

The Baylor Lariat

WEDNESDAY | JANUARY 26, 2011

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The place to go to know the places to go

Go Greek, literally
Spiritual Life is looking for 10 Baylor students for a youth ministry opportunity in Athens, Greece. The last interest meeting for the trip will be held at 9 p.m. today in 314 McLane Student Life Center. The trip will be during the second summer session, and class credit will be available.

Tips for success
The Department of Multicultural Affairs will host "Tips of the Trade" at 6 p.m. today at Kayser Auditorium in the Hankamer School of Business. Students will learn strategies to succeed in the classroom, led by a panel of upperclassmen who have been academically successful at Baylor. The event is open to the entire campus.

Papers needed
The Pulse is now accepting papers for the 2011 spring edition. For more information, go to www.baylor.edu/pulse. Deadline for submission is Monday.



President Barack Obama delivers his State of the Union address Tuesday on Capitol Hill in Washington.

Obama: 'Win the future'

By DANIEL C. HOUSTON
REPORTER

President Barack Obama focused squarely upon the economy during his State of the Union address Tuesday, arguing for an increase in public investment and extending a freeze in discretionary spending, among other proposals. "We need to out-innovate, out-educate, and out-build the rest of the world," Obama said. "We have to make America the best place on Earth to do business. We need to take responsibility for our deficit, and reform our government." Rep. Paul Ryan, who gave the Republican response to Obama's speech, chastised officials whom he implied use words like "investment" to increase government control over the economy.

"Whether sold as 'stimulus' or

repackaged as 'investment,'" Ryan said, "their actions show they want a federal government that controls too much, taxes too much, and spends too much in order to do too much."

Obama, whose party lost majority control of the U.S. House of Representatives and posted significant losses in the U.S. Senate to Republicans in November's midterm elections, expressed his desire that legislative bipartisanship characterize the new legislative session.

"With their votes, [the American people] determined that governing will now be a shared responsibility between parties," Obama said. "New laws will only pass with support from Democrats and Republicans. We will move

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Associate professor of economics John Pisciotto shares his opinion Tuesday in Cashion Academic Center following President Barack Obama's State of the Union Address.

Sell-Off forces students to sharpen sales skills

By MOLLY PACKER
REPORTER

The second round of the Baylor Business Sell-Off will test six students' ability to market the benefits of products to potential customers. Chris Cude, Dave Games, Ben Kessler, Will May, Samuel Moore and Sarah Shive will compete today for top spots on the team. The top two team members will move on to compete at Kennesaw State University in Kennesaw, Ga., against top students from around the na-

tion. "You get a scenario, a case, a week before and you have to make a script," Austin senior Games said. "They bring in buyers, usually from companies, and there is a 20-minute role play recorded with cameras in the room."

The recordings are distributed to companies that rank and give feedback to each of the contestants.

The companies that help judge the competition often offer jobs to the best competitors. Although nothing is guaranteed, competing

in the Sell-Off often allows students to put their foot in the door.

"This is something that [represents] me that is being sent out to a lot of people who I'm applying to," Games said. "It's a lot of work for a 20-minute conversation."

One of the hardest things for the competitors is time management. "It's always such a busy time. [The competition is] right when we get back into classes and we have Sing," said Shive, a North Richland Hills senior. "We're all really involved elsewhere. We have a lot

of commonality because we are so involved."

Through all the chaos and late hours, the team is thankful for the work Dr. Andrea Dixon, associate professor of marketing, puts into the program.

"For every hour of work we do, she does four," Shive said. "She's obviously very successful in what she does and it makes me want to do the same."

Though the Baylor Business Sell-Off is a simulation experience, in just a few months the graduating

seniors of the team will be fully immersed in the business world. After going through the experience of the Business Sell-Off, members of the team say they are confident in their future outside of Baylor.

"I definitely want to be involved in sales. Honestly, international sales would interest me," said Highlands Ranch, Colo., senior Kessler. "As far as what I want to sell, as long as it allows me to travel."

Shive also hopes to continue in

SEE **SALES**, page 6



Brandon and Elizabeth Oates, who met at Baylor, designed a ministry to help people of all ages who are affected by family problems and divorce.

BU couple tackles marriage ministry

By STORI LONG
REPORTER

Theologian Frederich Buechner said that vocation "is the place where your deep gladness and the world's deep hunger meet." For two Baylor alumni, this has proven to be all too true.

Husband and wife team Brandon and Elizabeth Oates have combined their mutual heart and passion for ministering to those who come from broken homes to create Project Restoration, a ministry created and maintained by the couple.

"Brandon and I got the idea when he and I went on a 24-hour retreat, just the two of us, and just prayed about what God wanted from us," Elizabeth said. "The idea behind the whole ministry is that just because you've had some hard issues in the past doesn't mean you can't have a functional future."

The couple, who married in 2001, designed the ministry to help people of all ages who are affected by problems arising from a dysfunctional family background. They created a website to

further the ministry, which includes the testimonies of the couple, a list of speaking topics and speaking events. It also has resources such as a six-week study for teenagers written by Elizabeth called "Dealing with Divorce."

"There is so much divorce recovery resources for adult, and even young children, and so little for teenagers," Elizabeth said. "I thought that someone needed to speak up for them."

Elizabeth and Brandon also teach a class for engaged and newlywed couples through Legacy Family Ministries. The class is held at Harris Creek Baptist Church in McGregor, where the couple continually sees the impact of coming from a broken home.

"We see so many young couples who come from broken homes and they have so many questions like 'Am I doomed to get a divorce?' or 'Do I have to go down the same path my parents did?'" Elizabeth said.

Brandon echoes the desire to help young couples dealing with these questions.

