

SPORTS Page 5

Better late than never

A slow start in Saturday's game almost stole the bowl away until a late save brought 21 points home

A&E Page 4

All that glitters

A question and answer with "Shiny Objects" author Dr. James A. Roberts reveals the true story behind the book

Inside NEWS

Today's special

Check inside today's issue for the Lariat special section, which explores the definition of the Baylor student



In Print

>> Making history

Baylor soccer gained a big victory Saturday at Betty Lou Mays Field when the team won its first NCAA tournament game.

Page 5

>> Film imitates life

Brooks Douglass will take his real-life story from the big screen to Chapel when he discusses his new film "Heaven's Rain."

Page 3

On the Web



Photo of the day

The Lady Bears dominated and brought Coach Kim Mulkey her 300th career win. The Lariat was there to capture the action, making the Lariat Photo of the Day, only on

baylorlariat.com

Viewpoints

"It was sad to see that chance [to see Condoleezza Rice] slip away for so many students, especially for those who wanted to attend so badly that they lined up outside Waco Hall early to ensure their spot, and then were turned away because of the flawed seating arrangement."

Page 2

Bear Briefs

The place to go to know the places to go

Food for the holidays

Campus Kitchen is still accepting donations for Turkeypalooza. Help feed families this Thanksgiving by bringing donations of money or canned goods to the SLO through Friday. A list of needed food items can be found at baylor.edu/campuskitchen

Inspired by a true story

Baylor Theatre will present "The Ruby Sunrise" at 7:30 p.m. today through Saturday and 2 p.m. Saturday and Sunday in the Mabee Theatre in Hooper-Schaefer Fine Arts Center. Tickets can be purchased at the Baylor University Theatre Arts Online Ticket Office.



School to benefit from \$3.6 million endowment

By JADE MARDIROSIAN
STAFF WRITER

Baylor and the School of Social Work received a \$3.6 million endowment for the Global Mission Leadership program Thursday.

The program brings international students to Baylor to receive a Master's degree in social work.

Baylor parents Carl and Martha Linder donated the money for the establishment of the Carl and Martha Linder Global Mission Leadership Initiative Endowed Fund.

Jennifer Smyer, director of Global Mission Leadership, said the endowment will enable the program, which was first funded by a grant in 2008, to move forward.

"The endowment is a huge blessing," Smyer said. "It means that the infrastructure of the program can continue and now we can spend energy and focus on raising scholarships for students in the future. [The Linders] have an amazing heart

for the world."

Smyer said the funds will secure administrative support for the program and endow a faculty position for the program.

There are currently five students enrolled in the Global Mission Leadership program from different countries in southeast Asia.

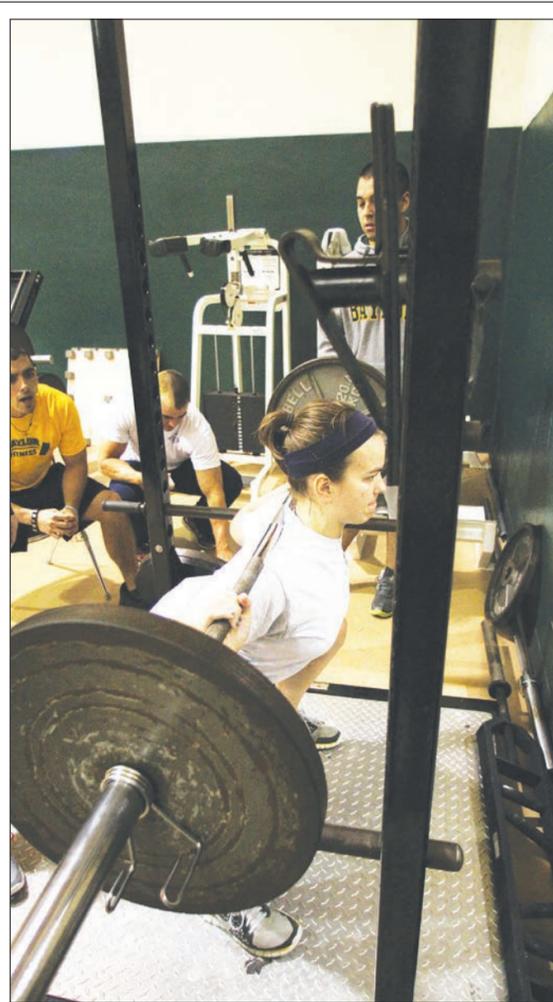
Three students are working on dual social work and divinity degrees, in conjunction with George W. Truett Theological Seminary.

The other two students are working solely on master's of social work degrees.

Smyer said the students enrolled in the program are committed to returning to their home countries to implement what they have learned through the program.

"The vision of the program is to bring global leaders here who have been transformed by the love of God and want to work in service," Smyer said. "The program allows them to

SEE BENEFIT, page 6



MATT HELLMAN | LARIAT PHOTO EDITOR

A weight on her shoulders

Murphy senior Colleen Bauer participates in the Strongbear Powerlifting meet Saturday in Russell Gymnasium. The non-ranking competition gave students an opportunity to assess their capabilities in a competitive atmosphere.

The Bears reach their goals

No. 1 Lady Bears bring Mulkey 300th career win

By KRISTA PIRTLE
SPORTS WRITER

The Lady Bears basketball team had quite a weekend.

Head coach Kim Mulkey earned her 300th career win, and three new banners were hung in the Ferrell Center.

The No. 1 Baylor Lady Bears 2011-2012 basketball season is officially underway.

Last season, the team won the Big 12 conference, the Big 12 conference tournament, made an appearance in the Elite Eight and went 34-3, the best record in school history.

But the 58-46 loss to defending national champions Texas A&M seems to be the fuel for this season.

Last weekend, Baylor began its play in the preseason Womens National Invitational Tournament in Waco.

After two games, the Lady Bears totaled a score of 173 to 59.

The first game of the tournament, Baylor demolished Howard 82-28, the fewest number of points allowed since 18 were allowed to Texas State on Jan. 2, 2010.

Despite the significant win, Mulkey said her team still needs work.

"We aren't polished yet," Mulkey said. "It all starts coming together around the middle of conference."

The Lady Bears favor the transition game to the set offense, allowing their quick hands to translate to quick feet and quick buckets in the long run.

The second game featured more intensity from Baylor, when the team defeated Chattanooga 91-31.

"We played better today than we did against Howard, for whatever reason," Mulkey

SEE MULKEY, page 6



MATT HELLMAN | LARIAT PHOTO EDITOR

No. 22 point guard A.J. Walton dribbles the ball down the court, Sunday in the Ferrell Center. The Bears celebrated a 92-59 victory against Jackson State.

Miller scores big on the court, leads with 17 points

By TYLER ALLEY
SPORTS EDITOR

No sophomore forward Perry Jones III? No big deal, says the No. 12 Baylor men's basketball team.

Freshman forward Quincy Miller debuted well as he led all scorers with 17 points in both of the Bears' victories Sunday.

"My teammates were just looking for me to score," Miller said. "They were just looking for me every time. I just tried to put the ball in the basket."

Baylor defeated Texas Southern 77-57 on Friday at the Ferrell Center in the team's regular season opener. After being re-

SEE VICTORY, page 6

Accounting students make the grade, earn top national ranks

By ANNA FLAGG
REPORTER

Baylor ranked nationally for overall pass rate of the 2010 Certified Public Accountant exam as shown by results released by the National Association of State Boards of Accountancy in October.

The exam is a professional licensing test used by all states in order to ensure individuals have the minimum accounting knowl-

edge needed to enter the accounting profession.

