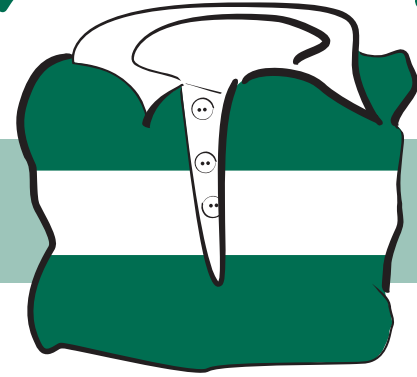


the STUDENT FOUNDATION TIMES

Vol. 3, No. 1
October 2006

Baylor University



Slow and Steady Wins the Race

Bearathon is becoming a legend. Slowly but surely, Student Foundation's annual half-marathon is gaining a reputation as one of the most challenging and fun half-marathons in the entire state. In fact, some seasoned half-marathon participants have even gone so far as to dub Bearathon "The Hardest Half Marathon in the State of Texas."

UNSINKABLE

The 2006 fourth annual race was unlike any of the others before, as Student Foundation members overcame tremendous obstacles to host the race. Organizing a half-marathon requires months of hard work in order to plot the exact race course, have it officially certified and coordinate with city and law enforcement officials for race day preparation. Imagine Student Foundation's horror when a week before Bearathon, a rain storm caused a sinkhole that literally washed away a large portion of the half-marathon course on University Parks Drive.

"That was a huge challenge. Planning Bearathon last year was a growing experience for me, but I would not change it for anything!" declared Lindsey Shepherd, Student Foundation's 2005-06 co-chair of Campus

Promotions. Student Foundation jumped into action as soon as the sinkhole catastrophe happened. Members spent the week rerouting the Bearathon course, riding bicycles to measure the exact mileage and working with the Texas Department of Transportation and city officials to block traffic on

race day. Lindsey reflected: "The most rewarding moment was when the starter gun fired. All of that hard work we put into the race was worth it just to see the runners begin the new course with such enthusiasm."

The new 13.1-mile course ran along the Brazos River more than it did in previous years and wound through the Baylor campus, Cameron Park and scenic downtown Waco, providing runners major variations such as hills and winding paths. As it turned out, Bearathon participants enjoyed the revised race course so much that Student Foundation plans to leave it as is for future races.

"My hat's off to Student Foundation not only for orchestrating a great race, but also for their diligence in adjusting to the unforeseen changes in the course. I know it was no small task to certify the course on such short notice—the extra efforts did not go unnoticed or unappreciated," said Andy Hogue, an academic advisor at Baylor and doctoral candidate in political science who has run in five marathons and several half-marathons.



BEARATHON *continued on page 2*



Heard from the Sidelines

Race Recollections from Bearathon Participants

"A group of friends and I piled into a van and drove from Dallas to run in Bearathon. Through my job, I've timed many races over the years, and I must say Student Foundation does a fine job. Many races could learn a lot from how Student Foundation puts on a race. I had heard rumors the last couple of years about Bearathon, and I wanted to come experience it for myself!"

Monique Ecker, a footwear buyer for Run On/Racing Systems in Dallas, who has run in several half-marathons and marathons

"Last year's Bearathon was such a success that even several of my friends who showed up to cheer me on are now motivated to train for this year's Bearathon. The encouragement, water stops and finish-line atmosphere made the most amazing half-marathon experience. It was well-organized and planned—as good as a race can be!"

Jocelyn Chang, a Baylor student from Dededo, Guam, who had never participated in a half-marathon prior to Bearathon

"There was great cheering coming from the volunteers, the spectators and even the police officers in charge of traffic. I remember two female volunteers chanting: 'We love runners! We love runners!' To which I answered: 'We love volunteers! We love volunteers!'"

Helen Walker, from Southlake, Texas

"My wife and I (BU class of '84) ran the 2006 Bearathon with a marathoner/triathlete friend who flew in from out of state to run the race. What a great race! Student Foundation did an outstanding job of putting on the event—and I know, because I organize a race myself."