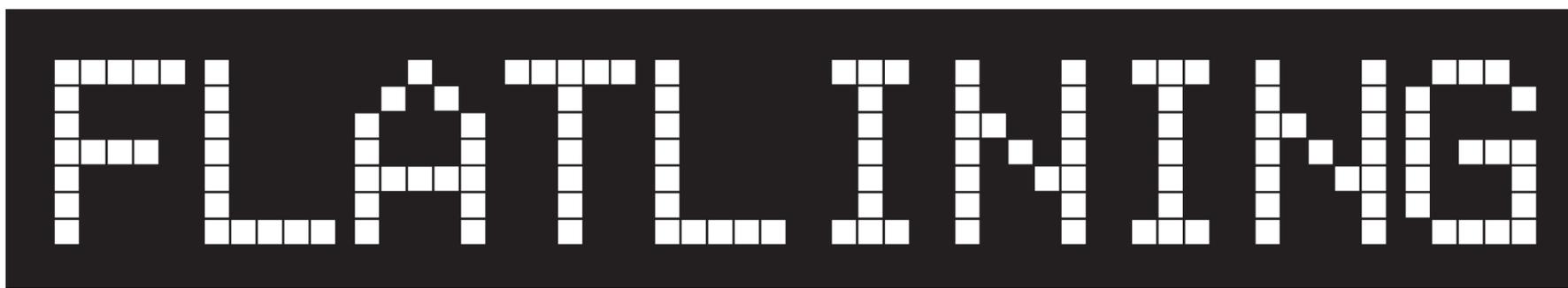
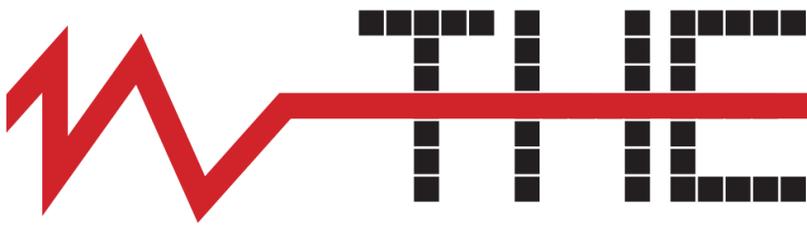
"A lot of these couples are dealing with unfortunate circumstances, but it's stuff that can usually be fixed. But it's stuff that if it doesn't get fixed, it only gets worse," Brandon said. "It takes time, patience, the Lord and a Christ-centered relationship."

Much of the inspiration for the couple's ministry came from their own lives and their own marriage. Brandon and Elizabeth met at Baylor, but the two came from very different family backgrounds.

"We both came into marriage with very different ideas," Brandon said. "Elizabeth's parents were divorced and mine were married for 37 years. She came into marriage having seen the brokenness and I came in never seeing the problems. This made the first year very difficult."

The differing expectations the two held created tension in the first years of marriage. However, when the two started speaking to other couples, they came to realize this was a common problem in

SEE **MINISTRY**, page 6



OF HIGHER EDUCATION

Higher costs, less learning and increased apathy — those are the afflictions of higher education. Scholars have begun to delve into these problems and the findings are astounding. Yet still, the people within academia aren't reacting because money is still flowing in and college is still enjoyable. We have to alter the system and we should start **now**.

of students "did not demonstrate any significant improvement in learning" during the first two years of college.

>> Students who study by themselves for more hours each week gain more knowledge — while those who spend more time studying in peer groups see diminishing gains.

>> Students whose classes reflect high expectations (more than 40 pages of reading a week and more than 20 pages of writing a semester) gained more than other students.

Source: Academically Adrift: Limited Learning on College Campuses.

A recent study of survey responses, transcript information and data from the Collegiate Learning Assessment concluded that 45 percent of students tested after their second year in college showed no improvement in their development of "higher-order cognitive skills."

This finding is the basis of the soon-to-be-released book, *Academically Adrift: Limited Learning on College Campuses*. The book is a compilation of the findings of researchers who followed 2,300 undergraduates through four years of college at 24 unidentified higher education institutions to measure the progress of the undergraduates' critical thinking and analytic reasoning skills.

Dr. Richard Arum, a professor of sociology and education at New York University and director of the Education Research Program of the Social Science Research Council, and Dr. Josipa Roksa, an assistant professor of sociology at the University of Virginia, are both authors of the book set to be published by the University of Chicago Press this month.

A portion of the experts' book was published on the Chronicle of Higher Education website, in which the two discuss the book, the data and why college students aren't improving.

The debate on the costs of higher education and how the system can be improved has been a heated topic for years. From students too focused on their social lives to professors focused on individual research, the authors have found that the very people within the higher education system aren't focused on a remedy to the problems. Even worse, Arum and Roksa say that some may not even notice the problems, writing that college students "define and understand their college experiences as being focused more on social than on academic development."

But a developed social aptitude certainly

has its perks and should not be considered the sole reason students are not learning.

Students leave college with strong friendships and lasting memories. They have learned to depend on others, to value friendship and to live independently.

However, when they leave college they don't entertain the thought that their cognitive skills may have never developed.

The problem lies here: No one is focusing directly on the quality of our education — not students, professors, administrators or faculty.

tive skills may have never developed.

It is far easier for self-reflective people to view their social progress. A person's intellectual progress, however, is a much more difficult aspect to examine.

It is ridiculous to say that all students only come to college for the social growth. Perhaps students believe they have intellectually grown from college when in fact, because of the ease of college courses, they have not.

The workload of college courses has a dramatic effect on the amount a student improves. The study proves that students whose classes reflect high expectations (more than 40 pages of reading a week and more than 20 pages of writing a semester) developed their cognitive skills more than

other students. Therefore, those teachers who underestimate the work ethic of the current student population may be helping the final grades of their course but they are in no way improving the overall education of students.

It is clear that several factors are contributing to the stunted academic growth in higher education. However, it all boils down to the truth that there isn't enough people who care to work toward a solution.

"Students in general seek to enjoy the benefits of a full collegiate experience that is focused as much on social life as on academic pursuits, while earning high marks in their courses with relatively little investment of effort. Professors are eager to find time to concentrate on their scholarship and professional interests. Administrators have been asked to focus largely on external institutional rankings and the financial bottom line. Government funding agencies are primarily interested in the development of new scientific knowledge. In short, the system works. No actors in the system are primarily interested in undergraduates' academic growth, although many are interested in student retention and persistence."

The problem lies here: No one is focusing directly on the quality of our education — not students, professors, administrators or faculty. How can we, as a nation that once stood as the archetype of higher education success, continue to allow money and politics to steal from future generations' well being? This research has pinpointed the glaring flaws of higher education and is sure to spark much discussion and hopefully change. However, many aspects of the current academic realm go untouched in this study, such as the major role digital technology has played on our generation's development. Despite our simultaneous growth with the digital world, numerous professors refuse to incorporate any form of technology into their courses. It is absurd to think that teaching styles should never change. In fact, the easiest way to attempt to

remedy this problem of "no-growth learning" is to ask those who have committed their lives to educating collegiate scholars to tap into their classes and discover what is and is not working. It seems as if some professors expect all students to conform to their generation's methods rather than discerning the appropriate way to teach for the new generations.