According to the results, 86.6 percent of Baylor graduate students passed the exam on their first try, leading the university to rank No. 6 in the nation for first-time candidates with an advanced degree.

Additionally, Baylor ranked nationally in three of the exam's four parts. The university ranked No. 5 on the auditing section, No. 3 on the financial accounting and

reporting section and No. 7 on the regulation section.

Graduate students also achieved the highest overall pass rate in Texas and the highest average score in Texas — 81.1 out of 99.

The accounting program at Baylor has always been strong and is continuing to improve, Dr. Charles Davis, accounting department chairman, said.

"We have great students who

work hard and prepare for the exam and a world-class faculty who provide them with an educational experience that gives them a good foundational knowledge of technical accounting," Davis said.

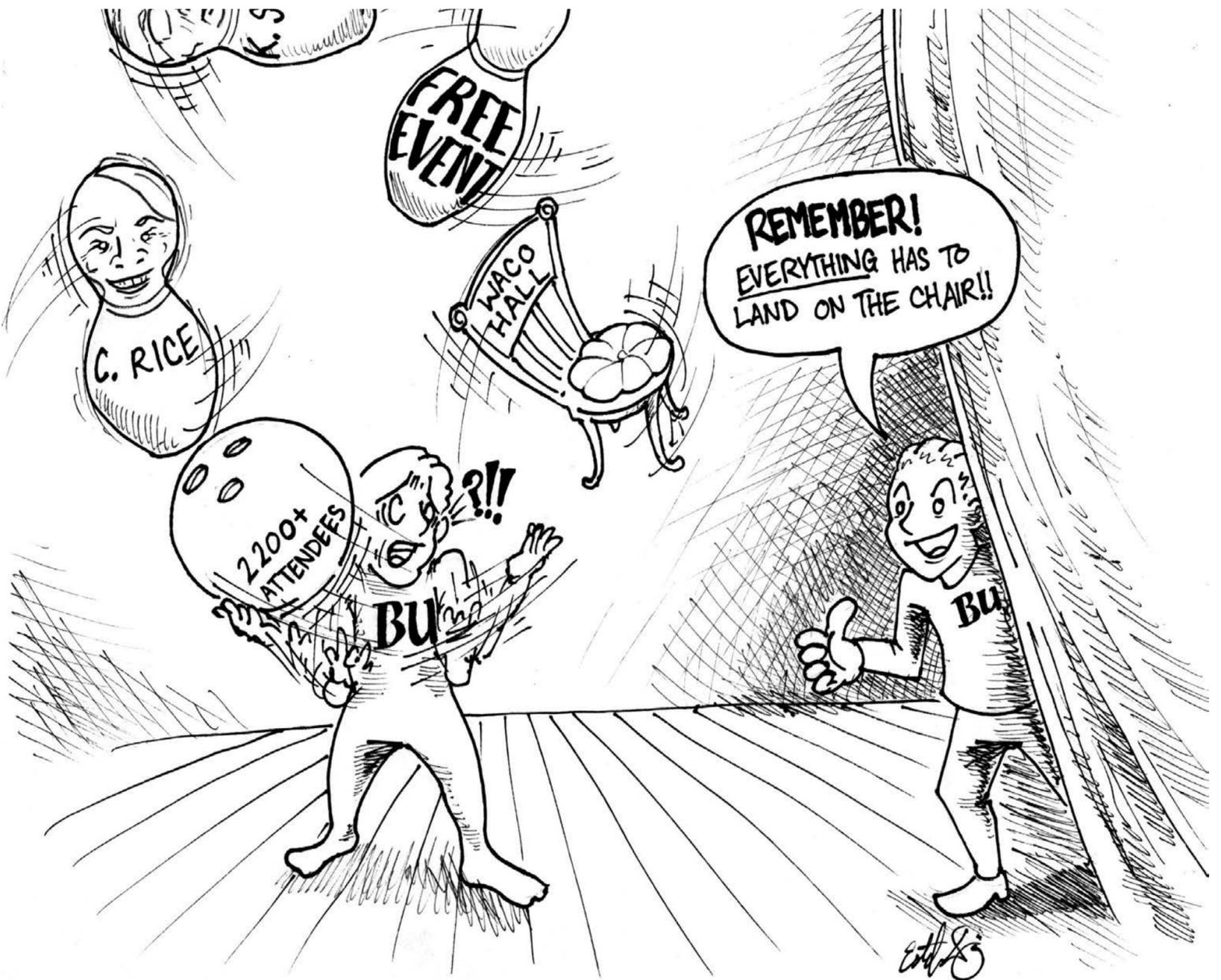
He said the department works to stay current on accounting trends.

"We have an accounting advisory council that is made up of practicing accountants that meets twice a year to provide input on the programs and curriculum in

our department," Davis said. "We also maintain close relationships with close to 30 accounting firms that recruit our students and work with them to make sure we are giving students access to the knowledge they need to be successful."

He said the department teaches students to communicate well, and students develop a strong-work ethic during their under-

SEE RANKING, page 6



Apologies can't fix missed chance to see legend

Editorial

Some students' dreams came true Wednesday night. And some students' dreams fell victim to the university's lack of adequate planning. Anticipation of Dr. Condoleezza Rice's participation in On Topic with President Ken Starr rose quickly across campus as word spread that the former U.S. Secretary of State would be on campus for the non-ticketed event Nov. 9 in Waco Hall. Doors were set to open at 6:45 p.m. for the 7:30 p.m. event, and

crowds of Rice's eager admirers gathered outside Waco Hall's doors even earlier in hopes of ensuring their spots in the audience. But even some of the first to arrive, who should have had secure spots, were soon made to leave. They had claimed chairs in what appeared to be available seating, but was actually a reserved section. With the crowd pouring in fast, many of the now-displaced attendees couldn't find alternate seating. Their diligence, early arrival and time spent waiting now meant nothing. The situation could have eas-

ily been avoided had tickets been offered to all prospective attendees. But they weren't. Only university patrons were offered free tickets, giving them an advantage over many students who would have gladly even paid for a reserved spot. We recognize that the university has issued an apology for the way the event was handled and has pledged to look into exactly what went wrong so that such situations can be avoided in the future. Meetings to address the situation have already been held, and we hope that the university will follow through to ensure future

events run more smoothly. For most of us, seeing Condoleezza Rice in person was a once-in-a-lifetime opportunity. It was sad to see that chance slip away for so many students, especially for those who wanted to attend so badly that they lined up outside Waco Hall early to ensure their spot, and then were turned away because of the flawed seating arrangement. With all of the large venues in Waco, it seems that a better arrangement could have easily been made. The Extraco Events Center or even Floyd Casey Stadium would have allowed for higher student attendance if the

Ferrell Center wasn't available — and when the university asks students to come out and support an event, it should be ready to accommodate. There are few academic events that can elicit such anticipation from students, and it is a sincere disappointment that so many students rose up in support of this event only to be told to go home. The experience was partially salvaged for some who couldn't get seats when event organizers finally managed to set up the sound system so that the discussion could be heard in the foyer of Waco Hall. Many students

intent on hearing Rice speak remained in the foyer. But it was too little, too late for the many students who had already been shooed from the building. It is surprising that such a prominent speaker's presence on campus wouldn't have prompted greater forethought from the university. It is also disheartening that students who had made every effort to secure their spots were turned away because of a university error. Yes, hindsight is 20/20, but good planning can go a long way as well.

