Nation Under God," followed Bakke and friends as they toured the United States and asked people questions about what they believe. Over the course of the filmmaker's trip, Bakke stayed with Muslims, atheists, hippies and Mormons.

'The four of us have grown up in a Bible Belt culture, and we never asked ourselves why we believed the things that we did," Bakke said, speaking about himself and his fellow cast members.

While in New York City, he met and spoke with Scientologists speaking with both members of the religion and protesters outside of the Scientology building. Many of these protestors were members of Anonymous, a hacker collective. One member wore the group's characteristic Guy Fawkes mask during an interview for the film and discussed involvement in Scientology before joining Anony-

Bakke felt called to create a film that asked tough questions about Christianity partly because his perceived lack of quality Christian films, especially those are directed toward college students.

"Today, we really don't know very many Christian films that college audiences want to go to. While in college, I would ask my friends to name their top five Christian films and most of my friends probably can't even name three," Bakke

Kevin Cochran, Oak Park,

Calif., senior and a fellow member of Bakke's fraternity, Kappa Sigma, agrees. Cochran said he saw both films, including a final version "One Nation Under God," at an early screening in downtown Waco and he saw versions of both of Bakke's films at screenings on

'What really jumped out to me is that for some reason I have low expectations of a film that's labeled as a Christian film, particularly those made by students. In this case, I was blown away by the quality of the documentaries and the depth of the issues," Cochran said.

The success of "One Nation Under God" led to the involvement of others with Bakke's film work, including longtime friend Alex Carroll, who then was an undergraduate student at Georgetown University.

Carroll knew Bakke because they attended Highland Park High School in Dallas together, along with Matt Owen, who is also in the movie. Carroll said the group was all involved in ministry together, including Fellowship of Christian Athletes, which Carroll continued in college at Georgetown.

"I had never really had an interest in film until I saw what Will had created with 'One Nation Under God' and I just knew it was something I wanted to be involved with and approached Will about making another movie, which ended up being 'Beware of Christians", Carroll said.

The desire to work together on a future film was mutual between Bakke and Carroll, who had retained their friendship despite attending different colleges.

"Alex Carroll was a buddy of mine in high school and heard about us doing a showing of 'One Nation Under God' and saw how much it was catching on and suggested we do another one," Bakke

"Beware of Christians" was Bakke's second film, but instead of traveling around the United States, the group went to Europe and spent five weeks touring the continent, asking European people about their view on Christianity. Bakke said one of the goals was to use this experience to compare their own views on religion with those that are predominant in Eu-

"I would say 'One Nation Under God' was us testing the water and finding our own voice within the Christian film realm, but it wasn't until we made 'Beware of Christians' that we really knew our audience and how to talk to our audience," Bakke said.

Bakke said "One Nation Under God" was made the summer after sophomore year and then "Beware of Christians" was made the summer after junior year through se-

Carroll graduated December 2010 from Georgetown. While Carroll was not involved in film groups at Georgetown, he stayed involved in film through his partnership with Bakke.

Bakke uploaded content onto a server so Carroll could see the footage and provide feedback, despite being half the country away.

"Bakke is so talented that I could just trust him completely and know that he was going to produce something that I could be really proud of," Carroll said.

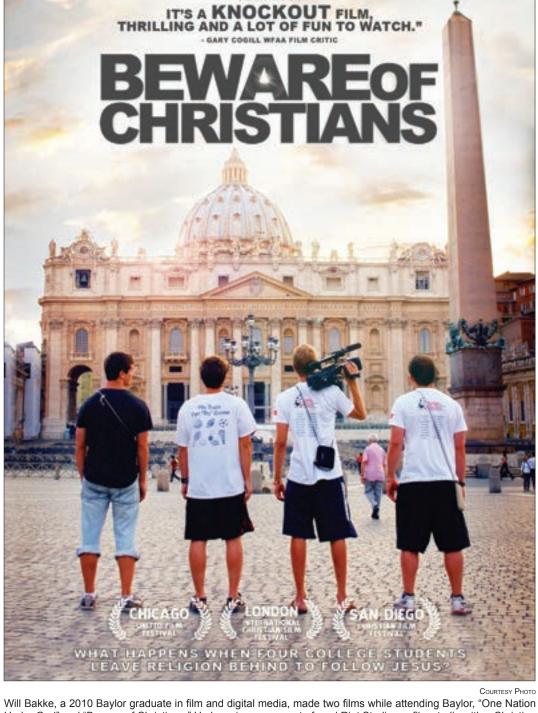
Finally getting to visit Baylor, where much of the film was produced, was a unique experience for Carroll after graduating from Georgetown. "I thought it was really cool how

the film was welcomed in Waco. I loved how the Baylor film department opened up their film studio for us to do shots. Overall I would give Baylor five stars," Carroll said.