As we become more dependent on technology, courses should not continue to refuse the integration of technology. However, simply accommodating for technology will not solve our problems either. If digital textbooks are supposed to be offset the cost of high education, then will an increased reading load truly benefit? Therefore, colleges should focus on the ability to fully teach a course rather than the ability to offer the course at a lower cost. Until the realm of higher education has decided to embrace technology, this balancing of pros and cons will drone on.

The collegiate balance is severely off-kilter. There are so many problems to fix and several theoretical remedies. What's missing is action. What was once a highly efficient system that churned out bright young minds and innovative ideas is now nearing mass chaos. However, as Arum and Roksa say in their book, we can't classify this problem as a "crisis" because no one seems to be treating it as such. That is, many people are sitting idle. Administrators are still bringing in money, students are enjoying their college years and professors are still focusing on personal research. Until the higher education constituency bans together and resolves to fix our broken system, we may be headed downhill to a fate that is, at best, mediocre and, at worst, a failure. It shouldn't take failure to get us motivated.

It should take the fact that some students are leaving institutions that proclaim a mission of education without showing any improvement. That is failure. And it should be unacceptable. We need passion. We need drive. We need a new mindset.

the Baylor Lariat | STAFF LIST

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Opinion

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Law professor awarded for embryo probate article

Fuselier: When donor death leaves embryos from in vitro fertilization behind, property law should not be applied

By JADE MARDIROSIAN
STAFF WRITER



COURTESY PHOTO

Bridget Fuselier, associate professor of law at the Baylor School of Law was recognized for an article discussing the legal issues that arise when embryo donors die.

ferent way," Fuselier said. "The last thing you want to happen is for the donors to die and their property to be distributed to six or seven people. How are they all supposed to decide what should happen with

for some suggestions and solutions that can make things better," Fuselier said.

Thomas Featherston, also a professor at the Baylor School of Law, serves as trusts and estates editor of Probate and Property magazine.

Featherston describes Fuselier's article as "a cutting-edge study of the topic, and it proved to be of great interest to a wide variety of practicing lawyers."

Featherston said he encouraged Fuselier to write the article and submit it to the magazine's editorial board for consideration.

"The research and publication efforts of our faculty are being recognized by a national audience," Featherston said. "This paper proved worthy to receive an award from a publication from practitioners who normally go their different way but recognized the value of this research."

Fuselier has written an additional article that will be published in April, which develops the probate idea further and discusses how embryos should not be the subjects of petition.

"Embryos should not be considered probate property. They should be handled in a different way."

Bridget Fuselier | associate professor of law

the embryos?"

Fuselier explains though sperm has previously been able to pass through a will, embryos should be treated in a special way.

Fuselier began thinking about this topic several years ago when she began teaching property law at Baylor Law School.

"I started looking at this topic for class and thought it was an area I want to research and maybe of-

A professor at Baylor School of Law received the Section award from the Real Property, Trust and Estate Law section of the American Bar Association.

Bridget Fuselier, associate professor of law at the Baylor School of Law, received the Section Award for her article, "Pre-embryos in Probate: Property, Person or Something Else?" which appeared in the September 2010 issue of Probate and Property magazine.

"It's a great honor and it's nice to know people read my idea, liked it and thought it was worthy of comment," Fuselier said.

The article discusses what should legally happen to embryos that have been frozen to use for in vitro fertilization, in the case that one or both of the donors die.

Fuselier described how this situation could become a legal problem.

"People that are trying to go through in vitro fertilization will have embryos created, usually as many as possible at one time," Fuselier said. "What can end up happening is more embryos get created than can be used in one in vitro fertilization cycle, so they get stored by freezing them."

In the article, Fuselier concludes that embryos should not be considered property by probate standards.

"Even if some property law concepts are used, embryos should not be considered probate property. They should be handled in a dif-



NICK BERRYMAN | LARIAT PHOTOGRAPHER

Dr. Ken Matthews spoke on leadership in schools Monday in Kayser Auditorium during the first of the Leadership Lecture Series this semester.

Athlete-turned-educator shares wisdom, advice

By SOBIA SIDDIQUI
REPORTER

As part of this semester's leadership lecture series, a former Baylor football player-turned-principal counseled students to stand out by making a difference in their schools.

Dr. Ken Matthews, 1984 Baylor alumnus and superintendent of schools for the School of Excellence in Education, presented his lecture as a conversation with Ashley Weaver, the project coordinator for the Greater Waco Community Education Alliance and a Baylor alumna.

Ramona Curtis, the director for Leader Development and Civic Engagement and coordinator of this event, explained the purpose for the leadership series.

"The academy for civic engagement and leader development provides the format for any student here at Baylor to participate and hear from leaders who are making a difference in their world," Curtis said. "And hopefully that will inspire leaders, our future leaders, our students to go out and change the world around them as well"

Matthews encouraged students to reach out and help the children in their community.

He referenced what he has been able to accomplish with the School of Excellence in Education, an organization in Texas that focuses on helping students reach their full potential.

Weaver asked Matthews what advice he had for college students who wish to become leaders.

"There's a lot of leadership styles out there. First of all, it has to match you and who you are," Matthews said. "I go by the transformational leadership style, which is one that challenges the status quo."

Weaver asked Matthews what advice he would give on how students can strategically impact and give to their school.

"You're already making a difference just by being here and saying, 'I'm one of those that cares enough to go out into the community and make a difference,'" Matthews said.

Matthews said when dealing with adults, adolescents and especially young children, educators have to be genuine.

"They can tell when I'm telling the truth; they can tell when I'm

not telling the truth," Matthews said. "They will be able to tell the difference with you."

Matthews said his greatest accomplishment is impacting the lives of children.

"The greatest gift was to look at a little kid, to assist him or her, and see the smile on their face, and then they come back and ask for more," Matthews said. "Then I knew that I'd arrived, because there's somebody in the world who wanted to listen to me."

The first question asked by the audience was how Matthews' transformation from a football player to an educator occurred.

"I did not select education; education selected me," Matthews said. "I think it was higher than that. I think God selected me. I think God was telling me I want you to do for others what others did for you."

