TEXAS OUTDOOR LEADERSHIP CONFERENCE

Title Sponsors

BAYLOR UNIVERSITY
February 3rd-5th, 2017
Baylor Campus & Eastland Lakes

THE BEAR MOUNTAIN

SENDERO PROVISIONS CO.
FRIDAY
2:00pm  Check In/Registration Opens  Eastland Lakes Clubhouse
    Rock Climbing  McLane Student Life Center (2 - 6pm)
    -209 Speight Ave, Waco TX 76712
    Cameron Park Mountain Biking
6:00pm  Food Trucks Open for Service (until 9pm)
    -Sergios - World Famous Downtown Burritos
    -Club Sandwich - Asian Food American Style
    -Pokey O's - Cookies and Ice Cream
    -Dichotomy Coffee Shop - Coffee Bar
7:00pm  Social - Welcome and Music
10:00pm Social Ends

SATURDAY
7:30am  TOADS Meeting  Eastland Lakes Clubhouse
8:30am  Late Registration  Baylor Science Building
9:00am  Sessions 1 - 4  Baylor Campus
    McLane Student Life Center (SLC) & Baylor Science Bldg (BSB)
    All room sessions are in the BSB - Climbing Wall is in the SLC
12:15pm Catered Lunch by Vitek's BBQ  Cashion Academic Center 5th Floor
    Keynote Speaker James Mills

AFTERNOON ACTIVITIES
2:00pm  Sessions 5 & 6
4:30pm  Adventure Race and Dutch Oven Prep
5:00pm  Dutch Oven Cook-Off (1st round of coals ready)
8:00pm  Winners Announced and SWAG
    Movie: An American Ascent, by James Mills

SUNDAY
10:00am Eastland Lakes Facility Closes
<table>
<thead>
<tr>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
<th>Session 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room 201</td>
<td>Bridging the Gap: The Outdoor Adventure Living Learning Program Experience</td>
<td>So, You Wanna Become a GA, eh?</td>
<td></td>
</tr>
<tr>
<td>Room 206</td>
<td>Yoga Rocks</td>
<td>How to Bounce: Building Resiliency Through the Outdoors</td>
<td></td>
</tr>
<tr>
<td>Room 207</td>
<td>Adapting the Outdoors: Cultivating Disability Awareness</td>
<td>Social Media Marketing</td>
<td></td>
</tr>
<tr>
<td>Room 208</td>
<td>Non-traditional Student and Outdoor Recreation</td>
<td>Making It Big In the Great Outdoors: Career development in the business of playing outside</td>
<td></td>
</tr>
<tr>
<td>Room 209</td>
<td>Wildernes Education Association: Accreditation &amp; Outdoor Leader Certificate</td>
<td>TPWD: $50,000 Grant</td>
<td></td>
</tr>
<tr>
<td>Room 210</td>
<td>Workbench Design</td>
<td>Group Dynamics and Situational Leadership</td>
<td>Build Teams, Not Walls: How Open Leadership Shapes Program Development</td>
</tr>
<tr>
<td>Room 211</td>
<td>Social Media Marketing</td>
<td>A Quick Guide to Using UTM Coordinates</td>
<td>Sponsorship</td>
</tr>
<tr>
<td>Room 212</td>
<td>Technological Solutions to Common Administrative Tasks</td>
<td>Crash Course: Outdoor Photography</td>
<td></td>
</tr>
<tr>
<td>Room 213</td>
<td>Extrivties - Icing on the Hike</td>
<td>Cycling And The Lessons It Teaches Us</td>
<td></td>
</tr>
<tr>
<td>Room 214</td>
<td>Build Teams, Not Walls: How Open Leadership Shapes Program Development</td>
<td>Sponsorship</td>
<td></td>
</tr>
<tr>
<td>Room 215</td>
<td>The Texas State Park Ambassador Program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Room 216</td>
<td>Trip Leading: Are They Having Fun?</td>
<td>He Did What With a Disc Golf Basket?!</td>
<td></td>
</tr>
<tr>
<td>Room 217</td>
<td>Introduction to Fly Fishing: Casting Fundamentals and fly tieing</td>
<td>Introduction to Fly Fishing: Casting Fundamentals and fly tieing</td>
<td></td>
</tr>
<tr>
<td>Room 218</td>
<td>Climbing Anchor Principles</td>
<td>Working at Height</td>
<td></td>
</tr>
<tr>
<td>Room 219</td>
<td>Hangboards: Purpose, Safety, and Procedures</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## AFTERNOON AT EASTLAND LAKES

