

Baylor Executive MBA • Dallas

Fall 2011



The Baylor Advantage

Like you, many of our students have been thinking about getting their MBAs for a long time. Career demands. Family commitments. Time just slipping away. All factors that stood in the way of moving forward. Now it's your turn to take your career to the next level. Baylor's highly rated program is proven to help experienced executives achieve more and earn more. Our unique advantages illustrate how we accomplish this:

Baylor Business Faculty

Exceptional professors, who have a passion for partnering with you in your education, provide practical application of business solutions that has an immediate impact on Monday. Our EMBA program brings a unique balance of tenured faculty and professors with extensive corporate experience. Baylor professors are focused on the individual student and go above and beyond to establish long lasting relationships.

Collaborative Environment

Baylor's core values attract students with diverse backgrounds and a desire to lead with integrity and serve others. Our intimate environment and small class size fosters collaborative interaction among high caliber students who challenge each other and build lifetime connections.

Domestic and International Study

The program includes two customized learning experiences. A domestic trip to Washington, D.C. addresses public policy and international issues affecting corporate America. An international trip exposes students to issues and challenges inherent in conducting business on a global scale and includes hands-on business projects.

Power of the Network

Baylor prides itself on going above and beyond the expected, and the Baylor Network is no exception. Our network of highly dedicated executives is committed to staying connected to you regardless of where your career takes you. This global alumni presence contributes to the strong Baylor brand recognition across the nation and beyond.

Customer Service

At Baylor, students are a top priority. We anticipate and respond to the needs of individual students which ease the stress that can be associated with juggling full-time employment, family commitments, and a rigorous MBA program.

Tuition and Fees

The total investment for the Baylor EMBA Program in Dallas for the class entering August 2011 is \$86,500 which includes a \$2,000 non-refundable seat deposit. The following items are included:

- + Graduate tuition and student fees for 48 credit hours
- + 2-day Kickoff Weekend at Baylor – Dallas Campus
(including hotel and meals)
- + 5-day Orientation Week at Baylor – Waco Campus
(including hotel and most meals)
- + 5-day Washington, D.C. Trip (including air, lodging, and most meals)
- + 10-day International Trip (including lodging and most meals)
- + Cooper Fitness Center membership
- + Cooper Clinic health exam and Cooper Wellness seminars
- + Career Management Services including access to an executive coach
- + Fully-configured laptop computer
- + All books, online resources, and other instructional materials
- + Meals and snacks each class day

Schedule

The 21-month program begins each year in August. On alternating weekends, classes are held:

- + Friday afternoons from 2:30 p.m. to 6:30 p.m.
- + Saturdays from 8:00 a.m. to 5:00 p.m.

Class Size

Classes are limited to 36 professionals.

Open House Events

Professionals considering the Baylor EMBA Program are encouraged to attend an open house. This information session allows you to learn about our program and speak with our staff, current students, and alumni. In addition, prospective students may visit a class session. This may be done following an Open House event or scheduled on a class weekend that is convenient for you.

Application

Please complete the online application found at:

<https://www1.baylor.edu/graduate/GraduateApplication/>

Candidates are required to submit the following items to complete their admissions file:

- + Completed application form including three essays
- + Official transcripts
- + Current detailed resume
- + Three letters of recommendation
- + \$100 Application fee

Application Deadlines

Applications are processed as received and decisions are made on a rolling, space available basis.

- + Early Deadline: February 28, 2011
- + Preferred Deadline: May 31, 2011
- + Final Deadline: July 22, 2011

Location

The Baylor EMBA Program is conveniently located at the renowned Cooper Aerobics Center just south of LBJ/635 and Preston Road.



(image available online at: www.baylor.edu/business/demba/map)

Curriculum

Semester One - Fall

- + In-Residence I : Managing in the 21st Century
- + Leading with Integrity
- + Evidence Based Decision Making
- + Negotiations : Power and Influence
- + Microeconomic Theory and Business Decisions

Semester Two - Spring

- + Financial Accounting
- + Legal Aspects of Business
- + Contemporary Business Issues (Special Topics)
- + Financial Decision Making
- + Aligning IT Business Enterprises
- + In-Residence II : International Business and the Public Policy in Washington, D.C.

Semester Three - Summer

- + International Law
- + Private Equity Investing
- + Managing for Value Creation
- + Human Resources Management

Semester Four - Fall

- + Managerial Accounting
- + Manufacturing and Service Operations
- + Seminar in Marketing Strategy

Semester Five - Spring

- + Key Global Economic and Strategic Issues
- + Leading Organizational Change for High Performance
- + Negotiations : Maximizing Multi-Party Outcomes
- + In-Residence III : Global and Strategic Management

Contact Information

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