Kurk Gayle, from Fort Worth



Save the Date:
2007 Bearathon
March 3, 2007

Pounding the Pavement

BEARATHON *continued from page 1*

RACE DAY RECORDS

Despite obstacles leading up to the 2006 race, Student Foundation never had a more successful Bearathon. In the fourth annual run, Bearathon was met with unmatched enthusiasm and participation. In 2006, 340 participants, ranging in age from 18 to 70 years old, completed Bearathon. Almost half of those participants traveled from outside of Waco to run in Bearathon, and six runners traveled from other states to participate: Colorado, Iowa, Oklahoma, Tennessee and Virginia.

"The awesome thing about Bearathon is we're given a budget and we put something together out of nothing. It's incredibly daunting—you plan this huge race for hundreds of people," reflected Josh Cortez, 2005-06 co-chair of Campus Promotions, the committee that organizes Bearathon. "I feel so much more confident in my leadership skills and abilities—Student Foundation was the most rewarding student organization I was a part of."

The greatest number of participants resulted in a record \$12,000 being raised, with all of the proceeds going toward student scholarships at Baylor.

"Bearathon was an incredible race, but most importantly, it allowed us to raise funds that directly benefit students here on Baylor's campus," explained Lindsey. Bearathon has been in existence for four years, but its predecessor, Bear Downs, was a Student Foundation

tradition since 1971. Bear

Downs also served as a major fundraiser for Student Foundation for more than three decades, but as time went by, the annual campus bike race no longer provided a profit to benefit student scholarships. So in 2003, Student Foundation paid homage to Bear Downs by organizing a race of a different nature, the Bearathon. Student Foundation members and alumni have embraced this new fundraiser, and the organization looks forward to its future success. So don't be surprised if you come to Waco in the future and find Baylor bears pounding the pavement for a good cause.



DEFEATING THE ODDS

Challenge becomes opportunity

Denise Granado, a Brownsville, Texas, senior, started her Baylor career as a student in fall 2000. Denise was raised by her grandparents and her single mother, who suffers from Lupus, an autoimmune disease. After high school, Denise wanted to come to Baylor, not only because it was close to family, but also because of the small class sizes and the access to professors.

"Baylor was more of a community," she said. "The whole Baylor culture is what attracted me."

Coming to Baylor was a huge financial challenge for Denise, as her grandparents had passed away and her mother was unable to help her financially. As a result, Denise relied on financial aid, work study and credit cards to pay her living expenses and tuition.

Due to illness, her mother, who also cared for her mentally-disabled uncle, was in financial turmoil. Denise decided to withdraw from Baylor and return home to care for and support her mother and uncle. She came up with a financial plan to pay off their debt. She worked two jobs and attended classes full time at a local university, where she maintained a 4.0 GPA. Her financial plan succeeded and she was able to return to Baylor in fall 2005, but not without the help of two jobs.

"I know the situation is difficult for me to

tackle on my own but compared to earlier years, my dedication and overall performance in school and in all my endeavors have greatly improved as a result of my experiences," Denise said. "I continually keep track of my mother's health, as well as her finances, but I now realize that the best thing I can do right now is to continue my education at Baylor."

Since returning to Baylor, Denise has worked two jobs off and on, depending on her situation. Because of scholarships, including one from Student Foundation, and help from her mother (who is now able to help because of Denise's financial hard work), Denise is able to continue her Baylor education. Denise only works one job this semester, is able to take 21 hours and will graduate in May 2007.

Because of scholarships, like those from Student Foundation, hundreds of students are able to attend Baylor who may not be able to otherwise. Scholarships allow students an opportunity to gain an invaluable Baylor education and help alleviate some of the financial stresses higher education can place on a family. Because of her scholarships, Denise no longer has to work two jobs, and instead she is able to focus more on her classes.

Denise, who will be the first in her family to graduate from college, is majoring in economics.



After graduation, she plans to attend law school, but would like to gain work experience first. Denise is committed to helping her mother and her uncle as she reaches her goal of defeating poverty. With a Baylor degree in hand, she plans to eventually work for the U.S. government and help impact policy issues that affect people in situations like hers. She also hopes to be able to give back to Baylor.

