

IMPACT YOUR WORLD





DEFINE DISCOVER DELIVER

- 3 - Ethics
- 6 - Degree Options
- 7 - Healthcare Administration
- 8 - Facilities

UNIQUE OPPORTUNITIES

- 9 - Prison Entrepreneurship
- 10 - Net Impact
- 12 - Focus Firm
- 13 - Global Applications

OPEN THE DOOR TO YOUR FUTURE.

SUPPORTING SUCCESS

- 15 - Faculty Spotlight
- 16 - Career Development
- 19 - Baylor Business Network
- 20 - Faculty Spotlight
- 21 - Financing Your MBA

"BAYLOR STRIVES TO PROVIDE YOU, THE NEXT GENERATION OF BUSINESS LEADERSHIP, WITH RELEVANT KNOWLEDGE AND PRACTICAL SKILLS THAT WILL EMPOWER YOU TO EXCEL IN YOUR CHOSEN FIELD."

How do we make this happen? At Baylor, we believe it's important to create a compelling curriculum.

We will teach you about the dynamic nature of business, keeping our pulse on current business opportunities and constraints as well as exposing you to the challenges facing you in the future.



Along with offering instruction in business disciplines — accounting, finance, economics, marketing, statistics, information systems, organizational behavior and strategy — we prepare you to communicate these ideas in a persuasive manner to the numerous stakeholders you'll encounter throughout your career. We also invest in the intangible assets of developing leaders who can communicate professionally, work in teams, and approach business situations with integrity.

We strive to impress upon you a set of non-negotiable principles that you will take with you across all areas of your career. And we offer students the conceptual tools through our integrated academic disciplines that give immediate value to you and your company upon graduation. This course integration is key to Baylor's program. Insight through integration is realized across all disciplines and allows you to obtain marketable skills that embrace the complex and real issues that challenge businesses today and tomorrow.

Your MBA experience will enable you to develop a habit of lifelong learning. While it cannot be known with certainty what particular issues will face businesses in the next 50 years, we can equip you to be confident in developing key questions, allowing you to offer successful solutions for your future business and your life.

As you review the information on the following pages, I know you will find that our MBA Program is one that enhances the practice of business - melding intellectual capacity with personal integrity, innovation with social responsibility, and action-oriented leadership with accountability.

Thank you for your interest in Baylor!

A handwritten signature in cursive script, reading "Gary Carini".

Dr. Gary R. Carini
Associate Dean, Graduate Business Programs
Professor of Management
Hankamer School of Business



DYNAMIC, CHALLENGING,
INTEGRATIVE, HANDS-ON,
EXPANDING,
COLLABORATIVE,
PERSONALIZED, INTERACTIVE

CHRIS MATCEK
LEADERSHIP DEVELOPMENT PROGRAM
RAYTHEON
MBA/ME '08

THE BAYLOR MBA PROGRAM

Students perceive Baylor to be at the forefront of the considerations between business and ethics. Business ethics is not just an elective course. It's woven throughout Baylor's MBA program in case studies, surveys, ad hoc conversations, and case competitions.

“The best managers grasp the applications of every department within their company and understand how managerial decisions will affect all operations.”

EXPECTATIONS OF PRINCIPLED LEADERSHIP

Professional ethics as a classroom topic comes alive when brought to real-life situations. To encourage this, the Hankamer School of Business sponsors ethics case competitions to launch the annual Dale P. Jones Business Ethics Forum.

Top MBA programs from all over the country send teams here to compete in our annual Case Competition in Ethical Leadership. These teams showcase their ethical business solutions to panels of judges as they vie for cash prizes: expertise in ethics — just as in other aspects of business — should be rewarded.

Baylor students also have the opportunity to participate in a case competition class where they compete in a variety of case competitions held across the nation — nonprofit, strategy, marketing, real estate — going head-to-head with teams from top tier schools, both national and international. Baylor MBA student teams competed in the following case competitions during 2009-2010:

- Big 12 MBA Case Competition hosted by Iowa State University, Ames, Iowa, April 23-24, 2010
Second place honors
- Rice Business Plan Competition hosted by Rice University, Houston, Texas, April 17, 2010
First place honors
- Texas Shoot-Out Real Estate Challenge hosted by the North Texas Chapter of the National Association of Industrial and Office Properties (NAIOP), Dallas, Texas, April 9, 2010
Second place honors
- Neeley Sales and Marketing Strategy Case Competition sponsored by Sony Electronics and hosted by TCU University, Fort Worth, Texas, March 26-27, 2010
First place honors
- George Washington University International Case Competition, Washington, D.C., March 19-20, 2010
Third place honors
- John Molson MBA International Case Competition hosted by the John Molson School of Business, Montreal, Quebec, Canada, Jan. 4-9, 2010
- Baylor University MBA Case Competition in Ethical Leadership, Waco, Texas, Nov. 13, 2009

www.baylor.edu/mba/ethics

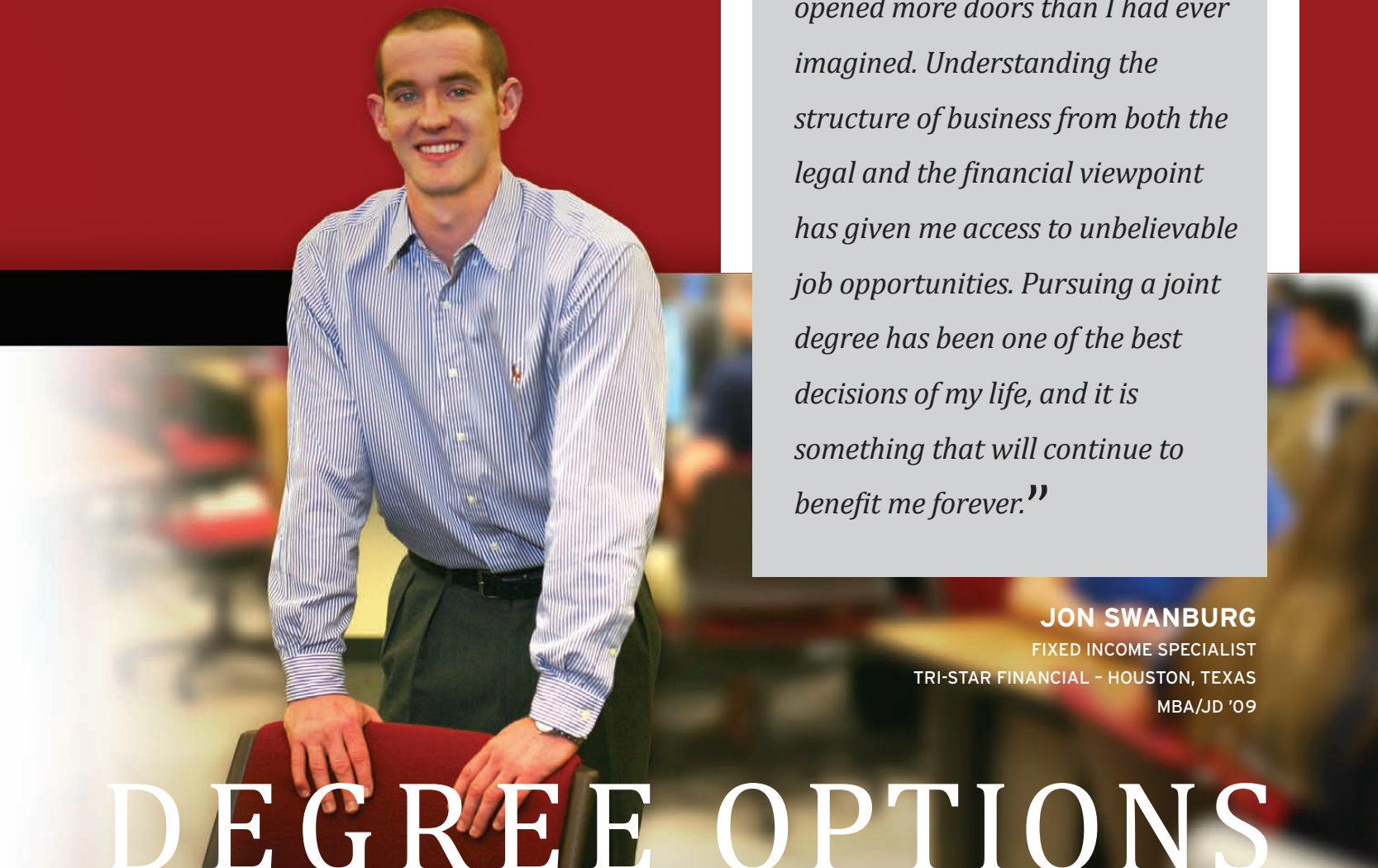
A RIGOROUS MBA PROGRAM DEMANDS GOAL-ORIENTED STUDENTS ...