Mistakes happen; people should let Perry go in peace

We leave the house without putting on deodorant, take a shower and forget to use shampoo or, in my case, come dangerously close to putting handsoap on the toothbrush instead of toothpaste. Call it what you will — absent-mindedness, forgetfulness, brain flatulence. But we all experience those times when we forget what we're doing, and a simple thought in our head just seems to drop dead. As I discovered, searching "causes of forgetfulness" on Google will produce ominous results with titles like, "Is it Just Forgetfulness ... or More?" and "Forgetful or Dementia?" Neither of which are comforting at all.



Robyn Sanders | Reporter
Let's be reasonable. Barring brain tumors and rare diseases, most of the time we for-

get things because we are preoccupied, stressed or in too big of a hurry. Trains of thought can also sometimes "derail," if you will, in high-pressure situations, such as taking a test or giving a speech, a pattern to which Gov. Rick Perry fell victim Wednesday night during the Republican presidential debate. Perry couldn't remember the third of the three departments of government he wants to eliminate if he is elected. For a painful minute, Perry struggled to recollect his thoughts before finally saying, "the third one, I can't. Sorry," and added "oops" as an afterthought. Naturally, the Internet and Saturday Night Live were com-

pletely merciless to Perry as a result of his blunder. But he made an appearance the following day on Letterman to deliver his "Top Ten Rick Perry Excuses" for his mistake at the debate, which included, "I had a five-hour energy drink six hours before the debate," and, "You try concentrating with Mitt Romney smiling at you. That is one handsome dude." He proved, at least, that he can laugh at himself. We should remember that most people are pretty forgiving, unless our brain slip-ups reinforce stereotypes that apply to us: like if you're old, blonde, Texan or a pretty-boy politician. Now would be the perfect time for Apple to take another

revolutionary step and invent an app that will tell you, "What was I about to say?" or, "Why did I just walk into this room?" Or even better, "Where did I park my car?" In the Police Log of Sarasota, Fla., there is, supposedly, the following report: An elderly woman was walking back to her car after doing her shopping. But upon approaching the vehicle, she saw four males inside, about to leave with it. She drew her handgun from her purse and shouted at them to get out of her car. The men didn't hesitate for a second. They all abandoned car and fled. But after loading her shopping bags, getting into the driver's

seat, and being unable to get her key into the ignition, the truth dawned on her. This was not her car! Her own car, she realized, was parked a few spots farther down. She reloaded her shopping bags into her own car and drove to the police station to report her dreadful mistake. Once there, she found four shaken men reporting a carjacking by a white-haired, elderly lady with a handgun. No charges were filed against her. Forgetfulness is human nature, so when you forget your house keys, your glasses or what floor of the parking garage your car is on, you may as well laugh it off.

the Baylor Lariat | STAFF LIST

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Opinion

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MATT HELLMAN | PHOTO EDITOR

Brooks Douglass participates in a Q and A following a screening of "Heaven's Rain" on Monday.

Film shows alumnus' struggles

BY GRACE GADDY
REPORTER

One Baylor alumnus will never forget the night of Oct. 15, 1979, when a tragic crime turned his world upside down. Now Brooks Douglass has moved on, enough to co-write and produce a movie, "Heaven's Rain," in which he chronicles the story in a series of flashbacks so that audiences can travel his personal journey toward healing and forgiveness.

Douglass spoke at Chapel Monday to tell students about his new film and to offer a unique glimpse into the story behind the script.

The movie depicts real occurrences in Douglass' own life: his parents' brutal murder and the assault of his 12-year-old sister at the hands of two merciless drifters.

The men entered the Douglasses' Oklahoma home, claiming they needed to use the phone. Instead, they tied up the entire family, shot each member and left them for dead. Only Douglass and his sister survived.

Douglass overcame his troubles and even went on to receive Baylor's Herbert H. Reynolds Outstanding Young Alumni Award in 1993. He joined the military, earned a law degree and became the youngest senator in the state of Oklahoma at age 27. Douglass also passed several pieces of victims' rights legislation, results of his own experience.

Douglass' victims' rights legislation included court proceedings, compensation funds and returning personal items to victims after their use as evidence.

Beyond lawmaking, Douglass strove to touch people through film.

"It's my passion," Douglass said. "I wanted to make movies, and I'd done a little bit of acting. I'd done some writing."

Douglass moved to Hollywood, where he took a screenwriting class. His teacher noticed a recurring theme in his work, politics and senators, and asked him about it. What he got was Douglass' entire story. The teacher, Paul Brown, told him to write it.

After much prayer and consideration, Douglass decided to do it.

Douglass portrayed his own father in the film, and Mike Vogel, star of "Miami Medical," played Douglass. Brown, the film's director, also helped with writing and production.

Hibbs commented on the "rough authenticity" of the film in terms of dealing with raw emotions.

"At the end, we're called on by the Scripture and by Jesus' example to forgive," Douglass said. "I realized that by choosing to hate, I was actually killing off my chances to live the life I got up off the floor to live in the first place."

Forgiveness, he said, gave him the chance for a new life, and that's what "Heaven's Rain" is all about.

The Honors College and the department of spiritual life presented a special screening of the film Monday night in Castellaw Communications Center. Dallas freshman Millie Black, a film and digital media major, said she thought the film was good because it accurately portrayed the real-life struggle of Douglass.

"His film was a good Christian movie because it didn't just say 'you should believe in the Bible.' I mean, he showed the character, how he didn't want to forgive the guy, but instead it was a shocker when he did," Black said.

Supreme Court to rule on health care overhaul

By JESSE J. HOLLAND AND
MARK SHERMAN
THE ASSOCIATED PRESS

WASHINGTON — On Monday, the Supreme Court promised an extraordinarily thorough springtime review of President Barack Obama's historic health care overhaul: more than five hours of argument, unprecedented in modern times. It will come in time for a ruling which could affect millions of Americans just before the presidential election.

The ruling, expected before next Independence Day, could determine the fate of Obama's signature domestic achievement, which is vigorously opposed by all of Obama's GOP opponents.

The Patient Protection and Affordable Care Act aims to provide health insurance to more than 30 million previously uninsured Americans.

But Republicans have branded the law unconstitutional since before Obama signed it in March 2010.

The court's ruling could be its most significant decision since George W. Bush's 2000 presidential election victory. But the justices left themselves an opening to defer the outcome if they choose by requesting arguments on one lower court's ruling that a decision must

wait until 2015, when one of the healthcare law's many provisions takes effect.

Legal experts have offered a range of opinions about what the high court might do. Many prominent Supreme Court lawyers believe the law will be upheld by a lopsided vote, with Republican and Democratic appointees ruling in its favor. Others predict a close outcome with Justice Anthony Kennedy, a Republican appointee who sometimes joins his four colleagues appointed by Democratic presidents, holding the deciding vote on the nine-member court.

The White House has pushed for a final ruling as soon as possible. Communications Director Dan Pfeiffer said the administration was pleased the justices agreed to take the case now, with arguments in March.

"It's important that we put to rest once and for all the issue of maybe the law will disappear," said Health and Human Services Secretary Kathleen Sebelius.

Republicans also said they were happy the court would hear arguments on the constitutionality of the provision at the heart of the law and three other questions about the act.

The central provision in question is the requirement that individuals buy health insurance start-

ing in 2014 or pay a penalty.

"That the Supreme Court is taking this up, I think, is a positive signal that there are legitimate concerns surrounding the constitutional aspects of mandating that individuals purchase health care insurance and purchase it according to Washington's guidelines," said House Majority Leader Eric Cantor of Virginia.

The exceptional five-and-a-half hours allotted for argument demonstrates the significance the justices see in this case. Normally, they allow only one hour split between two sides.

