ECS Strategic Plan
For 2020

ECS Board of Advocates, Oct. 1, 2010

The Process
(Ashley Thornton facilitator)

• 2+ years

• Participants
  - ECS Board of Advocates
  - Faculty (ECS and beyond)
  - Staff (ECS and beyond)
  - Student
  - Administration
  - Alumni
The Result

- **6 Aspirations** (pg. 3)
- **32 Goals associated with Aspirations** (pgs. 4-5)
- **27 Actions associated with Goals** (beyond scope)
  - 2010 (pgs. 6-7), 2011, 2012, after 2012
- **10 Actions prioritized for 2010**
- **Scary**
  - Keep up, monitor, institutionalize?
  - Fit with new BU strategic effort?

2010 Actions

- **Fit into 3 groups** (kind of)
  - Scholarship/Development (2-green) (Ludlum/Marshall)
  - Admission/Enrollment/Retention (3-red) (Van Treuren)
  - Research/Publication/Faculty (3-blue) (Fry/Ecklund)
  - Plus Staffing; *ad hoc* Space added
  - “ME Grad Director” finished (Skurla)
Actions on Actions

- **Christmas Tree** (handout)
  - Schedule/report at regular Leadership meeting

- **Evaluate & Sharpen**
  - Summer Administrative Retreat

- **Kick off Following Year**
  - Fall Faculty Retreat

Preliminary Results

- **Two colors already reported**
  - **Green**: Preliminary planning
    - Very exciting!
  - **Red**: Data collection/analysis underway
    - Very exciting!
  - **Blue**: coming up next week
  - Staffing & Space after that