Baylor MBA students are as diverse, action-oriented and intriguing as the business arena itself.

Every day you will be challenged to think deeper, consider a greater range of perspectives, debate alternatives intelligently, and defend your opinions boldly — gaining confidence in the process.

Students choose Baylor's full-time MBA program because they understand that the personal and professional return on the required 16 to 21-month investment is of lifelong benefit.

THE BAYLOR MBA CURRICULUM DEFINE **DISCOVER** DELIVER



“The MBA/JD dual program has opened more doors than I had ever imagined. Understanding the structure of business from both the legal and the financial viewpoint has given me access to unbelievable job opportunities. Pursuing a joint degree has been one of the best decisions of my life, and it is something that will continue to benefit me forever.”

JON SWANBURG
FIXED INCOME SPECIALIST
TRI-STAR FINANCIAL - HOUSTON, TEXAS
MBA/JD '09

DEGREE OPTIONS

Three Core Semesters integrate general management theory, multi-disciplinary applications, personal development, and practical management skills. Each semester focuses on a different perspective of the dynamic process that characterizes business in the 21st century.

📄 www.baylor.edu/mba/ddd

Integrated Management Seminar

Baylor's Integrated Management Seminar (IMS) is a unique semester designed specifically for students holding a non-business undergraduate degree. IMS can be taken in either the summer or fall semester. Students taking IMS complete the MBA program in 21 months. Students with a non-business undergraduate degree are required to take IMS. Students with a business undergraduate degree are exempt from taking IMS and can complete the program in 16 months; however, many business students also choose to start their degree plan by taking IMS to refresh their business skills.

📄 www.baylor.edu/mba/ims

MBA/JURIS DOCTOR (MBA/JD)
MBA/MASTER OF SCIENCE IN INFORMATION SYSTEMS (MBA/MSIS)
MBA/MASTER OF ENGINEERING (MBA/ME)
MBA/MASTER OF SCIENCE IN COMPUTER SCIENCE (MBA/MSCS)

📄 www.baylor.edu/mba/degreeoptions

The Hankamer School of Business also offers non-MBA degrees:

MASTER OF SCIENCE IN INFORMATION SYSTEMS (MSIS)
MASTER OF ACCOUNTANCY (MACC)
MASTER OF TAXATION (MTAX)
MASTER OF SCIENCE IN ECONOMICS (MS-ECO)
MASTER OF SCIENCE IN INTERNATIONAL ECONOMICS (MS-IECO)
JURIS DOCTOR/MASTER OF TAXATION (JD/MTAX)

“Baylor’s MBA Healthcare Program offers students the opportunity to hone business skills while developing innovative ideas for improving quality and controlling costs in the healthcare industry. These skills will set Baylor students apart with their ability to offer effective solutions for America’s complex healthcare challenges.”

ROBBINS MBA HEALTHCARE PROGRAM



JOSH SHOEMAKER
 PLANNING MANAGER
 CHILDREN’S MEDICAL CENTER - DALLAS, TEXAS
 MBA-HEALTHCARE '08

FACILITIES AND RESOURCES THAT FOSTER SUCCESS

The 170,000 square feet of the Hankamer School of Business features:

- State-of-the-art classrooms
- A 75-seat videoconferencing room
- An inviting Graduate Center that encourages social discussion and maximizes interaction between students and faculty
- The Southwest Securities Financial Markets Center

Through enrollment in the Practicum and Portfolio Management course, MBA students have the opportunity to engage in real dollar portfolio management and securities research while using the Southwest Securities Financial Markets Center facility.

The Philip M. Dorr Alumni & Friends Endowed Investment Fund is one of the largest student managed portfolios in the nation, with a market value exceeding \$4 million.

www.baylor.edu/business/financial_markets

HEALTHCARE EXECUTIVES ARE BORN HERE.

Healthcare administrators are integral to the management of medical organizations ranging from hospitals, nursing homes, and hospice facilities to medical insurance companies, provider networks and government policy organizations. Today’s healthcare administrators – those occupying the “C-suite” of CEOs, CFOs and COOs – must be able to examine business from multiple perspectives, including healthcare, yet be broadly informed from the MBA context.