The health care overhaul would achieve its huge expansion of coverage by requiring individuals to buy health insurance starting in 2014, by expanding Medicaid and by applying other provisions, many yet to take effect.

The central question before the court is whether the government actually has the power to force people to buy health insurance.

The White House says Congress used a "quintessential" power in passing the overhaul: its constitutional ability to regulate interstate commerce, including the health care industry.

Opponents of the law and the 11th U.S. Circuit Court of Appeals in Atlanta say that Congress overstepped its authority when law-

makers passed that mandate.

A divided Atlanta court panel ruled that Congress cannot require people to "enter into contracts with private insurance companies for the purchase of an expensive product from the time they are born until the time they die."

The Atlanta court is the only one of four appellate courts that found the mandate unconstitutional. The federal appeals court in Cincinnati upheld the entire law, as did appellate judges in Washington, D.C. in recent days.

The appellate court in Richmond, Va., ruled a judicial decision on the law cannot be rendered until 2015, after the penalties for not having insurance have gone into effect.

In addition to deciding the constitutionality of the central mandate, the justices also will determine whether the rest of the law can take effect even if the core is held to be unconstitutional. Opponents of the law say the whole overhaul should fall if the individual mandate falls.

The administration counters that most of the law could still function, but says requirements that insurers cover anyone and not set higher rates for people with pre-existing conditions are inextricably linked with the mandate and shouldn't remain in place

without it.

The court also will look at the expansion of the joint federal-state Medicaid program that provides health care to poorer Americans, although no lower court actually called that provision into question.

Florida and 25 other states argued unsuccessfully in lower courts that the law goes too far in coercing them to participate by threatening a cutoff of federal money. The states contend that the vast Medicaid expansion and the requirement that employers offer health insurance violate the Constitution.

Lastly, the justices will consider whether arguments are premature because a federal law generally prohibits challenges to taxes until the taxes are paid. The federal appeals court in Richmond year reasoned that the penalty for not purchasing insurance will not be paid before federal income tax returns are due in April 2015, therefore it is too early for a court ruling.

Ultimately, the high court chose the Atlanta court's ruling as the primary case to review. That decision means that a highly regarded former Bush administration solicitor general, Paul Clement, is likely to argue on behalf of the challengers. The current solicitor general, Donald Verrilli Jr., is expected to defend the law before the justices.

Local diner Kim's is a forgotten favorite among Bears

BY ROB BRADFIELD
STAFF WRITER

For decades, Wacoans have enjoyed down-home cooking from one of the last of a dying breed of Texas diners.

Kim's, founded by Gene Stanley and her late husband W. O. "Bill" Stanley, has been a Waco institution since 1956.

Although Kim's has fallen into obscurity among Baylor students, the restaurant still has a dedicated following of Waco natives.

Glenn Gilbert, a retired adult education teacher at McLennan Community College, has been a Kim's regular since 1977.

"Everybody knows me. I've been coming here so long because they treat you like family," he said.

Gilbert is part of a core of regulars that includes judges, ministers and nine-to-five workers that have been coming to Kim's for generations, sometimes as often as twice a day.

The current location at 2600 W. Waco Drive has been open since 1963 and is the last of five Waco locations. Kim's is open 6:30 a.m.-6

p.m. Monday-Saturday, and until 8 p.m. on Friday.

Kim's is most famous for its hamburgers, which come in 12 varieties and with a wide selection of toppings.

The restaurant also offers a full breakfast, lunch and dinner menu featuring everything from

"I'll be here as long as business is good, and it's been good to us."

Gene Stanley | Owner of Kim's Restaurant

the standard eggs, pancakes and sandwiches, to local favorites like chicken fried steak, western omelettes and fried cauliflower.

Stanley has been in the restaurant business for decades, spending much of that time with her husband. Bill Stanley opened a chain of restaurants in West Texas with a friend from Abilene Christian University in the early 1950s. Gene

Stanley joined her soon-to-be husband when they opened their first drive-in locations in Abilene and Sweetwater.

"We were bought out by Kip's Big Boy in Dallas, and for some reason, we moved to Waco," Stanley said.

Stanley and her husband opened the first Kim's on East Waco Drive to serve airmen stationed at James Connally Air Force Base. They would later open four more restaurants, including the current location. Kim's quickly became popular among high school and college students in addition to locals.

The Valley Mills Drive location was especially popular with members of the Baylor football coaching staff. Former head coach John Bridgers and former freshman football coach Milburn "Catfish" Smith were regulars, alongside a host of Baylor students and athletes through the mid-1960s.

The restaurants began closing during the early 1970s as the areas around the restaurants changed, and the large Waco schools and businesses that supported them

closed or moved. The original location closed during the decline of East Waco, and one by one the others followed suit.

The last location, a mere shadow of the success of the chain, is kept afloat by a core of regulars and a lingering popularity among local families.

The first thing anyone notices driving by is the huge, red 1960s-era vintage sign. Four silver points extend from a malt glass next to a sign bearing a large arrow and the words "Kim's Hamburgers Etc."

The building is ringed with the words "Burgers, Shakes, Steaks" in large orange letters. Inside, a large bar separates the kitchen from the main dining room. Small tables and booths are lit by hanging glass lamps and a large air filter hangs in the back corner, a holdover from a time when restaurants allowed smoking.

The walls are blue and decorated with pictures from old Waco, paintings of the Texas country and a portrait of the 1981 Dallas Cowboys. The front door that used to feature the image of Kim, a young, blonde version of the Big Boy mas-

cot, is now boarded over with plywood.

On Nov. 8, a truck hit the front of Kim's, destroying the front door and damaging the ceiling and windows. The incident is still under investigation.

"They [the police] called me and told me there was a truck in my dining room," Gene Stanley said.

The wreck closed the restaurant for a day while city officials inspected the damage and workers made the building usable. In spite of this setback and its relative obscurity within the Baylor community, Kim's still receives high ratings and good reviews on websites such as UrbanSpoon and WacoFork.

Even during the recession, Kim's has managed to keep most of its customers, and Gene Stanley has no intention of that changing any time soon.

"I'll be here as long as business is good, and it's been good to us," she said.

Stanley says that she will be in business as long as anyone still wants diner food done right.

GET THERE FROM HERE

"The part-time program at South Texas was one of the major attractions for us because we were both working full-time when we applied. Now we are operating a real estate practice that allows us to take daytime classes."

Where We're Headed: Real Estate Law

Byron Alfred '12 Johnny Alfred '12

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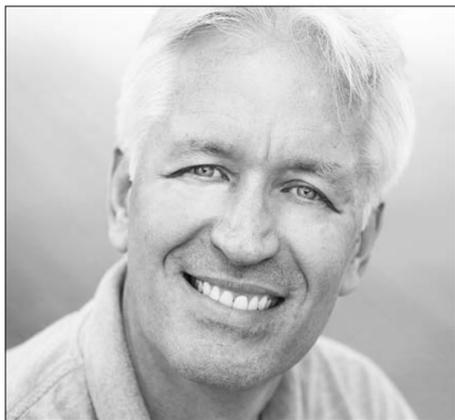
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Marketing techniques revealed by professor



By JOSHUA MADDEN
A&E EDITOR

Dr. James A. Roberts, professor of marketing at Baylor, has studied consumerism in America and has revealed some of the secrets of marketers in his recent book "Shiny Objects: Why We Spend Money We Don't Have In Search of Happiness We Can't Buy." Barnes & Noble on Waco Drive will be hosting a book signing for Roberts today from 7 to 9 p.m., but we decided to get an early start on the questions.