Matthews ended the interview with a word of advice to students.

"I'm hoping today, that as I've spoken to you, you were actually reading my heart," Matthews said. "You listened to what I had to say, but you were also reading my heart."

Putin promises retribution

By LYNN BERRY
ASSOCIATED PRESS

MOSCOW — Prime Minister Vladimir Putin vowed revenge Tuesday for the suicide bombing that killed 35 people at a Moscow airport — a familiar tough-on-terrorism stance that has underpinned his power but also led to a rising number of deadly attacks in Russia.

NTV television showed a photograph of what it said was the detached head of the suspected bomber.

Investigators have said that DNA testing will be necessary before the man, who appears to be in his 30s, can be identified.

A two-second video of the blast itself, broadcast on state television and said to be from a closed-circuit TV camera, showed a burst of flames and passengers falling and fleeing as smoke filled the hall.

No one has claimed responsibility for the attack, but suspicion has fallen on Islamist separatists

from Chechnya or elsewhere in the restive Caucasus region who have been battling Russian authority for over 15 years.

Putin rose to power in 2000 on a now-famous vow that Chechen rebels would be hunted down and killed "in the outhouse." But despite a second devastating war that brought Chechnya back under Moscow's control and sanctioning the violent rule of his chosen Chechen leader, Putin has been unable to wipe out the Islamic insurgency that has spread across much of the Caucasus.

A brutal crackdown on the insurgency has produced a backlash that has led to almost daily attacks on police and security forces in the Caucasus and brought the terror to Moscow.

Putin was stern in addressing the Cabinet, vowing that "this crime will be solved and revenge is inevitable."

He did not elaborate and it was unclear what new actions he could take.

Following past major attacks, Putin has used the threat of terrorism as a pretext to consolidate his control and justify new curbs on democracy and civil rights.

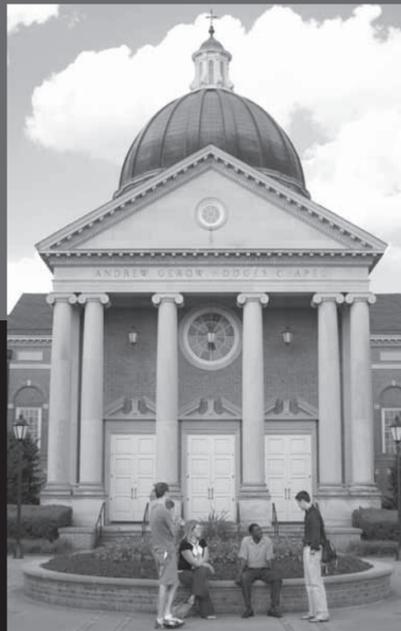
During Putin's eight years as president, the government also pushed through anti-terrorism and anti-extremism legislation that bolstered the already sweeping powers of the police and security services, giving them extra tools to stifle opposition and put pressure on news outlets.

The attack called into question Russia's ability to safely host major international events like the 2014 Winter Olympics and the 2018 World Cup.

Still, the International Olympic Committee said it has "no doubt" that Russia will deliver a safe Winter Games in Sochi, even though the Black Sea resort is relatively close to the volatile Caucasus region.

Many athletes, officials and visitors traveling to Sochi will need to take connecting flights in Moscow.

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And the nominees are ... mostly 'King's Speech'

By SUSAN KING AND RENE LYNCH
LOS ANGELES TIMES

LOS ANGELES — "The King's Speech" dominated the Oscar nominations on Tuesday morning, earning 12 nods including best picture and best lead actor for Colin Firth as King George VI, who battles to eradicate his stammer before he unexpectedly takes the throne.

Joel and Ethan Coen's spirited remake of the Western "True Grit" followed with 10 nominations for the 83rd annual Academy Awards, including best picture. "The Social Network" and "Inception" scored eight apiece.

Those four films are in the running for best picture with six other movies: "Black Swan," "The Fighter," "The Kids Are All Right," "127 Hours," "Toy Story 3" and "Winter's Bone."

"Toy Story 3" is also nominated in four more categories, including best animated feature.

The academy shared the wealth this year, doling out nominations in the major categories to movies big and small.

Nominated alongside blockbusters such as "Inception," "Toy Story 3" and "True Grit" are such tiny indies as "Winter's Bone" and "Animal Kingdom" — two films that received acclaim but had limited release.

Firth, who won the Golden Globe for his lead role in "The King's Speech," is joined in the lead actor race by Franco for "127 Hours," surprise nominee Javier Bardem for "Biutiful," Jesse Eisenberg for "The Social Network" and Jeff Bridges, who won last year in

this category for "Crazy Heart," for "True Grit."

Natalie Portman, Golden Globe winner and mom-to-be, is nominated for lead actress in "Black Swan" along with fellow Globe winner Annette Bening for "The Kids Are All Right," Nicole Kidman for "Rabbit Hole," Jennifer Lawrence for "Winter's Bone" and Michelle Williams in "Blue Valentine."

Supporting actor nominees are Christian Bale in "The Fighter," surprise nominee John Hawkes for "Winter's Bone," Jeremy Renner in "The Town," Mark Ruffalo in "The Kids Are All Right" and Geoffrey Rush for "The King's Speech."

On the supporting actress side, Amy Adams and Melissa Leo will duke it out for their roles in "The Fighter." Helena Bonham Carter is nominated for "The King's Speech," 14-year-old Hailee Steinfeld for "True Grit," and Jacki Weaver in "Animal Kingdom."

Although many of the nominees are no stranger to Oscar, Tuesday's nominations show a notable infusion of first-time nominees including Eisenberg, Lawrence and Steinfeld.

Notably missing from the performance list of nominees: Ryan Gosling for lead actor in "Blue Valentine," Andrew Garfield for supporting actor in "The Social Network," Mark Wahlberg for lead actor in "The Fighter" and Mila Kunis for supporting actress in "Black Swan."

There was also a surprise in the directing category. Christopher Nolan, who is nominated for a Directors Guild of America Award

for "Inception," failed to earn an Oscar nomination in that category. He did receive a nod for his screenplay for the surreal thriller.

Competing in the directing category are: Darren Aronofsky for "Black Swan," David O. Russell for "The Fighter," Tom Hooper for "The King's Speech," David Fincher for "The Social Network" and brothers Joel and Ethan Coen for "True Grit." The siblings also were nominated for their adapted screenplay of Charles Portis' novel.