Bakke said this sentiment paralleled how he feels about Baylor's film department.

"Baylor was incredible at providing a very hands-on environment. I was able to check out equipment and find studio time when I needed," Bakke said, "They let me take an independent study to work on the films, as well as make themselves available to bounce questions off them at any time. It was at Baylor that I grew in my understanding of the current technologies as well as the importance of story."

Ultimately, Carroll and Bakke agree on the importance of the



Under God" and "Beware of Christians." He has since gone on to found Riot Studios, a film studio with a Christian focus. The group also runs the websites BewareofChristians.com and RiotStudios.com

Christian message behind the film.

"We don't go into the film trying to force-feed people answers. We just bring up questions and explore them. You can watch the film and enjoy it without feeling like you're being talked down to," Carroll said.

Cochran said the emphasis on tough issues was part of the appeal of the film.

"It really hit on the harder issues. It wasn't afraid to go there," Cochran said.

"In terms of our theology, we all love Jesus and I guess you could say that we're all somewhat nondenominational. We all went to different churches but we all still have the same understanding of Jesus," Carroll said.

"Christian films sometimes

Bakke said this was an important focus when creating the film.

shoot to show the way life should be, but that doesn't resonate with an audience as well as looking at the world as it is. We struggle with Jesus every day but it's worth it. That's what makes this movie relatable. There's something better at the end of the day and that is Jesus," Bakke said.

For Cochran, Bakke's current endeavors are just a continuation of how Bakke normally lives

"He kind of reached out to me as a freshman and introduced me to a lot of people. He was always there to answer tough questions for me and served as a role model for me, especially in the fraternity setting," Cochran said. "He's obviously an incredible Christian guy."

Watch for the next piece in this series in which the Lariat will explore Bakke's development of his film studio, Riot Studios. For more information on Bakke's projects or to purchase a copy of one of the films, please visit either Bewareof-Christians.com or RiotSudtios.com.

A&E Briefs:

The David Crowder Band, composed of several former Baylor students including David Crowder himself, performed its last concert and disbanded to focus on other projects. This development comes at the same time the band is achieving successful sales on iTunes, at one point reaching number one.

As of publication date, the Lariat has been unable to contact the David Crowder Band for further information.

Project Greenway enters second year

Editor's Note: The Baylor Lariat is serving as a sponsor of Project Greenway and will be involved in some aspects of the event. In addition to Lincoln Faulkner, president of Uproar Records, readers can contact Joshua Madden, the Lariat's *A&E editor, with questions.*

> By CANDY RENDON REPORTER

How do you stay interested in the environment and conservation when spring semester and busy class schedules are knocking on your door? Uproar Records has the answer with its current endeavor: Project Greenway.

Several students participated with last year's Project Greenway, a fashion show that incorporate fresh, young musical talents with trendy clothing styles all in one. Due to its popularity and success, Uproar aims to make the project an annual program.

The concept is simple. Make stylish fashion out of reused garments and renewable resources while introducing new and upcoming Uproar musicians under

Designers and fashion students alike are able to create dresses and handbags with fun and creative mediums such as newspapers and garbage bags, and the results are judged by a panel of Baylor students and members of the Waco community.

The program allows students and volunteers to organize into teams and create an original style design for the show.

Smith Getterman, sustainability coordinator at Baylor, helped guide the project and provided input for its conservatory purposes.

"You don't have to see environmental issues and sustainability negatively," Getterman said. "It was great to see students being creative with waste and unusual materials in different ways."