Question: What inspired you to write "Shiny Objects?"

Roberts: When I take a second to look back, I see that "Shiny Objects" has really been a lifelong work-in-progress. I grew up in a family that recycled and where my brothers and I were expected to earn money for the things we wanted.

Outside of the basics of food, shelter, underwear and socks, we worked to pay for everything else. I worked cutting grass and trees and doing odd jobs for an older gentleman by the time I was 11 years old. I also worked 80-hour weeks at the end of each summer when the corn came in for processing.

It was at these and many other similar jobs that I learned the true value of money. Along the way I may have complained about not having what others had, but it was a lesson that has stayed with me to this day.

After college, I worked as a stock broker and found that a life spent solely in the pursuit of money was not for me. A later stint in the consumer loan division of Nor-west Banks opened my eyes to the devastating impact poor money management could have on individuals and their families.

For the past 15 years I have studied the psychology of consumer behavior, including the topics of materialism, compulsive buying and credit card abuse. I have always been fascinated with what many might call the dark side of consumer behavior.

Question: Your book includes an analysis of everything from Richard Nixon and the "Kitchen Debates" to Joel Osteen and the rise of mega-churches. How did you balance the various factors that went into a modern look at American consumerism?

Roberts: It wasn't an easy task. Many factors have fed into the bloated levels of materialism we see in the U.S. today. It's easy to point your fingers at marketers — we did spend \$131 billion on advertising in 2010 — but that would be shortsighted and not entirely true. O.K., businesses (not just marketers) are responsible for two strategies that keep consumers coming back for more: planned obsolescence and perceived obsolescence. Many products are "designed for the dump" and last year's models are passé for many American consumers.

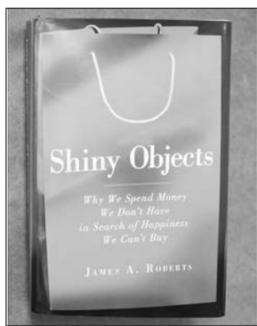
A good argument can be made, that as humans, we have been programmed to consume. I discuss this topic in detail in chapter nine of the book. Chapter ten of the book, "Heaven Help Us: The Prosperity Gospel," takes a close look at the role churches may play in promoting materialistic lifestyles. Has the consumer culture crept in to our church teachings? You'll just have to read Chapter ten to find out.

Question: To follow that question, I found in reading "Shiny Objects" that it is distinctly an American book, despite the references to consumerism in other nations. Would you agree with this analysis? Why is it Americans seem to have a special relationship with consumerism?

Roberts: No doubt America is at the vanguard of consumerism. Our free enterprise economy

encourages such behavior. But the current consumer ethos is not the American dream of our forefathers. Hard work, patience and sacrifice have been replaced with the desire for quick and easy riches.

The original subtitle for Shiny Objects was: "How America Lost Its Way on the Road to the American Dream and What it Can Do to Find Its Way Back." I like the new subtitle better, but I think the former also does a nice job of summing up what's happened in the U.S. over the past 40 to 50 years.



Question: Several of your examples in "Shiny Objects" are in a "Consumers Gone Wild" segment where you document specific instances of overspending. How did this segment develop?

Roberts: I wanted to be sure "Shiny Objects" was a fun read. So initially every chapter had two stories of Consumers Gone Wild (CGW). The CGWs show just how far some of us are willing to go in pursuit of our own special version of the American Dream. Americans will spend an estimated \$58 billion on their pets in 2011, throw away 140 million cell phones, toss out 112,000 computers every day and yet 70 percent of us live paycheck to paycheck.

Question: A major aspect of the book — perhaps more than I expected — focuses on psychology and its impact on marketing and consumerism. Do you think there are psychological remedies to help combat consumerism beyond what you mention in the book? Do you think that certain remedies you suggest in the book might be particularly effective?

Roberts: The flow of "Shiny Objects" was designed very intentionally. As a marketer, I know that attitudes generally precede behavior. So the first two-thirds of the book offer the latest research that shows how and why money and possessions can't buy happiness. In fact, Americans are more stressed out, anxious and depressed today than they were 40 years ago, despite an ever-increasing pile of possessions. The last third of the book offers practical advice on how to bolster the reader's self-control and break the chains of materialism.

Question: I enjoyed how the book took a holistic approach to the subject and brought in references to such varied fields, including genetics and history. How did you get involved with these fields as a marketing professor? Was it through your research or through other independent work?

Roberts: I have always been keenly interested in the role genetics play in our behavior. The study of identical twins separated at birth that turned out to have eerily similar lives when reunited years later have always intrigued me. We are a product of both our genetics and environment, and both need closer attention when it comes to our behavior as consumers.

Recent research suggests that our nature impacts our environment. A fussy child engenders a much different response from its parents than a smiley, happy baby.

The "history" chapters (two and three) were written at the suggestion of my editor. It was very telling to chronicle how our behavior and attitudes about work, money, possessions and happiness have evolved since Americans first

populated the shores of North America.

Question: Although there is very much an academic element to the book — you cite a high amount of research in the field — there are also a lot of personal anecdotes. How did these develop? How do you balance the more scholarly elements of the book with the humorous elements?

Roberts: I wanted the book to be accessible to a larger audience. I have written many scholarly articles on the topics of materialism, money and credit cards that were shared largely within the academic community. "Shiny Objects" was my attempt to offer an easy to read, sometimes humorous take on our struggles to find the proper balance of money, possessions, and happiness in our lives.

My hope is that people come away from reading "Shiny Objects" exclaiming, "I knew it all along — more stuff isn't going to make me any happier. Now what can I do to start living a life of real meaning?" I have a business card for the book that I think says it best. It says, "Read my book. Change the world — beginning with you."

Question: The subtitle of your book is "Why we spend money we don't have in search of happiness we can't buy" and the idea behind this is a motif that echoes throughout the book. How did this develop? Was this a thesis you went out to prove or was it something that was proven through your research? Perhaps a combination of the two?

Roberts: The research in the areas of materialism and happiness is pretty clear. People who are more materialistic are less happy than their less-materialistic counterparts. I really wanted to bring this field of study to the attention of the American people so they can make up their own minds about the role money and possessions will play in their lives.

Question: Towards the conclusion of the book, you discuss "The Heinz Dilemma," a moral thought experiment designed to measure the reactions of participants. How would you say morality relates to consumerism in America? Why was this the note you choose to conclude on?

Roberts: Good question. Everything in life has its opportunity costs. When we spend the majority of our waking hours pursuing and consuming material objects we don't spend it on activities that will make us happy. Reaching our full potential as humans, establishing loving relationships and getting involved in church and other social activities and causes are the real "stuff" of happiness. Money and possessions, if we let them, can get in the way of us achieving our full potential as human beings.

Question: Do you have any other projects at hand? Do you have any intention of working on other books?

Roberts: I am always working on several projects at any given time. Currently, I am looking at the role self-esteem plays in our behavior as consumers. When how we feel about ourselves is contingent upon the approval of others, as is often the case with materialism, our self-esteem is fragile and open to damage.

A healthy self-esteem is a key ingredient to living a happy life. In the end we all want to have lived lives of meaning and feel that our short time here on earth mattered. Removing the stumbling block of material possessions from our path can help us achieve such worthy pursuits.

For more information on "Shiny Objects," readers can visit Dr. Roberts' blog site for the book at http://blogs.baylor.edu/jim_roberts/.

Book takes on spending

By JOSHUA MADDEN
A&E EDITOR

Mostly everyone can agree that money doesn't buy happiness, but few people would decide that they need to write a book to actually prove that claim.