Baylor offers the Robbins MBA Healthcare Program that is unique among others in the nation for its required, seven-month paid Executive Residency with leading, progressive health organizations – Baylor offers 100 percent placement for the residencies. Residents undertake high-level administrative tasks within the organization and then return to campus for a capstone semester where real-life experience and final coursework converge to deliver a significant level of integrated learning.

If you were born to be a healthcare executive, begin your journey to the C-suite among an elite class of no more than 20 – only at Baylor.

www.baylor.edu/mba/healthcare



PRISON ENTREPRENEURSHIP PROGRAM



When Baylor MBA students hear that their professor is going to prison, they're usually **incredulous**. They're even more astonished when asked to go along. Incredulity changes to understanding when students learn about the Prison Entrepreneurship Program (PEP). Prison outreach from a business perspective occurs when volunteering business consultants teach inmates the skills needed to run their own businesses once released from prison. Both students and inmates emerge from this experience immensely changed for the better.

The employment rate among the PEP graduates exceeds 93 percent. Moreover, the recidivism rate is less than 5 percent, compared to an average of 70 percent in Texas.

Approximately 800 executives act as consultants for the inmates as they develop their business plans. Partnerships have also been established with 12 MBA programs, including Baylor. Recently, more than 34 Baylor MBA students volunteered their time to meet with prisoners through scheduled visits and edited proposed business plans via email.

www.pep.org

Kurt Flor, MBA '10, recognized the need for a student-led organization at the Hankamer School of Business that would promote sustainability and social change through campus partnerships and collaborations. As a student, Flor initiated the creation of Baylor's Net Impact chapter and served as the chapter's president.

Net Impact is an international nonprofit organization with a mission of making a positive impact on society by growing and strengthening a community of leaders. The organization's membership consists of over 15,000 MBAs, graduate students and professionals worldwide. Net Impact focuses on several initiatives: campus greening, nonprofit capacity building, work impact, and curriculum change.

One of the first chartered campus chapters in Texas, Baylor's Net Impact chapter looks to establish a mentality of sustainability in students who will become socially responsible business and community leaders.

www.netimpact.org

NET
IMPACT

BAYLOR VENTURE ASSOCIATES

Baylor Venture Associates is a unique internship program

that provides entrepreneurial MBA students hands-on experience working at a venture capital firm, while giving them a first-hand glimpse into the inner workings of a successful venture fund as they develop a keen understanding of the critical success factors of a start-up company.

Each week the students travel to the Austin, Texas-based venture capital firm, G51. During this time, they are immersed in many of G51's activities: evaluating hundreds of business plans for potential investment, conducting market research, and providing constructive feedback to entrepreneurs to help them improve their business plans.

In addition to their work at G51, the students are able to meet with local angel investors and successful entrepreneurs including Pat Horner, the first president of Perot Systems, and fellow Baylor alumnus William M. Townsend, a serial entrepreneur whose successes include the search engine Lycos.

<http://www.baylor.edu/mba/g51>

THE GRADUATE BUSINESS ASSOCIATION

The Graduate Business Association (GBA) is a career-focused organization

that provides valuable opportunities to round out your MBA experience beyond the classroom, such as social and cultural events, student and faculty mixers and alumni networking.

Social events take place throughout the year and include an annual Welcome Back Party, game nights, the MBA Olympics and much more. GBA also engages students in numerous community events.

<http://business.baylor.edu/GBA>

BAYLOR BUSINESS WOMEN

The Baylor Business Women (BBW) organization is dedicated to helping both graduate and undergraduate women

learn about opportunities for professional growth through networking events, speaker engagements and community service projects.

<http://www.baylor.edu/business/women>

The adage is true: The best way to learn something is through practice. It is the concept behind Baylor's corporate-alliance practicum known as the Focus Firm project. Students prepare research, critically assess, and recommend viable solutions to an identified dilemma for an actual business. It is a successful, educational dynamic in which you, the student, play an integral role in a functioning business environment, often on a global scale. Each semester, Baylor MBA faculty members choose a regional, national or multi-national company to serve as a Baylor Focus Firm.

Patagonia, an environmentally-conscious outdoor sportswear company, served as the MBA Focus Firm company for 2009. Student teams worked directly with Patagonia environmental analysts over the 15-week project to research specific company-mandated projects and develop team responses. Students traveled to the company's headquarters in Ventura, Calif., to present their final research and analysis.