The event is not just directed at fashion designers or musicians, however. The project leaders, Rockdale senior Lincoln Faulkner, president of Uproar Records, and Taylor Torregrossa, are adamant about bringing joy to all participants whether or not they have experience. Faulkner said the best part is the student body that is

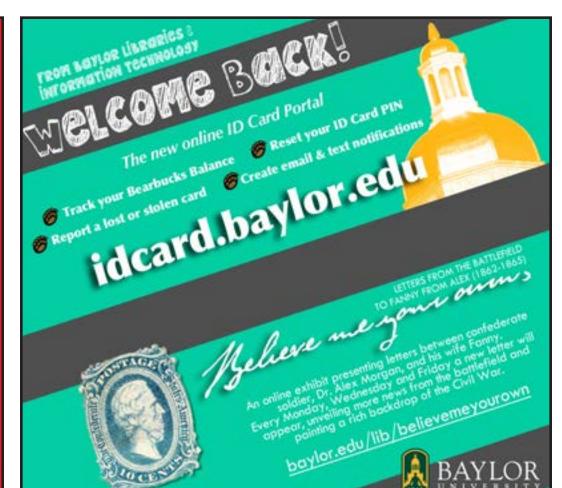
driving the program forward. "It's a great deal of fun," Faulkner said.

Faulkner said a focus of the event will also be on the live performances from Uproar Records' musicians. He said the event is a great way to jam out and still sup-

port sustainability. Any people interested in being involved in the event, sponsoring Project Greenway or simply those with questions about the event should contact Faulkner. Project Greenway begins March 30.



CHAMPION TOUT LUBE and CARWASH 1103 SOUTH VALLEY MILLS DRIVE . WACO, TEXAS 76711



The Prophet Barbrings | Events Calendar Layne Lynch to Dallas

By Joshua Madden A&E EDITOR

For many artists trying to make a mark on the music industry, getting shows outside of your home area can be a challenge. For Uproar artist Layne Lynch, she's already accepting her second opportunity to perform at the Prophet Bar in Dallas. After performing at the venue in May 2011, Lynch is per-

forming again at Prophet Bar. ing the djembe through church "We're definitely very proud

Layne for starting to branch out of the Waco market. It's not an easy thing to go out in Texas and perform in a broader market," said Lincoln Faulkner, president of Uproar Records.

Lynch is performing with Henry Greenberg, Franklin, Tenn., freshman. Greenberg is performing on the djembe, a type of drum that is smaller than a typical drumset. Greenberg is also handling back-up vocals for the performance. Greenberg started play-

> youth group because of the emphasis on acoustic instruments during worship.

"I just kind of picked it up from there and brought it with me to the dorms since a drum set isn't allowed and have been playing it ever Green-

since,"

berg said.

Greenberg said he is excited for the opportunity to perform with Lynch, citing her prolificsongwriting thing he

b e i n g around. "She writes amount of songs. I feel like she writes a new song every day," Green-

One of these songs that Lynch has written is called "Mine," and is the bonus track on Lynch's Uproar Records-sponsored album.

"I think I'm most excited to perform to 'Mine' and that's because it's all about secrets and it gets me to bring out emotions in a way that I've been trying to do. There's a lot of passion in the song," Lynch said. "I'm excited to bring it out because I'm a lot more vulnerable with it, which is something that the recording people brought out in me."

The process of creating an individual album for each of the five artists signed to Uproar is a new venture for the record label, but Faulkner and Lynch are excited because of the performance opportunities presented by having individual extended play albums. Otherwise known as EPs, extended play albums feature more songs than on a single release, but less than on a full album.

"We really wanted to give each of our artists on our label something that they could walk away with. It's a lot more rewarding for someone to be able to say, 'Hey, listen to my EP' instead of just 'I'm song number 11 on this joint album," Faulkner said.

Lynch agrees, saying that the opportunity to play songs off of her own EP gives her a chance to promote her music.

"I'm also excited to perform songs from EP so I can say, 'Hey, this song is off of my future EP," Lynch said.

Lynch does not yet know what the EP will be called, but she said she has some ideas in mind.

Lynch is performing at 8 p.m. on Sunday at the Prophet Bar is on Elm Street in Dallas. Tickets are \$10 in advance and \$12 at the door.