"I would like to some day be in a position to join in the list of donors for the Student Foundation Scholarship," Denise said. "Everyone reacts differently to things, not everyone sees a challenge as an opportunity, but if you struggle it makes it that much better in the end. It doesn't matter how hard it is, keep trying; basically anything is possible."

IN MEMORIAM

Troy M. Mays, a longtime Student Foundation supporter, passed away on Sept. 15, 2006. Mays was an avid supporter of Baylor and a true friend to Student Foundation. The Mays family supported Student Foundation scholarships, established the Troy and Betty Lou Mays Directorship of Student Foundation and last year, they funded the Director's Suite in the Ed Crenshaw Student Foundation Center. In January 2006 Mays was awarded the Founders Medal, one of Baylor University's highest honors.



Please help Student Foundation welcome Chandra Sternau as the new Troy and Betty Lou Mays Director of Student Foundation. We were sorry to lose Courtney Dale, who served as director for the 2005-06 school year. She has moved into a different position in Baylor University Development and is now serving as Assistant Director of Development Strategy.

"I really enjoyed my year as director and will miss getting to spend every day working with the great students who make up Student Foundation," Courtney said. "I look forward to seeing Chandra in action as she takes on her new role as the leader of Student Foundation."

Chandra graduated in May 2006 with her bachelor of business administration degree in marketing and management. She served on Steering Committee her senior year as the Student Recruitment co-chair.

"I'm looking forward to a great year of working with the students, enjoying our brand new building and accomplishing even more than before," Chandra said.

There's No Place Like Home

Student Foundation knows moving. After uprooting headquarters six times in 36 years, members had packing techniques down pat. Now, as they have settled into the Ed Crenshaw Student Foundation Center, they can set those packing skills aside and turn their full attention to the organization's mission: students serving students.

"They've run the gamut from the little white frame house that kind of leaned to where they are now," Student Foundation alumnus Randy Sharp (BBA '76) noted. "It is overwhelming for me as a former member to see this building and to see the awed expressions of the current members, knowing that this is where they're going to be from now on."

Student Foundation started enjoying its new facility in spring 2006, when the building was officially dedicated on April 28. A pre-dedication luncheon honored Ed and Denise Crenshaw, who made the lead gift for the facility, as well as other major donors who helped make the building a reality. They were then joined by a standing-room only crowd for the dedication ceremony, where the 190 donors who contributed to the Crenshaw Student Foundation Center were recognized.



"It was really special to see Mr. Parrish and others who had been part of the original team," Janice Stewart (BA '71, MS '72), a founding steering committee member, said. "It was fun to see some of the other members who I'd worked with back when it started at this great occasion, since this building

showcases what Student Foundation means to the university."

Of course, one of the key ways Student Foundation gives back to the university is through student scholarships. At that evening's scholarship banquet, \$204,000 in scholarships was awarded to 102 recipients.

"The testimonials they have are always incredibly emotional because of where the kids started and where they are today," Randy, whose wife, Stacy (BBA '76), also served on Student Foundation her junior year and then on steering committee her senior year, observed. "We sat with a couple of students who were receiving scholarships, which brings back memories and makes you feel young for an evening."

When these events were over, Student Foundation's activities wound down with the conclusion of the school year. However, the building immediately came in handy when the fall semester began, with orientation sessions in the Great Room, interviews in committee offices and newly selected members training for their committees in meetings held everywhere from "The Den" to the respective committee rooms.

"It was much easier to conduct interviews in a central location on campus than to try to



On September 10, 100 new members were welcomed to the ranks of Student Foundation. Following a dinner on Waco's historic Suspension Bridge, members heard

about Student Foundation's rich history from the organization's founding adviser, Bill Harlan. One week later, they held their inaugural general meeting in the new building's Great Room.