DISH Network, a subsidiary of EchoStar Communications, also served as a recent Focus Firm company. Projects assigned to the student teams involved product marketing strategy. The final team presentations conducted by chosen student representatives were held at the company's headquarters in Denver, Colo. Teams presented to top company executives as well as DISH Network's CEO Charlie Ergen.

www.baylor.edu/mba/focusfirm

FOCUS FIRM WHEN THE BOOKS GO LIVE

TIM HUTCHISON
SENIOR FINANCIAL ANALYST
DISH NETWORK
MBA '08

dish
NETWORK®

KEVIN HUTCHISON
SENIOR FINANCIAL ANALYST
DISH NETWORK PROJECT MANAGER
MBA '07

"As a Baylor alumnus, it was a sincere pleasure to be able to serve as the DISH Network leader on this initiative. The students consistently impressed me with their knowledge and ability to derive relevant and attractive recommendations. The recommendations were so good, in fact, that we have committed to implement many of them in the coming quarters. Not to mention, immediately following the presentation all 11 presenters were offered a corporate position at DISH Network!"

Companies that have served as Baylor Focus Firms include Microsoft, AT&T Mobile, Interstate Batteries, Hewlett-Packard, 3M Corporation, Dell Computers, Inc., American Airlines, Hillcrest Baptist Medical Center, Tour Andover Controls (TAC), WRS Group, Inc., ABB Vetco Grey, Briggs & Stratton, EnForm Technologies, First City Financial, AnXdea, ERIKS, Day Dots, the State of Texas Comptroller's Office, and Guidestone Financial Services.



GLOBAL APPLICATIONS AND AN INTERNATIONAL SCOPE



JORGE TORANZO
SENIOR FINANCIAL ANALYST
CONTINENTAL AIRLINES
MBA/MSIS '08

As advanced technologies continue to dissolve geographic borders and deliver the world market to our doorsteps, the international applications and nuances factored into your Baylor MBA experience become even more important while increasing your value as a manager.

Baylor enjoys bilateral exchange programs with universities across the globe. Additionally, about 20 percent of Baylor's MBA student population is comprised of international students representing a myriad of countries and cultures. This exciting mix of diverse perspectives both inside and outside of the classroom broadens the learning experience by adding texture to discussions and providing valuable insight into working in an international marketplace.

www.baylor.edu/mba/international

CORPORATE ENTREPRENEURSHIP

Today, Baylor is internationally recognized for its innovative educational research and outreach program, and is sharpening its focus through a concentration in corporate entrepreneurship.

Students have the opportunity to take an experiential course in technology entrepreneurship with a summer internship in Shanghai, China. Student teams in this course assess and develop commercialization plans for operating companies, driving growth through technology-based innovation.

EXPERIENCE CULTURAL IMMERSION

BUILD TEAMS ACROSS CULTURES

RESIDE IN SHANGHAI

www.baylor.edu/baylori5

“ I can truly say this has been one of the most wonderful experiences of my life. The faculty and staff are extremely helpful, and I can't imagine being anywhere else. As an international student at Baylor University, I have found the cultural diversity to be amazing. The quality of the MBA/MSIS program is outstanding and gives students the necessary tools to tackle real life issues.”

CAREER PREPARATION AND OPPORTUNITIES

At Baylor, we're as concerned for and invested in your professional future as you are. Ken Buckley, director of Career Management; and David Meintrup, assistant director of Career Management; are dedicated staff members who will assist you on the path to career success by providing opportunities to discover your career passion, build confidence in your marketable talents, and open doors to significant job opportunities. We are entirely focused on empowering you to achieve your career goals.

www.baylor.edu/mba/careermanagement

MBA PROFESSIONAL CAREER DEVELOPMENT

Students attend two, five-week Professional Career Development courses on campus that are designed to provide:

- An assessment of personal strengths and weaknesses
- Discovery of your career passion
- Industry and job focusing exercises
- Curriculum guidance for your career goals
- Networking assistance
- Dealing with ethical and integrity conflicts
- Peer coaching
- Leadership, communication and personal marketability assistance
- Career panels with outside speakers for informational and networking purposes
- Job interview skills training

Upon successful completion of the full course, you will be able to articulate your value as a prospective employee; determine your career passion and what drives you to be successful; research and analyze targeted companies, industries and career opportunities; network in today's marketplace in a variety of settings; interview successfully; and understand the cost of living factors and negotiate your job offer.

CAREER OPPORTUNITIES

A pivotal function of Career Management is matching our graduates with the perfect job opportunity. To accomplish this objective, each MBA student also meets regularly with the Career Management team to determine a personalized plan of action based on the student's unique qualifications, talent, experience, and vocational interests.