Two of the best picture nominees — "The Kids Are All Right" and "Winter's Bone" — were directed by women, neither of whom made the roster.

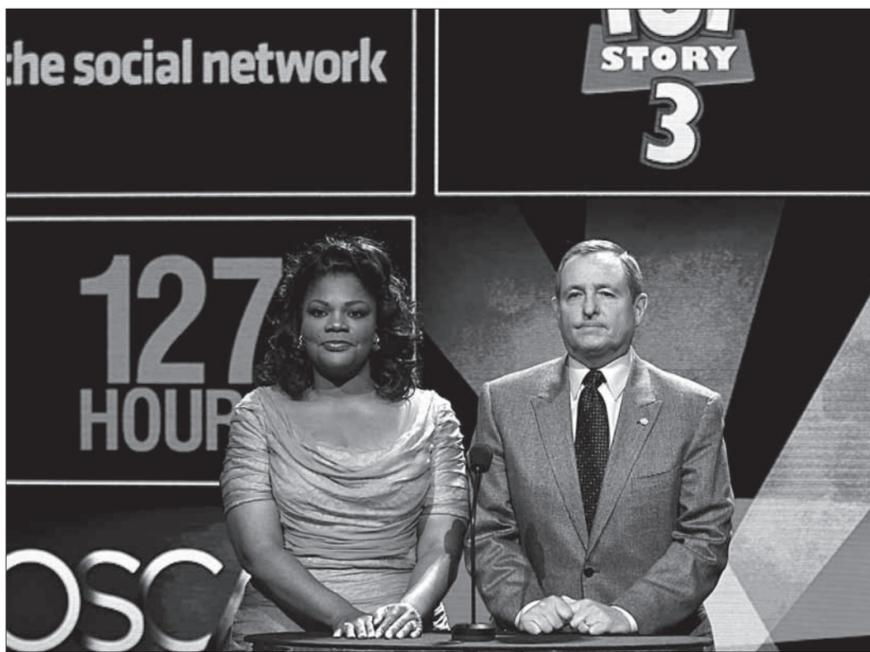
The dearth of women in the directing category is sure to disappoint those who saw Kathryn Bigelow's win last year for "The Hurt Locker" — she became the first woman ever to win in the directing category — as a sign that women would be more welcome in that marquee category.

Other nominations of note:

In contention for the foreign language film Oscar are "Biutiful" from Mexico, "Dogtooth" from Greece, Golden Globe winner "In a Better World" from Denmark, "Incendies" from Canada and "Outside the Law" from Algeria.

Joining "Toy Story 3" in the animated feature film category are "How to Train Your Dragon" and "The Illusionist."

In the adapted screenplay category, the nominees are "127 Hours," "The Social Network," "Toy Story 3," "True Grit" and "Winter's Bone." Original screenplay contenders are "Another



Actress Mo'Nique and The Academy of Motion Picture Arts and Sciences President Tom Sherak announce the Best Adapted Screenplay nominations for The 83rd Annual Academy Awards on Tuesday.

Year," "The Fighter," "Inception," "The Kids Are All Right" and "The King's Speech."

With Tuesday's nominations, the talk in Hollywood shifts to who will win the big prizes.

Though "The Social Network" has been a front-runner this awards season, it's now looking over its shoulder.

The period drama "The King's Speech" is picking up momentum: It won the Producers Guild of America award on Saturday night over "The Social Network" and

also leads the British Academy of Film and Television Arts Awards with 14 nominations. Now, it leads the Oscar nominations with 12. And "True Grit" is also coming on strong with its 10 nominations. That said, the academy and Westerns are like oil and water. Only three sagebrush sagas have ever won the best picture Oscar, the last being 1992's "Unforgiven."

There's another bit of awards-season speculation that is already ping-ponging about the Internet, centered on the documentary feature

nominee "Exit Through the Gift Shop."

That film was directed by the infamous British graffiti artist Banksy, whose identity is a closely guarded secret. Is he ready to step out of the shadows to attend the Oscars? Or will he show up in disguise? Or skip it altogether?

All will be answered — or not — when the 83rd Academy Awards airs live at 7 p.m. Feb. 27 on ABC from the Kodak Theatre. Lead actor nominee Franco and Anne Hathaway are the hosts.

BAA honors 1984 grad for work as art director at Fossil

By LIZ HITCHCOCK
REPORTER

To be recognized by the college you attended could be considered one of the most endearing honors you can receive post-graduation. The Baylor Alumni Association announced its newest honorees on Friday at the Phoenix Ballroom in Waco.

Among these awards given to previous Baylor students is the most honorable — the Distinguished Alumni Award.

"These alumni represent the beacons of what Baylor continues to offer to the world," said Mark White, the master of ceremonies for the event.

This year the alumni association gave out five Distinguished Alumni Awards and out of these alumni was Timothy Hale, senior vice president of design management and marketing for Fossil and a student from the graduating class

of 1984.

Terry Roller, who teaches graphic design as an art professor, introduced Hale at the event and took the audience through his career and just how meaningful Hale has been to Fossil.

Since the start of Fossil in 1984, the company has reached \$2 billion in sales and has more than 10,000 employees, Roller said, but the company started with a mere five employees and would later acquire Hale as one of them.

When Hale started his employment at Fossil, he was a member of their relatively small sales team, and would eventually become their first and, since then, only art director.

"It was Tim's design of the iconic tin toy car packages for Fossil watches," Roller said. "That drove the company's early success. ... He also helped promote the idea that good design is good business."

During his acceptance speech,



1984 Baylor alumnus Tim Hale is one of Baylor Alumni Association's five honorees for the Distinguished Alumni Award.

Hale shared stories from when he was a student at Baylor and the hidden benefits of classes unrelated to graphic design.

Hale took advanced German courses in the last semesters he attended Baylor. These courses were surprisingly helpful, for the first country Fossil was distributed outside the United States was Germany.

"Fossil has one of the largest, best-known and highly awarded in-house art departments in the United States, if not the world," Roller said.

Hale also spoke about the art department, realizing how far it has come since he was a student.

"It's interesting to know that when I was at Baylor, if you were an art major you would start off in the basement of the Carroll Science Building," he said, "which told me where art stood at Baylor."