### SESSION 5

<table>
<thead>
<tr>
<th>Challenge Course Shed</th>
<th>Challenge Course Safety Procedures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubhouse</td>
<td>Alpine Climbing, Lightning, and the Boy who lived</td>
</tr>
<tr>
<td>Rec Field</td>
<td>Zen and the Art of Van Dwelling</td>
</tr>
<tr>
<td>Pavilion</td>
<td>Make it a Metaphor</td>
</tr>
<tr>
<td>Lake Side</td>
<td>Primitive Fire Building</td>
</tr>
</tbody>
</table>

### SESSION 6

<table>
<thead>
<tr>
<th>Ice Breakers for Student Leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>How We Lost 30 Pounds Overnight: Baylor’s strategy for reducing your pack-weight</td>
</tr>
<tr>
<td>Improve the ride: Mountain Bike Group Assessment Skills</td>
</tr>
<tr>
<td>Land Navigation Practical</td>
</tr>
<tr>
<td>Primitive Fire Building</td>
</tr>
</tbody>
</table>

---

### EVENING SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30</td>
<td>Adventure Race &amp; Dutch Oven Preparation</td>
</tr>
<tr>
<td>5:00</td>
<td>Dutch Oven Cooking Begins</td>
</tr>
<tr>
<td>7:00</td>
<td>Dutch Oven Judging Presentation</td>
</tr>
<tr>
<td>8:00</td>
<td>Awards, SWAG, Movie: “An American Ascent” James Mills</td>
</tr>
</tbody>
</table>
The nation’s wild places—from national and state parks to national forests, preserves, and wilderness areas—belong to all Americans. But not all of us use these resources equally. Minority populations are much less likely to seek recreation, adventure, and solace in our wilderness spaces. It’s a difference that African American author James Mills addresses in his new book, *The Adventure Gap: Changing the Face of the Outdoors*.

Bridging the so-called “adventure gap” requires role models who can inspire the uninitiated to experience and enjoy wild places. Once new visitors are there, a love affair often follows. This is important because as our country grows increasingly multicultural, our natural legacy will need the devotion of people of all races and ethnicities to steward its care.

In 2013, the first all-African American team of climbers, sponsored by the National Outdoor Leadership School (NOLS), challenged themselves on North America’s highest point, the dangerous and forbidding Denali, in Alaska. Mills uses Expedition Denali and its team members’ adventures as a jumping-off point to explore how minority populations view their place in wild environments and to share the stories of those who have already achieved significant accomplishments in outdoor adventures—from Mathew Henson, a Black explorer who stood with Peary at the North Pole, to Kai Lightner, a teenage sport climber currently winning national competitions. The goal of the expedition, and now the book, is to inspire minority communities to look outdoors for experiences that will enrich their lives, and to encourage them toward greater environmental stewardship.

James Edward Mills is a freelance journalist who specializes in telling stories about outdoor recreation, environmental conservation, acts of charitable giving, and practices of sustainable living. He has worked in the outdoor industry since 1989 as a guide, outfitter, independent sales representative, writer, and photographer. James is currently a contributor to several outdoor-focused print and online publications such as National Geographic Adventure, Rock & Ice, Alpinist, SUP, Elevation Outdoors, Women’s Adventure, the Clymb.com, Park Advocate, High Country News and Land & People.
YOGA ROCKS  
Presenting the layout of a university program that gets climbers and yogi’s in, with 1.5 hour sessions twice a week for one month, time split between yoga and climbing. Weekly layouts will be presented and explained. The program requires a yoga instructor, outdoor program staff member passionate about climbing, yoga mats and a climbing wall.  
Natalie Moore, University of North Texas  