Baylor's Career Management has established relationships with an impressive list of prominent corporations headquartered worldwide — ensuring significant opportunities for our students in every business function and specialty.

KEN BUCKLEY
DIRECTOR OF CAREER MANAGEMENT

DAVID MEINTRUP
ASSISTANT DIRECTOR OF CAREER MANAGEMENT



DAWN CARLSON

Associate Professor of Management
Department of Management & Entrepreneurship

FACULTY SPOTLIGHT

Dawn Carlson, associate professor of Management, joined the Baylor MBA faculty in 2001 to teach organizational behavior in the core MBA curriculum.

“My goal in organizational behavior is to focus on the human element in an organization,” she said. “I teach MBA students how to effectively manage people as an asset to the organization. The class focuses on anticipating and initiating change, and helping members of the organization adapt to and embrace change as a critical factor in organizational success. The MBA program integrates across the wide discipline of business, and I demonstrate the role of the individual in the key activities of the organization.”

Carlson has previously taught in the management departments at the University of Utah and Florida State University, where she earned a PhD. However, she is no stranger to Baylor, where she earned a BBA and an MBA.

Carlson's research focuses on how individuals integrate their work and family lives. Her research examines conflict (the negative side of the work-family interface), enrichment (the positive side of the work-family interface) and work-family balance. She looks at these relationships and how they impact behaviors in an organizational setting. Her research has appeared in various publications such as the *Harvard Business Review*, the *Journal of Applied Psychology* and the *Journal of Management*.

www.baylor.edu/mba/faculty

TOP INTERNSHIPS

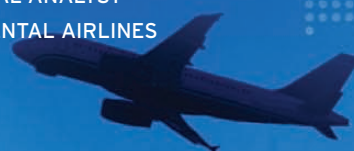
You are encouraged to challenge your perceptions and go beyond familiar business school boundaries by participating in a summer internship. You are free to pursue national or international internship opportunities by contacting prospective companies directly or with the assistance of Baylor's MBA Career Management team.

CAREER DEVELOPMENT OPPORTUNITIES AVAILABLE THROUGH BAYLOR'S MBA CAREER MANAGEMENT:

- Access to the "Hire a Bear" online interview management system. The "Hire a Bear" system brings the academic candidate and prospective employers together with a user-friendly, web-based system.
- Program support for career treks and attendance at conference fairs, such as the National Black MBA Association and National Society of Hispanic MBAs.
- The use of the web-based MBA CareerLeader Software. This self-assessment tool is used by top business schools and corporations worldwide to focus on the MBA candidate's unique interests and abilities.
- Opportunity to use Career Shift, the premier job/internship and networking search engine.
- Career networking opportunities with prospective recruiters and alumni.

"I was thrilled to return to Continental Airlines as a Senior Financial Analyst following graduation. I had an excellent summer internship experience at Continental in which I was able to apply many of the skills I have learned in the MBA program. I feel that Baylor prepared me well for the workplace."

BETSY GARDEN
FINANCIAL ANALYST
CONTINENTAL AIRLINES
MBA '08



RECRUITING & INTERNSHIP COMPANIES

360 Solutions Accenture Acxiom Corporation Alcoa Agora-X American Airlines American Express American Securities Anadarko Petroleum AT&T AXA Advisors Bank of America Bank of Scotland Bank One Bearing Point BASF Baylor University Boeing BNSF Brownlie & Braden Cap Gemini Caterpillar Children's Medical CIA CITGO CAN Insurance Collie Country Public Utilities Comerica Commercial Metals Corporation Community Bank and Trust Concentra ConocoPhillips Continental Airlines CRA International Dallas Center for Performing Arts DEA Dell Deloitte & Touche Dr. Pepper Snapple EchoStar Communications Edward Jones Ernst & Young Extraco Bank ExxonMobil FBI Fidelity Information Services First City Financial, Mexico First Preference Mortgage Gamestop Goldman Sachs Gopher Resources Grant Thornton Guaranty Bank GuideStone Financial H.E.B. Grocery Company Henry S. Miller Company Hills Pet Nutrition Homecomings Financial Houlihan, Lokey, Howard & Zukin HP IBM Institute of International Education Intecap Interstate Batteries IRS J-Hawk Financial Johnson & Johnson, Singapore Jones Lang LaSalle, India JP Morgan JP Morgan Chase Bank KPMG L-3 Communications Launchpad Capital Lockheed Martin Lucidity McAfee Mann, Frankfort, Stein & Lipp Advisors, Inc Merck Merrill Lynch MGM Grand MGM Studios Microsoft Middleton Burns & Davis Morgan Stanley Northrop Grumman Occidental Services, Inc Perot Systems Perryman Consulting Precision Labs Pier One Imports PricewaterhouseCoopers Profiles International Providence Health Protiviti Raytheon RSM McGladrey Ryan & Company San Antonio Spurs SBC Security One Lending Siemens Southwest Airlines Southwest Securities Spenco Sprint Sterling Bank Stylecraft Homes Suez Energy North America, Inc. SunGard Consulting Sun Trust Bank TXU Target Texas Campaign for the Environment Texas Farm Bureau Texas Geneal Land Office Texas Parks and Wildlife Transwestern Services Trinity Mother Francis U.S. Department of Labor UBS Financial Services, Inc Veteran's Health Administration Vino Del Sol, Argentina Wal-Mart