However, that is exactly what James A. Roberts, a marketing professor at Baylor, did with his new book "Shiny Objects." Roberts explores the history of the American Dream and asks a pretty reasonable question: Where did it all go wrong?

Originally based on the idea that we could all work hard and provide a decent life for ourselves and our families, the American Dream has become warped. Everyone wants to get rich quick with minimal work and maximum gain. Gone is the sense of reason that

BOOK REVIEW

once made the American Dream tenable for the public, and so Roberts explores how we can attempt to get that original dream back.

Few disagree with Roberts' premise that money actually doesn't buy happiness — as I mentioned earlier, it's something we all know deep down to be true — but Roberts points out that we don't act like it's true, even if we believe it. American spending habits deserve a large part of the blame for our current economic mess, yet no one seems to make any real effort to stop it from continuing. If anything, Americans want to get back to a living situation where they can go out and spend money again.

Roberts covers a wide variety of subjects in "Shiny Objects." Among others, he discusses history, political science, economics, psychology and genetics, but none of these topics feel out of place. Part of the reason for this is that the book seeks to be a complete exploration of consumerism, and in this respect, I feel like it succeeded.

There are self-help elements to the book, but I don't think it's fair to call "Shiny Objects" exclusively a self-help book. The book could

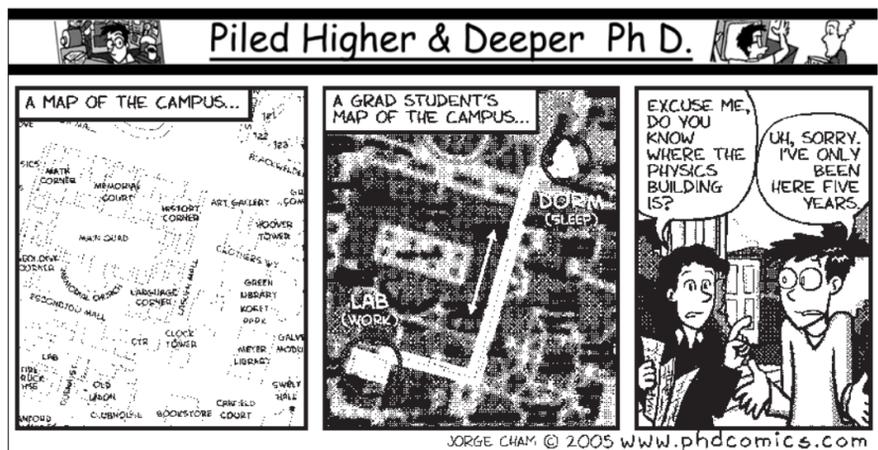
have easily gotten repetitive, but the wide variety of topics Roberts pulls together effectively prevents that from happening, but the book still maintains a clear focus.

I don't think I've ever read a book that devoted time to talking about former Vice President Nixon and the "Kitchen Debates" only to turn around and talk about the rise of mega-churches in America. Consumerism, unlike the purchases it fuels, cannot be easily placed into a one-size-fits-all box.

Whether you're interested in the history of the American Dream, curious about modern marketing techniques or simply wanting to balance your household finances, "Shiny Objects" is a worthwhile read. Just about everyone can find something of value here.

"Shiny Objects" is a successful foray into figuring out why Americans spend so much money. We do it, to paraphrase "The Matrix," only because it is what society means for us to do, not because we actually need to buy a third home and a houseboat.

Reviews in the Lariat represent only the viewpoint of the reviewer and not necessarily those of the rest of the staff. Please send comments to lariat@baylor.edu.



FUN TIMES

Answers at www.baylorlariat.com — McClatchy-Tribune

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5 Like honed knives
10 Relaxed
14 The Earth turns on it
15 Swiss calculus pioneer
16 Hebrides hillside
17 Rules, in brief
18 Grassy Southwestern tract
19 "Mike and Mike in the Morning" radio station
20 On-the-go morning snack
23 Flight that may be round
24 Craft stabilizer
25 "No ___!": Mexican's "Enough!"
28 Story spanning decades
31 St. Teresa's home
33 Matador's cloak
37 Cash for a sandwich
40 Tenth of a sawbuck
42 Tailgaters' beverage carriers
43 Waiter's handout
45 Dorothy's dog
46 Run the show
47 Vidal's Breckinridge
49 Actress Sandra
50 Moan and groan
53 Browning work
57 Familiarly, nutritious trio found twice in this puzzle
61 Dubai big shot
64 Medium's card
65 Part of a float
66 Take it easy
67 Bacteria in rare meat
68 Footnote word
69 Biblical heirs, with "the"
70 Barber's chair attachment
71 Corporate ___

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1 Farm fence feature
2 Put into action, as effort
3 LSU mascot
4 Very, musically
5 ___-centered: egotistical

6 Luau entertainment
7 Sarah Palin, notably
8 Yvonne's income
9 Legislative investigation
10 "Good buddy"
11 Horace's "___ Poetica"
12 Comfy spot for some cats
13 Guys
21 GI mess crews
22 Memorable Texas landmark
25 "Giant" actor Sal
26 Ready for whatever
27 Final authority
29 Old apple spray
30 Frances ___: Judy Garland's birth name
32 Battery unit
33 Encrypted
34 Japanese cartoon style
35 Pound divisions
36 Adolescent woe

38 Manhattan campus, for short
39 Rush ___
41 Bloodsucker
44 Invisible-clothes wearer in an Andersen tale
48 "The Simpsons" store-keeper
51 José's humanities
52 Show one's feelings, say
54 Kalahari refuge
55 Wear away
56 Jason jilted her
57 Taxing trip
58 Go it alone
59 You may stick it in your ear
60 Dan'l's cousin?
61 Street shader
62 Ginnie ___
63 Special ending?

SUDOKU

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Object: Each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9.

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Going bowling: Bears become bowl eligible again

By TYLER ALLEY
SPORTS EDITOR

Depending on your point of view, this was either a great Baylor football game to not have on television, or a game many fans wished they could have watched all the way through.

No. 22 Baylor (6-3, 3-3) went into the fourth quarter Saturday against Kansas (2-8, 0-7) down 24-3. The situation made Baylor's hopes for becoming bowl-eligible look bleak. Head coach Art Briles said he does not know what caused the slow start.

"If I knew, it wouldn't happen again," Briles said. "A lot of times it gets worse before it gets good and that is the way it happened the other day. What you can't do is fold up your helmet, put it in your back pocket and leave. If they put 60 minutes on the clock, we are going to play 60 minutes and we are going to believe we are going to win every one of them."

And believe they did. Baylor scored 21 unanswered points in the fourth quarter to tie the game and send it into overtime. Junior quarterback Robert Griffin III accounted for all three of Baylor's fourth-quarter touchdowns, with a 49-yard rushing touchdown fol-

lowed by two passing scores, one to junior receiver Terrance Williams and the other to sophomore receiver Tevin Reese.

After the Bears took the first possession in overtime and scored a touchdown with an extra point, Kansas had their turn in overtime. The Jayhawks scored a touchdown on the first play then attempted a 2-point conversion to win the game.

Kansas quarterback Jordan Webb dropped back and lobbed a pass to tight end Tim Biere in the end zone. Sophomore cornerback Joe Williams knocked it down to clinch the game for the Bears.

"We were expecting the statue of liberty play that they ran against Iowa State," junior nickelback Ahmad Dixon said. "And then they come out with a passing play that they hadn't ran the whole game. Joe does a phenomenal job of judging the ball, jumping up there, tipping the ball. It was just a dream come true when we saw the ball falling down, hitting the ground."