By the time Hale graduated, he was married with two children and

was working several jobs.

"It's amazing what responsibility can do for a person's motivation," Roller said, "to help mold them into what they want to become."

Hale reminisced about his childhood, mentioning a babysitter that instead of allowing him to watch television, would make him sew and participate in creative activities. Later on he credited a high school teacher for first posing the question of whether he wanted to go into art as a career.

"You don't get here alone," said Hale, "and I certainly didn't get here alone."

The four other recipients of the Distinguished Alumni Award were Dr. Gerald Cobb, graduate of 1950 and recipient of his MS in 1955, Michael Johnson, alumnus of 1990, Dr. Patricia Mathes, alumna of 1984, and Maj. Gen. David Rubenstein, recipient of his MHA in 1989.

FUN TIMES

Find answers at www.baylorlariat.com

McClatchy-Tribune

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Across

- 1 Utah Jazz's gp.
- 4 Slopeside structure
- 10 Sodas
- 14 DDE opponent
- 15 Dugouts, e.g.
- 16 Frizzy do
- 17 "Worm change?"
- 19 Sci-fi saucers
- 20 Shimmery sushi fish
- 21 Lush
- 22 Speck in the sea
- 24 Lender's product
- 26 Hardly a tough decision
- 29 Decelerate
- 31 Dough dispenser, briefly
- 32 Craps cube
- 33 Words before "Here's to," perhaps
- 36 Remain unsettled
- 37 "Relocation company's cocktail mixers?"
- 41 Without accomplices
- 42 Didn't run the ball

Down

- 1 Pooh-bahs
- 2 "C'mon, sport, help me out"
- 3 Cheese from Italy's Veneto region
- 4 IV amounts
- 5 Hesitating sounds
- 6 Negatively charged atom
- 7 Game with scratching
- 8 Treaty of Rome org.
- 9 Top at the beach
- 10 St. ___ Girl beer
- 11 Lawbreaker
- 12 Dietary needs found in beef
- 13 Titanic signal
- 18 Coordinated fan effort at a stadium
- 23 One of the Warner Brothers
- 25 Bard's instrument
- 27 Bubbly soothers
- 28 Wine choice
- 30 ___ favor: señor's

Down

- 34 According to
- 35 Retirement org.
- 36 One on a bike
- 37 Add an engine to
- 38 Quick joke
- 39 Biblical mount
- 40 Foreign Legion cap
- 41 Hose filler?
- 44 Arch's first word
- 45 Arched foot part
- 47 ___ Nevada mountain range
- 48 Strand on a
- 22-Across
- 49 Made a basket, say
- 51 Old German money, for short
- 52 Wickerwork willow
- 53 Antes precede them
- 57 On the sheltered side
- 59 Vim
- 61 Shaggy Scandinavian rug
- 62 Sci-fi invaders, for short

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Revived pitching staff returns to outdoor work

Canion among healed players for 2011 season

By KRISTA PIRTLE
SPORTS WRITER

The Lady Bears softball took the field for their first outdoor practice of the season at Gettman Stadium Tuesday.

Redshirt sophomore Whitney Canion has made her way back to the circle to help lead the team in its push toward a Big 12 Championship. The team received a sixth place ranking in the conference from the preseason coaches polls.

Canion, with an ERA of 1.58 in 11 appearances last year and 529 career strikeouts, is right on schedule with her rehabilitation after finishing last season early with a stress fracture in her forearm.

"She's doing really well at this point," head coach Glenn Moore said. "I think she would say she's full speed and ready to go. That's

just the kind of competitor she is, but we're taking it slow. [We've] probably overdone it a little bit to make sure that we didn't put too much on her arm too early. We believe, doctors believe, she'll be ready to go by the first game, and she's throwing the ball hard and everything looks good so far."

With Canion warming up the heat, her teammates are ready to back her up in the field and turn some heads in the process.

"After the Big 12 standings came out ... it urged us to get to the top again like we were a couple years ago when Whitney led us all the way to the super regionals," senior infielder Jordan Vannatta said. "Everybody's definitely in higher spirits now that she's getting back and getting going. She was a major leader for us out in the circle."

Last year, the Lady Bears finished the season 28-25, far below the team's expectations; however, the way they dealt with the challenges they faced has prepared them for a better 2011 season.

"We've healed up a little bit from last year with five surgeries,"

Play ball	
Gettman Classic	
2/11 3 p.m. - Illinois	
2/11 5 p.m. - McNeese State	
2/12 12:30 p.m. - UTSA	
2/12 TBA - semifinal round	
2/13 TBA - final round	
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QTI Powers Invitational	
2/25 5:30 p.m. - SHSU	
2/26 3 p.m. - Central Ark.	
2/26 5:30 p.m. - La. Monroe	
2/27 3 p.m. - Houston	

Moore said. "It's kind of out of the norm for a season and with 17 kids to have five surgeries, that was our luck last year. Hopefully we'll have a little better luck this year."

Canion, a major name on the injured list last year, was disappointed with her inability to finish out the season but used her time on the bench to mature as a player.

"The best thing was that I matured," Canion said. "I went out

there and watched every single game. I paid attention to every single pitch. I took notes on the hitters, and I think it made me become a better player, a better pitcher, a better leader. I can help coach the team, and I think that it just helped on my mentality on the game and to see the game from the outside in really showed me what this team has and what we're capable of."

During the offseason, the Lady Bears wasted no time working to improve on the 2010 season and prepare for what the 2011 season holds.

"That was probably the best offseason I've been through during the last three I've been through," Vannatta said. "We're definitely more prepared this year than we ever have been."

The Lady Bears understand the only way to go from their preseason rankings is up.

"We don't need to say we're just going to win the Big 12. We need to think past the Big 12. We need to think about the big picture and go somewhere," Vannatta said.



Matthew Hellman | Lariat Photographer
No. 5 infielder Dani Leal swings at a pitch during the Lady Bears' game against Texas A&M on March 31 at Gettman Stadium. Baylor won, 3-2.

Wild-card Packers embrace role as Super Bowl favorites

By CHRIS JENKINS
ASSOCIATED PRESS

GREEN BAY, Wis. — While B.J. Raji wasn't one of the Green Bay Packers players who showed up for a preseason kickoff luncheon wearing a cowboy hat, he liked his teammates' subtle show of swagger.