EMPLOYMENT RATES FOR MBA GRADUATES

Year	Graduation	At 90 Days
2009*	74%	93%
2008	55%	83%
2007	70%	95%
2006	58%	89%
2005	53%	80%

*Our 74% employment rate at graduation and 93% employment rate at 90 days were ranked #4 and #2, respectively, by U.S. News & World Report in its 2010 rankings of full-time MBA programs.

PLACEMENT: 2009 GRADUATES SECTOR:

General Management	45%
Finance/Accounting	20%
Consulting	15%
Operations/Production	15%
Marketing/Sales	5%

BAYLOR MBA CANDIDATES

Total enrolled (MBA) 115

2010 ENTERING CLASS PROFILE:

Total enrolled (MBA)	51
Men	65%
Women	35%
International	19%
Average GMAT	624
Average age	25
Average years work experience	2

Baylor MBA students can expect a personalized and integrated educational experience offered by a highly supportive academic and administrative community.

Our world-class MBA faculty is accessible, involved and intent on your success.

Patricia Norman, associate professor of Management & Entrepreneurship, joined the Baylor faculty in 1997 after earning a PhD in Strategic Management from the University of North Carolina at Chapel Hill. She has taught strategic management at the undergraduate and graduate levels, including Baylor's MBA program in China.

"I want our graduates to be capable of adding value to any future organization on day one of their employment," Norman said. "To me, that means they must develop their skills in problem solving and critical thinking to the highest level possible. They should be capable of creative, agile, yet disciplined thinking that is vital in a complex world of rapidly changing conditions and absolutely necessary to recognize and capture fleeting opportunities."

Her research interests include strategic alliances, innovation and downsizing. Prior to earning her PhD, Norman earned a BA in Economics from the University of Pennsylvania and a MS in Contracting Management from the Air Force Institute of Technology. She served as a contracting/acquisition officer in the U.S. Air Force for seven years, working with major defense contractors, including General Electric and Boeing. Her research has been featured in publications including the *Journal of Business Research*, *Business Horizons* and *Journal of High Technology Management Research*.



FACULTY **SPOTLIGHT**

PATRICIA NORMAN

Associate Professor of Management
Department of Management & Entrepreneurship

"I believe that professors with previous, real-world experience who are also doing significant research offer a rich classroom experience," she said. "For professors and students alike, an awareness of research keeps one focused on the notion of constantly challenging and extending existing knowledge. I also believe that experienced MBA students tend to ask the practical questions that companies care about. This, in turn, helps professors define practical, high-value research topics."

☞ www.baylor.edu/mba/faculty

THE BAYLOR BUSINESS NETWORK: CONNECTED AND INVOLVED

Baylor's mission of cultivating skilled, highly educated and ethical business leaders is clearly evident in the success of our 23,000-plus alumni of the Hankamer School of Business.

The Baylor Business Network is an accessible, ongoing source of support and assistance that will be there for you not only as a student, but throughout your professional journey. The Baylor Business Networks of Dallas, Houston, Austin, Fort Worth, Denver, and New York City offer opportunities for business professionals to hear exciting presentations by business leaders, while building personal and professional networks. In 2007, the network earned the distinction of being named the Most Innovative Program by The Southwest Business Deans Association.