ADAPTING THE OUTDOORS: CULTIVATING DISABILITY AWARENESS  
The Outdoors are for everyone, and adapting the outdoors for individuals with disabilities is the next step in making outdoor recreation accessible to a wide range of populations. In looking at adaptive techniques, and equipment used in the field we will discuss ways to make trips possible for individuals varying levels of ability. We will investigate how to think outside of the box to make the impossible possible through disability awareness and problem solving.  
Chase Duncan, University of North Texas  

NON-TRADITIONAL STUDENT: AND OUTDOOR RECREATION  
At Texas A&M University over 7,000 Student are Non-traditional students. I am going to focus on the Student Veteran population who are considered moderately to highly non-traditional student. Veterans come out of the military with many transferable skills and proven leadership ability that can greatly impact a recreation program. Starting veteran based programs is important to helping student veterans transition into life as a student but will be beneficial those working with them.  
Gregory Dunn, Texas A&M University
WILDERNESS EDUCATION ASSOCIATION
Room 233
Come hear from Wilderness Education Association (WEA) President, Kelli McMahan about the value of WEA accreditation for your organization as well as the Outdoor Leader Certificate program. The Outdoor Leader Certificate program allows non-accredited programs to utilize existing curriculum to acknowledge student leader/student guide achievements in trip leadership in a way that validates educational and skill attainment for the good of the student and profession.

Kelli McMahan, Baylor

WORKBENCH DESIGN
Room 234
Tips and tricks on how to organize the workbench area to create an efficient working environment. Gain organizational skills that can be implemented both at work and in your personal life.

Nestor Falcon, University of Texas at San Antonio

FLYFISHING 101 (PARTS I AND II)
SLC Green Space
A basic overview of fly fishing will introduce the session describing the sport’s uniqueness, role of gear, and species types. This is a two part session comprising two successive 30-minute sessions. The class will be divided. During part one Group A will be practicing fly casting with skilled instructors. Group B will be learning basic fly tying and actually produce a sample fly. During part two the groups will switch roles.

(Maximum of 20 people)
Dale Connally/Waco Fly Fishing Club Members, Baylor & Waco

CLIMBING ANCHOR PRINCIPLES
Climbing Wall
Learn the fundamentals of anchor anatomy and applying the principles of CAMS to simple anchor systems.

Sergio Falcon, University of Texas at San Antonio
SESSION TWO

MORNING

9:40-10:10am

BRIDGING THE GAP:

THE OUTDOOR ADVENTURE LIVING LEARNING PROGRAM EXPERIENCE

Room 201

Shared experiences, community living and service learning are at the core of the gap-year. These experiences when combined with quality reflection allow for the development of emotional intelligence in way rarely seen in the classroom. In this session, Baylor’s OA LLC leadership team will share the program structure, campus partners, leadership structure, successes and lessons learned so that you can build your own OA LLC.

David Copeland & Marissa Hyland, Baylor

HOW TO BOUNCE: BUILDING RESILIENCY THROUGH THE OUTDOORS

Room 206

Headwinds. Elevation changes. Weather. the Crux. Life.... They can all be hard and they can also create a stronger version of yourself. Learn how outdoor experiences builds resiliency and why your resiliency matters.

Lara Patterson, Sam Houston State University

SOCIAL MEDIA MARKETING

Room 227

Come learn how Sendero Provisions, Co is leveraging social media to spread their brand to the global stage.

Hunter Harlow, Sendero Provisions

MAKING IT BIG IN THE GREAT OUTDOORS

Room 231

CAREER DEVELOPMENT IN THE BUSINESS OF PLAYING OUTSIDE

If you’re considering a career in the outdoor industry you’re probably wondering how to get started. Career opportunities abound in the fields of outdoor specialty retail, equipment and clothing manufacturing, public land management, natural resource preservation, guiding, photography, adventure film making, the list goes on and on. In this session we’ll discuss the various ways you might work toward a lifelong career in the exciting world of outdoor recreation.