Going into the season, most people took the Packers' Old West costume caper as a playful-but-purposeful message that they intended to finish their season in cowboy country, the Feb. 6 Super Bowl at Cowboys Stadium — and weren't afraid to say so.

And with the Packers now preparing to face the Pittsburgh Steelers after beating Chicago in the NFC Championship Game Sunday, Raji says the defensive linemen might be planning a motivational gimmick of their own.

"I think the D-line has something up our sleeve for this trip," Raji said Monday, still relishing his interception return for a touchdown against the Bears.

To be sure, Mike McCarthy's Packers will never be mistaken for

Rex Ryan's mouthy New York Jets.

But the Packers did spend training camp openly embracing their role as Super Bowl favorites, displays of confidence that quickly were forgotten once injuries piled up and the Packers had to scramble just to make the playoffs.

Our particular path this year, in hindsight, has made us a stronger football team."

Donald Driver | Packers receiver

Had the Packers lost either of their final two regular season games, they wouldn't have made the playoffs — so in their minds, they've won five straight playoff games.

With the Super Bowl now a reality, the Packers' confidence seems just as high as it was back in September.

"We got to the point where they told us we had to win the last two games to get in, and everybody put it on their shoulders," wide

receiver Donald Driver said. "Everybody had to look at themselves in the mirror and say, 'You have to do your job better if you want to get here.' Once we got in, we told everybody, 'You don't want to see us.'"

McCarthy said the Packers knew they were a good team coming out of training camp, and credited the players for not losing confidence once the injuries hit.

"Our particular path this year, in hindsight, has made us a stronger football team," McCarthy said. "It's shaped us in a different way. We've had an opportunity to play, really, five playoff games going into this Super Bowl so I think that really helps us. We feel like we're a razor-sharp team as far as the level of play we're bringing to the table here in the past month."

McCarthy hasn't been particularly prone to making bold statements during his time as the Packers' coach, but even he embraced his team's Super Bowl expectations going into the season.

Then the injuries hit. The Packers lost running back Ryan Grant

to a season-ending ankle injury in Week 1, and it just got worse from there.

"Once that started happening throughout the year, we knew we still had a chance to get in, and that was the crazy part," Driver said. "You go through the year, you're like, 'OK, we lose this game, we win this game, then you start bouncing back and realizing that you can do it.'"

The Packers wouldn't be getting ready for the Super Bowl without players who took on bigger roles, including inside linebacker Desmond Bishop, safety Charlie Peprah, right tackle Bryan Bulaga, running back James Starks and outside linebacker Erik Walden.

"With the injuries we had early in the season, maybe some people wrote us off," left tackle Chad Clifton said. "But again, I think that's just a credit to the players we have in the locker room. Guys stepped up and played and played well and put us in position to get us where we're at today."

Safety Nick Collins said the Packers' preseason confidence

carried over from their previous season, which ended with a disappointing playoff loss at Arizona.

"The way we finished the season last year, we felt like we had an opportunity last year to go all the way and fell a little short," Collins said. "We just came in with the mindset that we can go all the way and everybody buying in. It's been paying off this year."

Now the Packers are going to the Super Bowl, a reality Driver said hasn't set in yet.

"That's when you start really feeling it once you start getting down to Dallas and start seeing all the different activities and things going on," Driver said. "That's when it will really hit you. Then the family is all excited. I know that, but it hasn't really hit me yet."

College football conferences reap BCS profit

By FREDERIC J. FROMMER
ASSOCIATED PRESS

WASHINGTON — College football conferences will get a record take of about \$170 million from this year's Bowl Championship Series games, including a new high of \$24.7 million for the five conferences that don't get automatic bids to the BCS bowls.

The figures were obtained by The Associated Press ahead of their official release Tuesday by the BCS.

BCS officials say the higher figures were fueled by the new television contract with ESPN. In addition, the five conferences that don't get automatic bids were helped by the automatic berth earned by Texas Christian University. Those

conferences got slightly more than last year's \$24 million.

The distribution of money has been a main point of contention for congressional critics of the BCS, who argue that it shows the system is unfair. In the last congressional session, Rep. Joe Barton, R-Texas, pushed legislation aimed at forcing the BCS to switch to a playoff system rather than the ratings system it uses to set the games that determine the college championship.

Barton did not immediately respond to a request for comment Tuesday.

Under the BCS system, six conferences get automatic bids to participate in top-tier bowl games while the other five don't. Those six conferences, which sent nine

of the 10 teams to the BCS bowl games this year, will take in about \$145 million. The Big Ten, Southeastern and Pac-10, which each had two teams in BCS bowls, will

"The fact is that all of Division I football is better off because of the BCS, financially and otherwise."

Bill Hancock | BCS executive director

receive about \$27.2 million each, while the ACC, Big East and Big 12 will each receive roughly \$21.2 million.

Bill Hancock, the BCS executive director, noted that the con-

ferences that don't get automatic bids will receive a record take for the second year in a row. He said the numbers demonstrate the "strength and fairness of the current system. The fact is that all of Division I football is better off because of the BCS, financially and otherwise."

But Matthew Sanderson, founder of Playoff PAC, a political action committee aimed at prodig change to a playoff system, said the financial imbalance remains.

"That imbalance is unconscionable, given that it has no basis in post-season performance on the field and in the marketplace," he said. "Only the BCS would try to pitch anti-competitive behavior as benevolence."

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SPEECH from Page 1



House Speaker John Boehner of Ohio shakes hands with President Barack Obama on Capitol Hill in Washington Tuesday prior to Obama's State of the Union address. Vice President Joe Biden is at left.

forward together, or not at all — for the challenges we face are bigger than party, and bigger than politics.”

Obama emphasized the federal government's role in creating incentives for public school districts to improve and encouraging more young Americans to attend college.

“We've ended the unwarranted taxpayer subsidies that went to banks, and used the savings to make college affordable for millions of students,” Obama said. “And this year, I ask Congress to go further, and make permanent our tuition tax credit — worth \$10,000 for four years of college.”

Among the other investments proposed, Obama stressed those in clean energy and infrastructure development.

“We'll invest in biomedical research, information technology, and especially clean energy technology,” Obama said, “an investment that will strengthen our security, protect our planet, and create countless new jobs for our people.”