Set Your Legacy in Stone

Although the last brick has gone into place at the Ed Crenshaw Student Foundation Center, there is still room to grow. Student Foundation continues to sell bricks and pavers for the entry plaza, giving alumni, current and future members the opportunity to literally set their legacy in stone as devoted Student Foundation supporters.

"I always felt like Student Foundation really did cement us into loyalty to this school for the rest of our lives," Greg Smith (BS '81) said. "To me, that's one of the best benefits there is to Student Foundation."

Greg and his wife, Treacey (BME '80), met in Student Foundation, where they both served on steering committee, and they were eager to support the Crenshaw Student Foundation Center. They saw their gift, part of which funded a paver, as a way to show their continued support for a worthy cause.

"I really believe in what Student Foundation does for the university by raising money for student scholarships," Treacey said. "College is a time where you begin to look outside yourself, when you realize there is more out there than just you."

Rebecca Lawson (BA '03) recognizes the importance of looking beyond yourself, both through her experience with Student Foundation and after graduation. Since graduation, she has battled numerous health

direct people to the basement of Roxy Grove," Ali Bellene, a Paris, Texas, senior and Student Recruitment co-chair, said. "I've been using the computers to make a slide show for tour guide training, and it's good to have our office as a home base."

According to co-president Brooks Hanson, the building is in use from about 8 a.m. until 7 p.m. everyday, and he anticipates even longer hours when major Student Foundation events come up.

"I go to the building to study between classes, and it's a great place to kick back for

an hour," Brooks, a senior from Sherman, Texas, said. "Or there's always something to be done up there, whether it's writing thank-you notes to scholarship donors, planning an event or just helping a committee co-chair with whatever they need. The work never ends, but there's always someone up there to help."

Whether it is a general meeting for the entire organization or a brainstorming session for Bearathon, the Crenshaw Student Foundation Center is always abuzz with activity. Finally, the organization has found that there really is no place like home.

problems, which renewed her desire to give back. Reflecting on her role first as a scholarship recipient, then as a



LEGACY continued on back

2006-2007 STUDENT FOUNDATION MEMBERS

Co-Presidents

Brooks Hanson, Sherman, Texas
Brenna Myers, Temecula, California

Campus Promotions Co-Chairs

Hunter Van Horn, Littleton, Colorado
Peyton Wofford, San Antonio, Texas

Financial Affairs Co-Chairs

Bryan Bahr, Spring, Texas
Schuyler Bateman, Athens, Texas

Student Recruitment Co-Chairs

Ali Bellene, Paris, Texas
Ryan Wann, Escondido, California

Sara Akin, San Antonio, Texas
Clay Arnold, Dallas, Texas
Joey Aviles, Grapevine, Texas
Tate Barrett, Amarillo, Texas
Daniel Bland, Axtell, Texas
Kyle Bourne, Winter Park, Florida
Suzanne Brittain, Euless, Texas
Candace Brown, Oklahoma City, Oklahoma
Kristin Burnett, DeLeon, Texas
Cara Cates, Forney, Texas
Ally Cates, Waco, Texas
Thomas Cemo, Portersville, California
Mark Cowart, Bend, Oregon
Sam Crockett, Colorado City, Texas
Sarah Davenport, Dallas, Texas
Paige Davis, Dallas, Texas
Jana Derlikowski, Little Rock, Arkansas
Charli Dominguez, San Antonio, Texas
Mallory Driggers, El Paso, Texas
Trey Duck, Allen, Texas
Amy Duncan, Granbury, Texas
Jana Edwards, San Antonio, Texas

Amanda Ericksen, San Antonio, Texas
Natalie Foster, Dallas, Texas
Andrew Franklin, Camdenton, Missouri
Jenna Frederick, Waco, Texas
Violet Fuller, McGregor, Texas
Greg Gilmore, Keller, Texas
Andrew Ginakis, Beaumont, Texas
Drew Haas, Artesia, New Mexico
Cayla Hall, Escondido, California
David Hao, Albuquerque, New Mexico
Johanna Harralson, Waco, Texas
Billy Harrell, Pensacola, Florida
Lauren Hazledine, Southlake, Texas
Brittany Heath, Lubbock, Texas
Brooke Jimenez, Riverside, California
Jana Jones, Waco, Texas
David King, San Antonio, Texas
Emily Krennerich, Houston, Texas
Kyle Kriegel, Georgetown, Texas
Melissa La Marr, La Canada, California
Jacob LaMar, Bedford, Texas
Becky Little, New Port Richey, Florida