James Mills, The Joy Trip Project
TPWD CO-OP GRANT
Room 233
Learn about a unique opportunity for college students to share their love of adventure with the youth in their community. The TPWD offers a year-long Community Outreach Outdoor Program Grant for up to $50,000. Come learn about the program and how your school can apply. Through this program, not only are youth benefiting from the opportunity to go on outdoor adventures, but college students are also getting to practice their skills and expertise in a fun environment.

Stephanie Davis, Baylor University

GROUP DYNAMICS AND SITUATIONAL LEADERSHIP
Room 234
Based on a session from AORE by Dr. Jerome Gabriel, this presentation combines the Situational Leadership Model (Hersey & Blanchard), Group Development Theory (Tuckman) and the Leadership Style Continuum (Tannenbaum- Schmidt) to describe how leadership styles should change throughout the stages of group development.

Anna Niemeyer, Stephen F. Austin State University

Golfers hate him! You’ll never believe these 3 secrets to playing disc golf!
Disc Course
This session will provide an overview of the non-athletic sport fan favorite pastime; disc golf. We will discuss the rules, the equipment needed to play, and the throwing techniques that are commonly used. You will acquire the understanding to approach a course with confidence. Don’t miss this interactive session where you will find slapping chains to be more enjoyable than putting it in the hole.

Jake Gadbery, Texas A&M University - Commerce

FLY-FISHING 101
SLC Green Space
Continued from Session 1

CLIMBING ANCHOR PRINCIPLES
Climbing Wall
Continued from Session 1
A Quick Guide to Using UTM Coordinates

The Universal Transverse Mercator (UTM) coordinate system is easy to learn, translates well to outside rescue agencies, and can be a useful tool to any trip leader who takes people into the back country where a defined location system may be warranted. Join the director of the UTSA Outdoor Pursuits Program for some hands on practices which will increase your map IQ and confidence as a leader.

Dave Denny, UTSA

Technological Solutions to Common Administrative Tasks

Do you find yourself frustrated by having to do menial or repetitive tasks in administering your program? There’s an app/solution for that! Learn time-saving techniques in this experiential workshop. Starting with a couple of examples (i.e. scheduling, substitution, participant counts, etc), the presenter will take requests from the audience and discuss/demonstrate solutions in real-time.

Ian Brown, Angelo State

Extrivites- Icing on the Hike

Buckle up your seatbelts trip leaders, because in 60 short, fun filled minute, Celeste and Kristyn are going to show you how to take your trips above and beyond participant expectations! How you ask? Through creative activities, themes, and games so stupid fun your participants are bound to remember them for a lifetime!

Kristyn Olsen & Celeste Gottschalk, Texas State
BUILD TEAMS, NOT WALLS: HOW OPEN LEADERSHIP SHAPES PROGRAM DEVELOPMENT

The founding leaders of the UNT Climbing Club will share stories on their struggles and the lessons learned in long-term planning and team-building as the club grew over time, and apply these lessons as they move into managing roles in their Outdoor Program. These leadership perspectives will then be broken down and discussed in a round-table setting, allowing participants to share leadership stories in their own outdoor programs with the goal of strengthening personal leadership styles.

Collin Wilson & Justin Rodgers, UNT

TRIP LEADING: ARE THEY HAVING FUN?

As outdoor leaders we often find ourselves immersed in the outdoors. We also have the opportunity to share these adventures through leading trips. Are your participants as immersed as you are? Join us in a round table discussion about the balance of teaching hard skills, incorporating soft skills, and creating an enjoyable experience for your participants on trips. Take this opportunity to share each school’s perspective on trip programming while developing your personal trip leader skills.

Ashley Pujda & Joshuah Boone, SHSU

FLY-FISHING 101 [PARTS I AND II]

See description is Session #1 (Maximum of 20 people)

Dale Connally/Waco Fly Fishing Club Members, Baylor & Waco

WORKING AT HEIGHT: DEVELOPING RISK MANAGEMENT SOLUTIONS FOR ROUTE-SETTERS AND CLIMBING WALL MAINTENANCE

This session will be a broad overview of the direction the climbing industry is headed in developing standards for route-setting and the safety of setters. This session will be highly participatory involving discussions of current practices at your own gyms and demonstrations of some of the solutions we have come up with for risk management in route setting here at Baylor.