Dr. John Pisciotta, an economics professor who participated in a debate following the State of the Union with retired professor of political science Dr. Gayle Avant, disagreed with the president's agenda for spending further on education and infrastructure.

“What is absolutely essential to

bring long-term viability for the economy is probably not infrastructure, it's not ... reforms of public education; it's sending an absolutely clear message to the financial markets that in 2011 the United States of America has embarked on the process of responsibility in its budget.”

Calling the federal government spending more than it takes in “unsustainable,” Obama spoke out in favor of addressing the budget deficit by further freezing discretionary spending.

“So tonight, I am proposing that starting this year, we freeze annual domestic spending for the next five years,” Obama said. “This would reduce the deficit by more than \$400 billion over the next decade.”

Obama also offered to pay for new investments in part by cutting \$4 billion in subsidies to oil companies.

“We need to get behind this innovation,” Obama said. “And to help pay for it, I'm asking Congress to eliminate the billions in taxpayer dollars we currently give to oil companies. I don't know if you've noticed, but they're doing just fine on their own. So instead of subsidizing yesterday's energy, let's invest in tomorrow's.”

Avant said cutting subsidies for oil companies is generally a popular idea, but was not certain whether it

would come to pass.

“I think that big oil is a safe target,” Avant said. “[British Petroleum] is doing fine after paying out from their cash surplus to compensate those damaged from the spill. I think that was, politically, a very safe kind of thing for the president to say. Now, how politically viable the legislation will be, of course, I'm not sure of.”

Andrew Figliuzzi, sophomore from Cleveland, and president of the College Republicans, said he is concerned Obama wants to raise taxes on the wealthiest two percent of Americans.

“[Obama] wants to create private-sector jobs,” Figliuzzi said, “but at the same time he wants to stifle the source of those jobs, which is the wealthiest 2 percent of Americans.”

Houston senior and president of the Baylor Democrats, Lizzy Joyce, thought Obama's proposals would help the economy, despite expressing skepticism over Obama's promise to veto all bills that include earmark spending.

“President Obama is a wonderful speech-giver, even if you don't agree with the content of [his speech],” Joyce said. “However, a lot of the points he hit are going to guide the country in the direction it needs to go in terms of the economy and job creation.”

ALUMNI from Page 1

In order to attend the sessions, alumni are asked to register online to ensure the venue is large enough to hold all of those attending, and to ensure that adequate refreshments are provided. However, alumni who do not register can still attend the sessions and give their input.

By Monday, 170 people had registered for the Waco session, necessitating a move from the planned venue of the Great Hall in the George W. Truett Theological Seminary, which has a capacity of 120, Davis said.

“I am extremely thrilled by the level of interest that I've seen in these input sessions,” Davis said. “People are e-mailing me and calling me, thanking me for providing this opportunity, asking if they can volunteer to help. The response has been really affirming that this is a right thing to do as we are considering Baylor's next strategic plan.”

Ashley Thornton, director for continuous improvement, said that

since Baylor belongs to so many groups of people, from students, faculty and staff to the state, country and world at large, it is important for each group to be able to share its opinions concerning Baylor's future.

“Each one of those groups it belongs to are going to have a different perspective on what we need to be doing for the next 10 or 15 years or even ultimately, and I think it would be hard for any one of those groups to totally understand or imagine what the other groups are going to care most about,” Thornton said. “So that's why it's important to get kind of a full circle of input from as many different stakeholders as we can think of that care about Baylor.”

Other cities that will be hosting community input sessions include Houston, Dallas, Amarillo, Lubbock, Austin, Nashville, Tenn., Chicago, Washington, D.C., and Los Angeles. These cities were chosen because of their large concentrations of alumni.

Dr. Patricia Tolbert, director of assessment and compliance, said seeking input from alumni nationwide is an important part of the strategic planning process.

“I think we have to do that. I think Baylor is such a national school now and we have alumni everywhere who still care very much about Baylor and are still interested in Baylor's future, and as Baylor continues to build its reputation it enhances their degree,” Tolbert said.

“I think we need to make sure that we're getting their input and let them know that we're still very interested in what ideas they have for improving Baylor.”

At the sessions, attendees' ideas will be written down, and the sessions will also be tape recorded and transcribed to ensure that no input is overlooked, Davis said. The results of these sessions will later be analyzed along with all other input gathered throughout the process, such as that given online.

SALES from Page 1

sales.

“I'm definitely going to work in sales, which I never thought I would say. I really like the idea of working with the government and nonprofits, so I'll learn a lot about fundraising,” Shive said. “You don't have to go door-to-door selling vacuum cleaners.”

Games plans on going into the technology industry to be a salesman.

“[I want to be] an account manager. Most times in sales you have to start out inside sales, on the phone,”

Games said. “[I'll] start off in a position to learn. Because, believe it or not, we're not going to graduate college knowing everything whether we think so or not.”

Some of the team members, like many others in the business world, did not initially think business was in their future. “I started out business pre-med. I like science but I realized I didn't want to be a doctor,” Games said. “I like the creativity involved in marketing. Most of my decision was based on the curriculum and Dr.

Dixon.” Kessler's parents both worked in business and he knew before arriving at Baylor that business was for him. Professional selling, however, was not always part of the plan.

“Sophomore year I was looking at majors and didn't want to do accounting or finances. I wanted to do stuff with people,” Kessler said. “[Professional selling] is exactly what I wanted to do. I just realized that God had me here for a reason.”

MINISTRY from Page 1

marriage and they were not alone in these issues.

Elizabeth also does numerous speaking engagements on family and marriage issues and she and Brandon both serve as life group leaders at Harris Creek. Elizabeth also writes a monthly column for Waco Today on faith and family issues.

“Elizabeth is very driven and extremely intelligent. She's the type of person who can seemingly do

anything,” Meredith Miars, a member of Harris Creek, said. “She's just so passionate and so compassionate about the young couples she counsels.”

Brandon shares this admiration for his wife and her devotion to ministering through her writing.

“I am more involved in the marriage counseling,” Brandon said. “She has a more active role in the ministry, but I'm definitely her number one fan.”

At the core of Elizabeth and Brandon's ministry is the desire to show those they reach that there is always a second chance.

“We want all people of all ages to know that God is a God of restoration,” Elizabeth said. “He makes beauty from ashes.”

Anyone interested in Brandon and Elizabeth's ministry can visit www.projectrestorationministry.org for more information.

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