Shiny Objects

Who: James Roberts, Baylor Professor of Marketing

When: Noon to 1 p.m. on Friday at the Waco Ad Club

Where: Ridgewood Country Club

What: Roberts will be discussing his new book, "Shiny Objects." Roberts will also be speaking to the monthly meeting of the Austin chapter of the National Association of Financial Planners at noon, Jan. 27th in Austin. For further information on "Shiny Objects," please check the Lariat online for our review of the book and a Q&A with Roberts.

Films:

Texas Independent Film Network

Who: Baylor Department of Film and Digital Media

When: 7 p.m. Thursday

Where: 101 Castellaw

What: Screening of "Where Soldiers Come From" with Q&A following the film with one or more special guests from the film's production.

Museums:

Advancing Tradition: Twenty Years of Printmaking at Flatbed Press

When: Jan. 21 - March 9

Where: Martin Museum of Art

What: Exhibits are free and open to the public. Galley Talk by Mark L. Smith at 6:30 p.m on Jan. 26 and separate Galley Talks by Katherine Brimberry 1:30-2:15 p.m. and 2:30 - 3:15 p.m. on Feb. 8.

Music:

Baylor Concerto Competition

Where: Jones Concert Hall

When: 10 a.m. and 12:30 p.m. Saturday

Faculty Recital

Where: Roxy Grove Hall

When: 3 p.m. Sunday

What: Bruce Berg is performing on violin and Jane Abbott-Kirk will perform on piano

Faculty Recital

Where: Roxy Grove Hall

When: 7:30 p.m. Jan. 23

What: Jeffrey Powers is performing on horn and Kae Hosoda-Ayer is performing on piano



Upcoming Uproar Artist Events

berg said.



Holly Tucker:

- -Feb. 4 for the Muscle Walk MDA in the Allison Indoor Athletic Practice Facility.
- -Feb. 23 for a banquet in Carthage at the Chamber of Commerce.



Layne Lynch:

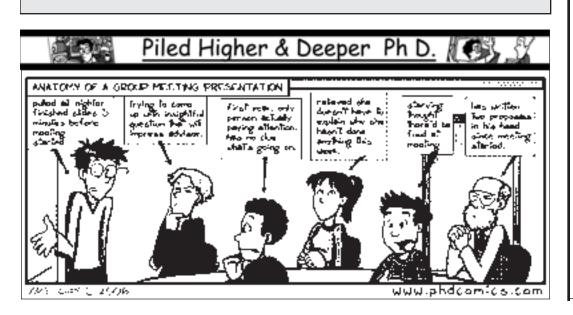
-Jan. 22 at the Prophet Bar in Dallas at 8 p.m.

O, Loveland:



- -Feb. 3 in College Station at the BSM (Baptist Student Ministries) for "Coffeehouse"*
- -Feb. 4 at Common Grounds*
- *Times are TBA for both of these performances. Further details will be announced.

(O, Loveland is a musical duo composed of Amy Boykin and Clark Jones.)



FUN TIMES Answers at www.baylorlariat.com -

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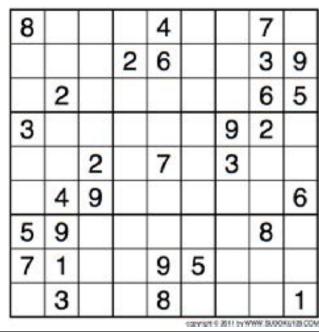
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Indie films return to campus

BY RACHEL AMBELANG Contributor

This spring semester, Baylor's film and digital media department will continue to host films from the Texas Independent Film Network.

Texas Independent Film Network showcases the work of Texas independent film makers. Many films shown by Texas Independent Film Network have already travelled across the country through the film festival circuit, and like most independent films, would never be seen again afterward because of lack of funding or aware-

The goal of Texas Independent Film Network is to continue to bring these films to audiences across Texas whether it be through universities, such as Baylor, art theaters, or other venues.

The festival will begin Thursday with the documentary film "Where Soldiers Come From." This movie follows a group of men who have just graduated high school and have decided to leave their home in Michigan to join the military.

The film shows their journey together as they are deployed to Afghanistan, and goes back and forth between the men's lives during the war and their families' struggles back in Michigan.

Most importantly, it displays what happens when the men try to adjust back to their normal routines after they return home from

"Everyone forgets that there is a war going on right now, and that kids our age are risking their lives every day while we go to class. I think this film is especially important for Baylor students to see," New Braunfels junior Alex Kresta said about the film.