☞ www.baylor.edu/network/bbn



FINANCING YOUR MBA DEGREE

Baylor offers numerous scholarships and graduate assistantships that can make your business school education a reality. Scholarships and graduate assistantships are awarded to qualified students each semester on a competitive basis.

- Dean's Scholars
- International Fellowships
- Graduate Assistantships

☞ www.baylor.edu/mba/graduateassistantships

- Military Personnel

Baylor Business welcomes military personnel who are interested in pursuing an MBA degree. Most military officers in Baylor's MBA program are part of the Army's Advanced Civil Schooling (ACS) program, which allows them to pursue an MBA at Baylor within the requirements set forth in the ACS program. Baylor waives the application fee for military officers who apply.

☞ www.baylor.edu/mba/military



VISIT AND APPLY

Think Baylor might be the right fit for you?

Visit campus with "Done in a Day," an accelerated admissions process that is held in conjunction with a Campus Visit Day. You will interact with MBA faculty and students, and if your application has been submitted at least one week before the event, we can include an admissions interview in conjunction with the visit.

A Baylor MBA is worth the investment.

☞ www.baylor.edu/mba/campusvisit

Complete our online application.

☞ www.baylor.edu/mba/application

Know what tuition and fees to expect with our online listing.

☞ www.baylor.edu/mba/expenses

RANKINGS AND ACCREDITATION

BAYLOR'S MBA

program climbed several spots to 52nd in **U.S. News & World Report's** "America's Best Graduate Schools" 2011 edition.

Baylor's 74% employment rate at graduation and 93% employment rate at 90 days were ranked #4 and #2, respectively, by U.S. News & World Report in its 2010 rankings of full-time MBA programs.

Baylor's MBA Program appeared in **Beyond Grey Pinstripes' "Global 100"** rankings list, which recognized innovative full-time MBA programs leading the way in the integration of issues concerning social and environmental stewardship into the curriculum.

For the fifth straight year, Baylor was named one of the "best buys" in higher education by **The Fiske Guide to Colleges**, 2011 edition.

U.S. News ranks the Entrepreneurship graduate program 31st.

Baylor's Robbins MBA Healthcare Program is accredited by the Commission on Accreditation of Healthcare Management Education (CAHME).



The Hankamer School of Business at Baylor University is internationally accredited by the Association to Advance Collegiate Schools of Business (AACSB), the hallmark of excellence in management education.
www.baylor.edu/mba/news

THE HEART OF TEXAS WELCOMES YOU

Nestled in the Heart of Texas, Waco is central to many big Texas cities including Houston, Dallas/Fort Worth, Austin, and San Antonio. Dallas/Fort Worth lies 100 miles north of Waco and sports over 5,000 corporate headquarters, while Austin stretches 100 miles south and enjoys the reputation of a progressive technological center. Houston, along the Texas Gulf, holds the rank of 4th largest city in the United States and San Antonio to its west, rivals its population with a U.S. ranking of five. The Waco metropolitan area offers a wealth of industry, culture, and recreation while maintaining the charm and hospitality of a small town. The city and surrounding area has a population of 208,000 and features excellent restaurants, extensive shopping and a variety of cultural events. Housing is affordable and part-time jobs abound.



OUR MISSION

The culture of the Hankamer School of Business at Baylor University is guided by Christian commitment and champions lifelong learning, highly-regarded scholarship and service to others as its highest ideals. The School seeks to produce business leaders with recognized integrity, superior theoretical knowledge and the practical skills of modern global business, developed through an experiential learning environment. We engage a diverse group of undergraduate, graduate, and executive students and alumni in a curriculum that produces graduates of value to business organizations and to their communities.



APPLYING TO BAYLOR'S MBA PROGRAM

Whether you are changing careers or seeking to advance in your current field, you'll find that an MBA degree from Baylor will open doors on a global scale. Say "Yes!" to the opportunity that answers your career aspirations. Call the Baylor Graduate Business Programs Office today, or apply online at

www.baylor.edu/mba/admissions





BaylorBusiness[™]
Hankamer School of Business

BAYLOR
UNIVERSITY

**GRADUATE
BUSINESS
PROGRAMS**

Hankamer School of Business
Baylor University
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Waco, TX 76706

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This publication is printed on FSC-certified Mohawk Options 100% PCW manufactured entirely with non-polluting wind-generated energy and contains 100% postconsumer recycled fiber. This paper is certified by Green Seal and by SmartWood for FSC standards which promote environmentally appropriate socially beneficial and economically viable management of the world's forests.