Baylor Strategic Plan Update
Byron Newberry
Mechanical Engineering

Strategic Planning

- Approaching 2012
- New Administration
- New Directions

Planning Process

- Vision, Mission
- Strategic Framework
- Community Reflection
- Community Input
- Synthesis and Analysis
- Draft Plan
- Community Feedback
- Final Plan
- Implementation
- Alignment of Unit Plans

8/10
10/10
11/10
12/10-4/11
4/11-6/11
11/11
12/11-3/12
5/12
6/12
7/12

Who We Are

- Mission Statement
- Foundational Assumptions
- Core Convictions
- Unifying Academic Themes
**ENVISIONING OUR FUTURE**

- **Education**
  - Undergraduate education
  - Graduate education
  - Scholarly and creative activity

- **Community engagement**
- **Christian commitment**

**Strategic Framework**

**Group Input**
- Individual Input
- Community Input

**Synthesis and Analysis**

- **STRATEGIC THEMES COMMITTEE**
  - 45 Group Documents
  - 14 (+2) Community Sessions
  - 1000+ inputs
  - 200+ Individual inputs

**Typical Input**

- **VALUES**
  - e.g., “teaching excellence”

- **TARGETS**
  - e.g., “double the enrollment”

- **INITIATIVES**
  - e.g., “build on-campus stadium”