The celebration broke loose at that point, with players piling on the field, cheering 'bowl game!' and going crazy in the locker room. Dixon, Williams and senior linebacker Elliot Coffey all said the emotions ran high after the win.

"That's probably one of the top moments of my life," Coffey said. "There was so much excitement, because you know how much work we put into the game, and then it was just going wrong, going wrong, going wrong. And then when the tide turned, it finally started going in our favor. When [Joe] made that play, it was set in stone, we're going bowling again."

Coffey was named Big 12 Defensive Player of the Week for his performance against Kansas on Saturday. Coffey had 10 tackles and two interceptions, one that stopped a potential game-winning drive for the Jayhawks.

"I am very proud of Elliot for a variety of reasons, being a great leader, a great teammate, being a great spokesperson for our football program and our university," Briles said. "The apple didn't fall far from the tree. He has got a great Mom and Dad who have certainly raised him in a positive way to where he is more concerned with others than himself. He really made some good plays in the game and almost had just a huge one, but he had a great afternoon and it couldn't happen to a greater guy."

At 7 p.m. Saturday, Baylor returns to Floyd Casey Stadium to face No. 5 Oklahoma.



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No. 10 junior quarterback Robert Griffin III strides into the end zone on a 49-yard rushing play in the fourth quarter, Baylor's first touchdown in the game. The Bears defeated the Kansas Jayhawks 31-30 in overtime.

Baylor soccer earns first NCAA tournament victory over Bobcats

By DANIEL WALLACE
SPORTS WRITER

Betty Lou Mays Field was the site of history in the making on Saturday evening as the Baylor soccer team won its first NCAA tournament game in program history.

The Bears (15-3-3) dominated the Texas State Bobcats (14-6-1) in a 3-0 victory to advance to the second round of the tournament. In front of 951 fans, the second-largest crowd this season, the Bears also tied the 1998 Big 12 Champion team for the second-most victories in a season.

Head Coach Marci Jobson said the team played with a certain control that it had been missing in recent games, such as the Big 12 tournament tie against Missouri that it eventually lost on penalty kicks. She also credited the fast start the Bears were able to get off to as a reason for the win.

"I think they came out so

strong," she said. "They played like professionals. They came out all over these girls. They played with an edge. They played on fire. I thought they did great."

The top three goal-scorers for the Bears each added to their season total with a score on Saturday evening.

Junior midfielder Lisa Sliwinski notched her ninth goal of the season to get the scoring started for the Bears in the 24th minute. After an assist from sophomore forward Vic Hoffman, the goal came on a one-on-one with a Bobcat defender, and she kicked the ball into the back of the net toward the far post. The goal that gave the Bears the 1-0 advantage was her fourth goal in the last three games.

The Bears took a 7-0 shot advantage and 1-0 lead into halftime.

Junior forward Dana Larsen said the Bobcats played just as she expected them to — hard-nosed, tough, very direct and similar to

the play of the Bears. She credited the calmness of the team for the victory, even though the nerves were heightened before the game because of the magnitude of it.

"I personally think there is always some jitters; I think you play better when you have a little bit of jitters," she said. "We were calm; we were confident; we were relaxed by the time we all stepped on the field together and that's what is important."

The Bobcats played a very tough, physical game, Sliwinski said, and did not let up or given in at any point in the game.

"We did our best to not draw anything up this week," she said. "Texas State is a team that has so much heart and so much fight that if you don't take them seriously they will be all over you. They came out to fight. That was a rough game in the box. I don't know how many times I got hit."

In the 58th minute, junior mid-

fielder Hanna Gilmore made a sliding score from six yards for the 2-0 lead. Larsen later put the game away with under three minutes remaining to seal the 3-0 victory for the Bears. With that goal, she tied Molly Cameron for the fifth-most goals in a season; Cameron had 11 in 2000.

In total, the Bears took 15 shots with nine on goal, as compared to the Bobcats' two shots, neither of which was on goal.

Baylor will play the No. 19 ranked North Carolina Tar Heels at 3:30 p.m. Friday in Gainesville, Fla., in the second round of the championship tournament.

The team brings in a new sense of confidence into the game against the Tar Heels and will look to prove itself as a legitimate power in women's college soccer.

"It's time," Sliwinski said. "We're ready. We're confident in ourselves now. We've gotten to the point where we know we're good."



MATTHEW MCCARROLL | LARIAT PHOTOGRAPHER

No. 3 junior forward Dana Larsen keeps the ball from the goalie against Texas State on Saturday at Betty Lou Mays Field. The Bears won 3-0.

BU volleyball upsets 25th-ranked Oklahoma Sooners in Norman

By KRISTA PIRTLE
SPORTS WRITER

Baylor volleyball stunned the No. 25 Oklahoma Sooners, bringing home a 3-1 victory (26-28, 27-25, 25-22, 25-22.)

This match featured 50 ties and 23 lead changes and is the first conference road win for the Bears.

This was Baylor's first win over a ranked opponent since Dec. 5, 2009, at No. 9 UCLA.

"This win is important for our team's confidence to go on the road and beat a top 25 team," head coach Jim Barnes said. "It sets us up for reaching our first goal, and that's getting to the NCAA Tournament."

Both the front and back lines for Baylor played resiliently.

Senior middle blocker Briana Tolbert led the action at the front with a career-high 19 kills at a .436 hitting percentage.

Two other Bears finished with over 10 kills: sophomore outside hitter Zoe Adom and freshman utility Adri Nora with 15 and 12, respectively.

"Bri (Tolbert) was just unstoppable tonight, she just had that refuse-to-lose type attitude, and it inspired her teammates," Barnes said. "King did a real solid job anchoring our serve-serve and our back-row play. Offensively, we got a huge tonight from Nora, and Zoe

really stepped up to give us some big kills when we needed them."

Junior setter Kate Harris recorded yet another double-double and her fifth match over 50 assists with 51 and had 17 digs.

Four players in the back row followed her lead with double-digit figures.

Senior libero Allison King had her 27th consecutive match in double figures with 20 digs followed by senior outside hitter Qian Zhang with 19, senior defensive specialist Jordan Rice with a season-high 17 and freshman defensive specialist Hope Ogden with 11.

Junior middle blocker Torri Campbell led the defensive efforts

at the net with five blocks.

In the first set, Baylor went on a 5-0 run to break a tied game at 10 featuring a service ace by Zhang and two kills by Tolbert.

The Bears then led 21-16, but an Oklahoma 8-2 run changed things around as the Sooners led 24-23.

Baylor didn't give up easily, holding off set point twice, but Oklahoma found a way and captured the first set 28-26.

The second set seemed almost like déjà vu as Baylor broke a game tied at 10 with a 4-1 run with a pair of Tolbert kills.

As Baylor led 21-17, Oklahoma recaptured the lead off a 5-0 run to

make it 22-21.

The Bears scored three of the next four as the Sooners held off set point two times, but Baylor went on to win due to a Campbell kill followed by a block assist to make it 27-25.

"I thought we did a great job of bouncing back after the first set, and it started with us being confident and executing those moments," Barnes said. "We talked about shrinking each moment into just one point, and I thought we did a great job of that over the last three sets."

After the break, Baylor erased a 5-2 deficit by a 4-0 run on Campbell and Adom.

Eventually, the Bears led 21-19.

Due to a Nora kill and two Oklahoma attack errors, Baylor held off the Sooners and closed the door with back-to-back kills from Adom to end it 25-22.

The final set featured 17 lead changes alone. After a kill and block assist by Nora broke the tie at 20, a block assist and back-to-back errors by Oklahoma put the Bears in position.