Daniel Ezell & Brian Hafferkamp, Baylor
So You Wanna Become a GA, Eh

Thinking about becoming an Outdoor Rec Grad Assistant? Does that seem a little intimidating? Are you completely over school? Don’t be! Join the Outdoor Rec GA’s from Texas State in a round table discussion to get the run down on becoming a GA and entering the grad school life. This is your chance to ask any and every question you have about the next step... Grad School!

Kristyn Olsen & Celeste Gottschalk, Texas State

Paddling the Pecos River

In this presentation I will share my experiences from paddling the last 60 miles of the Lower Pecos River. The presentation will include tips and tricks for a successful paddling trip, LNT for river environments and other useful information I learned on my Journey down the Lower Pecos River.

Devan Mayer, Baylor

Outdoor Awareness

Having full awareness of your surroundings is crucial while partaking in outdoor activities, particularly when you are responsible for leading several people. This lecture will help you focus on group safety by strengthening your knowledge of the environment through wildlife education, mental preparation, and simple tricks to keep yourself focused and alert after a grueling day’s hike.

Meg Van De Walle & December Williamson, UNT

Crash Course: Outdoor Photography

In this workshop we cover basic camera settings, and how to apply this specifically to outdoor photography. We discuss common methods for improving your photo’s composition, and why photography is important to an outdoor program. Topics to include Aperture, Shutter, ISO, Rule of thirds, Lighting and Angles.

Jared Friz, UNT

Cycling and the Lessons it Teaches Us

A presentation meant to help you advance your ability as a cyclist with a brief overview of several key skills and how they can be used in the sport. It will also be shown how some of these skills can be applied to life in general with time and practice.

Erick Alvarez-Alvarez, SFA
SPONSORSHIP

University climbing competitions are becoming very popular and companies are noticing. Last year, the University of North Texas Outdoor Pursuits gave over 100 prizes to our climbers. This presentation will cover the steps of seeking out and obtaining sponsorships for your school.

Victoria Beach, UNT

THE TEXAS STATE PARK AMBASSADOR PROGRAM: ADVENTURE, LEADERSHIP, VOLUNTEERING

The Texas State Parks Ambassador Program is connecting a new generation with adventure, leadership, and volunteer opportunities in Texas State Parks. Learn more about our growing conservation community and how young leaders and outdoor programs can engage with state parks in a deeper way.

Tyler Priest, TPWD

HANGBOARD PURPOSE, SAFETY, AND PROCEDURES

Tired of being outdone at the gym? Feel like you’re at a plateau in climbing, or simply want to start climb a grade harder? Say no more, your time has come! In this workshop, we will be discussing how hangboarding can push your climbing to the next level. With great hangboarding comes great responsibility, so we will also discuss how to avoid injury and learn effective workout plans. Come hang out!

David Pajela, Baylor

HE DID WHAT WITH A DISC GOLF BASKET?! THE REASON WHY WILL SHOCK YOU!

This session will be about the installation, maintenance, and development of a great disc golf course. You will learn how to think about building dynamic fairways that appeal to a range of skill levels and styles of play, the associated financial concerns related to the establishment and operation of a course, and how to highlight the geographical features you have.

Jake Gadbery, Texas A&M-Commerce
Challenge Course Safety Procedures

I would like to inform people about how to set up some different static and dynamic systems, retrieve equipment, inspect hardware and elements, climbing techniques on the course, belay escapes, and just a general overview of different safety procedures according to the ACCT standards.

Cal Buck & Collin Rector, Tarleton

Alpine Climbing, Lightning, and the Boy Who Lived

Come hear a first person account of a lightning strike while climbing an 11-pitch route in Colorado’s Rocky Mountain National Park. The analysis of the story will focus on Trip Preparation, Decision-Making, and the Human Element in an Alpine Climbing Emergency.

Thomas Lee & Dan Harbuck, SFA

Zen and the Art of Van Dwelling

A presentation & informal discussion about how and why I chose to live out of my van while finishing school, about the lessons learned throughout this process, and how those lessons apply to our goals and values as outdoor educators. After the presentation, I’ll open up my home for you to see firsthand what the “dirtbag” life looks like.