On Feb. 9 comes the film "Slacker 2011." In 1991, Richard Linklater directed the film "Slacker" that displayed the weirdness that was Austin — and still, according to Linklater, is — through a stream of consciousness story involving more than 50 eccentric characters. Twenty years later 24 of Austin's finest directors banned together to create their updated version of that film.

"Austin is a unique area because it's a crossroads of so many cultures and subcultures. There's really nowhere else like it. I'd be interested to see how it's changed over the years," said San Antonio junior David Dernier.

The movie shows the different but still quirky vibe that exists in the Austin of 2011 and pays homage to the original film that many believe put Austin on the world

March 1 will be the double feature night and will show two short documentaries, "Barbeque: A Texas Love Story" and "Something's Brewin' in Shiner."

"Barbeque" is a documentary not about the love between two native Texans but between Texas residents and their barbeque. Narrated by former Texas Governor Ann Richards, this film shows the different ways the people in Texas both show and use their love of barbeque.

"I'm a Texas native, and I think this documentary could be a funny outlook on Texas culture," said New Braunfels junior Whitney

'Something's Brewin' in Shiner" is about both the small town of Shiner and the beer that is brewed

In 2003 the brewery announced its decision to release a new beer, and this film is the story of how the new beer first had to gain the approval of the whole town.

Finally, on April 12, the film "An

Ordinary Family" will be shown. "An Ordinary Family" tells the story of a family ready to go on their annual vacation, but things get more interesting when one of the brothers surprises the family by bringing his partner along for the trip. The family faces the task of dealing with their different reactions to the news while trying to accept both the brother and their new addition to the family.

All of the Texas Independent Film Network films will begin at 7 p.m. in 101 Castellaw and will be free of charge. After all of the screenings, a Q&A will take place with one or more of the film's main contributors.



"Foster the People" was among the acts at last year's SXSW. Nearly 2,000 acts are expected as part of this year's festival.

Baylor students plan for SXSW

By Rob Bradfield STAFF WRITER

This March, Central Texas will play host to one of the largest music festivals in the country - South By Southwest.

Held in Austin every year, SXSW Music runs for six days between March 13 and 18 and includes nearly 2,000 acts. SXSW Music runs alongside SXSW Film and SXSW Interactive, two similar conferences dedicated to film and technology.

Since 1987, SXSW has been a flashpoint for all levels of the music industry, from recording label professionals to the artists and fans.

This year more than 500 bands from 90 countries will fill venues

SXSW PREVIEW

across the city. Announced artists include new and unknown bands as well as independent concert veterans like the Fray and Built to Spill. Participants that purchase one of the passes available will have access to panels, parties, private sessions and a keynote address given by Bruce Springsteen.

While a large part of the conference requires a badge or wristband, many of the shows across town are free and these are what draw most music fans to Austin.

"Once you're the age you can go, it's a really exciting experience even if you don't have a wristband," said Cimarron Parker, Round Rock