A block by Tolbert and Harris sealed the victory for Baylor.

The Bears will be back in action 6:30 p.m. on Wednesday in Austin against the No. 8 Texas Longhorns and will be televised on the Longhorn Network.

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BENEFIT from Page 1

take all of their course concepts and think about what it would look like in their home countries.”

Smyer said students in the program have the necessary skills needed to face challenging issues in their home countries.

“They have a combination of a clear calling to service to their people along with a strategic thinking capacity to see change,” Smyer said.

Joshua Tan, a Baptist minister from Kuala Lumpur, Malaysia, began studying through the Global Mission Leadership program this semester.

“I think the program is wonderful and superb,” Tan said. “It has involved me in areas I need most, like working with impoverished populations, and

it exposes me to social welfare programs that give me a model that I can apply back home.”

Tan said he has learned how to organize educational and social programs, which he hopes to apply to his community in Malaysia when he returns.

“My focus is sustainable community development in terms of economic and social issues, and I am interested in dealing with poverty issues in Asia,” Tan said.

Smyer said the students enrolled in the Global Mission Leadership program are completely engaged within the school.

“They teach us just as much as we are teaching them,” Smyer said. “They have had a tremendous impact on our school.”

MULKEY from Page 1

said. “I thought our kids let me piece some things together out there with some combinations and we didn’t miss a beat. I thought that Odyssey [Sims] set the tone. I thought Brittney [Griner] set the tone. I thought all those guys who went out there at the beginning of the game had a different mindset than against Howard. It was just a lot more intense and more energy, and it just spread to the whole team. It was fun to coach them today.”

One thing Baylor is focusing on this season is rebounding. The team improved from 52 to 59.

“We have a goal board in our locker room,” Mulkey said. “If you have 10 rebounds a game, you get your name on the board. Rebounding is a big part of what we’re trying to emphasize to our team.”

Fundamentals are a big part of winning, but so is the chemistry within the team.

With only one additional player to the Lady Bears, the chemistry is strong early in the season.

“We’re having a lot of fun,” sophomore point guard Odyssey Sims said. “We’re bonding extremely well. We’re getting to know each other. There are a lot of different personalities. Everybody knowing how to talk to people and how to communicate, that’s something we need. As long as we have chemistry, we’ll be fine.”

As the Lady Bears run up and down the court, rarely do you see expressions change on their faces.

No matter how bad things get, motivation is the only thing seen in their eyes.

“When you miss, you don’t change your facial expression,” Mulkey said. “You just keep playing.”

With big wins thus far this season, there really hasn’t been much opportunity for disappointment.

This is key, however, to building upon the tough loss to end the 2010-2011 season.

Instead of pouting and demanding for pity, Baylor is going to work.

RANKING from Page 1

graduate and graduate years.

Boerne senior Natalie Buckingham said old CPA exam questions are included on her class exams, preparing her for questions she might see when she takes the CPA exam in the future. But her professors are helpful beyond just coursework, she said.

“I find myself not only going into my professors’ offices for class help, but for advice about my accounting future,” Buckingham said. “They never hesitate to provide insight, and I feel that they genuinely care.”

December 2010 alumnus Grant Tidmore said the faculty takes

“They never hesitate to provide insight, and I feel that they genuinely care.”

Natalie Buckingham | Boerne senior

VICTORY from Page 1

shirted a whole year, sophomore forward Cory Jefferson recorded his first career double-double with 10 points and 10 rebounds.

“Feels great. My first official game back off the redshirt,” Jefferson said. “Lot of hard work paid. It was tough sitting out, especially with the rough year it was. It was hard watching. But family and friends, they always stuck by me and the team. They were a big part of helping me get through that year.”

With Jones out for five games, head coach Scott Drew had a chance to see how his players could perform without the star from last year. Miller stepped up big for Baylor, as did senior forward Anthony Jones, who recorded his third career double-double with 11 points and 12 rebounds against Texas Southern.

“Losing Perry is huge,” Anthony Jones, senior forward, said. “Me being a senior, I had to step up and fill in that void for him.”

Jones scored 11 points and had

five rebounds against Jackson State on Sunday.

With a 3-point percentage of 20, Jones said he needed to work on other ways to score.

“Coming in, I know a lot of teams are going to expect me to shoot the 3,” Jones said. “That’s what I’ve been doing in the past. Over the summer, I’ve been working on my handles, trying to get to the rim more, finishing strong.”

Baylor defeated Jackson State 92-59 on Sunday at the Ferrell Center. Jackson State head coach Tevester Anderson had high praise for Baylor, comparing the team to a seventh-ranked Florida team he and his players had to contend with on Friday.

“I thought Florida was pretty good, but this team compares or is better,” Anderson said. “I’m one of those voters on the coaches’ poll, and I’ve got to vote (Baylor) a little higher than 12. I think they’re going to be very, very good in this conference and go a long way in the NCAA tournament, too.”

One of Drew’s focuses for this season has been guard play, and his players have played to expectations so far.

They spread the ball well against Jackson State, with sophomore guard Brady Heslip, junior guard A.J. Walton and junior guard Pierre Jackson combining for 11 assists and only two turnovers, as well six steals.

Baylor plays San Diego State at 1 p.m. today at the Ferrell Center, as part of ESPN’s College Hoops Tip-Off Marathon

“We’re fortunate enough, administration lets us play on national TV, be a part of the first 24 hours of college hoops,” Drew said. “I think any time you have a chance to show the nation what you’re about, what your school is about, I think it’s a positive. The more people we can get here – if you’re going to take a long lunch break, that’s the day to do it. If you’re running the business, and you want to give everybody the day off and come to the game, that’s great as well.”

FESTIVAL from Page 1

duce these films to students who were born after the Cold War.”

Lindsey said he believed the foreign films would offer a particularly insightful look into how citizens in the Soviet Union viewed the United States and American society in comparison with their own.

“I’m looking to see something that correlates with what we’ve been talking in class,” Lindsey said. “Specifically, during the Cold War, the Soviets were trying to portray their quality of life as equal to [that of] the United States. Movies that came out of east-bloc countries tried to show a very high standard of living for all people living inside the Soviet Union.”

Tonight’s viewing will feature

another, darker comedy: “Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb.” Like the rest of the films in this series, tonight’s film will take place at 6:30 p.m. in the Armstrong Browning Library Cox Lecture Hall.

The festival will continue Wednesday with the viewing of “Soy Cuba,” a 1964 joint project of the Soviet Union and Cuba that portrayed the United States in a negative light.

The festival will conclude Thursday with “Red Dawn,” which deGraffenried said takes a hard-line neoconservative stand against the threat of Soviet communism and served as equally powerful propaganda in the mid-1980s.

Schedule of showings

- **Dr. Strangelove (1964)**
Armstrong Browning Library
Cox Lecture Hall
6:30 p.m.
Today
- **Soy Cuba (1964)**
Armstrong Browning Library
Cox Lecture Hall
6:30 p.m.
Wednesday
- **Red Dawn (1984)**
Armstrong Browning Library
Cox Lecture Hall
6:30 p.m.
Thursday

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(11:00) 1:30 4:00 6:45 9:30

CONTAGION (PG13)
(11:00) 1:15 3:45 6:30 9:00

DREAM HOUSE (PG13)
(12:15) 2:30 5:00 7:30 9:45

THE THING (2011) (R)
(11:45) 2:00 4:30 7:00 9:15

WARRIOR (PG13)
(12:00) 3:00 6:00 9:00

ZOOKEEPER (PG)
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