Matthew Breeding, SHSU

Make it a Metaphor

Have you ever wanted to enhance the experience of those around you but don’t know how to put it into words, or how you can make it a fun and engaging activity? Come to this seminar to learn about transference and ways to make a sometimes difficult task fun and easy. There are always things in nature that relate to life, so why not make it a metaphor?

Erin Roberson & Sarah Smith, UTSA

Primitive Fire Starting

Building a fire with flint and steel using char cloth a striker and flint. Building a bird nest to get the fire going the best way to create a fire. May have some competition between teams.

Greg Clark, Adventures in Teambuilding
ICE BREAKERS FOR STUDENT LEADERS  
Challenge Course Shed
Looking for some high energy “ice breakers” to help students get to know each other, pass that long day on a trip, event, or in bad weather? Come check these out!

WT Taylor & Shania Snow, Lyon College

HOW WE LOST 30 POUNDS OVERNIGHT: BAYLOR’S STRATEGY FOR REDUCING YOUR PACK-WEIGHT  
Clubhouse
When Katie and Christy went on their first backpacking trip with Baylor OA, they were immediately told of the wonders of lightweight backpacking. Maybe taking less into the backcountry would make for a more enjoyable experience? Would they really mind giving up a full homemade pizza dough meal for a lighter boil-in-a-bag meal? Would they be fine wearing one pair of clothes for a week? Find out all we’ve learned in our presentation!

Katie Maroquinn and Christy McCaw, Baylor

IMPROVE THE RIDE: MOUNTAIN BIKE GROUP ASSESSMENT SKILLS  
Rec Field
A hands on introduction to the International Mountain Bike Association Instructor Certification Program pre-ride assessment skills. This session will introduce you to fundamental elements and basic skill progressions to improve your ability to assess and improve basic mountain biking skills of participants before hitting the trail.

Justin Crossland & Justin Bryant, Texas A&M-Commerce

LAND NAVIGATION PRACTICAL  
Pavilion
Bearings, triangulation, something about a shed? Come work on your land navigation and compass work. Starting with the basics of how to use a compass, working with maps and more, come perfect your Land Navigation skills.

Steven Whitman & Shelby Jackson, SFA

PRIMITIVE FIRE STARTING  
Lake Side
See session #5 for description
The Bear Mountain is a full-service outdoor gear outfitter. No matter your next adventure, we have the knowledgeable, experienced staff and the best gear to get you ready for the journey.

We carry all of the backpacking, hiking, camping, and relaxing gear necessary to keep you prepared for any situation.

www.thebearmountain.com

Stores:
Waco
4425 W Waco Dr.
Waco, TX 76710
(254) 772-4327

Our largest store located in Waco, Texas. This store offers outdoor gear, bikes, and kayaks!

Baylor Campus
1700 S 5th St.
Waco, TX 76706
(254) 772-2453

Our newest location near Baylor University. It offers a full service bike shop and a boutique style outdoor gear selection.
Sendero Provisions Co. makes quality outdoor provisions inspired by the landscapes and cultures of the wild American West. We aim to create products like you’ve never seen before – products we hope will call you to the wild.

“Sendero” is a Spanish word for trail. When early Spanish explorers surveyed the far western reaches of Tejas, they came across mountain passes created by the Comanche Indian tribe. By the light of the full moon, the Comanches rode these wild senderos, from southern Kansas to northern Mexico, taking whatever they desired. And for centuries this way they lorded over the southern plains.

Use the code TOLC2017 at http://www.senderopc.com for $5.00 off. One time use code per customer, that will be live for 1 week after TOLC.
**TOLC Parking:** No permits required on Saturday or Sunday
1. Russell Gym
2. 3rd Street Parking Garage

**Keynote Lunch:** Cashion Academic Center, 5th floor
So many great workshops and no way to get to them all. We’ve got you covered! Ian Brown, from Angelo State has setup a file sharing site using Google.

Click here to access the TOLC Google drive or type www.bit.ly/tolc-sharing.