Lauren Lott, Houston, Texas
Michael Martinez, Pampa, Texas
Melanie McCauley, Victoria, Texas
Wes McCormack, Houston, Texas
Joseph McIntosh, N. Richland Hills, Texas
Molly McIntyre, Waco, Texas
Jim McKim, Silsbee, Texas
Chris Miller, Austin, Texas
Lauriann Neill, Fort Worth, Texas
Danielle Nicholson, Fairview, Texas
Katie Norris, Schertz, Texas
Clayton Peterson, Lincoln, Nebraska
Brady Phillips, Amarillo, Texas
Rachel Piscacek, Waco, Texas
Lizzy Powell, Monument, Colorado
Landon Ramsay, Mt. Vernon, Texas
Dana Reiersen, Belle Mead, New Jersey
Jesus Reyes, La Grange, Texas
Kelly Richter, Cypress, Texas
Anne Roseman, Tyler, Texas
Sarah Royal, Dallas, Texas
Francisco Sanchez, El Paso, Texas
Larry Sandigo, Litchfield Park, Arizona
Brinkley Sandvall, Arlington, Texas
Gaby Sardinas, Missouri City, Texas
Jordan Secord, Frisco, Texas
McKay Sharp, Amarillo, Texas
Jennifer Shewchuk, Dallas, Texas
Will Simmons, Frisco, Texas
Suzanne Skinner, Dallas, Texas
Clayton Sollers, Dallas, Texas
David Spann, Houston, Texas
Sarah Stamper, San Antonio, Texas
Zach Stanke, Austin, Texas
Brittany Stevenson, Chicago, Illinois
Justin Stohner, Dallas, Texas
Julie Thomas, San Antonio, Texas
Ashley Vandiver, McGregor, Texas
Emily Wade, Mt. Vernon, Texas
Jonathan Wade, Richardson, Texas
Austin Walker, Dallas, Texas
Steven Walton, Waxahachie, Texas
Brittany Wardell, Garland, Texas
Daniel Welch, Cedar Park, Texas
Ashley Westbrook, Plano, Texas
Brandon Whetstone, Austin, Texas
Nick Wigle, San Antonio, Texas
Taylor Williams, Lakewood, Colorado



2006-2007 Steering Committee

First row: Peyton Wofford, Brenna Myers, Ali Bellene, Schuyler Bateman

Second row: Chandra Sternau (director), Hunter Van Horn,
Brooks Hanson, Ryan Wann, Bryan Bahr

Where are they NOW?

WENDI FRINDELL CRISP (BU '97)

Sarasota, Florida

Wendi Frindell Crisp recently moved to Sarasota, Fla., with her husband, Prather, and 2-year-old son, Evan, to be closer to family.

“Spending time with family is very important to me,” Wendi said.



As Director of Sales and Marketing for TPC Prestancia, a private golf course, Wendi works to present a positive face for the club to current and prospective members and the community. She utilizes the skills she learned in Student Foundation every day.

“Different experiences you have in your life help prepare you even though you don’t always know why you’re having them,” Wendi said. “On the finance

committee, I was networking with alumni and soliciting for donations and really trying to make a difference. Now I’m networking with members and soliciting sponsorship donations for charity tournaments. I can look back to specific Student Foundation experiences and say, ‘Yes, I’ve done those later in life, too.’ That was probably my introduction to them.”

DEAN YECK (BU '89, '05)

Austin, Texas

Dean Yeck was sold on Baylor when he took a tour given by a Student Foundation member. Now, the Regional Sales Director for Qwest Communications looks back fondly at his own days in Student Foundation.