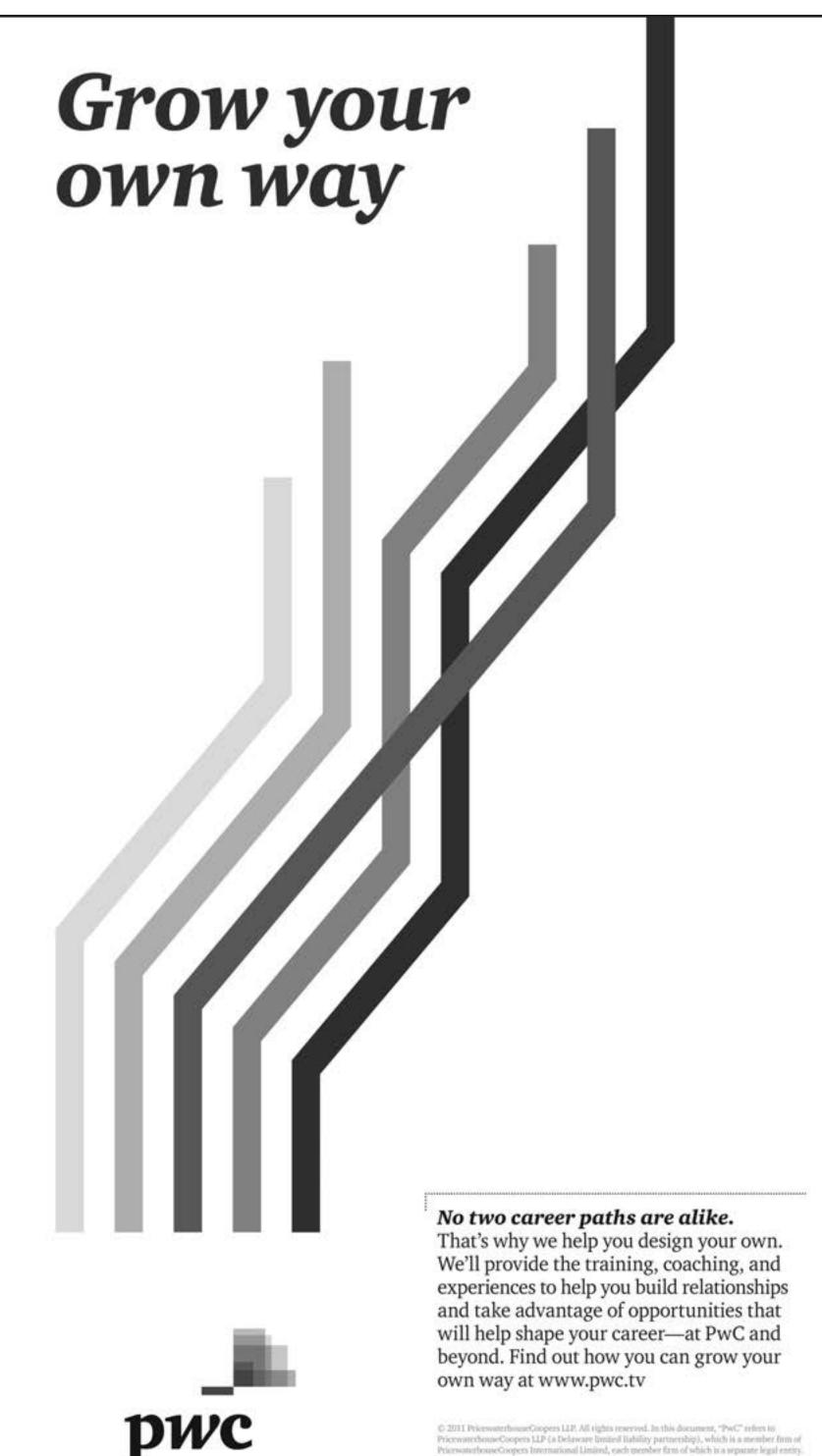
For first time visitors, Austin and SXSW can be a disorienting, but rewarding experience.

"It's really fun, and it's a really interesting atmosphere," Chelsea Richwine, sophomore business fellows major and Austin native, said.

The festival coordinators suggest making advance plans for parking, lodging and events since it can be hard to find all three when downtown Austin is filled with people.

Crowds, heat, and walking aside, people that attend agree that it's an event that music lovers of all kinds shouldn't miss. Tickets can be purchased at sxsw.com.

Emilly Martinez also contributed to this report.



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Baylor students pining to pin on Pinterest

By Jamie Lim Reporter

Many students around the country have found increasing amounts of their spare time being spent on Pinterest, a website dedicated to creating virtual pin boards, and Baylor students are no exception

"I probably look at it at least once a day, for like a study break or when I'm bored," Plano sophomore Mollie Kirk said.

Want new, delicious recipes? There's a board for that. Looking for new workout regimens? There's a board for that. Want to try out some new hairstyles? Yes, there's a board for that too.

"I have a clothes and accessories board, one beautify board for hair and makeup, a future home board, a wedding board, a puppy board, a travel board, a food board, a craft board and a bucket list board," Kirk said.

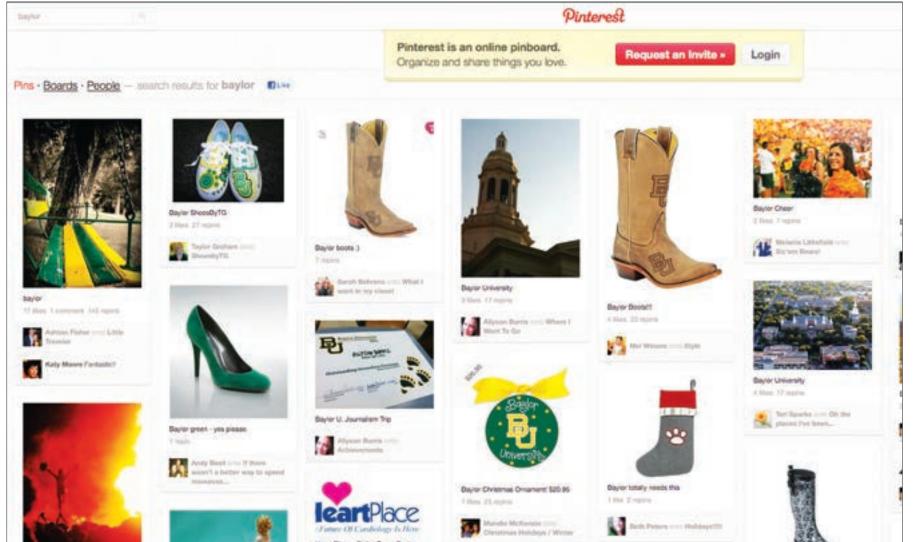
According to Time Magazine, Pinterest was deemed one of the 50 best websites in 2011, but some think it is some type of fad that will soon cease to exist. Many users, however, think the Pinterest has a degree of staying power.

"Even though I don't use it as much as I started, I can see myself going back and still using the website because it's entertaining and it will give me inspiration for new recipes, clothes and crafts," Kirk said.

Pinterest allows its users to categorize, create and share virtual pin boards. Categories range from science and nature to travel and places, from cars and motorcycles to hair and beauty.

"I think it's useful because it helps you organize all the things you have wanted into one place," Pearland sophomore Stephanie Collelo said. "Instead of finding a recipe here and there and bookmarking all the sites, you can have it all completely organized in one

According to web traffic analyst



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In this sample screen from Pinterest.com, search results for the term "Baylor" are displayed as pins, images that have been uploaded or posted by users to the website. The website is currently the 146th most visited website in the world and the 36th most visited website in the United States, according to online traffic data assembled by alexa.com. According to Alexa, "based on internet averages, pinterest.com is visited more frequently by females who are in the age range 25-34 and are college educated."

Alexa, The website may be dominated by women, but that doesn't mean men shouldn't start pinning. One male user, Houston freshman Collin Martin, said many categories appeal to men. These include humor, sports, technology, outdoors and much more.

"I guess it is pretty dominated by girls right now, and if there were more guys I would have to sift through less stuff about crafting and weddings," Martin said.

The virtual boards help us-

ers organize things they've found on the Internet. These things are called pins, images that are placed on users' boards.

Users can either upload pins from their computers or from websites. When uploaded from a website, the link from that website will also be attached to the pin. In addition, pins can be re-pinned by other users.

"I mainly use Pinterest to get other ideas so I don't personally pin stuff, I just re-pin other people's pins," Collelo said.

However, Pinterest is more than just virtual pin boards. According to Pinterest's website, its mission is to connect its users. They believe they are able to link users together that share similar interests.

A way that the Pinterest team is fulfilling its mission is by allowing their users to follow one another. They can either follow all of a user's

They can either follow all of a user's boards or just individual boards.

There are a couple of ways to

follow users. One is by following

friends through Facebook or Twitter that have Pinterest accounts. Another way is by stumbling upon users that have similar tastes.

"I don't really look at my regular feed of people that pin stuff, because most of the stuff that people pin are really girly," Martin said. "But I can look at the humor stuff and other categories that interest me personally."

Currently, Pinterest is not open to the public, but that does not mean it is difficult to join. In order to join, people must be invited to become a member. Potential users can either request an invite on Pinterest's homepage or be invited through Facebook or Twitter from a friend who is already a member.

With Pinterest's numbers continuing to grow at Baylor as well as around the country, the number of pins available to sift through is expected to keep growing in the foreseeable future, given the website's current traffic growth charts.











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