“Going on trips to raise scholarships was my first experience with any Baylor alumni,” Dean remembered. “It was neat to see the passion for Baylor that people had literally 30 to 40 years after they had left. It was the first time that I felt the extended Baylor family.”

Remembering the warmth he received as a student, Dean enjoys meeting with current Student Foundation members.

“Over the years, I’ve had visits from different teams that have talked to me about donating a scholarship,” he said. “These students are fired up for Baylor, and they’re giving back to Baylor while they’re still there.”



Yeck with wife, Emily, and daughter, Hailey.

JOHN CUNNINGHAM, JR. (BU '73, '76)

Temple, Texas

John Cunningham, Jr., has utilized the skills he learned as a member of Student Foundation throughout his career. The partner at Naman, Howell, Smith & Lee also has served in leadership roles for many professional associations.

“Through Student Foundation, I was exposed to people with a much broader set of interests—people who I would have had no contact with otherwise. Just having the chance to associate with them was valuable.”



He credits Student Foundation with providing a positive image for the university.

“Student Foundation students help put a face on Baylor,” John said. “Those who are not familiar with Baylor come away with a positive impression once they have the exposure to the student body through the Foundation.”

In his free time, John enjoys playing golf and spending time with his family. He and his wife, Jeanne, have three children and one granddaughter.

LAURA HENRY (BU '03)

Austin, Texas

Working as Associate Administrator of Guest Relations at St. David’s Hospital in South Austin, Laura Henry often addresses large groups—sometimes as many as 300 doctors. The experience she gained from Student Foundation helps her stay focused.

“As a senior I was co-president. Student Foundation provided a lot of leadership experience, which really prepared me for what I’m doing now,” Laura said. “Also, being surrounded by tremendous and talented people and learning from them really helped me grow as a person.”

Laura received her master’s degree in healthcare administration from Trinity University. She is involved in church ministry at Hyde Park Baptist and serves the alumni association of her sorority, but her true passion is her career.

“I love being with the hospital. I feel like it’s really a calling, and so a lot of my free time is spent here.”



Laura Henry with fiancé, Patrick Hotze.

Paving a Way for the Future

LEGACY *continued from page 5*

Financial Affairs member working to raise money for scholarships, Rebecca wanted to continue the cycle as a Student Foundation donor. Rebecca bought two bricks, one in her name and one in honor of her parents.

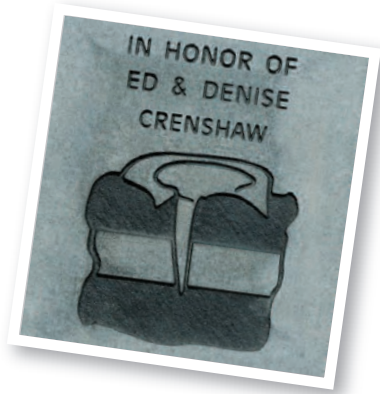
“I hope that past Student Foundation members will have a sense of pride when they see the new building and decide that this is something they want to support too.”

“I had three big reasons I wanted to buy bricks: to help build this building, to honor my parents and their support during college and in life and to give back to an organization that gave so much to me,” Lawson said. “I hope that past Student Foundation members will have a sense of pride when they see the new building and decide that this is something they want to



support too. It’s a great honor to support something I so passionately believe in.”

For more information about purchasing bricks or pavers, please contact Cindy Dougherty at (254) 710-8642 or Cindy_Dougherty@baylor.edu. You also may download a commitment card from the Student Foundation website at www.baylor.edu/studentfoundation.



Y
T
L
I
S
I
V
E
R
S
I
T
Y

BAYLOR

STUDENT FOUNDATION

Alum? Recipient? Parent? Friend?
Why not support Baylor students with a gift to
Student Foundation scholarships?
Make your gift online at:
www.baylor.edu/studentfoundation

Address Service Requested

NONPROFIT
ORGANIZATION
U.S. POSTAGE PAID
BAYLOR
UNIVERSITY

STUDENT FOUNDATION
One Bear Place #97026
Waco, TX 76798-7026
www.baylor.edu/studentfoundation

